



MARCH 31, 2023 | 9 AM | RIVERS CASINO

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# CREATIVE ECONOMY & ARTS IN EDUCATION

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THE INAUGURAL FORUM



Department of  
**Commerce**

CITY OF PHILADELPHIA



# FORUM PROGRAM

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09:00 AM – 10:30 AM

## BREAKFAST, NETWORKING AND LIVE PERFORMANCES

Dovita Douglass: Zumba Instructor

Kha & Big 3: Band Live Performance

Seraiah Nicole: Singer, Songwriter, Poet, and Performing Artist

Rahnda Rize: Singer, Songwriter, Actor, Poet, and Dancer

10:30 AM – 10:55 AM

## WELCOME & REMARKS

Sophie Heng, Director of Creative Economy Initiatives (Welcome)

Mayor Jim Kenney (Remarks & Proclamation)

Dawn Summerville, Deputy Commerce Director (Remarks)

Kelly Lee, Chief Cultural Officer, Office of Arts, Culture and the Creative Economy (Remarks)

10:55 AM – 11:40 AM

## FORUM DISCUSSION: FINANCIAL ASSISTANCE, TECHNICAL SUPPORT, AND REAL ESTATE

Sinta Penyami Storms, Founder, Modero Dance Company

Indah Nuritasari, Cooperative Business Assistance Corporation (CBAC)

Kersy Azocar, Greenline Access Capital

Keith Ellison, Urban League of Philadelphia

Somaly Osteen, Asian American Chamber of Commerce of Greater Philadelphia

11:40AM – 12:20PM

## TASKFORCE, CITIZENS AND ORGANIZATIONS AWARDS

12:20PM – 12:30PM

## EVENT ACKNOWLEDGEMENTS BY SOPHIE HENG

12:30PM – 2:00PM

## LUNCH & NETWORKING



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# W E L C O M E

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## **MAYOR, JAMES F. KENNEY**

A lifelong Philadelphian, Mayor Jim Kenney grew up the oldest of four children in a South Philadelphia rowhome. On January 4, 2016, Jim was sworn in as the 99th Mayor of Philadelphia. Since 2016, he has championed bold anti-poverty initiatives, including the expansion of free, quality pre-K; the creation of Community Schools; and the historic investment of hundreds of millions of dollars in parks, recreation centers, playgrounds, and libraries — all because Philadelphia became the first major city in the U.S. to pass a tax on sugary drinks. The Administration successfully led the return of the School District to local control, and continues to defend Philadelphia's values as a Welcoming City while making significant strides in criminal justice reform. Now in his second term, Jim is focused on advancing racial justice and driving an equitable economic recovery from COVID-19 to ensure that Philadelphia is a city that works for all.



## **COMMERCE DIRECTOR, ANNE K. NADOL**

Anne K. Nadol joined the Kenney Administration in March of 2022 as Commerce Director for the City of Philadelphia. Prior to joining the City, Ms. Nadol served for over 20 years at one of the country's largest public universities, most recently as Vice President and Secretary to the Board of Trustees of Temple University. While serving as Vice President, Ms. Nadol also functioned as the Chief of Staff to the President, and served as an officer of the Board of Trustees and of the University. As Secretary to the Board of Trustees, Ms. Nadol oversaw the modernization of Board operations, revamped the Board orientation program to focus on governance best practices, and served as the principal liaison with Board leadership, and 36 individual trustees. Prior to joining Temple University, Ms. Nadol's career in government administration is highlighted by her service to Philadelphia Mayor Edward G. Rendell, where she served as Special Assistant to the Mayor and Assistant Deputy Mayor. In those roles, Ms. Nadol worked directly with the Mayor to coordinate among state and local elected officials, City department heads, and other senior managers to resolve critical and time-sensitive issues. Ms. Nadol currently serves as an appointee of Philadelphia Mayor James F. Kenney to the Philadelphia Industrial Development Corporation (PIDC). During her tenure as Secretary to the Board of Trustees at Temple University, Ms. Nadol also served on the Association of Governing Boards Board Professionals Council.



