

1501 Cherry Street  
Philadelphia, PA 19102-1403  
Tel: 215.564.6004  
Fax: 215.564.1865



May 29, 2024

*Via E-mail*

**Rebuild Project:**           **Piccoli Playground**  
                                  **1501 East Bristol Street, Philadelphia, PA 19124**

**Project User:**           **Community Ventures**

**Re: Final Construction Approval from the Art Commission**

To the Art Commission Members:

Community Ventures, the project user for the Rebuild Piccoli Playground project referenced above, is submitting this letter for your consideration to review the design of the Piccoli Playground Project during the scheduled Art Commission Meeting on June 12, 2024. This letter is preceding the presentation package which will be submitted on June 05, 2024.

This project was presented for review during the January 2024 Art Commission Meeting and received conceptual approval. The Commission recommended the design team explore adding more trees around the newly paved area painted areas, a tree protection plan, human-scaled lighting, benches and bleachers.

The design team has taken all but one of the Commission's recommendations and has updated the renderings to reflect the changes. The bleachers were not added as a permanent fixture on the courts but would be rolled out as necessary per Philadelphia Parks & Recreations direction.

Through the Rebuild process, the project includes an allocation for a Percent for Arts intervention. Community Ventures and the Percent for Arts facilitator have been in communication throughout the design and engagement process to date.

For all communication regarding decisions by the commission and questions, please contact:

Linda To  
Development Project Manager  
Community Ventures  
1501 Cherry Street

Philadelphia, PA 19102  
215.564.6004 ext 103  
lto@community-ventures.org

In addition, please include Andrea Haynes, the project manager/landscape architect, for all communications which include questions about the project:

Andrea Haynes  
Project Manager/Landscape Architect  
Studio Sustena  
215.247.8784  
ahaynes@studio-sustena.com

We look forward to discussing and receiving your feedback.

Please let us know if you have any questions in the meantime.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda L. To". The signature is fluid and cursive, with the first name "Linda" and last name "To" clearly distinguishable.

Linda L. To  
Development Project Manager



# PICCOLI PLAYGROUND

ART COMMISSION | FINAL REVIEW | JUNE 12, 2024



November 18, 2022

Beige Berryman  
The Philadelphia Art Commission  
One Parkway, 1515 Arch Street, 13<sup>th</sup> Floor  
Philadelphia, PA 19102



Re: Letter of Intent for Percent for Art at Piccoli Playground

Dear Beige:

The Office of Arts, Culture and the Creative Economy (OACCE) would like to inform the Philadelphia Art Commission of our intent to provide a future Percent for Art opportunity at Piccoli Playground in collaboration with our partners at Rebuild and Community Ventures. Piccoli Playground is a Rebuild site at 1501 E Bristol St in the Juniata Park / Feltonville neighborhood in North Philadelphia, consisting of a major interior building renovation and site improvements, such as an outdoor multigeneration play space and new landscaped areas. Due to the City's volume of current Percent for Art projects that are underway, the timeline for this future Percent for Art project is still being determined with OACCE and Rebuild. As such, planning activities for the public artwork may not begin prior to December 2023. Below is an overview of our understanding and anticipated approach for this public art project:

- The Piccoli Playground Percent for Art opportunity will create a beautiful and enduring work of public art that is permanent, site-specific, and reflects the culture, values, and diversity of the Juniata Park / Feltonville community in North Philadelphia. The Art budget will be at least 1% of the total project budget in keeping with the City's Percent for Art guidelines.
- A Piccoli Percent for Art Committee will be formed to advise the selection of the artist and the art proposal, and will include representatives from: the Piccoli Design team, community members that utilize the Piccoli Playground; public art artists; residents of the Juniata Park / Feltonville community; representatives from City Council District 7 Office, Parks and Recreation, Rebuild and OACCE.
- The Artist will be selected through a two-part competition, consisting of a Call for Artist Phase 1 where artists submit qualifications, and a subsequent Phase 2 where 3 to 5 semi-finalists will be selected by the Committee to move forward with providing proposals. Community involvement will be a critical component, and artist teams will be encouraged to work with the public to align their proposal with the desires and feedback from the community. Community engagement will occur in virtual and/or in-person meetings with community members, and through online public surveys.
- OACCE will provide oversight for the Percent for Art process from concept to installation and will work with the artist and project team to ensure the technical details for the artwork are coordinated with the site. Once a Finalist is selected and the artwork has been developed, OACCE will initiate a separate review process with the Philadelphia Art Commission for approving the artwork.

