Memorandum



To: Alex Smith, Director Art Commission **From:** Erin Kindt, Project Manager, DPP

Date: November 28, 2023

Re: Request for Art Commission Review

We respectfully request to be included on the Art Commission agenda for December 13th for Concept Approval for improvements to the Municipal Services Building's Thomas Paine Plaza.

A brief description of the project follows, and drawings will be submitted by the deadline on Wednesday December 6, 2023. Please note that this project was previously presented to the Art Commission in July 2023 however, immediately following that meeting our project budget was reduced to \$9M resulting in a revised design to fall within our new funding parameters.

The Municipal Services Building ("MSB") and Thomas Paine Plaza were designed by Vincent Kling in 1962 during a transformative era in Philadelphia's city planning. The project consolidated public services for the growing city government into a 16-story building and raised plaza on a site next to City Hall that had long served as a public gathering space for concerts, speeches, and protests.

With a grand below-grade concourse and full basement of municipal offices, MSB's Paine Plaza sits above the street level and is accessed by several wide stairs and a ramp. Although the Plaza has served as a public square, backdrop for tourist photos and protest site, Paine Plaza suffers from its lack of visibility, seating, physical amenities and shade.

While Phase 1 of this project focused on waterproofing the roof deck of the plaza, Phase 2 design improvements will reinvent Thomas Paine Plaza's role as a dynamic civic square for the present day. Reimagining the plaza as vibrant, accessible, and inviting space, the new design supports MSB employees and their constituents, while creating new spaces for citizens, civic organizations and visitors to visit and relax, or protest and be heard.

Managed by the Department of Public Property, the estimated project cost for Paine Plaza improvements is \$9M. Improvements include:

- New main entrance accessible ramp / sloped walk
- New landscape
- Large plaza associated with Jacques Lipchitz' Government of the People

- Designated skateboarding area
- New lighting
- New pavers / paving
- New seating interventions and furniture
- Shade structures
- Bicycle parking and access

Thank you for your attention. Please contact me directly if you need more information.

cc: Valerie Bergman, Deputy Commissioner, DPP: Valerie.Bergman@phila.gov Pedro Pinto, Project Director, DPP: Pedro.Pinto@Phila.gov Marguerite Anglin, Public Art Director, OACCE: Marguerite.Anglin@phila.gov Karen Skafte, Ground Reconsidered: skafte@groundreconsidered.com Sam Emory, Ground Reconsidered: emory@groundreconsidered.com



RESIDENTIAL FABRIC

Mid-1800s: Project site was typical Philadelphia residential rowhouse fabric.

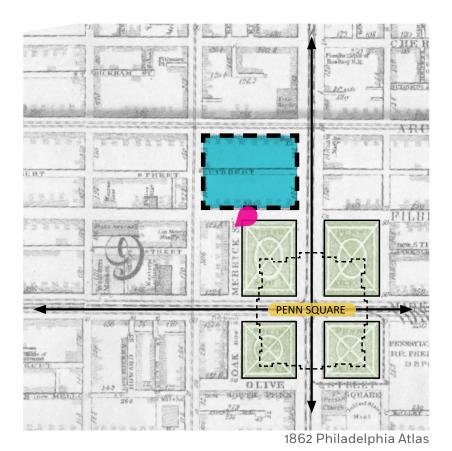


Image: Free Library - Historical Images

REYBURN PLAZA

1917: The site is redeveloped as Reyburn Plaza in tandem with the Benjamin Franklin Parkway.

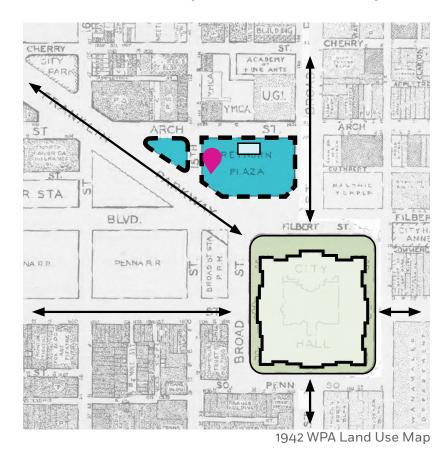
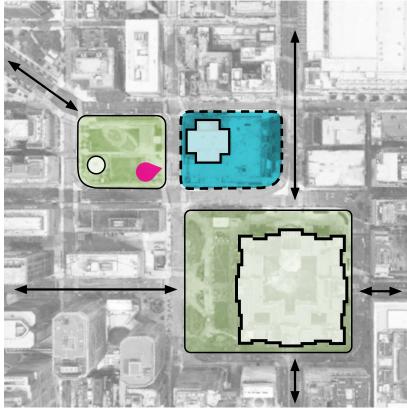




Image: Temple University Archives

MUNICIPAL SERVICES BUILDING

1962: The site is redesigned under Edmund Bacon's vision for downtown Philadelphia.



2023 Aerial Image

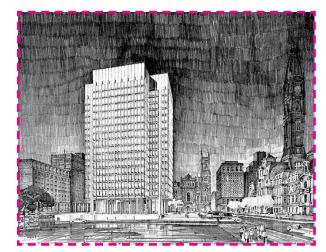


Image: Vincent Kling & Associates



1 ROOF WATERPROOFING PROJECT

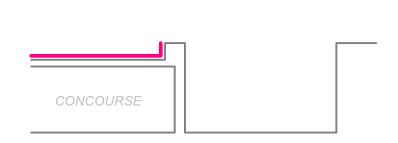
Replace waterproofing membrane across extent of plaza

