Civic Design Review Presentation June 7, 2022

90 ROCHELLE AVE

Residential Development



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AHE SO THAT HADES	CIVIC DESIGN RESPONSE FORM							
APPLICATION #: ZP-2021-0	ATION #: ZP-2021-000722 ADDRESS: 90 ROCHELLE AVE ADDRESS: 90 ROCHELLE AVE Group, LLC						Rachael Pritzker DBA: Pritzker Law	
	AS REQUIRED BY 14-304 (3) (e) (.1) FOR REZONING OF ANY LAND IN CERTAIN MASTER PLAN DISTRICTS AS WELL AS TABLE 14-304-2 (CIVIC DESIGN REVIEW TRIGGERS, IDENTIFIED BELOW) OF THE PHILADELPHIA ZONING CODE, THE ABOVE REFERENCED PROPERTY REQUIRES CIVIC DESIGN REVIEW FOR THE FOLLOWING REASON(S):							
THE PROPERTY	THE PROPERTY: THE PROPERTY AFFECTED: THE APPLICATION:					ATION:		
THE APPLICANT'S PROI LOCATED IN <u>ANY DISTRICT</u>	AND REGARDLESS W		DLESS WHETH			1)	INCLUDES MO	DRE THAN 100,000 SQUARE FEET OF FLOOR AREA
PROVIDED IN 14-304 (5)(t		ANY AFFECTED PRO		PERTY		2)	INCLUDES MO	DRE THAN 100 NEW DWELLING UNITS
					7	1)	INCLUDES MO GROSS FLOOI	DRE THAN 50,000 SQUARE FEET OF NEW R AREA
THE APPLICANT'S PROI LOCATED IN <u>A COMM</u> INDUSTRIAL, OR SPECIAL <u>DISTRICT</u>	ERCIAL,	2. Affects property in any district, as defined by § 14- (Affected Properti		-304(5)(b)(.2)	7	2)	INCLUDES MO	DRE THAN 50 NEW DWELLING UNITS
Examiner's Signature	Examiner's Signature: Paulose Issac Examiner's Phone: (215) 686 - 2563 Date: 6/22/2021					Date: 6/22/2021		
Civic Design focuses on reviewing the impact of building and site design on the public realm, particularly streets, sidewalks, trails, public parks and open spaces. Please note that all Civic Design Review recommendations are advisory; The Zoning Board and Planning Commission are not required to abide by the Civic Design Review Committee's recommendations.								
The Civic Design Review Committee is located at: One Parkway, 13th floor 1515 Arch Street, Philadelphia, PA, 19102. Please contact (215) 683-4615 for more information.								



90 ROCHELLE AVE REFERRAL SENT FROM L&I TO PCPC



CDR PROJECT APPLICATION FORM

Note: For a project application to be considered for a Civic Design Review agenda, complete and accurate submittals must be received no later than 4 P.M. on the submission date. A submission does not guarantee placement on the agenda of the next CDR meeting date.

L&I APPLICATION NUMBER: ZP-2021-000722

What is the trigger causing the project to require CDR Review? Explain briefly.

The trigger causing the project to require CDR is 50 or more new units.

PROJECT LOCATION

Planning [District: Lower Northwest (Council Dist	rict: _ 4	
Address:	90 Rochelle Avenue			
	Philadelphia, PA 19128			
	cel within an Opportunity Zone? ne project using Opportunity Zone	Yes Yes	No No	Uncertain

CONTACT INFORMATION

Applicant Name:	Rachael Pritzker	F	Primary Phone:	610-505-8132
Email: _rachael@	pritzkerlg.com	Address:	1635 Market S	treet,
			Suite 1600, Ph	ila, PA 19103
Property Owner: Architect: JKRP	CSW Rochelle Associat Architects	tes LLC D	eveloper Westr	um Development Company

SITE	CON	DIT	IONS
	0011		

Site Area:	1.291 acres	
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Existing Zoning: RSA-3 Are Zoning

Proposed Use:

Area of Proposed Uses, Broken Out by Program

13,975 sf, 90 unit (5 stories) apartment building

Proposed # of Parking Units:

15 total parking space (including 1 ADA and 2

COMMUNITY MEETING

If yes, please provide written documentation	ו a
If no, indicate the date and time the commu	nity
Date: Sept. 7th 2021 Time:	′pr

ZONING BOARD OF ADJUSTMENT HEARING

ZBA hearing scheduled:	Yes	No
If yes, indicate the date he	aring wil	l be held:
Date:		





Variances required? Yes <u>X</u> No
(Include Square Footage and # of Units):
electric vehicle spaces)

Х

as proof.

ity meeting will be held:

m

____ NA_____

90 ROCHELLE AVE CDR APPLICATION FORM

Civic Sustainable Design Checklist – Updated September 3, 2019

Civic Sustainable Design Checklist – Updated September 3, 2019

Civic Sustainable Design Checklist – Updated September 3, 2019

Civic Design Review Sustainable Design Checklist

Sustainable design represents important city-wide concerns about environmental conservation and energy use. Development teams should try to integrate elements that meet many goals, including:

- · Reuse of existing building stock
- · Incorporation of existing on-site natural habitats and landscape elements
- · Inclusion of high-performing stormwater control
- · Site and building massing to maximize daylight and reduce shading on adjacent sites
- Reduction of energy use and the production of greenhouse gases
- Promotion of reasonable access to transportation alternatives

The Sustainable Design Checklist asks for responses to specific benchmarks. These metrics go above and beyond the minimum requirements in the Zoning and Building codes. All benchmarks are based on adaptions from Leadership in Energy and Environmental Design (LEED) v4 unless otherwise noted.

Categories	Benchmark	Does project meet benchmark? If yes, please explain how. If no, please explain why not.
Location and Transportation		
(1) Access to Quality Transit	Locate a functional entry of the project within a ¼-mile (400-meter) walking distance of existing or planned bus, streetcar, or rideshare stops, bus rapid transit stops, light or heavy rail stations.	Yes, bus stops and rail stations are located within 1/4 mile.
(2) Reduced Parking Footprint	All new parking areas will be in the rear yard of the property or under the building, and unenclosed or uncovered parking areas are 40% or less of the site area.	Yes, parking areas are 40% or less of the site area.
(3) Green Vehicles	Designate 5% of all parking spaces used by the project as preferred parking for green vehicles or car share vehicles. Clearly identify and enforce for sole use by car share or green vehicles, which include plug-in electric vehicles and alternative fuel vehicles.	Yes
(4) Railway Setbacks (Excluding frontages facing trolleys/light rail or enclosed subsurface rail lines or subways)	To foster safety and maintain a quality of life protected from excessive noise and vibration, residential development with railway frontages should be setback from rail lines and the building's exterior envelope, including windows, should reduce exterior sound transmission to 60dBA. (If setback used, specify distance) ⁱ	A setback is used, about 75'-0".
(5) Bike Share Station	Incorporate a bike share station in coordination with and conformance to the standards of Philadelphia Bike Share.	Yes

