





# Mixed Income Housing Programs Report



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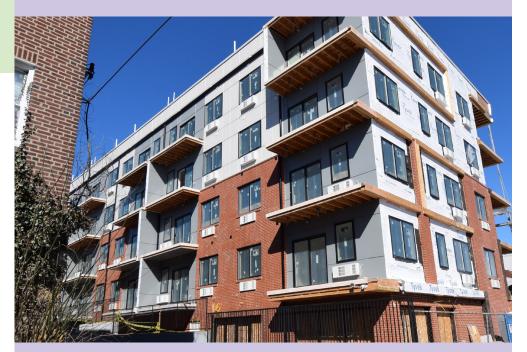
Top L to R: 2406 Frankford Ave, 300-10 W Norris MIN Building, 6128-44 Germantown Ave, 2400 Mascher

# Addressing Philadelphia's Housing Need

Philadelphia faces a housing crisis, with 4,000 people experiencing homelessness, 40% of households cost burdened, and 22% living in poverty in 2022 (Office of Homeless Services, American Community Survey, 2018-2022).

Safe and affordable housing is the foundation of a vibrant and resilient city and supports the health and well-being of all its residents, and Philadelphia needs more of it. This is the stated mission of Philadelphia's Housing Action Plan (2018), which sets a target to build 7,000 affordable and 17,000 market-rate rental units by 2028. The Department is currently on track to achieving this goal. Visit the Housing Action Plan Dashboard to see Philadelphia's progress.

Mixed Income Housing programs are a significant contributor to this success, incentivizing construction of new affordable and market-rate housing units.



401 East Walnut Lane

### **About the Programs**

Two Mixed Income Housing programs leverage private sector investment in the city to produce more affordable housing:

- Mixed Income Housing Bonus (MIHB): This optional program was created in 2012 and expanded in 2018. Developers who opt into MIHB are eligible for a "zoning bonus," which allows them to build a larger or denser project than what is otherwise allowed by the Zoning Code. To access this increased density and the resulting increase in revenue it might bring, participating developers agree to set aside 10% of a project's housing units for affordable housing or contribute a set amount of funds to the City, called a payment-in-lieu. For more information, see <a href="Section">Section</a>
  § 14-702(7) of the Philadelphia Code.
- Mixed Income Neighborhoods Overlay (MIN): This program requires developers in certain areas of the City to sell or rent 20% of newly constructed housing units at affordable rates. The requirement applies to developments with 10 or more total residential units. The MIN became effective for projects that submitted a Zoning Permit after July 18, 2022. On June 21, 2023, the MIN Overlay was expanded to include an additional portion of the 19139 zip code. For more information, see Section § 14-533 of the Philadelphia Code.

Since 2019:

31 total affordable units completed

171
total affordable
units under
construction

\$34.9 M in contributions to the City



4701 Wayne Avenue

## **Affordable Housing Construction**

Housing is typically considered affordable when housing costs (including utilities) are 30% or less of a household's total income. The less money a household earns, the more difficult it can be to secure affordable housing. For this reason, affordable housing programs target different spectrums of earners. Affordable units constructed pursuant to a Mixed Income Housing program can be rented to households earning up to 40%, 50% or 60% of Philadelphia's Area Median Income (AMI), depending on the project.

#### **Gross Monthly Rent Limits in 2023**

| Unit Size<br>(Household<br>Size) | 40% AMI<br>MIN Overlay | 50% AMI<br>MIHB Low<br>Income | 60% AMI<br>MIHB<br>Moderate |
|----------------------------------|------------------------|-------------------------------|-----------------------------|
| Efficiency/<br>Studio (1)        | \$801                  | \$1,001                       | \$1,201                     |
| 1 Bedroom<br>(1.5)               | \$858                  | \$1,072                       | \$1,287                     |
| 2 Bedroom<br>(3)                 | \$1,030                | \$1,287                       | \$1,545                     |
| 3 Bedroom<br>(4.5)               | \$1,190                | \$1,487                       | \$1,785                     |



7611 Germantown Avenue

# Income Limits at Initial Occupancy for Affordable Rental Units in 2023

| Household<br>Size | 40% AMI<br>MIN Overlay | 50% AMI<br>MIHB Low<br>Income | 60% AMI<br>MIHB<br>Moderate<br>Income |
|-------------------|------------------------|-------------------------------|---------------------------------------|
| 1                 | \$32,040               | \$40,050                      | \$48,060                              |
| 2                 | \$36,600               | \$45,750                      | \$54,900                              |
| 3                 | \$41,200               | \$51,500                      | \$61,800                              |
| 4                 | \$45,760               | \$57,200                      | \$68,640                              |



