| NOMINATION OF HISTORIC BUILDING, STRUCTURE, SITE, OR OBJECT<br>PHILADELPHIA REGISTER OF HISTORIC PLACES<br>PHILADELPHIA HISTORICAL COMMISSION<br>Submit all attached materials on paper and in electronic form (cd, email, flash drive)<br>Electronic files must be Word or Word compatible |  |  |  |  |  |  |
|---|--|--|--|--|--|--|
| · ·   | <b>1. Address of Historic Resource</b> (must comply with an Office of Property Assessment address)<br>Street address: 6740 Germantown Avenue |  |  |  |  |  |
| Postal code: 19119-2192   | Councilmanic District: 8   |  |  |  |  |  |
| 2. NAME OF HISTORIC RESOURCE  |  |  |  |  |  |  |
| Historic Name: <b>The Pelham Trust Co</b><br>Current Name: <b>Santander Bank</b>  | impany   |  |  |  |  |  |
| <b>3. TYPE OF HISTORIC RESOURCE</b>   | Site Object  |  |  |  |  |  |
| <b>4. PROPERTY INFORMATION</b><br>Occupancy:<br>Current use: Commercial   | vacant under construction 🛛 unknown  |  |  |  |  |  |
| 5. BOUNDARY DESCRIPTION<br>Please attach  |  |  |  |  |  |  |
| 6. DESCRIPTION<br>Please attach   |  |  |  |  |  |  |
| <b>7. SIGNIFICANCE</b><br>Please attach the Statement of Significanc<br>Period of Significance (from year to year):<br>Date(s) of construction and/or alteration:   | 1907 to 1927<br>1907   |  |  |  |  |  |
| Architect, engineer, and/or designer:<br>Builder, contractor, and/or artisan:<br>Original owner:<br>Other significant persons:  | Churchman & Thomas, Architects<br>A. Whitehead, Contractor<br>Pelham Trust Company<br>NA   |  |  |  |  |  |

| CRITERIA FOR DESIGNATION:   |   |  |  |  |  |  |  |
|---|---|--|--|--|--|--|--|
| The historic resource satisfies the following criteria for<br>(a) Has significant character, interest or value a<br>characteristics of the City, Commonwealth or N<br>significant in the past; or,        | as part of the development, heritage or cultural  |  |  |  |  |  |  |
| (b) Is associated with an event of importance to  | the history of the City, Commonwealth or Nation;  |  |  |  |  |  |  |
| <ul> <li>(e) Is the work of a designer, architect, landsca<br/>has significantly influenced the historical, architect</li> </ul>  | rized by a distinctive architectural style; or,<br>in architectural style or engineering specimen; or,<br>pe architect or designer, or engineer whose work<br>ectural, economic, social, or cultural development of |  |  |  |  |  |  |
|   | ls or craftsmanship which represent a significant   |  |  |  |  |  |  |
| (g) Is part of or related to a square, park or othe   |   |  |  |  |  |  |  |
| according to an historic, cultural or architectura<br>(h) Owing to its unique location or singular physical   | I motif; or, sical characteristic, represents an established and  |  |  |  |  |  |  |
| familiar visual feature of the neighborhood, con  | <ul> <li>familiar visual feature of the neighborhood, community or City; or,</li> <li>(i) Has yielded, or may be likely to yield, information important in pre-history or history; or</li> </ul>                    |  |  |  |  |  |  |
| (j) Fixed placed, of may be likely to yield, information important in pre-fistory of fistory, of $(j)$ (j) Exemplifies the cultural, political, economic, social or historical heritage of the community. |   |  |  |  |  |  |  |
| 8. MAJOR BIBLIOGRAPHICAL REFERENCES<br>Please attach  |   |  |  |  |  |  |  |
| 9. NOMINATOR: KEEPING SOCIETY OF PHILADELPHIA   |   |  |  |  |  |  |  |
| Author: Oscar Beisert, Architectural Historian  | Date: 14 February 2022  |  |  |  |  |  |  |
| Email: keeper@keepingphiladelphia.org   |   |  |  |  |  |  |  |
| Street Address: 1315 Walnut Street, Suite 320   | Telephone: 717.602.5002   |  |  |  |  |  |  |
| City, State, and Postal Code: Philadelphia, Pennsylv  | ania 19107  |  |  |  |  |  |  |
| Nominator $\Box$ is $\Box$ is not the property own  | er.   |  |  |  |  |  |  |
| PHC USE OF  | ILY   |  |  |  |  |  |  |
| Date of Receipt: February 14, 2022  |   |  |  |  |  |  |  |
| Correct-Complete Incorrect-Incomplete   | Date:February 18, 2022  |  |  |  |  |  |  |
| Date of Notice Issuance: February 24, 2022  |   |  |  |  |  |  |  |
| Property Owner at Time of Notice<br>Name:Sovereign Bank   |   |  |  |  |  |  |  |
| Address: 1103 Berkshire Blvd  |   |  |  |  |  |  |  |
| City:Wyomissing   | State: PA Postal Code: 19610  |  |  |  |  |  |  |
| Date(s) Reviewed by the Committee on Historic Desig   |   |  |  |  |  |  |  |
| Date(s) Reviewed by the Historical Commission:  | /lay 13, 2022   |  |  |  |  |  |  |
| Date of Final Action: June 10, 2022   |   |  |  |  |  |  |  |
| 🔀 Designated 🛛 🗌 Rejected   | 3/12/18   |  |  |  |  |  |  |

