

**Forman Sign Company  
10447 Drummond Road  
Philadelphia, PA 19154  
215-827-6500  
215-827-6501 FAX**

June 10, 2022

Philadelphia Art Commission  
One Parkway  
1515 Arch Street, 13<sup>th</sup> Floor  
Philadelphia, PA 19102  
Attn: Beige Berryman  
215-683-2095

Re: Parachute Home  
1625 Walnut St.

Proposed:

- One set 12"x12'4" non-illuminated letters. Painted ½" thick acrylic.
- One set 1'9"x1'9" white window vinyl.
- One set 2-1/2"x2'6-7/8" white window vinyl.

Thank you,

  
Sharon Brandt

**Parachute Home – 1625 Walnut St.**  
These photos have not been manipulated in any way on a computer



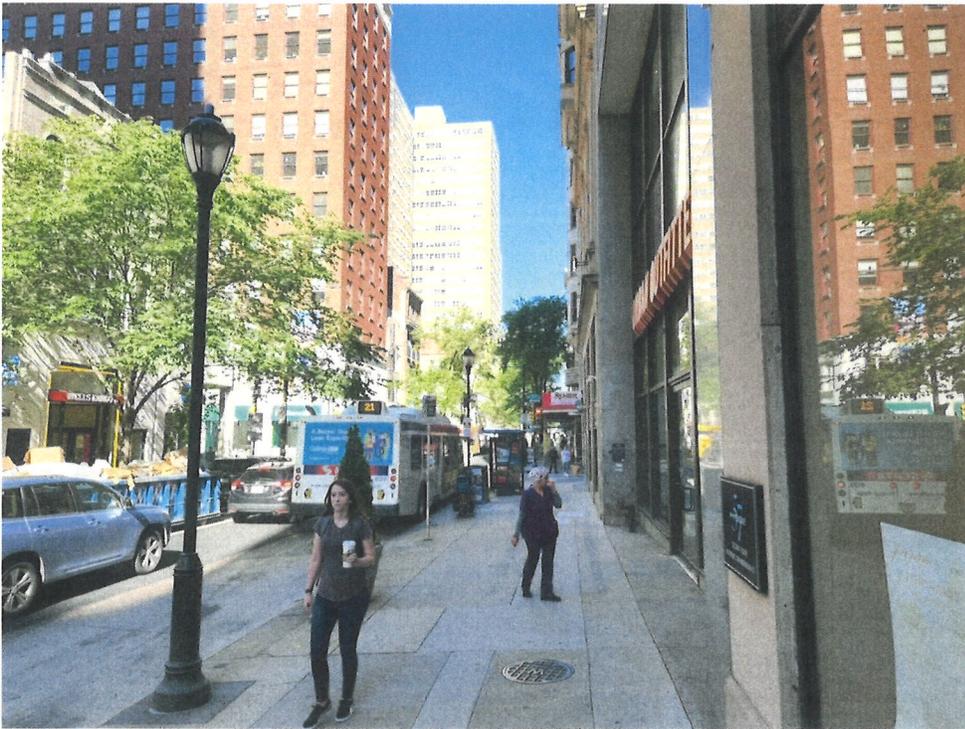
Straight on



Building to left



Building to right



Looking down Walnut St. to left



Looking down Walnut St. to right



Looking across Walnut St.



MORAVIAN ST

S 17TH ST

WALNUT ST

117' - 3 1/2' PL (AND BLDG)