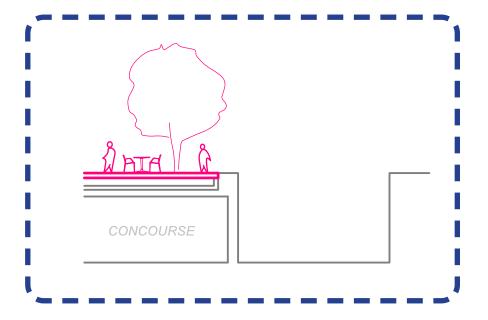
2 PLAZA IMPROVEMENTS

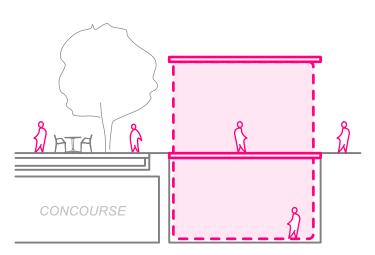
Make improvements to the design of the plaza, within existing perimeter walls and above structural deck



Infill the sunken plaza area and further connect to surrounding sidewalks per Philadelphia 2035 plan

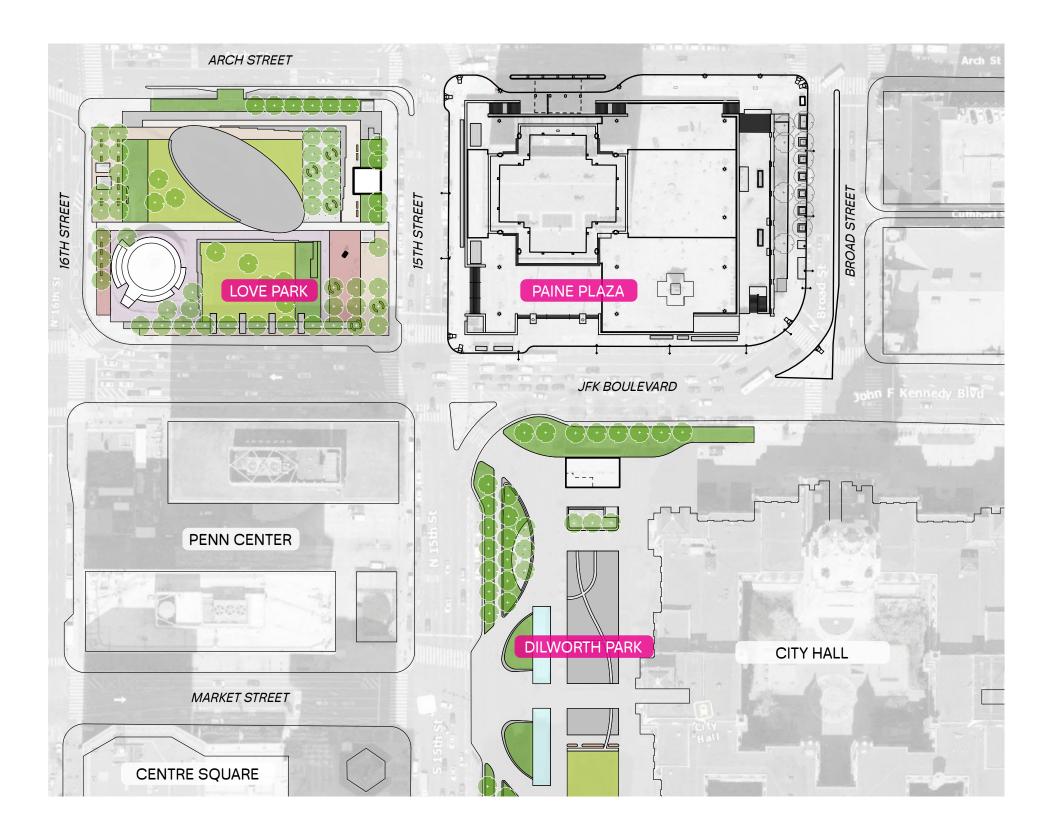






PROJECT PHASES





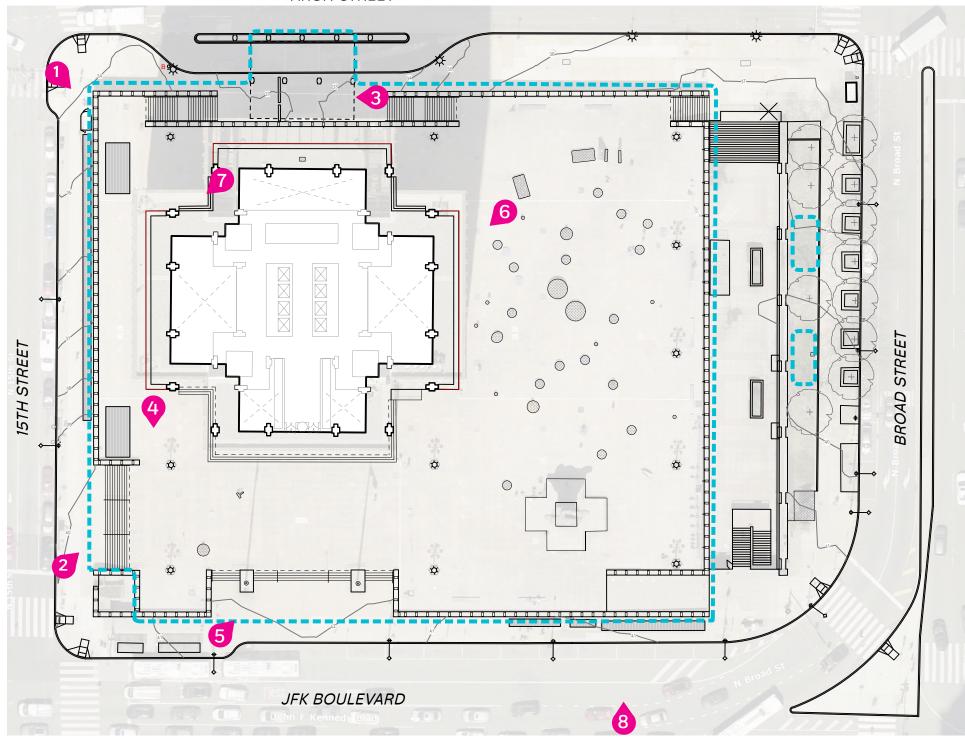




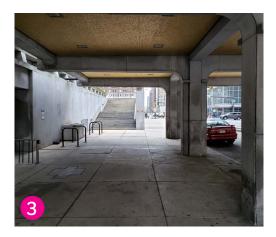


SITE CONTEXT

ARCH STREET





















EXISTING CONDITIONS



FOCUS GROUPS

- Conducted five one-hour focus group sessions with Municipal Services Building employees in April and early May
- Solicited feedback on opportunities, constraints, and image preferences