Water Efficiency			
(6) Outdoor Water Use	Maintain on-site vegetation without irrigation. OR, Reduce of watering requirements at least 50% from the calculated baseline for the site's peak watering month.	Yes, the site will maintain on-site vegetation without irrigation. Please see Landscape Plan.	
Sustainable Sites			(12) Indoor Air Quality
(7) Pervious Site Surfaces	Provides vegetated and/or pervious open space that is 30% or greater of the site's Open Area, as defined by the zoning code. Vegetated and/or green roofs can be included in this calculation.	Yes, please see Licenses & Inspections Concept Plan.	Transportation (13) On-Site Renewab
	Conform to the stormwater requirements of the Philadelphia Water Department(PWD) and either: A)	No, stormwater design has been analyzed. However,	Innovation
(8) Rainwater Management	Develop a green street and donate it to PWD, designed and constructed in accordance with the PWD Green Streets Design Manual, OR B) Manage additional runoff from adjacent streets	the site will comply with all Philadelphia Water Department requirements.	(14) Innovation
	on the development site, designed and constructed in accordance with specifications of the PWD Stormwater Management Regulations		ⁱ Railway Association Operations. Exterior
(9) Heat Island Reduction (excluding roofs)	Reduce the heat island effect through either of the following strategies for 50% or more of all on-site hardscapes: A) Hardscapes that have a high reflectance, an SRI>29. B) Shading by trees, structures, or solar panels.	Yes, both deciduous and evergreen trees have been provided in accordance with Zoning Section 14-705. Please see Landscape Plan.	ⁱⁱ Title 4 The Philadelp See also, "The Comm <u>https://www.phila.go</u> <u>tFinal.pdf</u>
Energy and Atmosphere			and the "What Code https://www.phila.go
(10) Energy Commissioning and Energy Performance - Adherence to the New Building Code	PCPC notes that as of April 1, 2019 new energy conservation standards are required in the Philadelphia Building Code, based on recent updates of the International Energy Conservation Code (IECC) and the option to use ASHRAE 90.01-2016. PCPC staff asks the applicant to state which path they are taking for compliance, including their choice of code and any options being pursued under the 2018 IECC. ⁱⁱ	COMcheck	 LEED 4.1, Optimize For Energy Star: www For Passive House, se Section 99.04.504.6 Ordinance requiring e
(11) Energy Commissioning and Energy Performance - Going beyond the code	Will the project pursue energy performance measures beyond what is required in the Philadelphia code by meeting any of these benchmarks? ⁱⁱⁱ •Reduce energy consumption by achieving 10% energy savings or more from an established baseline using	No	



	ASHRAE standard 90.1-2016 (LEED v4.1	
	metric). •Achieve	
	certification in Energy Star for	
	Multifamily New Construction (MFNC).	
	 Achieve Passive House Certification 	
	Any sites within 1000 feet of an interstate highway, or	No
	freeway will provide air filters for all	
and	regularly occupied spaces that have a	
	Minimum Efficiency Reporting Value	
	(MERV) of 13. Filters shall be installed	
	prior to occupancy. ^{iv}	
	Produce renewable energy on-site that	No
e Energy	will provide at least 3% of the project's	
	anticipated energy usage.	
		•
		No
	Any other sustainable measures that	
	could positively impact the public realm.	

ion of Canada (RAC)'s "Guidelines for New Development in Proximity to Railway ior Sound transmission standard from LEED v4, BD+C, Acoustic Performance Credit.

delphia Building Construction and Occupancy Code mmercial Energy Code Compliance" information sheet: a.gov/li/Documents/Commercial%20Energy%20Code%20Compliance%20Fact%20Shee

ode Do I Use" information sheet: la.gov/li/Documents/What%20Code%20Do%20I%20Use.pdf

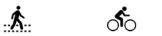
ize Energy Performance in LEED v4.1 <u>vww.Energystar.gov</u> e, see <u>www.phius.org</u>

04.6 "Filters" of the City of Los Angeles Municipal Code, from a 2016 Los Angeles ing enhanced air filters in homes near freeways

90 ROCHELLE AVE CDR SUSTAINABILITY QUESTIONNAIRE

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Philadelphia City Planning Commission

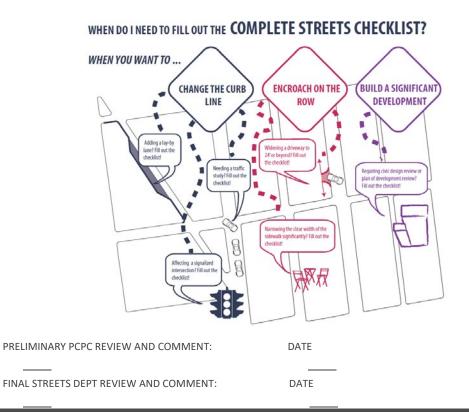


INSTRUCTIONS

This Checklist is an implementation tool of the Philadelphia Complete Streets Handbook (the "Handbook") and enables City engineers and planners to review projects for their compliance with the Handbook's policies. The handbook provides design guidance and does not supersede or replace language, standards or policies established in the City Code, City Plan, or Manual on Uniform Traffic Control Devices (MUTCD).

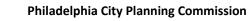
The Philadelphia City Planning Commission receives this Checklist as a function of its Civic Design Review (CDR) process. This checklist is used to document how project applicants considered and accommodated the needs of all users of city streets and sidewalks during the planning and/or design of projects affecting public rights-of-way. Departmental reviewers will use this checklist to confirm that submitted designs incorporate complete streets considerations (see §11-901 of The Philadelphia Code). Applicants for projects that require Civic Design Review shall complete this checklist and attach it to plans submitted to the Philadelphia City Planning Commission for review, along with an electronic version.

The Handbook and the checklist can be accessed at http://www.phila.gov/CityPlanning/projectreviews/Pages/CivicDesignReview.aspx



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COMPLETE STREETS HANDBOOK CHECKLIST



INSTRUCTIONS (continued)

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APPLICANTS SHOULD MAKE SURE TO COMPLY WITH THE FOLLOWING REQUIREMENTS:

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- This checklist is designed to be filled out electronically in Microsoft Word format. Please submit the Word version of the checklist. Text fields will expand automatically as you type.
- □ All plans submitted for review must clearly dimension the widths of the Furnishing, Walking, and Building Zones (as defined in Section 1 of the Handbook). "High Priority" Complete Streets treatments (identified in Table 1 and subsequent sections of the Handbook) should be identified and dimensioned on plans.
- □ All plans submitted for review must clearly identify and site all street furniture, including but not limited to bus shelters, street signs and hydrants.
- □ Any project that calls for the development and installation of medians, bio-swales and other such features in the right-of-way may require a maintenance agreement with the Streets Department.
- ADA curb-ramp designs must be submitted to Streets Department for review
- □ Any project that significantly changes the curb line may require a City Plan Action. The City Plan Action Application is available at http://www.philadelphiastreets.com/survey-and-design-bureau/city-plans-unit. An application to the Streets Department for a City Plan Action is required when a project plan proposes the:
 - Placing of a new street;
 - Removal of an existing street;
 - o Changes to roadway grades, curb lines, or widths; or
 - Placing or striking a city utility right-of-way.

