Civic Design Review Re-submission August 09, 2022

4200 MARKET ST

Mixed-Use | Residential Development



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SITE CONDITIONS

Proposed Use:

Site Area: <u>73,020 SF</u>

Existing Zoning: CMX-3

Proposed # of Parking Units:

COMMUNITY MEETING

Date: 06/23/22

Date: N/A

304,218 SF (34,323 SF including ground floor parking)

accessible parking space), and (3) interior loading spaces

Community meeting held: Yes X No

ZONING BOARD OF ADJUSTMENT HEARING

If yes, indicate the date hearing will be held:

If yes, please provide written documentation as proof.

If no, indicate the date and time the community meeting will be held:

ZBA hearing scheduled: Yes ____ No ___ NA__X__

Time: <u>7:00PM</u>

Second floor: 64 units – 28,523 SF | Amenity Spaces – 7,112 SF Third – Sixth Floors: 288 Residential Units – 132,520 SF Residential Roof Deck Amenity Space – 5000 SF



Are Zoning Variances required? Yes No X

Area of Proposed Uses, Broken Out by Program (Include Square Footage and # of Units):

Ground floor: Parking - 34,323 SF | Retail - 22,511 SF | Res. Common Spaces - 5,997 SF

104 total accessory parking spaces, including of (5) accessible parking spaces (including (1) van

CDR PROJECT APPLICATION FORM

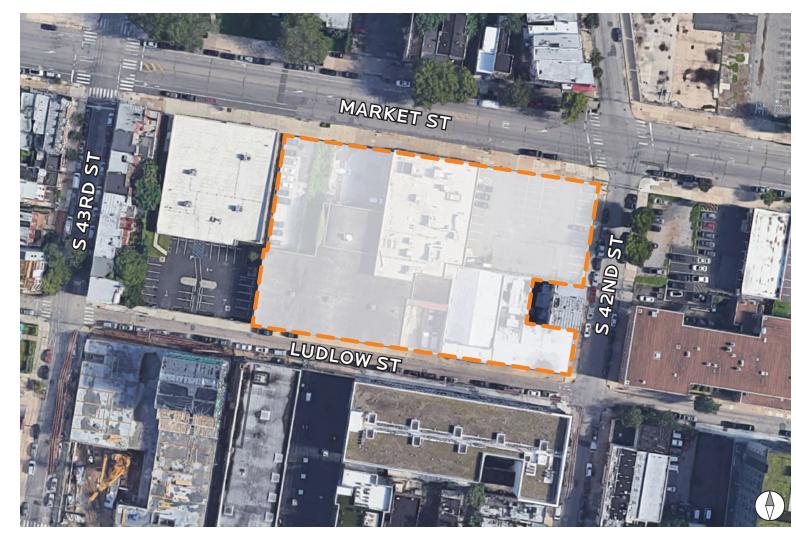
Note: For a project application to be considered for a Civic Design Review agenda, complete and accurate submittals must be received no later than 4 P.M. on the submission date. A submission does not guarantee placement on the agenda of the next CDR meeting date.

G				
L&I APPLICATIO	N NUMBER:	ZP-2022-002188		
What is the trigger ca	using the project to	require CDR Revi	ew? Explain	briefly.
Because this project	creates more than 10	00,000 sq. ft. of nev	v gross floor a	rea and more than 100
new dwelling units, (Civic Design Review i	s required prior to t	he issuance o	f a zoning permit.
	-			
PROJECT LOCATI	ON			
Planning District:	West	Council Dis	strict: 3rd	
Address:	4200-14 Market St	t., 4224 Market St.,	4234-38 Mark	xet St., 4201-15 Ludlow St.
	Philadelphia, PA 1	9104		
	n an Opportunity Zo tt using Opportunity		No X No	Uncertain
CONTACT INFORM	IATION			
Applicant Name:	Jonathan Broh, AIA	Prim	ary Phone:	215-928-9331

Applicant Name: Jonathan Broh, AIA	Primary Phone: 215-928-9331
Email: jbroih@jkrparchitects.com Addre	ess: 100 E Penn Square, Suite 1080
	Philadelphia, PA 19107
Property Owner: 4200 Market Partners, LLC, Equitable Owner	Developer Alterra Property Group, LLC
Architect: JKRP Architects	

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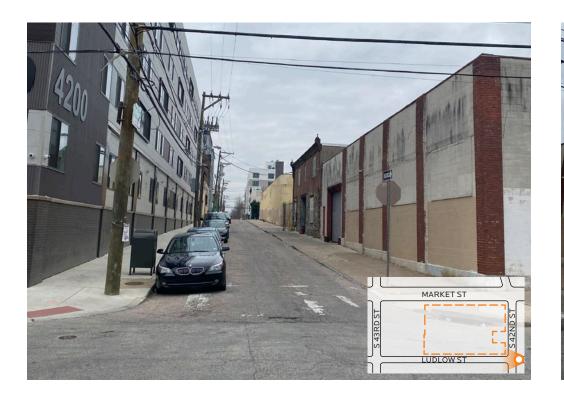