# NOMINATION

# FOR THE

# PHILADELPHIA REGISTER OF HISTORIC PLACES

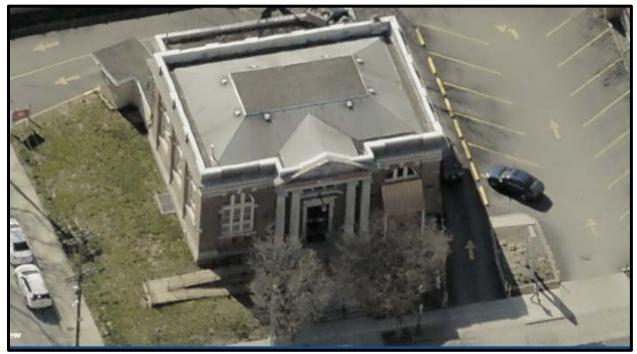
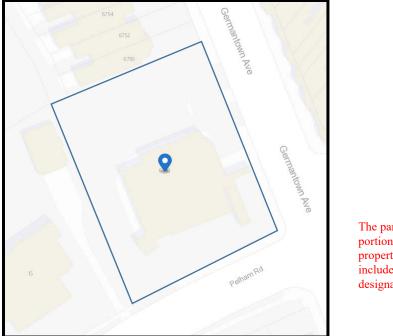


Figure 1. Looking west at the subject property from an aerial perspective. Source: Atlas, City of Philadelphia, 2020.

# THE PELHAM TRUST COMPANY

Erected 1907 6740 Germantown Avenue Mt. Airy Philadelphia, Pennsylvania 19119-2192



The parking lot portion of the property was not included in the designation.

Figure 2. The subject designation is confined to the parcel delineated above in blue. Source: City of Philadelphia, Atlas, 2020.

#### **5. BOUNDARY DESCRIPTION**

The boundary for the subject designation is as follows:

ALL THAT CERTAIN lot or piece of ground in the Twenty-second Ward of the City of Philadelphia, situate on the Southwesterly side of Germantown Avenue (60 feet wide) and the Northwesterly side of Pelham Road (60 feet wide, proposed street, not on confirmed City Plan) bounded and described according to a Survey and Plan thereof made by Joseph C. Wagner, Surveyor and Regulator of the Ninth District, on the Ninth day of March A.D., 1907, as follows:

BEGINNING at a point on the Southwesterly side of said Germantown Avenue at the distance of four hundred seventy-four feet, eleven and three-quarters inches (474 1 11-3/4") Southeastwardly from the Southeasterly side of Carpenter Street; thence extending in a Southwesterly direction along a line at right angles with the said Germantown Avenue a distance of one hundred and twenty feet (120.00') to a point; thence extending in a Southeasterly direction along a line parallel with the said Germantown Avenue a distance of one hundred and nine feet, two and five-eighths inches (109' 2-5/8") to a point in the Northwesterly side of the said Pelham Road; thence extending in a Northeasterly direction along the Northwesterly side of the said Pelham Road on a line curving to the right with a radius of seven hundred and eighty five feet, five and five-eighths inches (785' 5-5/8"), a distance of one hundred twenty feet and five and five-eighths inches (120' 5-5/8") to the point of intersection of the Northwesterly side of the said Pelham Road and Southwesterly side of the said Germantown Avenue; thence in a Northwesterly direction along the Southwesterly side of the said Pelham Road and Southwesterly side of the said Germantown Avenue; thence in a Northwesterly direction along the Southwesterly side of the said Germantown Avenue a distance of one hundred feet to the point and place of Beginning.

BEING No. 6740 Germantown Avenue.

#### Premises B was not included in the designation

PREMISES "B"

ALL THAT CERTAIN, lot or piece of ground in the 22nd Ward of the City of Philadelphia.

SITUATE on the Southwesterly side of Germantown Avenue (60 feet wide) at the distance of 100 feet Northwest from the Northwesterly side of Pelham Road (60 feet wide).

CONTAINING in front or breadth on Germantown Avenue 50 feet more or less and extending of that length or breadth 120 feet more or less.

BEING NO. 6748 Germantown Avenue.

TAX PARCEL NO.: 88296365 DEED REGISTY NO.: 83N160040



Figure 3. The primary (northeast) elevation of the Pelham Trust Company. Source: Brad Maule, 2020.

### 6. PHYSICAL DESCRIPTION

The subject property at 6740 Germantown Avenue is a fine example of the Colonial Revival style in its more robust form, as wonderfully applied to a commercial, banking structure. Laden with Classical Revival/Neoclassical detailing such as dentils, Ionic column capitals, round-top window openings, symmetry, and a mix of brick with limestone trim, the subject property conveys the seriousness and civic-mindedness of a neighborhood financial institution at an accessible yet still imposing scale.

#### **PRIMARY ELEVATION**

The primary elevation is a case study in the more neo-classical mode of the Colonial Revival style. Centered in the three-bay façade is a limestone Greek temple front, with two columns on either side of the entry door, capped by an imposing pediment that extends out from the brick wall plane. There is a robust limestone cornice with dentils above which the brick wall extends as a parapet. The three registers are divided by brick pilasters of a low profile. Each register contains a large, round-top opening in the brick wall, with a keystone and springers expressed in limestone. Limestone is also used for the sills of the flanking windows and the two medallions that decorate each of the three arch spandrels.

The pediment and the cornice of the building are robust in their limestone forms. The pediment contains a seal or coat of arms within the triangular frieze. The architrave is simplified in profile and at the center pediment, sits on four columns with Ionic capitals and gently expressed entasis that rest on plinths of substantial scale and simplified form.

