



As of  
January 1,  
2024

Lawncrest Library groundbreaking



# Rebuild PHILADELPHIA

## PROGRESS REPORT

Made possible by the Philadelphia Beverage Tax, Rebuild is investing hundreds of millions of dollars into neighborhood parks, recreation centers, and libraries.

Addressing years of deferred maintenance and lack of investment, Rebuild is reviving the community spaces that residents rely on, and communities thrive in.

#REBUILDPHL

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**Rebuild**  
PHILADELPHIA

# BY THE NUMBERS

## ENGAGEMENT, DESIGN, & CONSTRUCTION

- Rebuild in action:
  - **17** completed sites
  - **39** sites with a first fix completed or underway \*
  - **21** sites under or preparing for construction
  - **15** sites in engagement and design

- **\$396** million in committed or expended funds\*\*

## WORKFORCE DEVELOPMENT

- **94** Philadelphians graduated from Rebuild Workforce Development training program pursuing a career in construction
- Cohort demographics: **30% women; 96% people of color**
- **77%** of graduates accepted into union apprenticeships or full-time work
- Rebuild graduates in **7 union trades**.

## DIVERSE BUSINESS SUPPORTS

- **67** businesses have enrolled in Rebuild's Emerging Vendors Program
- **37** obtained their MBE/WBE certification with **34** joining the City's Office of Economic Opportunity Registry
- **100** businesses participated in Rebuild Ready Business Supports Program
- **56.6%** of committed contract dollars awarded to diverse businesses \*\*\*
  - 32.9% awarded to MBEs
  - 23.7% awarded to WBEs
- **39%** of total hours worked to date by women and people of color

**17**

**COMPLETE**  
REBUILD PROJECTS

**94**

**GRADUATES**  
OF WORKFORCE  
DEVELOPMENT TRAINING  
PURSUING CONSTRUCTION  
CAREERS

**56.6**

**PERCENT**  
OF COMMITTED CONTRACT  
DOLLARS AWARDED TO  
DIVERSE BUSINESSES

\*A first fix entails Rebuild initiating improvements to a part of the site to keep it operable ahead of the full project.

\*\*Includes all Rebuild costs, including costs for operating and diversity efforts.

\*\*\*On Rebuild initiated professional services and construction contracts.

# RECENT HIGHLIGHTS

With 21 sites under or preparing for construction, tangible results of the Rebuild initiative are being felt throughout the city.



**Murphy Recreation Center**



**Johnny Sample Recreation Center**

Synthetic turf for the new multisport field is laid at Murphy Recreation Center in South Philadelphia, while demolition on the roof at Johnny Sample Recreation Center in West Philadelphia is the first step of Rebuild's \$15 million investment.



**Vare Recreation Center**

In December, Rebuild hosted former Mayor Kenney and Mayor Parker for a private hard hat tour of Vare Recreation Center, a \$20 million renovation including a new recreation building, synthetic turf multisport field, playground, basketball courts, and more.

Construction began at Lawncrest and Blanche A. Nixon Libraries. Both are undergoing major renovations - a total Rebuild investment of \$13 million.



**Blanche A. Nixon Library**



**Lawncrest Library**

# ENGAGEMENT & DESIGN

Rebuild prioritizes community input at every stage of the design process, ensuring **feedback from site users and community members of all ages shapes the final design of each renovation.**

Rebuild and Project Users (non-profit partners) engage communities through surveys, individual stakeholder interviews, and events ranging in scale from small focus groups to large public community meetings, school visits, interactive workshops, and pop-up outreach at community events. During construction, stakeholders are kept up to date on progress via call, text, and email.

In November and December, Rebuild and Project Users held stakeholder conversations, pop-up outreach, public meetings, and open houses to collect design feedback and showcase final designs at:



Barrett Playground



Lawncrest Recreation Center

**Barrett Playground**

**Parkside Fields (Game)**

**McVeigh Recreation Center**

**Cohocksink Recreation Center**

**Cecil B. Moore Library**

**Olney Recreation Center**

**Piccoli Playground**

**Lawncrest Recreation Center**

**Lawncrest Library**

**Happy Hollow Playground**

**Cherashore Playground**

# WORKFORCE DEVELOPMENT

## TRAINING PROGRAMS

Rebuild's skilled trades training programs require no prior experience in the construction industry and offer paid **(\$15/hour)**, hands-on training and experience needed to pursue a union apprenticeship. With over 77% apprenticeship placement for graduates to date, Rebuild is demonstrating the potency of a skilled trades-focused workforce development model.



