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## EVENT SERIES DESCRIPTION

The Department of Commerce designated the month of March as Creative Economy and Arts in Education Month in Philadelphia. Throughout the month, organizations from across the city are hosting events - from webinars, arts activities, networking sessions, and workshops for creatives. Let's continue to support Philadelphia creatives with entrepreneurial education while promoting our growth-filled arts, culture, and creative industries.

On March 31, join the Department of Commerce and partner organizations as we host the Inaugural Forum for the Creative Economy and Arts in Education Month! The goal of this event is to celebrate creatives in Philadelphia and amplify a forum with City leaders. We will shine a spotlight on the vibrant creative economy of Philadelphia, sharing and spreading awareness on the importance of artists and creators in the area. We will wrap up the month with a day of arts activated activities, discussions, networking, food, and the City's outlook on the Creative Economy.

## ASSETS, LINKS, AND INFORMATION:

- **Accounts to tag:** @PhiladelphiaGov, @PHLCommerce, @CreativePHL, @PHLYouth
- **Hashtag:** #PHLCreativeEconomy
- **Graphics:** [here](#)
- **Blog Link:** <https://bit.ly/421X3Dq>
- **Deadline to post:** March 31, 2023.

## SAMPLE MESSAGING:

- Great news! @phlcommerce launched a new initiative centered on the Creative Economy and Arts in Education for Philadelphia creatives. Join business workshops, networking events, and creative forums all-month long → <https://bit.ly/421X3Dq>
- Artists, cultural nonprofits, and creative businesses produce goods and services that generate jobs, revenue, and quality of life in our great city. The Creative Economy and Arts in Education Month is a chance to celebrate them! Register for upcoming workshops and events → <https://bit.ly/421X3Dq>
- The Creative Economy and Arts in Education Month is bringing creatives together to acknowledge, engage, and support their creative contributions that are vital for Philadelphia's economy. Register for upcoming workshops and events → <https://bit.ly/421X3Dq>
- Turning creative ideas into business success! @PHLCommerce and partners are hosting a series of events, workshops and webinars throughout the month of March. Learn more about the Creative Economy and Arts in Education Month → <https://bit.ly/421X3Dq>
- Connecting creatives with arts education resources and business opportunities! @PHLCommerce, @CreativePHL and partners are hosting a series of events, workshops and webinars throughout the month of March. Learn more about the Creative Economy and Arts in Education Month → <https://bit.ly/421X3Dq>
- Philly creatives, believe in your brilliant business ideas! Join creative forums, arts education workshops and business workshops throughout the month of March to seize new economic opportunities. Learn more about the Creative Economy and Arts in Education Month → <https://bit.ly/421X3Dq>
- Philly creatives, what does generational wealth mean to you? Join events hosted by @PHLCommerce, @CreativePHL and partners throughout the month of March to seize new economic opportunities. Learn more about the Creative Economy and Arts in Education Month → <https://bit.ly/421X3Dq>
- Philly creatives! Join the Creative Economy and Arts in Education events throughout the month of March that will equip you with resources to thrive while doing what you love. Your business ideas belong here → <https://bit.ly/421X3Dq>