The entry door itself is a contemporary, single-leaf glass door within a larger opening filled with black-framed storefront glass. The surround of the door, however, is an original limestone frame with a simple profile to the jambs and architrave and a header with expressive classical details such as end pieces of ceremonial garlands and guttae. There is a light fixture extending from the uppermost part of the limestone entry frame. Above the frame is a radial, tripartite, fanlight window.

The windows within the two openings flanking the center entryway are wood frame. With tripartite fanlights expressing the round top, above three double hung windows above three square, fixed windows, the fenestration continues the Colonial Revival expression of the building. The northern window has been modified to accommodate an ATM machine at grade with a contemporary metal overhang supported by two posts and accessed by side steps.

The approach to the building is a wide, concrete sidewalk centered on the entryway. There are black metal railings on either side of the two sets of steps to the porch. There is an accessibility ramp to the south with contemporary, black metal railings.



Figure 4. The side (southeast) and primary (northeast) elevations of the Pelham Trust Company. Source: Brad Maule, 2020.

#### SIDE ELEVATIONS

Both elevations on either side of the primary elevation have the same composition to each other and continue the theme of the façade. There are three registers within a brick wall, with each register flanked by low-profile brick pilasters and capped by a limestone cornice. Within each register is a large, round-top arched opening with tripartite windows (3 panes across, 3 panes down) that have hefty mullions. There are limestone springers and keystones at each opening, along with limestone sills and medallions within each pair of spandrels.

At the rear of the property is a brick addition, also one-story, but lower in profile with a more discrete limestone cornice under its parapet. The elevation is set back from the primary volume. At the Pelham Road elevation, there is no window opening within the field set off by flanking pilasters. At the opposite elevation, facing the parking lot to the north, there is a rectangular window opening with a limestone keystone and a Chicago-style window behind bars painted to match the mullions.

At the south elevation, there is a contemporary, buff brick addition that extends from the main volume, in front of the rear addition, that contains the drive-thru teller. There is a thick profile of the flat roof that extends over the rear driveway above the teller window.



Figure 5. The rear (southwest) and the side (southeast) elevations of the Pelham Trust Company. Source: Brad Maule, 2020.

#### **REAR ELEVATION**

The rear is expressed by the shorter addition with a lower profile, limestone cornice. The brick wall and parapet of the main volume can be seen and the robust portion of the limestone cornice that wraps around from the front of the building stops at the rear elevation above the wall plane of the addition but continues in a profile that matches that at the addition.

To the north of the addition is a brick stack that extends above the roofline. The wall plane is brick with three registers within brick pilasters. The register closest to the stack has a square window opening with two double-hung windows behind metal bars; there is a limestone keystone at this

opening. While the larger, center register has no opening, the southernmost register has a brickedin opening containing a small vent. This window, like the one at the northernmost register, has a limestone sill and keystone.

To the south of the brick addition is a small addition in buff brick containing a drive-thru window with a flat, Modern overhang. This addition is built up to the curb to allow vehicular access.



Figure 6. The primary (northeast) and side (northwest) elevations of the Pelham Trust Company. Source: Brad Maule, 2020.

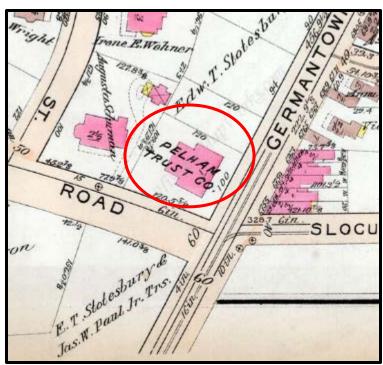


Figure 7. Philadelphia Atlas 1911, Ward 22, Published by G. W. Bromley and Co. Source: Historic Map Works.

## 7. STATEMENT OF SIGNIFICANCE

The Pelham Trust Company at 6740 Germantown Avenue is a significant historic resource that merits designation by the Philadelphia Historical Commission and inclusion on the Philadelphia Register of Historic Places. Located in the Mt. Airy neighborhood of the larger German Township, the subject building satisfies the following Criteria for Designation, as enumerated in Section 14-1004 of the Philadelphia Code:

(d) Embodies distinguishing characteristics of an architectural style or engineering specimen; and

(j) Exemplifies the cultural, political, economic, social or historical heritage of the community.

The period of significance for the subject building is from the time of construction in 1907 to 1927, at which time it was consolidated with the Germantown Trust Company, taking on the name of that slightly older institution.

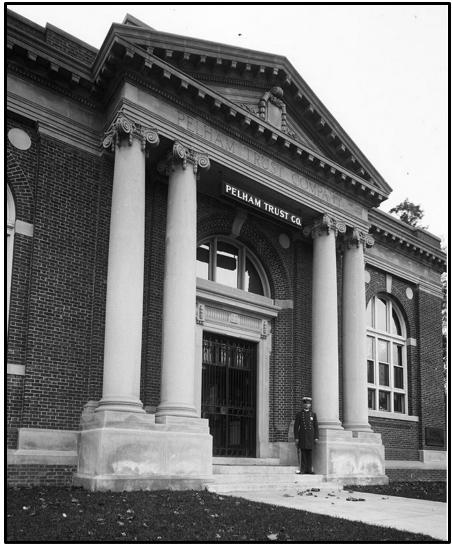


Figure 8. The Pelham Trust Company, taken by Franklin Davenport Edmunds (1874–1948) in 1909. Source: Digital Collections of the Free Library of Philadelphia.

