Memorandum



To: Alex Smith, Director Art Commission

From: Erin Kindt, Project Manager, DPP

Date: January 31, 2024

Re: Request for Art Commission Review

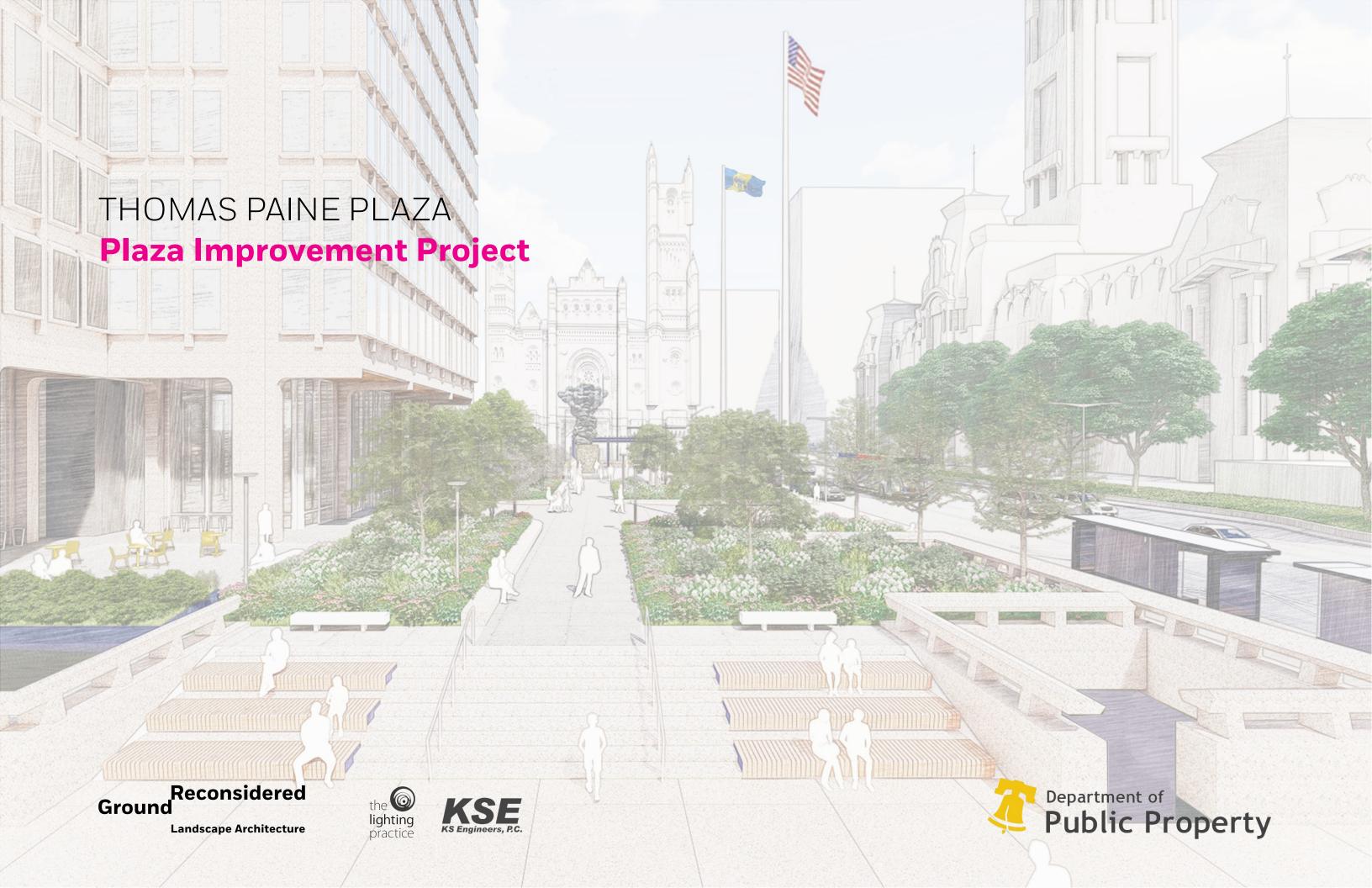
We respectfully request to be included on the Art Commission agenda on February 14th for Final Approval for improvements to the Municipal Services Building's Thomas Paine Plaza.

Drawings will be submitted by the deadline on Wednesday February 7, 2024.

The team has reviewed and incorporated all previous Art Commission comments and has addressed all concerns brought up in the conceptual meeting. We are excited to present this project for Final Approval.

Thank you for your attention. Please contact me directly if you need more information.

cc: Valerie Bergman, Deputy Commissioner, DPP: Valerie.Bergman@phila.gov Pedro Pinto, Project Director, DPP: Pedro.Pinto@Phila.gov Marguerite Anglin, Public Art Director, OACCE: Marguerite.Anglin@phila.gov Karen Skafte, Ground Reconsidered: skafte@groundreconsidered.com Sam Emory, Ground Reconsidered: emory@groundreconsidered.com



RESIDENTIAL FABRIC

Mid-1800s: Project site was typical Philadelphia residential rowhouse fabric.

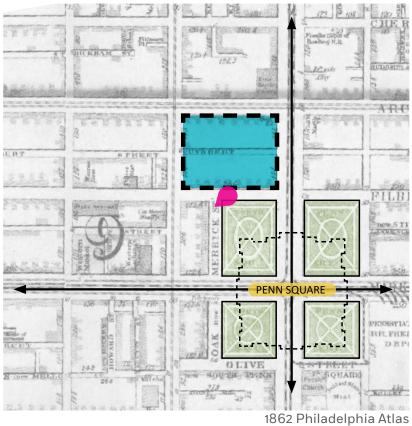
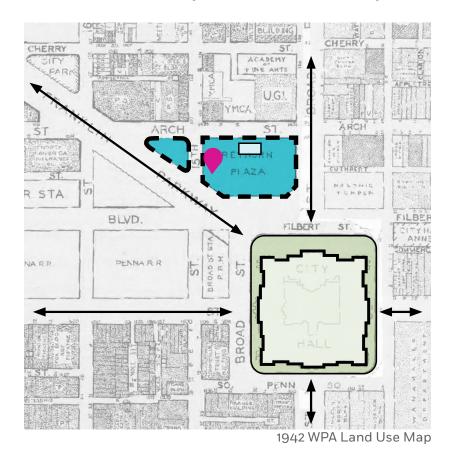




Image: Free Library - Historical Images

REYBURN PLAZA

1917: The site is redeveloped as Reyburn Plaza in tandem with the Benjamin Franklin Parkway.



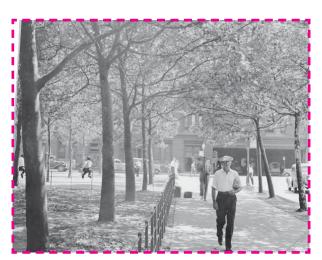
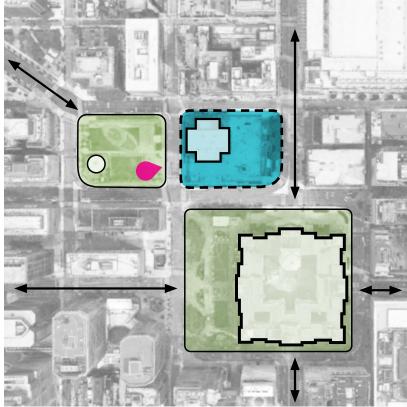


Image: Temple University Archives

MUNICIPAL SERVICES BUILDING

1962: The site is redesigned under Edmund Bacon's vision for downtown Philadelphia.