PROPERTY LINE

NEW WALL SIGN 12" H X 12' - 4" W  
TO REPLACE EXISTING SIGN, IN SIGN  
BAND AREA ABOVE EXISTING GLAZING

23' - 10"  
24' - 8 1/2" PL

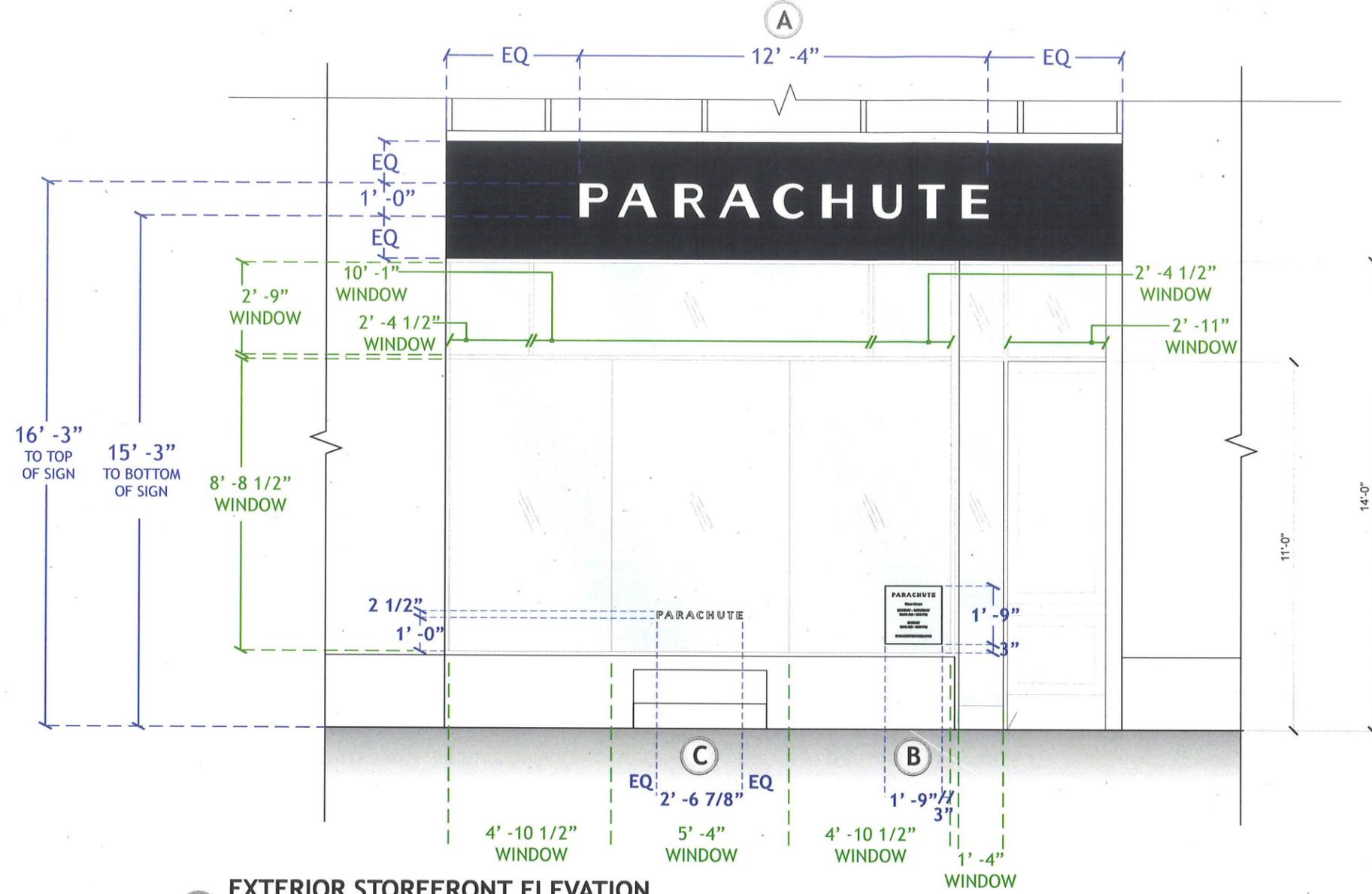


1625 Walnut St  
Philadelphia, PA  
19103



**2nd STREET**

Scale: 1/16" = 1'-0"



**1** EXTERIOR STOREFRONT ELEVATION

Scale: 1/4" = 1'-0"

**MAXIMUM VISIBILITY**  
 retail services  
 ph) 310.455.2349  
 fx) 310.455.1727  
 1035 Henry Ridge,  
 Topanga CA 90290  
 maximumvis@aol.com

Project:  
 Parachute Home

Address:  
 1625 Walnut St.  
 Philadelphia, PA  
 19103

Account Manager:  
**Gemma Marshall**

Designer:  
**ESP**

Scale:  
**As noted**

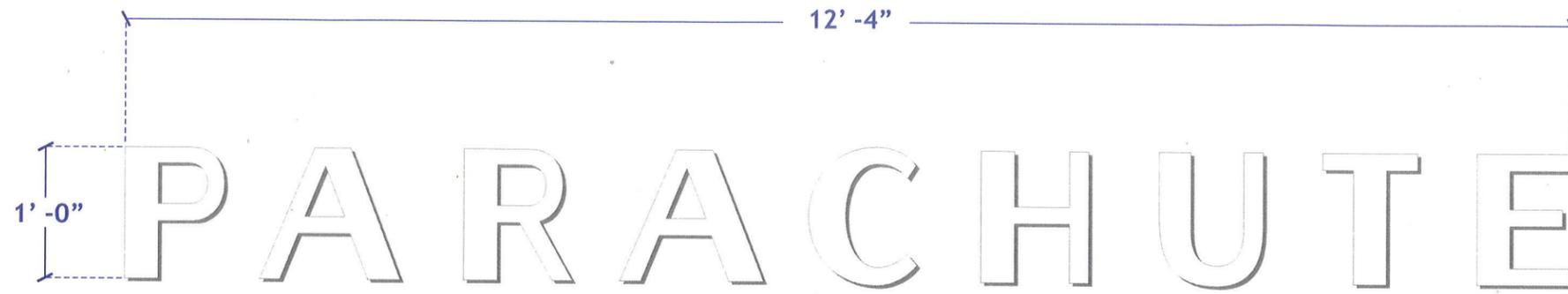
Design No.:  
 Parachute - Philadelphia PA.cdr