Complete Streets Review Submission Requirement*:

- EXISTING CONDITIONS SITE PLAN, should be at an identified standard engineering scale
 - FULLY DIMENSIONED
 - CURB CUTS/DRIVEWAYS/LAYBY LANES
 - TREE PITS/LANDSCAPING
 - BICYCLE RACKS/STATIONS/STORAGE AREAS
 - TRANSIT SHELTERS/STAIRWAYS
- PROPOSED CONDITIONS SITE PLAN, should be at an identified standard engineering scale
 - PINCH POINTS
 - PROPOSED CURB CUTS/DRIVEWAYS/LAYBY LANES
 - PROPOSED TREE PITS/LANDSCAPING
 - BICYCLE RACKS/STATIONS/STORAGE AREAS 0
 - 0 TRANSIT SHELTERS/STAIRWAYS

*APPLICANTS PLEASE NOTE: ONLY FULL-SIZE, READABLE SITE PLANS WILL BE ACCEPTED. ADDITIONAL PLANS MAY BE **REQUIRED AND WILL BE REQUESTED IF NECESSARY**







FULLY DIMENSIONED, INCLUDING DELINEATION OF WALKING, FURNISHING, AND BUILDING ZONES AND

90 ROCHELLE AVE COMPLETE STREETS HANDBOOK CHECKLIST

COMPLETE STREETS HANDBOOK CHECKLIST Philadelphia City Planning Commission							
							
GEI	NERAL PROJECT INFORMATION						
1.	PROJECT NAME	2	2.	DATE			
	90 Rochelle Avenue			<u>6/3/2022</u>			
3.	APPLICANT NAME	5	5.	PROJECT AREA: list precise street limits			
	Commerce Pursuit Capital			and scope			
4.	APPLICANT CONTACT INFORMATION			90 Rochelle Avenue (OPA 883631100)			
	1300 Virginia Drive, STE 215, Fort Washington, I	PA 19034					
6.	OWNER NAME						
	Same as Applicant						
7.	OWNER CONTACT INFORMATION						
	Same as Applicant						
8.	ENGINEER / ARCHITECT NAME						
	Carroll Engineering Corporation						
9.	ENGINEER / ARCHITECT CONTACT INFORMATIO	N					
	949 Easton Road, Warrington, PA 18976						
	STREETS: List the streets associated with the pro	, , ,	•				



under the "Complete Street Types" field. Complete Streets Types are also identified in Section 3 of the Handbook. Also available here: http://matedata.phila.gov/#heme/datacetdatails/EE42867220E92096178c4f24/

Ro	chelle Avenue	<u>90</u>	<u>90</u>		wer Dens	ity Residential
				_		
				_		
_						
oes	s the Existing Cond i	itions site survey clear	rly identify the following exist	ing conditio	ons with d	imensions?
a.	Parking and loadi	ng regulations in curb	lanes adjacent to the site	YES 🔀	NO 🗌	
b.	Street Furniture s	such as bus shelters, h	onor boxes, etc.	YES 🗌	NO 🗌	N/A 🖂
с.	Street Direction			YES 🔀	NO 🗌	
d.	Curb Cuts			YES 🔀	NO 🗌	N/A
e.	Utilities, including boxes, signs, light		vers, manholes, junction	YES 🗌	NO 🖂	N/A
		ns into the sidewalk is	such as stairs and stoops	YES 🔀	NO	N/A

DEPARTMENTAL REVIEW: General Project Information



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90 ROCHELLE AVE

COMPLETE STREETS HANDBOOK CHECKLIST

Philadelphia City Planning Commission

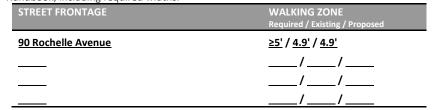


PEDESTRIAN COMPONENT (Handbook Section 4.3)

12. SIDEWALK: list Sidewalk widths for each street frontage. Required Sidewalk widths are listed in Section 4.3 of the Handbook.

STREET FRONTAGE	TYPICAL SIDEWALK WIDTH (BUILDING LINE TO CURB)	CITY PLAN SIDEWALK WIDTH
	Required / Existing / Proposed	Existing / Proposed
90 Rochelle Avenue	<u>≥10' / 4.9' / 4.9'</u>	/
	//	/
	//	/
	/	/

13. WALKING ZONE: list Walking Zone widths for each street frontage. The Walking Zone is defined in Section 4.3 of the Handbook, including required widths.



14. VEHICULAR INTRUSIONS: list Vehicular Intrusions into the sidewalk. Examples include but are not limited to; driveways, lay-by lanes, etc. Driveways and lay-by lanes are addressed in sections 4.8.1 and 4.6.3, respectively, of the Handbook.

EXISTING VEHICULAR INTRUSIONS							
INTRUSION TYPE	INTRUSION WIDTH	PLACEMENT					
Driveway Entrance/Exit	<u>30.26'</u>	Front yard					
PROPOSED VEHICULAR INTRUSIONS							
INTRUSION TYPE	INTRUSION WIDTH	PLACEMENT					
Driveway Entrance/Exit	<u>30.00'</u>	Front yard					

COMPLETE STREETS HANDBOOK CHECKLIST

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15. When considering the overall design, does it create or enhance pedestrian environment that provides safe and comfortable a all pedestrians at all times of the day?

APPLICANT: Pedestrian Component

Additional Explanation / Comments:

DEPARTMENTAL REVIEW: Pedestrian Component Reviewer Comments:



ing Comm	ission		 7	
			DEPARTI APPROV	
ce a access for	YES 🔀	NO 🗌	YES 🗌	NO 🗌

90 ROCHELLE AVE

COMPLETE STREETS HANDBOOK CHECKLIST

Philadelphia City Planning Commission





DEPARTMENTAL

BUILDING & FURNISHING COMPONENT (Handbook Section 4.4)

16. BUILDING ZONE: list the MAXIMUM, existing and proposed Building Zone width on each street frontage. The Building Zone is defined as the area of the sidewalk immediately adjacent to the building face, wall, or fence marking the property line, or a lawn in lower density residential neighborhoods. The Building Zone is further defined in section 4.4.1 of the Handbook.

STREET FRONTAGE	MAXIMUM BUILDING ZONE WIDTH Existing / Proposed
Doggie Daycare	<u>8' / N/A</u>
Apartment Building	<u>N/A</u> / <u>>8'</u>
	/
	/

17. FURNISHING ZONE: list the MINIMUM, recommended, existing, and proposed Furnishing Zone widths on each street frontage. The Furnishing Zone is further defined in section 4.4.2 of the Handbook.