We look forward to working with the project team and all community stakeholders to realize a beautiful public artwork that will be an enduring contribution to the Juniata Park / Feltonville community and the City's renowned collection of public art. Should you require any additional information please do not hesitate to call me at 215.686.4596.

Sincerely,

Marguerite Anglin, RA, NOMA  
Public Art Director  
Office of Arts, Culture and the Creative Economy

116 City Hall • Philadelphia, PA 19107 • [www.creativephl.org](http://www.creativephl.org) • 215.686.4596

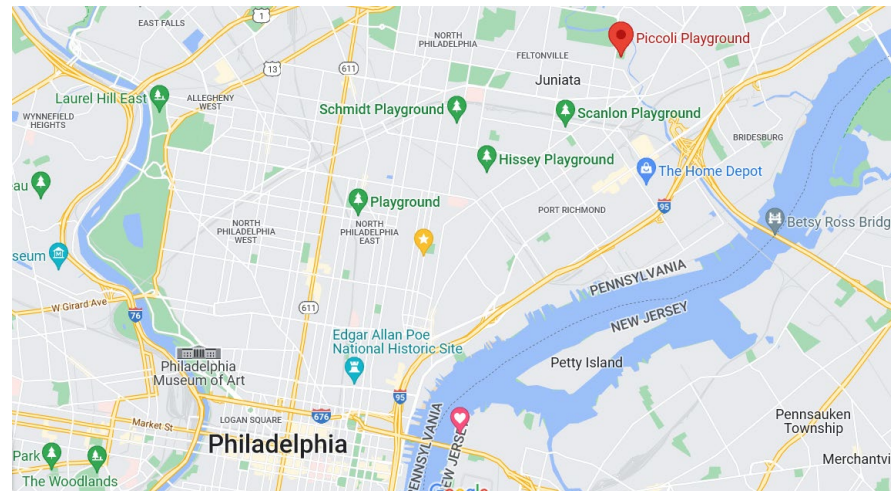
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*SITE LOCATION*



**PICCOLI PLAYGROUND**

ART COMMISSION | FINAL REVIEW | JUNE 2024

**August 2022 – Focus Group 01: Understanding needs and desires of Juniata Park community**

Feedback: Building Upgrade - roof, mechanical systems and more activity rooms. Outdoor Upgrades – seating areas, skateboard or bike track area, basketball court, spray ground, shaded areas, and safety.

**October 2022 – Focus Group 02: Feed back from community representatives on proposed building and landscape**

Feedback: Overall building renovation and landscape design is acceptable, but community members demanded transparency on funding allocations and desire for new building.

**February 2023 – Community Event 01: Community vote on proposed landscape furnishings, plantings and themes**

Feedback: Concern over adult equipment - intergeneration play is not wanted. Community members reiterated their desire for a new building

**November 2023 – Focus Group 03**

Feedback: Proposed scope and program is approved by group.

