#### ADDRESS: 6915 GERMANTOWN AVE

Proposal: Construct four-story apartment building on subdivided parcel Review Requested: Final Approval Owner: Tier View Development Applicant: Zach Jones, CANNO Design History: 1798; Joseph Gorgas House Individual Designation: 5/28/1957 District Designation: None Staff Contact: Ted Maust, theodore.maust@phila.gov

**OVERVIEW:** The property at 6901 Germantown Avenue, located at the corner of Germantown Avenue and Gorgas Lane, includes a late-eighteenth-century stone structure, the Joseph Gorgas House, and a large parking lot at the side and rear. The property's large open space historically functioned as a side and rear yard. Aside from a wood-frame shed or stable building at the rear of the stone house, historic maps show that no other structures existed on the site. The property was recently subdivided along the western edge of the Joseph Gorgas House to create 6903 Germantown Avenue, which was then consolidated with the neighboring property at 6915 Germantown Avenue. This application proposes to construct a four-story, multi-unit building on this newly consolidated lot with frontages on Germantown Avenue and Gorgas Lane.

The Architectural Committee reviewed an earlier version of this project in December 2023 and then significantly revised the design for the January 2024 meeting of the Historical Commission. This submission responds to feedback offered at those meetings by increasing the setback from the front corner of the Joseph Gorgas House compared to what was originally proposed and using materials that better respond to the historic structure.

This proposal specifically responds to comments from the Historical Commission, which encouraged the design team to use early twentieth-century apartment buildings in the area as inspiration, breaking up the façade with vertical and horizontal lines.

#### SCOPE OF WORK:

• Construct four-story, multi-unit building on a consolidated parcel which includes a portion of a designated property.

#### **STANDARDS FOR REVIEW:**

The Secretary of the Interior's Standards for the Treatment of Historic Properties and Guidelines include:

- Standard 9: New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale, and architectural features to protect the historic integrity of the property and its environment.
  - The new work does not destroy historic materials that characterize the property.
  - The new work is differentiated from the old and is compatible in materials, but not in massing, size, and scale to protect the historic integrity of the property and its environment.
  - The application partially satisfies this Standard.
- Guidelines for New Exterior Additions to Historic Buildings and Related New Construction:
  - Recommended: Considering the design for related new construction in terms of its relationship to the historic building as well as the historic district and setting.

- Recommended: Ensuring that the addition is subordinate and secondary to the historic building and is compatible in massing, scale, materials, relationships of solids to voids, and color.
- Recommended: Distinguishing the addition from the original building by setting it back from the wall plane of the historic building.
- Recommended: Locating new construction far enough away from the historic building, when possible, where it will be minimally visible and will not negatively affect the building's character, the site, or setting.
  - The façade facing Germantown Avenue is closer to the street than is typical for residential buildings in the neighborhood.
  - The proposed building does not defer to the Joseph Gorgas House and is sited closer to Germantown Avenue than the historic structure.

**STAFF RECOMMENDATION:** Approval, provided the new construction is set farther away from the Joseph Gorgas House, pursuant to Standard 9 and the Guidelines for New Exterior Additions to Historic Buildings and Related New Construction.

#### MAPS & IMAGES:



Figure 1: 2020 aerial showing 6901 Germantown Avenue. Source: Atlas.



Figure 2: The front façade and adjacent parking area of 6901 Germantown Avenue, 2020. Source: Cyclomedia.



Figure 3: View from Gorgas Lane of the rear yard and parking area of 6901 Germantown Avenue, 2020. Source: Cyclomedia.



Figure 4: Historic photo of the property at the time of designation, June 1957. Source: Historical Commission files.



Figure 5: Historic photo of the front façade of 6901 Germantown Avenue, undated. Source: Historical Commission files.



Figure 6: Historic photo of the north elevation, undated. Source: Historical Commission files.



Figure 7: Historic photo of the rear of the property taken from Gorgas Lane, undated. Source: Historical Commission files.