ONLINE SURVEY

- Survey sent to Municipal Services Building employees and was open for two weeks in May
- Building on focus group suggestions, the survey sought feedback on which types of improvements should be prioritized for Paine Plaza
- Survey received 300 responses

POP-UP EVENT

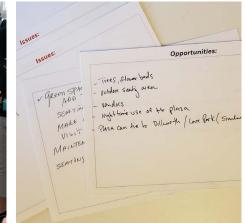
- Held a pop-up engagement event in the Municipal Services Building Lobby on June 1
- Shared images of proposed improvements and received feedback on design, programming and furnishings
- Obtained feedback from MSB employees and public visitors to the building

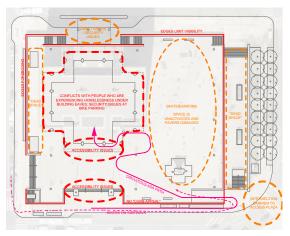
ENGAGEMENT WITH SKATE PHILLY

- Met with representatives of the Philadelphia skateboard community
- Identified criteria to support skateboarding activities while respecting other plaza users



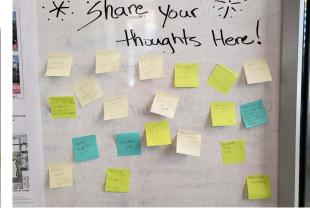






Focus group activities







Pop-up engagement event







STAKEHOLDER ENGAGEMENT



The plaza will remain a civic stage to host protests, demonstrations, and large events.









Based on survey feedback received, the top priorities for improving the plaza include:

















Here's some of what we heard about each of these priorities:





The design addresses these priorities in the following ways:

adds shade trees
 adds plant beds

• locates seating near plants

makes space for outside meetings and lunch

• creates seating near

building

 provides variety of seat types and locations

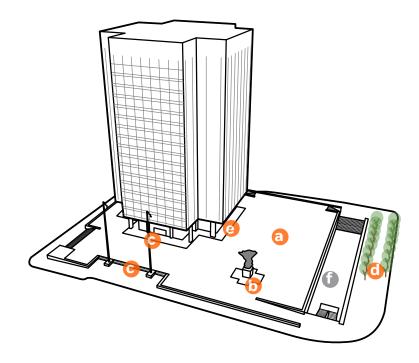
- adds new lighting throughout
- provides space for public art
- improves views from sidewalk to plaza

- sloped walk or ramp from JFK Boulevard sidewalk
- sloped walk to MSB entry
- better circulation and wayfinding through site

ENGAGEMENT FEEDBACK

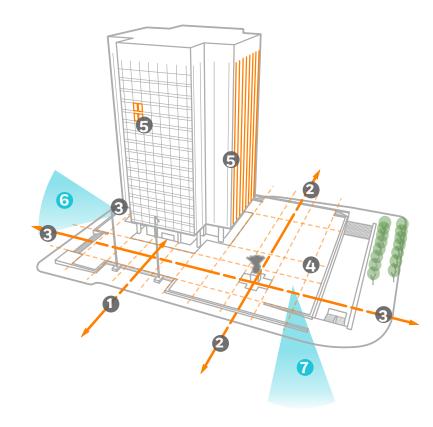


SITE INVENTORY



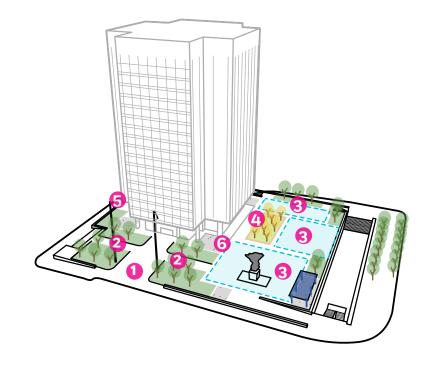
- (a) Underutilized and undefined plaza
- **(b)** Government of the People sculpture
- © Non-accessible arrival sequence
- Limited shade trees
- Perimeter of MSB uninviting
- **f** Sunken courtyard (not in scope)

SITE POTENTIAL



- Axis through MSB and Dilworth Park
- 2 Axis through City Hall corner tower + statue
- 3 Axis from Love Park to Masonic Temple
- 4 Regulating lines across plaza
- **5** Rhythm of linear fins + windows
- 6 Views of Love Park
- 7 Views of City Hall