STREET FRONTAGE	MINIMUM FURNISHING ZONE WIDTH Recommended / Existing / Proposed
Doggie Daycare	<u>3.0' / 2.5' / N/A</u>
Apartment Building	<u>3.0' / N/A / N/A</u>
	//
	//

18. Identify proposed "high priority" building and furnishing zone design treatments that are incorporated into the design plan, where width permits (see Handbook Table 1). Are the following treatments identified and dimensioned on the plan?

following treatments identified and dimensioned on the plan?		APPROVAL
 Bicycle Parking 	YES 🔀 NO 🗌 N/A 🗌	YES NO
 Lighting 	YES 🗌 NO 🔀 N/A 🗌	YES NO
 Benches 	YES 🗌 NO 🔀 N/A 🗌	YES NO
 Street Trees 	YES 🛛 NO 🗌 N/A 🗌	YES NO
Street Furniture	YES 🗌 NO 🖾 N/A 🗌	YES NO
19. Does the design avoid tripping hazards?	YES 🛛 NO 🗌 N/A 🗌	YES NO
20. Does the design avoid pinch points? Pinch points are locations where	YES 🛛 NO 🗌 N/A 🗌	YES NO
the Walking Zone width is less than the required width identified in		
item 13, or requires an exception		

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COMPLETE STREETS HANDBOOK CHECKLIST



- 21. Do street trees and/or plants comply with street installation requirements (see sections 4.4.7 & 4.4.8)
- 22. Does the design maintain adequate visibility for all roadway intersections?

APPLICANT: Building & Furnishing Component

Additional Explanation / Comments:

DEPARTMENTAL REVIEW: Building & Furnishing Component Reviewer Comments:



ing Commi	ssion		4	7	
ued)					
	YES 🔀	NO 🗌	N/A 🗌	YES 🗌	NO 🗌
users at	YES 🗌	NO 🗌	N/A 🔀	YES 🗌	NO 🗌

90 ROCHELLE AVE

COMPLETE STREETS HANDBOOK CHECKLIST

Philadelphia City Planning Commission



BICYCLE COMPONENT (Handbook Section 4.5)

23. List elements of the project that incorporate recommendations of the Pedestrian and Bicycle Plan, located online at http://phila2035.org/wp-content/uploads/2012/06/bikePedfinal2.pdf

Class 1A Bike Racks, Flashing Beacons & Crosswalks

24. List the existing and proposed number of bicycle parking spaces, on- and off-street. Bicycle parking requirements are provided in The Philadelphia Code, Section 14-804.

BUILDING / ADDRESS	REQUIRED SPACES	ON-STREET Existing / Proposed	ON SIDEWALK Existing / Proposed	OFF-STREET Existing / Proposed
Apartment Building	<u>17</u>	<u>N/A / N/A</u>	<u>N/A / N/A</u>	<u>0</u> / <u>30</u>
	. <u> </u>	/	/	/
		/	/	/
		/	/	/

25. Identify proposed "high priority" bicycle design treatments (see Handbo incorporated into the design plan, where width permits. Are the followi elements identified and dimensioned on the plan?	DEPARTMENTAL			
 Conventional Bike Lane Buffered Bike Lane Bicycle-Friendly Street Indego Bicycle Share Station 	YES NO YE	N/A 🛛 N/A 🕅 N/A 🕅 N/A 🕅		
 Does the design provide bicycle connections to local bicycle, trail, and transit networks? 		N/A 🗌	YES	
27. Does the design provide convenient bicycle connections to residences, work places, and other destinations?	YES 🛛 NO 🗌	N/A 🗌	YES 🗌	NO 🗌

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APPLICANT: Bicycle Component Additional Explanation / Comments: _____

DEPARTMENTAL REVIEW: Bicycle Component

Reviewer Comments:

COMPLETE STREETS HANDBOOK CHECKLIST



CURBSIDE MANAGEMENT COMPONENT (Hand

- Does the design limit conflict among transportation modes alo curb?
- 29. Does the design connect transit stops to the surrounding pede network and destinations?
- 30. Does the design provide a buffer between the roadway and potraffic?
- 31. How does the proposed plan affect the accessibility, visibility, of public transit? The proposed plan improves mobility for bot designated paths to and from the proposed apartment building

APPLICANT: Curbside Management Component

Additional Explanation / Comments:

.**X**..

DEPARTMENTAL REVIEW: Curbside Management Component Reviewer Comments:



ing Commission							
	æ			7			
book See	ction 4	.6)					
				DEPART APPROV	RTMENTAL OVAL		
ong the	YES 🔀	NO 🗌		YES 🗌	NO 🗌		
lestrian	YES 🗌	NO 🗌	N/A 🖂	YES 🗌	NO 🗌		
oedestrian	YES 🔀	NO 🗌	N/A 🗌	YES 🗌	NO 🗌		
, connectivity, and/or attractiveness YES NO oth pedestrians and bicycles with safe ng.							

90 ROCHELLE AVE

COMPLETE STREETS HANDBOOK CHECKLIST

Philadelphia City Planning Commission



VEHICLE / CARTWAY COMPONENT (Handbook Section 4.7)

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32. If lane changes are proposed, , identify existing and proposed lane widths and the design speed for each street frontage

irontage;				
STREET	FROM	ТО	LANE WIDTHS DESIGN Existing / Proposed SPEED	
			/	
			/	
			/	
			/	

					DEPARTI	
33.	What is the maximum AASHTO design vehicle being accommodated by the design?	Front Lo	ading Tras	sh Truck	YES 🗌	NO 🗌
34.	Will the project affect a historically certified street? An <u>inventory of</u> <u>historic streets</u> ⁽¹⁾ is maintained by the Philadelphia Historical Commission.	YES 🗌	NO 🖂		YES 🗌	NO 🗌
35.	Will the public right-of-way be used for loading and unloading activities?	YES 🗌	NO 🔀		YES 🗌	NO 🗌
36.	Does the design maintain emergency vehicle access?	YES 🖂	NO 🗌		YES 🗌	NO 🗌
37.	Where new streets are being developed, does the design connect and extend the street grid?	YES 🗌	NO 🗌	N/A 🔀	YES 🗌	NO 🗌
38.	Does the design support multiple alternative routes to and from destinations as well as within the site?	YES 🗌	NO 🔀	N/A 🗌	YES 🗌	NO 🗌
39.	Overall, does the design balance vehicle mobility with the mobility and access of all other roadway users?	YES 🔀	NO 🗌		YES 🗌	NO 🗌

APPLICANT: Vehicle / Cartway Component

Additional Explanation / Comments: ____

DEPARTMENTAL REVIEW: Vehicle / Cartway Component

Reviewer Comments:

(1) http://www.philadelphiastreets.com/images/uploads/documents/Historical_Street_Paving.pdf

COMPLETE STREETS HANDBOOK CHECKLIST



URBAN DESIGN COMPONENT (Handbook Section 4.8)

- 40. Does the design incorporate windows, storefronts, and other active uses facing the street?
- 41. Does the design provide driveway access that safely manages pedestrian / bicycle conflicts with vehicles (see Section 4.8.1)?
- 42. Does the design provide direct, safe, and accessible connections between transit stops/stations and building access points and destinations within the site?

