Memorandum



To: Beige Berryman, Director Art Commission

From: Erin Kindt, Project Manager, DPP

Date: June 28, 2023

Re: Request for Art Commission Review

We respectfully request to be included on the Art Commission agenda for July 12th for Concept Approval for improvements to the Municipal Services Building's Thomas Paine Plaza.

A brief description of the project follows, and drawings will be submitted by the deadline on Wednesday July 5, 2023.

The Municipal Services Building ("MSB") and Thomas Paine Plaza were designed by Vincent Kling in 1962 during a transformative era in Philadelphia's city planning. The project consolidated public services for the growing city government into a 16-story building and raised plaza on a site next to City Hall that had long served as a public gathering space for concerts, speeches, and protests.

With a grand below-grade concourse and full basement of municipal offices, MSB's Paine Plaza sits above the street level and is accessed by several wide stairs and a ramp. Although the Plaza has served as a public square, backdrop for tourist photos and protest site, Paine Plaza suffers from its lack of visibility, seating, physical amenities and shade.

Building off Phase 1 waterproofing of the roof deck of the plaza, Phase 2 design improvements will reinvent Thomas Paine Plaza's role as a dynamic civic square for the present day. Reimagining the plaza as vibrant, accessible, and inviting space, the new design supports MSB employees and their constituents, while creating new spaces for citizens, civic organizations and visitors to visit and relax, or protest and be heard.

Managed by the Department of Public Property, the estimated project cost for Paine Plaza improvements is \$20M. Improvements include:

- New main entrance accessible ramp / sloped walk
- Tree shaded seating bosque
- Large plaza associated with Jacques Lipchitz' Government of the People that accommodates 1,000 people and includes an elevated platform, observation overlook, kiosk and shade canopy

- Small plaza that accommodates 500 people and includes an elevated platform/stage, seat walls and seating terrace
- New kiosk and shade canopy on the west side of the MSB Building
- New lighting / programmable themed lighting
- New pavers / paving
- New seating interventions and furniture
- Bicycle parking and access

Thank you for your attention. Please contact me directly if you need more information.

cc: Valerie Bergman, Deputy Commissioner, DPP: Valerie.Bergman@phila.gov
Pedro Pinto, Project Director, DPP: Pedro.Pinto@Phila.gov
Erin Kindt, Project Manager, DPP: Erin.Kindt@Phila.gov
Marguerite Anglin, Public Art Director, OACCE: Marguerite.Anglin@phila.gov
Karen Skafte, Ground Reconsidered: skafte@groundreconsidered.com
Sarah Endriss, Ground Reconsidered: endriss@groundreconsidered.com



RESIDENTIAL FABRIC

Mid-1800s: Project site was typical Philadelphia residential rowhouse fabric.

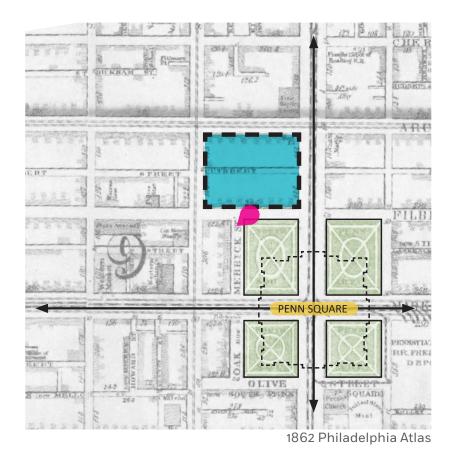


Image: Free Library - Historical Images

REYBURN PLAZA

1917: The site is redeveloped as Reyburn Plaza in tandem with the Benjamin Franklin Parkway.

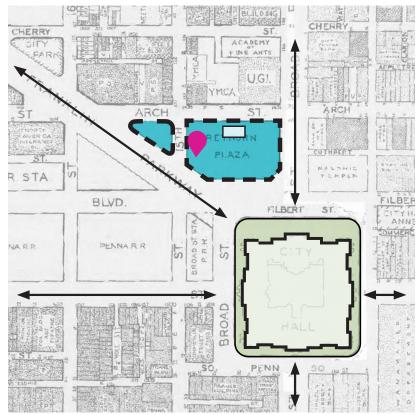






Image: Temple University Archives

MUNICIPAL SERVICES BUILDING

1962: The site is redesigned under Edmund Bacon's vision for downtown Philadelphia.



2023 Aerial Image



Image: Vincent Kling & Associates

SITE HISTORY

THOMAS PAINE PLAZA



















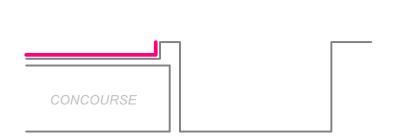
Replace waterproofing membrane across extent of plaza

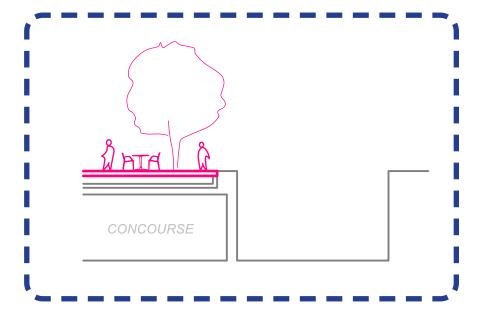


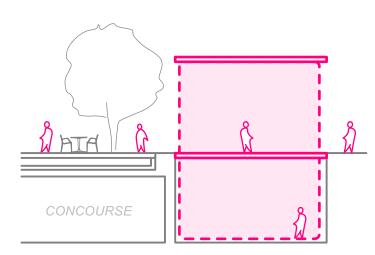
Make improvements to the design of the plaza, within existing perimeter walls and above structural deck



Infill the sunken plaza area and further connect to surrounding sidewalks per Philadelphia 2035 plan







