SANSOM STREET ______ SIGN 06 SIGN 01 — SIGN 02 — SIGN 05 ---- SIGN 04 SIGN 03 ----MORAVIAN STREET D1 FLOOR PLAN - LEVEL 01
Scale: 1/8" = 1'-0"

> Sign Chart: Accessory Signs

Sign 1: 6'-1" x 0'-7" (3.5 sf) Sign 2: 6'-1" x 0'-7" (3.5 sf) Sign 3: 6'-5" x 0'-7" (3.7 sf) Sign 4: 6'-5" x 0'-7" (3.7 sf) Sign 5: 5-6" x 0'-7" (3.2 sf) Sign 6: 5-6" x 0'-7" (3.2 sf) Sign 7: 5-9" x 0'-7" (3.4 sf) Sign 8: 13'-10" x 1'-4" (18.4 sf) internally illuminated Sign 9: 4'-0" x 3'-5" (13.7 sf) internally illuminated

Total: 59.5 sf

SPACE RESERVED FOR CITY AGENCY APPROVALS

Sign 10: 5'-6" x 0'-7" (3.2 sf)

ZONING SUMMARY

PROJECT ADDRESS: 123-27 SOUTH 12TH STREET, PHILADELPHIA, PA 19107 PROJECT DESCRIP.: 20-STORY NEW CONSTRUCTION MIXED-USE (399 RESIDENTIAL UNITS WITH PODIUM AND UPPER LEVEL AMENITIES + 11,000 SF GROUND-LEVEL RETAIL) + 2-STORY UNDERGROUND PARKING GARAGE.

LOT SIZE: 26,550 SF ZONING DISTRICT: CMX-5 (CENTER CITY CORE COMMERCIAL, MIXED USE)

ZONING OVERLAYS: CTR CENTER CITY OVERLAY DISTRICT: CITY HALL VIEW CORRIDOR SOUTHEAST 2 PARKING GARAGE GROUND FLOOR USE CONTROL AREA RESIDENTIAL PARKING CONTROL AREA MINIMUM BUILDING HEIGHT AREA CENTER CITY COMMERCIAL AREA CHESTNUT AND WALNUT STREET AREA CENTER CITY RESIDENTIAL DISTRICT CONTROL AREA CENTER CITY COMMERCIAL DISTRICT CONTROL AREA

STREET FRONTAGE: NORTH - SANSOM STREET - 295 ft ALLOWABLE SIGNAGE: NORTH - 147.5 sf WEST - 12TH STREET - 90 ft WEST - 45 sf SOUTH - MORAVIAN STREET - 295 ft SOUTH - 147.5 sf EAST - JESSUP STREET - 90 ft EAST - 45 sf GROSS FLOOR AREA: 371,700 SF

ZONING DISTRICT: CMX-5 ALLOWED PROPOSED ACCESSORY FLATWALL SIGNS: 2 SF PER LINEAR FT OF GROUND FLOOR FRONTAGE, SANSOM ST: 38.7 SF 12TH STREET: 6.4 SF MORAVIAN STREET: 7.4 SF JESSUP STREET: 6.4 SF 100 SF MAX PER SIGN LESS THAN 24" PROJECTION OVER PUBLIC ROW MAXIMUM HEIGHT: THE LOWER OF THE ROOF LINE OR SECOND FLOOR WINDOW SILL STATIC ILLUMINATION: ALLOWED S01 - S07, S10: NONE S08 & S09: STATIC ILLUMINATION