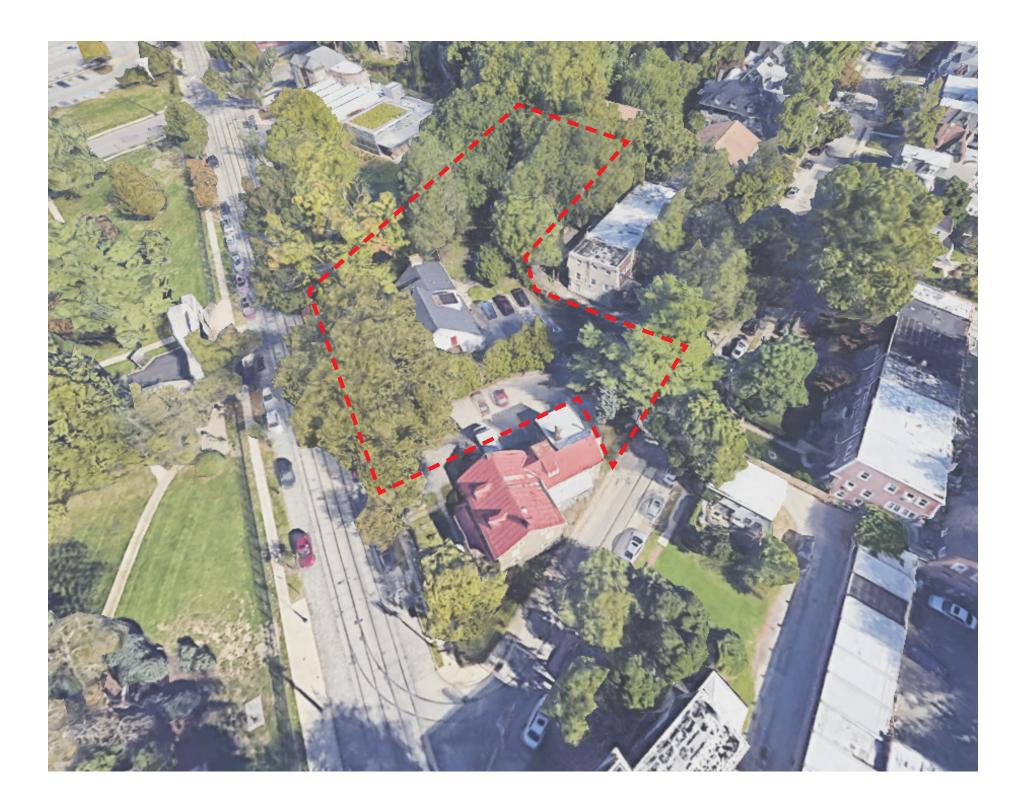


Figure 8: The 1910 G. W. Bromley Atlas illustrates that a wood-frame structure historically existed at the rear, with no other structures on the site. Source: PhilaGeoHistory.

