

November 10, 2022

Philadelphia Art Commission  
1515 Arch St. 13<sup>th</sup> Floor  
Philadelphia, PA 19102



**Re: GP-2022-009489**  
**ALTERATIONS TO 119-121 S. 18<sup>th</sup> STREET**

To Whom It May Concern:

BOTLD has hired Woodcock Design to design a temporary pop-up shop in an existing ground floor retail tenant space. The proposed renovation consists of new interior finishes, window decals, and small wall mounted exterior signage. No changes to exterior.

Sincerely,

A handwritten signature in black ink, reading "Madeline M. Maker". The signature is written in a cursive, flowing style.

Madeline Maker  
Woodcock Design Inc.  
E: [mmaker@woodcock-design.com](mailto:mmaker@woodcock-design.com)  
T: 405-630-5649

## PROJECT SUMMARY

NEW SIGN AFFIXED TO EXISTING PERFORATED METAL RACEWAY  
ABOVE EXISTING STOREFRONT. NO OTHER CHANGES TO EXTERIOR.

## ZONING SUMMARY

ADDRESS:	119-121 S. 18TH STREET FIRST FLOOR
ZONING CLASSIFICATION:	CMX-5 CENTER CITY CORE COMMERCIAL MIXED USE
USE:	RETAIL SALES OF DISTILLED SPIRITS
RETAIL SALES USE CATEGORY PER 14-601 (6):	FOOD, BEVERAGES, AND GROCERIES
PROPOSED USE GROUP:	M (MERCANTILE)

