November 9, 2022

Philadelphia Art Commission 1515 Arch Street, 13th Floor Philadelphia, PA 19102

Re: 200-219 N 15th St.

Dear Sign Committee,

Please see the attached drawing for the proposed mural and a sign that would be accessory to their business. They will be illuminated stud mounted aluminum letters.

Overall dimensions: 130"H x 223"W

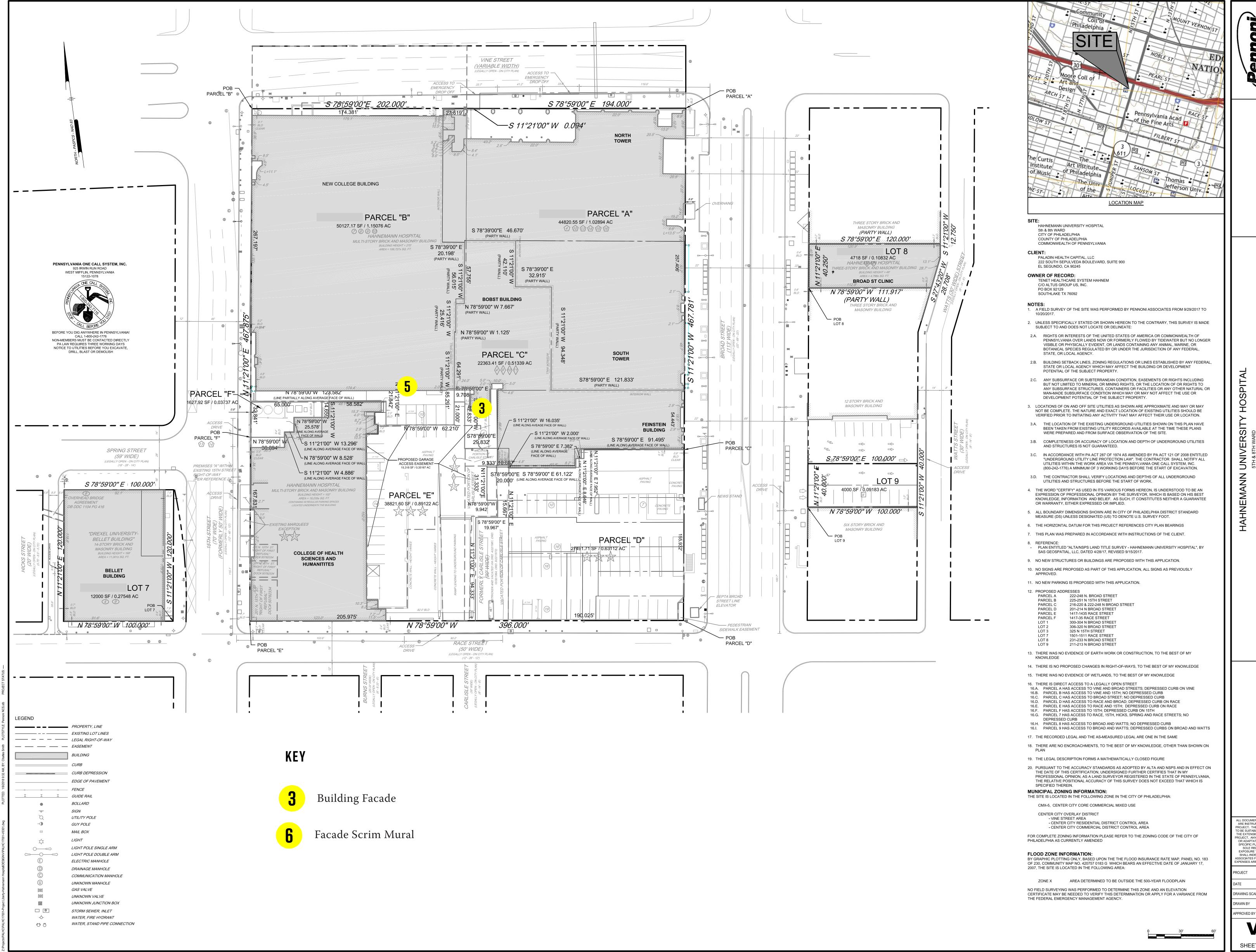
• letter height: 37" H

• logomark: 25" W x 130" H

Please note that the street level signage will be on a different application.