Date:  
**June 2, 2022**

Revisions:

This is an original unpublished drawing created by MAXIMUM VISIBILITY. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by MAXIMUM VISIBILITY. Authorization to use this design in any fashion must be obtained in writing from MAXIMUM VISIBILITY.

© 2022  
 Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.



Finished wall  
(metal cladding)

1/2" thick  
aluminum  
letters

Studs

**MAXIMUM VISIBILITY**  
MAXIMUM VISIBILITY

retail services  
ph) 310.455.2349  
fx) 310.455.1727  
1035 Henry Ridge,  
Topanga CA 90290  
maximumvis@aol.com

Project:  
Parachute Home

Address:  
1625 Walnut St.  
Philadelphia, PA  
19103

Account Manager:  
**Gemma Marshall**

Designer:  
**ESP**

Scale:  
**As noted**

Design No.:

Parachute - Philadelphia PA.cdr

Date:  
**June 2, 2022**

Revisions:

**NON ILLUMINATED DIMENSIONAL LETTERS**

One set required

12.33' ±

Scale: 3/4" = 1' -0"

**SPECIFICATIONS:**

Fabricate (1) set of non illuminated FCO letters and logo.

Letters to be 1/2" thick aluminum, painted satin white on all visible edges.

Letters to be stud mounted, flush to building surface, with 3/8" dia threaded studs with 5" min embedment (min. 3 attachments per letter).



**EXISTING STOREFRONT (WITH PREVIOUS TENANT SIGN)**



**MAXIMUM VISIBILITY**  
MAXIMUM VISIBILITY

retail services  
ph) 310.455.2349  
fx) 310.455.1727  
1035 Henry Ridge,  
Topanga CA 90290  
maximumvis@aol.com