4701 Wayne Avenue

### Program Requirements

Developers opting to build affordable units under the MIHB must set aside 10% of residential units for households earning either 50% or 60% AMI, depending on the size of the zoning bonus being sought. For projects subject to the MIN Overlay, 20% of residential units must be affordable at 40% AMI. Affordable housing units produced under either program must be affordable for 50 years, of quality comparable to market-rate housing, and dispersed throughout the development.

#### **Process Overview**

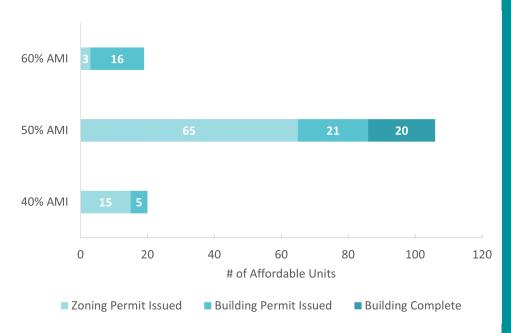
Several milestones mark progress through the Mixed Income Housing process.

- 1. Zoning Permit: Developers planning a project with 10 or more residential units in the Mixed Income Neighborhoods Overlay, or any developer interested in receiving a Mixed Income Housing Bonus, must submit a form for Planning Commission review. Once Planning Commission staff confirms that the number of proposed affordable units meets code requirements, the project can receive a Zoning Permit.
- 2. Building Plan: After receiving a Zoning Permit, applicants submit an Affordable Building Plan that includes floor plans of all market-rate and affordable units. Planning Commission staff reviews the Plan to ensure that the quality of the proposed affordable units is consistent with the quality of units in the project as a whole.
- 3. Building Permit: Once the Affordable Building Plan is deemed compliant, the developer records a deed restriction limiting rents on the affordable units for 50 years. After all other standard permitting requirements are met, the project is issued a Building Permit and construction can begin.
- 4. Certificate of
  Occupancy: The
  project is issued
  a Certificate of
  Occupancy when
  construction is
  complete and
  inspectors from the
  Department of Licenses
  and Inspections have
  determined that the
  building is ready to be
  occupied.

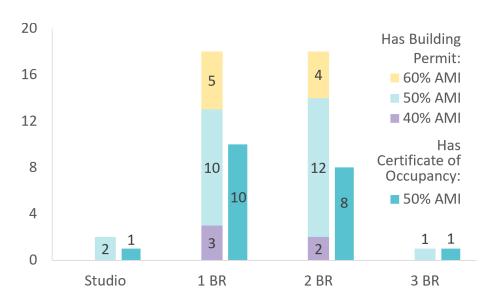
# Affordable Mixed Income Projects by Permit Issue Date



# Affordable Units by Level of Affordability for 2023 Projects



# Affordable Unit Size of 2023 Projects with a Building Permit or Certificate of Occupancy





713 S. Mildred Street



1205 S. 15th Street

Affordable unit production in projects with a 2023 Zoning Permit (ZP), Building Permit (BP), or Certificate of Occupancy (CO).

#### MIN Projects (40% AMI)

- 1611-13 Foulkrod St (ZP) 3 Units
- 1931-33 N 2nd St (ZP) 5 Units
- 300-10 W Norris St (ZP) 7 Units
- 1615 Foulkrod St (BP) 5 Units