# W E L C O M E

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## **DEPUTY DIRECTOR BUSINESS DEVELOPMENT & WORKFORCE SOLUTIONS, DAWN K. SUMMERVILLE**

Dawn Summerville is the Deputy Commerce Director for the City of Philadelphia, with over 20+ years of economic development experience. Responsible for Business Development, domestic and international efforts and Workforce Solutions, she has led the unit through one of the most turbulent times in the nation as we faced the COVID19 pandemic. “What can only be described as walking through a world of unknowns” she along with her Commerce colleagues provided support to the city’s business community with resources and partnerships distributing over \$33.5M+ in COVID relief funding. As we work to emerge from the pandemic, the world looks quite different from an economic lens. From the impact on BIPOC communities to the way companies are evaluating their presence in a market and hiring practices. Dawn is focusing her efforts on collaborating on strategic priorities to support recovery by repositioning the city for new opportunities to grow the city’s business base. Philadelphia remains a great city for new and existing businesses to grow.



## **CHIEF CULTURAL OFFICER, OFFICE OF ARTS, CULTURE AND THE CREATIVE ECONOMY, KELLY LEE**

Kelly Lee is the Chief Cultural Officer for the City of Philadelphia and Executive Director of the Office of Arts, Culture and Creative Economy (OACCE). Appointed by Mayor Jim Kenney in 2016, Ms. Lee has served in this position for 7 years. Ms. Lee leads OACCE’s efforts to support free cultural programming in neighborhoods and communities; create opportunities for local artists and creative organizations; connect Philadelphians to quality arts experiences; and preserve the City’s 1,100 public art assets. Ms. Lee also works with the Kenney administration to ensure culture and creativity are essential components of the City’s economic development, community development, and education strategies.



## **DIRECTOR BUSINESS DEVELOPMENT, CREATIVE ECONOMY INITIATIVES, SOPHIE HENG**

Sopheap (Sophie) Heng has over 13 years of experience working in the public sector. She has created programs to engage students through her services with EducationWorks, South Philadelphia High School HiSTep Program, and through the Police Athletic League (PAL), Positive Image program at Universal Bluford Charter School. In her current capacity, Sophie is focused on supporting the Creative Economy Initiatives for the City including business development, attraction, and retention efforts.



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# FORUM MODERATOR

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**SINTA PENYAMI STORMS**  
**FOUNDER**  
**MODERO DANCE COMPANY**

A full-page background image showing Sinta Penyami Storms in traditional Indonesian dance attire, including a white lace top, a yellow sash, and a traditional headpiece. She is holding a small red and white fan and is performing a dance move on a city street. In the background, the Philadelphia City Hall is visible.

Sinta Penyami Storms is an Indonesian dance artist as well as a visionary, community leader, and activist who nourishes and promotes dance, fashion, cuisine, and other aspects of Indonesian tradition. In 2011, she started Modero Dance Company to promote her art and provide a safe space for the Indonesian community. Besides sustaining the Indonesian community's creative economy, Modero dancers are actively involved in social justice issues such as race and gender equality, immigration issues, and worker's rights. Sinta has been awarded the Philadelphia Cultural Treasure Fellowship in 2022 and Leeway's Transformation Award in 2021.



## PANELISTS

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### **KERSY AZOCAR, GREENLINE ACCESS**

Kersy Azocar is the President and CEO of Greenline Access Capital, a mission-driven nonprofit financial institution and emerging CDFI that works to address the continued and persistent gap in access to capital for financially underserved people in Philadelphia. Greenline provides customized lending products and services. Prior to joining Greenline, Kersy worked for 13 years at a Philadelphia-based Community Financial Development Institution (CDFI) where she managed a microlending department with a national scope, closing over 1,600 loans and \$6 Million dollars. In 2021, Kersy worked as the Project Manager of the Pennsylvania COVID-19 Hospitality Industry Recovery Program (CHIRP), a \$17 Million dollar Grant program created by the Commonwealth of Pennsylvania to support businesses in the hospitality industry. Originally from the Dominican Republic, Kersy prides herself on being able to address the needs of emerging and existing entrepreneurs providing a hands-on approach rarely encountered in the industry.



