



Promise Zone Sustainability Fund

West Philadelphia
**PROMISE
ZONE**

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FAQ | October 24, 2022

1. Does programming have to actually take place in the Promise Zone even if residents of Promise Zone are being served by program based in adjacent neighborhood?

The funding is specific to services for the Promise Zone community. If the programming will serve Promise Zone residents but the activities take place outside of the boundaries, that is okay. For instance, if a program intends to work with a Promise Zone based school and use the funds for field trips.

2. If an organization does not have an audited financial statement can we submit an IRS postcard?

Yes, the IRS 990 postcard is acceptable.

3. Is a 990N an approved document for a financial statement?

Yes, the 990N is allowed.

4. What are participants required to show to verify their socio-economic status?

Upon approval of funding, an organization will be provided with a report template and documentation from the Office of Community Empowerment and Opportunity (CEO) on reporting requirements.

5. Is there a standardized form for the non-profit diversity report? Where can this be found?

This document is required for City of Philadelphia funding and the provided template should be used. The template can be downloaded from the application.

6. What is considered a high-quality program? If an organization is focused on urban gardening, nutrition, carpentry, etc., would this be allowed? Do all programs have to have an academic lens?

A program that teaches kids about urban gardening and nutrition would likely be eligible. Eligible applications will propose to fund activities/programs dedicated to the Promise Zone community that advance the community's shared vision for a safe, healthy, affordable, and prosperous West Philadelphia.

7. Is a company/organization located in Northeast Philly with plans to reach out to West Philadelphia able to apply?

Any organization regardless of location can apply, however an application will be more competitive if there is demonstrated evidence of serving residents who live in the West Philadelphia Promise Zone. If this is a new program, the proposal should include very



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clear goals about how it will serve the WPPZ community, along with a strong narrative description about program benefits and the outreach strategy.

8. An organization that is located in the Carroll Park area and serves youth in the Promise Zone boundary, is that eligible?

Yes, an organization located in a neighborhood adjacent to the Promise Zone that serves youth in the Promise Zone would be eligible to apply, however we would encourage them to provide evidence that the youth to be served live in the Promise Zone.

9. To clarify, can a participant of a service/program live outside of the target areas but be served in the target area and/or can someone from the target area be served in another area of West Phila?

Any program located within the boundary of the Promise Zone, but that serves people outside of the Promise Zone is eligible to apply, under the assumption that the program offers a valuable resource within the target community. If services are provided outside of the Promise Zone boundary, we will ask for evidence that the program benefitted Promise Zone residents.

10. If the fiduciary agent (or fiscal agent) is not in the area, but the applicant is working on something collaboratively in the area for the neighborhoods in the Promise Zone, is this still eligible?

Yes, this would be eligible. The fiscal agent is not required to be local however the actual service being provided must be in the Promise Zone boundary or serve Promise Zone residents.

11. If two organizations apply together will both need to submit separate applications, 990s, diversity reports, etc.?

No, if there is a partner application, one organization should be deemed as the “lead applicant.” The lead applicant will be responsible for submitting required attachments and will be awarded funds to distribute accordingly. The partnership should be described in detail in the narrative portion of the application. Any formal partnership agreements or MOUs in place (if applicable) can also be submitted as evidence of a partnership arrangement.

12. Would receiving the Phase 1 subaward impact the Phase 2 opportunity?

No. Phase 1 of the Promise Zone Sustainability Fund was a smaller, invite-only grant opportunity and does not impact this specific application.

13. When will the recording of this session be available?

The recording is for internal use and will not be made available.

14. Who will receive the FAQ document?



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The FAQ will be shared on CEO's website and as an attachment to the application.

15. Is there a minimum threshold for amount of people served?

There is no specific minimum threshold on the number of people served, however the goal of the funding opportunity is to provide meaningful impact. Applicants are asked to describe the impact that funded activities will have within the Promise Zone community.