#### MIHB Low-Income Projects (50% AMI)

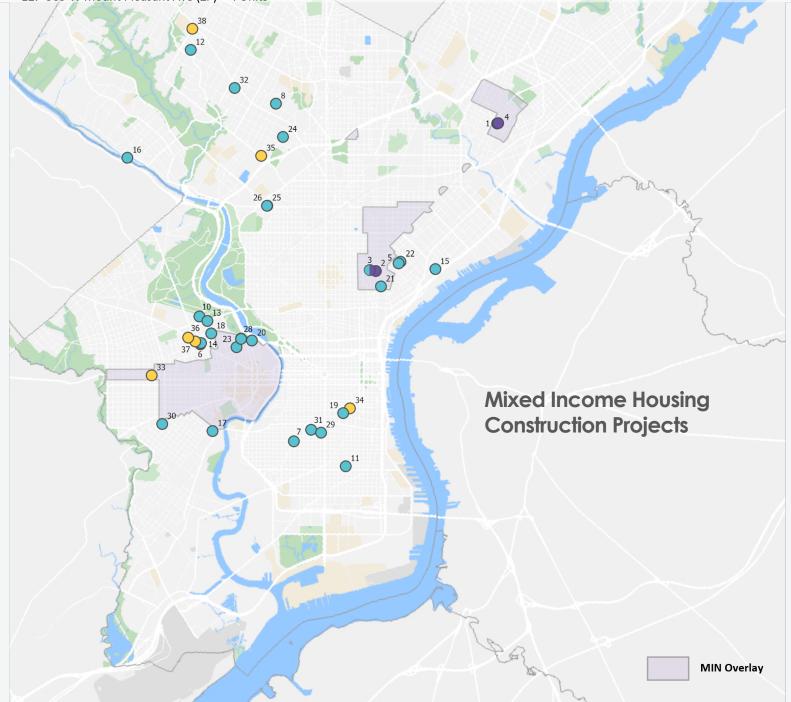
- 2134 E Arizona St (ZP) 1 Unit
- 4234 Lancaster Ave (ZP) 1 Unit
- 1407-11 Point Breeze Ave (ZP) 2 Units
- 231 E Bringhurst St (ZP) 2 Units
- 300-10 W Norris St (ZP) 3 Units
- 10. 4124-28 Parkside Ave (ZP) 3 Units
- 11. 900-8 McKean St (ZP) 3 Units
- 12. 309 W Mount Pleasant Ave (ZP) 4 Units

- 13. 4020 W Girard Ave (ZP) 4 Units
- 14. 4237 Lancaster Ave (ZP) 4 Units
- 15. 2640-48 E Lehigh Ave (ZP) 19 Units
- 16. 4400R Main St (ZP) 19 Units
- 17. 1452 Grays Ferry Ave (BP) 1 Unit
- 18. 871 Preston St (BP) 1 Unit
- 19. 769-75 S 10th St (BP) 2 Units
- 20. 646 N 32nd St (BP) 2 Units
- 21. 2400-06 Mascher St (BP) 3 Units
- 22. 2406 Frankford Ave (BP) 3 Units
- 23. 3618 Wallace St (BP) 4 Units
- 24. 4701 Wayne Ave (BP) 9 Units
- 25. 2741 W Allegheny Ave (CO) 1 Unit
- 26. 2743 W Allegheny Ave (CO) 1 Unit

- 27. 719 N 35th St (CO) 1 Unit
- 28. 723-27 N 35th St (CO) 2 Units
- 29. 1205-07 S 15th St (CO) 2 Units
- 30. 5300 Whitby Ave (CO) 4 Units
- 31. 1701 Federal St (CO) 4 Units
- 32. 6128-44 Germantown Ave (CO) 5 Units

#### MIHB Mod-Income Projects (60% AMI)

- 33. 5426 Market St (ZP) 1 Unit
- 34. 713-15 S Mildred St (BP 1 Unit
- 35. 5037-41 Wissahickon Ave (ZP) 2 Units
- 36. 4512 Lancaster Ave (BP 2 Units
- 37. 4328-44 Lancaster Ave (BP) 5 Units
- 38. 20-30 W Allens Ln (BP) 8 Units



#### **Department of Planning and Development**



Wade Flats, 5300 Whitby

#### 2023 Trends

Having become effective in July 2022, the MIN Overlay is beginning to yield some pipeline projects. Four MIN projects in total received Zoning Permits, and one of those four has reached the Building Permit stage. If these projects pan out as planned, they will produce 20 affordable units for households earning up to 40% AMI.

For MIHB construction projects, the number of new Zoning and Building Permits declined compared to the previous two years. This decline is commensurate with an overall decline in permitting activity in 2023, experienced most acutely in the second half of the year alongside rising interest rates. For a full breakdown of 2023 affordable housing construction projects, see Tables 1 & 2 in the Appendix.

Other key takeaways for Mixed Income Housing Construction Projects in 2023:

- Projects of all sizes, ranging from 3 to 189 total residential units, took advantage of the Mixed Income Housing Bonus.
- Nearly 90% of MIHB developers selected the low-income level bonus, which requires projects to provide affordable units for those earning 50% AMI or less.
- One of the four MIN projects voluntarily opted into the low-income level of MIHB.
- Projects with 2023 Building Permits or Certificates of Occupancy were primarily comprised of 1- or 2-bedroom units. The first affordable 3-bedroom unit came online this year.
- All MIHB affordable housing production to date has been rentals, despite the program applying to both for-sale and rental units.