2023 Aerial Image

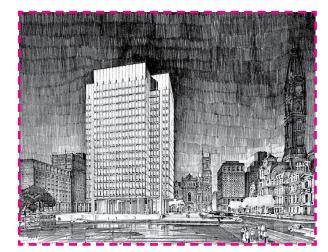


Image: Vincent Kling & Associates







1 ROOF WATERPROOFING PROJECT

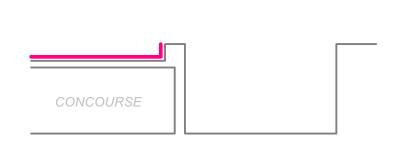
Replace waterproofing membrane across extent of plaza

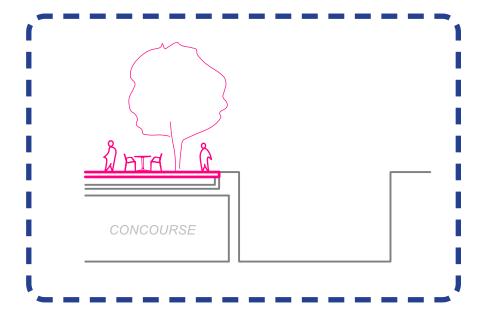
2 PLAZA IMPROVEMENTS

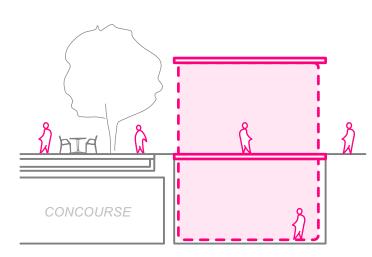
Make improvements to the design of the plaza, within existing perimeter walls and above structural deck



Infill the sunken plaza area and further connect to surrounding sidewalks per Philadelphia 2035 plan

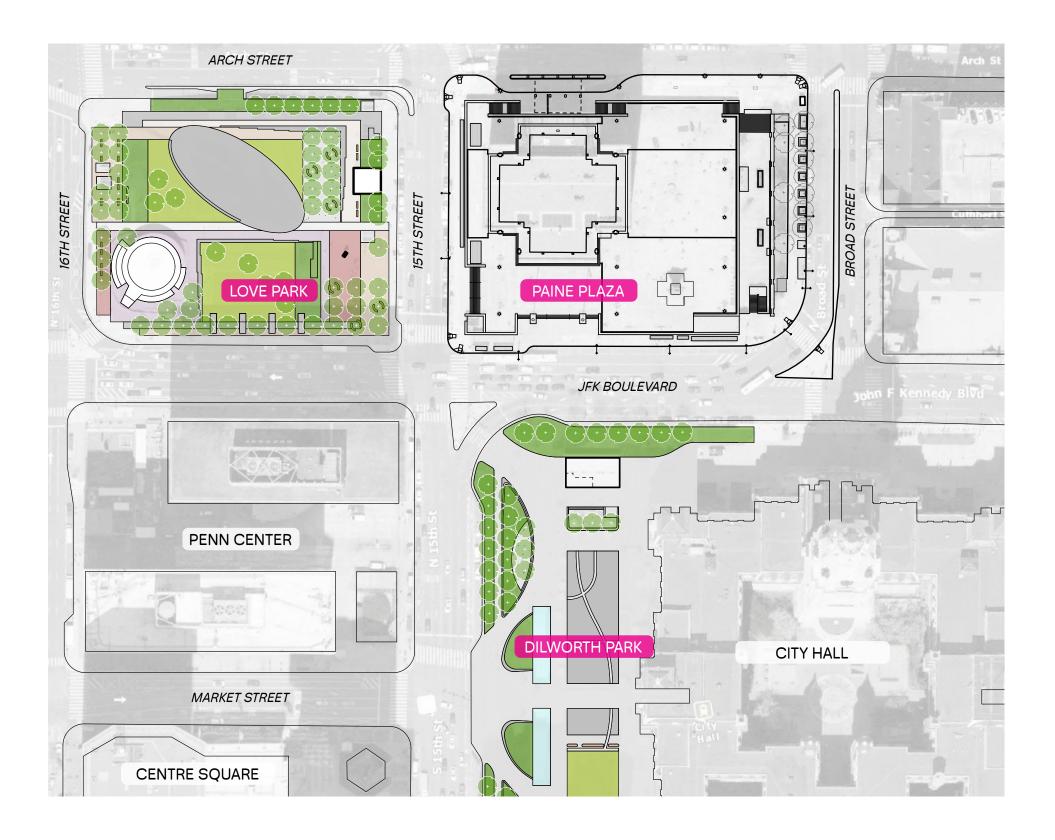




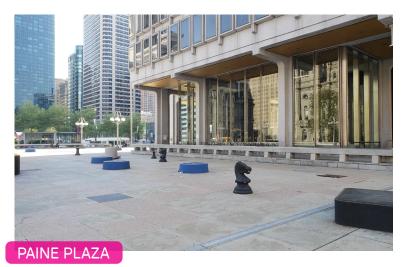


PROJECT PHASES







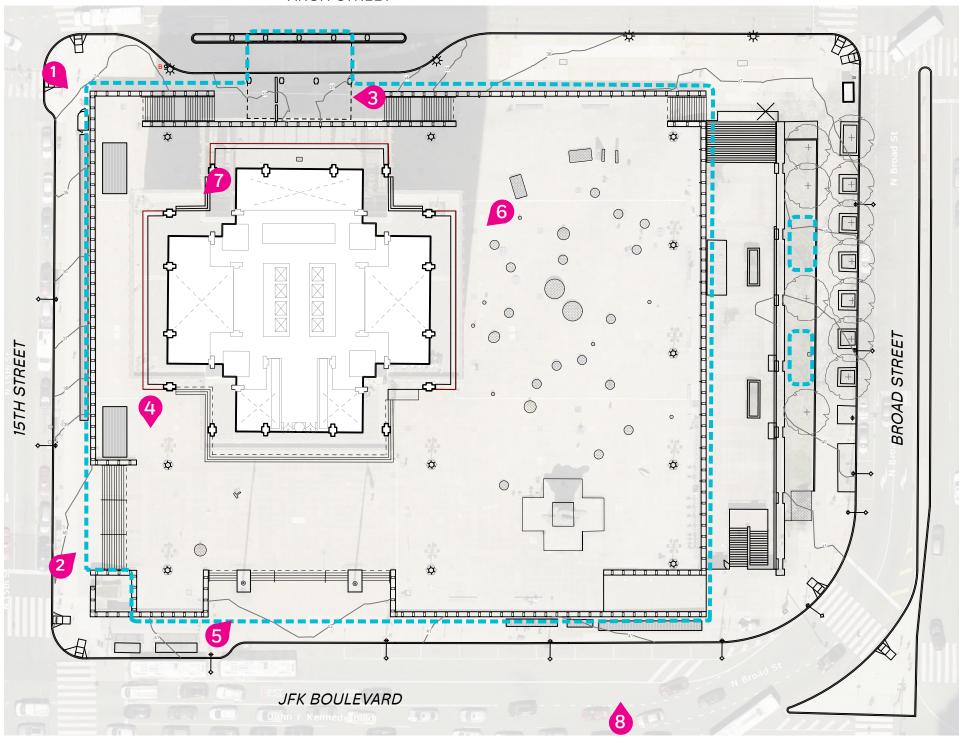




SITE CONTEXT



ARCH STREET





















EXISTING CONDITIONS



FOCUS GROUPS

- Conducted five one-hour focus group sessions with Municipal Services Building employees in April and early May
- Solicited feedback on opportunities, constraints, and image preferences

ONLINE SURVEY

- Survey sent to Municipal Services Building employees and was open for two weeks in May
- Building on focus group suggestions, the survey sought feedback on which types of improvements should be prioritized for Paine Plaza
- Survey received 300 responses