### **CRITERION J**

Constructed in 1907, the Pelham Trust Company represents the economic and historical heritage of Pelham, the planned suburban residential development in the Mt. Airy neighborhood of Philadelphia.

For much of the nineteenth century, the subject property was simply a small portion of the grounds of Phil-Ellena, the country seat of George Washington Carpenter and his wife, Ellen Douglas Carpenter. In 1893, Anthony J. Drexel and Edward T. Stotesbury, both Gilded Age tycoons, purchased the subject property from the Carpenter Estate.<sup>1</sup> Soon after their purchase, they formed

<sup>&</sup>lt;sup>1</sup> Deed: Sydney L. Wright and the Provident Life and Trust Company of Philadelphia et alia to Anthony J. Drexel and Edward T. Stotesbury, 18 May 1893, Philadelphia Deed Book T.G., No. 341, p. 1, City Archives of Philadelphia.

the Carpenter Land and Improvement Company, which ultimately led to the development of "Pelham," the residential suburb of approximately 300 homes. It would figure among the city's early modern, large scale real estate developments contemporary to Overbrook Farms, which Drexel and Stotesbury were financing simultaneously.<sup>2</sup> The real estate development firm of Wendell & Smith was commissioned with creative license to manage the project, having a reputation of being "unlike other suburban developers," controlling "every aspect of the development from the platting of land and the installation and maintenance of private infrastructure systems to the financing, design, construction, sales, and rentals of lots and homes."<sup>3</sup> The houses of Pelham were largely built between 1893 and 1910, most of which were designed by a select coterie of architects, specifically chosen by Wendell & Smith. These architects also designed some of the commercial buildings serving Pelham along Germantown Avenue, as well as similar buildings in Overbrook.<sup>4</sup>



Figure 9. Left: a photograph of "A Drug Store, Pelham," showing the primary, commercial elevation of the subject property, taken by Franklin Davenport Edmunds (1874–1948) in 1909. Source: Digital Collections of the Free Library of Philadelphia, 2018. Figure 10. Right: the primary, commercial elevation of the subject building on Germantown Avenue. Source: Google, 2018.

<sup>&</sup>lt;sup>2</sup> Philadelphia Register of Historic Places Nomination: Overbrook Farms Historic District. (Philadelphia Historical Commission, October 2004).

<sup>&</sup>lt;sup>3</sup> Laura DiPasquale. *Philadelphia Register of Historic Places Nomination: Fairelawn, 30 Pelham Road and 15 Westview Avenue.* (Philadelphia Historical Commission, 2017).

<sup>&</sup>lt;sup>4</sup> For a richly detailed description of Wendell and Smith's methods see the Statement of Significance of the *Philadelphia Register* of Historic Places Nomination: Overbrook Farms Historic District.



Figure 11. Plan of Pelham, 1907. Source: Pew Museum Loan—Radnor Historical Society Collection, Athenaeum of Philadelphia (Local ID #: PEW/RHS/2/17; ECW Filename: pat10007/PEW-RHS-2-17.ecw).

In their work on Pelham, Wendell & Smith improved upon the designs, plans, and policies of their past developments, in which they included "wide, curving streets with homes in varied designs set on large lots with minimum setback requirements." An 1898 advertisement included the following description:

There's a vista of beautiful road-bed cottages sitting placidly in plots of greensward, and here and there a clump of old trees screen from view all save the odd gable of a Pelham home...

It is a park—that is the first thought that strikes one. The houses are set down in no stiff row of conventional exactitude.<sup>5</sup>

In the period in which many cities were first establishing their zoning laws, Wendell & Smith used the only mechanism at their disposal, establishing strict building and development requirements through deed restrictions. These restrictions ensured that the Pelham subdivision would become and remain the perfect blend of town and country, with much of the beauty of a country place, but with all the modern amenities then associated with a city or first-class suburb.

<sup>&</sup>lt;sup>5</sup> "A Word or Two About Pelham Homes," *Times* (Philadelphia), 14 September 1898.

The scene strikes you as different. It breathes of freedom and the country, yet one walks on cement sidewalks and the road-beds are of Macadam...

It is the country, yet here is the electric light and off in the distance the sound of the gong of the trolley car is heard.<sup>6</sup>

Among the modern amenities, Wendell & Smith made it their business to guarantee clean water, electricity, sewage and drainage systems, steam heat, as well as well-maintained thoroughfares for both pedestrians and vehicles. In the case of Pelham, the subdivision's location was strategically selected as it was served by the Philadelphia, Germantown & Chestnut Hill Railroad—a subsidiary of the Pennsylvania Railroad. Both the Carpenter and Upsal Stations are within walking distance of most homes.<sup>7</sup>

The concepts of Wendell & Smith were not unique to Philadelphia or America even. In fact, it is clear in the advertising for Pelham that the developers were "influenced by the principles laid out by John Ruskin's *Seven Lamps of Architecture & Lectures on Architecture and Painting.*"<sup>8</sup> According to the *Nomination: Fairelawn, 30 Pelham Road and 15 Westview Avenue*, a Tudor Revival style mansion and carriage house in the Pelham subdivision, "Wendell & Smith set out to build a community with great variety and ornamentation."

