

PHILADELPHIA

HEART OF THE NORTHEAST

- \$478 billion gross metropolitan product
- 6.25 million metropolitan population
- 4th largest U.S. media market
- Heart of the 50 million Northeast megalopolis (Boston to Washington D.C.)

EAST COAST GATEWAY

- PHL Int'l Airport: 140+ destinations and American Airlines' Northeast hub; Newark airport 1-hour away (train & road)
- 3rd busiest Amtrak train station in the U.S.
- Fastest growing container port on the East Coast
- 3 Class-I railroads

FAST GROWING STARTUP HUB

HEALTHCARE & LIFE SCIENCES

- 1 in 6 U.S. physicians trained in Philadelphia
- Amongst U.S. best hospitals and research centers (CHOP, Penn Medicine, Wistar, etc.)
- # 5 U Life Sciences cluster
- #2 U.S. Cell & Gene Therapy hub and home to the 1st FDA-approved cell and gene therapies

TECHNOLOGY

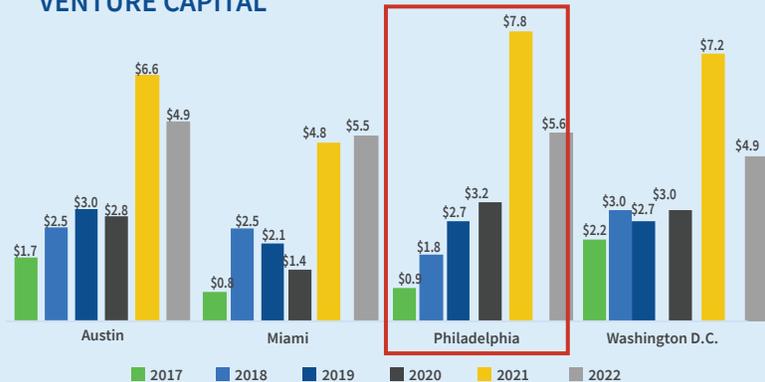
- Unicorn generating ecosystem: GoPuff dbt Labs, MarketMisfits
- Home to major tech corporations: Comcast/Sky, Vanguard, SAP North America
- Over 110,000 high-tech jobs
- 25% of new jobs in tech
- Over 15,000 degrees awarded every year in Sciences Tech Math Engineering (STEM)

TALENT & LIVING IN PHILADELPHIA

- 100+ colleges and universities, incl. University of Pennsylvania & Wharton Business School
- 90,000+ degrees awarded every year
- 54% student retention rate (compared to 42% in Boston)
- 26% of City residents are Millennials
- Lower workforce turnover rates than in peer life science & tech hubs
- World-class cultural assets: www.visitphilly.com
- World Cup 2026 host city!



VENTURE CAPITAL



Cost of Doing Business Index



Cost of Living Index