AERIAL VIEW NORTH

AERIAL VIEW LOOKING SOUTH WEST



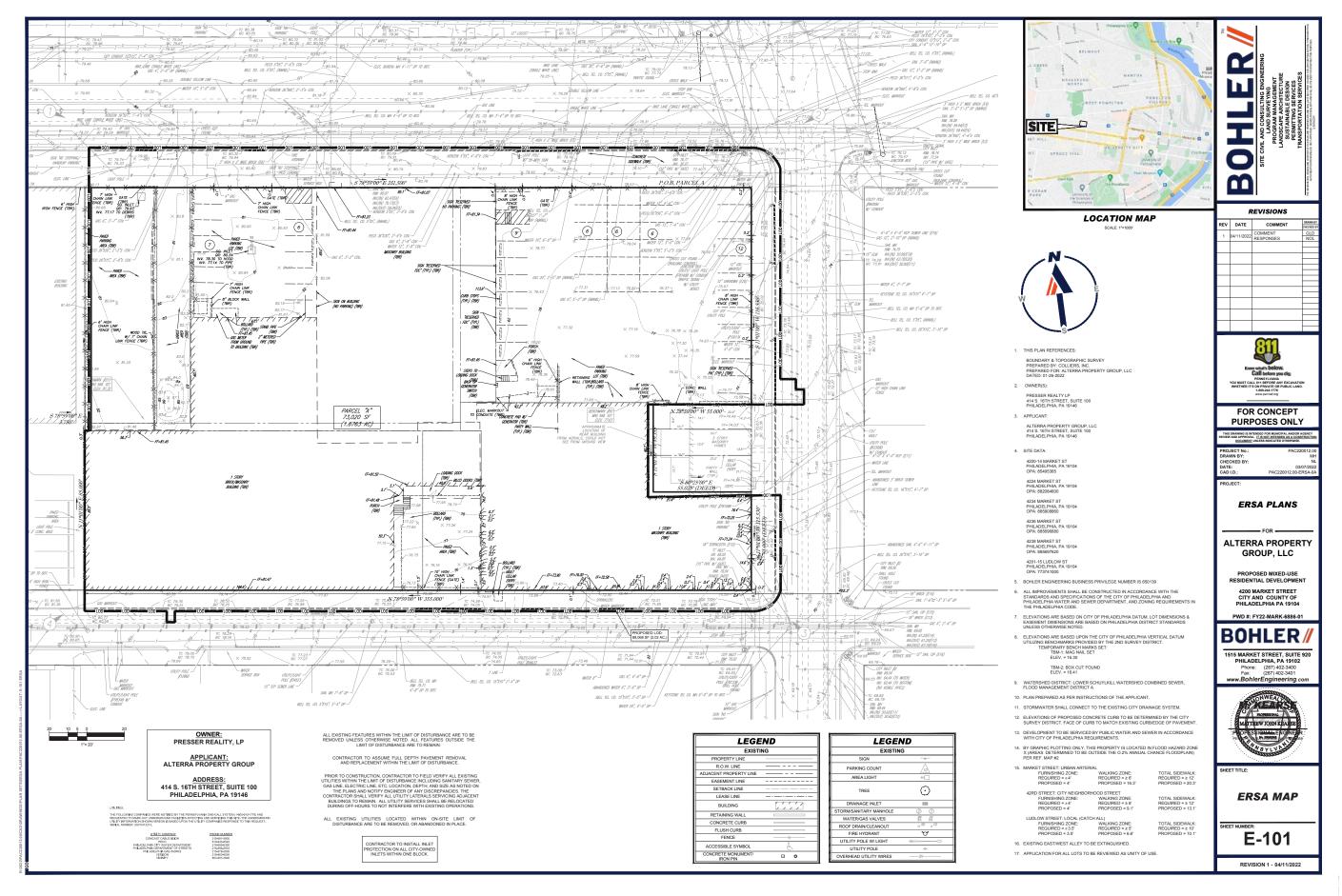






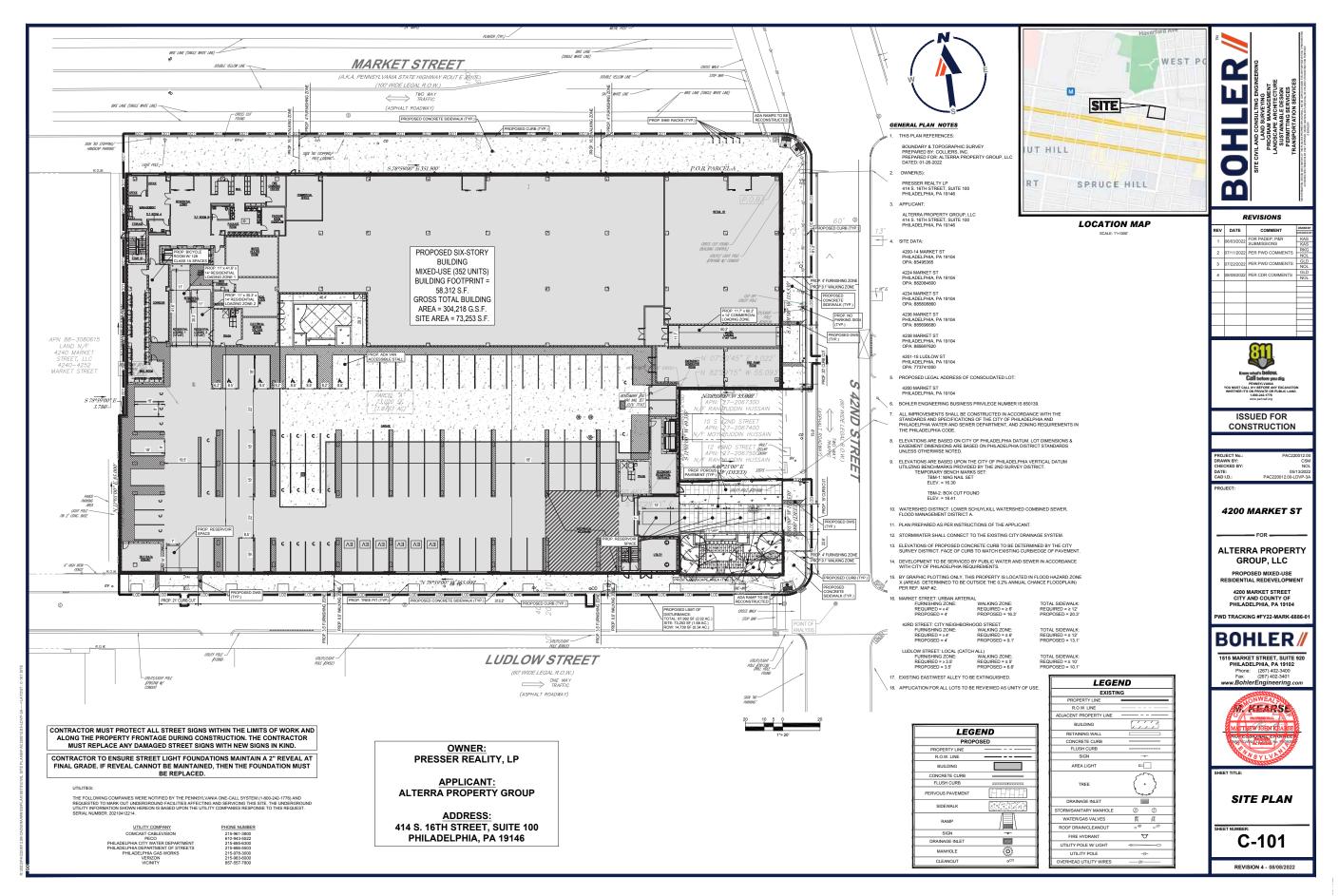






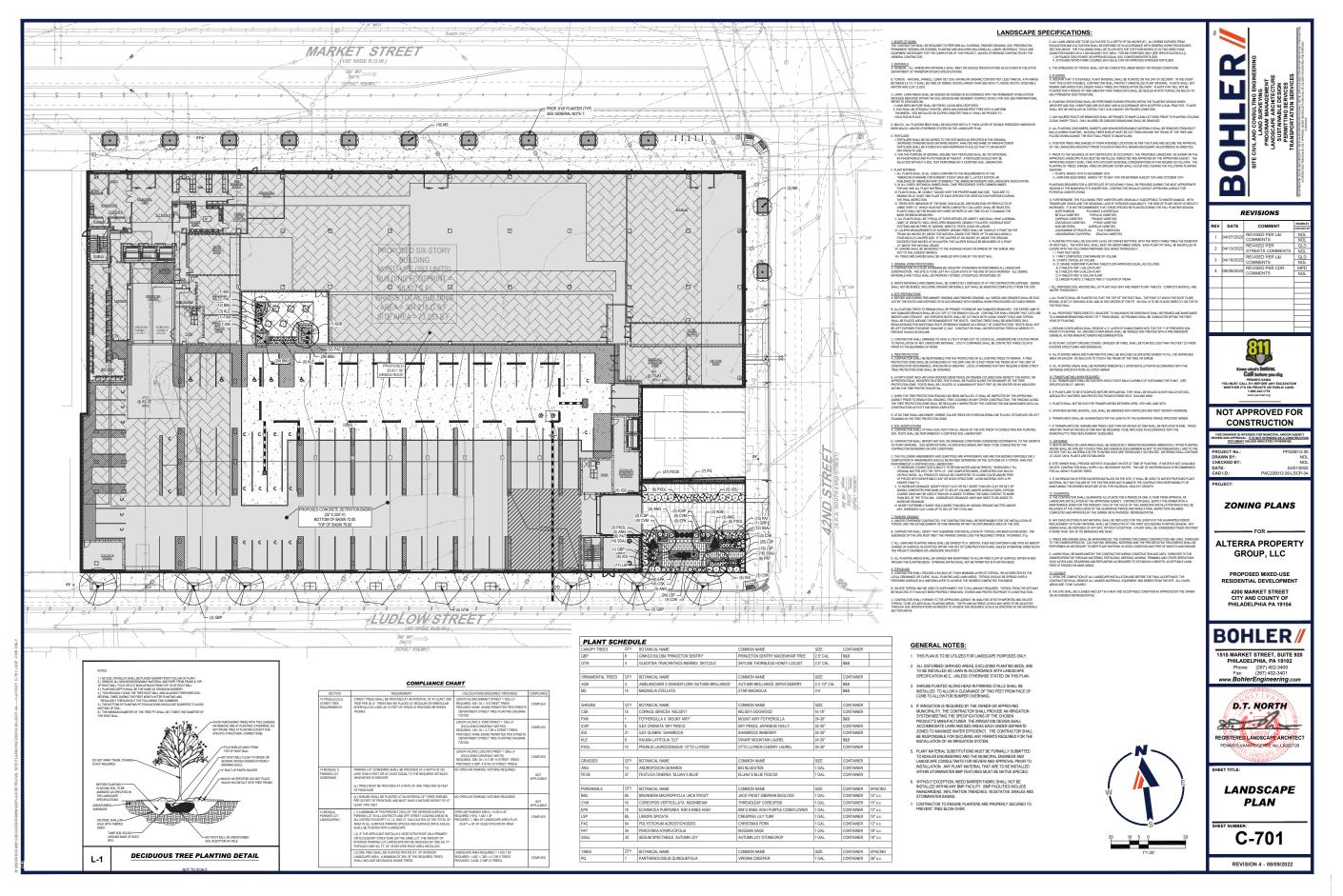


4200 MARKET STEXISTING SITE SURVEY

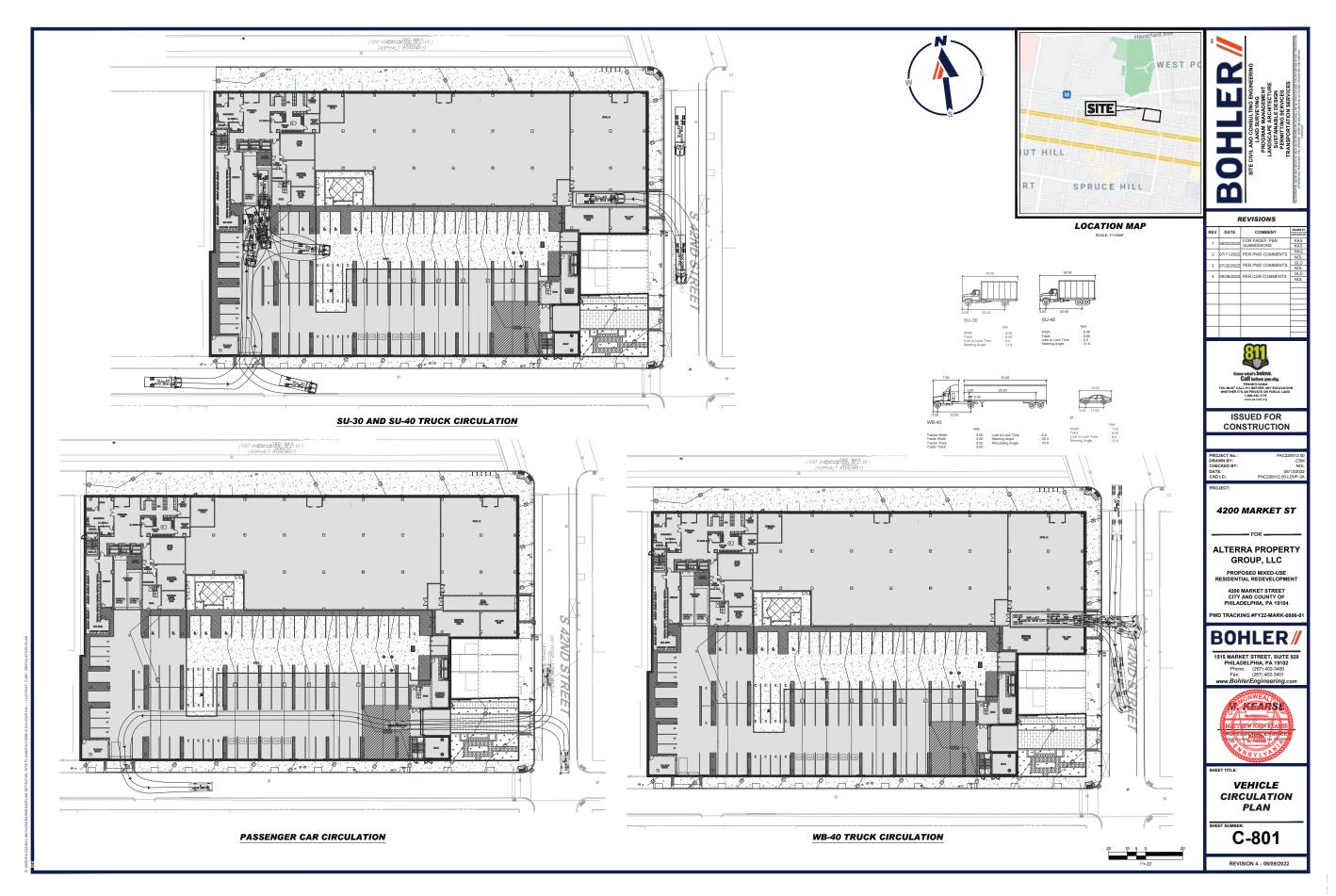




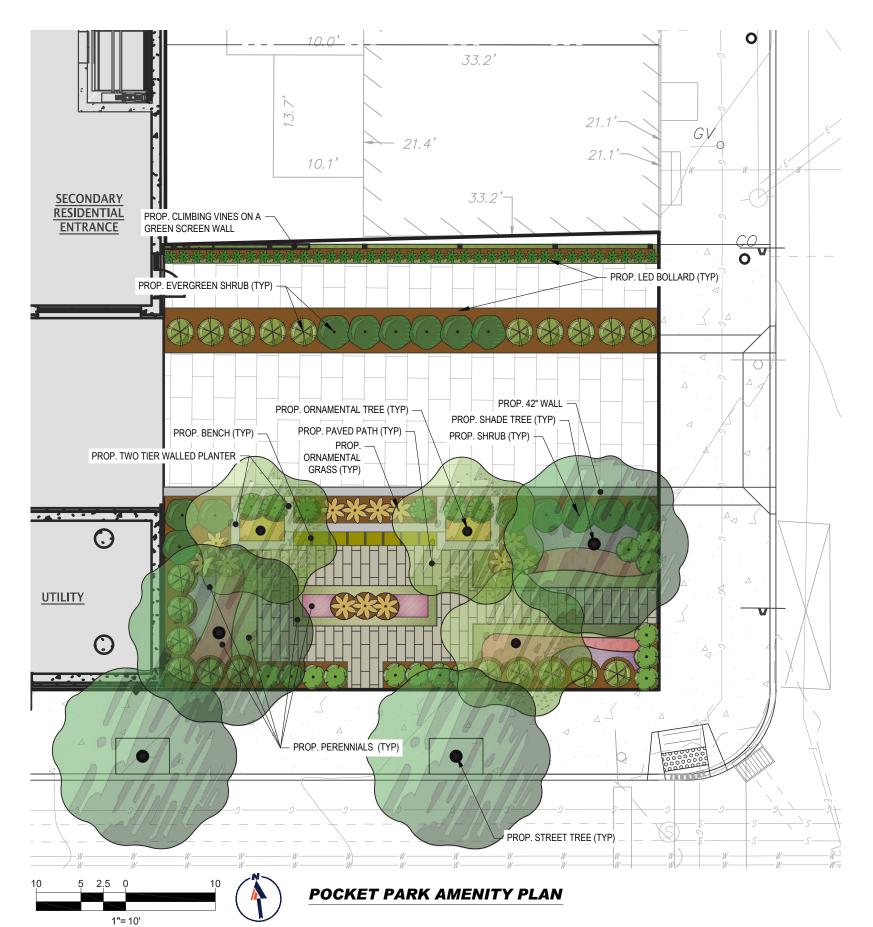
PROPOSED SITE PLAN







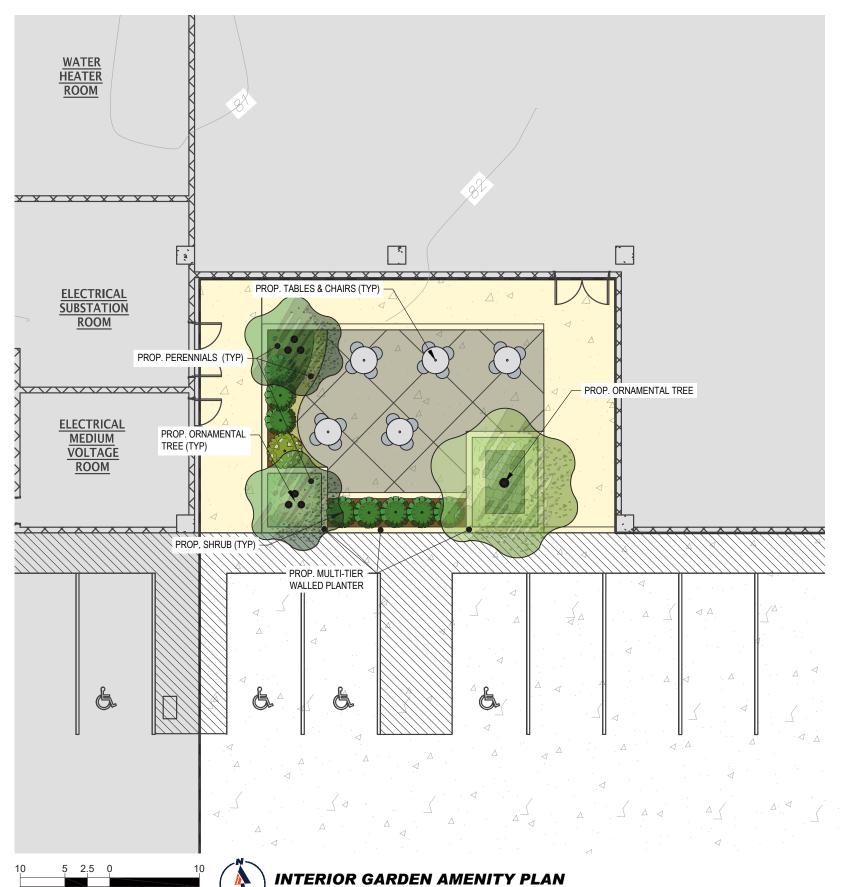




CANOPY TREES	QTY	BOTANICAL NAME	COMMON NAME	SIZE	CONTAINER	
GBP	2	GINKGO BILOBA 'PRINCETON SENTRY'	PRINCETON SENTRY MAIDENHAIR TREE	2.5" CAL.	B&B	
ORNAMENTAL TREES	QTY	BOTANICAL NAME	COMMON NAME	SIZE	CONTAINER	
AGB	3	AMELANCHIER X GRANDIFLORA 'AUTUMN BRILLIANCE'	AUTUMN BRILLIANCE SERVICEBERRY	2-2 1/2" CAL.	B&B	
	1					
SHRUBS	QTY	BOTANICAL NAME	COMMON NAME	SIZE	CONTAINER	
CSK	14	CORNUS SERICEA 'KELSEYI'	KELSEYI DOGWOOD	15-18"	CONTAINER	
ICSP	6	ILEX CRENATA 'SKY PENCIL'	SKY PENCIL JAPANESE HOLLY	24-30"	CONTAINER	