APPLICANT: Urban Design Component

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Additional Explanation / Comments: _

DEPARTMENTAL REVIEW: Urban Design Component Reviewer Comments:



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DEPARTMENTAL APPROVAL YES NO N/A YES NO YES NO N/A YES NO YES NO N/A YES NO

90 ROCHELLE AVE

COMPLETE STREETS HANDBOOK CHECKLIST

Philadelphia City Planning Commission



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INTERSECTIONS & CROSSINGS COMPONENT (Handbook Section 4.9)

43. If signal cycle changes are proposed, please identify Existing and Proposed Signal Cycle lengths; **if not, go to question No. 48.**

	10. 48.						
	SIGNAL LOCATION		EXISTIN CYCLE L		PROPC CYCLE	DSED LENGTH	
			<u> </u>				
					DEPARTI		
44.	Does the design minimize the signal cycle length to reduce pedestrian wait time?	YES 🗌	NO 🗌	N/A 🔀	YES 🗌	NO 🗌	
45.	Does the design provide adequate clearance time for pedestrians to cross streets?	YES 🗌	NO 🗌	N/A 🔀	YES 🗌	NO 🗌	
46.	Does the design minimize pedestrian crossing distances by narrowing streets or travel lanes, extending curbs, reducing curb radii, or using medians or refuge islands to break up long crossings?	YES 🗌	NO 🗌	N/A 🛛	YES 🗌	NO 🗌	
	If yes, City Plan Action may be required.						
47.	47. Identify "High Priority" intersection and crossing design treatments (see Handbook Table 1) that will be incorporated into the design, where width permits. Are the following "High Priority" design treatments identified and dimensioned on the plan?						
	 Marked Crosswalks Pedestrian Refuge Islands Signal Timing and Operation Bike Boxes 	YES YES YES YES YES	NO NO NO	N/A 🗌 N/A 🕅 N/A 🕅 N/A 🕅	YES YES YES YES	NO NO NO NO	
48.	Does the design reduce vehicle speeds and increase visibility for all modes at intersections?	YES		$N/A \square$	YES 🗌		
49.	Overall, do intersection designs limit conflicts between all modes and promote pedestrian and bicycle safety?	YES 🔀	NO 🗌	N/A 🗌	YES 🗌	NO 🗌	
	DI ICANT, Intersections & Grassings Component						
	PLICANT: Intersections & Crossings Component ditional Explanation / Comments:						
Aut							
DF	PARTMENTAL REVIEW: Intersections & Crossings Component						
	viewer Comments:						
nev	newer comments.						

13

COMPLE	T	E	S	T	R	E	E	TS	Η
									- •



DEPARTMENTAL REVIEW

Additional Reviewer Comments:

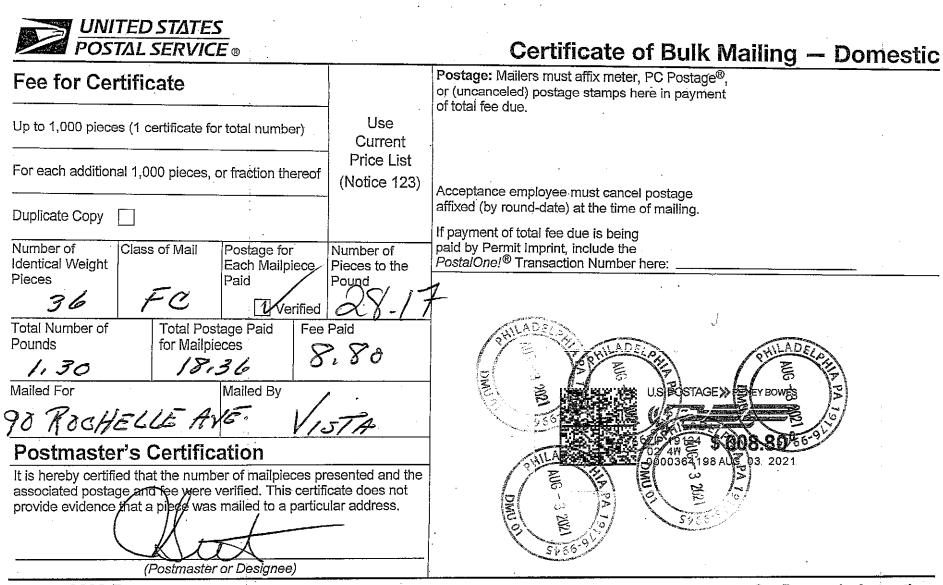


HANDBOOK CHECKLIST

ing Commission

90 ROCHELLE AVE

COMPLETE STREETS HANDBOOK CHECKLIST



PS Form 3606-D, January 2016 PSN 7530-17-000-5548

See Reverse for Instructions



#115881

90 ROCHELLE AVE PROOF OF MAILING FOR COMMUNITY MEETING

Notice from Zoning Applicants to RCOs and Neighbors (Coordinating RCO Has Scheduled the Public Community Meeting)

Rachael J. Pritzker, Esq. Pritzker Law Group LLC 1635 Market Street, 16th Floor Philadelphia, PA 19103 rachael@pritzkerlg.com (610) 505-8132

July 28, 2021

Re: 90 Rochelle Ave, Philadelphia, PA 19128 ZBA Hearing Nov 2, 2021 at 9:30 AM

Dear Registered Community Organization or Neighbor:

This is a notification of a VIRTUAL PUBLIC MEETING to discuss the project described below. All Registered Community Organizations that have geographic boundaries containing the project property and all community members are welcome to attend.

Properties Description: The property is an intermediate lot fronting on Rochelle Avenue, in the 4th Councilmanic District.

Project Description: The project proposes the erection of a detached structure with a cellar having a maximum height of 65 feet and the erection of rear and side yard fences having a maximum height of 6 feet. The proposed use for the structure is multi-family household living to include 90 dwelling units. The existing masonry building will accompany the structure to continue to host the existing grooming and boarding business. The project also proposes a variety of off-street accessory surface parking which includes 20 automobile spaces, 2 ADA parking spaces, 1 van accessible space, 2 electric parking spaces, and 30 bicycle parking spaces.

Copies of the zoning application and any related documentation can be found at One Parkway Building, 1515 Arch Street, 18th Floor, Philadelphia, PA 19102.

Wissahickon Interested Citizens Association is the Coordinating RCO, and has scheduled a VIRTUAL PUBLIC MEETING in advance of a public hearing to discuss the project at the following date, time and place:

Tuesday, September 7, 2021, at 7:00 pm Zoom link: https://us02web.zoom.us/j/86865366934?pwd=eXpVaFJwMWhyMTduKzVDUWVQdFFhUT09 Meeting ID: 868 6536 6934 / Passcode: 508153

or dial in to: +1 929 205 6099 US (New York) +1 301 715 8592 US (Washington DC) +1 312 626 6799 US (Chicago) Meeting ID: 868 6536 6934 / Passcode: 508153

Please review the zoning posters for the date of the VIRTUAL PUBLIC HEARING to be held by the City of Philadelphia Zoning Board of Adjustment at Zoom webinar https://zoom.us/join ID 820 8829 2595 - Password 634842

For reference, contact information for all affected Registered Community Organizations and the District Councilperson is provided as follows:

Wissahickon Interested Citizens Association: president@wissahickon.us Friends of the Wissahickon: tittmann@fow.org Council Office - Joshua.Cohen@phila.gov

If you have received this notice as the owner, managing agent, or other responsible person at a multi-unit building, you are requested to post this notice at a prominent place in a common area of your building.

Sincerely,

Rachael J. Pritzker, Esq.