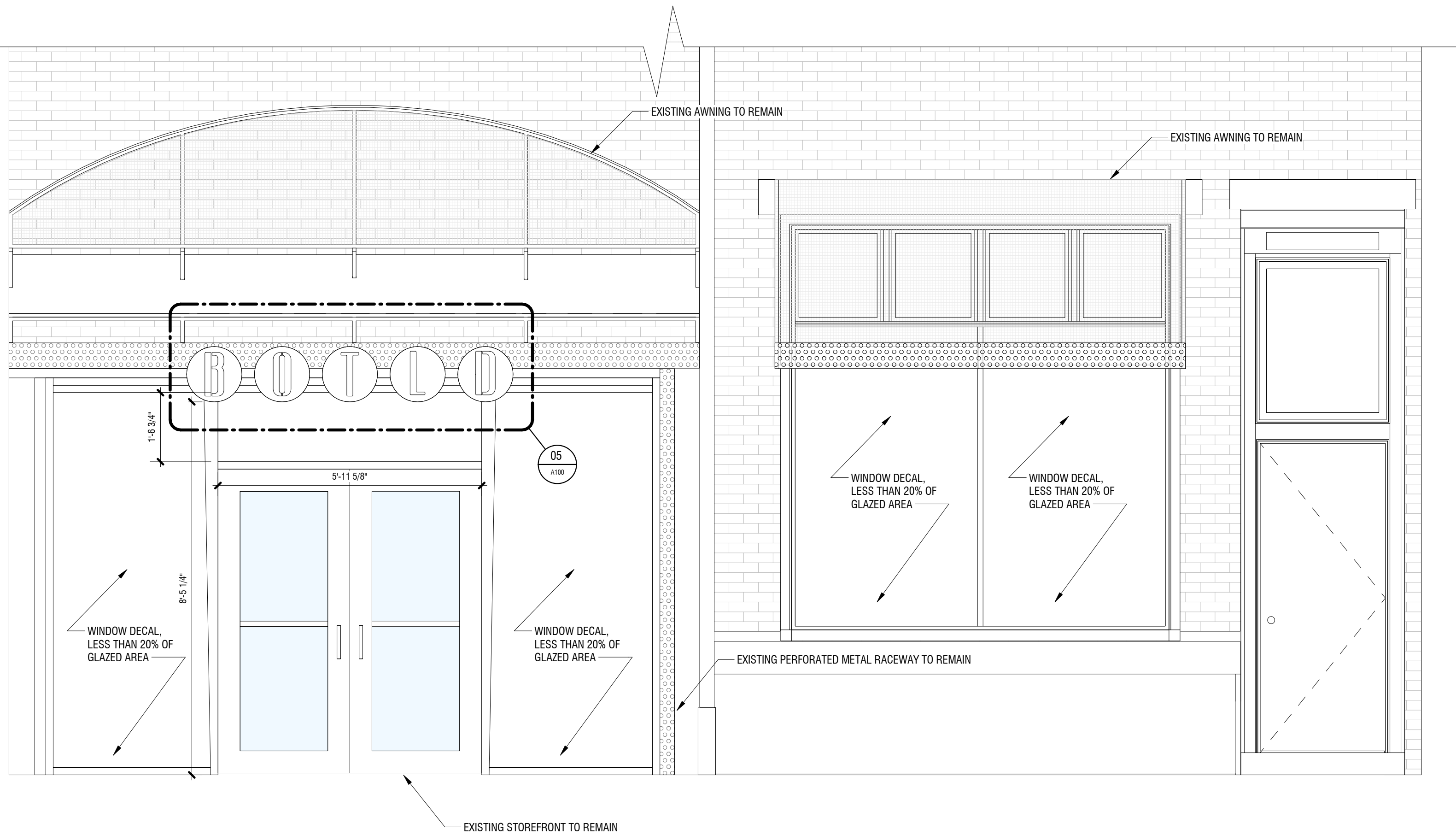
## CONTEXT



ARCHITECT:

**WOODCOCK DESIGN, INC.**  
1518 WALNUT ST. STE 303  
PHILADELPHIA, PA 19102  
+1 267 738 0956  
WOODCOCK-DESIGN.COM

CONSULTANT:



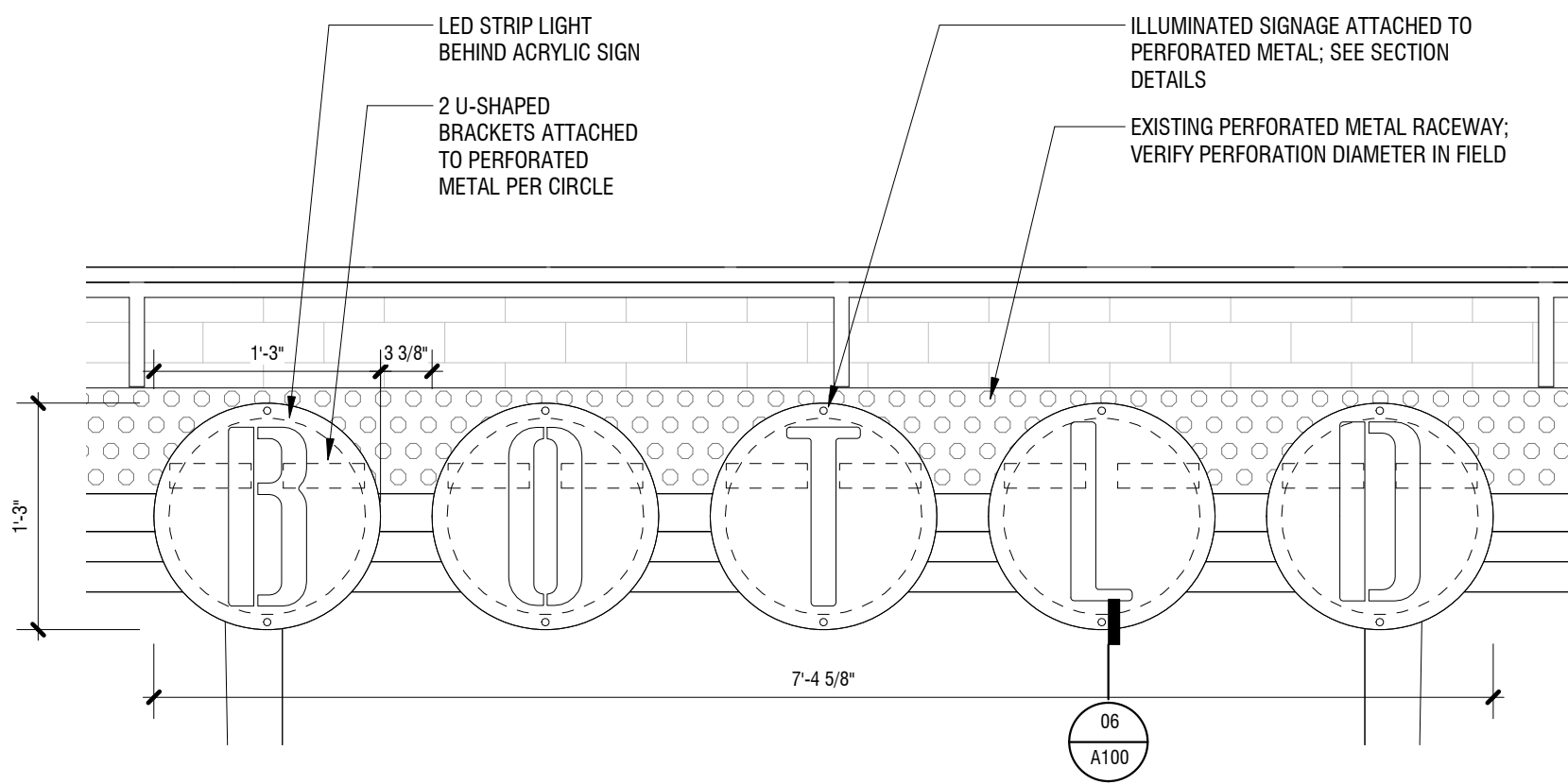
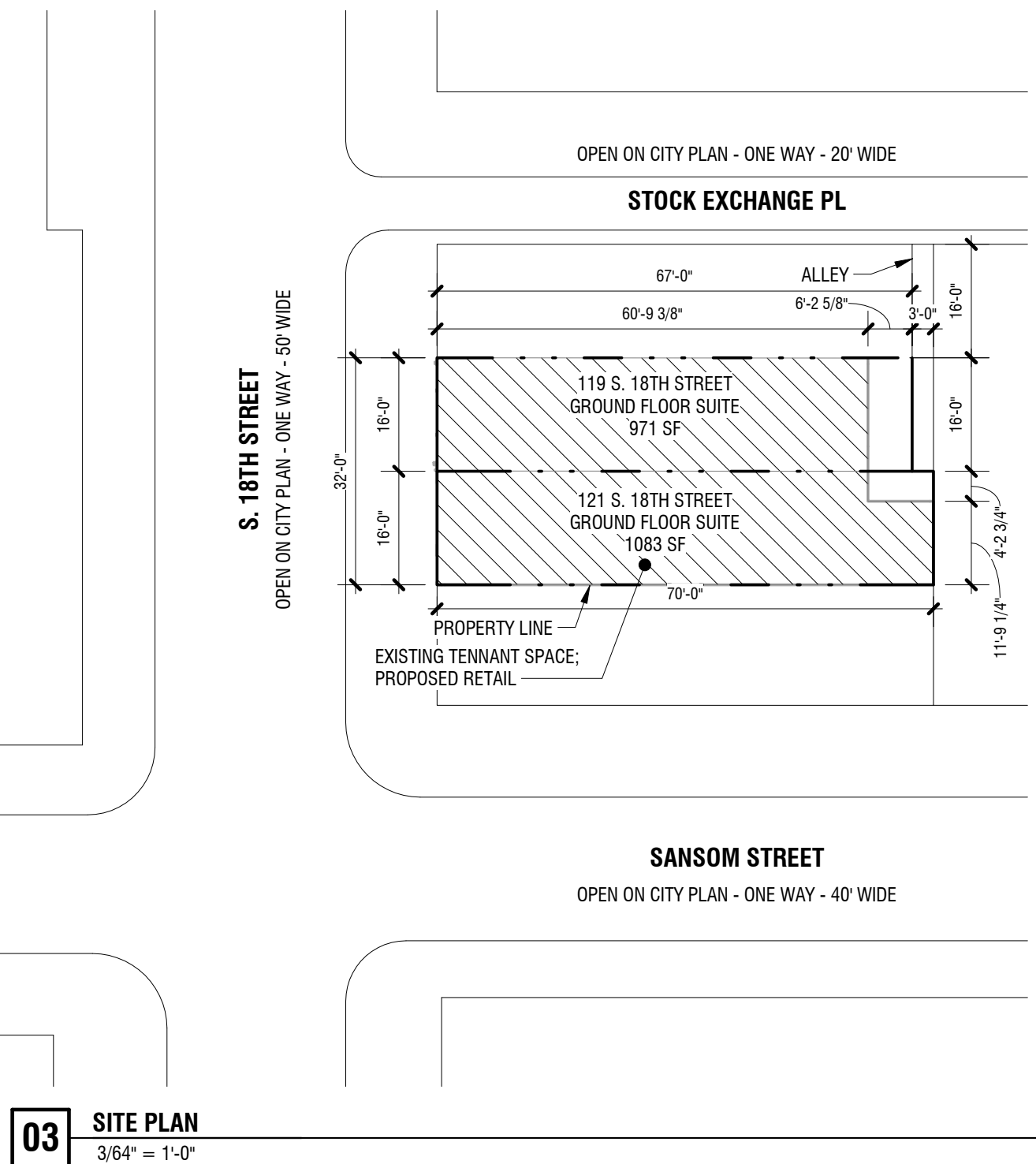
**01** 18TH STREET ELEVATION - PROPOSED