**December 2023 – Community Event 02: Community vote on design**

*Focus: Discussion of new proposed scope*

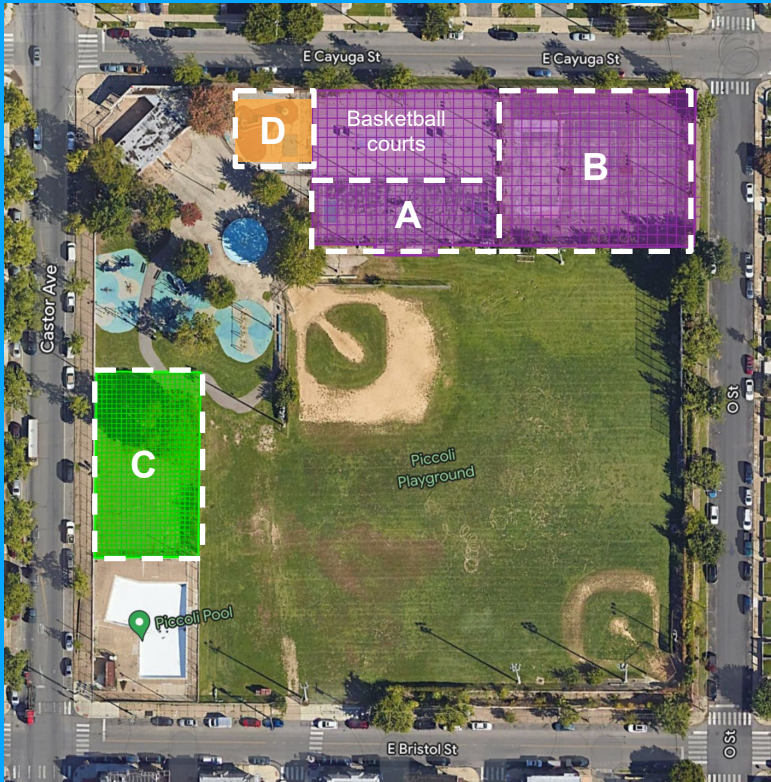


# What We Heard.

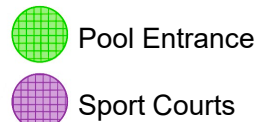


- SAFETY
- BIKE TRACK
- GATHERING SPACES
- BASKETBALL COURTS
- VOLLEYBALL COURTS

# Existing Sports Courts & Pool Entry



- A – existing field hockey court
- B – existing tennis courts
- C – existing asphalt
- D – existing tot lot