### Payments-in-lieu of Affordable Housing

#### **Program Requirements**

Payment amounts are determined by property size, zoning, and whether the project is MIN, MIHB Low-Income Level, or MIHB Moderate-Income Level.

A developer who opts into MIHB may freely choose to provide a payment to the City instead of creating affordable housing as part of their project. This is not the case for MIN projects. Once the owner of a Residential Housing Project decides to build in a MIN overlay, they are required by the Philadelphia Code to set aside 20% of the project's units for affordable housing. If the project is unable to fulfill the entirety of the affordable housing requirement onsite, the developer may be eligible to offset 5% of the requirement with either 1) a payment to the City or 2) production of offsite affordable housing located within a half-mile of the project site. No MIN projects have pursued either of these two alternatives to date.

\$2,440,452 Average MIHB Payment in 2023

#### Payment Calculation by Zoning District and Program

| Zoning District  | MIN  | MIHB Low-Income<br>Level                      | MIHB Moderate-<br>Income Level                |
|--|--|---|---|
| RM-2, RM-3, RM-4,<br>RMX-1, RMX-2, RMX-3,<br>IRMX, CMX-3, CMX-4,<br>CMX-5* | \$9 x Total<br>Gross Floor<br>Area Allowed                                 | \$14.60 x Total Gross<br>Floor Area Allowed   | \$11.30 x Total Gross<br>Floor Area Allowed   |
| RM-1, CMX-1, CMX-2,<br>CMX-2.5#  | \$10,900 x Total<br>Dwelling Units<br>Allowed                              | \$17,700 x Total<br>Dwelling<br>Units Allowed | \$13,600 x Total<br>Dwelling Units<br>Allowed |
| Other#   | \$10,900 x Total<br>Dwelling Units<br>Allowed +Total<br>Sleeping Units ÷ 2 | N/A   | N/A   |

<sup>\*</sup> Calculation does not include gross floor area earned from other zoning bonuses. In the Special Flood Hazard Area, height bonus payments are calculated on the lesser of the total gross floor area used or allowed. Different standards apply for the Optional Special Standards of the /CDO overlay.

<sup>#</sup> Calculation does not include dwelling units earned from other zoning bonuses.

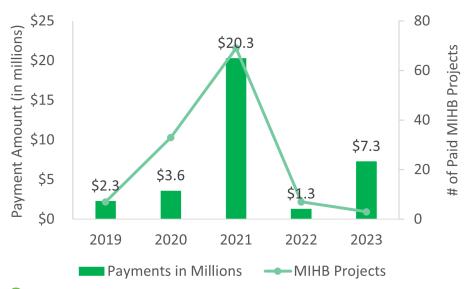
#### **Process Overview**

- For MIN projects, the applicant must obtain a waiver to utilize the payment option as part of their project. The process for obtaining a waiver can be found in <a href="Section 9.12">Section 9.12</a> of the Philadelphia Planning Commission Regulations.
- For MIHB projects, the applicant applies for a Zoning Permit indicating that they would like to pursue the bonus by making a payment to the City. Once approved, the owner completes a payment agreement and then submits payment, concluding the process and enabling the applicant to receive their zoning bonus and Building Permit.

#### MIHB Payments Made in 2023

| Address             | Program Level   | Payment     |
|---------------------|-----------------|-------------|
| 3615-35 Chestnut St | Low Income      | \$6,934,956 |
| 4050 Ludlow St      | Moderate Income | \$356,400   |
| 2053 W Oxford St    | Low Income      | \$30,000    |
| Total               |                 | \$7,321,356 |

#### MIHB Completed Payments Per Year



#### 2023 Trends

In 2023, three MIHB projects contributed a total of \$7.3 million in payments-in-lieu. Fewer MIHB projects took advantage of the payment option than in any other year, likely due to the relative increase in the size of the projects choosing the payment option in 2023 and the increased cost of payment under a new payment formula that was instituted in October 2021 (Bill No. 210474-AA). Despite this change, there was a substantial increase in the total payment amount since the year prior, due to the relative increase in the size of the projects choosing the payment option in 2023. For a full breakdown of 2023 MIHB payments, see Appendix Table 3.

