

# FISCAL YEARS 2023-2027

## Budget Community Engagement Recap



City of  
Philadelphia

**5** YEAR  
FINANCIAL  
AND  
STRATEGIC  
PLAN

To understand the needs and preference of Philadelphians and use those insight to inform the FY23 Budget, the City of Philadelphia held over 20 community engagement sessions with 500+ residents and city employees. Residents, leaders from businesses, non-profits, arts and culture, and frontline city employees had the opportunity to share their thoughts. The City paid residents for their time and insights, and offered translators to remove barriers to participation. Common themes were **public safety, public spaces, streets and sanitation and racial equity**.

## PRIORITIES, PREFERENCES, AND CONCERNS

### COMMUNITY FOCUS GROUPS & TOWN HALL

- ▲ Public Safety
- ▲ Racial Equity
- ▲ Public Spaces and Parks
- ▲ Streets and Sanitation

*"The first thing that came to my mind was sanitation. There's a lot of trash in the city and it impacts health, it impacts housing and where people want to live and in what parts of the city". - Community Focus Group attendee Tracy*

### GRASSTOP FOCUS GROUPS

- ▲ Arts & Culture
- ▲ Racial Equity
- ▲ Public Safety
- ▲ Streets and Sanitation

*"Your residents are your resources, your most valuable resources being people with lived experience". - Town Hall attendee KC*

### CITY EMPLOYEE FOCUS GROUPS

- ▲ Education
- ▲ Racial Equity
- ▲ Public Safety
- ▲ Streets and Sanitation

## ENGAGEMENT BY THE NUMBERS

During **21** Budget Engagement Session the City heard from nearly **500** people

**9** Community Focus Groups with **94** community members

**1** Virtual Budget Town Hall with **188** community members

**5** Grasstop Focus Groups with **70+** grasstop members

**6** Employee Focus Groups with **140+** City employees

The City replaced last year's Budget survey with more focus group sessions designed to be more demographically representative of Philadelphia. While this approach did not allow for as many people to engage it did allow for deeper engagement and helped to better reflect all Philadelphians preferences and priorities. Compared to the prior year, the City tripled the share of Black Philadelphians' participating to 36%. While a significant improvement, this falls short of being representative of Philadelphia residents. Additional efforts are needed to engage Hispanic/Latino Philadelphians as well.

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## FY23 Budget Community Engagement Recap

To gain an understanding of resident thoughts and wants around the FY22 Budget, the Budget Office released a multilingual online survey and held 12 focus groups/townhalls, giving more than 10,000 people a way to share their recommendations on the City's revenue sources and spending decisions. While these efforts created opportunities for more Philadelphians to shape the upcoming budget; the initiative fell short of ideal inclusivity. Primarily, the respondents to the survey were whiter, with higher educational attainment, and more likely to be female than the population of Philadelphia as a whole.

For the FY23 Budget, the Budget Office aimed to learn from prior processes for growth. To do so, the City adjusted the outreach approaches it used to better engage Black and Brown Philadelphians by replacing the survey with additional virtual focus group sessions that were more demographically representative, as well as host a budget-focused virtual town hall. This approach aimed for deeper quality engagement with a demographically representative group of Philadelphians, but this also meant that fewer individuals were involved in the process because the nature of running community focus groups requires more in-depth preparation versus blanketed online surveys. The consistent presence of COVID-19 required focus groups to occur online, with outreach reliant primarily on social media accounts and targeted in person flyer and material drop offs.

Emphasis on accessibility, community outreach, equitable engagement, providing more sessions for residents, as well as financial compensation were key focuses of the FY23 Budget engagement plan. Although the sessions had to be held virtually due to COVID-19 health concerns, this year's engagement provided more opportunities for residents to have their voice heard, City employees to reflect their experiences and share insight, and grass-top leaders to share their expertise. In addition to adjusting strategies to increase equitable engagement, the City utilized strategies to increase language, digital, and disability access in the engagement process. The Budget Office will continue to develop meaningful, representative engagement opportunities to expand the number of participants for future budget cycles.

### Outreach Process

Despite COVID-19 significantly disrupting in-person outreach and the ability to hold in-person sessions, the Budget Office worked closely with a diverse team of City departments and partner organizations to strive to conduct material creation, messaging, and outreach in an effective and equitable manner. This took the form of making language interpretation available for all focus group sessions and the Town Hall in Mandarin, French, and Spanish as well as creating outreach materials through a partnership with Mural Arts for English and Spanish materials. Philly311 provided support via phone with registration for residents with language or accessibility needs such as technical, sight or hearing support. Through partnerships with SEPTA, the Department of Public Health, and the city's neighborhood schools lists of high traffic areas were provided to flyer outreach materials. A social media and online toolkit were created which included sample emails, sample online posts, flyers, links to blog posts, and more (please reference **Appendix D and E**) were shared to City departments and offices who engage with the community directly and focus on social inequity issues. Please view **Appendix Section B** for complete list of partner City departments and offices who were engaged in this process.

In partnership with the Philadelphia Free Library, fliers in English and Spanish were primarily placed in high traffic Library locations identified by FLP. The list of drop off locations can be found below within **Appendix A**.

Additionally, the Budget Office worked with the Mayor’s Communications Office on a media and digital media campaign which included sharing with local news outlets and publishing an English and Spanish blog post and press release on the City’s website as well social media posts on the Mayor’s and the City of Philadelphia social media pages.

### Engagement Process

The Budget Office held 21 budget engagement sessions with nearly 500 community members and City employees. These sessions included a virtual budget town hall, nine community focus groups, six City employee focus groups, and five grasstop focus groups. These engagement sessions allowed for participants to learn more about the budget process and share their priorities, preferences, and concerns for the upcoming budget cycle. To learn more about each type of budget engagement session please check out their individual section within this document.

### Main Themes from Engagement Sessions

Across all types of engagement sessions the overarching priority for participants was **streets and sanitation**, followed by **public safety** and **racial equity**. Figure One below shows the top ten priorities shared by participants.

Figure One:



Additional priorities mentioned during outreach sessions include clean streets, public libraries, substance abuse issues, effective city services, and transportation.

### Community Focus Groups & Town Hall

In community focus groups and the town hall the overarching priorities for participants were **public safety, public spaces and parks, streets and sanitation, and racial equity**. Figure Two below shows the top four priorities shared by participants.

Figure Two:



### City Employee Focus Groups

In City Employee Focus Groups the overarching priorities for participants were **education, public safety, streets and sanitation, and racial equity**. Figure Three below shows the top four priorities shared by participants.

Figure Three:



### Grasstop Focus Groups

In Grasstop Focus Groups the overarching priorities for participants were **arts & culture, public spaces and parks, streets and sanitation, and racial equity**. Figure Four below shows the top four priorities shared by participants.

Figure Four:



### How community feedback will be incorporated into FY23 Budget

Recommendations and insights gathered through these sessions will be shared with Mayor Kenney and his leadership to inform decisions for the FY23 budget. The sessions will complement the public hearings with opportunities for public testimony held by City Council after the budget is introduced. The following pages outline the structure and timing for interactive community engagement before the budget is introduced and will be supported by other elements of the FY23 Budget Communications Plan.



## Philadelphia Virtual Budget Town Hall

On Thursday, January 27<sup>th</sup> the City of Philadelphia hosted a virtual Town Hall to provide residents an opportunity to learn more about the city budget and mayoral priorities and to share how community members think the budget could create a more inclusive and equitable COVID-19 recovery. The live event provided live translation in Spanish, French, and Mandarin and was attended by 188 participants.

- Over 400 people registered
- 188 people attended

Mayor Kenney presented along with panelists Budget Director Marisa Waxman, Police Commissioner Danielle Outlaw, Streets Commissioner Carlton Williams, Deputy Mayor Anne Fadullon, and Incoming Deputy Mayor for the Office of Children and Families and Acting Managing Director Vanessa Garrett Harley.

To view the recording of the virtual Town Hall please follow use this [link](#).

### Topics and Themes from the Townhall

Residents had the opportunity to send in questions during registration to the Town Hall, as well as ask questions during the webinar via chat. Below are the main themes of what participants asked panelists about issues the City is prioritizing:

- Public safety, gun violence, and crime.
- Poverty, social inequity, and economic wellbeing.
- Public participation in the budget; input and collaboration with members of the community.
- Streets, sanitation, and public infrastructure maintenance.
- Adapting to COVID-19's effects on communities of color, business, education, public health and more.
- Education issues, resources, and quality concerns.

### Questions and Responses from Town Hall

The following questions submitted by Town Hall attendees were answered by the panelists during the Town Hall. A summary of panelist responses are listed below.

Question 1: What are the City's plans to address the inequality, poverty and debt that plague our city's residents through toxic schools, gun violence and other pressing issues?

Response from Mayor Jim Kenney:

- The City of Philadelphia is taking numerous steps to address inequality, poverty and debt that plague our city's residents including:
  - **Investments in Education:**
    - **PHLpreK:** Continue to expand to offer additional seats to families while maintaining a commitment to quality and 90% enrollment.
    - **Community Schools:** Expand to 3 new schools for a total of 20 schools.
    - **Diversions Programs:** Out-of-School Time, Truancy Intervention and Prevention Services (TIPS) , Education Stability Services through Education Support Center

- **Anti-Poverty Approach**
  - Stabilizing households
    - *Examples: rental assistance, food distribution, taxpayer relief, & increasing affordable housing options*
  - Increasing incomes
    - *Example: support for tax preparation and Child Tax Credit Outreach*
  - Investing in the long game
    - *Examples: \$1.4 billion to School District over the next 5 years & funding 4,000 PHLpreK seats each year*
- **Equity:** Office of Diversity, Equity, and Inclusion is committed to creating a more equitable Philadelphia, where race, ethnicity, disability, gender, gender identity, sexual orientation, income, or neighborhood are not a determinant of success.
  - All City departments complete racial equity action planning and create a framework for accountability, transparency and shared learning in connection with the City's race equity initiative.
  - Implement a citywide DEI Plan Template that will allow the City to consistently track/measure progress toward diversity, equity and inclusion objectives.

Question 2: How is resident input factored into decision making for the annual City budget?

Response from Budget Director Marisa Waxman:

- **Before the FY23 Budget is introduced:** The Budget Office is hosting a series of focus group sessions designed to be demographically representative and this townhall to gather feedback from residents. The feedback from those focus groups and this session will help to inform the creation of the budget.
- **After the FY23 Budget is introduced:** Once the Mayor proposes the budget in the Spring, City Council holds Budget hearings, which include opportunities for residents to have their voices heard. This feedback helps to inform City Council before they adopt the FY23 budget and sign it into law by June 30, 2022.

Response from Deputy Mayor for the Department of Planning and Development Anne Fadullon:

- As part of developing the City's Comprehensive Plan the City Planning Commission held more than 50 meetings across the city. Planning Commission staff meet with residents in the community to discuss neighborhood improvements
- When developing DPD Assessment of Fair Housing the department conducted surveys, hosted focus groups with residents, and met with community stakeholders. The City funds Neighborhood Advisory Committees to keep the city connected to residents on housing issues.
- Public participation at board and commission meetings has increased since holding them virtually
- Currently the City is working with a steering committee that includes almost 30 community representatives to find ways to better meet residents where they are. This steering committee is going to help the City develop a resident engagement process that is inclusive and that ensures that residents who have historically been excluded participate in city planning processes.

Question 3: What are the City's plans for trash and sanitation?

Response from Streets Commission Carlton Williams:

- In the next fiscal year the Streets Department plans to:
  - **Fully Establish a Second Collections Shift:** The Streets Department will fully implement a 30 crew second shift to work during late afternoon/evenings covering any leftover trash loads remaining to be collected.
  - **Improve On-Time Collections Efficiency:** Streets will increase the on-time trash collection rate by continuing to improve and expand the utilization of GPS technology to enhance collections operational efficiencies and maintain on-time trash collection rate.
  - **Decrease illegal dumping:** Focused enforcement efforts in targeted high-litter areas and add additional enforcement staff.
- Over the next 5 years the Streets Department plans to:
  - **Continue Expansion of Citywide Mechanical Street Cleaning Program:** The Department's Citywide curb-to-curb mechanical street cleaning program will continue to be significantly expanded over the next several years with the objective of performing cleaning activity on all streets throughout the city each year.
  - **Utilize Data Driven Approaches to Address Litter:** Streets will utilize the Citywide litter indexing system, combined with GIS and GPS technology to enhance and improve the monitoring and identification of areas of the city where litter conditions are worst and establish location specific solutions to address these conditions.
  - **Continue Equity-Based Litter Reduction Strategies:** The Department's data and objective driven approach to addressing litter reduction needs will continue to result in more attention towards litter-reduction in predominantly minority areas where older, smaller and more limited housing and geographic street layouts can exacerbate litter conditions. This will ensure racial equity in addressing litter in geographic areas most in need.
  - **Identify, Monitor, Prevent, & Enforce Illegal Dumping:** Strategies include deployment of enforcement officers in targeted areas during evening hours, improved use of technology to centrally monitor the camera surveillance network, more effective strategic installation of surveillance cameras in illegal dumping areas and augmenting the enforcement capability of sanitation enforcement officers to authorize significant monetary fines, as well as civil penalties for illegal dumping violators.

Question 4: Public safety is a big concern – what is the City doing to make residents feel more safe and how is that incorporated into the budget?

Response from Incoming Deputy Mayor for the Office of Children and Families and Acting Managing Director Vanessa Garrett Harley:

- Anti-violence Initiatives
  - The City has acted swiftly, investing in anti-violence initiatives that both address the immediate crisis and tackle the systemic, root causes of violence. A [record \\$155 million](#) has been invested to reduce and prevent violence this year.





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- These investments are critical to finding innovative, urgent solutions not just to prevent violence before it happens, but to support victims and their families through trauma and counseling, needed to reduce the endless cycle of violence plaguing too many of our neighborhoods.
- Funding areas in the \$155 million investment included:
  - Community Empowerment
  - Employment and Careers
  - Healing
  - Prevention
  - Safe Havens for Youth & Families
- Funding also goes towards
  - Expanded community violence intervention programs,
  - Built up enrichment opportunities and safe havens for children and youth,
  - Invested nearly \$2 million to stand up [Community Evening Resource Centers](#) for youth
  - Increased investments in technology to expedite release from incarceration,
  - Launched the \$22 million [Anti-Violence Community Expansion Grant Program](#),
  - Invested tens of millions of dollars into community-based programs, increasing funding for workforce development and transitional jobs programs, [and much more.](#)
- These investments align with the City's [Roadmap to Safer Communities](#) strategy.
  - **Road Map Strategy Highlights**
    - In 2021, the city saw the success of Operation Pinpoint, a strategy that identifies a small number of blocks in an area experiencing violence and uses data and intelligence to adjust its law enforcement approach as necessary.
    - This strategy was paired with the Group Violence Intervention Program, the Community Crisis Intervention Program, and prevention-oriented environmental changes like neighborhood clean ups and sealing abandoned properties.
    - Building off these successes in 2021, in FY22 the city invested a total of \$35.5 million dollars to redouble those efforts.
    - A new intervention pilot, Rapid Employment and Development Initiative (READI), to be expanded upon after a feasibility study.
- **Addressing Key Gaps in Strategy**
  - In addition to what already works, the City will expand upon behavioral health crisis tools, community engagement, and continued investment in protective factors such as summer activities for older youth and expanded educational opportunities.
  - The City will address these gaps through investments in a 911 Triage & co-Responder system, Behavioral Health Mobile Crisis Team & Philadelphia Crisis Hotline, Targeted Community Investment Grants, Community Engagement, and Summer and School supports.

Response from Police Commissioner Danielle Outlaw:



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- Policing
  - The [crime prevention and reduction plan](#) aims to strengthen and more fully commit all PPD efforts to reduce crime and violence. Integrated into this plan is PPD's "[Operation Pinpoint](#)" strategy, which takes a "surgical" approach to gun violence by focusing on the people and places most at risk, and underlying neighborhood conditions that drive gun violence.
- The **Community Crisis Intervention Program (CCIP)** has completed a new round of training with more boots on the ground.
  - [CCIP](#) now has more than 50 workers out in the community, connecting more people to the services and support they need to disengage from violence and to stay safe.
- Police are working with the District Attorneys on the ground
  - The [District Attorney](#) has assigned two Assistant District Attorneys to each of the six geographic PPD divisions, to work alongside PPD's investigative personnel. This includes responding to and investigating violent crimes (particularly those involving the use of a firearm) from their inception. This will provide greater focus, attention, and consistency to investigations and prosecutions, and will ultimately result in the removal of the most dangerous offenders from our communities.
- Police are meeting weekly with law enforcement partners
  - PPD has initiated weekly "shooting review" meetings with local, state, and federal law enforcement partners.
  - The meetings promote collaboration, communication, and shared responsibility in accomplishing common goals.
  - Each meeting concludes with clear strategic direction, actions items and/or deliverables as it pertains to each shooting in Philadelphia.

Question 5: How will the City be addressing COVID needs – vaccinations/testing but also helping workers and business?

Response from Mayor Jim Kenney:

- Support for Vaccination and Testing
  - Ease the burden of COVID-19 on minorities and vulnerable populations through effective contact tracing, expanded testing options, and targeted outreach campaigns.
  - Through improved electronic reporting, rapidly identify and prevent further spread of new cases.
  - Monitor performance of community testing sites to ensure underserved communities are reached.
- Additionally, the City plans to:
  - As cases decrease, conduct full scale case investigation and contact tracing for cases in the city to bridge any gaps that cannot be controlled by availability of an effective vaccine.
  - Maintain a mobile testing unit to rapidly address outbreaks as well as bring increased testing capacity to underserved neighborhoods.

- Increase outreach so that the division can better support the community through trusted partnerships.
- Provide support to partners and communities in containing outbreaks, including swift availability of testing and support for guidance on isolation and quarantine
- Support Workers
  - The City has partnered with local philanthropy, and trusted community leaders to provide about \$2.2 million to over 2,800 working families who have been left out of federal COVID-19 relief.
    - In 2021, the Department of Labor conducted over 60 multi-lingual events for both workers/businesses on workplace protection laws ( i.e.paid sick leave).
    - Cross departmental partnerships between Labor, PDPH and Commerce Dept. has been important in creating support for both workers and employers to keep workers safe when they should isolate/quarantine/prevent violations to labor laws before they happen.

Response from Deputy Mayor for the Department of Planning and Development Anne Fadullon:

- Support Businesses
  - The goals of the City's Commerce Department identifies the following as a means to drive and support economic development and equity across our citizens:
    - Bring down unemployment rate and increase total numbers of jobs
    - Grow sustainable, living-wage jobs
    - Build economic Opportunities
    - Eliminate racial and ethnic disparities
  - Initiatives to achieve these goals include innovative investments in:
    - Workforce Solutions Grants - training jobseekers for specific jobs with targeted employers
    - Connecting returning citizens to work through the Fair Chance Hiring Initiative in partnership with employers who are invested in hiring them.
    - Driving the Workforce System Alignment of Partners and Stakeholders – which builds capacity and provides skilled talent for employers and addresses population-specific strategies to help residents know where to turn and how to gain employment, training and supportive services
    - Launch a business incentive program that supports business growth that increases employment of Philadelphia residents.
    - Office of Business Services: Business Hotline and virtual office hours for any biz owner to get one-on-one assistance opening and operating in Philadelphia.
    - BizCoach - custom technical assistance for biz owners to access Commerce incentives, including a new Acquisition Loan Fund for business owners to purchase their commercial property.
    - InStore and Boost Your Business! programs provide \$50k forgivable loans to minority owned biz that are ready to scale up their operations
- The Workforce Solutions Grant
  - The City of Philadelphia invested \$1 million in organizations and programs that will intentionally identify, elevate, and address the specific challenges Black, brown, and

other historically disadvantaged residents face when preparing for and entering the workforce.

- During COVID, the City maintained its investment in older youth, ensuring that youth had access to paid experiences through WorkReady.
- During summer 2021, over 6,600 youth engaged with WorkReady, strengthening their career and college preparedness through valuable work experiences.

## Community Focus Groups

The City's Budget Office conducted nine community focus groups attended by 94 Philadelphia community members. In all focus groups sessions participants were provided an overview of the budget process, components of the FY22 budget, and challenges the City is facing in the upcoming fiscal year.

Participants were then moved into breakout rooms and were led through a series of four discussion questions, as well as an interactive word cloud activity through Slido, which prompted participants to share their priorities, preferences, and concerns for the upcoming budget cycle. Participants then gathered at the end of the meeting to share out to the whole group about the discussion had in the breakout rooms. These prompts can be found in **Appendix C**.

- 350+ people applied to the focus groups
- 180 people were invited to participate in a session
- 94 people participated

Community Focus Groups Session	Date & Time	Participants
Community Focus Group 1	1/30/22 @ 11am	16
Community Focus Group 2	1/30/22 @ 3pm	15
Community Focus Group 3	2/2/22 @ 10am	12
Community Focus Group 4	2/3/22 @ 7pm	13
Community Focus Group 5	2/4/22 @ 3pm	12
Community Focus Group 6	2/5/22 @ 11am	10
Community Focus Group 7	2/5/22 @ 3pm	6
Community Focus Group 8	2/8/22 @ 6pm	8
Community Focus Group 9	2/10/22 @ 6pm	3

## Main Priorities, Preferences, and Concerns

In community focus groups the overarching priorities for participants were **public safety, public spaces and parks, streets and sanitation, and racial equity**. Figure Two below shows the top four priorities shared by participants.

Figure Two:



## Summary Statistics of Focus Group Attendees

- Focus group attendees were more racially representative of Philadelphia than the FY22 Budget Survey when compared to 2020 Census data. For example, 35% of attendees were Black/African



American compared to 12% of survey respondents who were Black/African American (2020 Census data indicates 46% of Philadelphians are Black/African American)

- Majority of attendees live and work in Philadelphia
- 50% of attendees are female
- 65% of attendees were between the ages of 25 and 44
- 75% of attendees had a bachelor's degree or higher which far exceeds the Philadelphia Census data of 30%

To see the complete data about who attended the Community Focus Groups please reference **Appendix E**.

## Community Focus Group #1 Overview

Sunday, January 30<sup>th</sup>

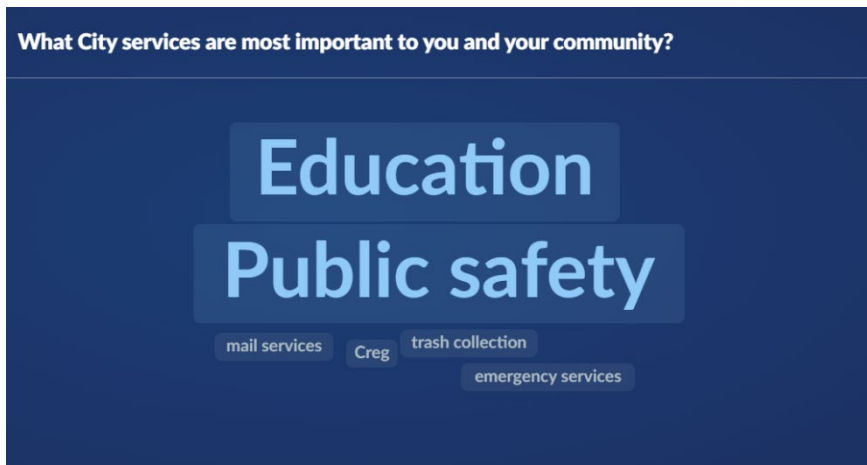
Participants = 16

### Summary

- **Participants highlighted the importance of improving and maintaining public-facing City services, infrastructure, and systems that invest in dampening systemic inequity.**
- **According to participants, investments in the areas below aim at the root causes of social disparity, safety concerns, and racial inequity:**
  - Education and Childcare
  - Infrastructure and Sanitation
  - Affordable Housing and Homeless Services
  - Transportation and Emergency Services
  - Healthcare and Mental Health Services

### Main Themes

- **Participants want a city with less systemic racism and social inequity that is cleaner, healthier, and more educated. Focus in the areas of education, healthcare, housing, rent assistance, homelessness services in the present can be an investment to that vision. Participants also had ideas for further City and community interactions to collaborate and engage more.**



## Community Focus Group #2 Overview

Sunday, January 30<sup>th</sup>

Participants = 15

### Summary

- Participants consistently highlighted the importance of **public-facing city services and spaces** as a contributing factor in public safety, feelings of community, and representation of social and racial inequity

### Main Themes

- **Housing, overdevelopment without community input, and drastic quality differences in city services in an unequal manner across neighborhoods was repeatedly cited**
  - Participants could see the interconnections between issues of,
    - Aging infrastructure and overdevelopment
    - COVID-19 and lack of space and services isolating community members
    - Disinvestment from grassroots programming in the arts, youth, recreation, and public libraries
- **Participants prioritized people-centered investments, policies, and programming in:**
  - Education, recreation, housing, grassroots engagement, and mental health
  - Public safety through forms other than the Police
- **Participants voiced they want to see investments in these areas shown below:**

**What City services are most important to you and your community?**





## Community Focus Group #3 Overview

Wednesday, February 2nd

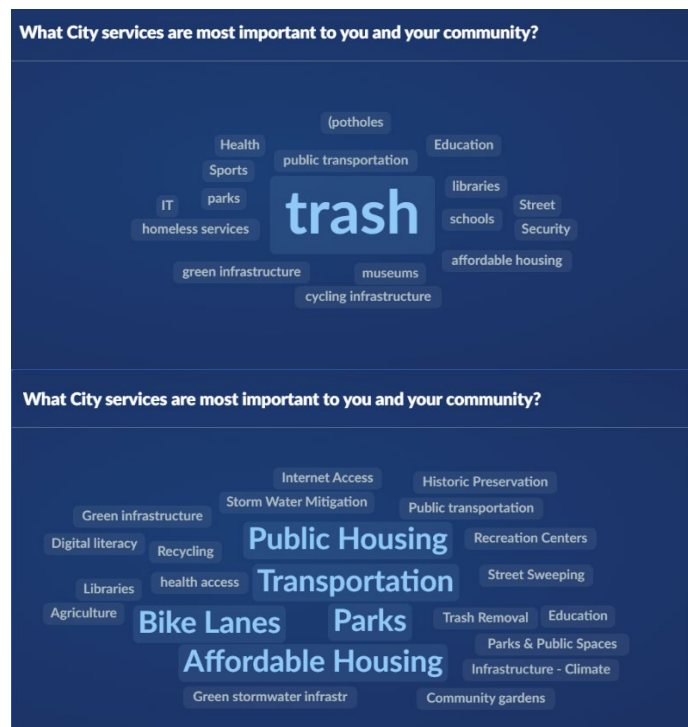
Participants = 12

### Summary

- **Participants highlighted the important of public facing city services such as:**
  - Trash clean-up
  - Aging infrastructure
  - Community development
  - Violence prevention
  - Recreation centers in communities of color
  - Bike lanes
  - Public spaces
- **Participants urged for the connection of more opportunities to be heard and collaborate about root issues of poverty such as housing, racial inequity, and poor infrastructure while addressing current issues of violence.**

### Main Themes

- **Public services, infrastructure, and quality public spaces are highly important to participants, such as:**
  - Better, accessible parks and green spaces
  - Reliable trash pickup and sanitation services
  - Safe infrastructure (roads, public transit)
- **Additionally, participants prioritized investments in the following:**



## Community Focus Group #4 Overview

Thursday, February 3rd

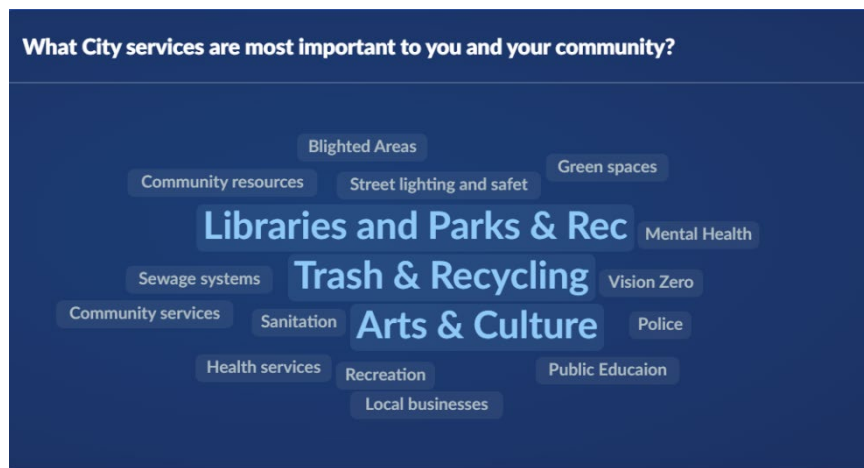
Participants = 13

### Summary

- Participants highlighted the importance of reliable **people and community focused services and programming to meet the issues in the present.**

### Main Themes

- **Community violence, crime, sanitation, and cleanliness** were consistent concerns.
- Participants prioritized **people-centered investments, policies, and programming** to address many of these issues.
- Members advocated for the city itself to take steps toward more **transparency, openness, communication, and opportunities** to have the public take point on projects.



## Community Focus Group #5 Overview

Friday, February 4<sup>th</sup>

Participants = 12

### Summary

- Participants want **strong, reliable, and effective city leadership** and services to make the city safer, cleaner, and increase community wellbeing.
  - **Members want the city to connect leaders from the top into grassroots, and community level task forces, projects, and make robust investments across issue areas.**
    - Particularly:
      - Public safety and health services
      - Sanitation, public parks, and infrastructure
      - Education and youth centered programming/services

### Main Themes

- **Members are very aware of the interconnections between issues to longstanding inequities in race, class, neighborhood, immigration status, and gender.**
- **Participants want an overall increase in the baseline wellbeing of all residents and to prioritize investments, policies, and programing in the following:**
  - Stop trash, illegal dumping, and fine violators such as large-scale developers
  - Want more community input on land use
  - Mental health services and programs
  - Robust services in employment readiness, and language access
  - Healthier commercial corridors, public recreation centers, parks, and spaces
- **Participants voiced frustration over city policies, norms and procedures, and want more communication and partnerships between the city, private sector, and across departments with the public that are transparent and collaborative.**



## Community Focus Group #6 Overview

Saturday, February 5<sup>th</sup>

Participants = 10

### Summary

- **Participants reflected the need for robust investment in public safety, violent crime, and homelessness by focusing on education, public services, and sanitation.**
- **Participants noted the interconnections between issues to longstanding inequities in race, class, neighborhood, immigration status, gender, and more.**

### Main Themes

- **Participants want to feel safer, trust city services, as feel seen, heard and validated**
  - Members of the group, and residents across the city have wildly different living experiences based on their zip code.
- **Participants highlighted unique citywide strengths**
  - Dedicated neighbors and community members who are willing to do the work.
  - The City clearly can reflect focus through funding, needs to move to grassroot options not just private and city institutions for long term solutions.
  - Wonderful green spaces, public parks and access to nature that should be invested in, protected, and uplifted.



## Community Focus Group #7 Overview

Saturday, February 5<sup>th</sup>

Participants = 6

### Summary

- **Participants advocated for more in-depth responses to public safety, sanitation, and overall community wellbeing that are not 'band-aid' solutions.**
  - COVID-19 has compounded fault lines of class, race, and longtime inequity, as well as provided a general sense of uneasiness and trauma across the city.
  - Transparent, clear, and equitable movements by the City are needed now more than ever.

### Main Themes

- **Participants want an overall increase in equitable improvements to the city, reliability in city services, government officials, and have the city look cleaner and feel safer**
  - Trash collection, halting illegal dumping, and more trash cans
  - Invest in public spaces, maintain parks, and uplift community centered programming
  - Provide robust mental health services and programs that fight the root causes of drug abuse, violence, and homelessness
  - Keep streets well maintained, update infrastructure
  - Invest in education, youth programming, and community grassroot programming
- **There should not be such drastic differences in wellbeing, look, and feel between city zip codes.**
- **Addressing long term intergenerational poverty, racist policies, and neighborhood neglect needs to be spearheaded by the City.**



## Community Focus Group #8 Overview

Tuesday, February 8<sup>th</sup>

Participants = 9

### Summary

- **Participants highlighted the importance of public-facing City services in meeting issues in the present and aiming towards the root causes of longstanding social inequities.**
  - Participants wanted to see bold steps taken to address safety, housing, racial inequity, and poor infrastructure while addressing current issues such as high rates of violence.
  - Consistent and equal quality of services needed across all neighborhoods, especially in sanitation, infrastructure, and public safety.

### Main Themes

- **Having a city that looks clean with services that are accessible, effective, and timely can help build trust with the city, and make residents feel safer, which looks like:**
  - Consistent, reliable, and equal sanitation focus across all neighborhoods.
  - Infrastructure updates and consistent maintenance.
  - Clean, safe, and accessible public spaces.
  - More lighting, trash cans, and effective traffic violation follow-through.
  - More community focused arts/recreation programming.
  - Uplifting the Free Library system.
  - Investment in mental health and harm reduction programming.
  - Education, recreation, housing, grassroots engagement, mental health
  - Public safety through forms other than the Police
- **Participants voiced frustration over City policies and procedures not being transparent and City services being difficult to navigate.**



## Community Focus Group #9 Overview

Thursday, February 10<sup>th</sup>

Participants = 3

### Summary

- Participants highlighted the importance of investing in arts and culture to fight social inequity, meeting residents' basic needs effectively, and outreach to immigrant communities that have historically been neglected/misunderstood in policy/programming.

### Main Themes

- Investing in arts & culture, which can disrupt historic cycles of administrative slog, promote economic growth, and tackle historic social inequities through more community and people centric means.
- Meeting basic needs such as affordable housing, rent support, and development interruption that does not push historic Philadelphian residents further to the margins of the city.
- Investing in our immigrant communities, particularly Chinese neighbors who have historically been forgotten in City policies and practices for outreach and collaboration.
- Needing more language access, cultural competence, and meeting immigrant communities where they are, such as:
  - Vaccine information
  - Grassroot funding and activation
  - Small business and community development support
- Many immigrant businesses struggle with the language barriers, administrative slog, and are not able to uplift their own lives or community wellbeing by creating their own endeavors.



## City Employee Focus Groups

In addition to the virtual townhall and community focus groups, the Budget Office hosted employee focus groups with City of Philadelphia employees.

Over 140 City employees participated in six City employee focus groups

These sessions were voluntary, and allowed for employees to voice their opinions, ideas, and concerns for the City's FY23 budget. City of Philadelphia employees were provided an overview of the budget process, and the challenges the city is facing in the upcoming year. Participants were led through a series of four discussion questions, as well as an interactive polling, and word cloud activity through Slido, which prompted participants to share their priorities, preferences, and concerns for the upcoming budget cycle. **These prompts can be found on Appendix C.**

City Employee Sessions	Date & Time	Participants
The City's Fiscal Officer's Cohort	1/14/22	25-30
The City's Racial Equity Working Group	1/21/22	50
Office of Children and Families	2/7/22	25- 30
Office of the Director of Finance	2/14/22	9
Office of the Chief Administrative Officer, Department of Planning and Development, & Law Department	2/15/22	20-25
Departments within Managing Director's Offices' cohort	2/15/22	18

## Main Priorities, Preferences, and Concerns

In City Employee Focus Groups the overarching priorities for participants were **education, public safety, streets and sanitation, and racial equity**. Figure Three below shows the top four priorities shared by participants.

Figure Three:





## Managing Director's Office Employee Focus Group Overview

Friday, February 18<sup>th</sup>

Participants = 18

### Summary

- **Participants provided in depth understanding of the deeply interconnected nature of issues of public safety, public health, and public opinion with the state of Philadelphia's infrastructure, education, sanitation, and human services sector. Investing in quality human services in areas of homelessness, substance abuse, and uplifting equitable education can provide short and long-term benefits for the city.**

### Main Themes

- **Equitable education:**
  - Many longtime residents have little faith in the quality of education their children will and can receive in neighborhood schools.
- **Prioritizing public safety and public health:**
  - Participants expressed that issues in affordable housing, resource scarcity, and mental illness compound factors that increase violent crime.
  - Distrust in City institutions, less than robust responses for inequity issues, and disconnections from the Police allow public safety issues to fester.
- **Boosting human services capacity, resources, and quality:**
  - Provide 24/7 access to substance abuse support, homeless services, and mental health crisis resources.
  - Create a robust environment of mental health services for residents in need.
- **Raising the quality of street sanitation, park upkeep, and updating public infrastructure:**
  - Keeping parks clean and accessible.
  - Provide quality and consistent sanitation services across the city.
  - Update and maintain roads, plumbing, and public infrastructure.

In one word or phrase, what services are most important for the City to maintain or improve?





## Budget Office

CITY OF PHILADELPHIA

### Office of the Chief Administrative Officer, Department of Planning and Development, and Law Department Employee Focus Group Overview

Tuesday, February 15<sup>th</sup>

Participants = 20+

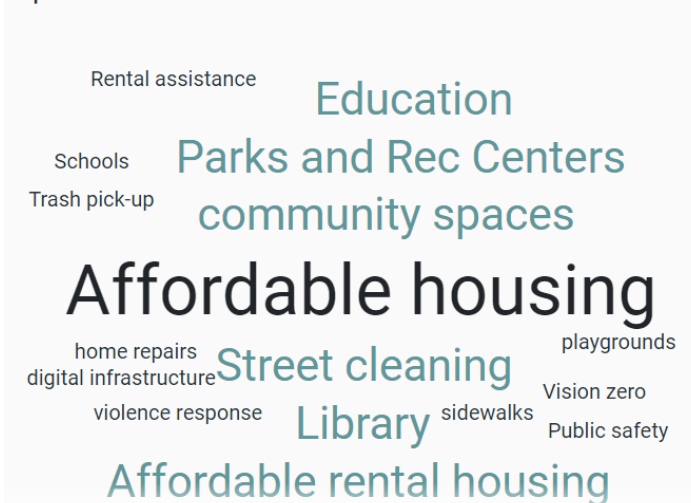
#### Summary

- **Staffers provided in depth transparent experiences about the need for City spending to meet issues in the present in a transparent, transformative, and equitable manner.**

#### Main Themes

- **Affordable housing**
  - Rental and housing assistances
- **Increase Library Capacity (Personnel, Hours, Community Programing)**
  - Highlight their importance, access, and invest more in these community assets.
- **Street cleaning**
  - Sanitation is an indicator of focus, care, and can help residents see the City meeting needs/concerns in real time.
- **Education**
  - School infrastructure, quality of programming, and investment in the city's youth should be front and center.
- **Community spaces**
  - Parks and recreation support for keeping spaces beautiful, more accessible, and provide community/people-centered programming that involves the community directly.
- **Violence prevention**
  - More than policing, residents need long-term investments outside of systems of incarceration and historical institutions rife with racial inequity.

In one word or phase, what services are most important for the City to maintain or improve?



## Finance Department Employee Focus Group Overview

Monday, February 14<sup>th</sup>

Participants = 9

### Summary

- **City departments who are receiving funding for equity, community, and infrastructure needs must be held accountable.**

### Main Themes

- **Public safety and youth development are major concerns for employees who are residents and longtime Philadelphians.**
  - Education and youth programming need to set children up for success more so than what is available currently.
  - Participants did not feel they are seeing a return on investment when it comes to public safety and violence prevention programming.
- **Understanding that the City is losing tax strength when people move out of the city.**
  - People want to feel safe, see clean spaces, and feel there is a future within their communities.
  - Even employees mentioned concerns about moving when retirement was available and expressed that to keep residents in the city, the City needs to ensure that current residents are not being victimized.
- **Keep departments accountable to prioritize their spending on racial equity, poverty, and community centered programming/policy.**

In one word or phrase, what services are most important for the City to maintain or improve?

Affordable housing

Safety

Law enforcement

111742

education Taxes

Street cleaning

Safety, affordable housin

○



## Budget Office

CITY OF PHILADELPHIA

### Racial Equity Group Employee Focus Group Overview

Friday, January 21<sup>st</sup>

Participants = 50

#### Summary

- **Staffers from the City's Racial Equity Working Group insisted on the importance of building more healthy partnerships between the City and on-the-ground organizations such as grassroots groups, Community Business Organizations (CBOs) and Registered Community Organizations (RCOs). Participatory budgeting, supporting community efforts, and investigating City relationships with on the ground organizations to find areas of strength and growth were highlighted by participants.**

#### Main Themes

- **On the ground organizations often get tasked to do some of the most important community centered work, yet are:**
  - Historically divested
  - Not incorporated properly within the city or amongst peer groups
  - Consistently operating with resource, personnel, and financial scarcity
- **Supporting community groups by boosting their capacity can help the City:**
  - Address root causes of long time social and racial inequity issues.
  - Positively impact:
    - Public safety
    - Public health
    - Education
    - Housing/homelessness
    - Substance abuse
    - Community wellbeing and pride

## City Fiscal Officers Employee Focus Group Overview

Friday, January 14th

Participants = 30+

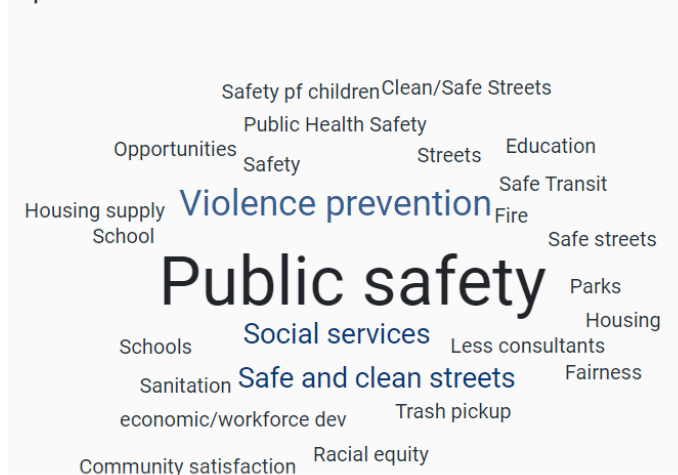
### Summary

- **Fiscal staffers from various City departments reflected on the importance of meeting the City's current economic and public safety issues head on, while building trust between the City and historically marginalized and neglected communities of color.**

### Main Themes

- **Public safety:**
  - Needs stronger prioritization, with well-communicated programming, community involvement, and effective results.
  - Cleaner environments and streets are an investment to community involvement and public safety.
  - Participants felt concerned that in comparison to most City employees, Philadelphia Police Officers are except from the City's residency requirement.
- **Social services:**
  - Gear more resources, time, and investments towards youth as well as community-building programing.
  - A stronger sense of community and tangible investment in children lay a stronger foundation for the future of the city.
  - Many City provided and nonprofit social service programming is financially insecure.
- **Public health:**
  - Many public safety, housing, and community inequity issues intersect with public health issues that compound economic, social, and mental health problems.
  - Need more robust funding, personnel capacity, and support in communities that have historically been neglected.

In one word or phrase, what services are most important for the City to maintain or improve?



## Office of Children & Families Overview

Monday, February 7<sup>th</sup>

Participants = 30+

### Summary

- Participants hope that the City would continue to reach out to community members and engage in budgetary outreach processes for the public. Outside of building a more robust public participation arm of the City's Budget Office, employees wanted to see more paperless investments by the City, as well as a prioritization of public safety.

In one word or phrase, what services are most important for the City to maintain or improve?



## Grasstops Focus Groups

The Budget Office also conducted focus groups with the community leaders from City Boards & Commissions, non-profits, philanthropy community and the business community to gain insights about the City budget from the communities these groups represent. In all these sessions, the Budget Office provided an overview of the budget process, the FY22 budget, and the challenges the City is facing in the upcoming year. Participants were led through a series of four discussion questions, as well as an interactive polling, and word cloud activity through Slido, which prompted participants to share their priorities, preferences, and concerns for the upcoming budget cycle. **These prompts can be found on Appendix C.**

Over 70 people participated in five Grasstops focus group sessions

Grasstops Sessions	Date & Time	Participants
Arts Community	1/11/22	20-25
City Boards & Commissions	1/11/22	20
Nonprofit Sector	2/7/22	2
Philanthropy Community	2/8/22	15-20
Business Community	2/8/22	10-15

## Main Priorities, Preferences, and Concerns

In Grasstop Focus Groups the overarching priorities for participants were **arts & culture, public spaces and parks, streets and sanitation, and racial equity**. Figure Four below shows the top four priorities shared by participants.

Figure Four:



## Business Community Focus Group Overview

Tuesday, February 8<sup>th</sup>

Participants = 10+

### Summary

- **These community members highlighted the importance of investing in our education system, the arts intersecting ability to face inequities, as well as how the city's prior policies can be the biggest impediment to equitable development.**

### Main Themes

- **Education investment:**
  - Education and child development should be first and foremost in the poorest big city in America since it sits on top of every inequity issue the city faces currently from public safety, community violence, poverty, and more.
- **Arts and culture need to be uplifted**
  - Empathy, equity, and impact are deeply rooted within Philadelphia arts
  - The embedded nature of the arts community in Philadelphia is not adequately reflected in funding, policy and programming.
- **We need to be able to attract more outside organizations into the city:**
  - Department of Licenses and Inspections delays, City capacity issues in permits and administrative slog can make it difficult for local entrepreneurs to create their own businesses.
  - Creating more incentive for local business development, support for local initiatives, and community collaboration can empower residents and bring outsiders in.
  - Creators from immigrant backgrounds, language needs or historically neglected communities have mounting barriers to create local enterprises, empower their neighbors economically, and retain entrepreneurs.



## Philanthropy Focus Group Overview

Tuesday, February 8<sup>th</sup>

Participants = 20+

### Summary

- **Participants highlighted the importance of investing in arts and culture to fight social inequity and engaging in outreach to immigrant communities historically neglected or misunderstood to bridge gaps across issues and building more trust in small government.**

### Main Themes

- **Arts Funding**
  - Since many of these issues and challenges intersect, the arts community can address multiple community issues and needs at once.
  - Arts and cultural communities have been meeting people where they are for decades, yet often operating with scarcity models.
- **Public safety**
  - Reallocating resources currently spent on policing, control, imprisonment, neighborhood enrichment resource, investment in schools, housing, employment, arts, culture and joy etc.
  - Cleaner streets, more environmentally sound investments.
- **Philanthropy can be a testing ground and incubator for city institutions in fighting poverty, inequity, and more**
  - With proper resources, financial, and personnel support the philanthropy community can test new concepts, operate more quickly, and engage harder to reach communities more likely than the City.
  - Taking a public health approach and whole person/community lens can be more effective to dampening issues, creating new solutions, and setting a stronger foundation for communities in need.



## Budget Office

CITY OF PHILADELPHIA

### Nonprofit Focus Group Overview

Tuesday, February 7<sup>th</sup>

Participants = 2

#### Summary

- Participants were both part of human services related organizations who have in depth experiences serving across intersectional issues within the city. **Recognizing the intersections between housing, joblessness, public safety, public health, and sanitation is needed across the city to aim to meet community needs in the present, as well as lay a foundation for the city ahead.**

#### Main Themes

- **Participants relayed a high level of local anxiety tied to:**
  - Street cleaning and sanitation
  - Public safety
  - Housing inequity
- **Participants also mentioned tackling the country's highest poverty rate a priority:**
  - More accessibility to services like SNAP, SSI, and human services personnel.
  - Poverty compounds every other issue within the city and needs an intersectional approach.

## City Boards & Commissions Overview

Tuesday, January 11<sup>th</sup>

Participants = 20

### Summary

- **Participants stated anti-violence, neighborhood services/facilities, and education as their top three priorities for the FY23 budget. They noted the intersecting nature of most if not all of the city's inequities but said investments in these three areas would be of best impact in the present and future:**
  - Anti-violence programing
  - Education empowerment
  - Neighborhood services such as sanitation and public infrastructure maintenance

### Main Themes

- **More grants, City support, and grassroots outreach to boost capacity for:**
  - Anti-violence initiatives
  - Education and youth programming
  - Public facing services such as street sanitation and infrastructure maintenance
- **Grants provided by the City should be communicated more equitably, with application support, as well as more accessibility to different organizations outside of historical City institutions, and non-profit hierarchies that can stifle community collaboration.**

In one word or phrase, what services are most important for the City to maintain or improve?



A word cloud visualization of responses to the question 'In one word or phrase, what services are most important for the City to maintain or improve?'. The words are arranged in a circular pattern around the central text 'Public Safety'. The words include: Equitable public safety, Sanitation Streets, Education, Housing/rent assistance, Police - Maintain Safety, Homeless services, Infrastructure, public health, Safety, parks, workforce development, quality education, and Health. The words are in various colors (blue, green, black) and sizes, with 'Public Safety' being the largest and most central.

## Arts and Culture Community Overview

Tuesday, January 11<sup>th</sup>

Participants = 20+

### Summary

- **These leaders were passionate in their advocacy that the arts need to be embedded into the responses the City takes to fight present social inequity concerns and lay a strong foundation ahead. A permanent arts-based coalition, City department, or body was recommended to be put in place to review public safety, health, inequity, and systemic issues, and how the arts can be enmeshed into responses, programming, and policies.**

### Main Themes

- **The arts community within Philadelphia has historically and continually met marginalized communities, and complex issues where they have been operating with immense scarcity, misunderstanding, and divestment.**
- **Art communities have strong community ties and can provide unique access to implement social inequity changes.**
- **It is not reinventing the wheel to use the arts to empower, care, solve, and transform communities.**
- **There should be a focus for 2026 to highlight the arts in Philadelphia for the Philadelphia 250 celebration of the United States semi-quincentennial anniversary of the United States' independence.**



## Budget Office

CITY OF PHILADELPHIA

### Appendix A: Focus Group and Town Hall Flyer Distribution Sites

Free Library Flyer Distribution Sites	
Library	Address
Haverford	5543 Haverford Avenue, 19139
Kingsessing	1201 South 51st Street, 19143
Lillian Marrero	601 West Lehigh Avenue, 19133
Queen Memorial	1201 South 23rd Street, 19146
Widener	2808 West Lehigh Avenue, 19132
West Oak Lane	2000 Washington Lane, 19138
Blackwell Regional	125 South 52nd Street, 19139
Coleman Regional	68 West Cheltenham Avenue, 19144
Northeast Regional	2228 Cottman Avenue, 19149

## Appendix B: Outreach Toolkit Department List

City Departments & Offices
<i>Department of Behavioral Health and Intellectual disabilities Services</i>
Department of Human Services
Department of Public Health
Department of Streets
Free Library of Philadelphia
Mayor's Office for People with Disabilities
Mayors Office of Public Engagement
Mural Arts Philadelphia
Office of Children and Families
Office of Community Empowerment and Opportunity
Office of Diversity, Equity & Inclusion
Office of Immigrant Affairs
Office of Criminal Justice
Office of Diversity, Equity & Inclusion
Office of Homeless Services
Office of Immigrant Affairs
Office of Innovation and Technology
Office of LGBTQ Affairs
Office of Reentry Partnerships
Philadelphia Parks & Recreation
PhillyCounts

## Appendix C: Focus Group Discussion Questions

### Focus Group SLIDO Word Cloud, SLIDO Ranked Polling Questions & Breakout Room Prompts

#### Focus Groups SLIDO Word Cloud Prompt

- *In one word or phrase, what services are most important for the City to maintain or improve?*

#### Focus Groups SLIDO Ranked Question Prompt

*What should the City prioritize in the FY23 budget? (Rank from most to least important)*

- *Anti-violence*
- *Neighborhood services and facilities (Rec Centers, Parks, Libraries, Trash Pickup)*
- *Education*
- *Business & Workforce Development*
- *Arts & Culture*
- *Infrastructure (Road and Building Repair)*
- *Support for vulnerable people (Homeless services, DHS, etc.)*
- *Public Health (including Behavioral Health)*
- *Public Safety (Fire, EMS, Police, Building Inspection/Code Enforcement)*

#### Breakout Room Prompts

- What City services are most important to you and your community?
- What City services would help to make the city better for you and your community in the near future?
  - *Follow-up prompts:*
    - What about over the next few years?
    - What does better look and feel like?
- What City services do you feel are unique to your community or neighborhood?
  - *Follow-up prompts*
    - What are the strengths of those services?
    - How could those services improve?
- What do you hope to get away from this session?
  - *Follow-up prompts*
    - How can we engage your community around the budget and local government more?
    - What do you hope to see from us moving forward?
    - How much trust do you have in the City itself to hear and act on your concerns?



## Budget Office

CITY OF PHILADELPHIA

### Appendix D: English Focus Group & Town Hall Outreach Samples

# City Budget Focus Groups

Would you like to have a voice in how the City of Philadelphia spends money for programs like trash collection, anti-violence, public health, and more?

**we want to hear from you**

The Philadelphia Budget Office is expanding who is involved in providing input into what the Mayor will propose for the Fiscal Year 2023 Budget that starts on July 1, 2022. We are looking for your ideas BEFORE the proposed budget is put together.

We will cover how the city budget works and give you time to ask questions and share your experiences and ideas. If you want to take part and have your voice heard, please sign up for one of NINE focus groups scheduled between **January 30 - February 10**. Space is limited, and participants will be compensated for their time. Live translation, closed captioning, and other language and accessibility accommodations will be available upon request.

**Questions?**  
Want to learn more about the budget? [budget@phila.gov](mailto:budget@phila.gov) or call 311

**Focus Group Dates & Times**  
Sunday, January 30-11 a.m.  
Sunday, January 30-3 p.m.  
Wednesday, February 2-10 a.m.  
Thursday, February 3-7 p.m.  
Friday, February 4-3 p.m.  
Saturday, February 5-11 a.m.  
Saturday, February 5-3 p.m.  
Tuesday, February 8-6 p.m.  
Thursday, February 10-6 p.m.

**Scan to Register**  
or visit [tinyurl.com/PhilaBudgetFocusGroups](https://tinyurl.com/PhilaBudgetFocusGroups)  
or call 311 for language and accessibility assistance





## Budget Office

CITY OF PHILADELPHIA

Would you like to have a voice in how the City of Philadelphia spends money for programs like trash collection, anti-violence, public health, and more?

# City Budget Focus Groups

we want  
to hear  
from you

January 30 -  
February 10

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We will cover how the city budget works and give you time to ask questions and share your experiences and ideas. If you want to take part and have your voice heard, please sign up for one of NINE focus groups scheduled between January 30 - February 10. Space is limited, and participants will be compensated for their time. Live translation, closed captioning, and other language and accessibility accommodations will be available upon request.

### To Register

Visit [tinyurl.com/PhilaBudgetFocusGroups](https://tinyurl.com/PhilaBudgetFocusGroups)

### Focus Group Dates & Times

Sun Jan 30 - 11 a.m.  
Sun Jan 30 - 3 p.m.  
Wed Feb 2 - 10 a.m.  
Thurs Feb 3 - 7 p.m.  
Fri Feb 4 - 3 p.m.  
Sat Feb 5 - 11 a.m.  
Sat Feb 5 - 3 p.m.  
Tues Feb 8 - 6 p.m.  
Thurs Feb 10 - 6 p.m.

### Questions?

Want to learn more about the budget? [budget@phila.gov](mailto:budget@phila.gov) or call 311



**Budget Office**

CITY OF PHILADELPHIA

# City Budget Townhall

Join Mayor Jim Kenney and members of his team to talk about the budget for next year at an online town hall meeting on **Thursday January 27 at 6pm**. We are looking for your ideas BEFORE the proposed budget is put together.

We will cover how the city budget works and answer questions from community members. Space is limited, and participants will be compensated for their time. Live translation will be available in English, Spanish, Vietnamese and French.

## Questions?

Want to learn more about the budget?  
[budget@phila.gov](mailto:budget@phila.gov) or call 311



Would you like to have a voice in how the City of Philadelphia spends money for programs like trash collection, anti-violence, public health, and more?

**we want  
to hear  
from  
you**



**Scan to Register**

or visit

[philabudgettownhall.eventbrite.com](http://philabudgettownhall.eventbrite.com)

or call 311 for language and accessibility assistance



**Budget Office**

CITY OF PHILADELPHIA

## Appendix E: Spanish Focus Group & Town Hall Outreach Samples

¿Le gustaría poder dar su opinión de cómo la ciudad de Filadelfia gasta dinero en programas como recolección de basura, lucha contra la violencia, salud pública y más?

**queremos escuchar de usted**

**Grupos de enfoque sobre el presupuesto de la ciudad**

30 de enero hasta el 10 de febrero

La oficina de presupuesto de Filadelfia está ampliando quién está involucrado en proporcionar información sobre lo que propondrá el alcalde para el presupuesto del año fiscal 2023 que comienza el 1 de julio de 2022. Estamos esperando sus ideas ANTES de armar el presupuesto propuesto.

Vamos a cubrir como el presupuesto de la ciudad funciona, daremos tiempo para sus preguntas y que usted puedan compartir sus experiencias e ideas. Si usted desea tomar parte y que su opinión sea escuchada, por favor regístrese en uno de los NUEVE grupos de enfoque programados entre el 30 de enero hasta el 10 de febrero. El espacio es limitado y los participantes serán compensados por su tiempo. Traducción en vivo, subtítulos, otros idiomas y acomodaciones de accesibilidad estarán disponibles bajo petición.

**Para registrarse**  
Visit [tinyurl.com/PhilaBudgetFocusGroups](https://tinyurl.com/PhilaBudgetFocusGroups)

**Fechas y horas del grupo de enfoque**

Domingo, 30 de enero - 11 a.m.  
Domingo, 30 de enero - 3 p.m.  
Miércoles 2 de febrero - 10 a.m.  
Jueves, 3 de febrero - 7 p.m.  
Viernes, 4 de febrero - 3 p.m.  
Sábado, 5 de febrero - 11 a.m.  
Sábado, 5 de febrero - 3 p.m.  
Martes, 8 de febrero - 6 p.m.  
Jueves, 10 de febrero - 6 p.m.

**¿Tiene preguntas?**  
¿Quiere aprender más sobre el presupuesto? Escribanos al [budget@phila.gov](mailto:budget@phila.gov) o llama al 311





**Budget Office**

CITY OF PHILADELPHIA

# Presupuesto de la ciudad por el ayuntamiento

Únase al alcalde Jim Kenney y a los miembros de su equipo para hablar sobre el presupuesto para el próximo año en una reunión en línea del ayuntamiento, **Juésves 27 de enero a las 18hs.** Estamos esperando sus ideas ANTES de armar el presupuesto propuesto.

Vamos a cubrir como el presupuesto de la ciudad funciona y contestar preguntas de los miembros de la comunidad. El espacio es limitado y los participantes serán compensados por su tiempo. Traducción en vivo estará disponible en inglés, español, vietnamita y francés.

## ¿Tiene preguntas?

¿Quiere aprender más sobre el presupuesto? Escribanos al [budget@phila.gov](mailto:budget@phila.gov) o llame al 311



City of  
Philadelphia

¿Le gustaría poder dar su opinión de cómo la ciudad de Filadelfia gasta dinero en programas como recolección de basura, lucha contra la violencia, salud pública y más?

queremos  
escuchar  
de  
usted



Eseanee para registrarse  
o visita  
[philabudgettownhall.eventbrite.com](http://philabudgettownhall.eventbrite.com)

o llame al 311 para asistencia con  
el idioma y accesibilidad.



**Budget Office**

CITY OF PHILADELPHIA

¿Le gustaría poder dar su opinión de cómo la ciudad de  
Filadelfia gasta dinero en programas como recolección de  
basura, lucha contra la violencia, salud pública y más?

# Presupuesto de la ciudad por el ayuntamiento

queremos  
escuchar  
de usted

Jueves 27 de enero *a las 18hs*

## Appendix F: Who attended the Community Focus Group Sessions?

*Data based on 94 attendees*

The City replaced last year's Budget survey with additional focus group sessions designed to be more demographically representative of Philadelphia. While this approach did not allow for as many people to engage it did allow for deeper engagement and helped to better reflect all Philadelphians preferences and priorities. The City made improvements in representation in community focus groups compared to prior year's survey, but this is still an area of growth to achieve greater inclusivity.

The application for the community focus group sessions included demographic information questions. This information was used to assist the City with selecting as representative as possible of a cohort of focus group participants. A weighted lottery system that focused on achieving a final group of 180 that was consistent with the racial demographics of Philadelphia.

### Summary Statistics

- Focus group attendees were more racially representative of Philadelphia than the FY22 Budget Survey when compared to 2020 Census data. For example, 36% of attendees were Black/African American compared to 12% of survey respondents who were Black/African American (2020 Census data indicates 46% of Philadelphians are Black/African American)
- Majority of attendees live and work in Philadelphia
- 50% of attendees are female
- 65% of attendees were between the ages of 25 and 44
- 75% of attendees had a bachelor's degree or higher

The data below shows demographic information for the FY23 Budget Focus Groups compared to the FY22 Budget Survey and the Philadelphia Census Data<sup>1</sup>.

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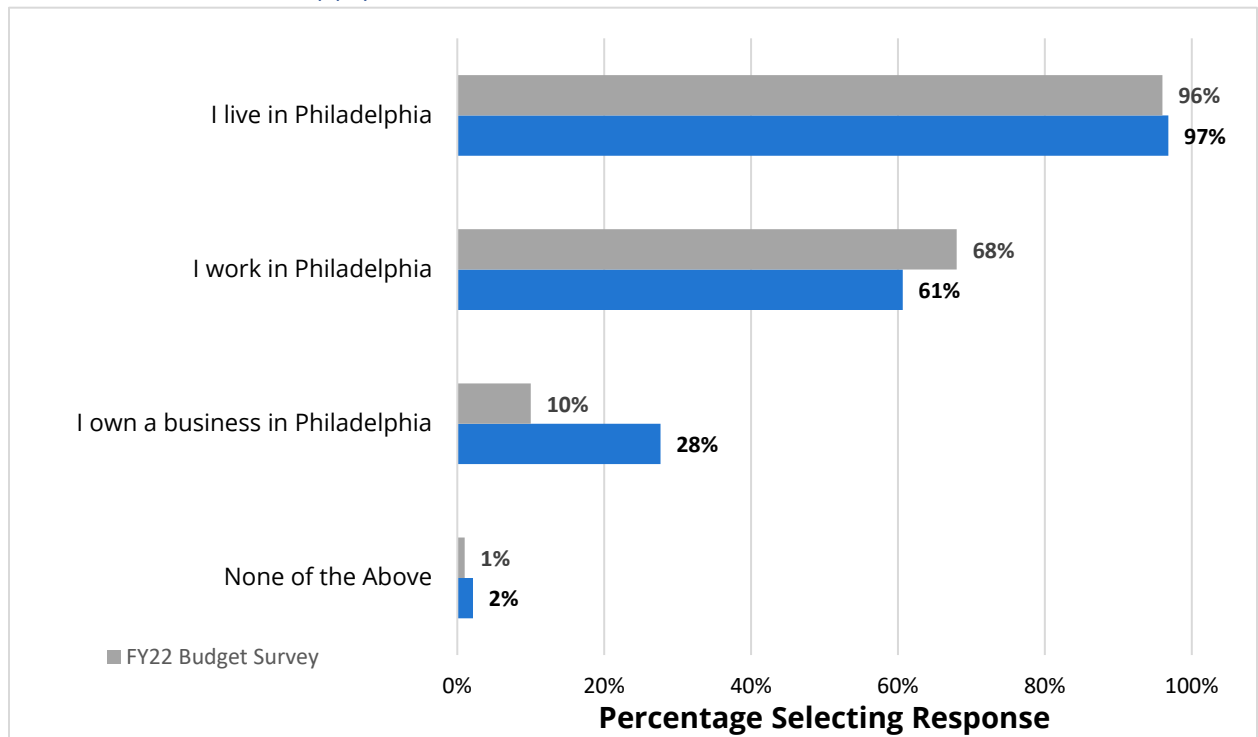
<sup>1</sup> U.S. Census Bureau, American Community Survey 1-Year Estimate, 2019.



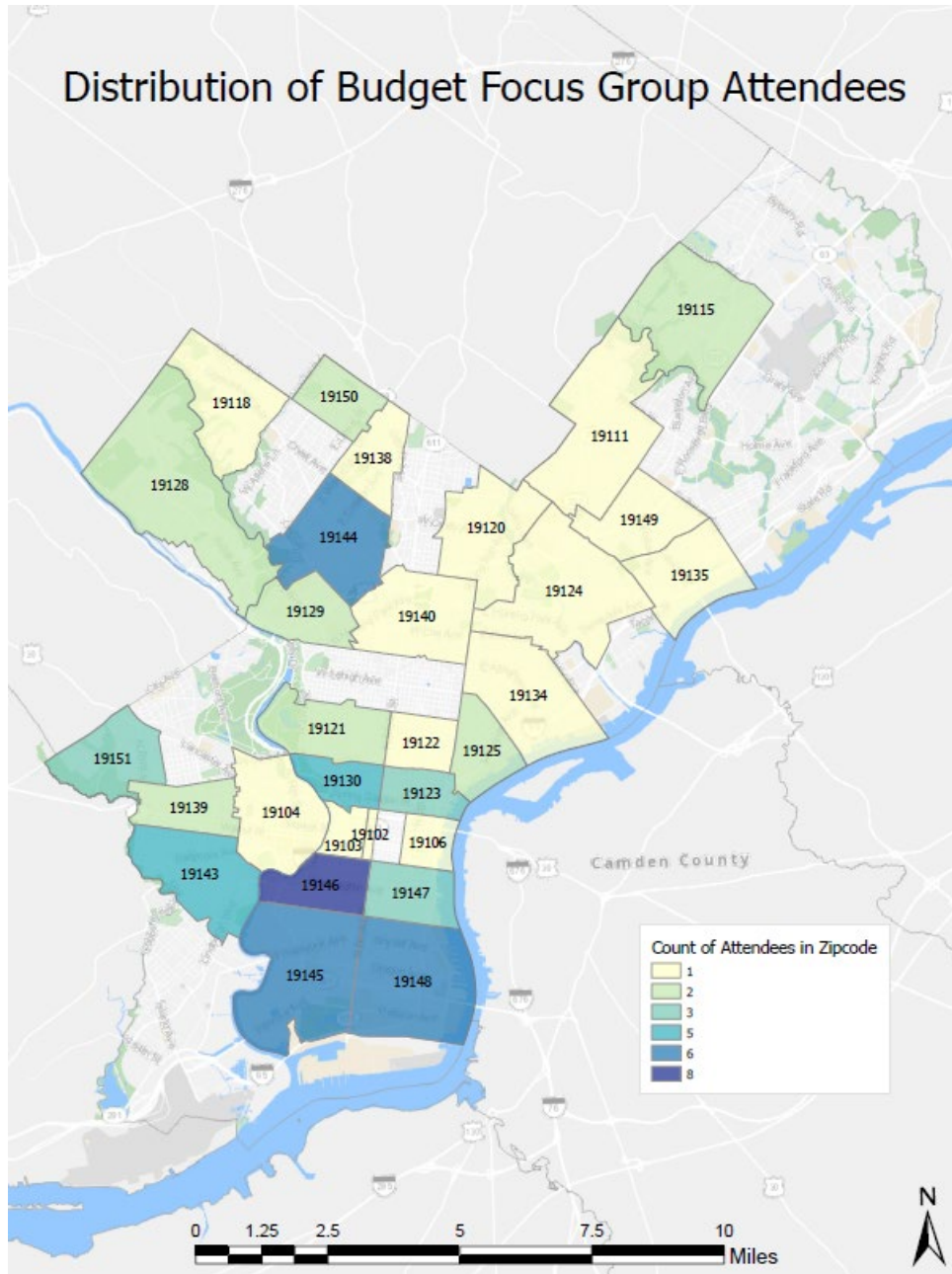
# Budget Office

CITY OF PHILADELPHIA

Please select all that apply:



Zip Code:



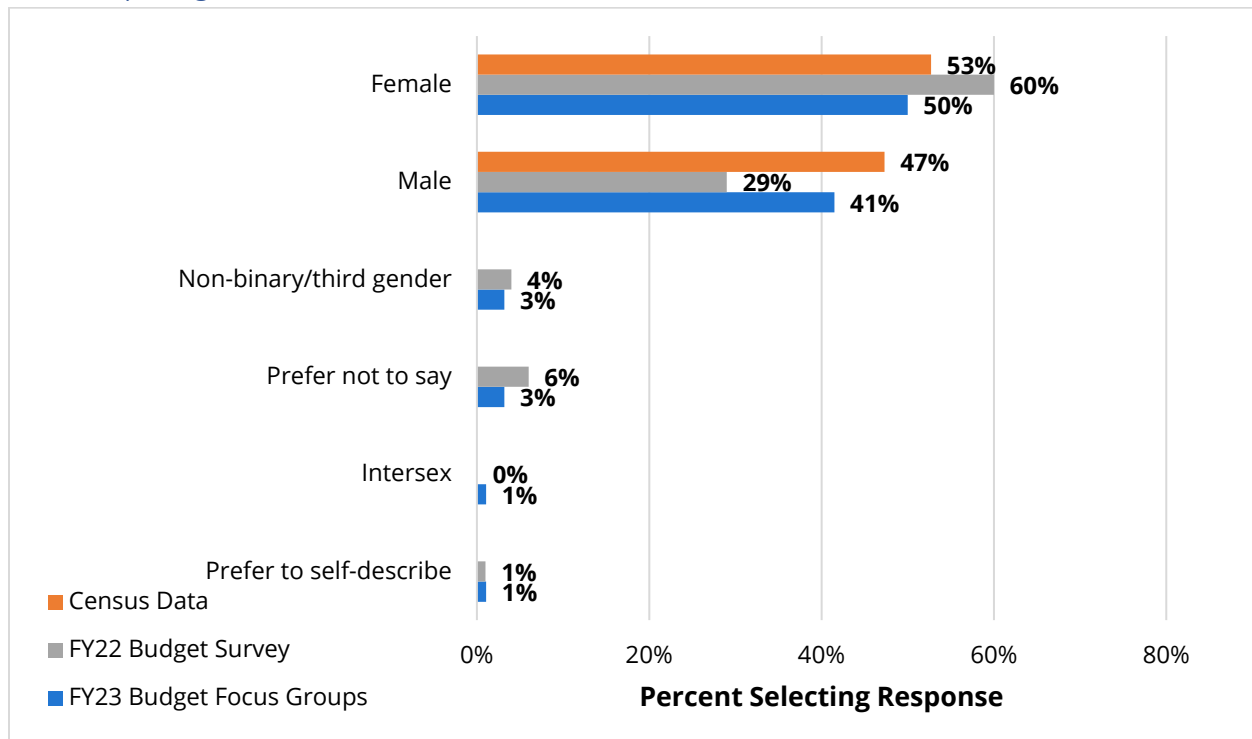




# Budget Office

CITY OF PHILADELPHIA

What is your gender?



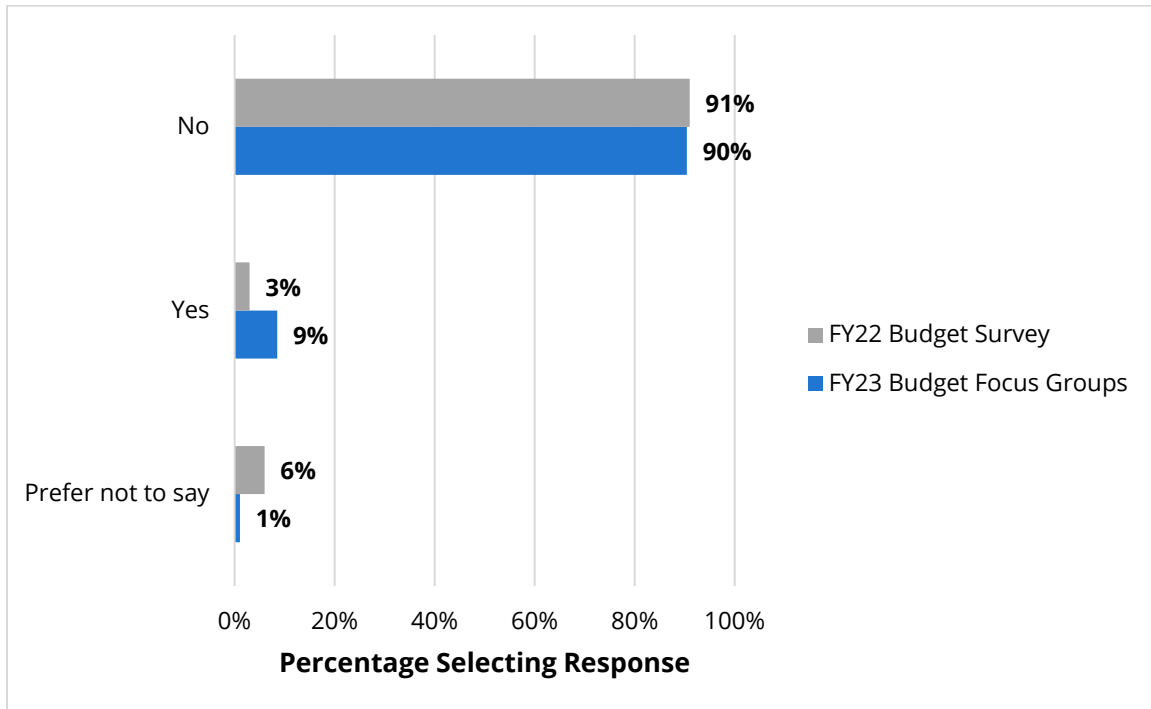
Census data only provides the option for individuals to identify as either female or male and therefore there is not comparison data to show for individuals who identify as non-binary/third gender, intersex, or prefer to self-describe.



# Budget Office

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Do you identify as transgender?

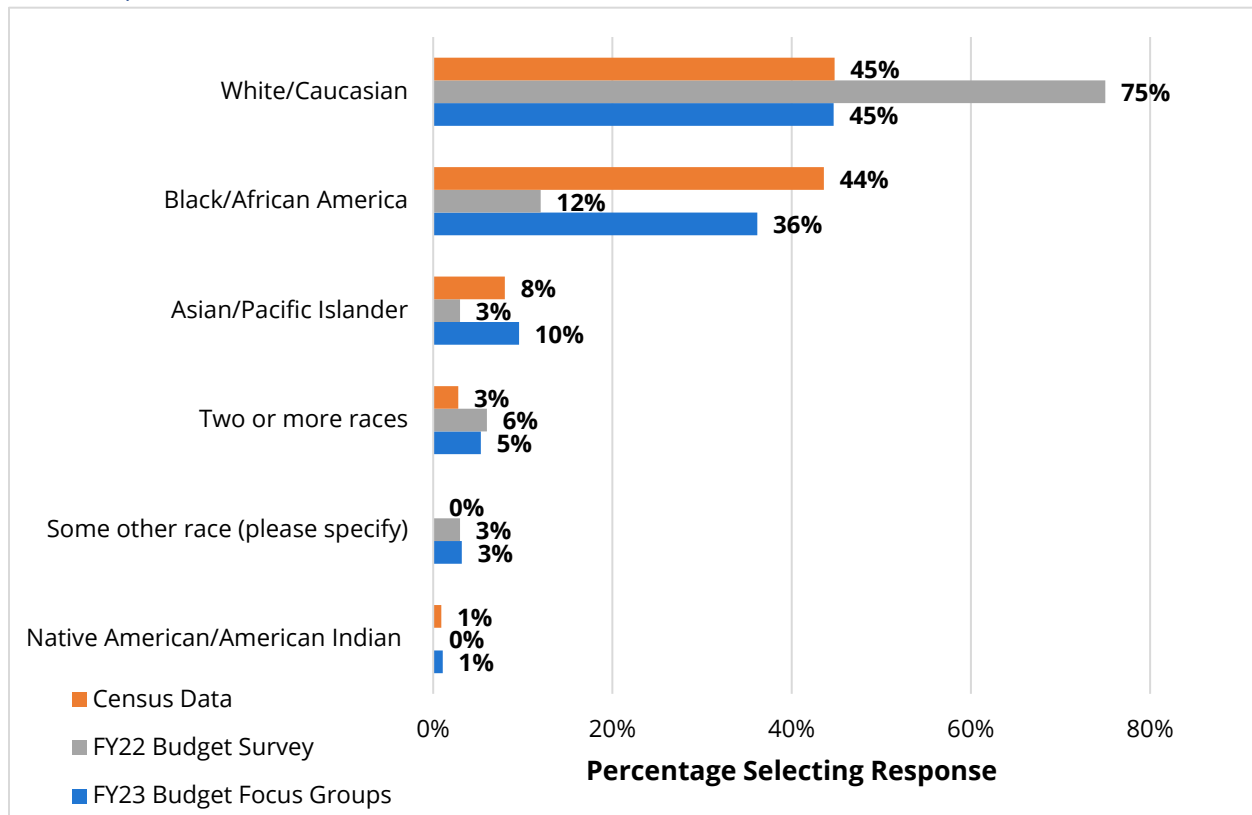




## Budget Office

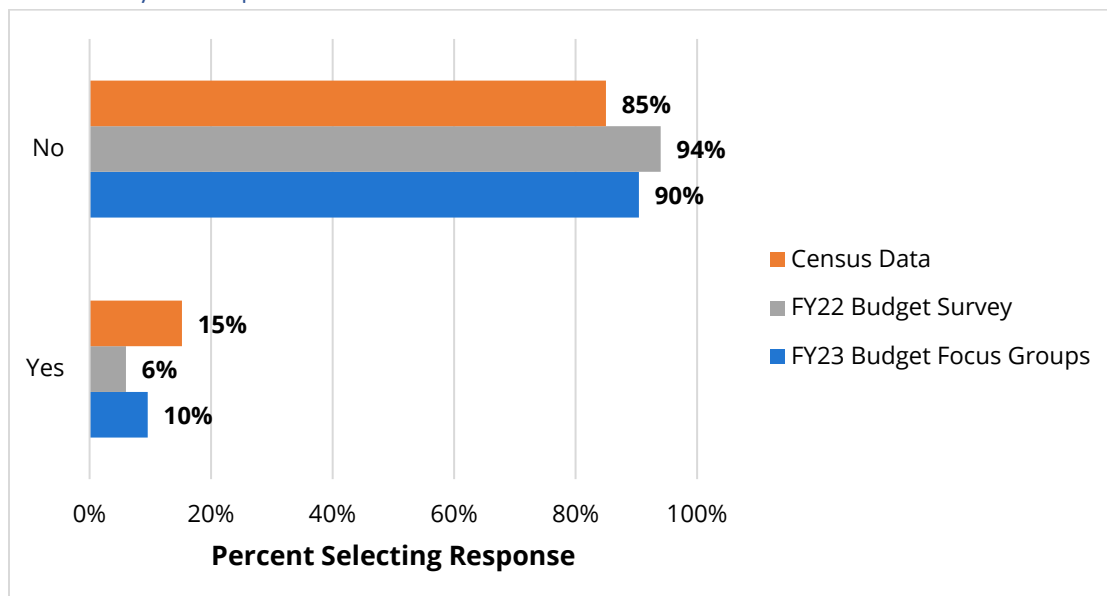
CITY OF PHILADELPHIA

### What is your race?



\*Census data does not track some other race and therefore there is not a comparison listed.

### Do you identify as Hispanic or Latinx?

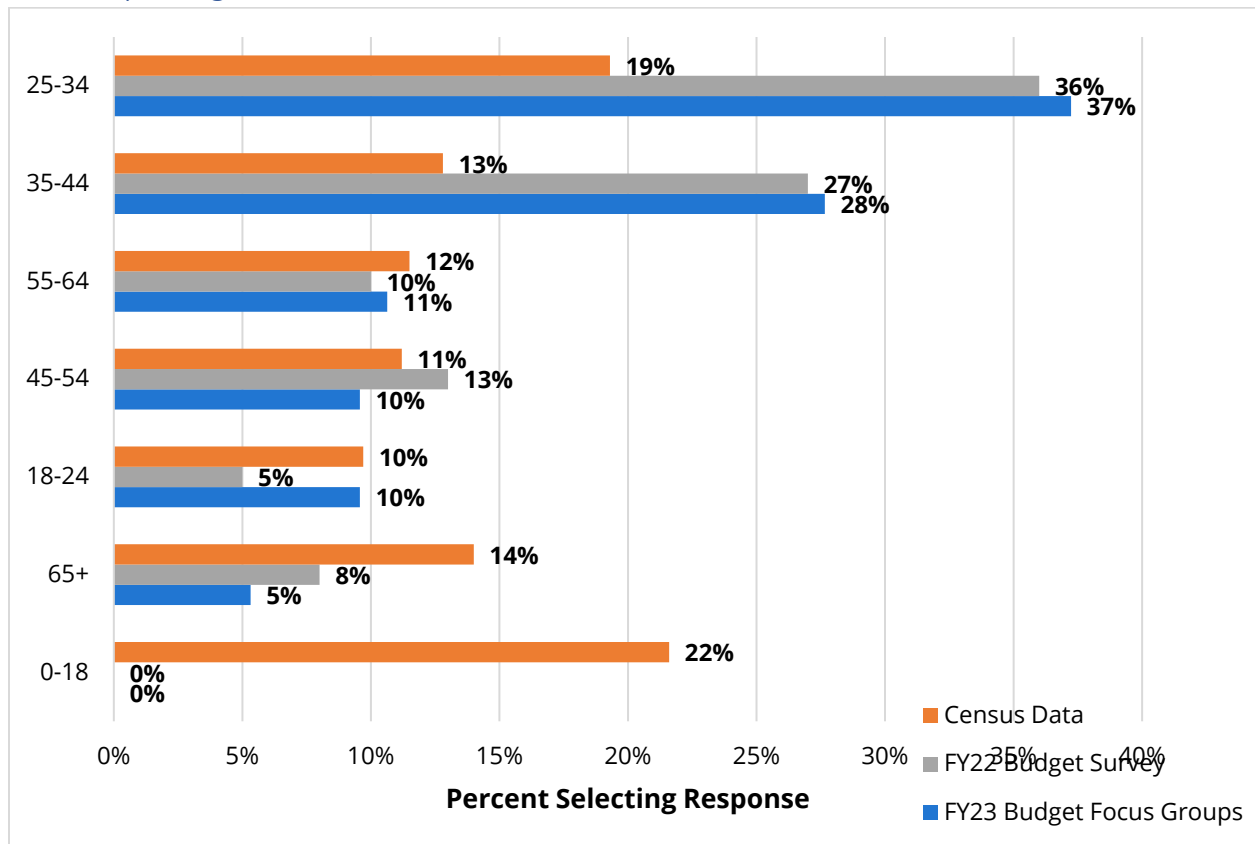




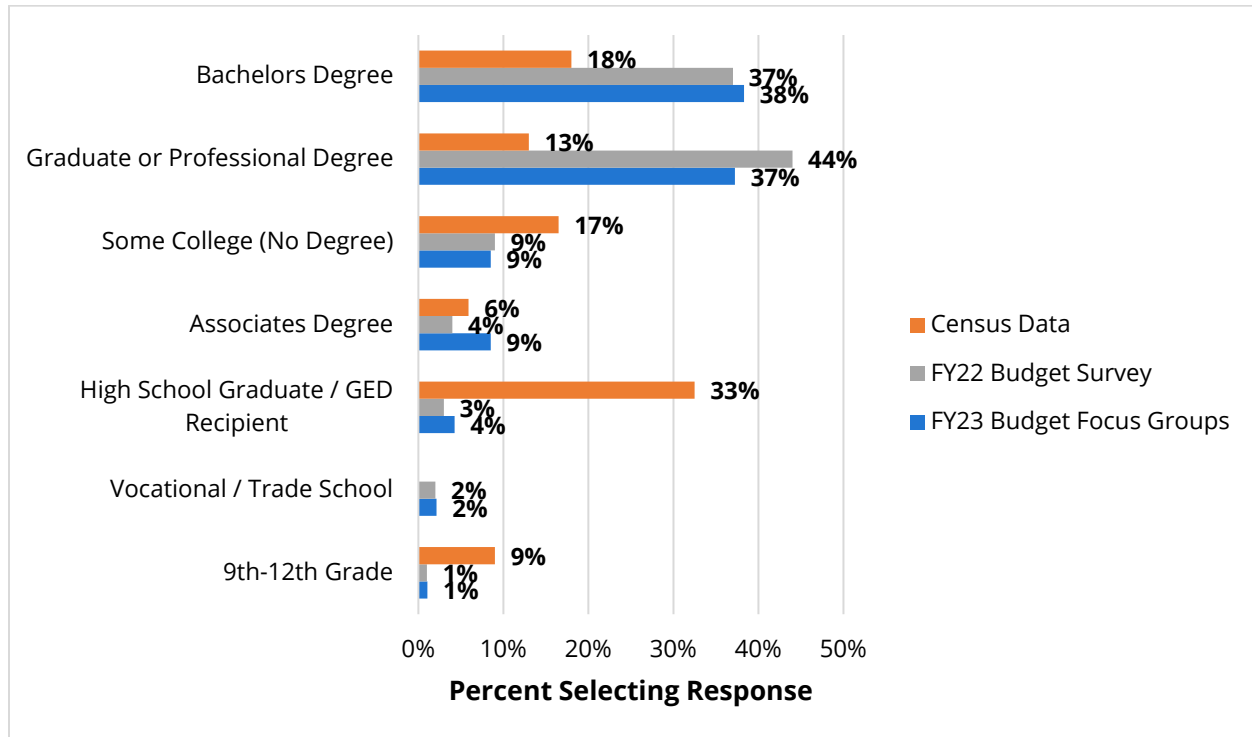
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What is your age?



### What is your highest level of education?



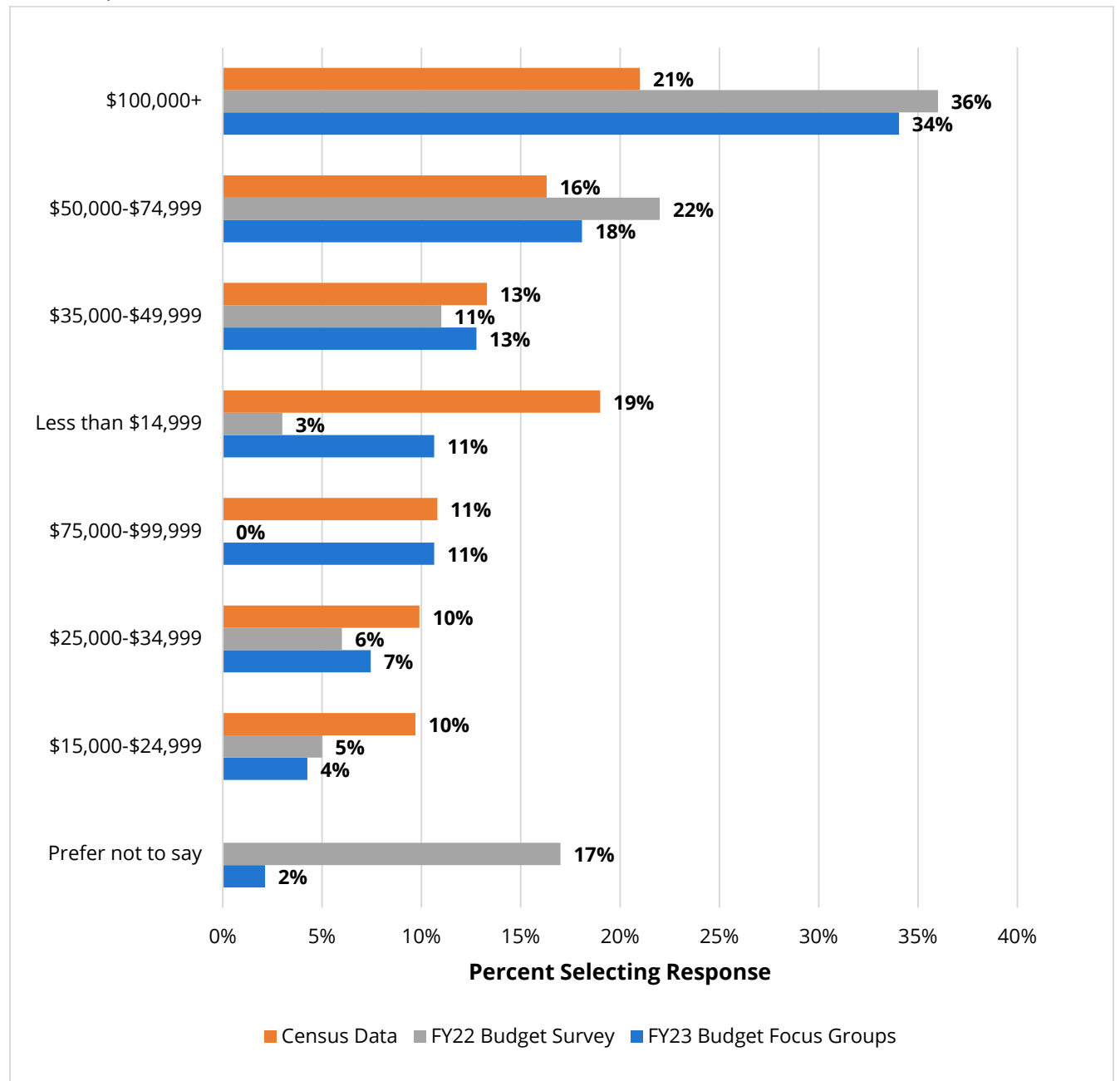
Please note that Census data is for Philadelphians 25 and older. There were 9 participants in our focus group that were under 25 and therefore the comparison to the Census data may be slightly skewed. Additionally, Census data does not track vocational or trade school degrees.



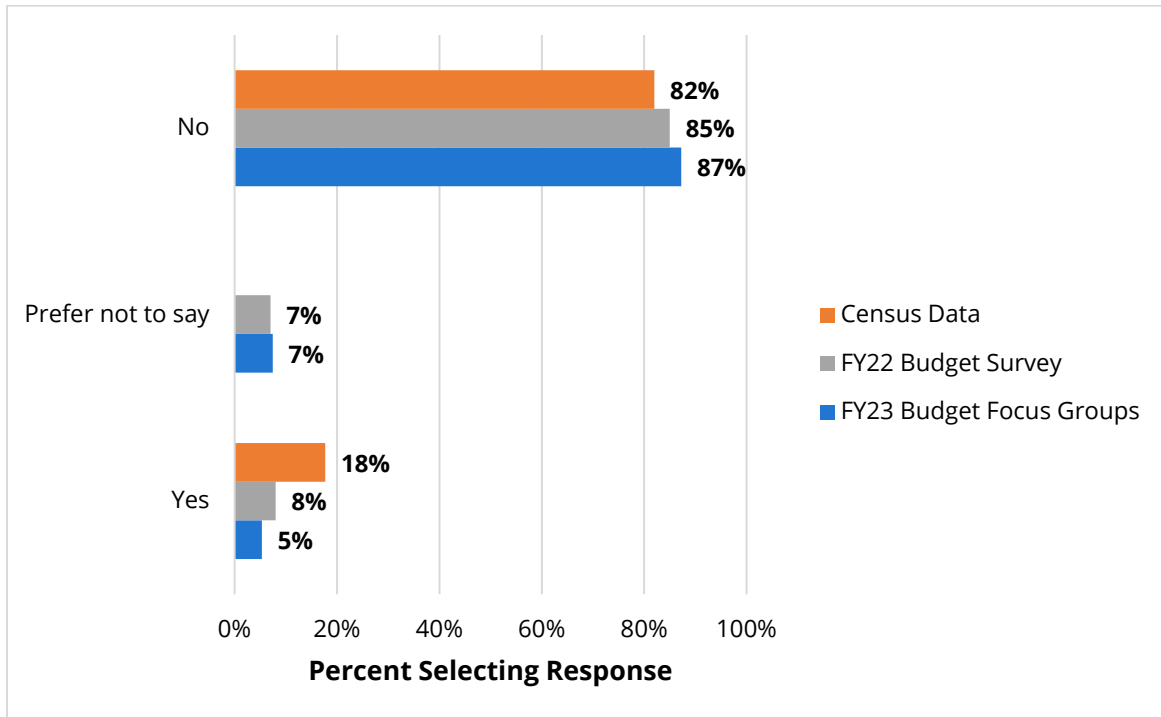
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What is your annual household income?



Do you have a mental or physical disability?



Do you rent or own your current residence?

\*This question was not asked of FY22 Budget survey respondents