An 1898 advertisement for the Pelham development is descriptive, using Ruskin quotes:

I would have, then, our ordinary dwelling-houses built to last, and built to be lovely; as rich and full of pleasantness, as may be, within and without, and with such differences as might suit and express each man's character and occupation, and partly his history.<sup>9</sup>

Adhering to these ideals meant that Pelham featured homes "built of local Wissahickon schist," and brick, some of which were clad with stucco. The designs "included a wide variety of architectural styles including Tudor, Colonial Revival, Jacobean, Flemish, Italianate, and Dutch Colonial, along with an assortment of idiosyncratic late Victorian hybrids, and additional influences of Queen Anne, Norman, Greek Revival, and East Lake."<sup>10</sup> Those who purchased building lots in the Pelham development were able to decide on plans furnished by "the builders' group of capable young architects, or could have one of the architects prepare a new design in keeping with the character of the neighborhood."<sup>11</sup> The architects chosen by Wendell & Smith

The Pelham Trust Company, Erected 1907

6740 Germantown Avenue, Mt. Airy, Philadelphia, Pennsylvania

Nomination to the Philadelphia Register of Historic Places, February 2021 – Page 12

<sup>&</sup>lt;sup>6</sup> "A Word or Two About Pelham Homes," *Times* (Philadelphia), 14 September 1898.

<sup>&</sup>lt;sup>7</sup> Laura DiPasquale. *Philadelphia Register of Historic Places Nomination: Fairelawn, 30 Pelham Road and 15 Westview Avenue.* (Philadelphia Historical Commission, 2017), 11–12.

<sup>&</sup>lt;sup>8</sup> Laura DiPasquale. *Philadelphia Register of Historic Places Nomination: Fairelawn, 30 Pelham Road and 15 Westview Avenue*. (Philadelphia Historical Commission, 2017), 12–13.

<sup>&</sup>lt;sup>9</sup> Quoted from original in the Germantown Historical Society Collections in Lois Frischling, "Pelham: A Residential Enclave" *Germantown Crier* 38 (1986): 86.

<sup>&</sup>lt;sup>10</sup> Burt Froom, "A Look at Pelham's Past," *Pelham: Yesterday and Today* (December 8, 2011): 1, accessed 13 February 2022, via http://www.wman.net/a-look-at-pelhams-past/.

<sup>&</sup>lt;sup>11</sup> Laura DiPasquale. *Philadelphia Register of Historic Places Nomination: Fairelawn, 30 Pelham Road and 15 Westview Avenue.* (Philadelphia Historical Commission, 2017), 12–13.

included established firms like Hewitt Brothers, as well as budding Philadelphia architects: Horace Trumbauer, William L. Price, Charles Barton Keen and Frank Mead, George T. Pearson, Hazelhurst and Huckle, and D.K. and L.V. Boyd."<sup>12</sup>

Commercial architecture was also an integral component, and all of the same aesthetic ideals were continued into this milieu. The "west side" of Germantown Avenue between Hortter Street and Carpenter Lane includes several architecturally significant buildings that represent the commercial aspect of the Pelham development. These buildings were the Pelham Pharmacy at 6626 Germantown Avenue; several distinctive Jacobean Revival style buildings at 6614-24 and 6632 Germantown Avenue; and the Mt. Airy Station of the U.S. Post Office at 6700 Germantown Avenue. The Pelham Trust Company was one of the few purely commercial buildings to be constructed on Germantown Avenue in connection with the larger development. The building was designed in a more formal, far grander manner than its aforementioned Germantown Avenue neighbors. In keeping with the prescribed strictures, the subject building is set back from the street with space at each side, a grand gesture in the first decade of the twentieth century on the "Main Street," which continued to grow more and more dense. In addition to its architectural presence, the Pelham Trust Company would serve as the neighborhood's official financial institution, being a trust led by prominent local financiers with all the usual accoutrements. However, one major aspect of the business was its Real Estate Department, which would ultimately come to serve Pelham, as well as the larger Mt. Airy neighborhood, Germantown, and Chestnut Hill.



Figures 12. (top) and 13. (bottom) Advertisements of 1909 (top) and 1912 (bottom) for the Real Estate Department of the Pelham Trust Company. Source: Top: "Pelham," *The Philadelphia Inquirer*, 16 October 1909, 14.; and Bottom: "Germantown," *The Philadelphia Inquirer*, 17 November 1912, 45.

<sup>&</sup>lt;sup>12</sup> Lois Frischling, "Pelham: A Residential Enclave." *Germantown Crier*, 38 (1986), 86.; and Laura DiPasquale. *Philadelphia Register of Historic Places Nomination: Fairelawn, 30 Pelham Road and 15 Westview Avenue*. (Philadelphia Historical Commission, 2017), 12–13.



Figure 14. An advertisement for the Real Estate Department of the Pelham Trust Company. Source: *The Philadelphia Inquirer*, 16 March 1913, 41.

The Pelham Trust Company was formed by December 1905 with a projected location "on Germantown avenue opposite the car barn."<sup>13</sup> The details of the project became more specific in January 1906, when "the erection of a new building" was announced "at Germantown avenue and Carpenter street." Some of the "heavy subscribers' of shares of the company" included Jacob S. Disstori, Elwood D. Toland, Walter F. Hagar, Mark B. Reeves, and E. Lowler Stokes.<sup>14</sup> Construction plans were announced in December 1906, revealing that the building would be "one-story and basement high, built of brick and terra cotta, 40 x 80-feet, and contain up-to-date banking fixtures."<sup>15</sup> By mid-December it was announced that Churchman & Thomas, Architects, of 532 Walnut Street, had won the design competition, and completed plans, for which they were seeking estimates for "a handsome new banking house for the Pelham Trust Company, Germantown Avenue and Philellena Street."<sup>16</sup> Churchman & Thomas completed revised plans by February 1907.<sup>17</sup> Permit No. 800, Application for Erection of New Buildings, is dated February 26, 1907, listing A. Whitehead of 1624 Latimer Street as the contractor.<sup>18</sup> The property was officially transferred from Edward T. Stotesbury and James W. Paul, Jr. to the Pelham Trust Company on April 3, 1907 for \$5,000.<sup>19</sup> The new property owner was subject to various reservations,

The Pelham Trust Company, Erected 1907

6740 Germantown Avenue, Mt. Airy, Philadelphia, Pennsylvania

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<sup>&</sup>lt;sup>13</sup> Philadelphia Real Estate Record & Builders' Guide, 13 December 1905, 909.

