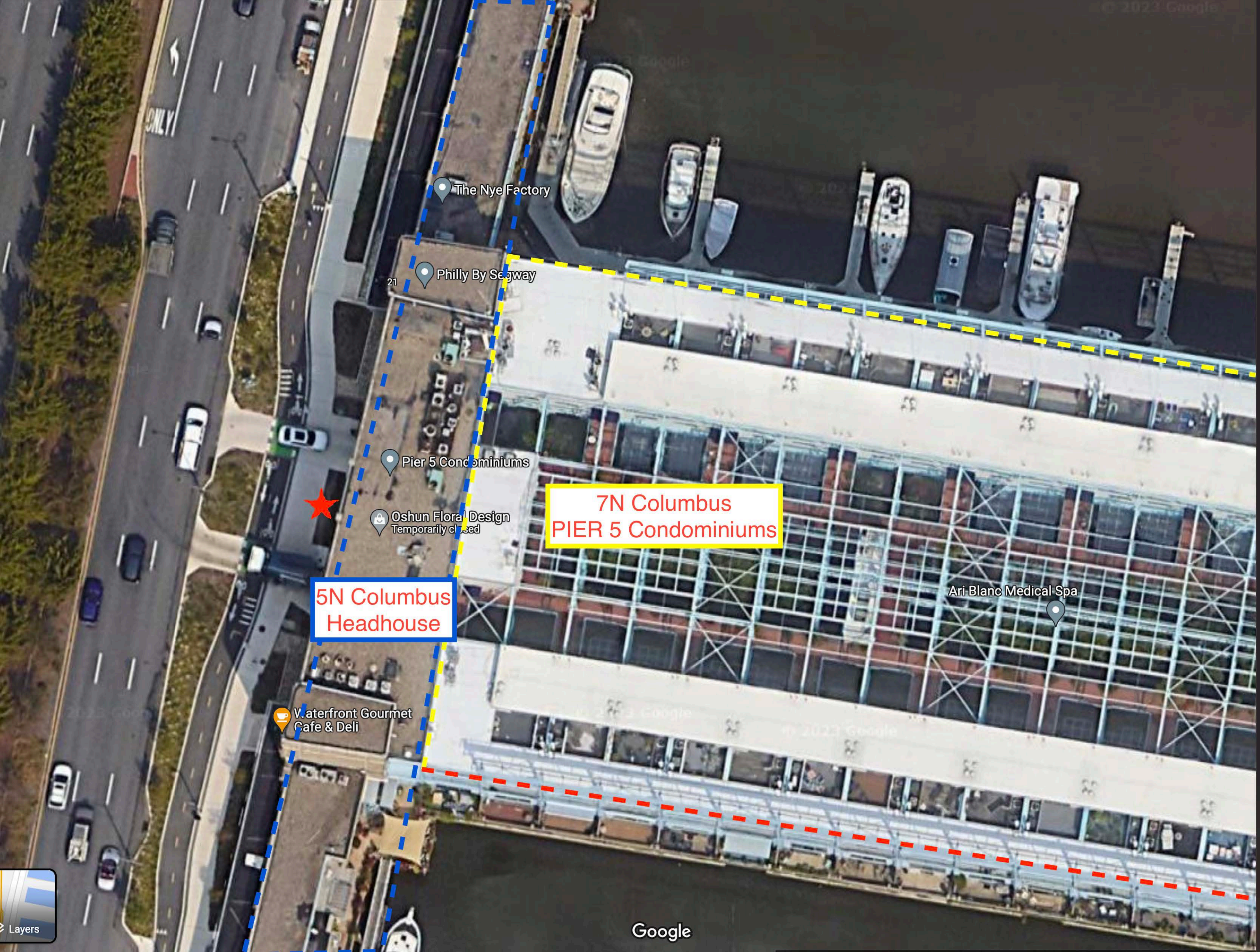


PIER 5

Signage Concept

6.10.23



The Nye Factory

21 Philly By Seagway

Pier 5 Condominiums

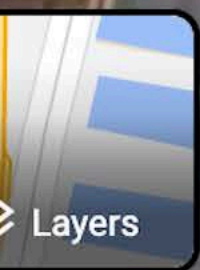
Oshun Floral Design
Temporarily closed

7N Columbus
PIER 5 Condominiums

5N Columbus
Headhouse

Ari Blanc Medical Spa

Waterfront Gourmet
Cafe & Deli



Signage

-