SITE DESIGN

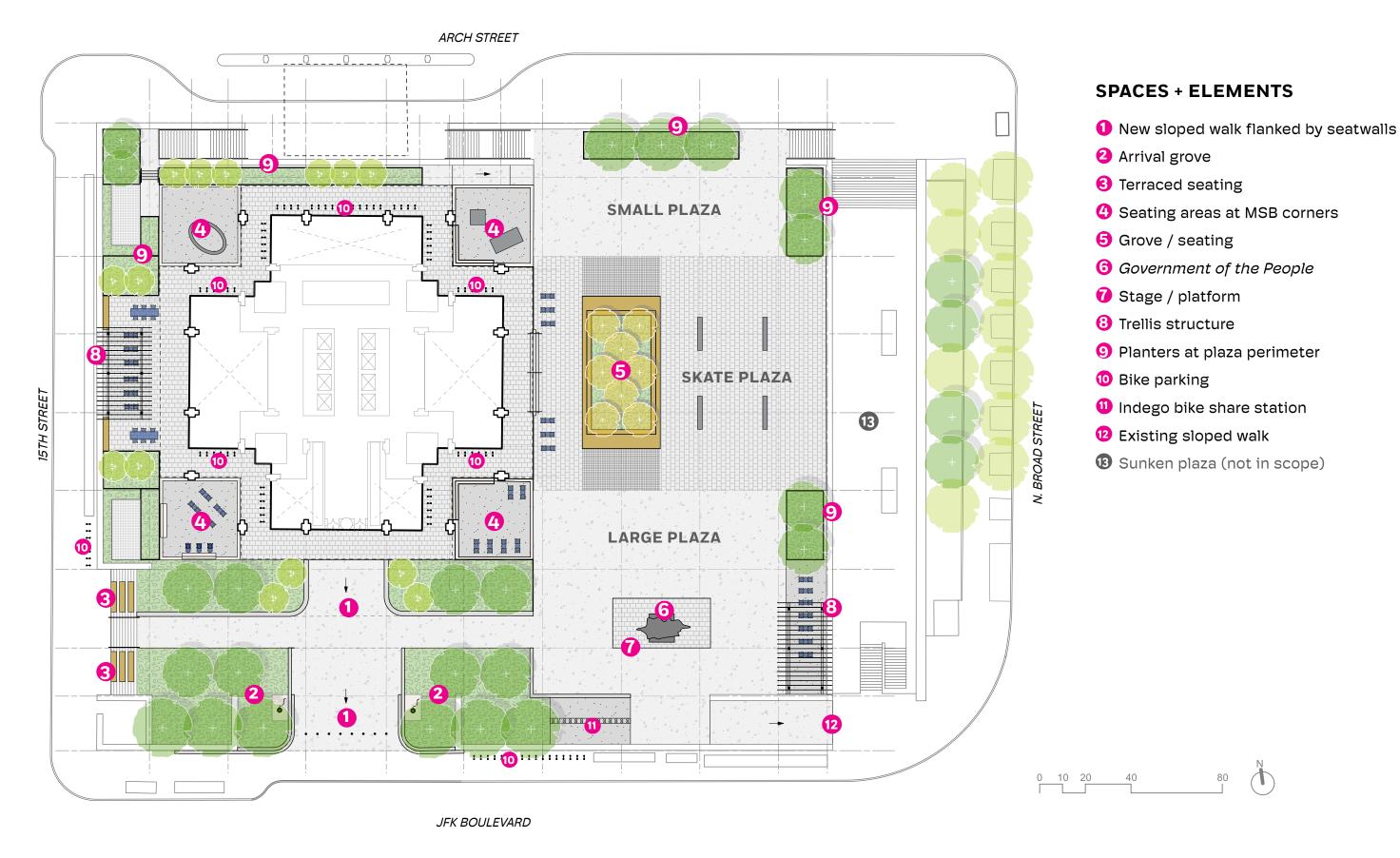


- 1 Accessible arrival sequence
- 2 Arrival grove + seating
- 3 Defined plaza spaces
- Central seating element + grove
- 6 West terrace
- **6** Exterior rooms at MSB corners

