



Rebuild
PHILADELPHIA

Oversight Board Meeting

May 4, 2022

East Poplar Playground ribbon cutting.

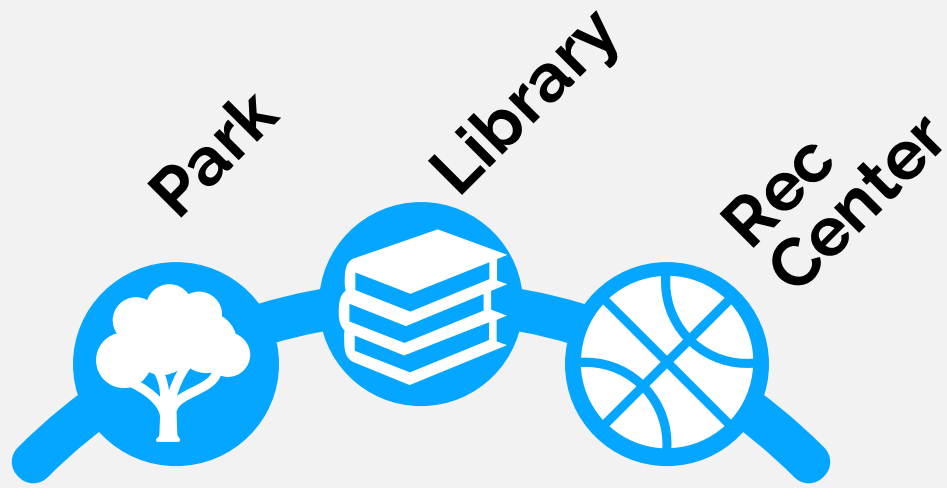
Agenda

- Opening Remarks
- Introductions
- Rebuild Program Update
- Q&A

Young people playing at East Poplar Playground.

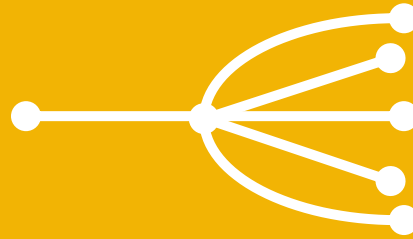
The Rebuild Promise

Rebuild is a historic investment of hundreds of millions of dollars in neighborhood parks, recreation centers and libraries across Philadelphia. Proposed in Mayor Jim Kenney's first budget as a part of his vision for a more equitable Philadelphia, Rebuild's promise to acknowledge history, engage the community and invest intentionally seeks to uplift pivotal community spaces, empower neighborhoods, and promote economic opportunity through diversity and inclusion.



- ✓ Complete Building and Site Renovation
- ✓ Roofing
- ✓ Lighting
- ✓ Fire alarms
- ✓ Security cameras
- ✓ HVAC systems
- ✓ Painting

SITE



PROJECTS

72 Sites approved for the Rebuild Program

- ✓ Fencing
- ✓ Pool pumps
- ✓ Field improvements
- ✓ Playgrounds
- ✓ Spraygrounds
- ✓ Athletic courts
- ✓ Sidewalk improvements
- ✓ Landscaping

Rebuild by the Numbers:



9 full sites completed



35 sites with a first fix completed or underway



9 projects under construction



34 in public engagement and design

... representing

\$228.8

in committed or expended funds

Capitolo Playground fields groundbreaking.

Construction Activity

Completed Sites and First Fixes

COMPLETED

- ✓ East Poplar Playground
- ✓ Miles Mack Playground
- ✓ 8th & Diamond Playground
- ✓ Hayes Playground
- ✓ Gifford Playground
- ✓ Parkside Evans Practice Fields
- ✓ Hancock Playground
- ✓ Moss Playground
- ✓ Fishtown Pool
- ✓ Martin L. King Jr Rec. Center Roof

FIRST FIXES

- ✓ Fishtown Hockey Roof
- ✓ 8th and Diamond Recreation Center Roof

Under Construction

REBUILD

SITES

- ✓ Nelson Playground
- ✓ Rivera Recreation and Mann Older Adult Center
- ✓ Powers Park
- ✓ Capitolo Playground (Fields)
- ✓ Olney Recreation Center
- ✓ Frank Glavin Playground
- ✓ Heitzman Recreation Center
- ✓ Waterloo Playground

FIRST FIXES

- ✓ West Oak Lane Library Roof
- ✓ Wynnefield Library Plumbing
- ✓ Cobbs Creek (Johnny Sample) Recreation Center Sanitary Pipe
- ✓ Lawncrest Recreation Center Pool Improvements

Preparing for Construction

REBUILD

SITES

- ✓ Vare Recreation Center
- ✓ Chew Playground
- ✓ Fotteral Square
- ✓ Ziehler Playground
- ✓ Vernon Park
- ✓ Disston Recreation Center Building Improvements

UPCOMING FIRST FIXES

- ✓ Fishtown Hockey Rink Drainage Improvements

Next Up to Break Ground & Cut the Ribbon

May

- ✂️ Waterloo Playground
- 🏠 Vare Recreation Center
- ✂️ Capitolo Fields
- 🏠 Chew Playground

JUNE

- ✂️ Fishtown Pool
- ✂️ Nelson Playground



Finance Committed and Expended Funds

Total spend to date: \$55.6 million (+\$13.2 million from the January meeting)

TOTAL COMMITTED AND EXPENDED AS OF 4/30/22 (\$M)

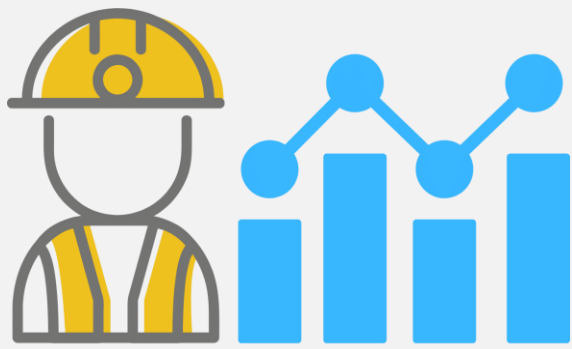
	REBUILD BONDS	GO CAPITAL	GRANTS	TOTAL
PROJECTS AT REBUILD SITES	\$232.7	\$4.3	\$2.7	\$239.7
DIVERSITY AND INCLUSION PROGRAMS	\$1.4	\$0.0	\$4.0	\$5.4
REBUILD ADMINISTRATION	\$0.0	\$0.0	\$7.4	\$7.4
TOTAL	\$234.1	\$4.3	\$14.1	\$252.5

← 2500 **E** 2600 →
WESTMORELAND ST

← 3200 **N** 3300 →
ALMOND ST

ONE WAY →





Rebuild Participation Goals

Professional Services

*Architecture, Design,
Community Engagement,
Training & Coaching*

Contract Participation Goals

- 25-30% MBE
- 15-20% WBE



Construction Services

Demolition, Sitework, MEP, General Contracting, Trades Contracting

Contract Participation Goals

- 30-35% MBE
- 15-20% WBE

Workforce Participation Goals

JOURNEYPERSONS (45% total)

- 27% African-American
- 15% Hispanic
- 3% Asian

SKILLED

- 40% minority
- 5% women

LABORERS

- 60% minority
- 5% women

LOCAL

- 50-60%



Diverse Participation

SUMMARY

Contract Participation

42.9%

of contract dollars for
professional services
and construction
slated to go to MBEs*

23.9%

of contract dollars for
professional services
and construction
slated to go to WBEs*

Workforce Participation

47.8%

of total hours worked on
Rebuild projects by
women and people of
color

Laborers

61% People of color
1% Women

Skilled workers

39% People of color
1% Women

Diverse Business Support Programs

Emerging Vendors Program

Helps Philadelphia-based design & construction businesses get certification as minority- or woman-owned

48

businesses approved

Rebuild Ready

Personalized business development planning and assistance for small businesses

109

businesses enrolled or graduated

Workforce Development Programs

Programs build on a historic MOU between the City of Philadelphia and the Philadelphia Building Trades Council, leading to membership in trades unions (21 different unions)

➤ PHL Pipeline

For entry-level workers with interest and aptitude but no experience yet

- 30 participants annually
- Extended onramp to union apprenticeships

➤ Talent Development Program

For experienced workers seeking union membership

- 30 workers over the life of Rebuild
- Up to 3,000 hours of work in relevant trade



Photo Credit: Andrew Fearon

Workforce Development Programs

Programs build on a historic MOU between the City of Philadelphia and the Philadelphia Building Trades Council, leading to membership in trades unions (21 different unions)





Workforce Development Program

Recent Cohorts

- Full-time carpentry pre-apprenticeship
- Part-time, multi-trade apprenticeship prep program
- Full-time masonry pre-apprenticeship

60

98% People of color

32% Women

Philadelphians graduated
from Rebuild Workforce
Development training
program pursuing a career
in construction

42

Number of graduates with
apprenticeships or
equivalent full-time work

7

Number of unions where
program graduates are
now apprentices

Fundraising update

Progress update so far in 2022..

\$9,180,693 APPLIED

- DCED Local Share Account - Statewide
 - \$1M – Russo Park Fields
 - \$1M – Barrett Playground
 - \$1M – Blanche A. Nixon Library
 - \$1M – Kingesssing Playground
 - \$1M – Cohocksink Recreation Center
 - \$1M – Cobbs Creek Recreation Center
- DCNR
 - \$900,000 – Kingesssing Recreation Center
 - \$600,000 – Cohocksink Recreation Center
- Congressional HUD Earmarks
 - Lawncrest Recreation – \$1,000,000
 - Blanche A. Nixon Library - \$1,430,693

AWARDED!

Granter	Recipient	Total Funds Awarded
RACP	FJ Myers Rec	\$4,500,000
DCED GTRP	Vare Rec	\$250,000
DCNR C2P2	Vare Rec	\$525,000
NFL / LISC Grassroots	Vare Rec	\$250,000
RACP	Lawncrest Rec	\$2,000,000
RACP	Shepard Rec	\$1,000,000
RACP (2 awards)	Fishtown Rec / Library	\$1,000,000
RACP	Ziehler Rec	\$1,000,000
DCED GTRP	Kingesssing Rec	\$25,000
DCED GTRP	FJ Myers Rec	\$250,000
DCED GTRP	Blanche A. Nixon	\$225,000



**EAST POPLAR
PLAYGROUND**



**General Questions:
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