<sup>&</sup>lt;sup>14</sup> Philadelphia Real Estate Record & Builders' Guide, 31 January 1906, 67.

<sup>&</sup>lt;sup>15</sup> Philadelphia Real Estate Record and Builders' Guide, 5 December 1906, 790.

<sup>&</sup>lt;sup>16</sup> Philadelphia Real Estate Record and Builders' Guide, 12 December 1906, 806.

<sup>&</sup>lt;sup>17</sup> Philadelphia Real Estate Record and Builders' Guide, 13 February 1907, 100.

<sup>&</sup>lt;sup>18</sup> Permit No. 800, Application for Erection of New Buildings, 26 February 1907, City Archives of Philadelphia.

<sup>&</sup>lt;sup>19</sup> Deed: Edward T. Stotesbury and James W. Paul, Jr. to the Pelham Trust Company, 7 April 1907, Philadelphia Deed Book W.S.V., No. 814, p. 304. City Archives of Philadelphia.

exemptions, covenants, and restrictions, almost all of which were part of the developer's efforts to control the quality of the Pelham neighborhood.

|  | North Philadelphia<br>Trust Company*‡§   | Northwestern Trust<br>Company*‡§  | Pelham Trust<br>Company*‡§  | The Pennsylvania Co<br>for Insurance on Live<br>& Granting Annuities*  |
|--|--|---|---|--|
| Address  | Broad Street, German-<br>town & Erie Avenues   | Ridge & Columbia<br>Avenues   | 6740 Germantown<br>Avenue   | \$17 Chestnut Street   |
| Assets<br>Stocks and Bonds<br>Loans, Dem, Time & Spl<br>Mortgage Loans.<br>Bills Purchased.<br>Cash on Hand.<br>Cash in Bank.<br>Real Estate.  | 950 551 00   | \$362,326.58<br>1,035,430.83<br>229,825.00<br>80,350.14<br>132,885.78   | \$236, 625, 62<br>318, 660, 00<br>65, 080, 00<br>47, 313, 00<br>23, 767, 73<br>49, 172, 22  | \$7,804,592,88<br>11,188,451.45<br>2,172,765.05<br>183,000.00<br>941,681.48<br>2,598,657.68<br>34,800.00   |
| Banking House.<br>Furniture and Fixtures.<br>Safe Deposit Vaults.<br>Accrued Int. Receivable.  | 44,000.00<br>3,000.00<br>1,090.50  | 68.000.00<br>6.000.00   | 30,000.00   | 898,835.00   |
| Accounts Receivable<br>Insurance and R. E. Dept.<br>Other Assets   | 622.42   |   | £,000.10  | 185,538,57<br>37,505.27<br>15,449.70<br>1,770.64   |
|  | \$1,493,634.13   | \$1,914,818.33  | \$786,001.72  | \$26,063,047.72  |
| Liabilities<br>Capital Stock.<br>Surplus<br>Undivided Profits.<br>Deposits.<br>Dividende Unpaid.<br>Certified Cheeks.<br>Accrued Expense.<br>Accrued Ix Payable.<br>Accrued Ix Payable.<br>Insurance and K. E. Dept.<br>Other Liabilities. | 85,000.00<br>9,179.32<br>1,244,007.21<br>3.00<br>240.00  | \$150,000.00<br>125,000.00<br>17,736.98<br>1,622,081.35   | \$150,000.00<br>60,000.00<br>7,136.68<br>568,361.76   | \$2,000,000.00<br>3,500,000.00<br>950,605.22<br>19,470,630.97<br>520.00<br>15,017.13<br>4,903.22   |
|  | 5,204.60   |   | 53.75<br>449.53   | 85,567.33<br>35,803.85   |
|  | \$1,493,634.13   | \$1,914,818.33  | \$786,001.72  | \$26,063,047.72  |
| Commenced Business.<br>Quo, for Stk: Par-Bd-Asko<br>Quo, for Stk: Last Sale<br>1909 Div., Annual Rate<br>1910 Div., Semi-An. Rate<br>New York Corresponden   | 1903<br>Par \$50—Bid 100¾%<br>100½%<br>6%<br>3%<br>National Park Bank  | 1905<br>Par \$50<br>224 15%<br>6%<br>3 32%<br>Chase National Bank   | 1906<br>Par \$100<br>131 35%<br>National City Bank  | 1812<br>Par \$100—Bid 542%<br>551%<br>20%<br>10%<br>Brown Brothers & Co.   |
| Vice-Presidents<br>Treasurer<br>Secretary<br>Asst. Treasurer   | William M. Gordon<br>Chas, P. Donnelly<br>John M. Snyder<br>Lee Sowden<br>Lee Sowden<br>W. J. Snyder   | William Freihofer<br>Thos J. Pendergest<br>A. Schimmel Jr.<br>Alex. D. Robinson<br>Alex. D. Robinson  | Jacob S. Disston<br>E. J. Kerrick<br>Waltor F. Hager<br>W. M. Churchman<br>W. M. Churchman  | C. S. W. Packard<br>Thomas S. Gates<br>A. V. Morton<br>John J. R. Craven<br>C. S. Newhall<br>J. Williamson 2d<br>Thos. S. Gates  |
| Directors  | Chas. P. Donnelly<br>William M. Gordon<br>Wm. H. Houston<br>Andrew P. Maloney<br>Walter T. Merrick<br>Lowrie Montgemery<br>D. Chas. Murtha<br>J. Newton Peck<br>George Schmidt<br>John Swyder<br>John Swyder<br>C. A. Van Dervoort<br>F. W. Walter | H. F. Gillingham<br>William H. Bilyeu<br>Godfroy Shmidhelser<br>William Allen<br>Thos. J. Pendergest<br>Thos. M. O'Brien<br>A. Schimmel Jr.<br>William Ewing<br>William Freihofer<br>Itenjamin Bertolet<br>Thos. J. Ward<br>Wm. McMahen<br>J. W. Logue<br>Christian A. Fisher<br>Philip Halbach | Jacob S. Disston<br>Waiter F. Hagar<br>E. J. Kerrick<br>F. S. Mclihenny<br>Albert H. Disston<br>Edw. A. Schumann<br>Mark B. Reeves<br>Henry P. Wright<br>E. R. Tourison<br>William Disston<br>E. L. Stokes<br>Frank W. Thomas<br>Thos. B. Meehan<br>Lynford Biddle<br>William W. Harper<br>John M. Hartman<br>W. M. Churchman | C. S. W. Packard<br>Edward H. Coates<br>Wrn. W. Justice<br>Craige Lippincott<br>Edw. S. Buckley<br>Edward Morrell<br>Arthur E. Newbold<br>George H. Frazier<br>Thos. Dew Cuyler<br>J. Percy Keating<br>Alfred C. Harrison<br>Alba B. Johnson |