## Overall Takeaways from 2023

While the number of 2023 Mixed Income Housing projects continued its downward trend from 2022, the impact has grown substantially as the program has matured.

- Many projects that entered the pipeline in 2021 or earlier are now nearing completion. A total of 8 projects received their Certificates of Occupancy in 2023, bringing 20 affordable units online for households earning 50% AMI or less.
- More projects opted to produce affordable housing than to make a payment-in-lieu, continuing a trend which began last year after the cost of payment increased.
- Despite fewer projects making payments-in-lieu, the amount collected increased substantially due to the size of the participating projects.

Since kicking into full gear in 2019, Mixed Income Housing programs have contributed \$34.9 million to the City and produced 31 new affordable units. With many projects nearing the end of construction, and many more in the pipeline, Mixed Income Housing programs are having a direct and growing impact in addressing Philadelphia's affordable housing need.

#### **Projects by Zoning Permit Year**





367 Hortter Street

#### **Projects by Building Permit Year**



## **Appendix**

| Table 1: Pipeline Affordable Housing Units 2023 |          |                |          |         |             |               |                  |     |      |       |     |
|---|----------|----------------|----------|---------|-------------|---------------|------------------|-----|------|-------|-----|
|   | Issued   |                | Council  |         | Bonus       | Market        | Affordable Units |     |      |       |     |
| Address   | Permit   | Zoning         | District | Program | Туре        | Rate<br>Units | Total Studio     |     | 1 BR | 2BR   | 3BR |
| 1611-13 Foulkrod St                             | Zoning   | CMX-2          | 7        | MIN     | N/A         | 8             | 3                |     |      |       |     |
| 1931-33 N 2nd St                                | Zoning   | CMX-2.5        | 7        | MIN     | N/A         | 16            | 5                |     |      |       |     |
| 200 40 M N Ct                                   | 7 :      | DN 4 4         | _        | MIN     | N/A         | 22            | 7                |     |      |       |     |
| 300-10 W Norris St                              | Zoning   | RM-1           | 7        | Low     | Unit        | 23            | 3                |     |      |       |     |
| 4234 Lancaster Ave                              | Zoning   | CMX-2          | 3        | Low     | Unit/Height | 6             | 1                |     |      |       |     |
| 2134 E Arizona St                               | Zoning   | RM-1           | 1        | Low     | Unit/Height | 9             | 1                |     |      |       |     |
| 1407-11 Point Breeze Ave                        | Zoning   | CMX-2          | 2        | Low     | Unit/Height | 10            | 2                |     |      |       |     |
| 231 E Bringhurst St                             | Zoning   | RM-1           | 8        | Low     | Unit/Height | 13            | 2                |     |      |       |     |
| 900-8 McKean St                                 | Zoning   | CMX-2          | 1        | Low     | Unit/Height | 21            | 3                | TBD | TBD  | TBD   | TBD |
| 4124-28 Parkside Ave                            | Zoning   | RM-1           | 3        | Low     | Unit/Height | 21            | 3                | עפו | טפו  | ן ואט | טפו |
| 4020 W Girard Ave                               | Zoning   | CMX-2          | 3        | Low     | Unit/Height | 27            | 4                |     |      |       |     |
| 309-11 W Mount<br>Pleasant Ave                  | Zoning   | CMX-2          | 8        | Low     | Unit/Height | 28            | 4                |     |      |       |     |
| 4237 Lancaster Ave                              | Zoning   | CMX-2          | 3        | Low     | Unit/Height | 30            | 4                |     |      |       |     |
| 2640-48 E Lehigh Ave                            | Zoning   | CMX-2          | 1        | Low     | Unit/Height | 17            | 19               |     |      |       |     |
| 4400R Main St                                   | Zoning   | CMX-2          | 4        | Low     | Unit/Height | 170           | 19               |     |      |       |     |
| 5426 Market St                                  | Zoning   | CMX-2          | 3        | Mod     | Unit        | 4             | 1                |     |      |       |     |
| 5037-41 Wissahickon Ave                         | Zoning   | CMX-2          | 8        | Mod     | Unit/Height | 16            | 2                |     |      |       |     |
| 1452 Grays Ferry Ave                            | Building | CMZ-2          | 3        | Low     | Unit/Height | 4             | 1                |     | 1    |       |     |
| 1615 Foulkrod St                                | Building | RM-1           | 7        | MIN     | N/A         | 18            | 5                |     | 3    | 2     |     |
| 871 Preston St                                  | Building | RM-1           | 3        | Low     | Unit/Height | 8             | 1                |     | 1    |       |     |
| 769-75 S 10th St                                | Building | CMX-2          | 2        | Low     | Unit/Height | 11            | 2                |     |      | 2     |     |
| 646 N 32nd St                                   | Building | RM-1           | 3        | Low     | Unit/Height | 13            | 2                |     |      | 1     | I   |
| 2400-06 Mascher St                              | Building | RM-1/<br>RSA-5 | 7        | Low     | Unit/Height | 25            | 3                |     | 1    | 2     |     |
| 2406 Frankford Ave                              | Building | CMX-2          | 1        | Low     | Unit/Height | 19            | 3                | 1   | 1    | 1     |     |
| 3618 Wallace St                                 | Building | RM-1           | 3        | Low     | Unit        | 28            | 4                | 1   |      | 3     |     |
| 4701 Wayne Ave                                  | Building | RM-1           | 8        | Low     | Unit/Height | 81            | 9                |     | 6    | 3     |     |
| 713-15 S Mildred St                             | Building | RM-1           | 1        | Mod     | Unit/Height | 9             | 1                |     |      | 1     |     |
| 4512 Lancaster Ave                              | Building | CMX-2          | 3        | Mod     | Unit/Height | 9             | 2                |     | 1    | 1     |     |
| 4328-44 Lancaster Ave                           | Building | CMX-2          | 3        | Mod     | Unit/Height | 44            | 5                |     | 4    | 1     |     |
| 20-30 W Allens Ln                               | Building | RM-1           | 8        | Mod     | Unit/Height | 68            | 8                |     |      | 1     |     |