PROJECT PHASES

THOMAS PAINE PLAZA

















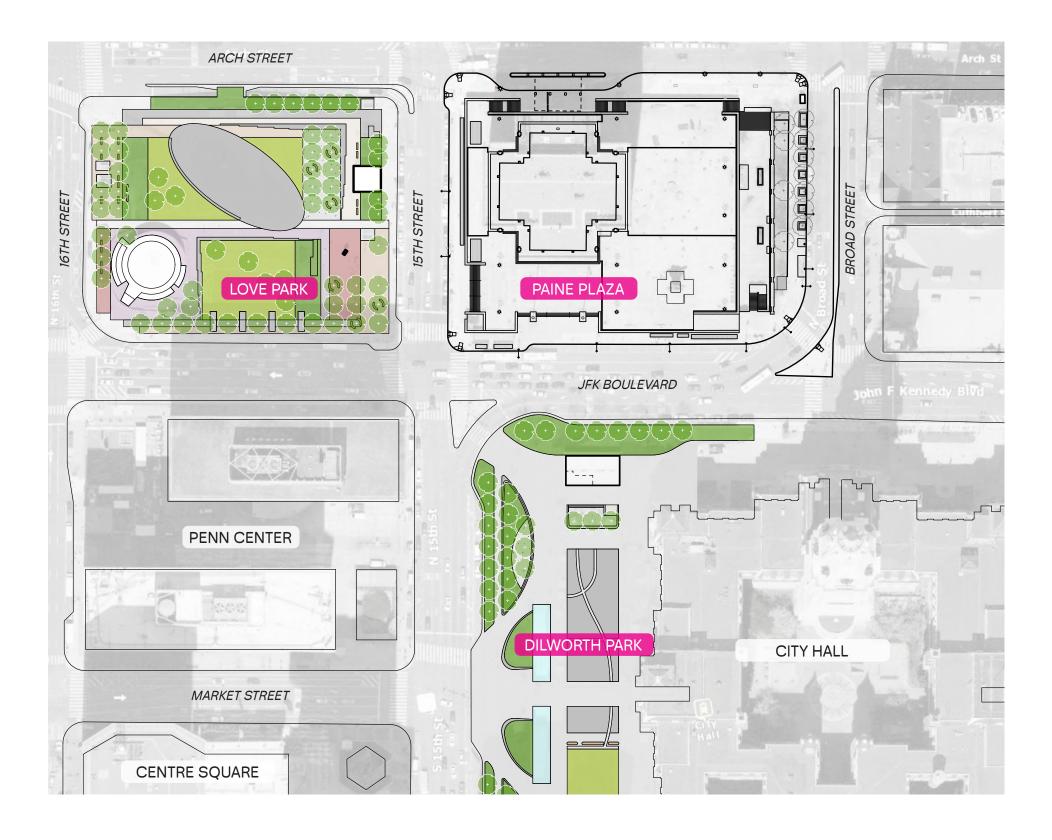








Image: PPR

SITE CONTEXT









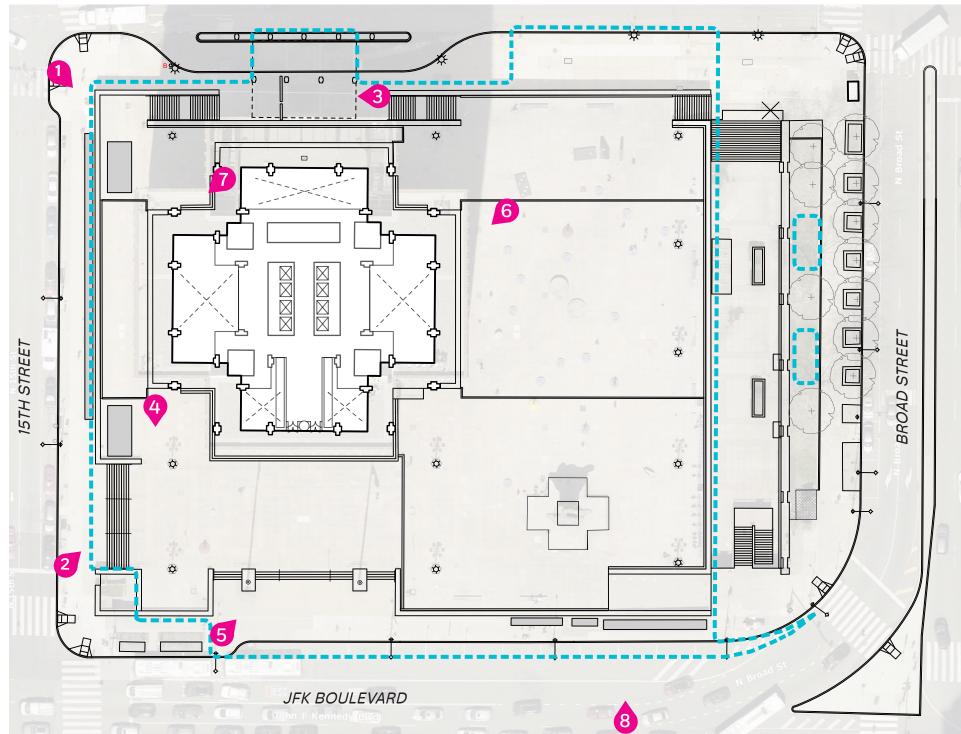








ARCH STREET





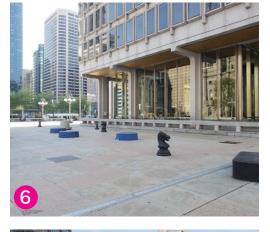
















EXISTING CONDITIONS



















FOCUS GROUPS

- Conducted five one-hour focus group sessions with Municipal Services Building employees in April and early May
- Solicited feedback on opportunities, constraints, and image preferences

ONLINE SURVEY

- Survey sent to Municipal Services Building employees and was open for two weeks in May
- Building on focus group suggestions, the survey sought feedback on which types of improvements should be prioritized for Paine Plaza
- Survey received 300 responses

POP-UP EVENT

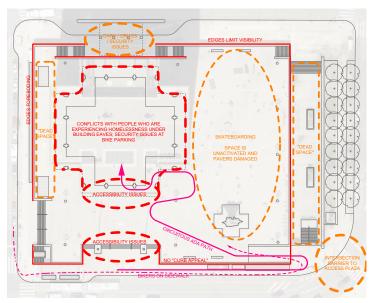
- Held a pop-up engagement event in the Municipal Services Building Lobby on June 1
- Shared images of proposed improvements and received feedback on design, programming and furnishings
- Obtained feedback from MSB employees and public visitors to the building





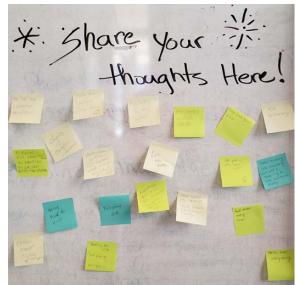








Pop-up engagement event





STAKEHOLDER ENGAGEMENT

















The plaza will remain a civic stage to host protests, demonstrations, and large events.









Based on survey feedback received, the top priorities for improving the plaza include:









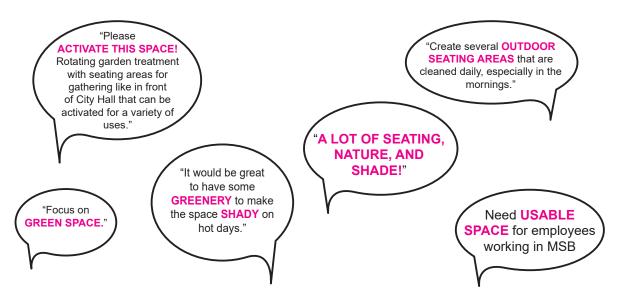








Here's some of what we heard about each of these priorities:









The new Plaza must have a

ATMOSPHERE where it's ACCESSIBLE AND

"It is important to make a space that is **WELCOMING TO**

"It should be as **NG AND ACCESS** as possible for all Philadelphians..

The design addresses these priorities in the following ways:

- adds shade trees
- adds plant beds
- locates seating near plants

- creates seating near building
- makes space for outside meetings and lunch
- provides variety of seat types and locations

- adds new lighting throughout
- provides space for public art
- improves views from sidewalk to plaza

- sloped walk or ramp from JFK Boulevard sidewalk
- sloped walk to MSB entry
- better circulation and wayfinding through site

ENGAGEMENT FEEDBACK

THOMAS PAINE PLAZA

Plaza Improvement Project











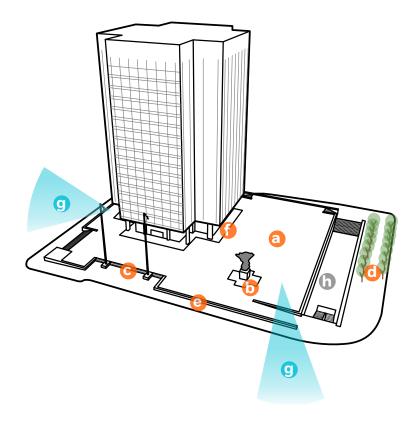






ANALYZE THE SITE

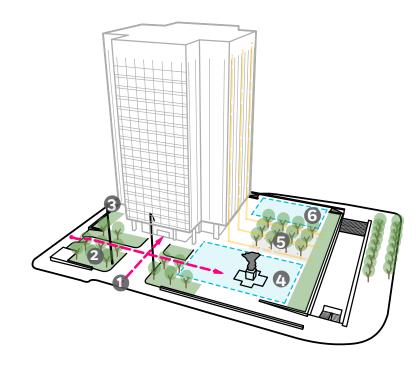
Engage users and tenants, and study site to understand what could be improved



- ① Underutilized and undefined plaza
- **b** Government of the People sculpture
- © Non-accessible arrival sequence
- Limited shade trees
- Imposing and uninviting perimeter walls
- 1 Perimeter of MSB uninviting
- Views to City Hall and Love Park
- **h** Sunken courtyard (not in scope)

PROGRAM THE PLAZA

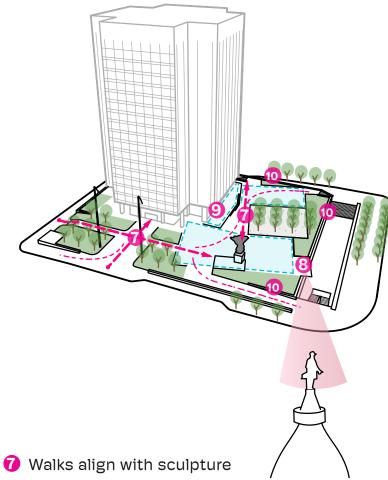
Create accessible connections. define inhabitable spaces, and respond and relate to MSB design