IGS	21	ILEX GLABRA 'SHAMROCK'	SHAMROCK INKBERRY	24-30"	CONTAINER	
PXOL	14	PRUNUS LAUROCERASUS 'OTTO LUYKEN'	OTTO LUYKEN CHERRY LAUREL	24-30"	CONTAINER	
GRASSES	QTY	BOTANICAL NAME	COMMON NAME	SIZE	CONTAINER	
ANG	13	ANDROPOGON GERARDII	BIG BLUESTEM	1 GAL.	CONTAINER	
FECB	37	FESTUCA CINEREA 'ELIJAH'S BLUE'	ELIJAH'S BLUE FESCUE	1 GAL.	CONTAINER	
PERENNIALS	QTY	BOTANICAL NAME	COMMON NAME	SIZE	CONTAINER	SPACING
CVM	16	COREOPSIS VERTICILLATA 'MOONBEAM'	THREADLEAF COREOPSIS	1 GAL.	CONTAINER	15" o.c.
EPK	18	ECHINACEA PURPUREA 'KIM'S KNEE HIGH'	KIM'S KNEE HIGH PURPLE CONEFLOWER	1 GAL.	CONTAINER	12" o.c.
LSP	85	LIRIOPE SPICATA	CREEPING LILY TURF	1 GAL.	CONTAINER	15" o.c.
PAT	25	PEROVSKIA ATRIPLICIFOLIA	RUSSIAN SAGE	1 GAL.	CONTAINER	18" o.c.
SSAJ	42	SEDUM SPECTABILE 'AUTUMN JOY'	AUTUMN JOY STONECROP	1 GAL.	CONTAINER	18" o.c.