# **6915 GERMANTOWN**

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Existing Site





1. 6901 Germantown Avenue



3. Germantown Home



5. E Gorgas Lane





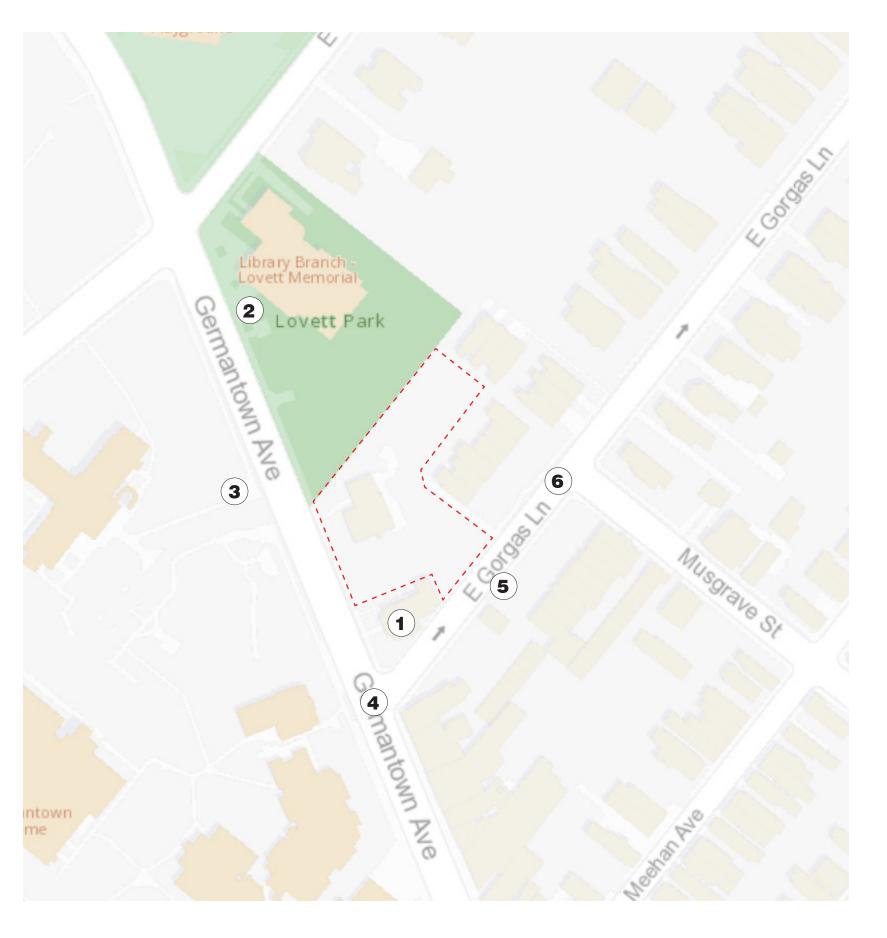
2. Lovett Memorial Library



4. 6857 Germantown Avenue



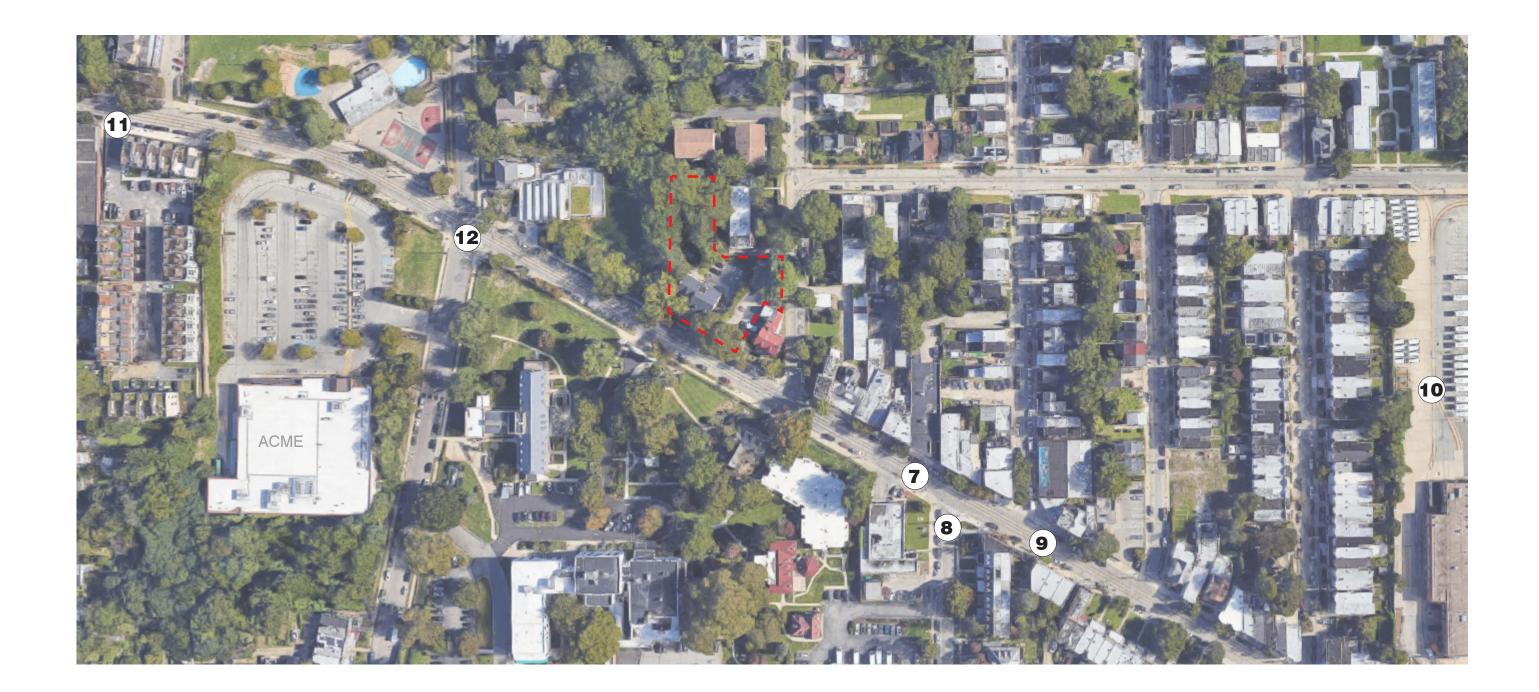
6. E Gorgas Lane, toward Germantown



Immediate Context

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Overhead view showing surrounding density and variation in use categories

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8. Commercial Corridor on Germantown Avenue



