June 10, 2022

Philadelphia Art Commission
One Parkway
1515 Arch Street, 13th Floor
Philadelphia, PA 19102
Attn: Beige Berryman
215-683-2095

Re: Ovation
701 S. Broad Street

Proposed – One set of 10’x22-1/2” letters on Bainbridge Street elevation comprised of the following:

- “OVATION” – 12-7/8” channel letters with painted aluminum faces and sides and clear acrylic backs, halo-illuminated with white LEDs. Installed pin-mounted 1-1/2” off façade.
- “701 SOUTH BROAD” – 4-1/2” high x ½” thick painted acrylic letters installed flush-mounted on façade.

Thank you,

Sharon Brandt
Ovation – 701 S. Broad St.
These photos have not been manipulated in any way on a computer

Straight on

Building to left
Building to right

Looking down Bainbridge St. to left
Looking down Bainbridge St. to right

Looking across Bainbridge St.
10'-0" x 1'-10 1/2" = 18.75 Sq. Ft.

1 1/2" Deep Illuminated letter with white LED
Low Voltage Wiring to customer supplied power primary (junction box)
Non corrosive mounting hardware
Translucent Acrylic Back
Brick Masonry wall

Standard Halo-Lit "Ovation" Letters

1/2" Thick FCO Acrylic Letters
Non corrosive mounting hardware

1/2" Thick Non-Illuminated Acrylic Letters

Scale: 3" = 1'-0"

LOCATION:
701 S. Broad
Philadelphia, PA

SCALE: as noted
DATE: 5/1/22
DRAWN BY: ART

105-807-4550 - 120-807-4554 Fax
www.forman signs.com

forman signs 10547 Swampscott Rd, Falls Church, Va 22043