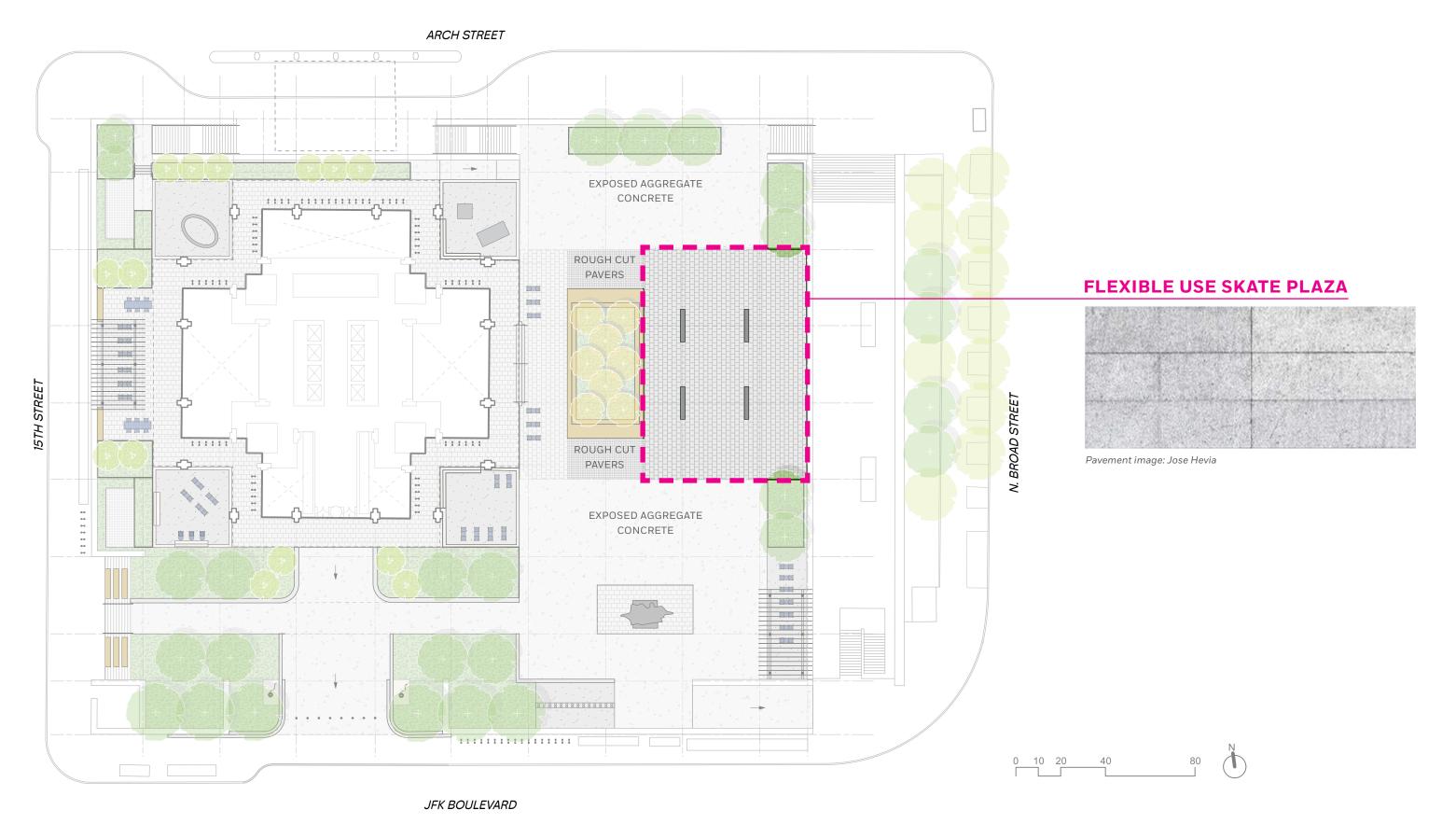








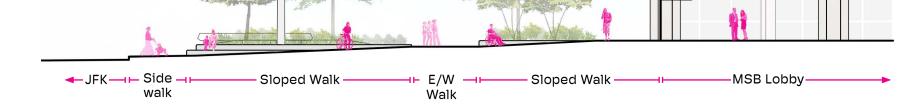
PROPOSED PLAN

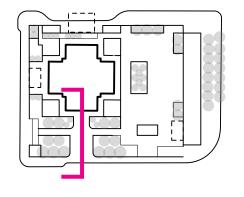


PROPOSED PLAN - SKATE AREA



PROPOSED

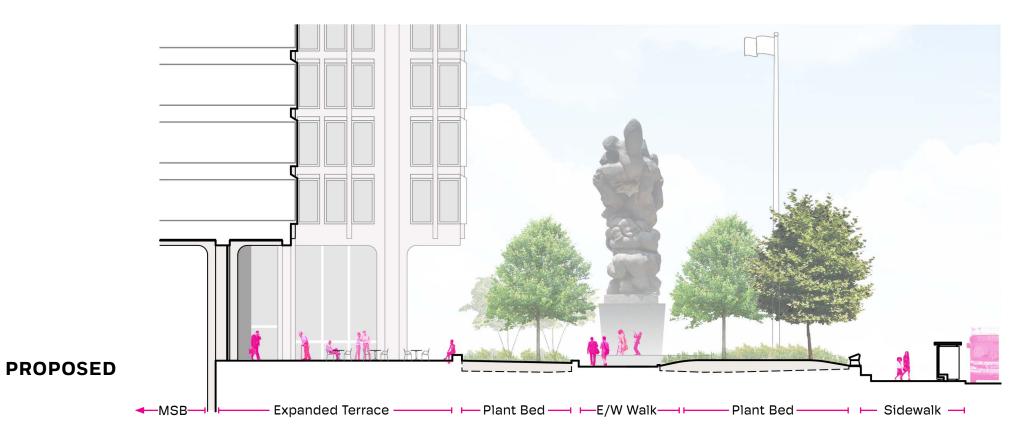


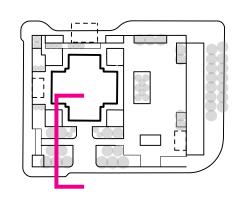


SITE SECTIONS - JFK BOULEVARD ENTRY



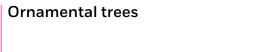






SITE SECTIONS - PATH FROM 15TH STREET

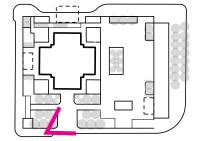












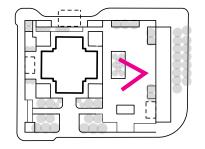
Site arrival at JFK Boulevard

SITE PERSPECTIVES





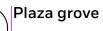




Skate Plaza

SITE PERSPECTIVES