### **INDAH NURITASARI, COOPERATIVE BUSINESS ASSISTANCE CORPORATION**

Indah Nuritasari is a Community Development Specialist in Philadelphia with expertise and experience working with the refugees and immigrant communities in the Philadelphia area in the USA. She also has extensive experience working in the media and nonprofit sectors in Indonesia and Germany. She currently serves as a Commercial Loan Officer/Technical Assistance Provider at the Cooperative Business Assistance Cooperation (CBAC). Before CBAC, she worked at Community First Fund/FINANTA as its first Asian lender and at the Women's Opportunity Resource Center/Economic Opportunities Fund. Indah speaks several languages, including Indonesian, Malay, and German. Indah Nuritasari has been a writer, translator, journalist, and community activist for more than 20 years. She helped establish the first independent journalist union (The Alliance of Independent Journalists) in 1994 when Indonesia was still under the Suharto regime. Indah's work and writings amplify the voices and give the immigrant communities a space to document and share their own stories



## PANELISTS

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### **SOMALY OSTEEN, ASIAN AMERICAN CHAMBER OF COMMERCE OF GREATER PHILADELPHIA**

Somaly Osteen graduated with a Bachelor of Science in Business Management and an MBA in Organizational Management. She has more than ten years of experience working for multiple non-profit organizations. Somaly's career started in the country of Cambodia while taking part in community engagement and community development to bring positive changes and impact in the community. Somaly is currently working as Program Director for the Asian American Chamber of Commerce of Greater Philadelphia overseeing programs that thrive to support local businesses and entrepreneurs. Since the pandemic, Somaly and her team help bring over 1 million dollars in grant and loan money for small businesses that suffer from covid-19. Throughout her career in the city of Philadelphia almost a decade ago, Somaly received several awards recognizing her outstanding performance as an employee and an individual.



### **KEITH ELLISON, URBAN LEAGUE OF PHILADELPHIA**

Keith D. Ellison serves as the Director of the Urban League of Philadelphia Entrepreneurship Center. Since launching the Center in 2008, his team of consultants and specialists has guided over 3,000 individuals in southeastern Pennsylvania in starting and running their own businesses. Keith founded the Ellison Group, Inc., an executive coaching, and management consulting firm, with an emphasis on improving managerial and communication skills of leaders in large organizations. Prior to launching The Ellison Group, Keith served for two years as the Director of Consulting Services at the Wharton Small Business Development Center, providing technical assistance to high-growth businesses. Under his leadership, the Center coached more than 1,200 individuals and small businesses resulting in over \$50 million in debt and equity financing. Keith serves as an adjunct instructor at the Wharton School, University of Pennsylvania where he teaches Management Communication to incoming freshmen and Essential of Leadership to high school students from around the world. Keith facilitates a six-month leadership development course for the Martin Luther King, Jr. Leadership Development Institute in Harrisburg, PA. His corporate background includes positions at IBM, Proctor & Gamble and Manor Care, Inc. Keith holds a B.S. degree from Carnegie Mellon University and an MBA from the Wharton School, University of Pennsylvania.



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# PERFORMERS

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## DOVITA DOUGLASS

Dovita Douglass is the owner of her brand Vita Vedoll Wellness. She is a certified group fitness instructor who is well known for her high energy Zumba, which is one of her more popular classes. Her Zumba class is much different than most with her teaching style being more soca/Afro/hip hop influenced. She provides a great workout that feels nothing like a workout until you realize how drenched your shirt is at the end. She teaches a multitude of classes including Spin, Butt & Gutt as well as Cardio Fusion to name a few. Dovita is also a Certified Personal Trainer and a Wellness Coach that prides herself in helping others achieve their fitness goals with confidence. Her goal is to show people that fitness isn't just about a "look", it is a mindset that helps every aspect of your life. Dovita embodies the essence being herself which allows people to see first hand that they too can get to their goals one day at a time. She currently is teaching at the West Philly YMCA and also hosts plenty of outside events and classes.