VINES	QTY	BOTANICAL NAME	COMMON NAME	SIZE	CONTAINER	SPACING
PQ	7	PARTHENOCISSUS QUINQUEFOLIA	VIRGINA CREEPER	1 GAL.	CONTAINER	36" o.c.



4200 MARKET STPOCKET PARK PLAN



INTERIOR (GARI	DEN PLANT SCHEDULE				
ORNAMENTAL TREES	QTY	BOTANICAL NAME	COMMON NAME	SIZE	CONTAINER	
AGB	1	AMELANCHIER X GRANDIFLORA 'AUTUMN BRILLIANCE'	AUTUMN BRILLIANCE SERVICEBERRY	2-2 1/2" CAL.	B&B	
MS	2	MAGNOLIA STELLATA	STAR MAGNOLIA	4-5`	B&B	
					•	•
SHRUBS	QTY	BOTANICAL NAME	COMMON NAME	SIZE	CONTAINER	
FXM	1	FOTHERGILLA X 'MOUNT AIRY'	MOUNT AIRY FOTHERGILLA	24-30"	B&B	
KLE	8	KALMIA LATIFOLIA `ELF`	DWARF MOUNTAIN LAUREL	24-30"	B&B	
	'					
PERENNIALS	QTY	BOTANICAL NAME	COMMON NAME	SIZE	CONTAINER	SPACING
BMJ	65	BRUNNERA MACROPHYLLA 'JACK FROST'	JACK FROST SIBERIAN BUGLOSS	1 GAL.	CONTAINER	15" o.c.
PAC	54	POLYSTICHUM ACROSTICHOIDES	CHRISTMAS FERN	1 GAL.	CONTAINER	12" o.c.