Facade

Metal

Space

Up Lighting

Hedges

PIER 5

Signage: Daytime

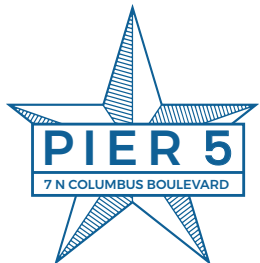
- Visible from roadway and sidewalks
- Easily identifiable as a landmark to reference Uber drivers, visitors, delivery companies etc.
- Sign set high from sidewalk and set back from passersby reach



PIER 5

Signage: Day

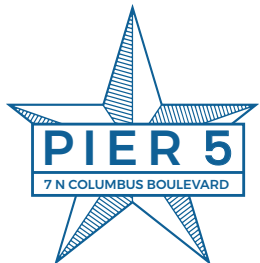
- Located in front of building facade
- Internally and externally illuminated
- Incorporates existing and updated Pier 5 color and design standards
- Uses the metal star
- Color palette
- Surrounded with low hedges on front, sides and behind

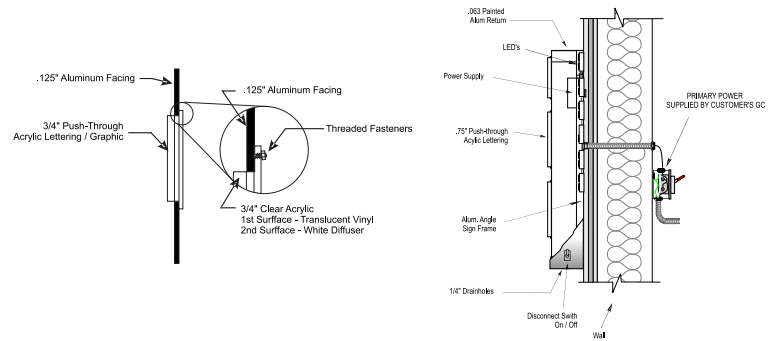
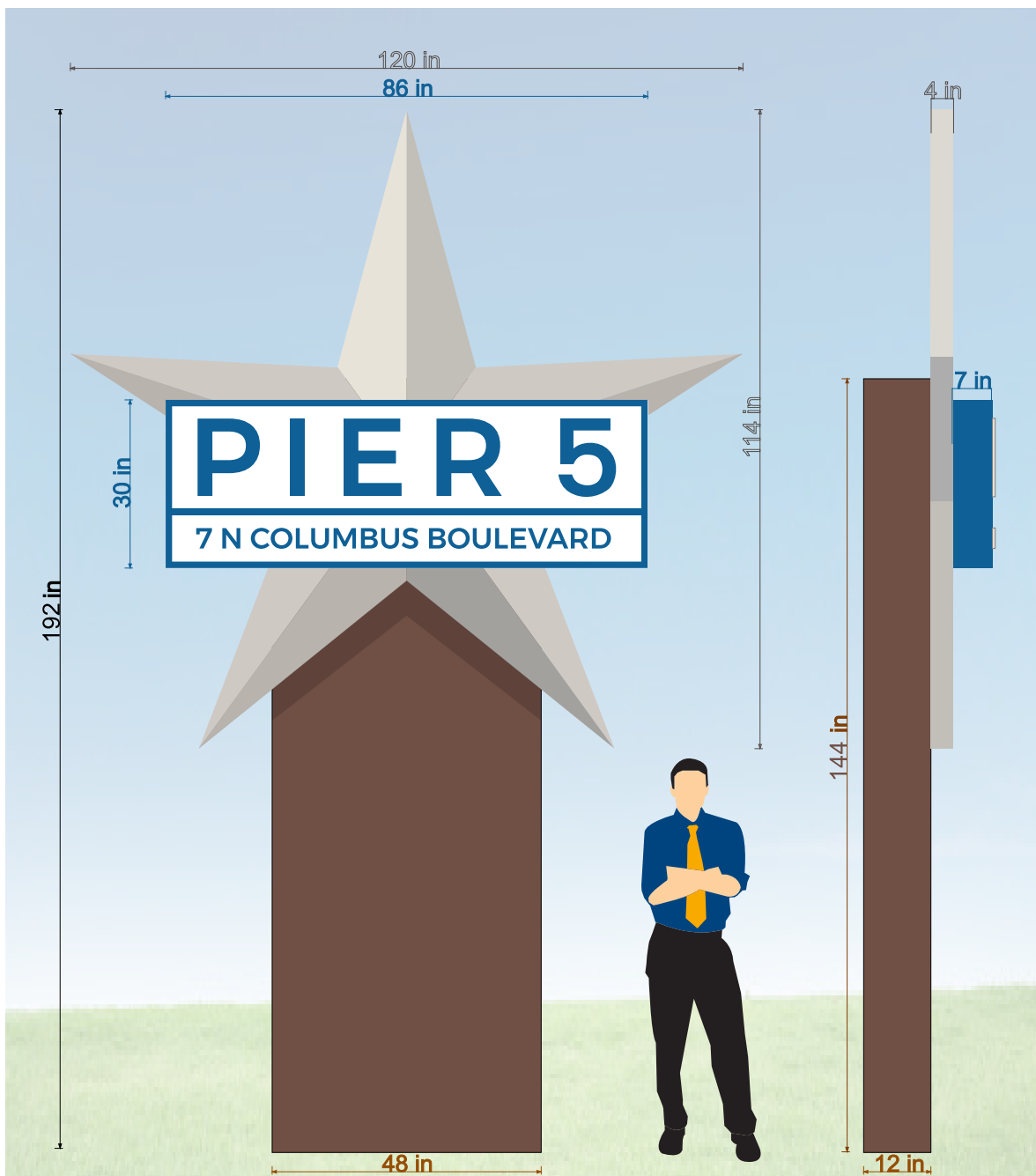