## KHA & BIG 3

Khary is a drummer/band leader. He and his trio are touring and sharing sessions with musicians from some of the industry's leading acts.



# PERFORMERS

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## SERAIAH NICOLE

Seraiah Nicole is a rising star born & raised in Philadelphia, Pennsylvania. Come ready for an abundance of soulful sounds to lift your spirits!

Seraiah delivers vitalizing vocals, powerful poetry & passionate interactive performances with her band



## RAHND RIZE

Rahnda Rize is a multidisciplinary performance-based artist (singer/songwriter, poet, actor, and dancer) who hails from Philadelphia, PA. In addition to being an artist; she is an arts facilitator, event organizer/host, and an art for social change agent who advocates for the self-esteem, well-being and representation of Black women and girls. She is a proud member of the For Women Collective (in honor of Nina Simone), and a featured poet in the book Philly Jaws: For Women Revisited, A 20+20 Poetry Anthology in Tribute to Nina Simone. She is a recipient of the 2023 Black Music City grant for her short documentary film and performance project We Sing a Black Girl's Song as well as an alumnus of the School of Broadcasting and Communications at Temple University where she was a Jazz Music Host/DJ on the NPR affiliate WRTI 90.1 FM. Currently, she is an MFA candidate pursuing a Master's degree in Interdisciplinary Art and Black Cultural Studies at Goddard College. Possessing a diverse arsenal of electrifying talent, her mission is to use her artistry as a platform to educate, inspire, heal and touch lives.



# Notes

A series of horizontal blue lines for writing, spanning the width of the page. The lines are evenly spaced and extend from the left margin to the right margin. The page is divided into two sections by a horizontal line: the top section is white, and the bottom section is gray. The blue lines continue across both sections.





# Notes

Lined area for taking notes, featuring horizontal blue lines and vertical red margin lines.



# Notes



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**STAY  
CONNECTED!**

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# ACKNOWLEDGMENTS

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## ADDITIONAL VENDORS AND CREATIVES FROM TODAY'S EVENT

### **JACKSON-COR LLC**

Videography:  
Steven Jackson  
Ricardo Calderon

### **DOMINIQUE "DOM" NICOLE**

Photographer  
Dominiquenicole.com

### **UNRIVALED**

T-Shirts  
2221 S 7th Street

### **MINUTEMAN MAN PRESS**

Swag bags  
932 East Hunting Park Avenue

### **ANGIE'S VIETNAMESE CUISINE**

Lynh Pham  
Angiesvietnamesecuisine.com

### **PECEL NDESO**

Indonesian Culinary  
Ady and Irza

### **CHEFING AND FINESSING LLC**

Culinary:  
Chef Deek  
777 Entrepreneur, Chef, Rapper, Philly Braised

### **ELECTRONIC EATS**

Culinary:  
Armand and Nina



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# ACKNOWLEDGMENTS

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## WORKING GROUP MEMBERS

### OFFICE OF ARTS, CULTURE & THE CREATIVE ECONOMY

Kelly R. Lee  
Teddy Poneman

### OFFICE OF YOUTH ENGAGEMENT

Jeanette Bavwidinsi

### RIVER'S CASINO

Jonathan Todd

### HIP CINEMA

Nadine Patt

### KUN-YANG LIN/DANCERS

Katie Moore

### HIP HOP FUNDAMENTALS

Steve Lunger

### INDIE LIFE MEDIA

Rasheed Abdellah

### STAND BY STAGES

Emmett Madden

### A&H MEDIA

Eboni Zamani

### PHILLY FASHION WEEK

Kevin Parker

### GL AGENCY

George Lawrence

### PHILADELPHIA CULTURAL ALLIANCE

Roberta Johnson

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