1"= 10'

Trees

(Suggestion Only)

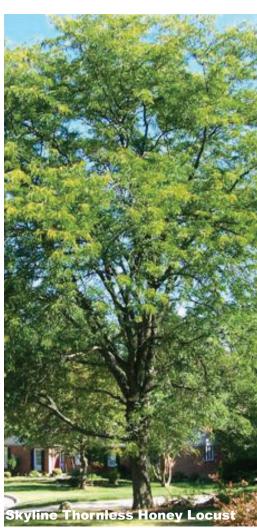




















Shrubs, Grasses, Perennials and Vines (Suggestion Only)









































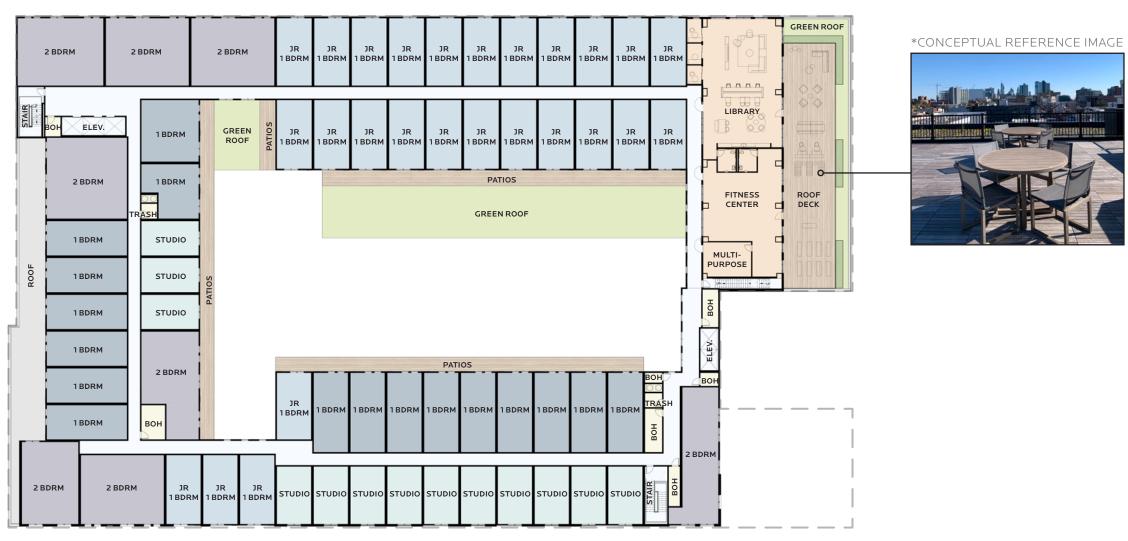






MARKET ST MANAGEMENT RETAIL OFFICE PKG PKG ROOM ROOM LOBBY WATER HEATER RM **ELEVATORS** RETAIL LOADING BOH ELECTRIC TRASH ELEC. RETAIL LOADING 20' CURB CUT EMERGENCY GENERATOR ROOM FIRE PUMP ROOM S 42ND S 15' CURB CUT UTILITY RETAIL 20' CURB CUT LUDLOW ST AMENITY ВОН CIRCULATION STUDIO JR 1 BEDROOM 1 BEDROOM 2 BEDROOM







