

# Sign & Streetery Committee Report

Wednesday, March 27, 2024 - 9:30 AM

# **Sign Applications**

Second Reviews:

### 1. 224-23

# Penn's Landing Park – Signage and Wayfinding (DRWC)

Various Locations
Signage on City property and signage encroachment

Approval as presented.

## 2. 231-23

## **Tempur-Pedic**

1713 Walnut Street

Zoning: CMX-5 within /CTR Center City Overlay District – Center City Commercial Area

Approval upon confirmation that window signage will be removed. Note the application includes wall sign only.

## 3. 45-24

### Mulherin's

1102-48 Market Street

Zoning: CMX-5 within /CTR Center City Overlay District – Center City Commercial Area

Recommended for approval pending the confirmation of Zoning Board of Adjustment determination.

### First Reviews:

### 1. 78-24

# Borromini

1805 Walnut Street Zoning: CMX-5 within /CTR Center City Overlay District – Center City Commercial Area

Approval as presented.

# The Philadelphia Art Commission

Established 1911

Robert Roesch
Chair

José Almiñana Carmen Febo San Miguel Matthew Kenyatta James Lowe Sarah McEneaney Raed Nasser Pepón Osorio Mario Zacharjasz

# Sign and Streetery Committee

Sarah McEneaney Raed Nasser Labaron Palmer Robert Roesch Alex M. Smith Mario Zacharjasz

Alex M. Smith

One Parkway Building 1515 Arch St., 13<sup>th</sup> Floor Philadelphia, PA 19102

215-683-4636



## 2. 79-24

### Glowbar

1701 Chestnut Street

Zoning: CMX-5 within /CTR Center City Overlay District – Center City Commercial Area

Approval upon receipt of updated drawing set.

### 3. 80-24

# **Enjera Grocery**

227 Market Street

Zoning: CMX-3 within /CTR Center City Overlay District –

Center City Commercial Area

Revisions needed. Disapproval of the legalization of existing signage. Request resubmission that limits signage to the sign band and utilizes window decals.

### 4. 81-24

### Weaver

1901 York Street

Zoning: IRMX; Building ID and signage encroachment within the Right-of-Way

Revisions needed. Supportive of the marquee signage as shown. Would consider a revised proposal with an additional marquee sign at Jasper Street entrance. Building ID signage should be removed.

### 5. 82-24

# Veterans Affairs Medical Center – Pedestrian Bridge Signage Update

3900 Woodland Avenue

Zoning: SP-INS; Signage encroachment within the Right-of-Way

Approval as presented.

#### 6. 83-24

# William D. Kelley School

1601-49 N 28th Street

Zoning: RM-1

Revisions needed. Consider alternate location for sign adjacent to the entrance that does not alter the mural. If pursuing mural location, demonstrate coordination with and support from the artist. Final decision will be held until outcome of Zoning Board of Adjustment is determined.

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# 7. 84-24

### The Good Vibes Vault

650 South Street

Zoning: CMX-2.5; Signage encroachment within the Right-of-Way

Revisions needed. Consider a simplified wall sign as an alternative. An awning without illumination would also be considered.

## 8. 97-24

# **Community College of Philadelphia**

1700 Spring Garden Street
Zoning: SP-INS within /CTR Center City Overlay District –
Vine Street Area

Recommended for approval pending the confirmation of Zoning Board of Adjustment determination.

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