9. Commercial Corridor Continued



10. Septa Maintenance and Service Center



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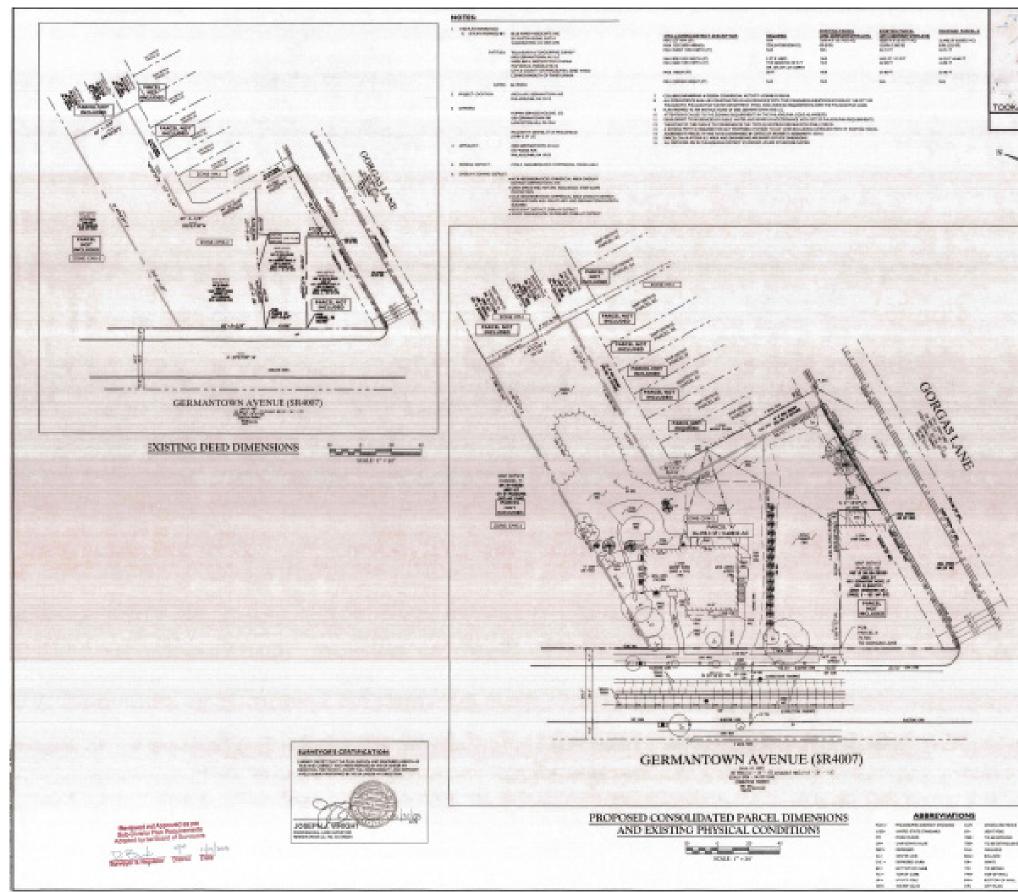
11. Contemporary Development West of Site



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Surrounding Context

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**GERMANTOWN GREEN** 

Existing Site and District-Approved Lot Consolidation

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PREVIOUS DESIGN

**REVISED DESIGN** 



CURRENT DESIGN



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Germantown Avenue Facade







Germantown Avenue Facade

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#### **GERMANTOWN GREEN**

First Floor Plan

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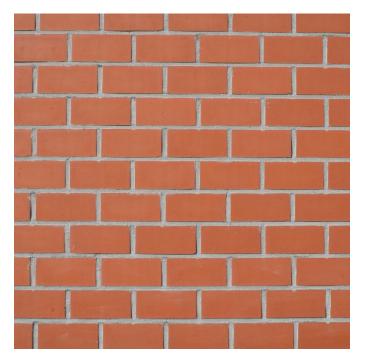


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Brick, Running Bond, Flemish Bond

SPEC: TBD Color: Tan



Brick, Running Bond

SPEC: TBD Color: Red



**Cast Stone** 

Manufacturer: Reading Rock Color: [Custom]



**Cast Stone** 

Manufacturer: Reading Rock Color: [Custom]



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Proposed Material Palette











Commercial Entry at Germantown Avenue

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PREVIOUS DESIGN

**REVISED DESIGN** 



CURRENT DESIGN



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Previous and new schemes









View South East on Germantown Avenue

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PREVIOUS DESIGN

**REVISED DESIGN** 



CURRENT DESIGN



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Germantown Avenue Facade





#### **GERMANTOWN GREEN**

Building Facade on Gorgas Lane with detailing similar to Germantown Facade

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Building Facade on Gorgas Lane with detailing similar to Germantown Facade

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1357 Ridge Avenue 50 Units, 49,988 SF Completed Spring 2020