Figure 15. The Trust Companies of the United States. (United States Mortgage & Trust Company, 1910).

The Pelham Trust Company was perhaps the primary financial institution of the neighborhood for many decades. It was selected as a "State depository by the State Revenue Commission" in April 1908.<sup>20</sup> The institution also included a Real Estate Department, selling properties in Pelham, as well as Germantown, Mt. Airy, and Chestnut Hill, as shown in Figures 12, 13, and 14. A "title

<sup>&</sup>lt;sup>20</sup> "Pelham Trust Selected," *Harrisburg Telegraph*, 14 April 1908, 1.

department" was organized in 1923.<sup>21</sup> On May 30, 1927, the Germantown Trust Company and the Pelham Trust Company were consolidated to form the Germantown Trust Company, which was the latest incorporation of the Germantown Real Estate Deposit & Trust Company, founded as such in 1889.<sup>22</sup>

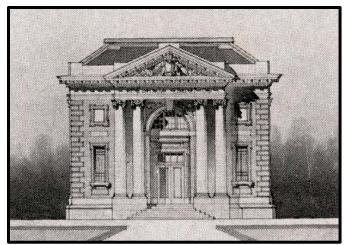


Figure 16. A proposed primary elevation of the Pelham Trust Company. Source: AIA/T-Square Yearbook (1906), 74.

#### **CRITERION D**

Built in 1907, the Pelham Trust Company is a distinctive, architect-designed example of the Colonial Revival style as applied to a banking house on a neighborhood scale in Philadelphia during the first decade of the twentieth century. Clearly infused with the spirit of the École des Beaux Arts, the subject building features a characteristic array of features and hallmarks of the Colonial Revival, as described in the Pennsylvania Architectural Field Guide published by the Pennsylvania Historical and Museum Commission (PHMC).<sup>23</sup>

As detailed in the PHMC Pennsylvania Architectural Field Guide, the Colonial Revival Style, which was prevalent between 1880 and 1960, is "…one of the most frequently produced and enduring popular styles in America…"<sup>24</sup> While always a constant of the Quaker City's built environment, the style enjoyed renewed popularity after it was showcased at the Centennial Exhibition of 1876 in Philadelphia. This led to a "rise in national spirit" that ultimately "fed the flowering of the American Renessiance," which "naturally produced an interest in the events and artifacts of Colonial times."<sup>25</sup> A highly creative period of Colonial Revivalism followed the

<sup>&</sup>lt;sup>21</sup> "The Pelham Trust Company of Mt. Airy," *The Philadelphia Inquirer*, 23 May 1923, 25.

<sup>&</sup>lt;sup>22</sup> "Germantown Trust Co. (Philadelphia, Pa.)," *Moody's Manual of Investments*, (New York, New York: Moody's Investors Service, 1944), 395.

<sup>&</sup>lt;sup>23</sup> The Colonial Revival Style 1880-1960, Pennsylvania Architectural Field Guide, published online by the State Historic Preservation Office of the Pennsylvania Historical and Museum Commission. Accessed on 13 February 2022. < http://www.phmc.state.pa.us/portal/communities/architecture/styles/colonial-revival.html>

<sup>&</sup>lt;sup>24</sup> The Colonial Revival Style 1880-1960, Pennsylvania Architectural Field Guide, published online by the State Historic Preservation Office of the Pennsylvania Historical and Museum Commission. Accessed on 13 February 2022. < http://www.phmc.state.pa.us/portal/communities/architecture/styles/colonial-revival.html>

<sup>&</sup>lt;sup>25</sup> Robert A.M. Stern, et. al. New York 1900: Metropolitan Architecture and Urbanism, 1890-1915. (New York, New York: Random House Incorporated, 1995), 342.