POP-UP EVENT

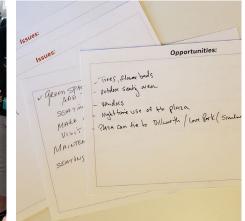
- Held a pop-up engagement event in the Municipal Services Building Lobby on June 1
- Shared images of proposed improvements and received feedback on design, programming and furnishings
- Obtained feedback from MSB employees and public visitors to the building

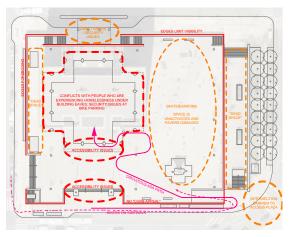
ENGAGEMENT WITH SKATE PHILLY

- Met with representatives of the Philadelphia skateboard community
- Identified criteria to support skateboarding activities while respecting other plaza users



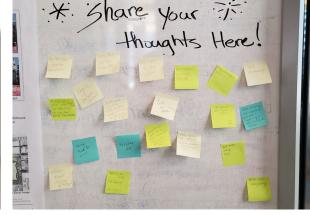






Focus group activities



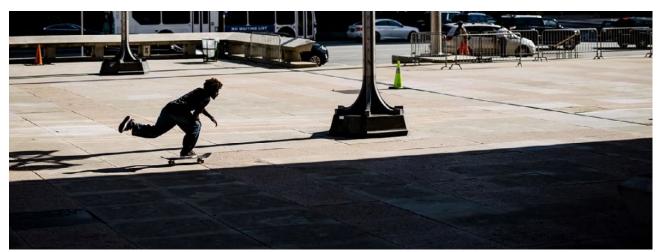




Pop-up engagement event







STAKEHOLDER ENGAGEMENT

The plaza will remain a civic stage to host protests, demonstrations, and large events.









Based on survey feedback received, the top priorities for improving the plaza include:

















Here's some of what we heard about each of these priorities:









"The new Plaza must have a BETTER QUALITY OF LIFE environment and be INVITING TO USERS, including families and City employees."

"It is important to make a space that is WELCOMING TO ALL!"

"It should be as

NVITING AND ACCESSIBLE

as possible for
all Philadelphians...."

The design addresses these priorities in the following ways:

- adds shade trees
- adds plant beds
- locates seating near plants

- creates seating near building
- makes space for outside meetings and lunch
- provides variety of seat types and locations

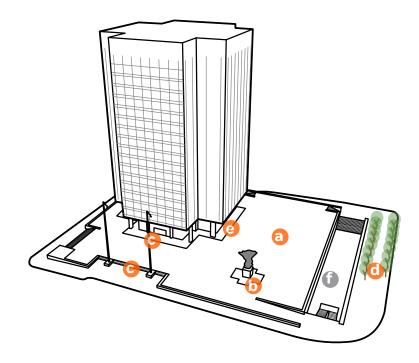
- adds new lighting throughout
- provides space for public art
- improves views from sidewalk to plaza

- sloped walk or ramp from JFK Boulevard sidewalk
- sloped walk to MSB entry
- better circulation and wayfinding through site

ENGAGEMENT FEEDBACK

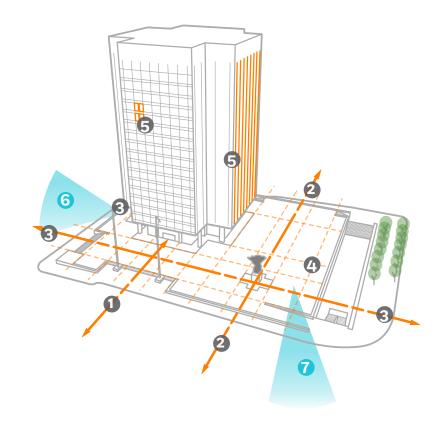


SITE INVENTORY



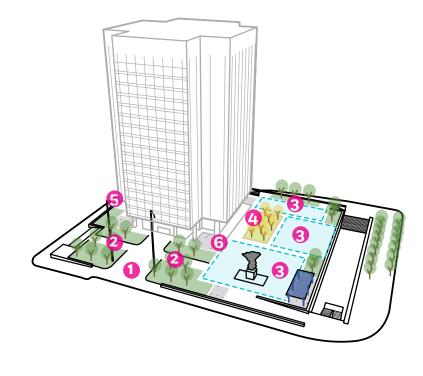
- (a) Underutilized and undefined plaza
- **(b)** Government of the People sculpture
- © Non-accessible arrival sequence
- Limited shade trees
- Perimeter of MSB uninviting
- **f** Sunken courtyard (not in scope)

SITE POTENTIAL



- Axis through MSB and Dilworth Park
- 2 Axis through City Hall corner tower + statue
- 3 Axis from Love Park to Masonic Temple
- A Regulating lines across plaza
- **5** Rhythm of linear fins + windows
- 6 Views of Love Park
- 7 Views of City Hall

SITE DESIGN

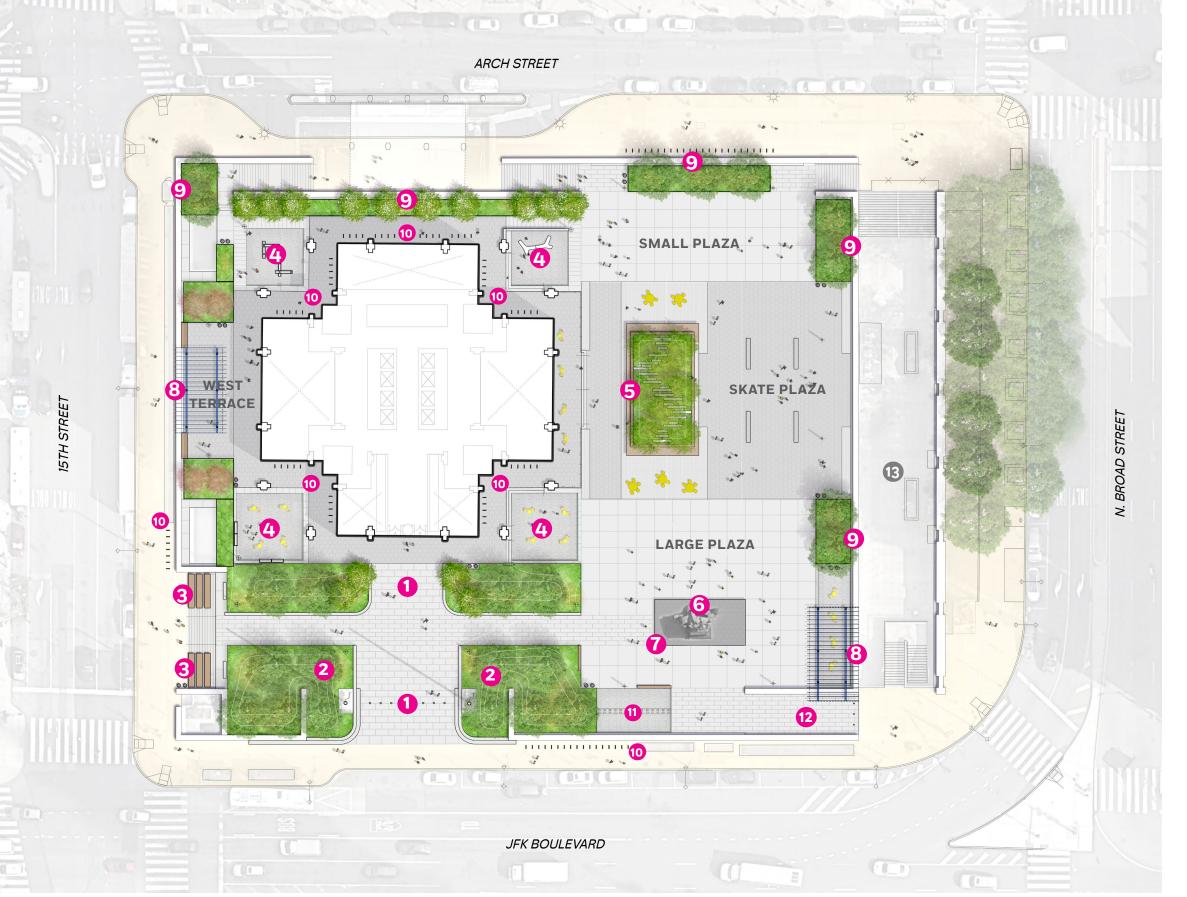


- 1 Accessible arrival sequence
- 2 Arrival grove + seating
- 3 Defined plaza spaces
- Central seating element + grove
- **6** West terrace
- **6** Exterior rooms at MSB corners