**1720 Fairmount Avenue** 18 Units, 24,700 SF Completed Fall 2015 2020 BIA Best in Class Award Winner



1723 Ridge Avenue 14 Units, 14,900 SF Completed Summer 2021







723 North 6th Street 35 Units, 39,400 SF Completed Spring 2021



631 North Broad Street 41 Units, 52,700 SF Completed Summer 2019



545 North Broad 108 Units Completed Spring 2023



2333 Fairmount Avenue 33 Units, 56,200 SF Completed Fall 2019 2020 BIA Silver Award Winner



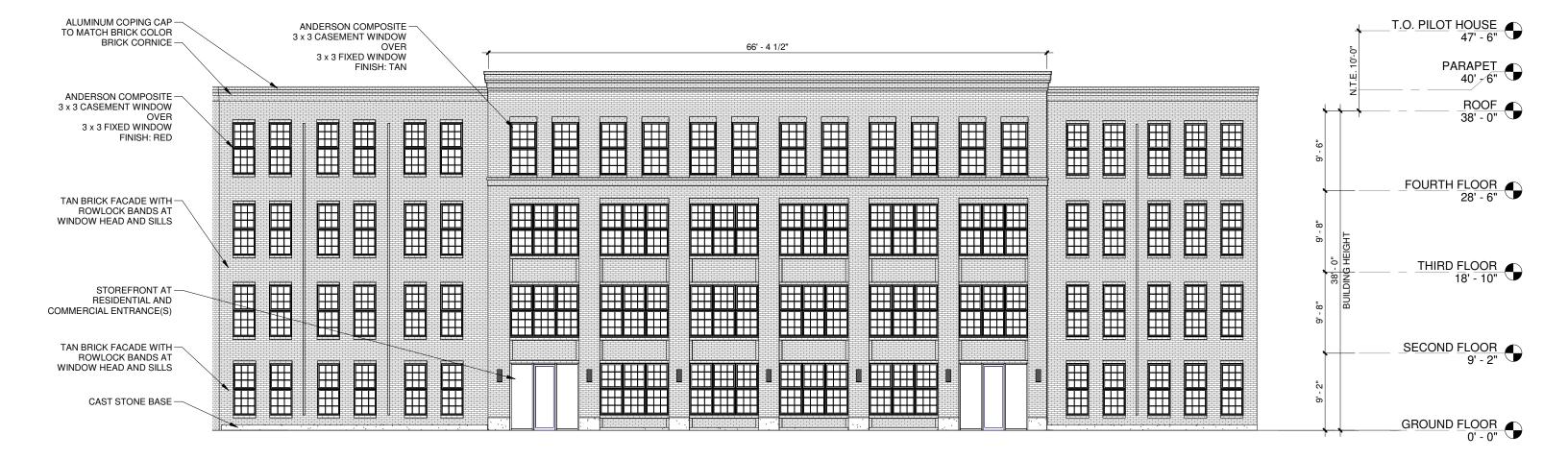
1833 Fairmount Avenue 15 Units, 29,400 SF Completed Winter 2013



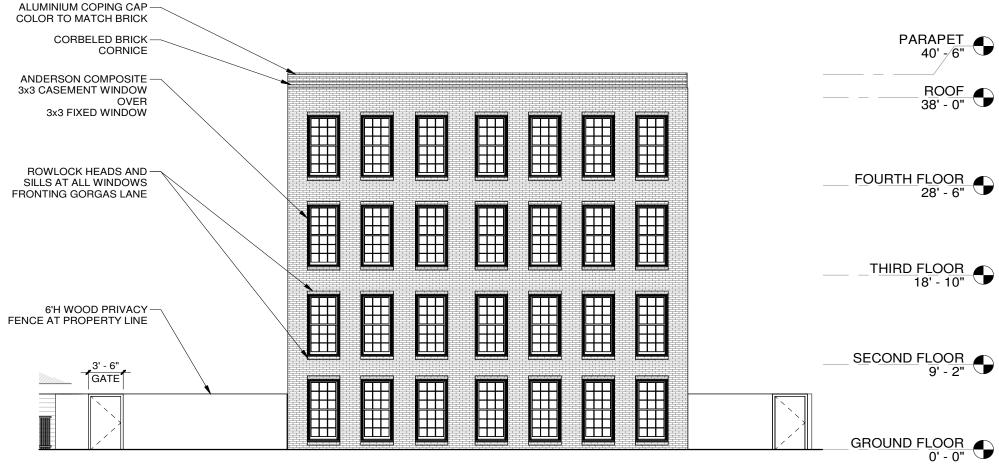
965 Frankford Avenue 33 Units, 38,700 SF Completed Spring 2021













Gorgas Lane Elevation

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December 5th, 2023



Drive Aisle Elevation at Gorgas Lane



**GERMANTOWN GREEN** 

Drive Aisle Elevation at Rear of Gorgas Lane Homes

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