— A PERKINS EASTMAN STUDIO —

DESIGN ARCHITECT

STUDIOS ARCHITECTURE 1625 M STREET, NW WASHINGTON, DC 20036

202.736.5900

PROJECT TITLE 123 S 12TH ST DEVELOPMENT

PHILADELPHIA, PA 19107

GREYSTAR DEVELOPMENT 8405 GREENSBORO DRIVE SUITE 500 MCLEAN, VA 22102 703.714.1401

CIVIL/TRAFFIC ENGINEER BOHLER ENGINEERING

1515 MARKET STREET SUITE 920 PHILADELPHIA, PA 19102 267.402.3400

LANDSCAPE ARCHITECT MARGIE RUDDICK LANDSCAPE 173A EAST POST ROAD WHITE PLAINS, NY 10601

STRUCTURAL ENGINEER THE HARMAN GROUP 150 SOUTH WARNER ROAD SUITE 100 KING OF PRUSSIA, PA 19406 610.337.3360

MEP/FP ENGINEER BALA CONSULTING ENGINEERS 443 SOUTH GULPH ROAD KING OF PRUSSIA, PA 19406 610.649.8000

INTERIOR DESIGN STOKES ARCHITECTURE + DESIGN 1700 SANSOM STREET PHILADELPHIA, PA 19103 215.523.9190

LIGHTING DESIGN BEAM LTD 2220 MOUNT CARMEL AVENUE GLENSIDE, PA 19038 215.508.0900

METROPOLITAN ACOUSTICS 1628 JFK BOULEVARD 8 PENN CENTER, SUITE 1902 PHILADELPHIA, PA 19103 215.248.4352

ACOUSTICAL CONSULTANT

EXTERIOR ENVELOPE CONSULTANT TBS SERVICES 617 STATION AVE HADDON HEIGHTS, NJ 08035 856.547.6250

ACCESSIBILITY CONSULTANT

LCM ARCHITECTS 819 SOUTH WABASH AVENUE FIFTH FLOOR CHICAGO, ILLINOIS 60605 312.913.1717

CODE & LIFE SAFETY CONSULTANT RAY GRILL CONSULTING 13002 GRAPHITE COURT CLIFTON, VA 20124 202.560.2801

PROJECT NO. 2009000 FILE LOCATION 2009000.RVT 1/8" = 1'-0" DRAWN BY REVIEWED

SIGNAGE PLAN

NO DATE ISSUE NAME

Z-008





will be rosegold metal (sim. to rosegold panels)

address number will be 1134 will be black metal

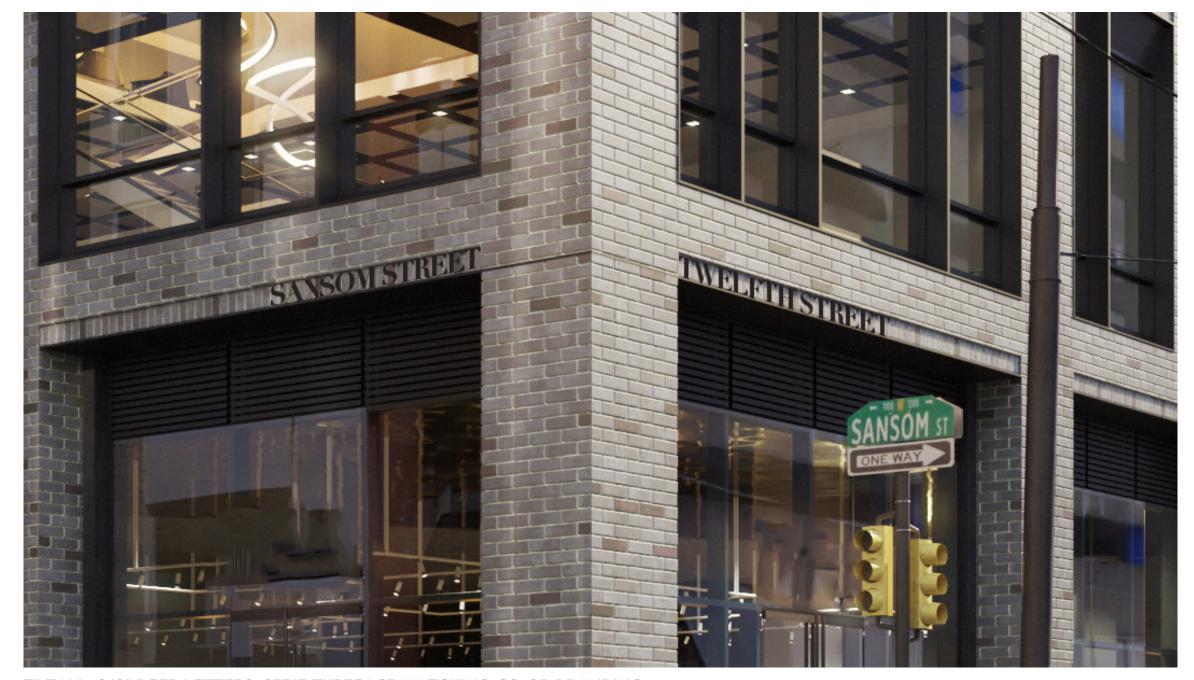
45 SF SIGNAGE USED FOR BUILDING BRAND SIGNAGE

- 1. "JESSUP HOUSE" @ canopy over door: custom metal lettering 16"-tall, 2"-deep, match Co-Op design, MTL1 finish
- 2. "JESSUP HOUSE" @ wall: back-lit metal lettering 9"-tall, 1"-deep, match Co-Op design, HPC5 finish
- 3. "I I 6 0" (capital i's i.l.o. 1's): back-lit metal lettering 11"-tall, 1"-deep, Swis721 LtCn BT, HPC5 finish Note: Building address shown for conceptual purposes only. Final address to be confirmed with Owner
- 4. Inlaid metal in concrete sidewalk, dimensions vary, marine-grade black powdercoat on brass

Note: All building signage is within the building property line (Property line at the exterior face of brick)







7"-TALL, 3/8"-DEEP LETTERS, SERIF TYPEFACE MATCHING CO-OP BRANDING

STREET WAYFINDING LETTERS WILL BE BLACK PAINTED METAL SIM. TO STOREFRONT (HPC2/MTL2)