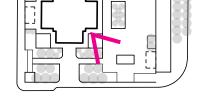


Shade trellis

Government of the People







View to Large Plaza





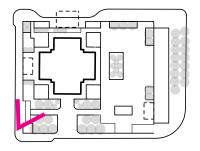


Arrival grove









Site arrival at 15th Street



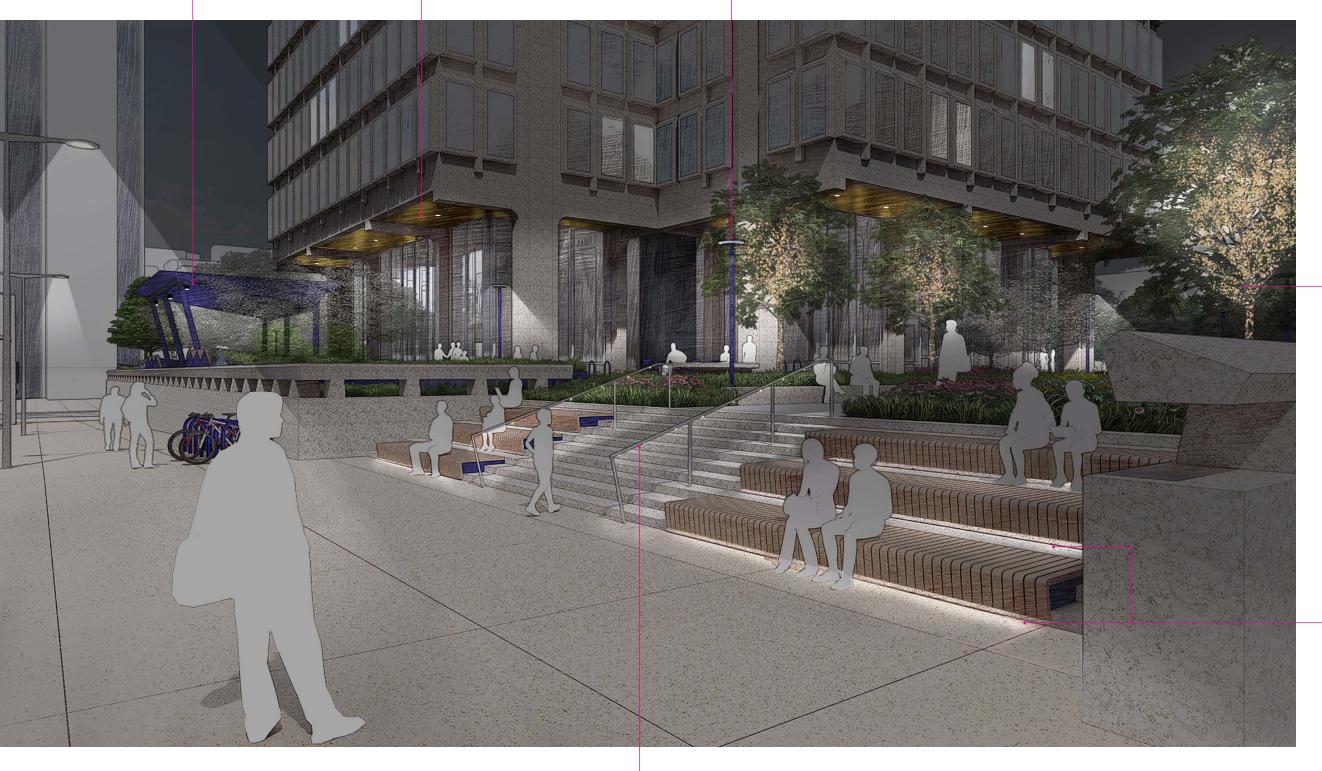


- Type A20 & A21
 Retrofit Downlights
- 7ype D1
 Railing Light
- Bench Light
- Type M2
 Ingrade Tree Uplight
- 5 Type M4
 Stringlight Accent
- 6 Type P2
 Post-top Pole Light
- 7 Type P1
 Pole Mounted Flood Light
- Type M2
 In-grade Statue Accent
- Type D3
 Pole Mounted Flag Accent
- Type L1
 Cylinder Sconces
 At Trellis Structures
- Type D17
 Driveway Light