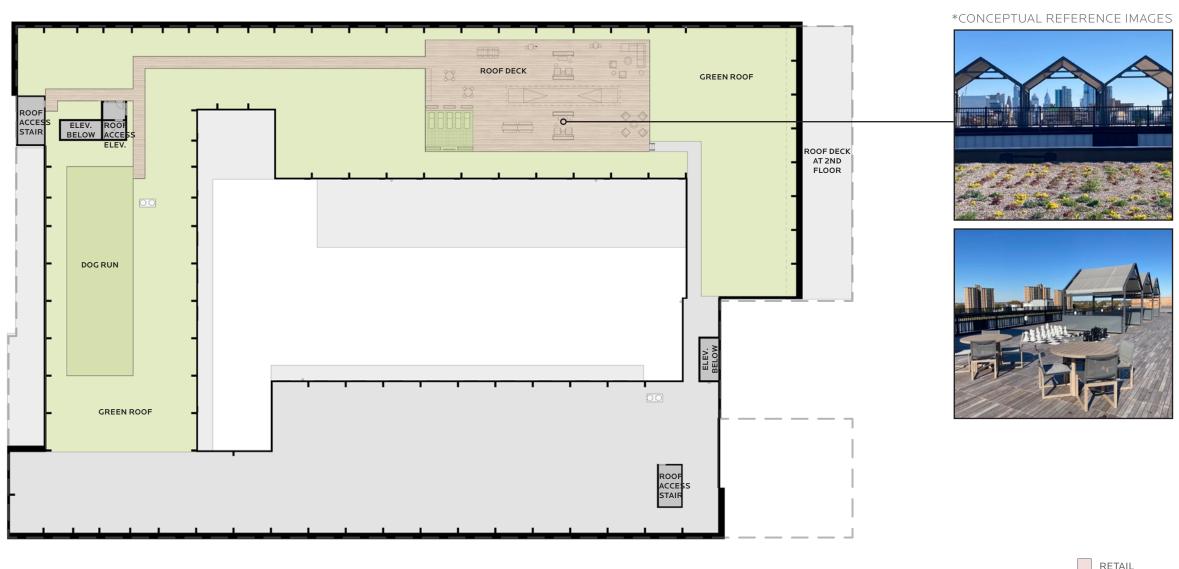
2ND FLOOR PLAN







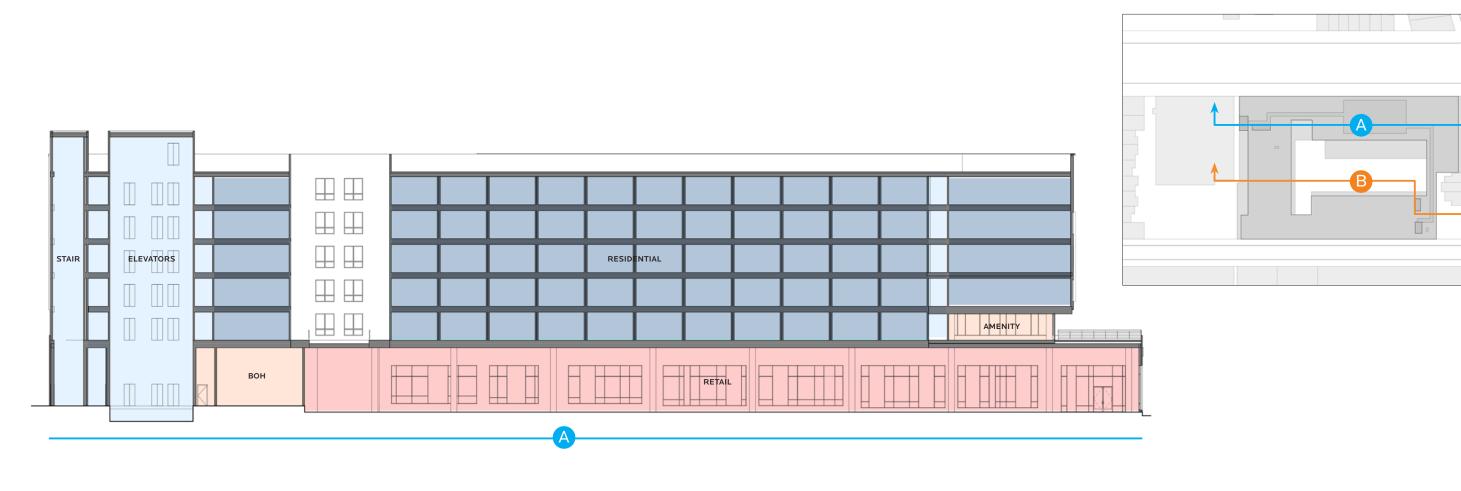
3RD (TYPICAL) FLOOR PLAN

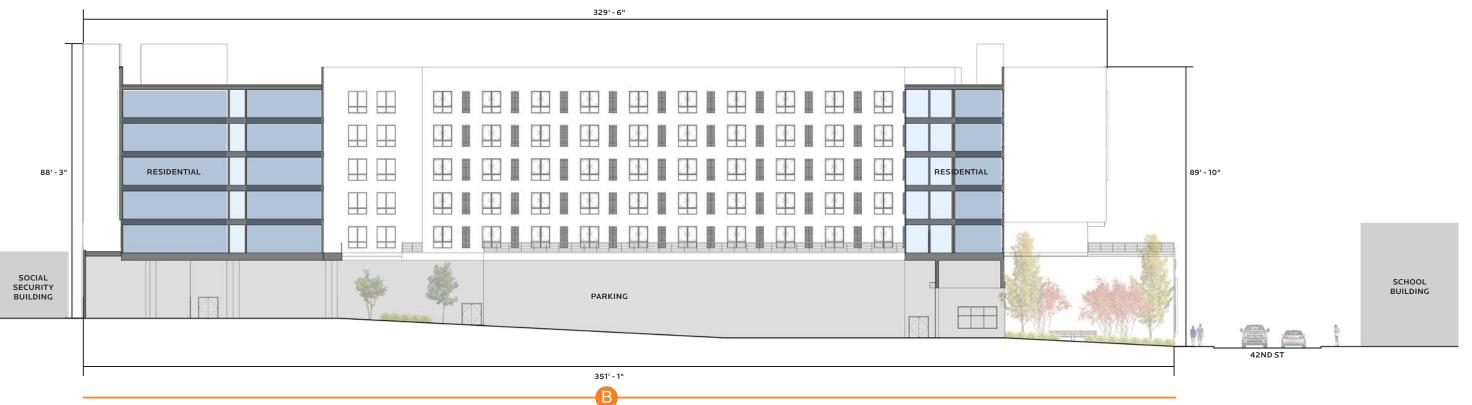






ROOF PLAN



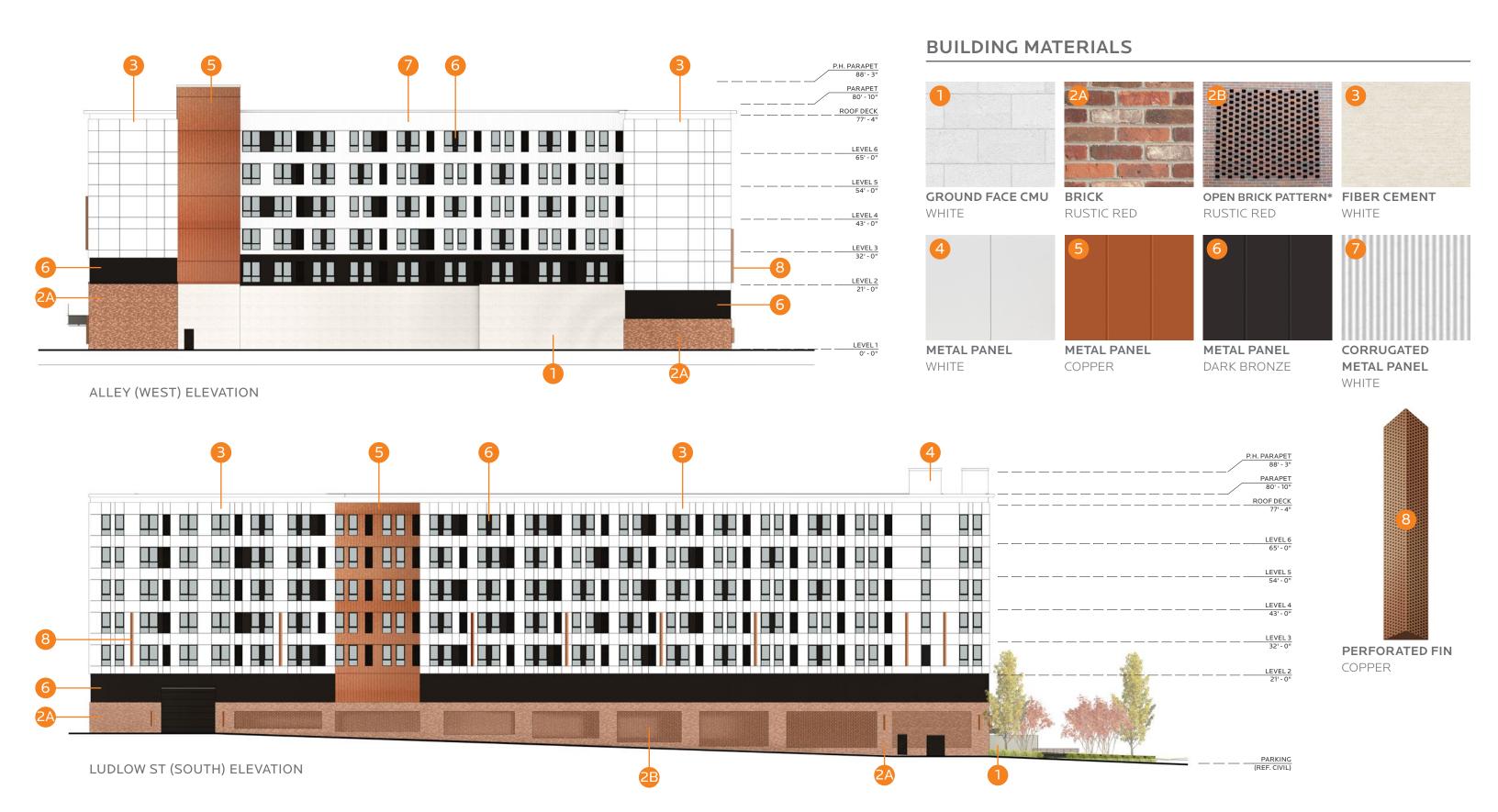




SITE SECTIONS













3D MASSING / AERIAL RENDERING





NORTH EAST STREET VIEW RENDERING (DAY TIME)





4200 MARKET ST

SOUTH EAST STREET VIEW RENDERING





Civic Sustainable Design Checklist – Updated September 3, 2019

Civic Design Review Sustainable Design Checklist

Sustainable design represents important city-wide concerns about environmental conservation and energy use. Development teams should try to integrate elements that meet many goals, including:

- · Reuse of existing building stock
- · Incorporation of existing on-site natural habitats and landscape elements
- · Inclusion of high-performing stormwater control
- · Site and building massing to maximize daylight and reduce shading on adjacent sites
- · Reduction of energy use and the production of greenhouse gases
- · Promotion of reasonable access to transportation alternatives

The Sustainable Design Checklist asks for responses to specific benchmarks. These metrics go above and beyond the minimum requirements in the Zoning and Building codes. All benchmarks are based on adaptions from Leadership in Energy and Environmental Design (LEED) v4 unless otherwise noted.