If you have any questions or need any further information, please contact me.

Thank you, Linda Brown



ALL DOCUMENTS PREPARED BY PENNONI ASSOCIATES ALL DOCUMENTS PREPARED BY PENNONIASSOCIATES

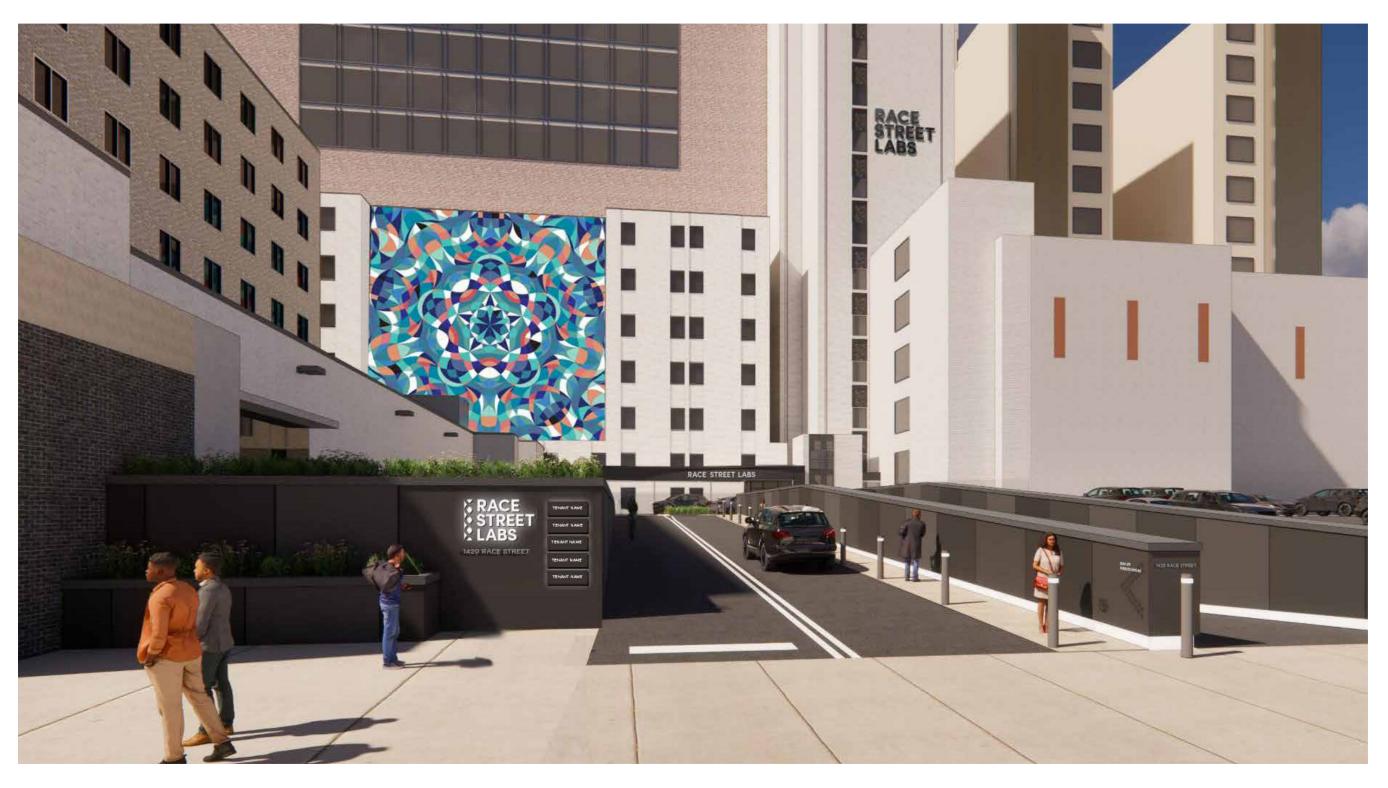
ARE INSTRUMENTS OF SERVICE IN RESPECT OF THE
PROJECT. THEY ARE NOT INTENDED OR REPRESENTED TO BE SUITABLE FOR REUSE BY OWNER OR OTHERS ON THE EXTENSIONS OF THE PROJECT OR ON ANY OTHER PROJECT. ANY REUSE WITHOUT WRITTEN VERIFICATIO OR ADAPTATION BY PENNONI ASSOCIATES FOR THE SPECIFIC PURPOSE INTENDED WILL BE AT OWNERS