CONCEPT DEVELOPMENT







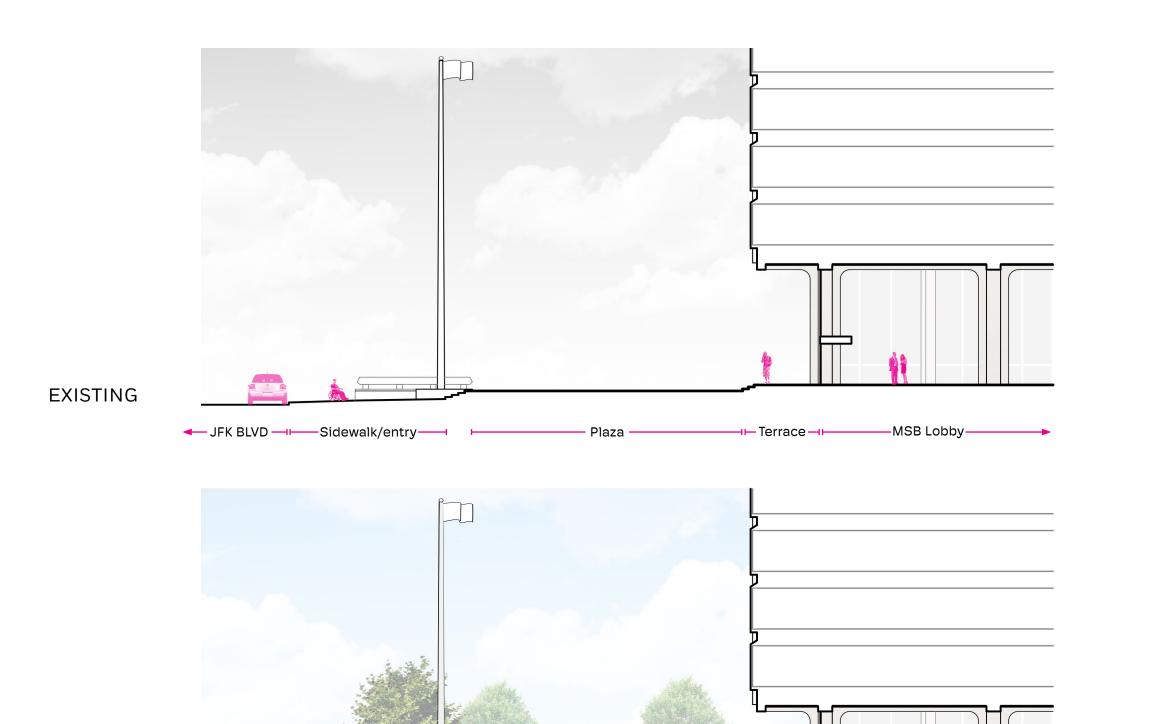
SPACES + ELEMENTS

- 1 New accessible entry flanked by seatwalls
- 2 Arrival grove
- 3 Terraced seating
- 4 Seating areas at MSB corners
- **6** Grove / seating
- **6** Government of the People
- 7 Stage / platform
- Trellis structure
- Planters at plaza perimeter
- 10 Bike parking
- 1 Indego bike share station
- 12 Existing sloped walk
- 3 Sunken plaza (not in scope)

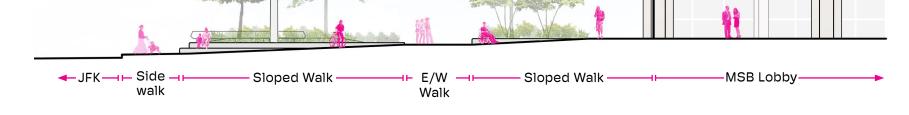
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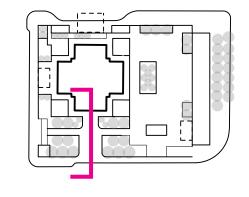
PROPOSED PLAN