Planning Commission - rco.notification@phila.gov cc:

RCOZBA@phila.gov

Joshua.Cohen@phila.gov

president@wissahickon.us

tittmann@fow.org



2

90 ROCHELLE AVE REGISTERED COMMUNITY ORGANIZATION LETTER

Civic Design Review Key Recommendations to Guide Second Submission

Licenses and Inspections Application Number:	ZP-2021-000722
Project Address and/or Title:	90 Rochelle Avenue
Date of Civic Design Review:	October 5, 2021

The comments below summarize the CDR Committee recommendations from the proposal's first Civic Design Review (CDR) meeting. They have been organized by the review categories used during the meeting. When necessary, PCPC staff has made minor adjustments in language for grammatical correctness.

PCPC staff encourages the development team to review the comments and make changes to their proposal as needed. During the second and final review, PCPC staff will review the comments from the first meeting and the development team's responses to them.

1) Registered Community Organization Comments

- a) Building is too and large out of character with this neighborhood The footprint of the building was reduced to address this comment. The unit count was decreased by 45% from 90 units to 50 units. The density was reduced from 56,246 sq. ft/1.291 acres for 90 units = 625 sq. ft/0.014 acres per 1 unit to 56,246 sq. ft/1.291 acres for 50 units = 1,245 sq. ft./ 0.026 acres per 1 unit. The building is located steps from the Wissahickon Train Station for the SEPTA Regional Rail and close by to other forms of public transportation. It's practical to consider the site for a Transit Oriented Development.
 - i) Too high in comparison to neighborhood buildings The location of the building was revised to address this comment. The dimensions from the building to the adjacent property lines were increased from 8 feet and 8 feet to 48 feet and 106 feet, respectively. A larger multifamily building was constructed on the West end of Rochelle Avenue (at the intersection of Rochelle Avenue and Kalos Street). It is located immediately adjacent to and across the street from single family residential homes without a landscaping buffer.
 - ii) Materials palette is too cold and inappropriate for this site The materials of the building were revised to be in context. The revised design is in compliance with the Wissahickon/NCO, in character with the adjacent single family residential homes and complements the (recently renovated by the Owner) existing commercial building also located on the site.
 - iii) Building forms are too monolithic The design of the building was revised to address this comment.
 - iv) Concerns with overly bright lighting common to Westrum developments The Owner will design the exterior lighting scheme to be contextual to this development, not based on their other developments.
 - v) It would be visible from Rochelle Avenue and would become the backdrop for existing homes The location of the building was revised to partially address this comment

b) 20 proposed parking spaces is inappropriate for this site. There will be more cars than parking spaces and it will overwhelm the neighborhood The unit count and parking count were revised to address this comment. The unit count was decreased

by 45% from 90 units to 50 units. The parking count was increased by 260% from 20 spaces to 52 spaces. The unit to parking ratio was changed from 1 unit to 4.5 parking spaces to 1 unit to 1 parking space.

- c) Concerns with ingress and egress
 - Wider sidewalks could conflict with current drives The existing site constraints aren't addressable.
 - ii) There are natural pinch points that create conflicts between pedestrians and vehicles The existing site constraints aren't addressable.
 - iii) Trash trucks and delivery vehicles do not have adequate turn-around space The layout of the parking lot was revised to address this comment.
 - iv) Support concerns from neighbors' testimony about access to neighboring streets and problems with parking access and congestion The layout of the parking lot was revised to address this comment.
- d) Concerns with steep slopes site isolation. They note that the site is near the 100 steps leading to the bike trail, but those steps are not very accessible. There is a question of how the residents of the project would access the bus transfer station and other destinations on Ridge Avenue. The existing site constraints aren't addressable.
- 2) Site Design Comments (including Complete Streets)
 - a) The committee notes that there have been many community comments and concerns See responses to comments 1 and 2.
 - b) Site conditions, including steep slopes and street connections result in the lack of easy pedestrian access to neighboring areas See responses to comments 1 and 2.
 - i) This may mean that additional parking is needed to accommodate reasonable travel to and from the site Provided. See responses to comments 1 and 2.
 - ii) Consider parking under the building Provided. See responses to comments 1 and 2.
 - c) The sloping nature of the neighborhood already presents some challenges to accessibility and hard to consider
 - The existing site constraints aren't addressable.

- 3) Building Design Comments

 - approach is needed See responses to comments 1 and 2.
 - context
- 4) Parking Design Comments
- a) See site design comments No response provided.
- 5) Sustainability Comments



d) The siting of the building may not mean that it will loom over the property. The applicant is encouraged to provide views from Ridge Avenue as it crosses the Wissahickon Creek, from Bike trail adjacent the creek, from the Bus Transfer Station Site and from Wissahickon Station. See responses to comments 1 and 2.

e) For sidewalks and walkways, widen the sidewalk to 6' in width on Rochelle Avenue and interior walkways are too narrow and should be widened See responses to comments 1 and 2.

f) The building is placed too close the property lines. The sideyards should be larger to support vegetative screening of size between the proposed building, adjacent housing lots, and the Wissahickon Park See responses to comments 1 and 2.

a) The design shows no respect for the architectural and neighborhood character of the surrounding

See responses to comments 1 and 2.

b) Housing is not inappropriate for this site, but a less dense development with a different architectural

i) Pitched roofs with living space within them could make the project conform much more to the local

See responses to comments 1 and 2.

ii) To address the concerns of the community, architectural style needs to be considered See responses to comments 1 and 2.

c) Consider changes to the unit types, thereby reducing unit count and the need for parking See responses to comments 1 and 2.

a) Consider green roofs. More attention to rainwater detention should be a feature of the site. The Owner will take this under consideration.

b) Staff encourages the pursuit of more metrics and third-party certification The Owner will take this under consideration.

90 ROCHELLE AVE RESPONSE TO COMMENTS GIVEN AT FIRST REVIEW





JEFFERSON UNIVERSITY EAST FALLS CAMPUS (1.2 MILES NORTH EAST)