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## **Appendix**

| Table 2: Completed Affordable Housing Units in 2023 |        |          |           |                 |            |                  |        |      |     |     |
|---|--------|----------|-----------|-----------------|------------|------------------|--------|------|-----|-----|
| Address   | Zoning | Council  | Program   | Bonus           | Market     | Affordable Units |        |      |     |     |
| Address   | Zonnig | District | Fiografii | Туре            | Rate Units | Total            | Studio | 1 BR | 2BR | 3BR |
| 2741 W Allegheny Ave                                | CMX-1  | 4        | MIHB Low  | Unit            | 2          | 1                |        |      | 1   |     |
| 2743 W Allegheny Ave                                | CMX-1  | 4        | MIHB Low  | Unit            | 2          | 1                |        |      | 1   |     |
| 719 N 35th St                                       | RM-1   | 3        | MIHB Low  | Unit            | 5          | 1                |        | 1    |     |     |
| 1205-07 S 15th St                                   | CMX-2  | 2        | MIHB Low  | Unit/<br>Height | 14         | 2                |        |      | 1   | 1   |
| 723-27 N 35th St                                    | RM1    | 3        | MIHB Low  | Unit/<br>Height | 17         | 2                |        | 1    | 1   |     |
| 5300 Whitby Ave                                     | CMX-2  | 3        | MIHB Low  | Unit/<br>Height | 33         | 4                | 1      | 1    | 2   |     |
| 1701 Federal St                                     | CMX-2  | 2        | MIHB Low  | Unit/<br>Height | 26         | 4                |        | 3    | 1   |     |
| 6128-44 Germantown Ave                              | CMX-2  | 8        | MIHB Low  | Unit/<br>Height | 45         | 5                |        | 4    | 1   |     |

| Table 3: Pending & Completed Payments in 2023 |   |       |   |     |             |                 |             |  |  |
|---|---|-------|---|-----|-------------|-----------------|-------------|--|--|
| Address                                       | Status Zoning Council District Bonus Level Bonus Type Market Rate Units |       |   |     |             |                 |             |  |  |
| 3800 Market St                                | ZP Issued   | CMX-4 | 3 | Low | FAR         | Non-Residential | \$8,385,072 |  |  |
| 2053 W Oxford St                              | Paid  | RM-1  | 5 | Low | Unit/Height | 3               | \$30,000    |  |  |
| 4050 Ludlow St                                | Paid  | CMX-4 | 3 | Mod | FAR         | 95              | \$356,400   |  |  |
| 3615-35 Chestnut St                           | Paid  | CMX-4 | 3 | Low | FAR         | 363             | \$6,934,956 |  |  |