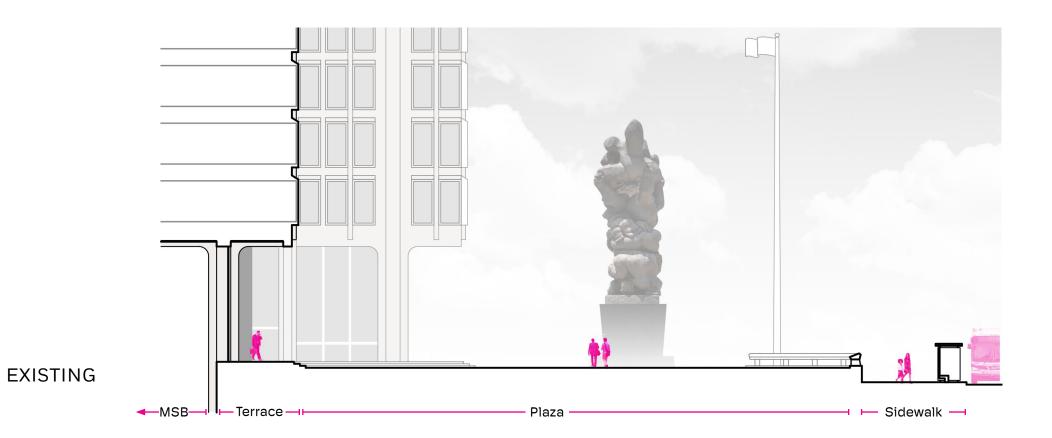
PROPOSED

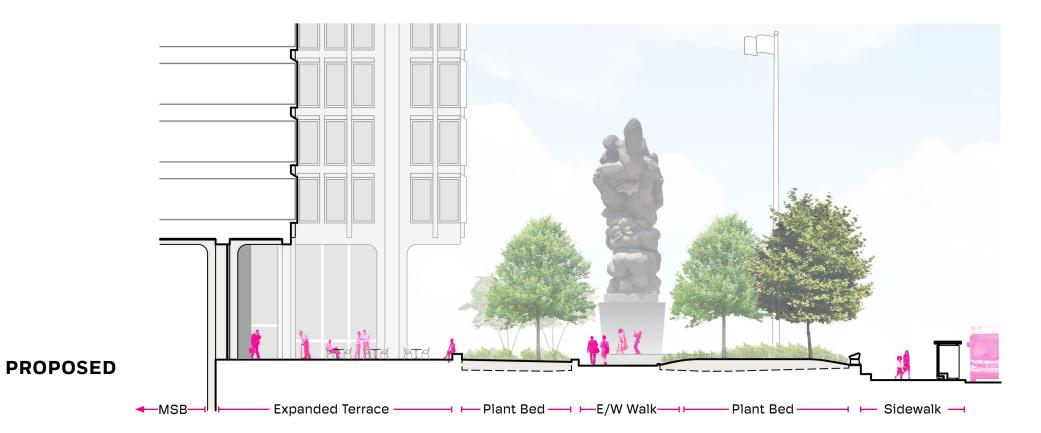


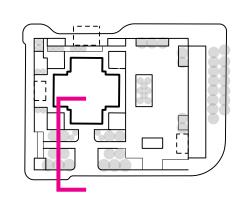


SITE SECTIONS - JFK BOULEVARD ENTRY









SITE SECTIONS - PATH FROM 15TH STREET









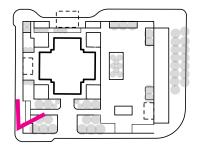
Site arrival at JFK Boulevard

SITE PERSPECTIVES









Site arrival at 15th Street

SITE PERSPECTIVES



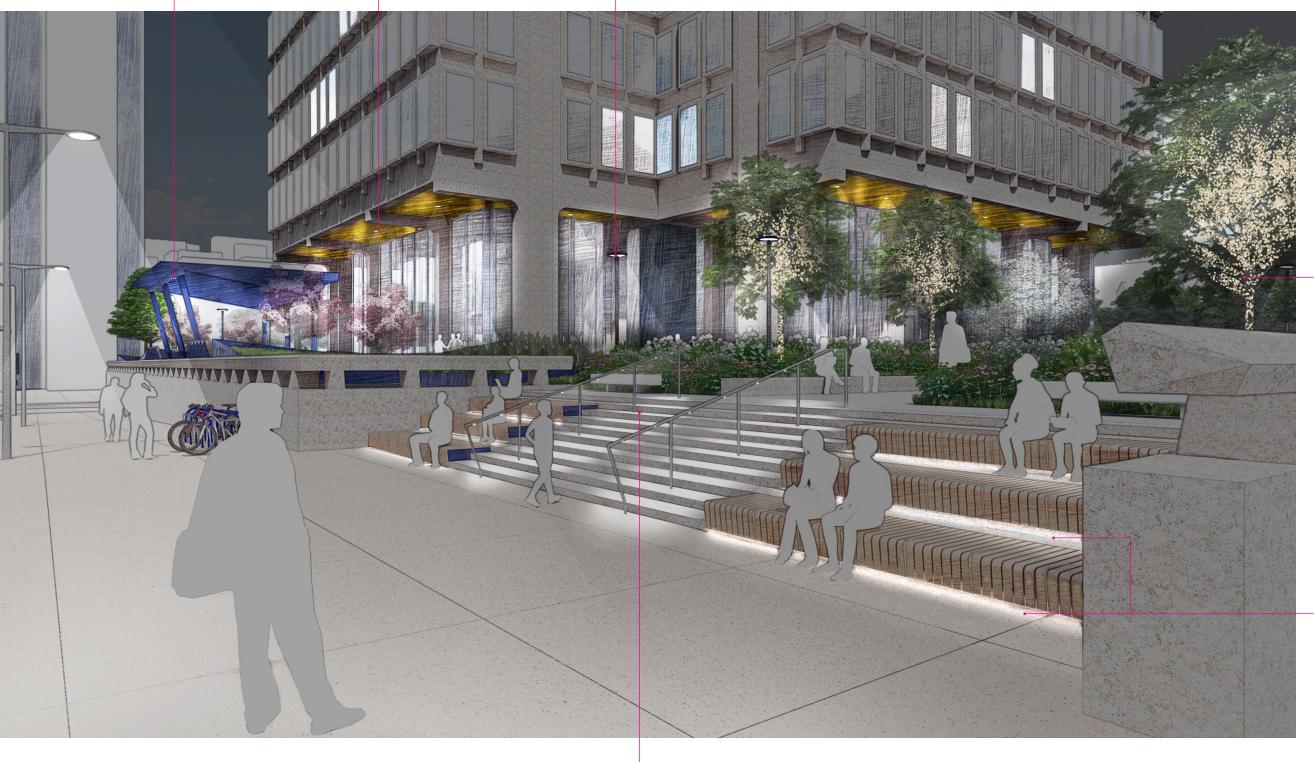


- Type A20 & A21
 Retrofit Downlights
- 7ype D1
 Railing Light
- Type M1
 Bench Light
- 4 Type M2
 Ingrade Tree Uplight
- Type M4
 Stringlight Accent
- 6 Type P2
 Post-top Pole Light
- **Type P1/P1A**Pole Mounted Flood Light
- Type M2
 In-grade Statue Accent
- Type P2A
 Post-top & Flag Accent
- Type D17
 Driveway Light
- Type A17
 Recessed Trellis Downlight