SOLE RISK AND WITHOUT LIABILITY OR LEGAL EXPOSURE TO PENNONI ASSOCIATES; AND OWNER (PENSES ARISING OUT OF OR RESULTING THEREFROM PALHC17001 2018-01-03 1"= 30' CWS

DSD

V0301

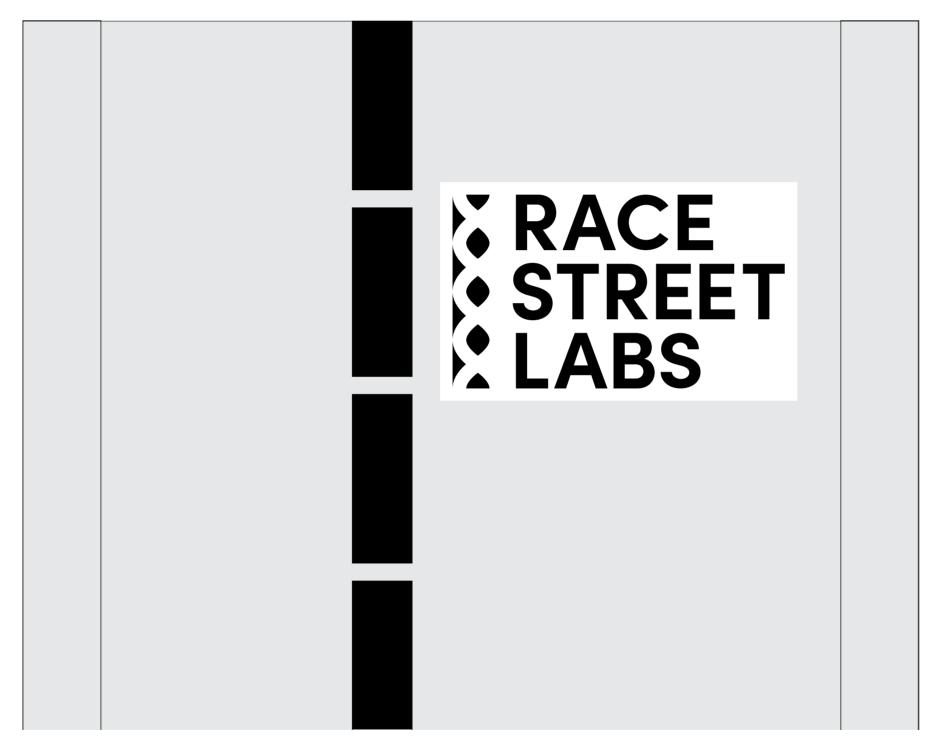
RENDERING





3. BUILDING FACADE EDGE LIT SIGNAGE

ELEVATION + SPECIFICATIONS



Overall dimensions: 130"H x 223"W

• letter height: 37" H

• logomark: 25" W x 130" H

Material: Front/Backlit signage, face is black perforated vinyl, painted

black aluminum

Applied: Stud mounted into facade

3. BUILDING FACADE EDGE LIT SIGNAGE DETAILS