1/2" = 1'-0"



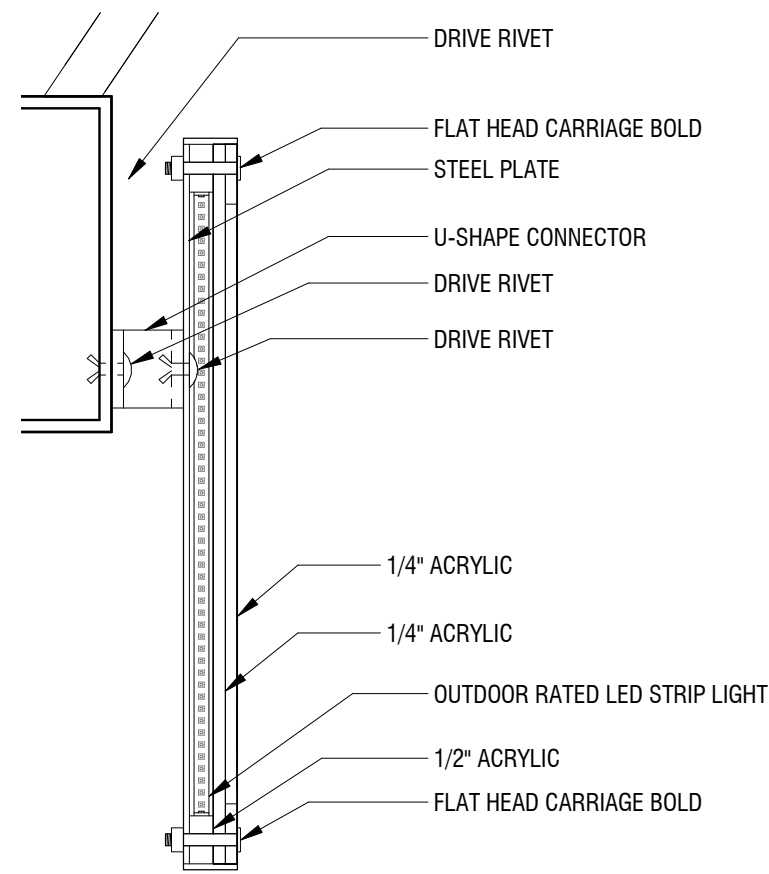
**02** 18TH STREET ELEVATION - EXISTING

1/2" = 1'-0"