Categories	Benchmark	Does project meet benchmark? If yes, please explain how. If no, please explain why not.
Location and Transportation		
(1) Access to Quality Transit	Locate a functional entry of the project within a %-mile (400-meter) walking distance of existing or planned bus, streetcar, or rideshare stops, bus rapid transit stops, light or heavy rail stations.	YES (5) BUS STOP LOCATIONS (ALL WITHIN 0.25 MILE): 41ST & MARKET (30, 40), 41ST & POWELTON (30, 40), 41ST & CHESTNUT (21, 30), LUCY SHUTTLE), 42ND & CHESTNUT (21, 30), 43RD & CHESTNUT (21); ACCESS TO MARKET- FRANKFORD LINE AT MARKET ST. & 40TH OR 46TH STREET STATIONS.
(2) Reduced Parking Footprint	All new parking areas will be in the rear yard of the property or under the building, and unenclosed or uncovered parking areas are 40% or less of the site area.	YES ALL PARKING IS LOCATED UNDER THE BUILDING. TOTAL PARKING REQUIRED WAS REDUCED BY 10% BY ADDING BICYCLE PARKING.
(3) Green Vehicles	Designate 5% of all parking spaces used by the project as preferred parking for green vehicles or car share vehicles. Clearly identify and enforce for sole use by car share or green vehicles, which include plug-in electric vehicles and alternative fuel vehicles.	YES THERE WILL BE (6) ELECTRIC VEHICLE SPACES, WHICH REPRESENTS 5% OF ALL PARKING SPACES.
(4) Railway Setbacks (Excluding frontages facing trolleys/light rail or enclosed subsurface rail lines or subways)	To foster safety and maintain a quality of life protected from excessive noise and vibration, residential development with railway frontages should be setback from rail lines and the building's exterior envelope, including windows, should reduce exterior sound transmission to 60dBA. (If setback used, specify distance) ⁱ	NO THERE ARE NO RAILWAYS IMMEDIATELY ADJACENT TO THE SITE.
(5) Bike Share Station	Incorporate a bike share station in coordination with and conformance to the standards of Philadelphia Bike Share.	NO BIKE SHARE NOT INCLUDED.

Civic Sustainable Design Checklist – Updated September 3, 2019

Water Efficiency		
(6) Outdoor Water Use	Maintain on-site vegetation without irrigation. OR, Reduce of watering requirements at least 50% from the calculated baseline for the site's peak watering month.	YES GREEN ROOF VEGETATION REQUIRES NO ADDITIONAL IRRIGATION.
Sustainable Sites	watering month.	
(7) Pervious Site Surfaces	Provides vegetated and/or pervious open space that is 30% or greater of the site's Open Area, as defined by the zoning code. Vegetated and/or green roofs can be included in this calculation.	YES X,XXX SF GREEN ROOF ON 2ND FLOOR XX,XXX SF GREEN ROOF ON ROOF DECK LEVE
(8) Rainwater Management	Conform to the stormwater requirements of the Philadelphia Water Department(PWD) and either: A) Develop a green street and donate it to PWD, designed and constructed in accordance with the PWD Green Streets Design Manual, OR B) Manage additional runoff from adjacent streets on the development site, designed and constructed in accordance with specifications of the PWD Stormwater Management Regulations	YES THE PROPOSAL CONFORMS TO PWD STORMWATER REQUIREMENTS.
(9) Heat Island Reduction (excluding roofs)	Reduce the heat island effect through either of the following strategies for 50% or more of all on-site hardscapes: A) Hardscapes that have a high reflectance, an SRI>29. B) Shading by trees, structures, or solar panels.	YES A GREEN ROOF WILL BE PROVIDED AND PAVING WILL HAVE A HIGH REFLECTANCE.
Energy and Atmosphere		
(10) Energy Commissioning and Energy Performance - Adherence to the New Building Code	PCPC notes that as of April 1, 2019 new energy conservation standards are required in the Philadelphia Building Code, based on recent updates of the International Energy Conservation Code (IECC) and the option to use ASHRAE 90.01-2016. PCPC staff asks the applicant to state which path they are taking for compliance, including their choice of code and any options being pursued under the 2018 IECC. ii	YES COMMISSIONING WILL BE PROVIDED PER CODE REQUIREMENTS.
(11) Energy Commissioning and Energy Performance - Going beyond the code	will the project pursue energy performance measures beyond what is required in the Philadelphia code by meeting any of these benchmarks? ** •Reduce energy consumption by achieving 10% energy savings or more from an established baseline using	NO

Civic Sustainable Design Checklist – Updated September 3, 2019

	ASHRAE standard 90.1-2016 (LEED v4.1 metric). •Achieve certification in Energy Star for Multifamily New Construction (MFNC). •Achieve Passive House Certification	NO			
(12) Indoor Air Quality and Transportation	Any sites within 1000 feet of an interstate highway, state highway, or freeway will provide air filters for all regularly occupied spaces that have a Minimum Efficiency Reporting Value (MERV) of 13. Filters shall be installed prior to occupancy. iv	NO SITE NOT LOCATED WITHIN 1000 FEET OF AN INTERSTATE/HIGHWAY			
(13) On-Site Renewable Energy	Produce renewable energy on-site that will provide at least 3% of the project's anticipated energy usage.	NO			
Innovation					
(14) Innovation	Any other sustainable measures that could positively impact the public realm.	YES: THE MAJORITY OF THE BUILDING IS PROPOSED TO BE CONSTRUCTED THROUGH OFF-SITE FABRICATION (MODULAR). THIS ALLOWS FOR LESS MATERIAL WASTE, RESPONSIBLE INVENTORY CONTROL, LESS SITE DISTURBANCE THROUGH THE COURSE OF THE PROJECT AND ADDITIONAL ENERGY EFFICIENCY.			

¹ Railway Association of Canada (RAC)'s "Guidelines for New Development in Proximity to Railway Operations. Exterior Sound transmission standard from LEED v4, BD+C, Acoustic Performance Credit.

See also, "The Commercial Energy Code Compliance" information sheet:

https://www.phila.gov/li/Documents/Commercial%20Energy%20Code%20Compliance%20Fact%20Sheet--Final.pdf

and the "What Code Do I Use" information sheet:

https://www.phila.gov/li/Documents/What%20Code%20Do%20I%20Use.pdf

iii LEED 4.1, Optimize Energy Performance in LEED v4.1

For Energy Star: www.Energystar.gov
For Passive House, see www.phius.org

^{iv} Section 99.04.504.6 "Filters" of the City of Los Angeles Municipal Code, from a 2016 Los Angeles Ordinance requiring enhanced air filters in homes near freeways

2

08.09.2022

ii Title 4 The Philadelphia Building Construction and Occupancy Code



Hercules W. Grigos, Esq. Direct Dial: (215) 569-1569 Email: hgrigos@klehr.com

August 9, 2022

VIA ELECTRONIC MAIL

Civic Design Review Committee Philadelphia City Planning Commission One Parkway Building 1515 Arch Street, 13th Floor Philadelphia, PA 19102 CDR@Phila.gov

Re: 4200 Market Street

L&I Application No. ZP-2022-002188

Revised CDR Submission

Dear Members of the Civic Design Review Committee,

As you are aware, this firm represents the Applicant in connection with obtaining permitting approvals for the mixed-use development (the "<u>Project</u>") proposed at 4200 Market Street (the "<u>Property</u>"). The above referenced application (the "<u>Application</u>") was considered by the Civic Design Review Committee (the "<u>Committee</u>") at a public meeting on August 2, 2022.