PIER 5

Signage: Night

- Add colorful uplighting and exterior lighting effects
- Front-lit star
- Internally lit, raised letter panel
- Low ground lights at base of hedges





KC SIGN
& Awnings

Design • Build • Installation • Service

CUSTOMER NAME

Pier 5 Town Homes

SITE ADDRESS

7 N. Columbus Blvd.
Phila, PA 19106

ORDER NUMBER

075993

PAGE NUMBER

1

Sign Description:

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DATE

07.21.22

SALESMAN

JW

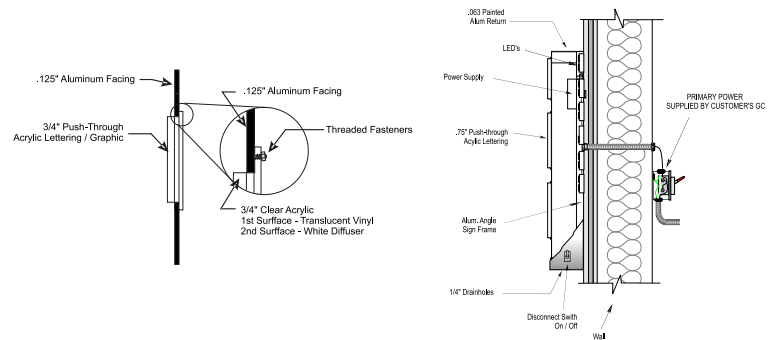
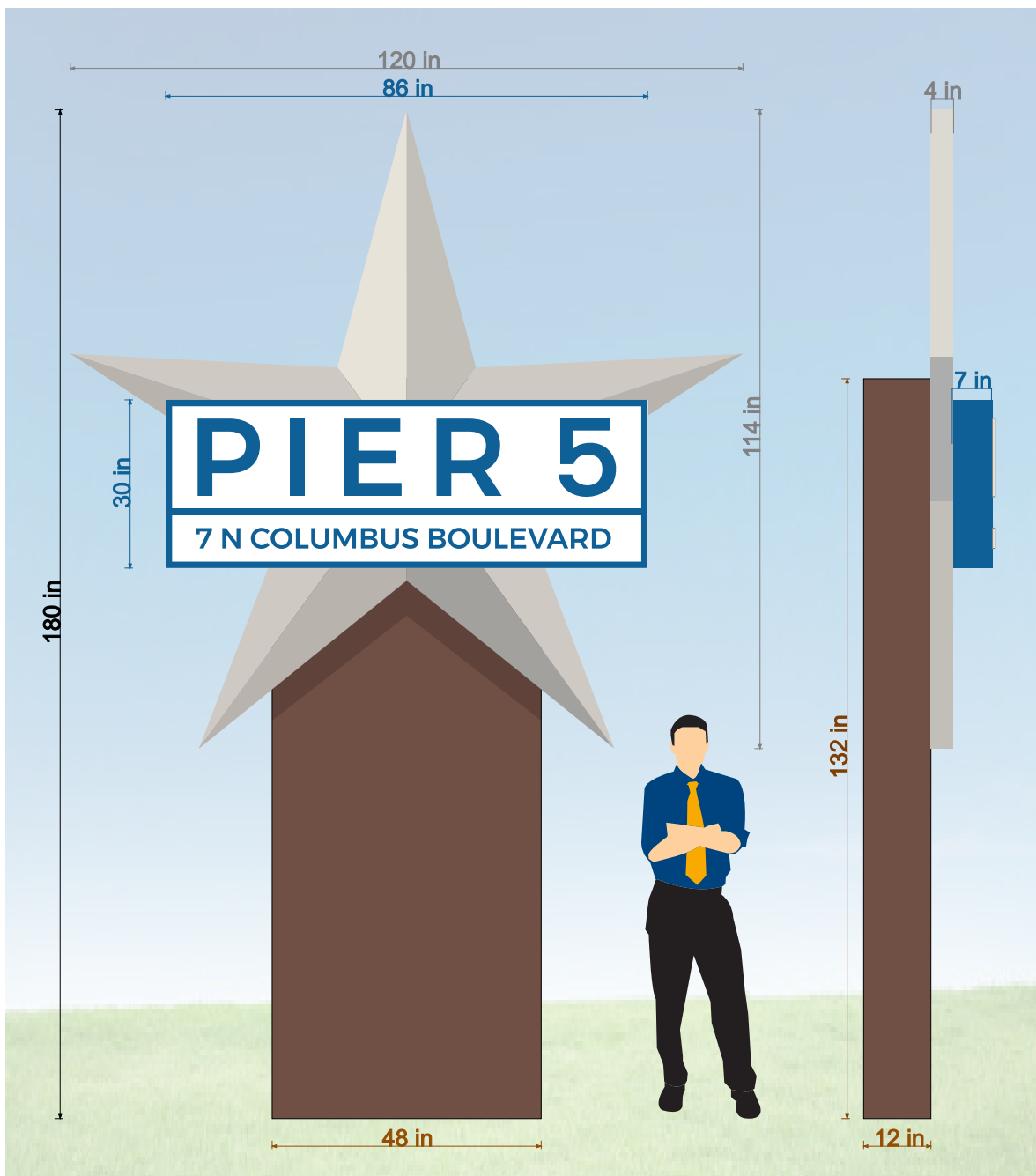
DESIGNER

MC

KC SIGN - CORPORATE OFFICES

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Aston, PA 19014
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