EXTERIOR LIGHTING CONCEPTS







String light accents

Bench lights

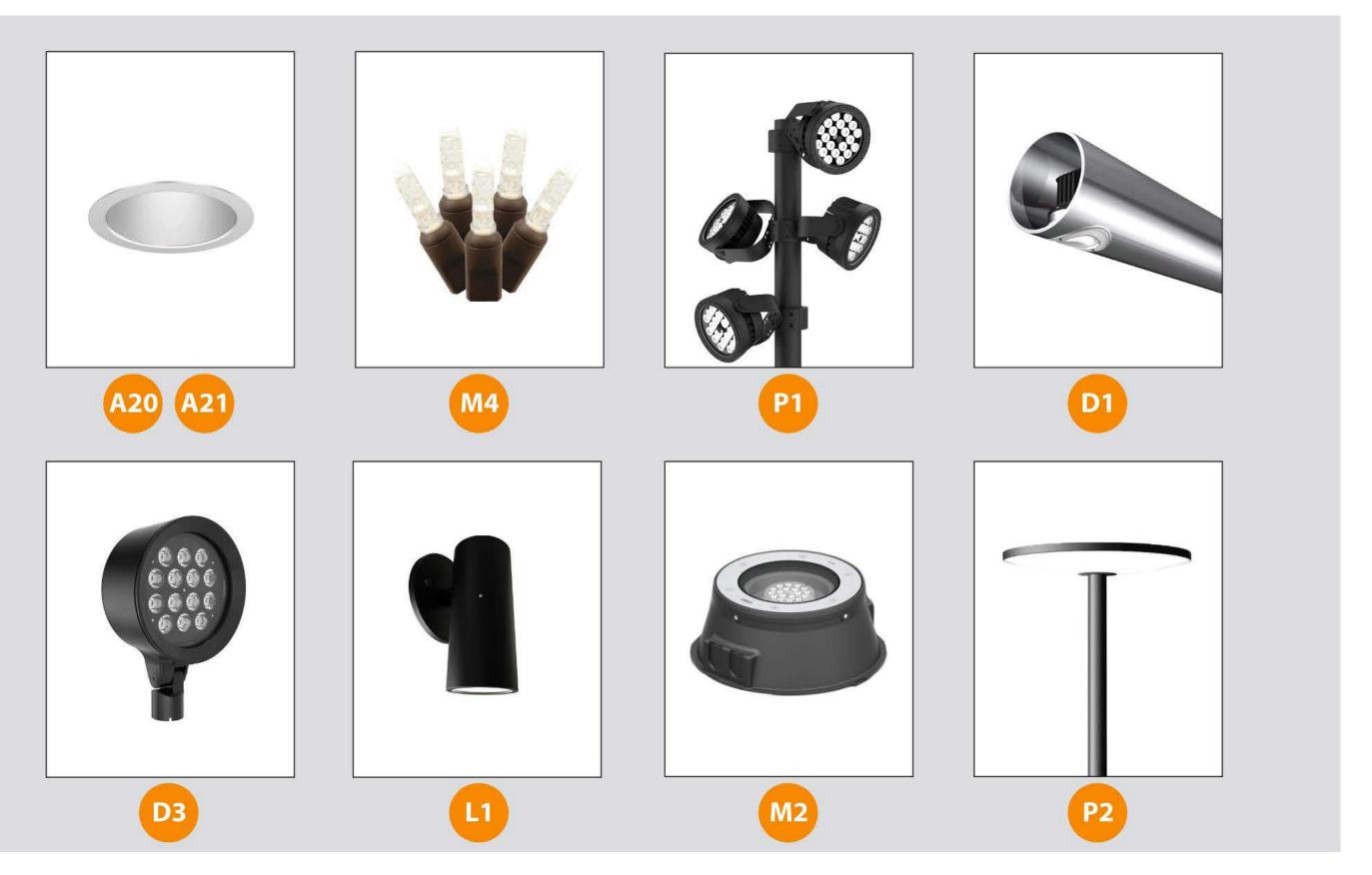
Handrail lights

EXTERIOR LIGHTING - NIGHT VIEW

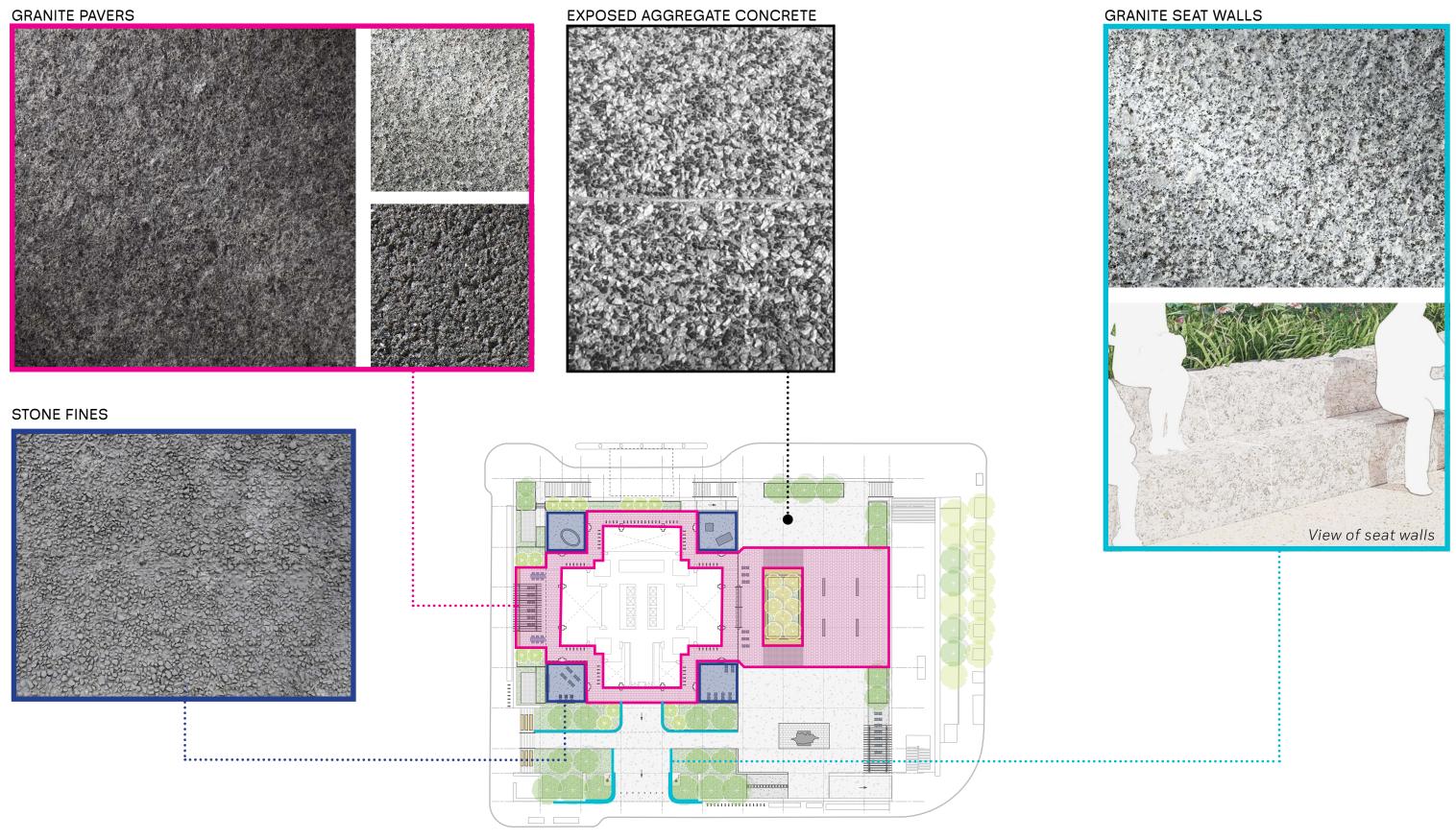








LIGHT FIXTURE SELECTIONS



BUILT-IN SEATING



Wood seat tops on existing stairs





PLANTERS



PICNIC-STYLE BENCHES + TABLES







HANDRAILS

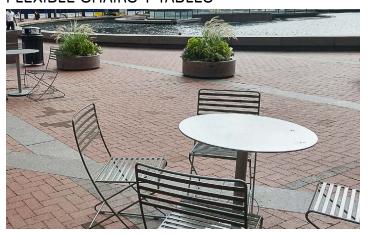


Stainless Steel

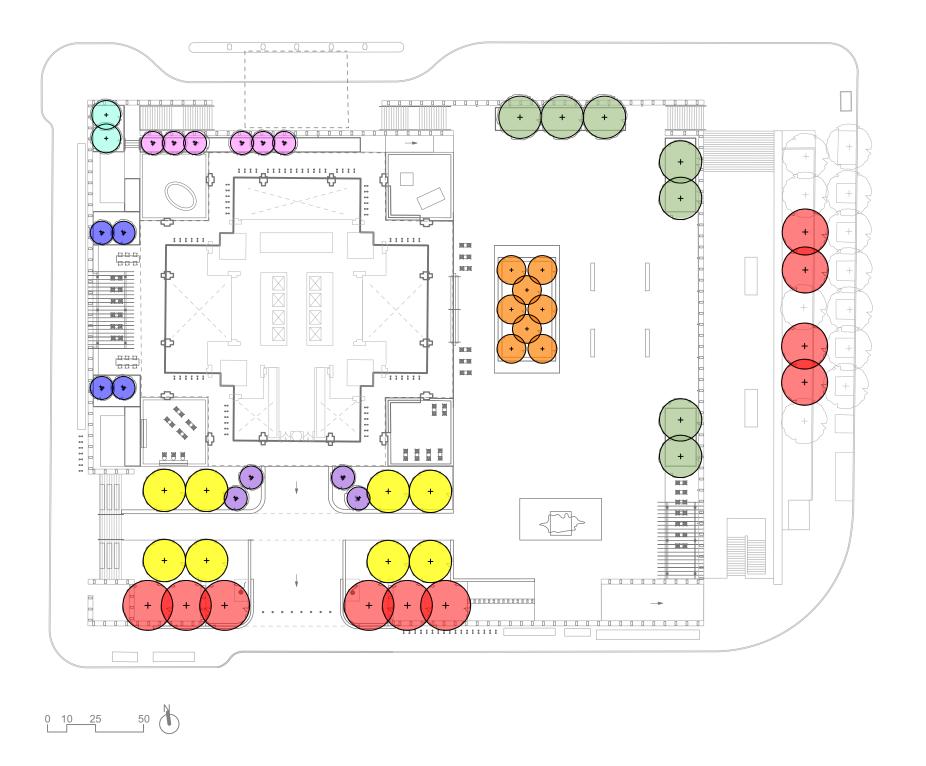




FLEXIBLE CHAIRS + TABLES



FURNISHINGS + COMPONENTS



EAST PLAZA PLANTERS



'Shademaster' Honey Locust Gleditsia triacanthos inermis 'Shademaster'

ARRIVAL GROVE



'October Glory' Red Maple Acer rubrum 'October Glory'

PERIMETER TREE



'Morton Circle' London Plane Tree Platanus x acerifolia 'Morton Circle'

NW CORNER PLANTER



Shawnee Brave Baldcypress Taxodium distichum 'Mickelson'

PLAZA GROVE



River BirchBetula nigra 'DURA-HEAT'

BUILDING ENTRY