- New access ramp / sloped walk
- 2 Arrival grove
- 3 West terrace
- 4 Large plaza (1000 people)
- **5** Seating bosque
- 6 Small plaza

ORIENT TOWARDS CITY HALL

Rotate plaza to connect to context, improve circulation, provide more green space, and respond to public art



- 3 Overlook with view to William Penn and City Hall
- 9 More accessible, occupiable space at MSB perimeter
- 10 Additional green space











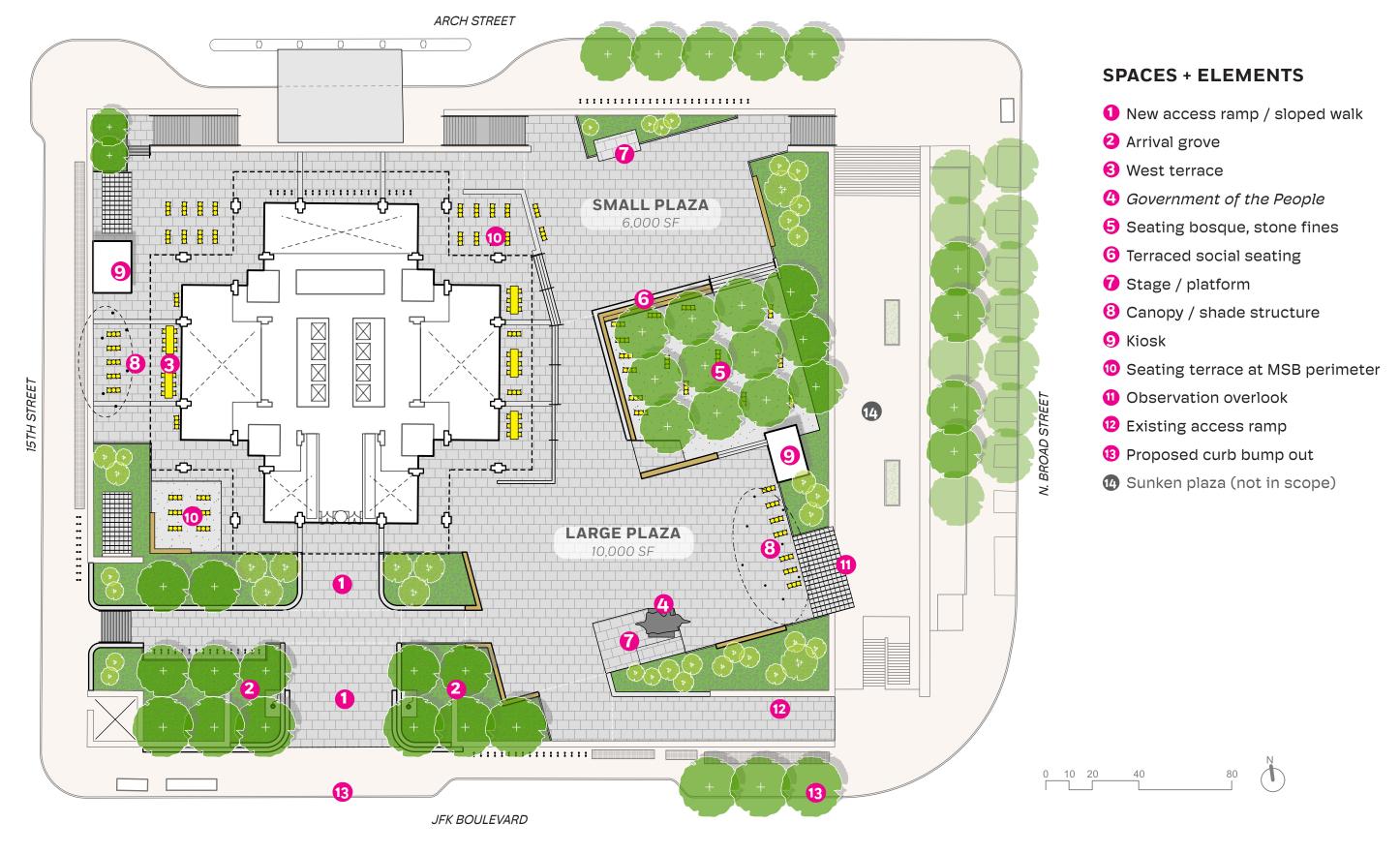












PROPOSED PLAN

THOMAS PAINE PLAZA







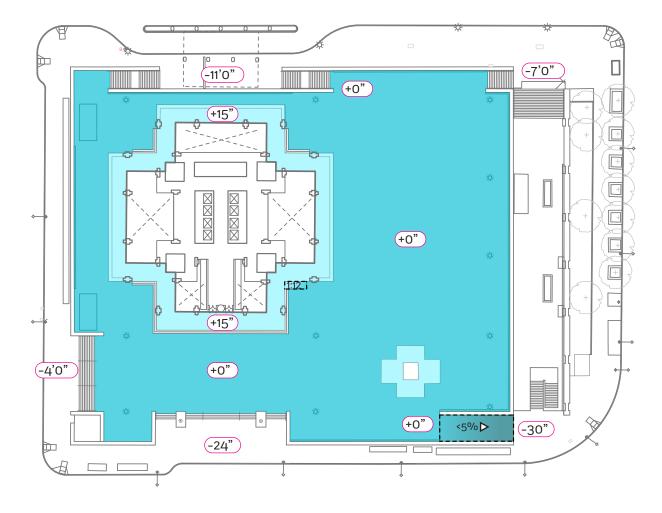




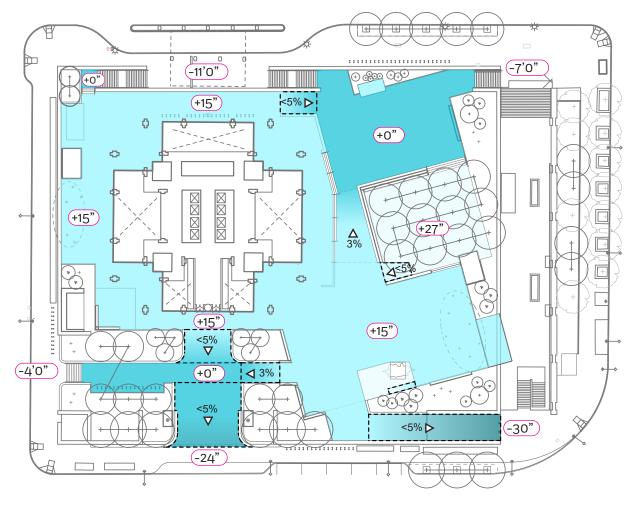








EXISTING ELEVATIONS



PROPOSED ELEVATIONS

ELEVATION CHANGES + ACCESSIBILITY







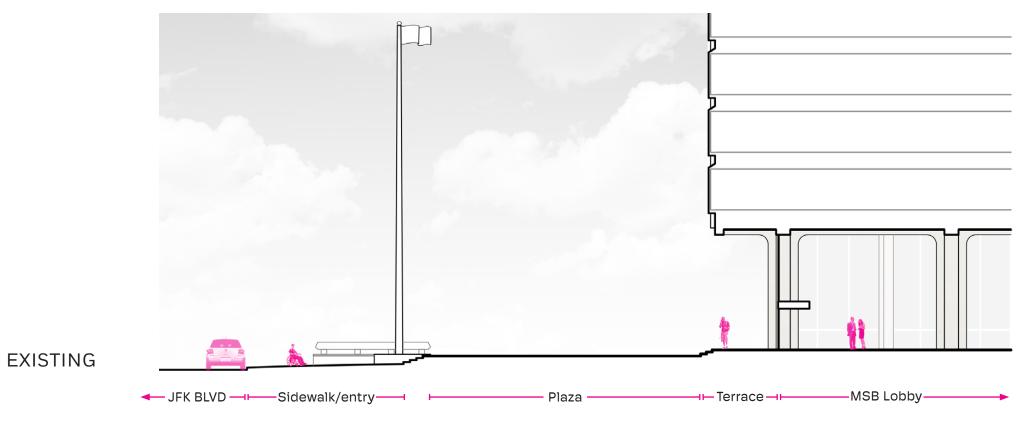