**Construction Apprentice Preparatory Program (CAPP)** - Launched in December 2023, this part-time, multi-trade hybrid, 16-week training pre-apprenticeship program prepares 22 Philadelphia residents to pass the Building Trades Entrance exams for the following trades: Electrician, Ironworkers, Insulators, Cement Mason, Sheetmetal Workers, and Finishing Trades.

Planning is underway for Rebuild's spring 2024 **Masonry** and **Carpentry Academies** at Eastern State Penitentiary.



**77%**

APPRENTICESHIP  
PLACEMENT FOR  
PROGRAM  
GRADUATES

**10**

SKILLED TRADE  
COHORTS  
COMPLETED

**7**

UNIONS WITH  
REBUILD TRAINING  
PROGRAM  
GRADUATES

**94**

PHILADELPHIA  
RESIDENTS  
GRADUATED

## BUSINESS SUPPORTS

### Emerging Vendors Program (EVP)

EVP assists minority and women owned businesses with obtaining their Minority Business Enterprise (MBE) or Women Business Enterprise (WBE) certification.

### Rebuild Ready

Rebuild Ready provides businesses with the knowledge, skills, & resources needed to bid on Rebuild or other public works projects. The program also provides mentoring, ranging from blueprint reading, assistance with bonding and insurance, back office support, and more.

**67**

**167**

Enrolled in  
Rebuild Business  
Support  
Programs

**100**

**37**

Businesses obtained MBE or WBE  
Certification

**34**

Joined City of Philadelphia  
Office of Economic Opportunity  
Registry

**75%**

Graduation Rate, Rebuild Ready

## OUR PARTNERS

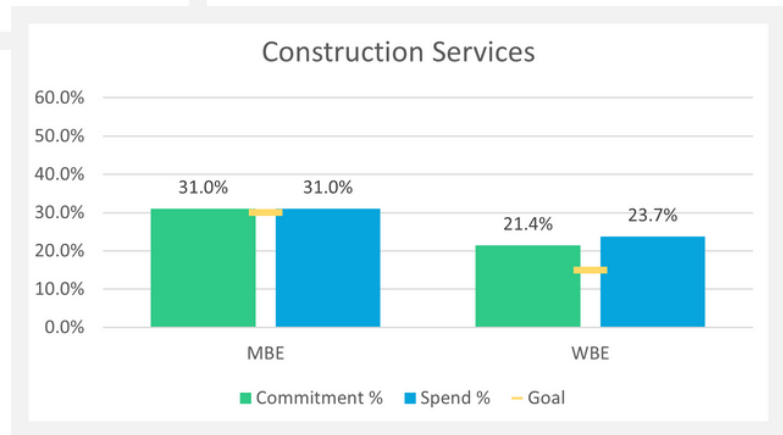
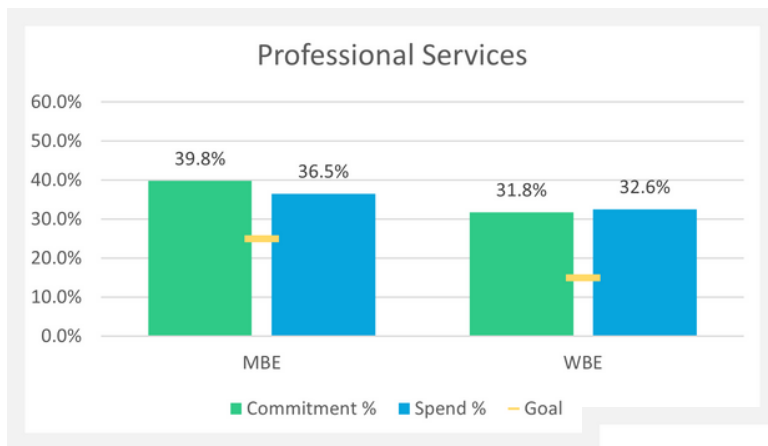


# PARTICIPATION

## Contract Participation

Rebuild prioritizes diversity in all contracting from design services to the construction site. **The bars on the graphs below represent committed and spent dollars on contracts initiated by Rebuild (as opposed to inherited contracts) and show Rebuild exceeding all goals.** Rebuild expects spending to align with contract commitments.

**56.6%**  
OF COMMITTED CONTRACT  
DOLLARS AWARDED TO  
DIVERSE BUSINESSES



## WORKFORCE PARTICIPATION

**Thirty-nine percent of journeyman-level work hours have been completed by people of color.** Rebuild is meeting the goal for work hours by Hispanic journeyman-level workers and is under for African-American and Asian. Rebuild continues to focus its outreach efforts and diversity policies to meet its workforce participation goals.