EXISTING WISSAHICKON TRANSPORTATION CENTER

Lincoln Dr

90 ROCHELLE AVE SITE CONTEXT



AERIAL VIEW



AERIAL VIEW - LOOKING NORTH EAST



AERIAL VIEW - LOOKING WEST



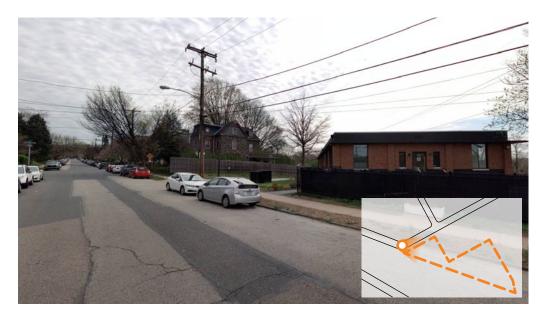
90 ROCHELLE AVE SITE CONTEXT

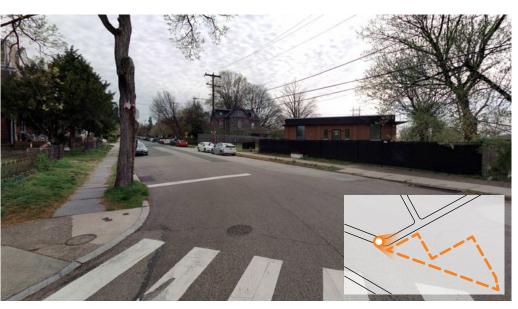


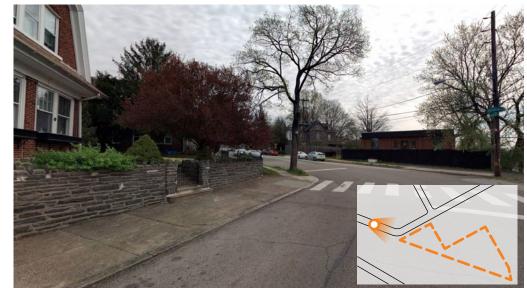










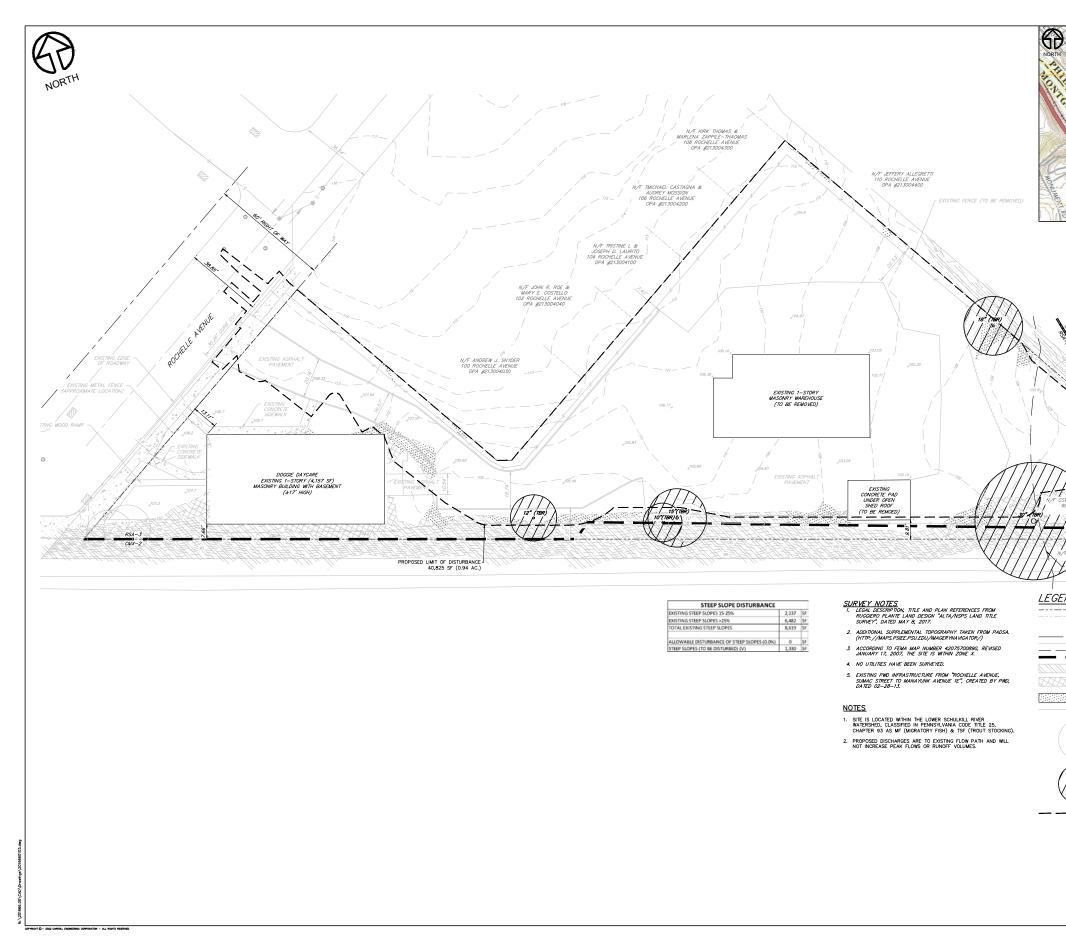








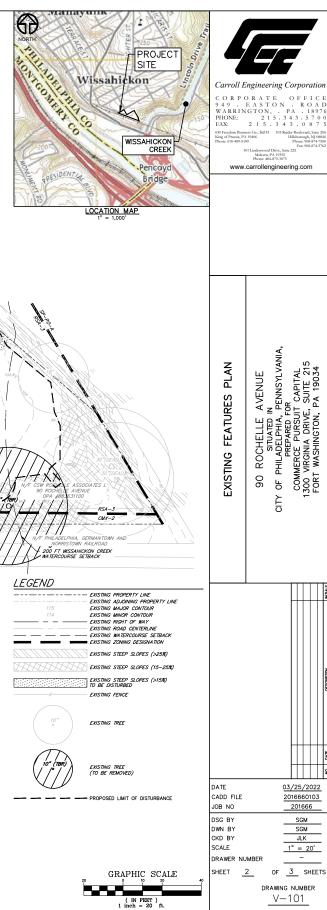
90 ROCHELLE AVE SITE PHOTOS

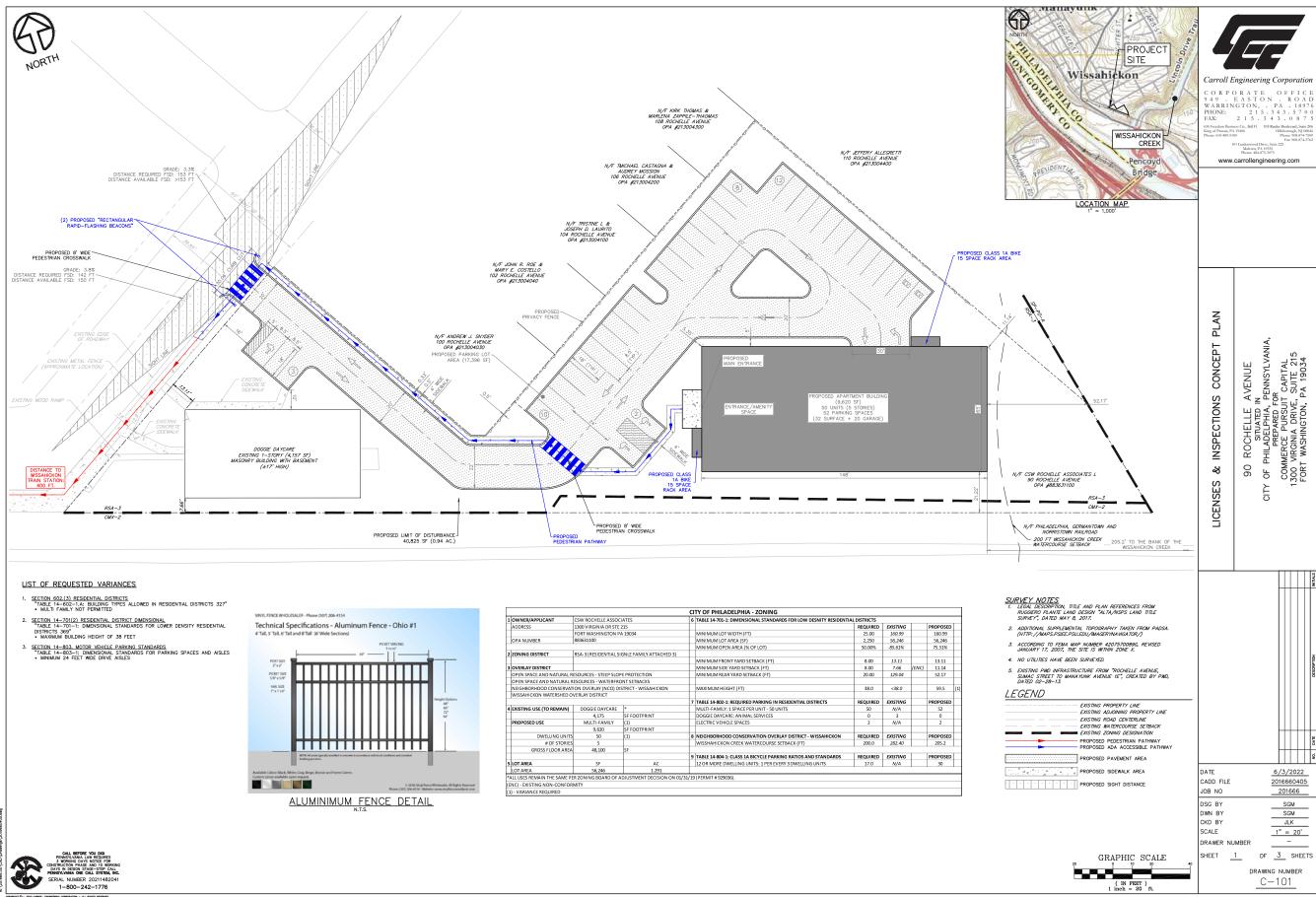




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90 ROCHELLE AVE EXISTING SITE SURVEY









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90 ROCHELLE AVE PROPOSED SITE PLAN





90 ROCHELLE AVE GROUND FLOOR PLAN





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90 ROCHELLE AVE TYPICAL FLOOR PLAN







SCIENTIFIC NAME: QUERCUS ALBA (Qa) COMMON NAME: WHITE OAK QUANTITY: 7



SCIENTIFIC NAME: ACER SACCHARUM (As) COMMON NAME: GREEN MOUNTAIN SUGAR MAPLE QUANTITY: 6