- Philly creatives, you don't have to do it alone! @PHLCommerce and partners are here to assist and help you grow throughout your business journey. Join workshops throughout the month of March to celebrate creative economy and arts education → <https://bit.ly/421X3Dq>
- Artists, cultural nonprofits, and creative businesses produce and distribute cultural goods and services that generate jobs, revenue, and quality of life in our great city. The Creative Economy and Arts in Education Month is a chance to celebrate them! Register for upcoming workshops and events → <https://bit.ly/421X3Dq>
- The creative economy is abundant in Philadelphia! Join us throughout the month of March as we promote our vibrant arts, culture, and creative industries. Learn more about the Creative Economy and Arts in Education Month → <https://bit.ly/421X3Dq>
- Increase your income while doing what you love! Join @PHLCommerce, @CreativePHL and partners to learn more. We are hosting a series of events to promote economic opportunity for creatives. Learn more about the Creative Economy and Arts in Education Month → <https://bit.ly/421X3Dq>
- How are you defining what's next? Believe in your brilliant ideas. Philly has a network of organizations and people ready to help you grow as an entrepreneur. Learn more and join upcoming events during the Creative Economy and Arts in Education Month → <https://bit.ly/421X3Dq>
- Philly creatives! Awaken your entrepreneurial journey. Join @PHLCommerce, @CreativePHL and partners for upcoming business workshops, creative forums and arts education events. Learn more about the Creative Economy and Arts in Education Month → <https://bit.ly/421X3Dq>
- Philly creatives, you belong here and we want to hear from you. Join @PHLCommerce, @CreativePHL and partners for upcoming business workshops, webinars and arts education dialogue. Learn more about the Creative Economy and Arts in Education Month → <https://bit.ly/421X3Dq>
- Let's continue making the arts a part of every child's education to catalyze an abundant future of our creative workforce. Join us for upcoming events, webinars and workshops to enhance the creative economy. Learn more about the Creative Economy and Arts in Education Month → <https://bit.ly/421X3Dq>
- Philadelphia is filled with creatives who are the heartbeat of our economy. The @PHLCommerce Creative Economy and Arts in Education initiative throughout the month of

March is a chance to celebrate them! Join upcoming workshops and events

→ <https://bit.ly/421X3Dg>

- Did you register yet? Philly creatives, join us throughout the month of March to build long-lasting connections, attend workshops and build upon economic opportunities for your future. Learn more about the Creative Economy and Arts in Education Month → <https://bit.ly/421X3Dg>
- Philadelphia is filled with creatives from all walks of life that help power our economy. The @PHLCommerce creative economy and arts education event series is a chance to build supportive connections. Join upcoming workshops and events → <https://bit.ly/421X3Dg>
- Free business resources for creatives! Join us for events, webinars and workshops to help elevate creatives and their business ideas throughout the month of March. Learn more about the Creative Economy and Arts in Education Month → <https://bit.ly/421X3Dg>
- Philly creatives! Business workshops alert. Join us for events, webinars and workshops to help elevate your entrepreneurial ideas throughout the month of March. Learn more about the Creative Economy and Arts in Education Month → <https://bit.ly/421X3Dg>
- Knowledge can help your business reach new heights. Learn all the right tools to help your creative ideas reach the next level throughout the month of March. Register today for events, creative forums and workshops. Learn more about the Creative Economy and Arts in Education Month → <https://bit.ly/421X3Dg>
- The Creative Economy and Arts in Education Month is filled with capacity-building activities to enable, empower, and grow creatives in Philadelphia. Attend workshops, panels, and more throughout the month of March → <https://bit.ly/421X3Dg>
- The Creative Economy and Arts in Education Month is all about connecting creatives with resources that can help them grow. Join us for events, webinars and workshops → <https://bit.ly/421X3Dg>

**Inaugural Forum for the Creative Economy and Arts in Education Month on March 31, 2023**

- On March 31, join @phlcommerce, @creativephl and partner organizations as we host the Inaugural Forum for the Creative Economy and Arts in Education Month. Register today → <https://bit.ly/3T344j6>
- Don't miss out on the Inaugural Forum for the Creative Economy and Arts in Education Month. Join us to celebrate creatives in Philadelphia and amplify a forum with City leaders → <https://bit.ly/3T344j6>
- Want to meet like-minded creatives? @PHLCommerce is connecting creatives, celebrating their diverse talents and impact on our city's inclusive economic recovery. Register today → <https://bit.ly/421X3Dq>
- On March 31, @phlcommerce, @creativephl and partner organizations are hosting the Inaugural Forum for the Creative Economy and Arts in Education Month. Register for a day of creative activities, discussion, networking, food, and the City's outlook on the Creative Economy → <https://bit.ly/3T344j6>

Questions? [naqiarry.meneus@phila.gov](mailto:naqiarry.meneus@phila.gov)