EXTERIOR LIGHTING CONCEPTS







String light accents

Bench lights

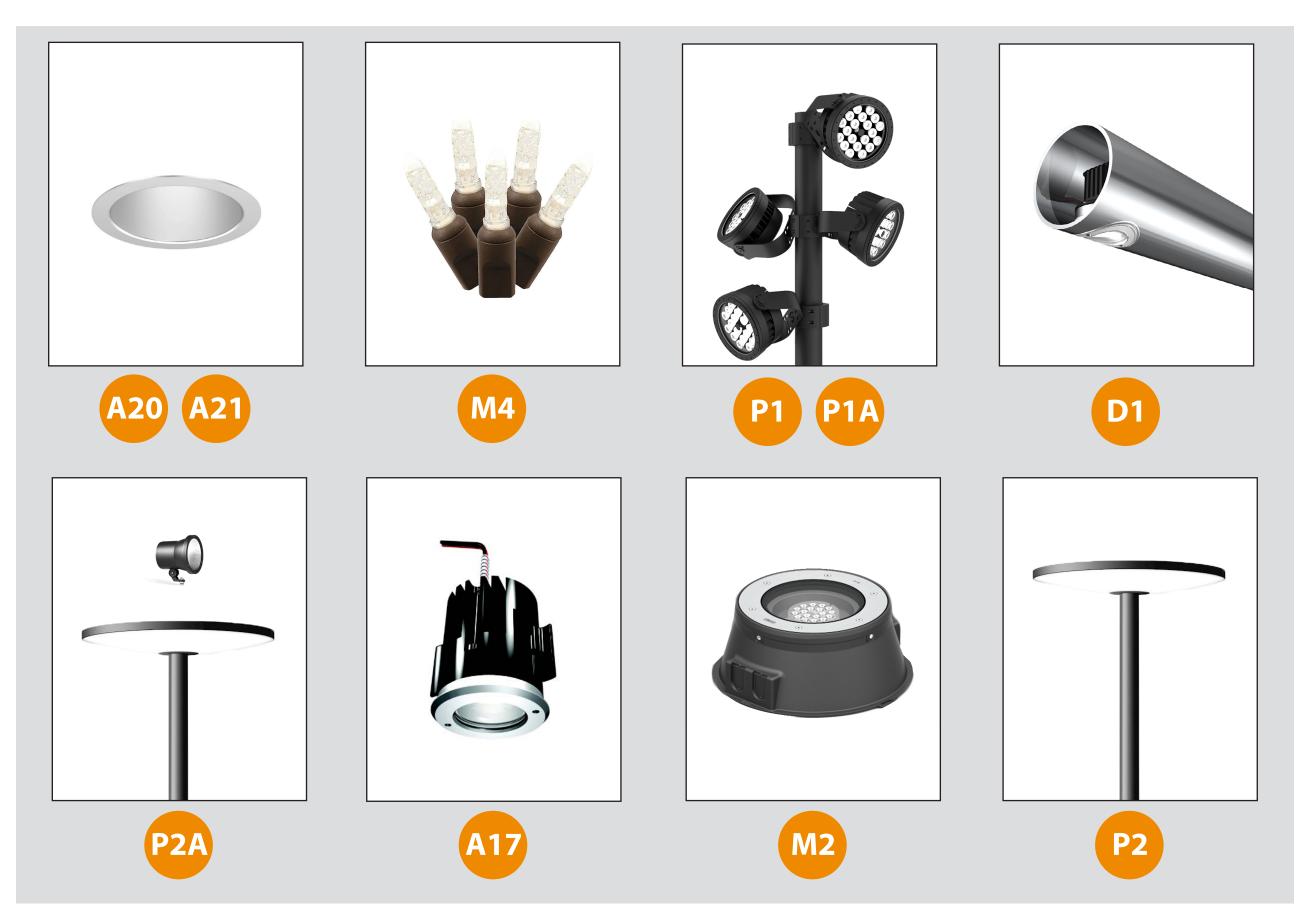
Handrail lights

EXTERIOR LIGHTING - NIGHT VIEW









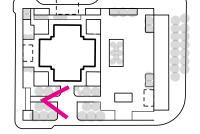
LIGHT FIXTURE SELECTIONS







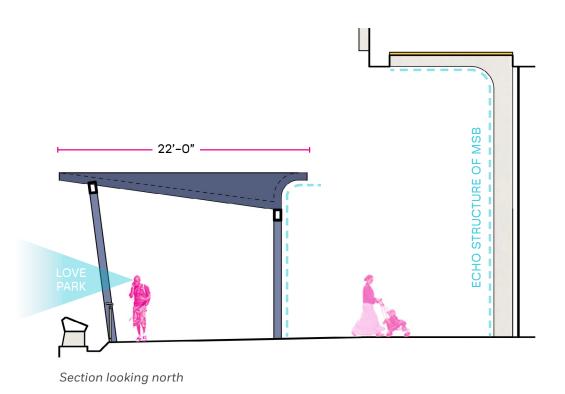


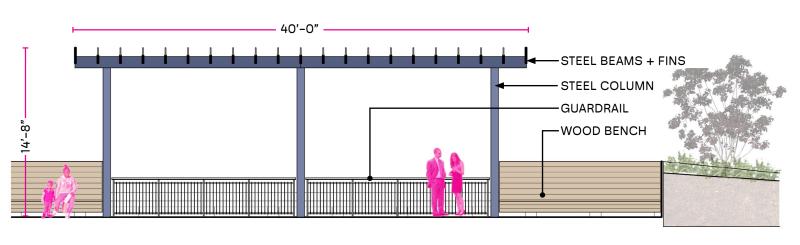


Axial view to Government of the People

SITE PERSPECTIVES

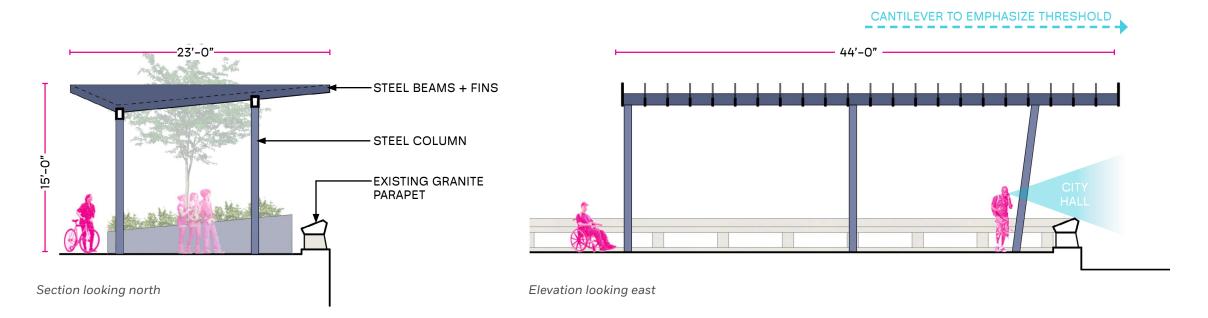


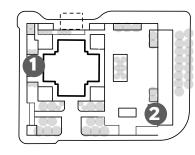




Elevtion looking west

1 West trellis - located on terrace overlooking Love Park



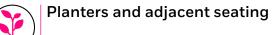


2 East trellis - located on southeast corner by existing site entry walk

TRELLIS DESIGN













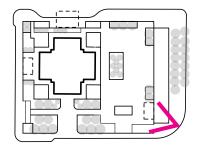


View of west terrace looking north

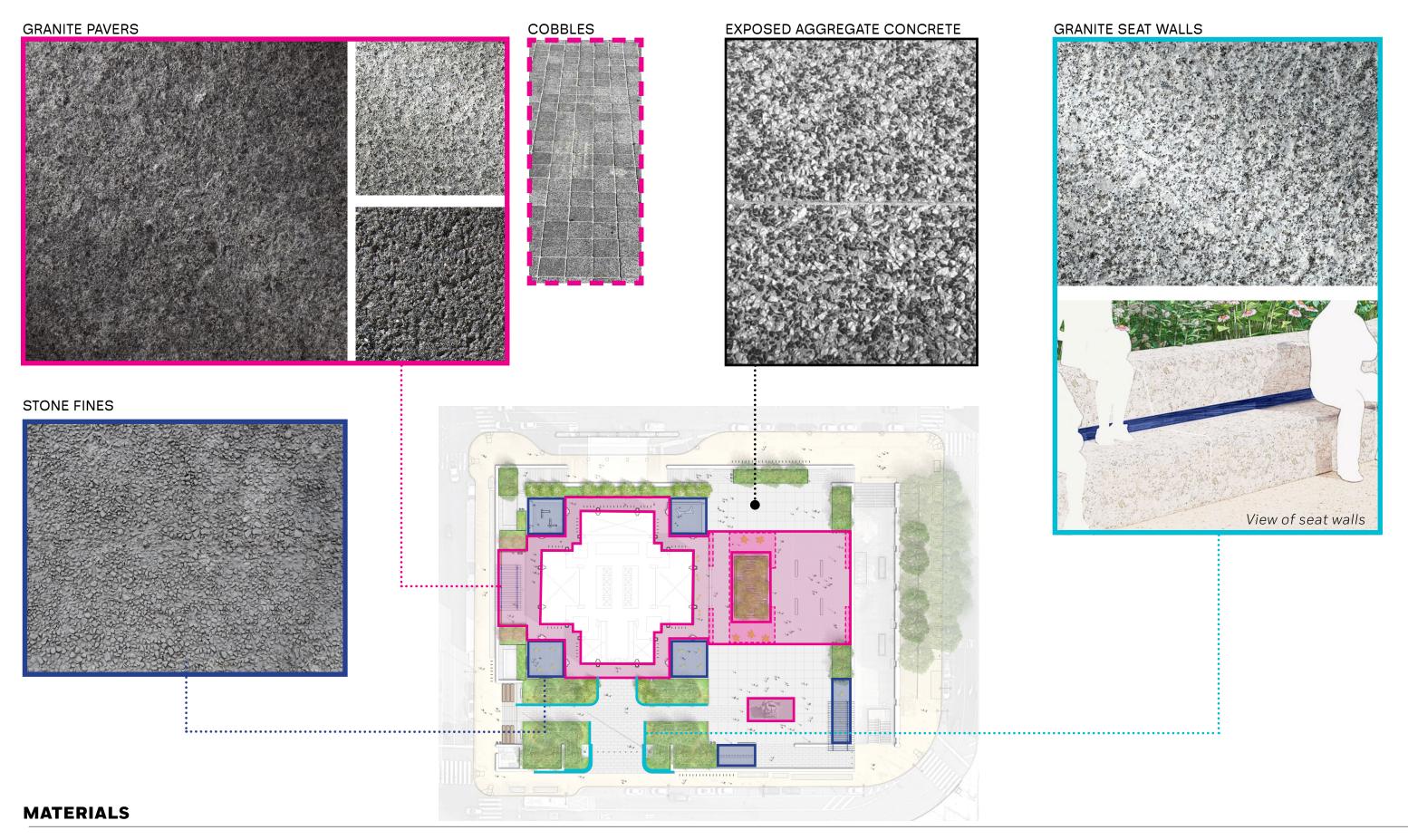








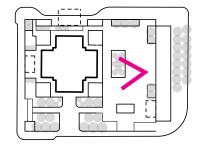
View from corner of Broad St. and JFK Blvd.