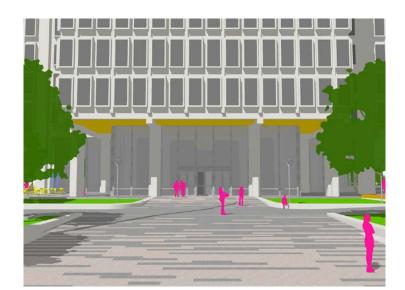


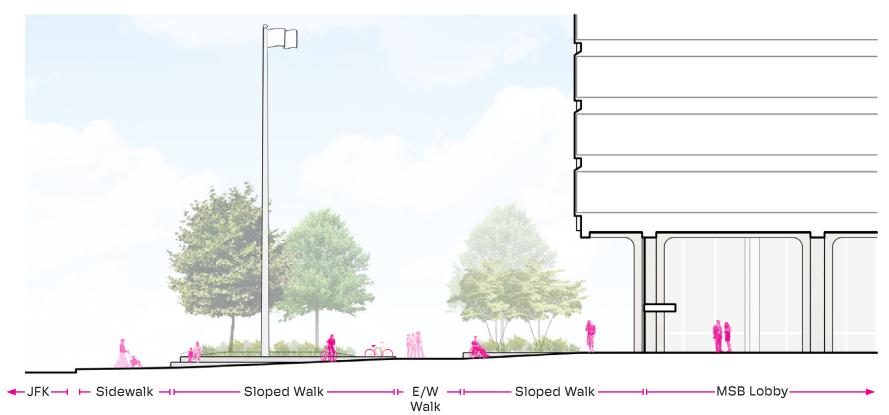


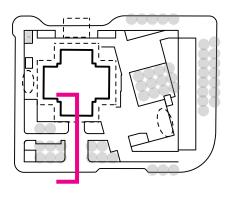












SITE SECTIONS - JFK BOULEVARD ENTRY

PROPOSED

THOMAS PAINE PLAZA

Plaza Improvement Project







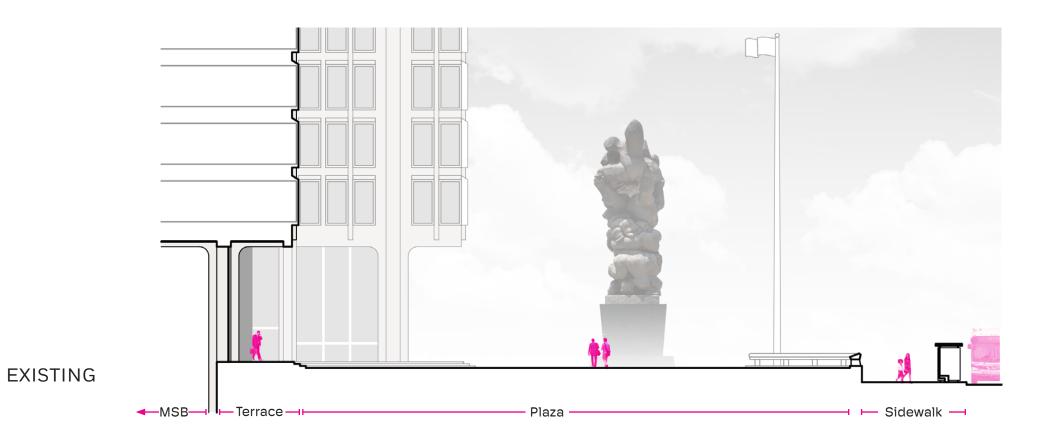


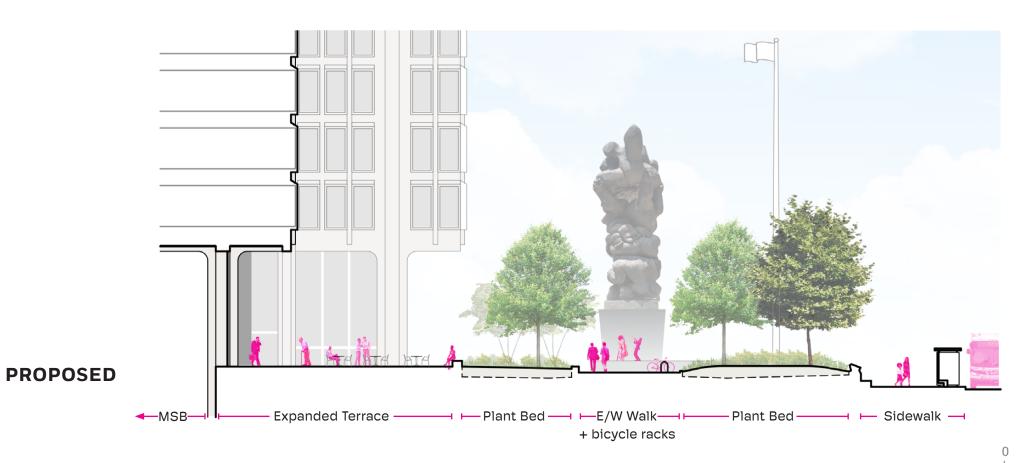


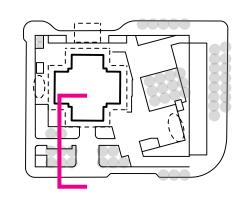












SITE SECTIONS - PATH FROM 15TH STREET







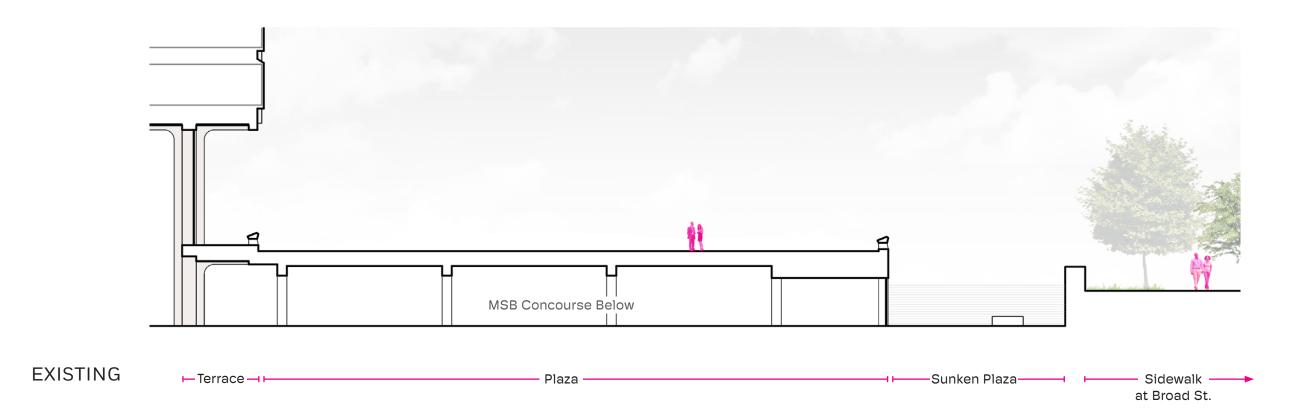


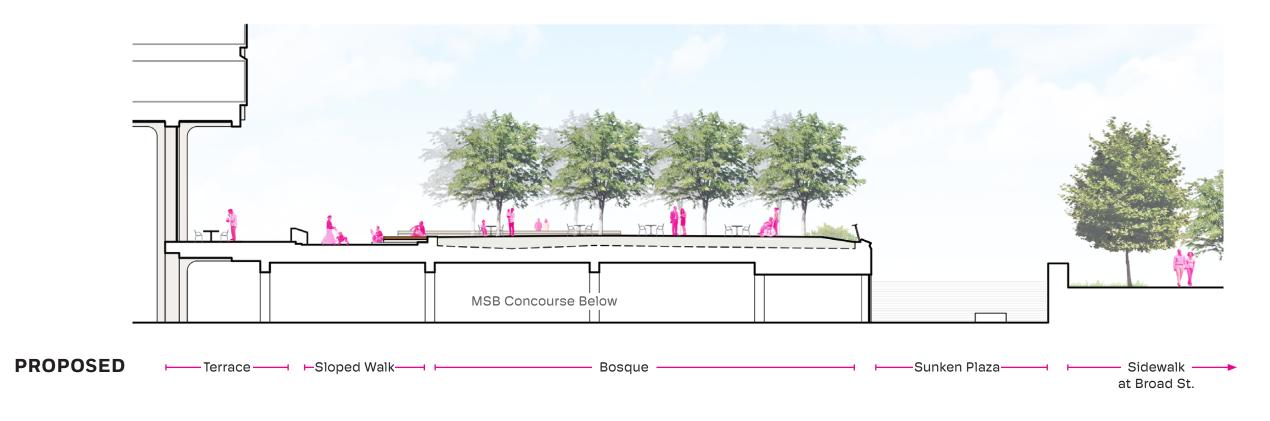


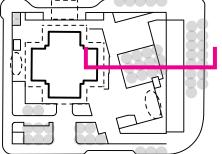












SITE SECTIONS - THROUGH EAST PLAZA





















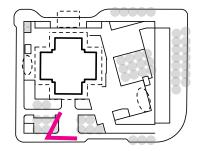






















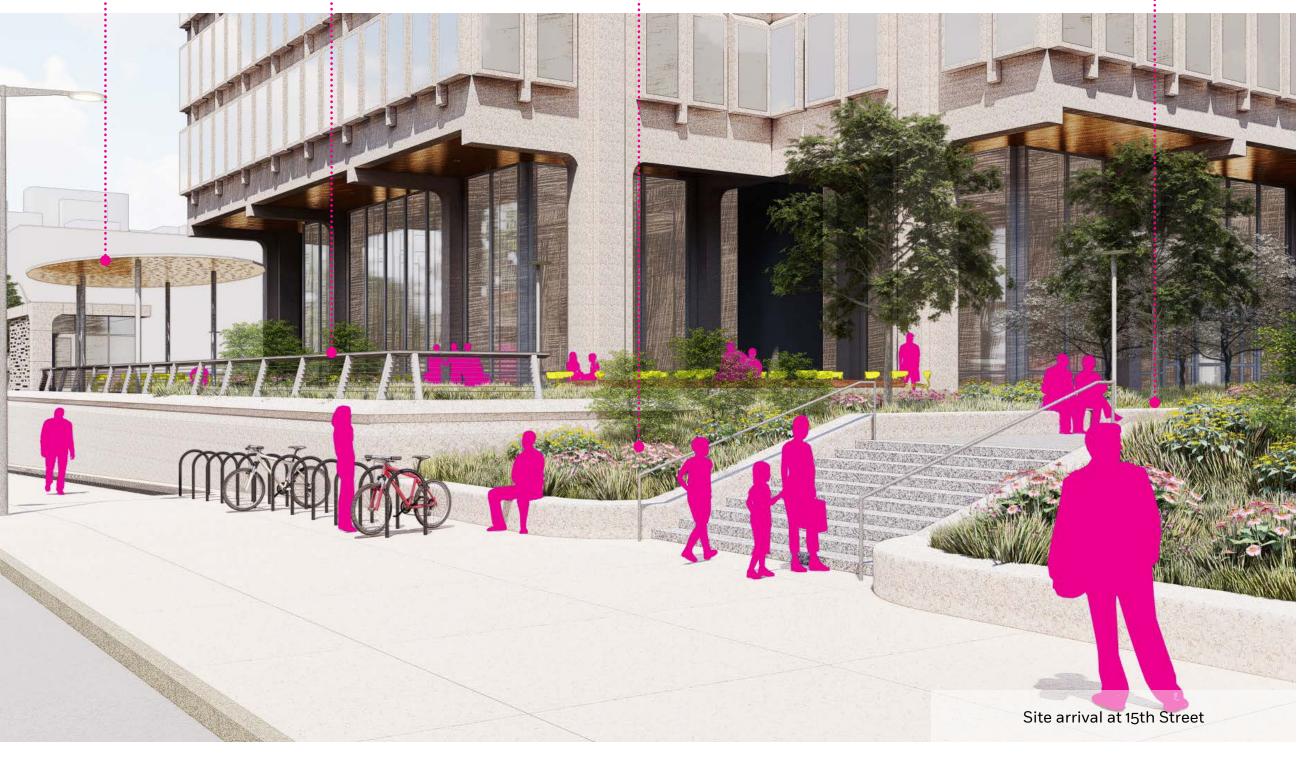