Since the initial CDR hearing, we have carefully considered the comments and recommendations made by the Committee, the Planning Commission staff, the affected Registered Community Organizations and members of the surrounding neighborhood. In response to the comments we received, significant changes have been made to the Project's design and the application materials have been revised accordingly for the Committee's review. The updated Application materials are included within the revised CDR application package submitted on August 9, 2022. Accordingly, we respectfully request that this Project be placed on the agenda for the September 6, 2022 CDR hearing for additional consideration.

The Applicant and its representatives look forward to the opportunity to thoroughly address all the comments and recommendations received at the upcoming public hearing. Notwithstanding, we feel it is beneficial to provide some additional information addressing these comments ahead of the hearing. Kindly find our comments below:

I. RCO Comments

The developer, Alterra Property Group ("Alterra"), has actively engaged the community in the design process for this Project. A public meeting was held by the West Powelton Saunders Park RCO



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("West Powelton"), as Coordinating RCO, on June 23, 2022. This Project was also discussed publicly, and neighbors were provided the opportunity to share comments, at the first CDR hearing held for this matter on August 2, 2022.

Alterra appreciates all the feedback and comments that have been provided by the community to date. Specifically, Alterra is sensitive to the need to mitigate potential traffic conflict between the retail loading proposed and the adjacent school along 42nd Street. Retail loading will be managed through planned delivery schedules so as to minimize impacts to peak traffic levels and the school operation. Alterra has also agreed to enter into a Community Benefits Agreement with West Powelton in connection with this Project and will continue to engage with the wider community as the development process proceeds.

II. Site Design Comments

After careful consideration of the comments provided at the first CDR hearing, several significant design changes have been made to improve the design of the Project at the corner of 42nd Street and Ludlow Street. The landscaping program of the proposed pocket park has been enhanced to include additional trees, landscaping, and buffer zones that will improve the sensory experience of visiting the park. The pocket park is intended to be an important outdoor amenity for residents of the building in addition to the 9,198 square feet of programmable outdoor space at the Level 2 terrace and the upper roof deck. All residents will have access to these outdoor spaces, including those residents with 2nd level interior units who will also have dedicated terraces. Careful consideration has also been taken to ensure the park's design will enable it to be a public outdoor amenity to the neighborhood.

In addition to improving to the aesthetic experience at this corner, the enhanced landscaping program will serve to separate pedestrian spaces from driving spaces. The parking entrance near Ludlow Street on 42nd Street has also been reduced to a single lane one-way in to reduce conflicts with the public realm while enhancing the end user experience. Revised landscaping and site plans showing the changes proposed to the design of this corner are included within the revised Application materials submitted for your review.

III. Building Design Comments

In response to comments received from the Committee, the Application materials have been revised to improve the Project's design along Market Street and 42nd Street. Along Market Street, the improvements include further articulation of the façade to create additional interest and better integrate the design with the existing streetscape. The changes include modifications in plane of materials, varying widths of reveals and consideration of shadow elements. The ground floor retail spaces will also feature well detailed brick and architectural lights. The storefront pattern will have variation but will continue to have large expanses of glass to highlight the retail activity. Architectural lighting and detailed canopy elements will also serve to enhance the pedestrian experience on Market Street.



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The pocket park and the secondary pedestrian access along 42nd Street have also been enhanced. In addition to the landscaping and traffic design changes discussed above, a trellis-supported green wall is now proposed adjacent to the three row homes located along 42nd Street, which accentuates the pedestrian approach to the secondary lobby. Revised plans showing the proposed changes are included within the revised Application materials submitted for your review.

IV. Parking Design Comments

Alterra appreciates the Committee's comment regarding underground parking and increasing active uses along the street frontages. For this Project, the building's large footprint does not dictate the need for underground parking. This is consistent with all the other modular buildings Alterra has built throughout the City.

The proposed design maximizes active uses proposed along the primary street frontages of the building and reduces the impact of the ground level parking. Active retail space is proposed along the Market Street frontage and along 42nd Street near the corner with Market Street. The parking garage primarily fronts along Ludlow Street, which functions as a back-alley street to the Property. Further, as discussed above, the parking entrance near Ludlow Street on 42nd Street has been reduced to a single lane, one-way ingress only, to minimize conflicts with pedestrians and visitors to the public pocket park being provided along 42nd Street.

V. Sustainability Comments

Sustainable design features have been incorporated into the proposed design including a green roof, stormwater management improvements, and modular construction. Although solar panels are not part of the building's design, the building is modular with over 80% of its gross building square footage constructed within a controlled manufacturing facility with virtually no pre-consumer waste and a greatly reduced carbon footprint.

VI. PCPC Staff Comments

We received staff comments to the Application on July 25, 2022. After carefully considering the comments and recommendations made by Planning Commission staff, an initial response to those comments was provided by letter dated July 29, 2022. Alterra remains committed to the intentions conveyed within that initial response letter.

Additionally, with the benefit of additional time and the discussion at the first CDR hearing, we have since revised certain Application materials to better address staff comments. These changes include improvements to the façade articulation, enhanced landscaping plans, lighting detail, modified renderings showing details of roof deck programming and a vehicle circulation plan. Improvements to the façade articulation of the building will include further changes in material plane, additional



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reveals, transitions between materials and variations in material texture. Residential and retail entrances will also be articulated by illuminated canopies, custom lighting, and taller storefronts. The 2nd floor amenity deck will consist of seating areas, outdoor exercise spaces and lounge seating all surrounded by large planters. The large planters will be visible from street level, providing further green elements in addition to the street trees. The roof top will include an outdoor kitchen, gaming areas and a variety of seating areas all flanked by green roof. In addition, all exterior amenity spaces will include architectural lighting to further engage the spaces in the evening.

As discussed above, the improvements also include an enhanced design of the proposed pocket park and vehicle circulation at the 42nd Street parking entrance. The design of the park has progressed to include trees, multiple planting beds, distinct seating areas and hardscapes walkways. The space will not be gated or fenced as it is intended for public use. Dark-Sky-compliant site lighting will also be provided with the park to create a well-lit space at night. The park materials, vehicular driveway and pedestrian walkway are all distinct and will be separated by plantings and architectural elements. The parking garage driveway has been redesigned as ingress only to remove the awkward interaction caused by vehicles leaving the garage and driving close to the park. A 42" brick site wall will provide further separation between the park and drive aisle. In addition, the pedestrian walkway will be flanked by plantings and the previously mentioned green wall.

We look forward to the opportunity to present the Project and offer additional testimony to the Committee at the hearing on September 6, 2022. Thank you for continued time and attention to this matter. Should you have any questions, please do not hesitate to contact me.

Respectfully submitted,

Hercules W. Grigos Hercules W. Grigos

cc: Alex Smith, Philadelphia City Planning Commission (via email)
C. Beige Berryman, Philadelphia City Planning Commission (via email)
Jack Conviser, Philadelphia City Planning Commission (via email)
David Kanthor, Philadelphia City Planning Commission (via email)
Martha Cross, Philadelphia City Planning Commission (via email)
Stephanie Boggs Magagna, Klehr Harrison Harvey Branzburg (via email)