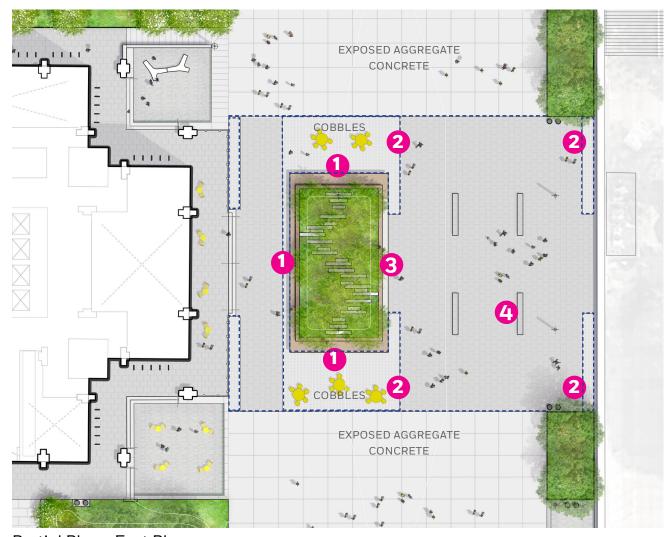




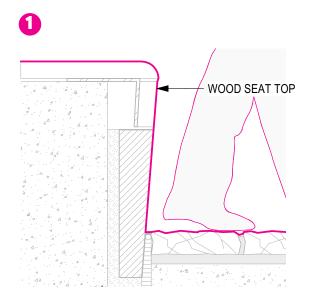
Skate Plaza

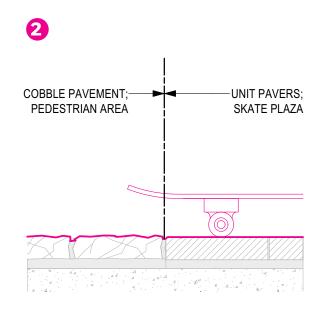
SITE PERSPECTIVES

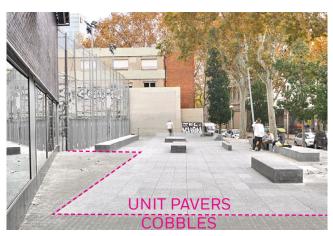




Partial Plan - East Plaza

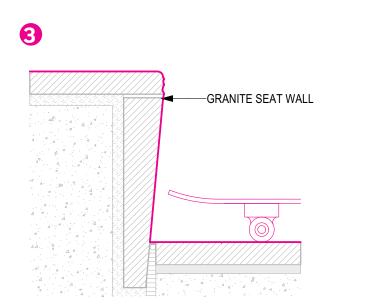


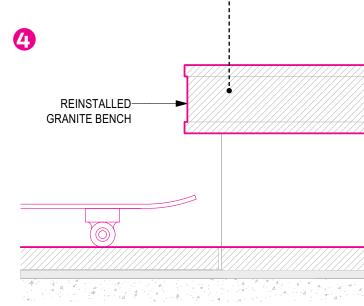




Precedent: Born SkatePlaza, Barcelona Image: Jose Hevia







SKATE PLAZA DETAIL



BUILT-IN SEATING



Wood seat tops with integral fins on existing granite stairs

BICYCLE RACKS



PLANTERS



SCULPTURAL BENCH



PICNIC-STYLE BENCHES + TABLES





ACCENT COLOR



HANDRAILS



Stainless Steel





SCULPTURAL BENCH



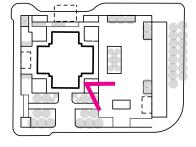
FLEXIBLE CHAIRS + TABLES



FURNISHINGS + COMPONENTS



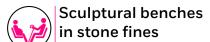


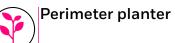


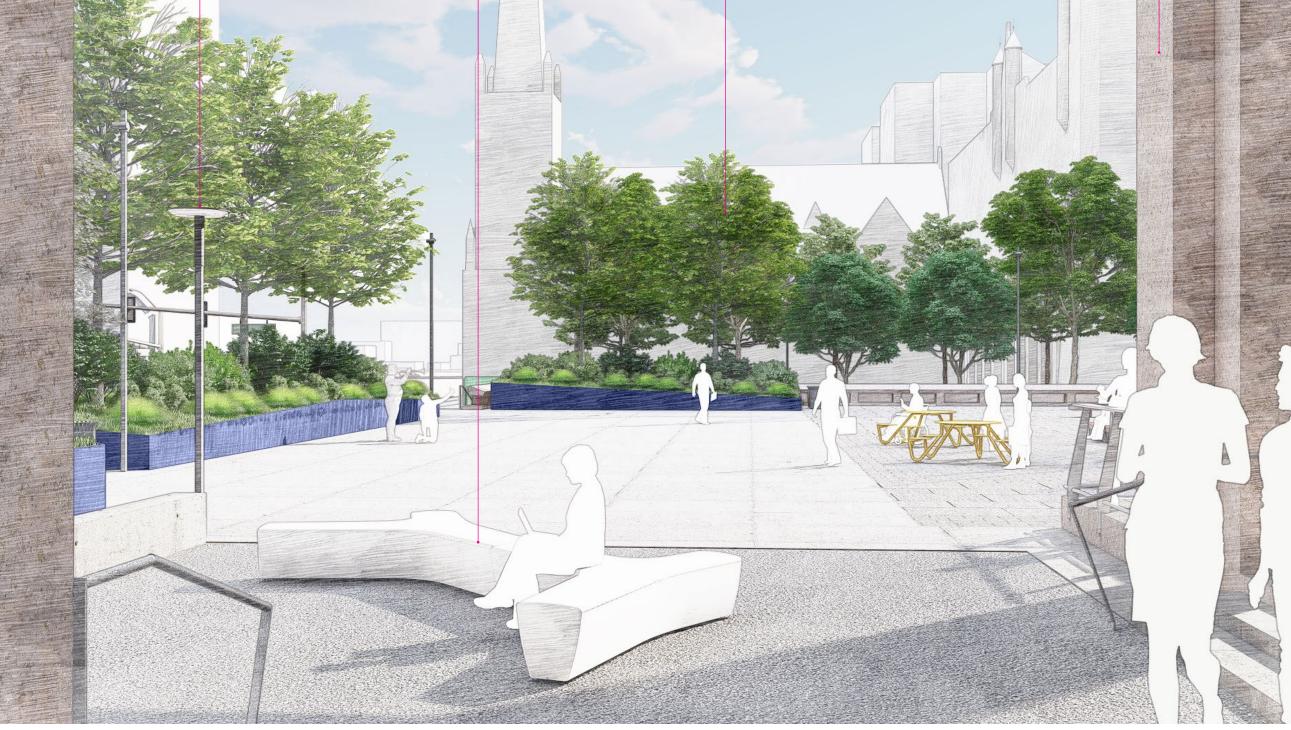
View to Large Plaza

SITE PERSPECTIVES

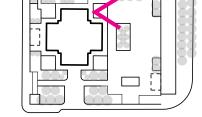






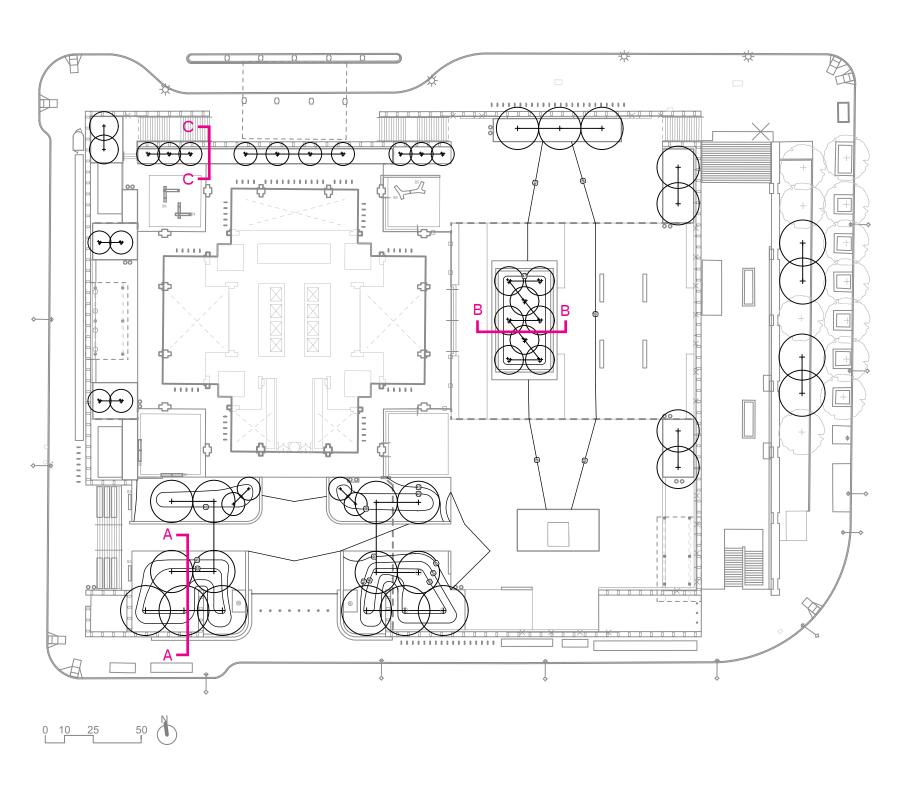


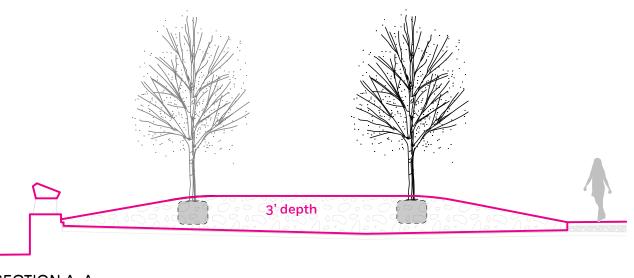




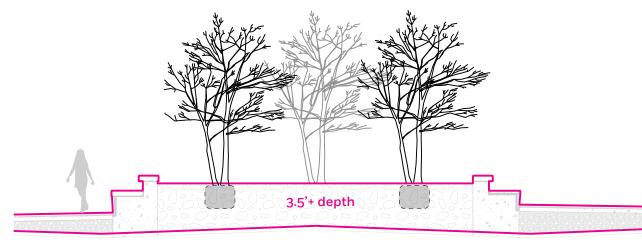
View to Small Plaza



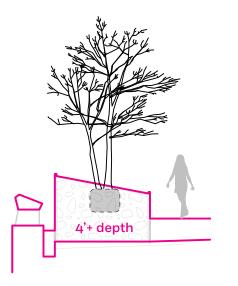




SECTION A-A



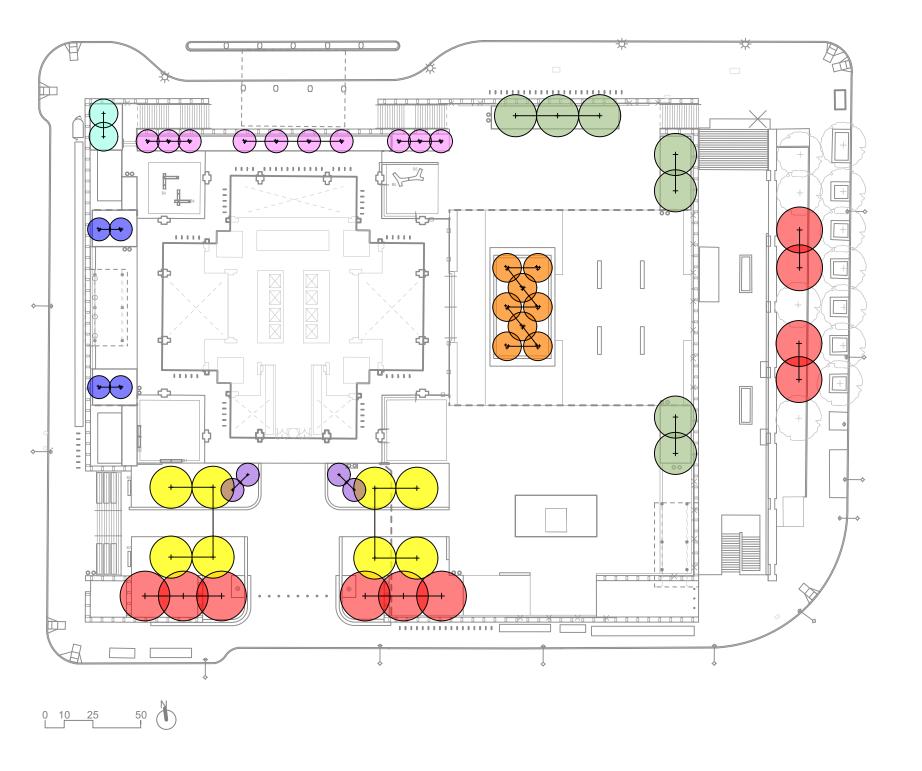
SECTION B-B



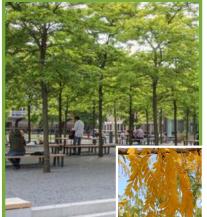
SECTION C-C

PLANTING PLAN - GRADING FOR TREES





EAST PLAZA PLANTERS