# Basketball & Tennis Courts



*Existing Conditions*

**PICCOLI PLAYGROUND**  
ART COMMISSION | FINAL REVIEW | JUNE 2024

# Existing Pool Entrance & Tot Lot



*Existing Conditions*

**PICCOLI PLAYGROUND**  
ART COMMISSION | FINAL REVIEW | JUNE 2024

# Existing Tree Pits



*Existing Conditions*

**PICCOLI PLAYGROUND**  
ART COMMISSION | FINAL REVIEW | JUNE 2024

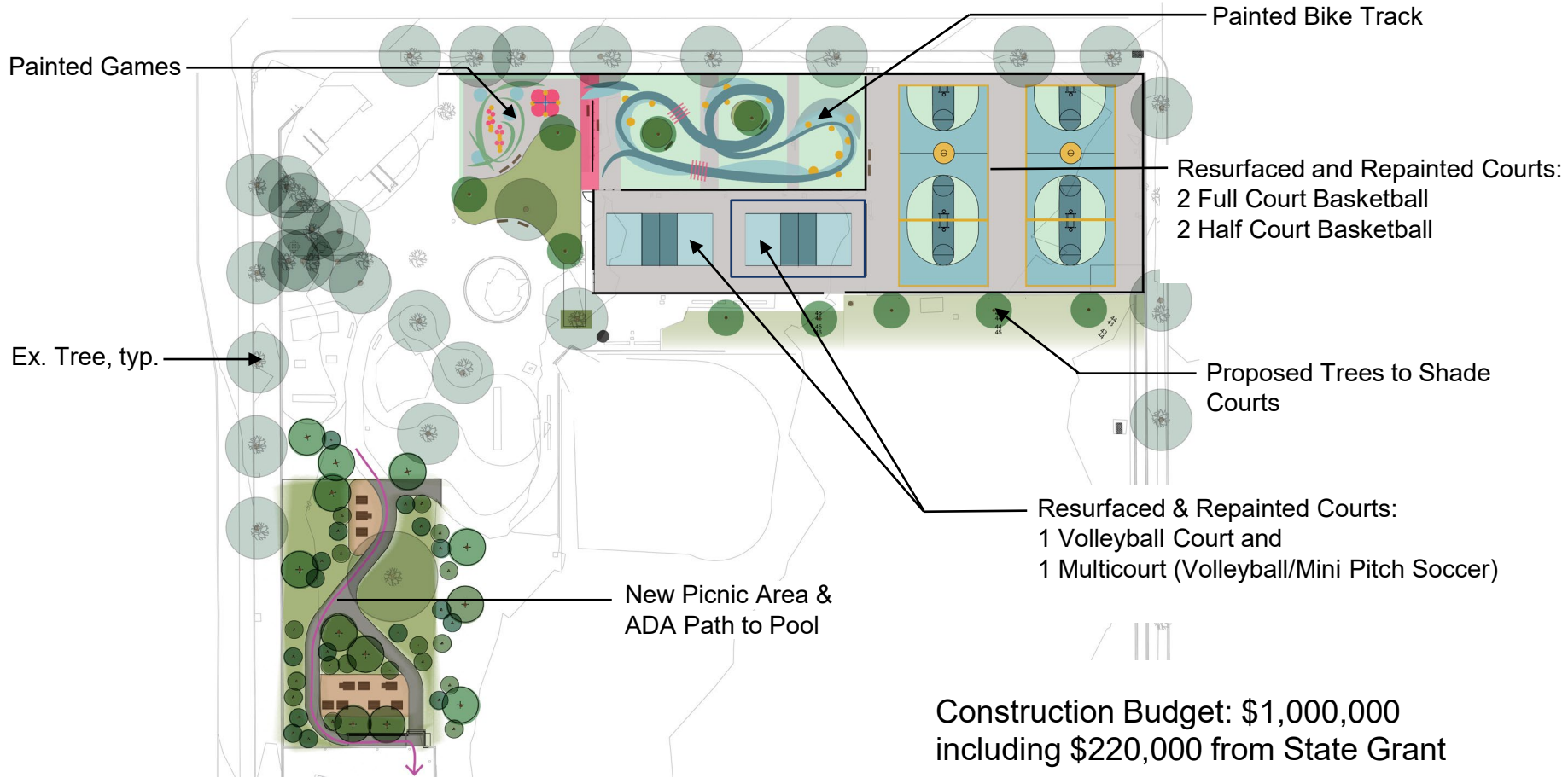


# Existing Lighting



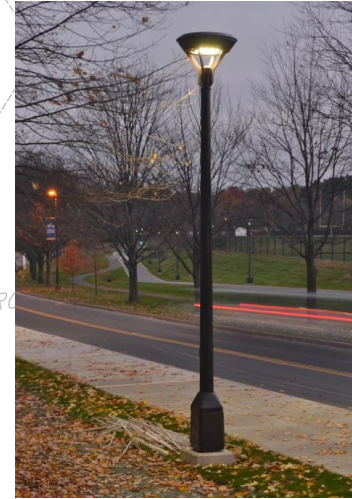
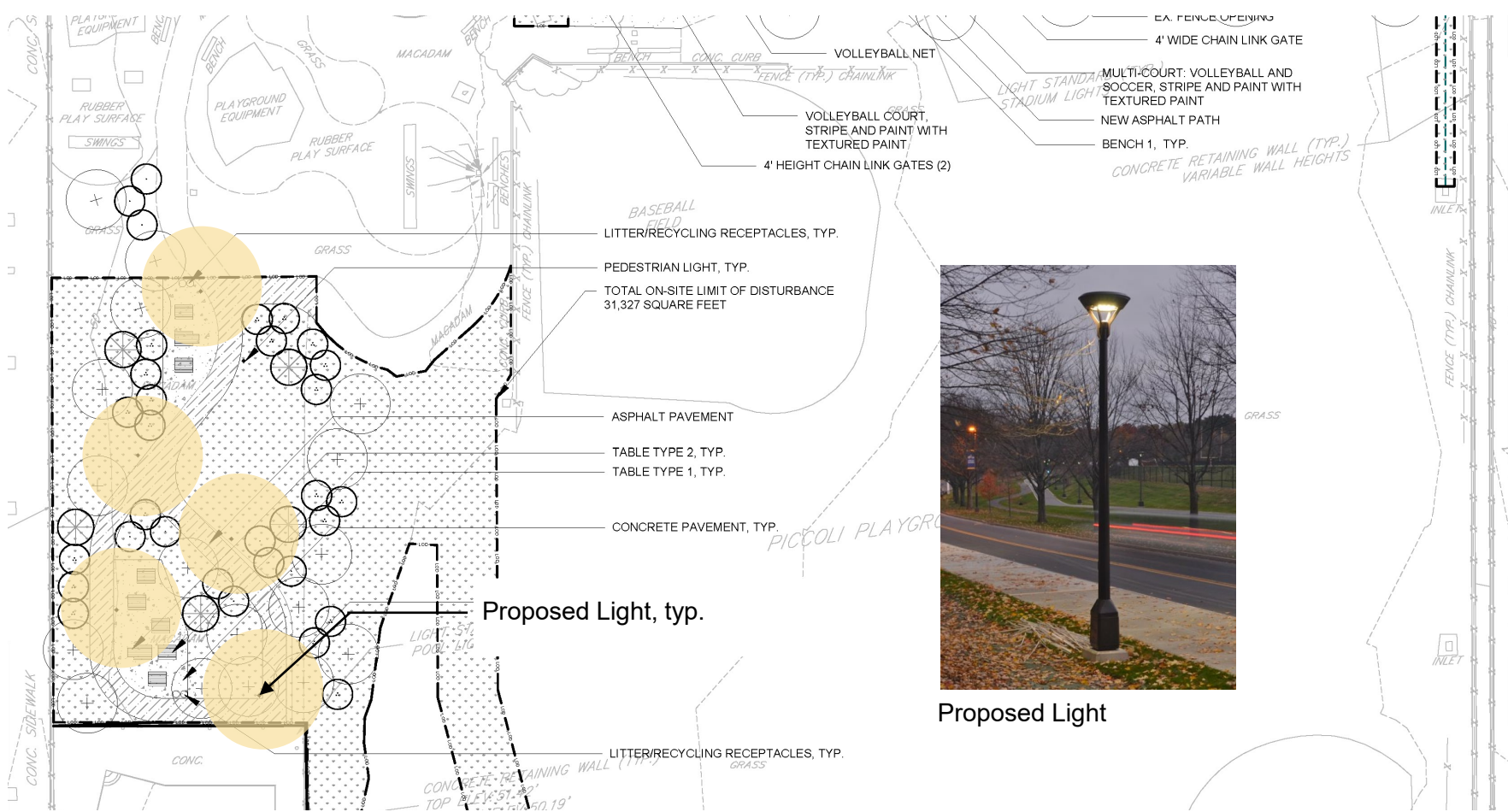
*Existing Conditions*