SCIENTIFIC NAME: CERCIS CANADENSIS (Cc) COMMON NAME: EASTERN RED BUD QUANTITY: 4



SCIENTIFIC NAME: JUNIPERUS VIRGINIANA (Jv) COMMON NAME: EASTERN RED CEDAR QUANTITY: 20



SCIENTIFIC NAME:

ILEX OPACA (Io) COMMON NAME: AMERICAN HOLLY QUANTITY: 8

90 ROCHELLE AVE LANDSCAPE PLAN

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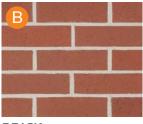




MATERIAL KEY



CAST STONE NATURAL



BRICK CLASSIC RED

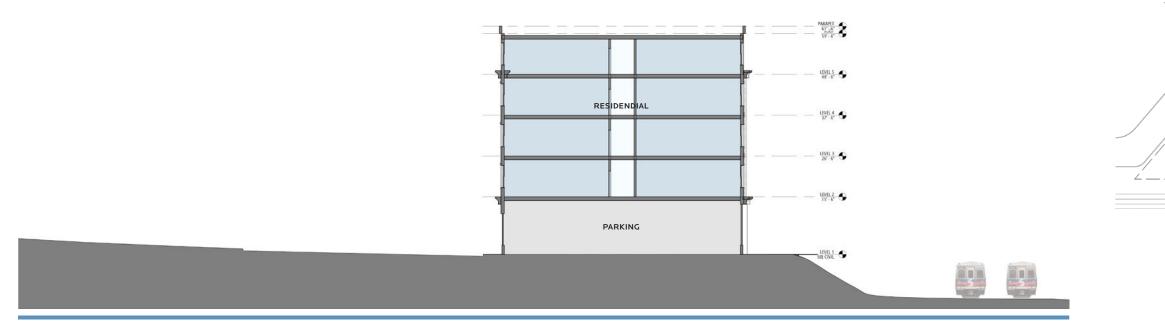


STACKED STONE CLADING SLATE GREY

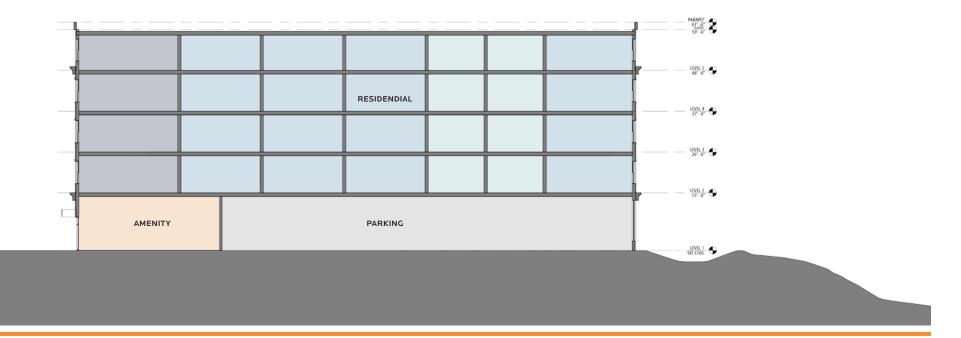


STANDING SEAM METAL PANEL DARK BRONZE

90 ROCHELLE AVE BUILDING ELEVATIONS

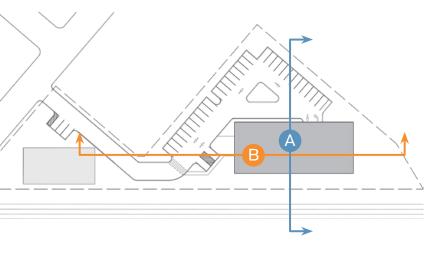


SITE SECTION A



SITE SECTION B





90 ROCHELLE AVE SITE SECTIONS

















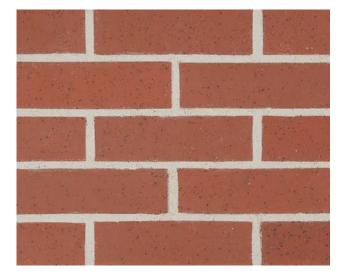




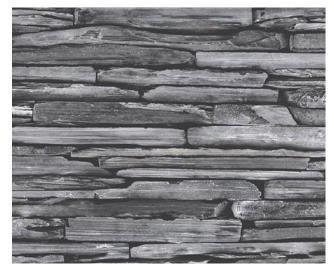
90 ROCHELLE AVE 3D MASSING MODEL



NATURAL



BRICK CLASSIC RED



STACKED STONE CLADING SLATE GREY





STANDING SEAM METAL PANEL DARK BRONZE

90 ROCHELLE AVE BUILDING MATERIALS