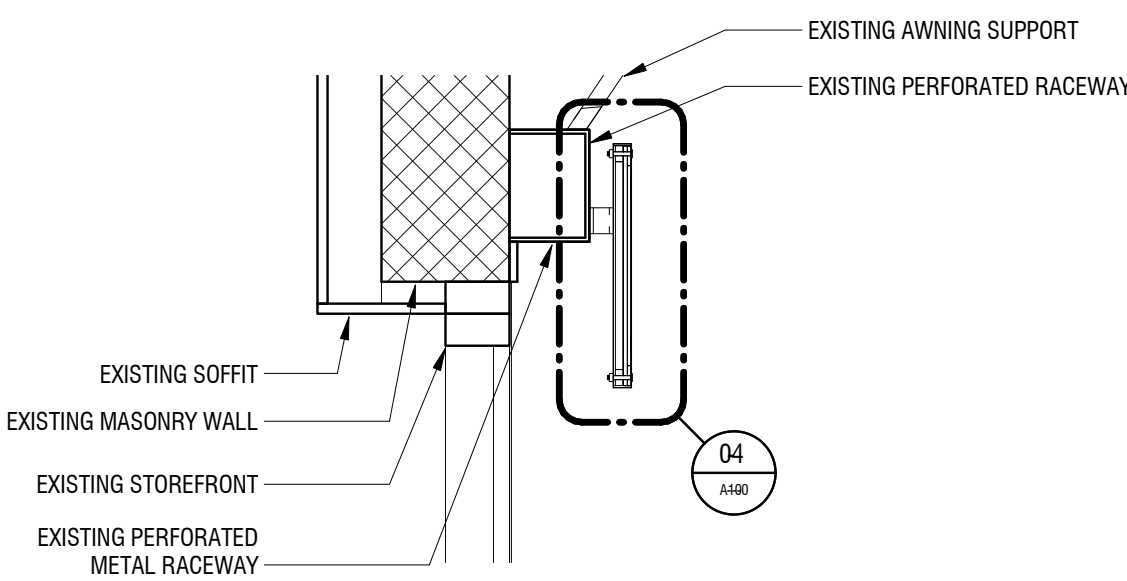
**05** SIGN DETAIL ELEVATION

1" = 1'-0"



**04** ENLARGED SIGN SECTION

3" = 1'-0"



**06** SIGN SECTION DETAIL

1" = 1'-0"

PROJECT:

**BOTLD POP UP  
SHOP**

119-121 S. 18TH STREET  
PHILADELPHIA, PA 19103



JANICE WOODCOCK, AIA  
RA-014293-B  
PHILA BPL: 154698

NO. REVISION DATE

SHEET NAME:

SIGNAGE

DATE:

11.08.2022

**A100**



119-121 S. 18TH ST



119-121 S. 18TH STREET BOTLD POP UP SHOP

S. 18TH ST & SANSOM ST (FACING NORTH)  
EXISTING PHOTOS & NEIGHBORING SIGNAGE



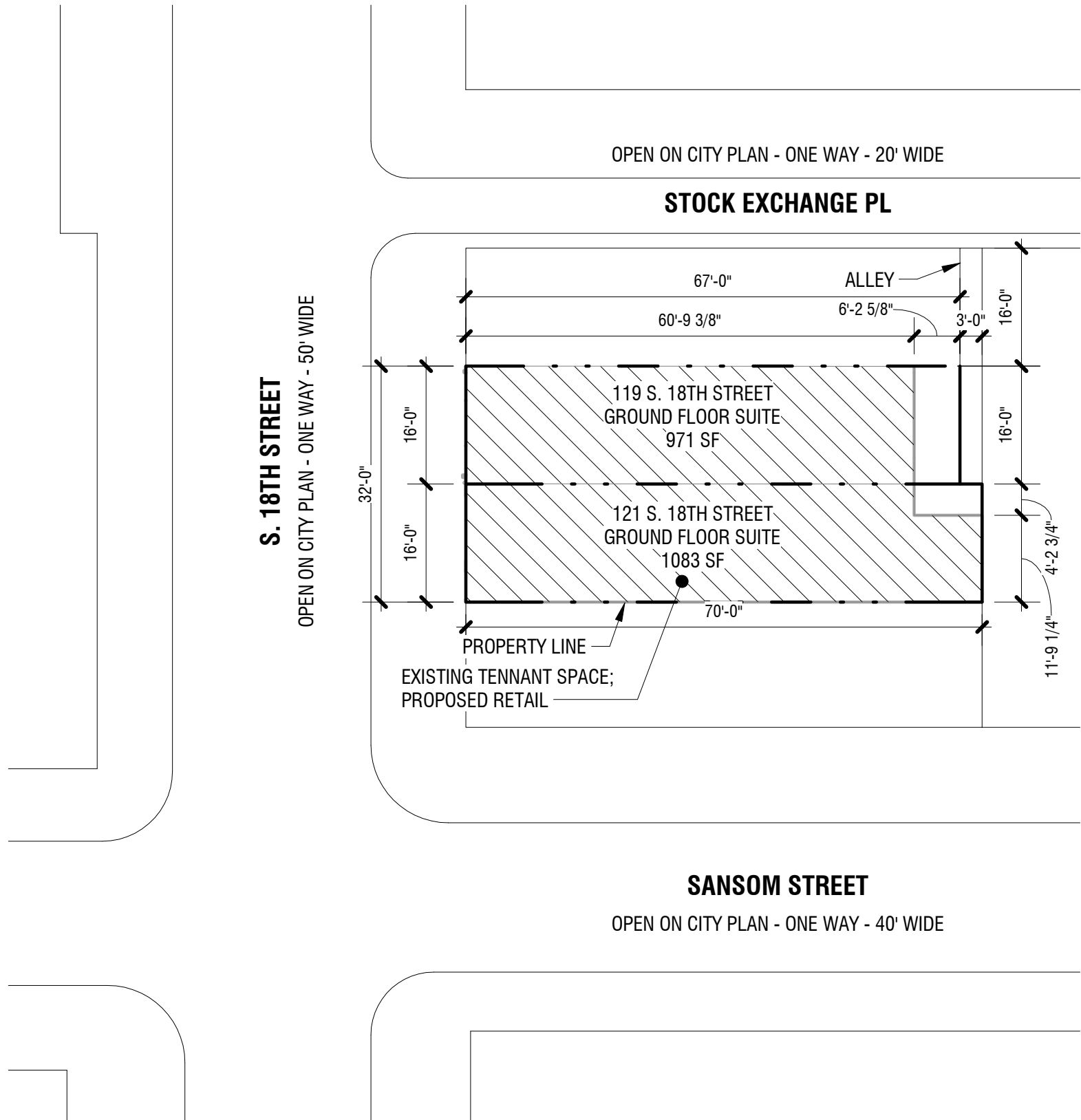


119-121 S. 18TH ST

# 119-121 S. 18TH STREET BOTLD POP UP SHOP

EXISTING PHOTOS & NEIGHBORING SIGNAGE







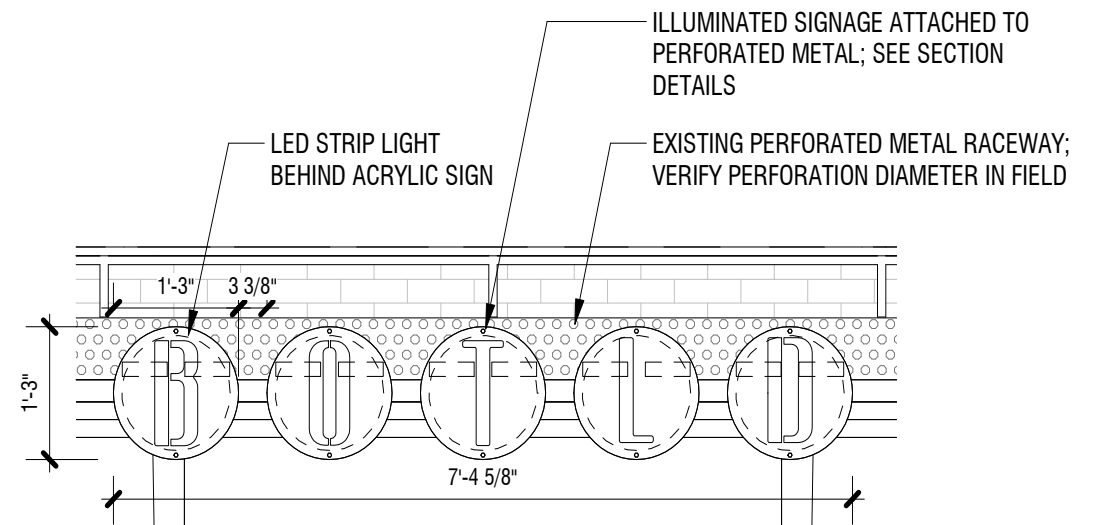


**1** 18TH STREET ELEVATION - EXISTING PRESENTATION  
3/16" = 1'-0"