BLACK FACE LIT SIGNAGE EXAMPLE



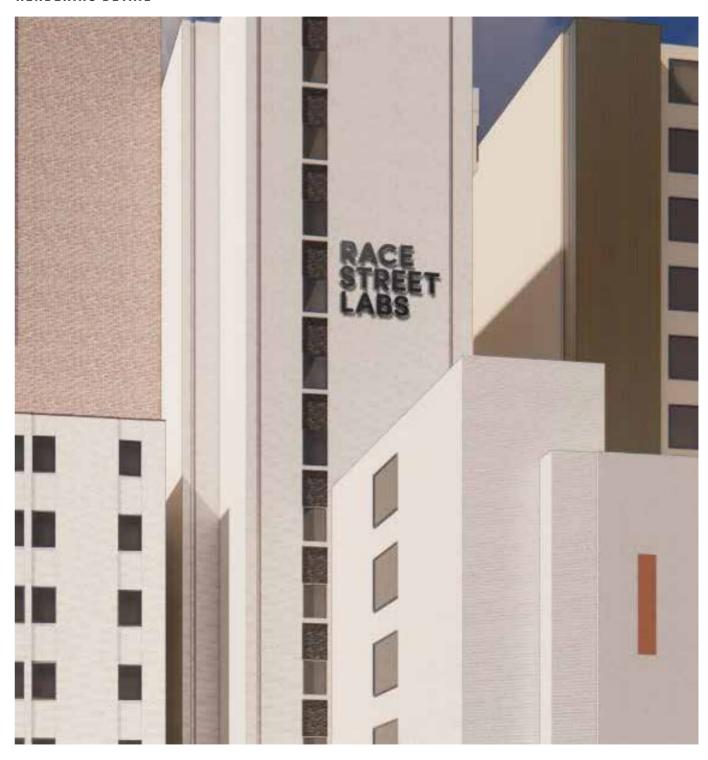
Day view: black perforated vinyl on face of sign to contrast with white painted building facade to contrast with white painted building facade to reveal high contrast face lighting

FRONT/BACK-LIT CHANNEL LETTER EXAMPLE

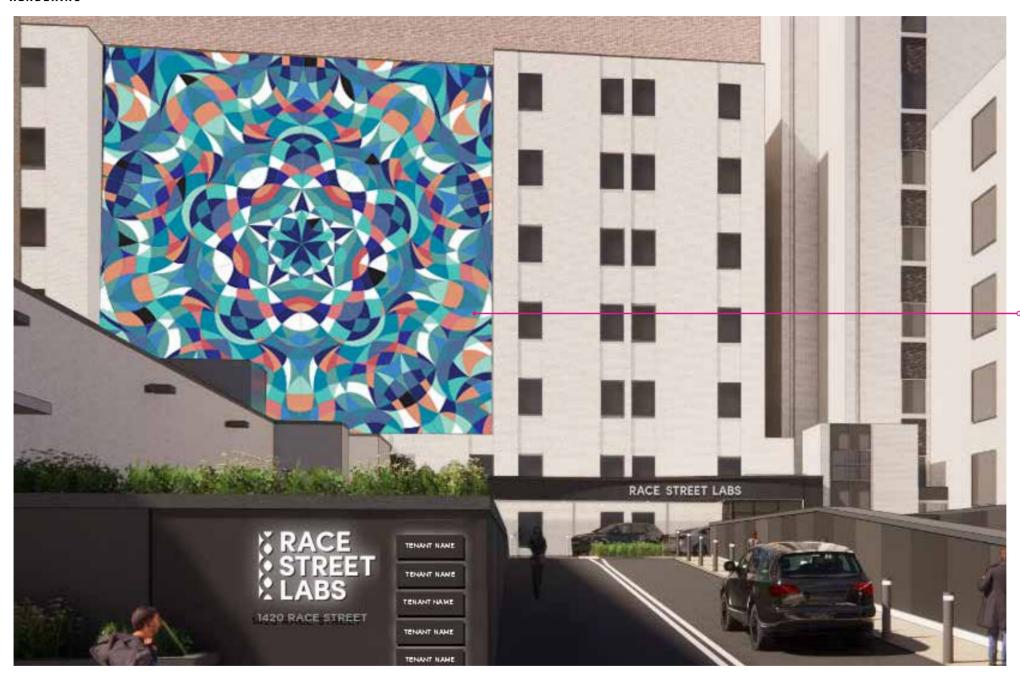


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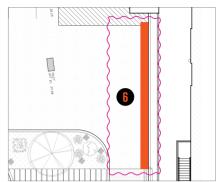
RENDERING DETAIL



RENDERING



LOCATION PLAN



Overall dimensions: TBD
Material: Open weave fabric
Applied: Applied to corrugated facade