# FINANCE

## FUNDING SOURCES

The table below shows anticipated funding for Rebuild, including the November 2018 bond issuance made possible by the Philadelphia Beverage Tax. Bond funds and funding from the City's capital budget support design and construction at Rebuild sites. Grant funding, including the William Penn Foundation's historic commitment of up to \$100 million, supports design and construction as well as costs that are not capital eligible, including Rebuild's diversity and inclusion programs, community engagement, and operations.

REBUILD FUNDING SOURCES AS OF 1/1/24 (\$M)

	CURRENT FUNDING	BUDGETED ADDITIONAL FUNDING	TOTAL
REBUILD BONDS (ISSUED BY PAID)	\$90	\$162-\$198	\$252-\$288
CITY GO CAPITAL FUNDS	\$81	\$7	\$88
WILLIAM PENN FOUNDATION GRANT	\$48	\$48-\$52	\$96-\$100
OTHER EXECUTED* GRANTS	\$41	\$4	\$45
<b>TOTAL</b>	<b>\$260</b>	<b>\$221-\$261</b>	<b>\$481-\$521</b>

\*Executed grants are those that have advanced past the award stage and have disbursed funds to WPF's Donor Advised Fund, PAID or other repository. Many funders will award a specific grant amount, but will disburse those committed or awarded funds over the course of several months or years. The executed amount shown here reflects actual and projected disbursements.

## COMMITTED AND EXPENDED FUNDS

To date, total Rebuild expenditures are \$137.5M; this represents an increase of \$16.7M from the November '23 Report. The table below shows the total funds that are committed via a grant or contract for project improvements and program administration.

TOTAL COMMITTED AS OF 1/1/24 (\$M)

DELIVERY METHOD	REBUILD BONDS	CAPITAL	GRANTS	TOTAL
PROJECT USER	\$183.4	\$34.2	\$19.3	\$236.9
CITY CAPITAL PROJECT	\$23.4	\$5.7	\$1.5	\$30.6
PRA PROJECTS	\$46.2	\$33.5	\$14.0	\$93.7
PROJECT MANAGEMENT	\$10.1	\$0.0	\$0.2	\$10.3
DIVERSITY AND INCLUSION	\$2.0	\$1.0	\$4.2	\$7.2
REBUILD ADMINISTRATION	\$0.0	\$0.0	\$17.3	\$17.3
<b>TOTAL</b>	<b>\$265.1</b>	<b>\$74.4</b>	<b>\$56.5</b>	<b>\$396.0</b>

The November 2018 bond issuance made \$86.5M available for projects. Total committed utilized these funds and will also use funds from future bond issues.

# FUNDRAISING

Philanthropy plays a key role in Rebuild's ability to deliver high quality parks, recreation centers, and libraries. The charts below provide a synopsis of Rebuild's fundraising efforts thus far. Please note these numbers do not include any dollars matched by the William Penn Foundation.

**TOTAL DOLLARS RAISED: \$41,615,936**

## RECENT GIFT AND GRANT AWARDS:

AMOUNT	FUNDER	PROJECT
\$100,000	DCED GTRP	Happy Hollow Playground
\$100,000	DCED GTRP	Cecil B. Moore Recreation Center
\$76,351	DCED GTRP	Malcolm X Memorial Park
\$50,000	DCED GTRP	Lawncrest Recreation Center
\$200,000	DCNR C2P2	Fotterall Square Park (Phase Two)
\$100,000	Mattleman Family Foundation	Cecil B. Moore Library & Wynnefield Library

## PENDING FUNDING REQUESTS:

AMOUNT	FUNDER	PROJECT
\$67,000,000+	RACP	Murphy Recreation Center (Phase 2), Cohocksink Recreation Center, Carousel House, Parkside Game Fields, Shepard Recreation Center, John C. Anderson Cultural Center, Cecil B. Moore Library, Russo Park Playground, Piccoli Playground, McPherson Square Library, McVeigh Recreation Center, Panati Playground, Happy Hollow Recreation Center, Lawncrest Recreation Center, Barrett Playground, Cecil B. Moore Recreation Center
\$2,000,000/each	Community Project Funding	Francis J. Myers Recreation Center, Carousel House, McPherson Square Library
\$1,000,000/each	DCED LSA Statewide	Carousel House, Cecil B. Moore Library, Parkside Game Fields, Happy Hollow Playground, Lawncrest Recreation Center, McPherson Square Library, McVeigh Recreation Center, Murphy Recreation Center, Piccoli Playground, West Mill Creek Playground
\$500,000	DCED LSA Philadelphia Program	McVeigh Recreation Center
\$200,000	NFL Foundation Club Matching Program	Shepard Recreation Center

# APPENDICES

## A - CONTRACT PARTICIPATION DETAIL

## B - WORKFORCE PARTICIPATION DETAIL