'Constellation' Dogwood Cornus rutgerensis 'Rutcan'

WEST TERRACE



Smoketree Cotinus coggygria

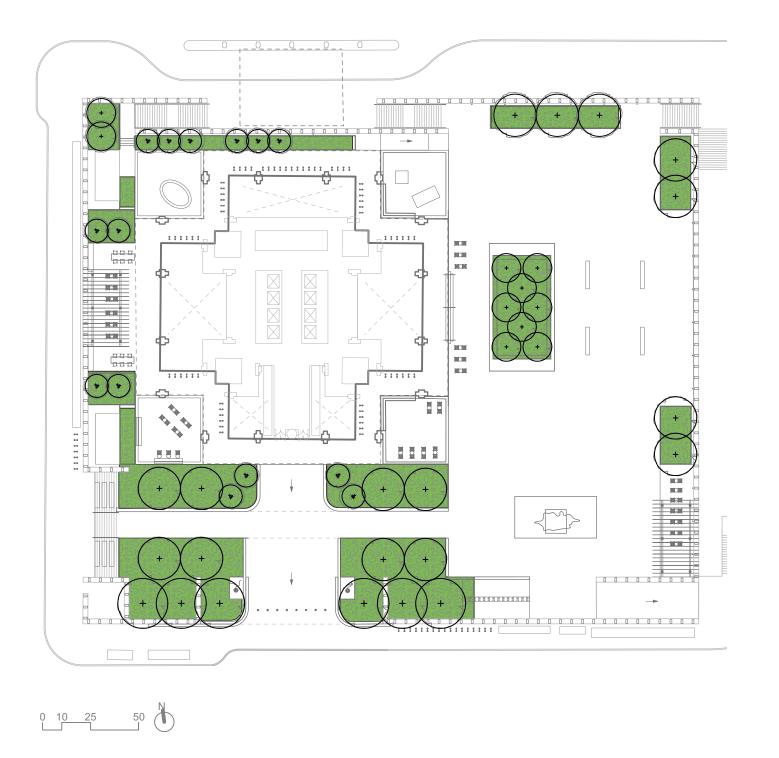
NORTH PLANTER



Autumn Brilliance Serviceberry Amelanchier x grandiflora 'Autumn Brilliance'

PLANTING PLAN - TREES





GRASS MATRIX



Blue Grama Grass *Bouteloua gracilis*



Tufted Hair GrassDeschampsia cespitosa



Pink Muhly Grass Muhlenbergia capillaris



Wood's Sedge Carex woodii

SHRUB ACCENTS



American Cranberrybush Viburnum trilobum



Witch-hazelHamamelis virginiana



'Ruby Slippers' Oakleaf Hydrangea Hydrangea quercifolia "Ruby Slippers"

PERENNIAL ACCENTS



Blue Mistflower Conoclinium coelistinum



Showy Coneflower Rudbeckia fulgida var. fulgida



Argentinian Vervane Verbena bonariensis



Threadleaf Blue Star Amsonia hubrichitii



Foxglove Beardtongue Penstemon digitalis



Purple Cone Flower Echinacea purpurea

PLANTING PLAN - PLANT BEDS







SITE PERSPECTIVE





SITE PERSPECTIVE