Centennial in the 1880s and 1890s as a reaction to the eclecticism of the Victorian era. In Germantown, which historically included Mt. Airy, architects like Mantle Fielding produced domestic works referred to by George Thomas, Architectural Historian, as reflective of "a moment of Colonial whimsy."<sup>26</sup>

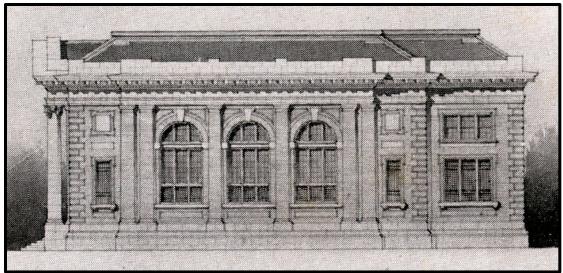


Figure 17. A proposed side elevation of the Pelham Trust Company. Source: AIA/T-Square Yearbook (1906), 74.

The "White City," created for the Columbian Exposition of 1893 at Chicago, Illinois, inspired the further evolution of the style in the late 1890s and early 1900s. Like the period prior, the implementation of the Colonial Revival did not always lead to period Georgian replicas, but, instead, inspired the reemergence of the stylistic characteristics and features in new and innovative ways.<sup>27</sup> While not exactly the Anglo-American Georgian described in New York 1900, the employment of the Colonial Revival in commercial and institutional architecture became more dignified and refined, in some cases embracing important aspects of the École des Beaux Arts. In Philadelphia a strain of the Colonial Revival emerged wherein the characteristics. Churchman & Thomas' design for the subject building represents that period of the style. Walter Horstmann Thomas (1876-1948) of Churchman & Thomas initially designed the building in 1906 in the Classical Revival/Neoclassical style, reflecting his time in "atelier Lambert" at the École des Beaux Arts style building without fully vacated his Beaux Arts training.

<sup>&</sup>lt;sup>26</sup> George E. Thomas. *The Buildings of Pennsylvania: Philadelphia and Eastern Pennsylvania, Buildings in the United States.* Charlottesville: University of Virginia Press, 2011.

<sup>&</sup>lt;sup>27</sup> Virginia Savage McAlester, A Field Guide to American Houses: The Definitive Guide to Identifying and Understanding America's Domestic Architecture (New York: Alfred A. Knopf, 2013), 408–432.

<sup>&</sup>lt;sup>28</sup> E. Delaire. Les Architectes Élèves de L'École des Beaux-Arts. (Paris, France: Librairie de la Construction Moderne, 1907).

The PHMC Pennsylvania Architectural Field Guide also identifies "banks" as among the "Common Building Types" designed in the Colonial Revival style.<sup>29</sup> The Pelham Trust Company does, in fact, embody distinguishing characteristics of the Colonial Revival style as applied to commercial and institutional buildings in the first decades of the twentieth century. The PHMC Pennsylvania Architectural Field Guide also describes twelve major "Identifiable Features" that were commonly associated with the Colonial Revival style. The subject building possesses all but two of the said features (numbers align with the style guide):

- No. 1: Columned porch or portico
- No. 2: Front door sidelights
- No. 3: Pedimented door, windows or dormers
- No. 5: Pilasters
- No. 6: Symmetrical façade
- No. 7: Double-hung windows, often multi-paned
- No. 8: Triple windows often with incised patterns
- No. 10: Decorative pendants
- No. 11: Side gabled or hipped roofs
- No. 12: Cornice with dentils or modillions<sup>30</sup>

Exhibiting distinguishing characteristics of the Colonial Revival style, the subject property satisfies Criterion D.

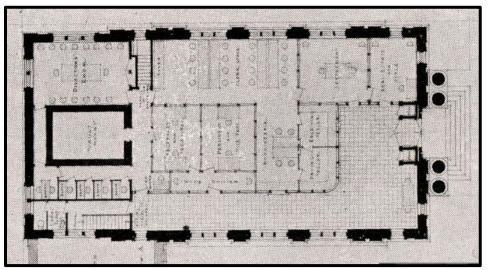


Figure 18. A proposed floor plan of the Pelham Trust Company. Source: AIA/T-Square Yearbook (1906), 74.

<sup>&</sup>lt;sup>29</sup> The Colonial Revival Style 1880-1960, Pennsylvania Architectural Field Guide, published online by the State Historic Preservation Office of the Pennsylvania Historical and Museum Commission. Accessed on 13 February 2022. < http://www.phmc.state.pa.us/portal/communities/architecture/styles/colonial-revival.html>

<sup>&</sup>lt;sup>30</sup> The Colonial Revival Style 1880-1960, Pennsylvania Architectural Field Guide, published online by the State Historic Preservation Office of the Pennsylvania Historical and Museum Commission. Accessed on 13 February 2022. < http://www.phmc.state.pa.us/portal/communities/architecture/styles/colonial-revival.html>

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**CREDITS:** Sponsored by the Keeping Society of Philadelphia, this nomination was authored by volunteers Oscar Beisert, Architectural Historian and Historic Preservationist and Amy Lambert, Historic Architect and Preservationist with assistance from Brad Maule, Photographer and Publicist; and J.M. Duffin, Archivist and Historian.

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