'Shademaster' Honey Locust Gleditsia triacanthos inermis 'Shademaster'

ARRIVAL GROVE



'October Glory' Red Maple Acer rubrum 'October Glory'

PERIMETER TREE



'Bloodgood' London Plane Tree Platanus x acerifolia 'Bloodgood'

NW CORNER PLANTER



Shawnee Brave Baldcypress Taxodium distichum 'Mickelson'

PLAZA GROVE



River Birch Betula nigra 'DURA-HEAT'

BUILDING ENTRY



'Constellation' Dogwood Cornus rutgerensis 'Rutcan'

WEST TERRACE



Smoketree Cotinus coggygria

NORTH PLANTER



Autumn Brilliance Serviceberry Amelanchier x grandiflora 'Autumn Brilliance'

PLANTING PLAN - TREES



GRASS MATRIX



'Shenandoah' Switchgrass Panicum virgatum 'Shenandoah' Nasella tenuissima



Mexican Feather Grass



Pennsylvania Sedge Carex pensylvanica



Autumn Moor Grass Sesleria autumnalis

SHRUB ACCENTS



'Morton' Black Chokeberry Aronia melanocarpa 'Morton'



'Otto Luyken' Cherry Laurel Prunus laurocerasus 'Otto Luyken'



'Ruby Slippers' Oakleaf Hydrangea Hydrangea quercifolia "Ruby Slippers"

PERENNIAL ACCENTS



'Hummelo' Alpine Betony Stachys monieri 'Hummelo'



Showy Coneflower



'Angelina' Stonecrop Sedum rupestre 'Angelina'



Threadleaf Blue Star Amsonia hubrichitii



Blazing Star Liatris spicata



Purple Cone Flower Echinacea purpurea

PLANTING PLAN - PLANT BEDS







SITE PERSPECTIVE





SITE PERSPECTIVE