**PICCOLI PLAYGROUND**  
ART COMMISSION | FINAL REVIEW | JUNE 2024



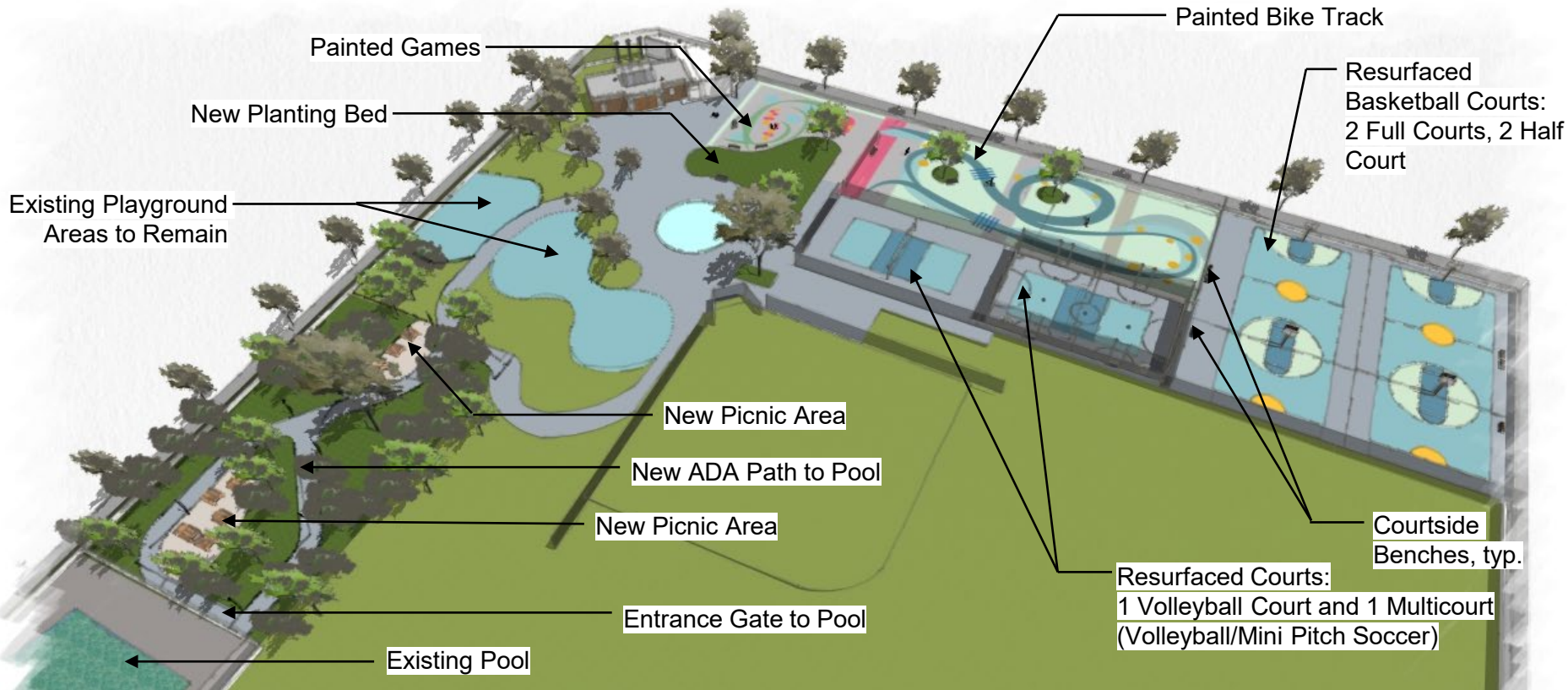






Proposed Light

## Proposed Lighting

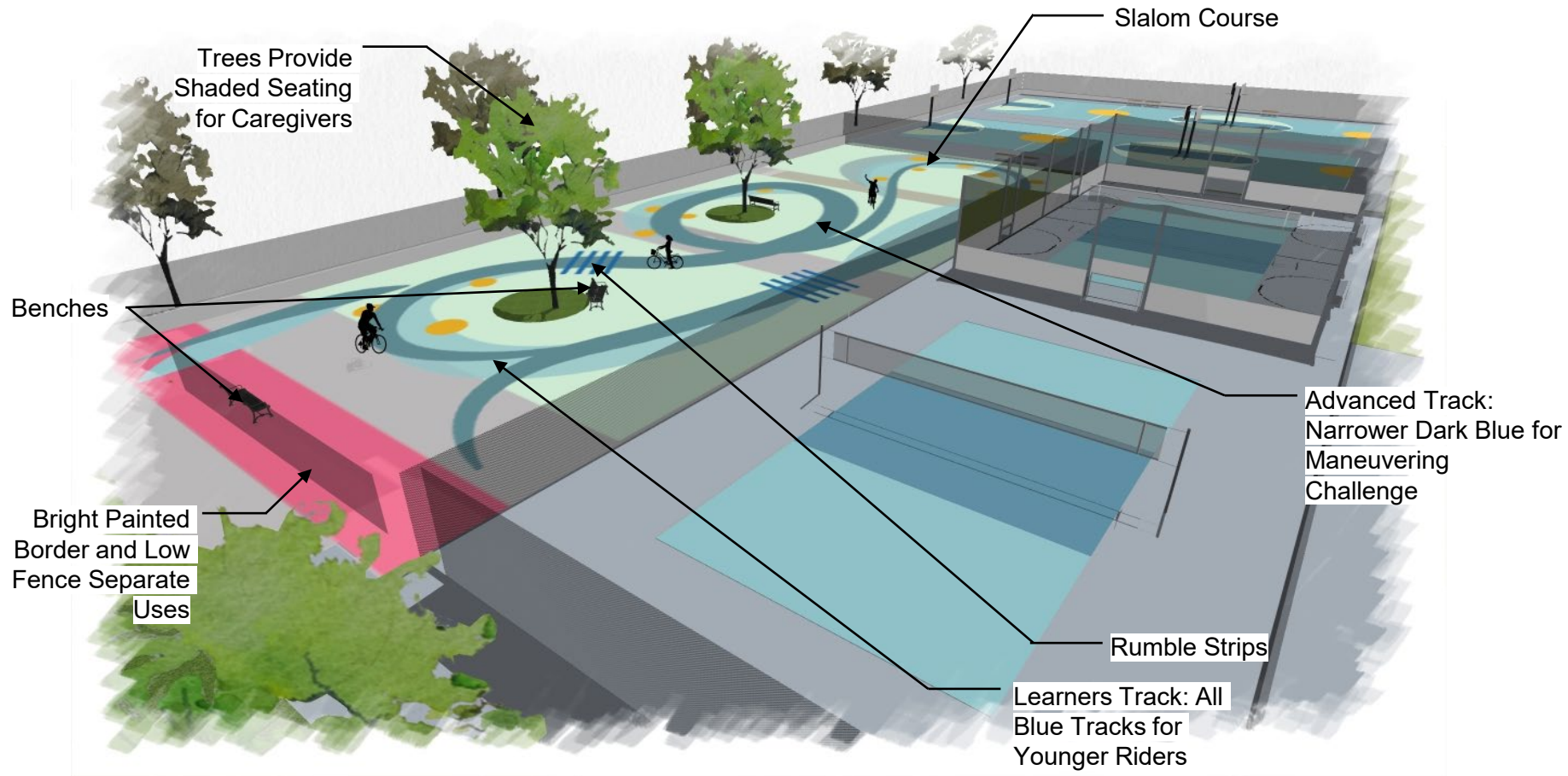


*Renderings*

## PICCOLI PLAYGROUND

ART COMMISSION | FINAL REVIEW | JUNE 2024





*Renderings*

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*Renderings*

## PICCOLI PLAYGROUND

ART COMMISSION | FINAL REVIEW | JUNE 2024

# QUESTIONS/COMMENTS

**PICCOLI PLAYGROUND**

ART COMMISSION | CONCEPTUAL REVIEW | JANUARY 2024

# THANK YOU!

**PICCOLI PLAYGROUND**

ART COMMISSION | CONCEPTUAL REVIEW | JANUARY 2024