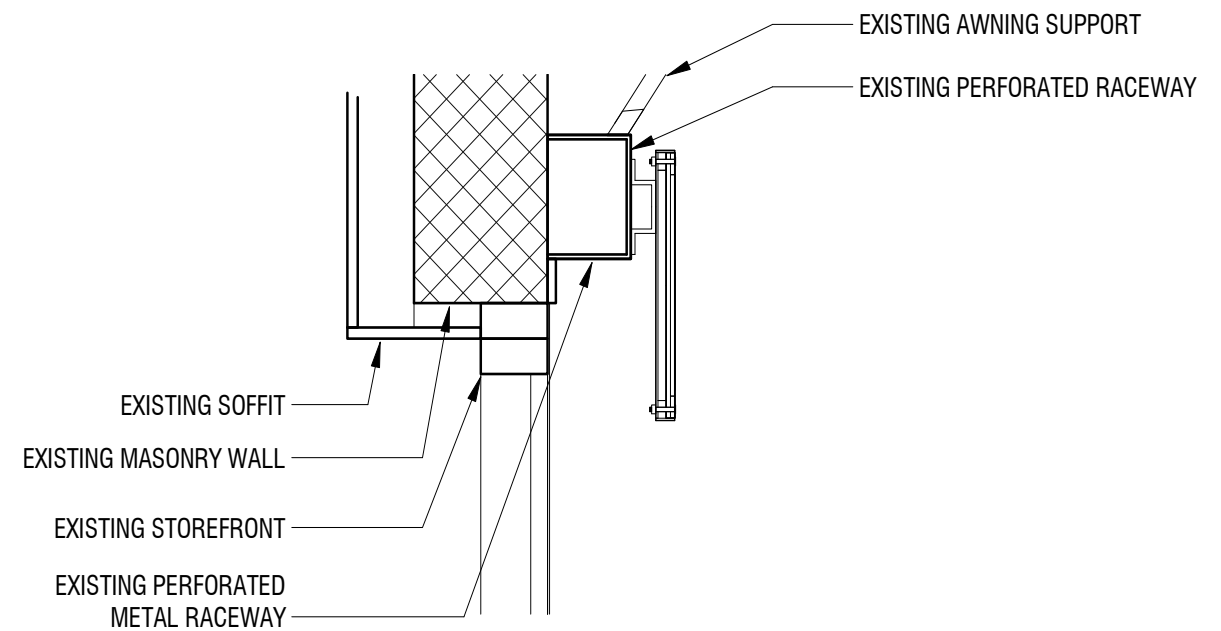


WINDOW DECAL,  
LESS THAN 20% OF  
GLAZED AREA

**2** 18TH STREET ELEVATION - PROPOSED PRESENTATION  
3/16" = 1'-0"



**3** SIGN DETAIL ELEVATION - PROPOSED  
1/2" = 1'-0"



**4** SIGN SECTION DETAIL PRESENTATION  
1" = 1'-0"





**EXISTING SIGNAGE**

PHOTO



**PROPOSED SIGNAGE**

PHOTO RENDERING

**119-121 S. 18TH STREET BOTLD POP UP SHOP**

PROPOSED SIGNAGE RENDERING