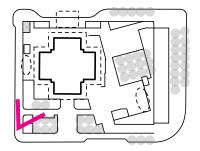


SHADE CANOPY

























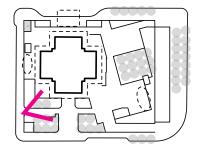
























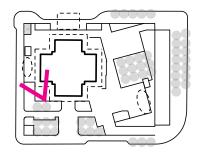


























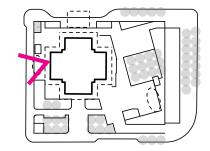






























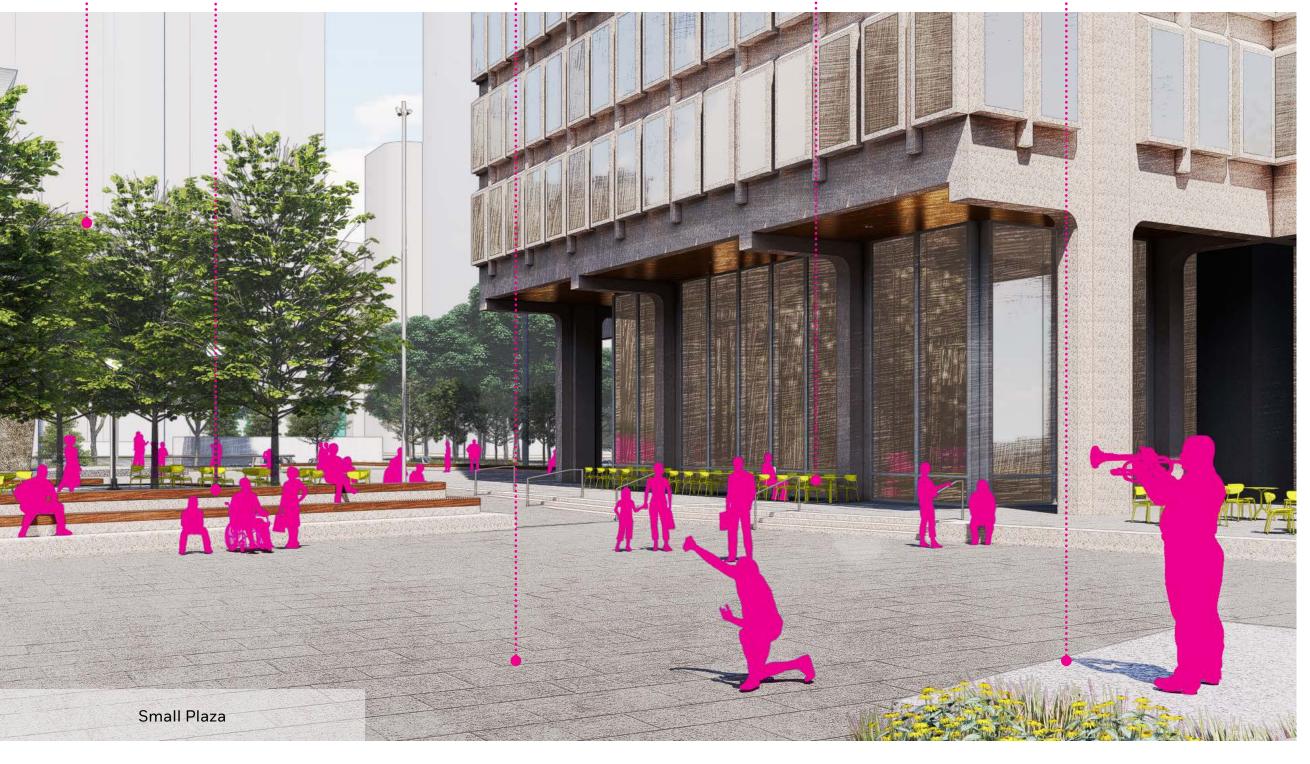
SPACE FOR 500 PEOPLE



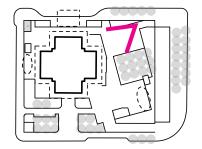
























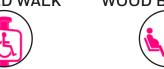


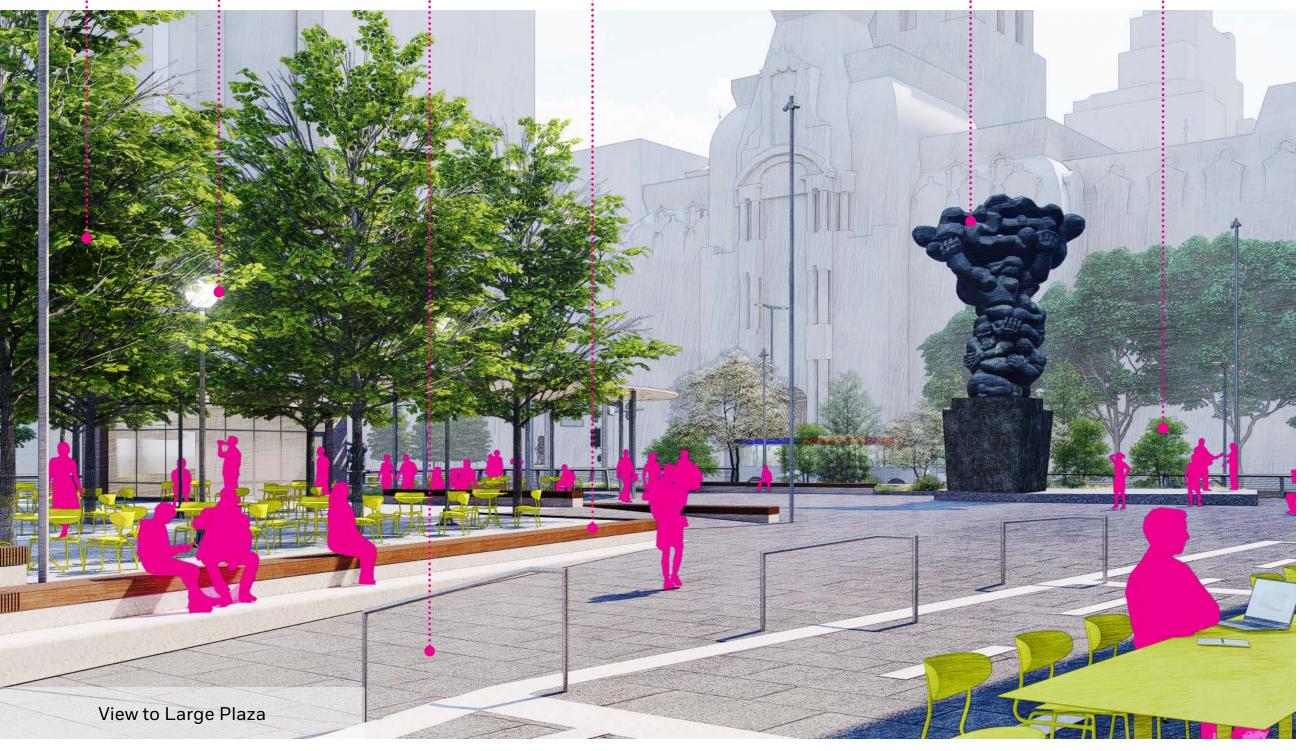




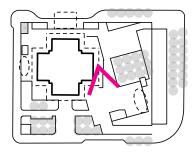


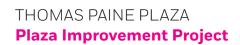




















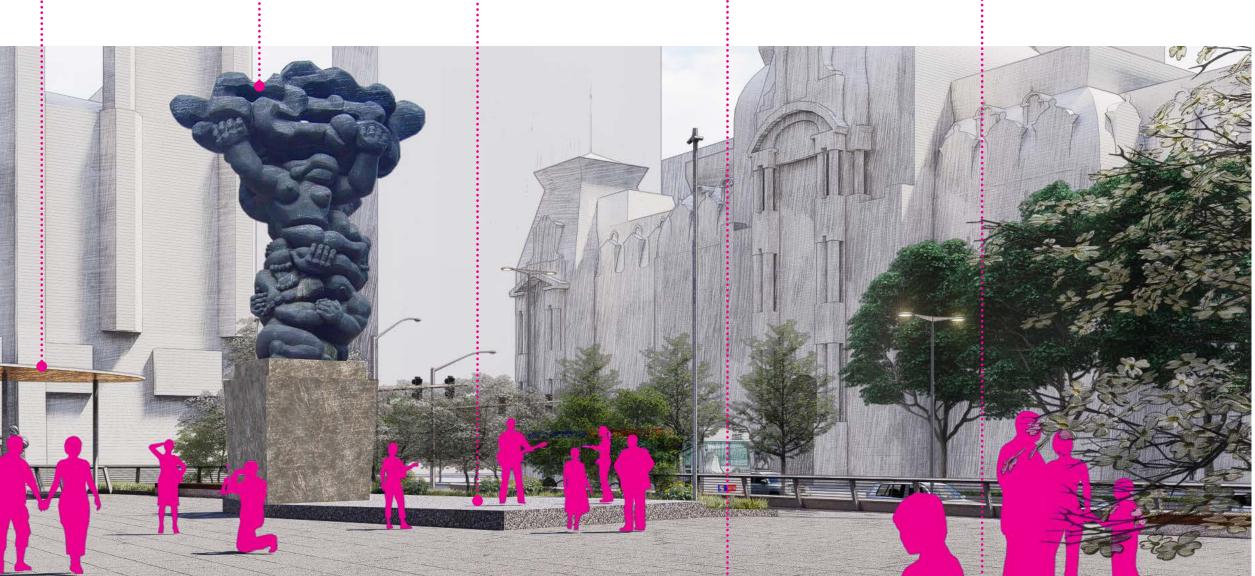




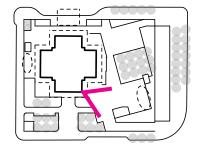












Large Plaza

















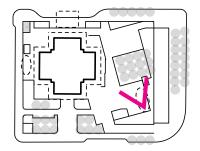




















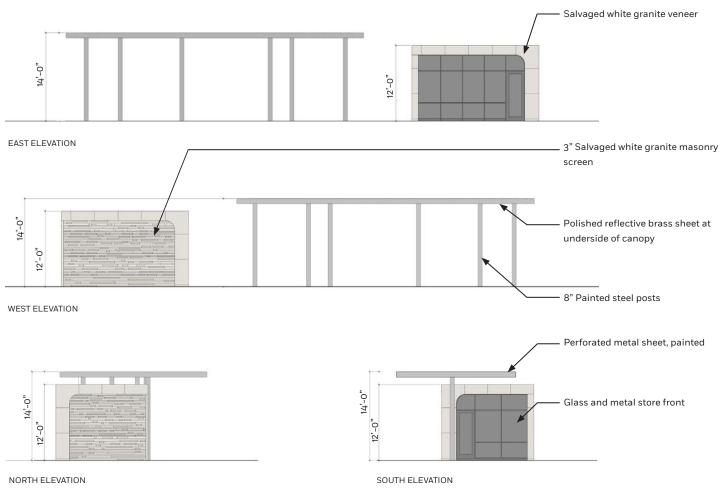










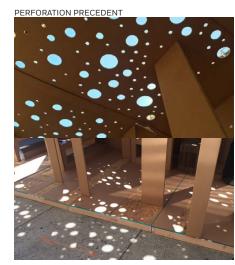




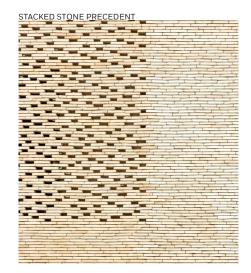












KIOSKS + CANOPIES

WEST CANOPY & KIOSK





















- Type A20 Retrofit Downlight
- Type D1 Railing Light
- Type M1 Bench Light
- Type M2 Ingrade Tree Uplight
- Type M4 Stringlight Accent
- Type P2 Post-top Pole Light
- Pole Mounted Flood Light
- Type M2 In-grade Accent
- Type P3 Globe Post-top Pole Light
- Type D3 Pole Mounted Flag Accent
- Type D2 "Starry" Downlight Arrays At Structures
- Type M2A Ingrade Column Uplight
- **RGBW Lighting** Multiheaded Poles, Underbench, Tree Uplights
- Type D5 Wall Mounted Flood Light

EXTERIOR LIGHTING CONCEPTS

THOMAS PAINE PLAZA

Plaza Improvement Project















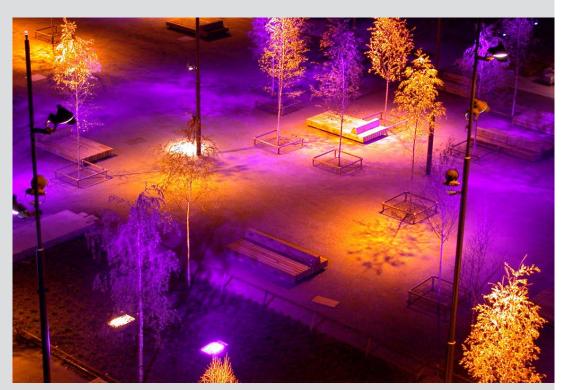


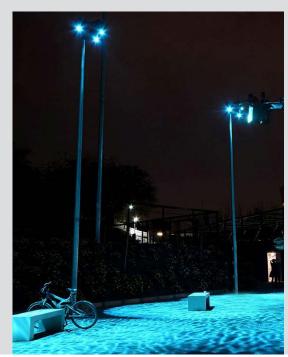




RGBW Lighting

Color lighting can be programmed for activites and events at plaza















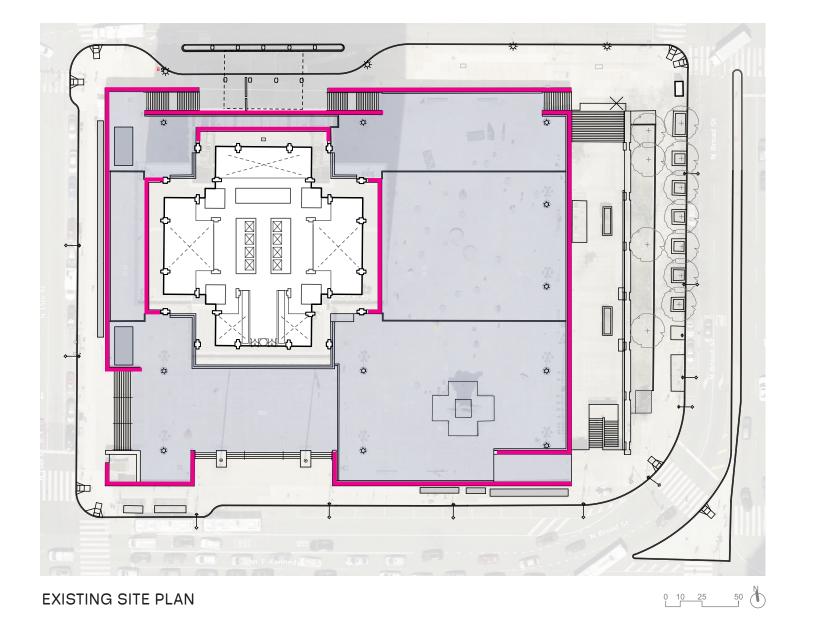






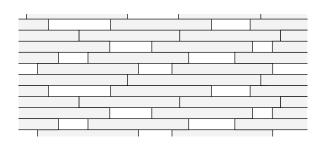








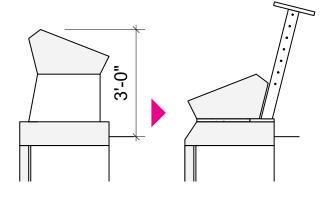
GRANITE PAVERS



Structures on site utilize stacked granite paving strips as wall cladding.



GRANITE RAILINGS



At site perimeter, reset railing as coping with new code-compliant guardrail.

MATERIAL REUSE

















WOOD SEAT WALL

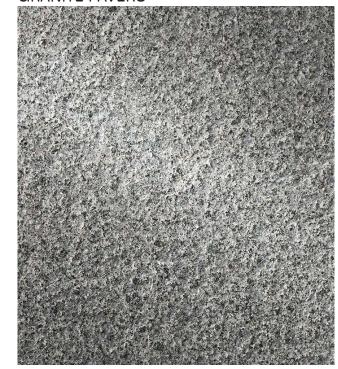


BICYCLE RACKS



Proposed Color: Black

GRANITE PAVERS







GRANITE SEAT WALL



TRASH RECEPTACLE



Proposed Color: To be determined

STONE FINES



METAL GRATING



MATERIALS + FIXED FURNISHINGS

















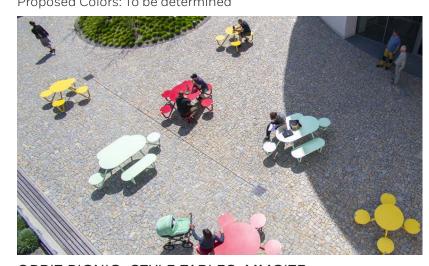


BLOCQ TABLE WITH BENCHES, MMCITE
Proposed Colors: To be determined, wood to match fixed benches





BLOCQ TABLE WITH BENCHES, MMCITE Proposed Colors: To be determined





ORBIT PICNIC-STYLE TABLES, MMCITE Proposed Colors: To be determined



BRAVO BISTRO TABLES AND CHAIRS, LANDSCAPE FORMS Proposed Colors: To be determined

POTENTIAL FURNISHINGS





















BOSQUE



'Shademaster' Honey Locust Gleditsia triacanthos inermis 'Shademaster'



'October Glory' Red Maple Acer rubrum 'October Glory'

STREET TREE

'Morton Circle' London Plane Tree Platanus x acerifolia 'Morton Circle'

MAIN ENTRANCE



'Cherokee Princess' Dogwood Cornus florida 'Cherokee Princess'

NW CORNER PLANTER



Shawnee Brave Baldcypress Taxodium distichum 'Mickelson'

STREET TREE



Swamp White Oak Quercus bicolor

PLANTING PLAN - TREES







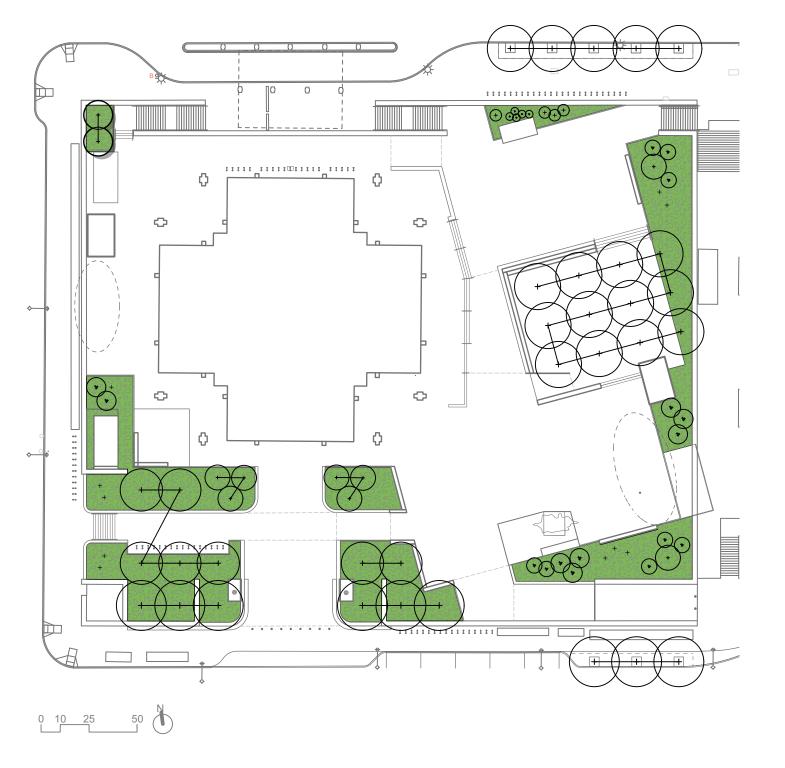












GRASS MATRIX



Blue Grama Grass Bouteloua gracilis



Tufted Hair Grass Deschampsia cespitosa



Pink Muhly Grass Muhlenbergia capillaris



Wood's Sedge Carex woodii

SHRUB ACCENTS



American Cranberrybush Viburnum trilobum



Witch-hazel Hamamelis virginiana



'Ruby Slippers' Oakleaf Hydrangea Hydrangea quercifolia "Ruby Slippers"