Project:  
Parachute Home

Address:  
1625 Walnut St.  
Philadelphia, PA  
19103

Account Manager:  
**Gemma Marshall**

Designer:  
**ESP**

Scale:  
**As noted**

Design No.:  
Parachute - Philadelphia PA.cdr

Date:  
**June 2, 2022**

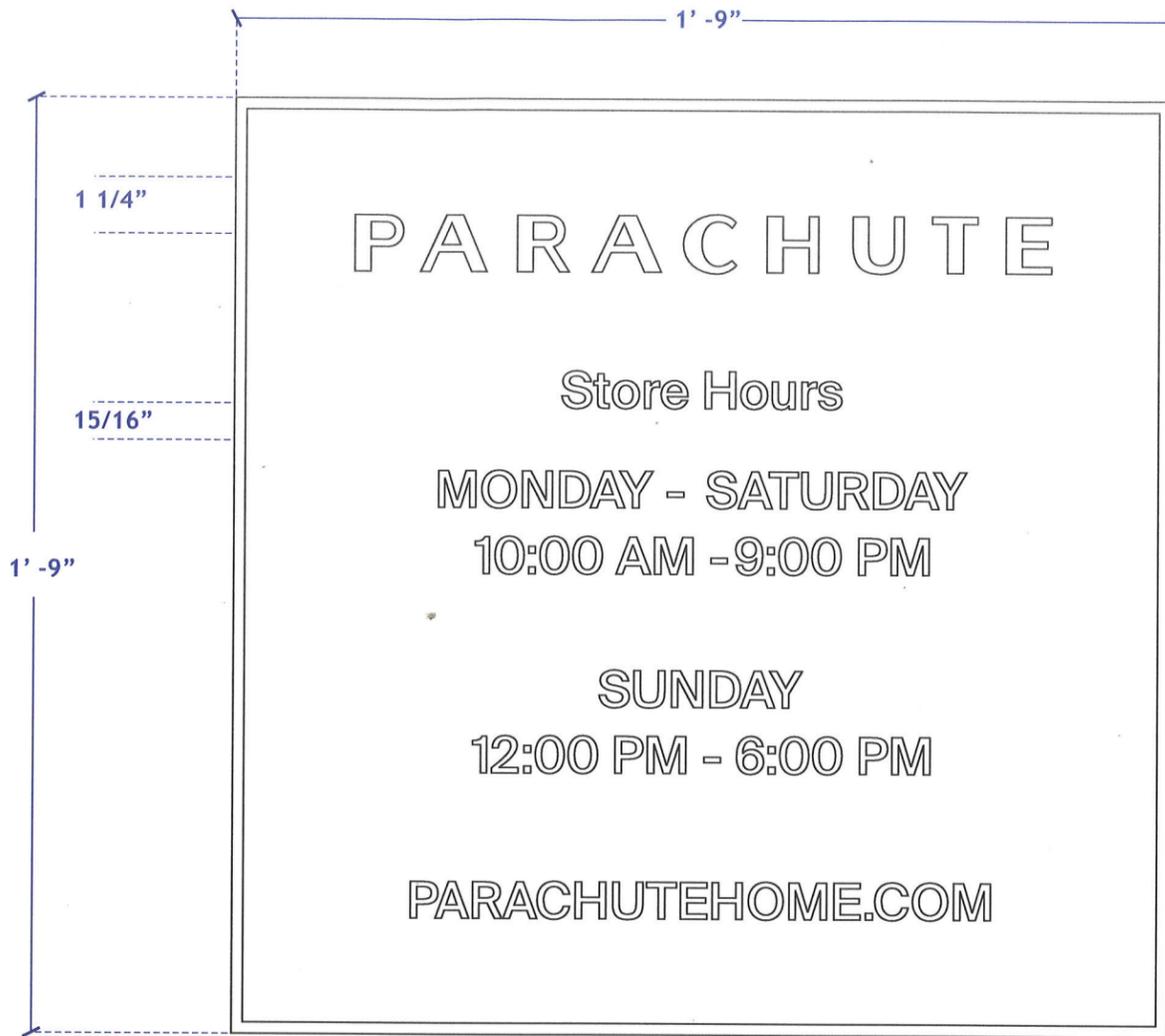
Revisions:

Page: **1** Of: **1**

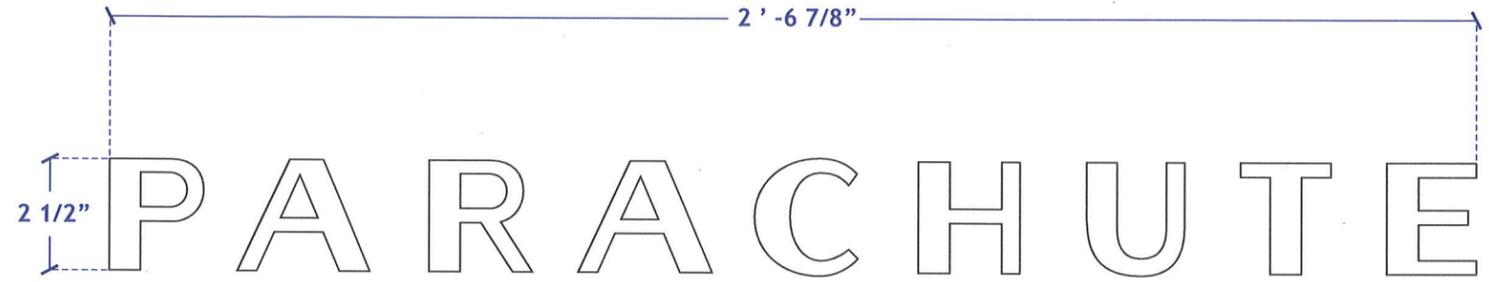
This is an original unpublished drawing created by MAXIMUM VISIBILITY. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by MAXIMUM VISIBILITY. Authorization to use this design in any fashion must be obtained in writing from MAXIMUM VISIBILITY.

© 2022

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.



**B** WINDOW VINYL - STORE HOURS 3.06' ±  
*One set required* Scale: 3" = 1' - 0"  
 Second surface white opaque window vinyl



**C** WINDOW VINYL - LOGO 0.54' ±  
*One set required* Scale: 3" = 1' - 0"  
 Second surface white opaque window vinyl

**MAXIMUM VISIBILITY**  
 retail services  
 ph) 310.455.2349  
 fx) 310.455.1777  
 1035 Henry Ridge,  
 Topanga CA 90290  
 maximumvis@aol.com

Project:  
 Parachute Home

Address:  
 1625 Walnut St.  
 Philadelphia, PA  
 19103

Account Manager:  
**Gemma Marshall**

Designer:  
**ESP**

Scale:  
**As noted**

Design No.:  
 Parachute - Philadelphia PA.cdr

Date:  
**June 2, 2022**

Revisions: