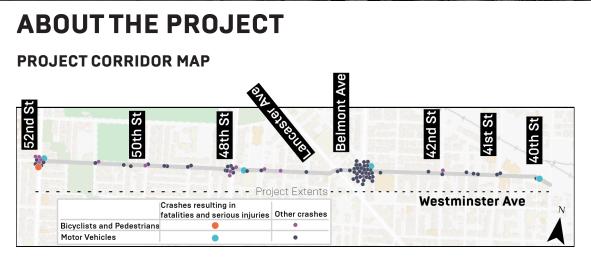
# VISION ZERØ

# **GREAT STREETS PHL** Westminster Ave (40th to 52nd)

**ZERO TRAFFIC DEATHS BY 2030** 

#### 2023 Project Corridor Fact Sheet



#### WHAT IS GREAT STREETS PHL?

Great Streets PHL is part of the City's Vision Zero strategy which aims to eliminate all trafficrelated deaths and severe injuries, and increase safety, health, & mobility. Funded by a federal RAISE grant for both design and construction.

### WHAT WILL GREAT STREETS PHL DO?

**IMPROVE SAFETY:** Each of the streets included in this project are on the High Injury Network where the greatest concentration of traffic-related deaths and injuries occur. Improvements to the street design will make streets safer and more welcoming for people using all modes of travel.

**COLLABORATE:** Collaborate with residents and neighbors to get input on the traffic safety issues and what improvement types are wanted and needed.

**REPAIR & REFRESH STREETS:** Bring streets up to a "state of good repair" that includes repaving roads, fixing potholes, re-striping, signal upgrades, and standard safety improvements like ADA-accessible ramps at crossings.

**CREATE WORKFORCE DEVELOPMENT OPPORTUNITIES:** Create connections to job training and resources that will enable local workers to benefit from job opportunities associated with project construction.

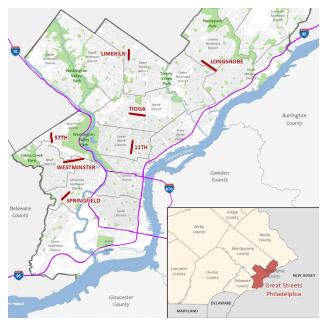
#### WHAT IS VISION ZERO?

Vision Zero (VZ) is a policy that says traffic deaths are preventable & unacceptable. Human life is prioritized over moving vehicles, because people are more vulnerable on the street. Principles like equity, safe streets and safe speeds are essential.

## **CRASHES IN THE PROJECT AREA**

There were **82 crashes** on Westminster Ave between 2017 and 2021. **48** crashes were angled at intersections, **8** were rear-ends, **6** were sideswipes, and **11** involved pedestrians.

### WHERE ARE THE 7 CORRIDORS?



#### **DEATHS & INJURIES**



**84** people were injuried, with **5** seriously injured in crashes on Westminster Ave between 2017 and 2021.