PERENNIAL ACCENTS



Blue Mistflower Conoclinium coelistinum



Showy Coneflower Rudbeckia fulgida var. fulgida



Argentinian Vervane Verbena bonariensis



Threadleaf Blue Star Amsonia hubrichitii



Foxglove Beardtongue Penstemon digitalis



Purple Cone Flower Echinacea purpurea

PLANTING PLAN - PLANT BEDS

THOMAS PAINE PLAZA

Plaza Improvement Project



























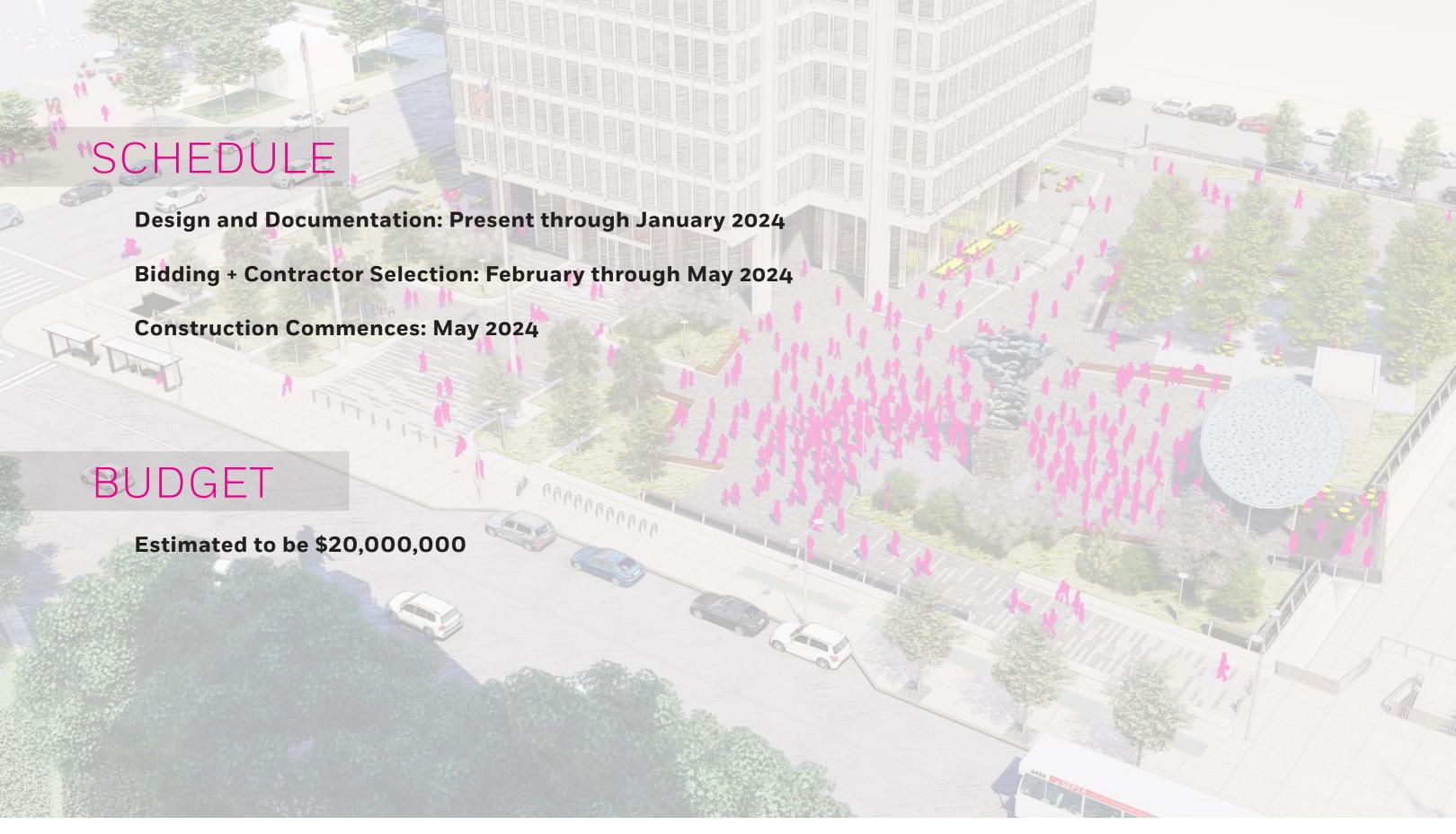












BUDGET AND SCHEDULE

















June 28, 2023

Beige Berryman The Philadelphia Art Commission One Parkway, 1515 Arch Street, 13th Floor Philadelphia, PA 19102



Re: Letter of Intent for Percent for Art at Thomas Paine Plaza

Dear Beige:

The Office of Arts, Culture and the Creative Economy (OACCE) would like to inform the Philadelphia Art Commission of our intent to provide a Percent for Art opportunity at Thomas Paine Plaza in collaboration with the Department of Public Property (DPP). Paine Plaza is located at the Municipal Services Building (MSB) and will be undergoing significant improvements to transform it into a vibrant civic space. Due to the City's current Percent for Art projects that are underway, the timeline for this future Percent for Art project is still being determined with OACCE and DPP. Below is an overview of our anticipated understanding and approach for this future public art project:

- The Thomas Paine Plaza Percent for Art opportunity will create a beautiful and enduring work of public art that is permanent, site-specific, and reflects the culture, values and diversity of the city of Philadelphia. The Art budget will be at least 1% of the total project budget in keeping with the City's Percent for Art guidelines.
- A Thomas Paine Plaza Percent for Art Committee will be formed to advise the selection of the artist and the art proposal and will include representatives from: the Paine Plaza Design team; public art artists; staff members and public users of the Municipal Services Building; representatives from elected City official offices, representatives from other relevant City offices, Department of Public Property, and OACCE.
- The Artist will be selected through a two-part competition, consisting of a Call for Artist Phase 1 where artists submit qualifications, and a subsequent Phase 2 where 3 to 4 semi-finalists who have been selected by the Committee will move forward with providing proposals. Public involvement will be a critical component, and artist teams will be encouraged to align their proposal with feedback and input from members of the public. Public engagement will occur in virtual and/or in-person meetings with the public, and through online public surveys. The Committee will review all proposals and the public's feedback to select one winning finalist artist or artist team.
- OACCE will provide oversight for the Percent for Art process from concept to installation and will work with the artist and project team to ensure the technical details for the artwork are coordinated with the site. Once the Finalist artist is selected and the artwork has been developed, OACCE will initiate a separate review process with the Philadelphia Art Commission for approving the artwork.

We look forward to working with the Paine Plaza project team and all stakeholders to realize a beautiful, site specific public artwork that will be a long lasting contribution to Thomas Paine Plaza and will enhance the City's renowned collection of public art. Should you require any additional information please do not hesitate to call me at 215.686.4596.

Sincerely,

Marguerite Anglin, RA, NOMA

Public Art Director

Magnente Gi

Office of Arts, Culture and the Creative Economy