



Oversight Board Meeting

February 2, 2022

East Poplar Playground ribbon cutting.

Agenda

- Opening Remarks
- Introductions
- Rebuild Program Update
- Communications Update
- Q&A

Young people playing at East Poplar Playground.

The Rebuild Promise

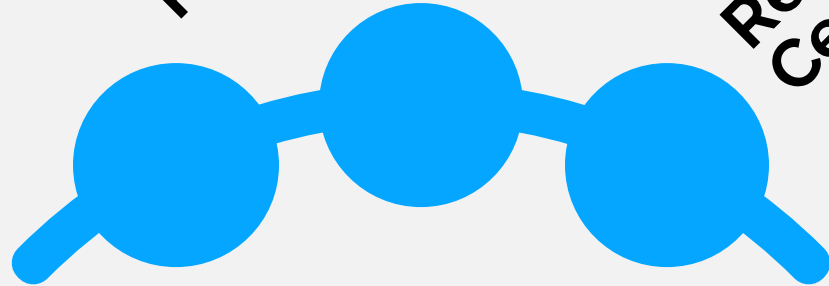
Rebuild is a historic investment of hundreds of millions of dollars in neighborhood parks, recreation centers and libraries across Philadelphia. Proposed in Mayor Jim Kenney's first budget as a part of his vision for a more equitable Philadelphia, Rebuild's promise to acknowledge history, engage the community and invest intentionally seeks to uplift pivotal community spaces, empower neighborhoods, and promote economic opportunity through diversity and inclusion.



Park

Library

Rec
Center



Complete Building and
Site Renovation

Roofing

Lighting

Fire alarms

Security cameras

HVAC systems

Painting

SITE



PROJECTS

72 Sites approved for
the Rebuild Program

Fencing

Pool pumps

Field improvements

Playgrounds

Spraygrounds

Athletic courts

Sidewalk improvements

Landscaping



Construction Activity

Complete and Interim Improvements

NEWLY RE-OPENED!

East Poplar Playground
Miles Mack Playground

PREVIOUSLY COMPLETED

8th & Diamond Playground
Hayes Playground
Gifford Playground
Parkside Evans Practice Fields
Hancock Playground
Moss Playground
Fishtown Pool
Martin L. King Jr Rec. Center Roof

Francis J. Myers Athletic Courts
Nicetown Tioga Library Roof
Disston Playground

Under Construction

REBUILD SITES

Nelson Playground
Rivera Recreation and Mann Older Adult Center
Powers Park
Capitolo Playground (Fields)
Olney Recreation Center
Frank Glavin Playground
Heitzman Recreation Center
Waterloo Playground

INTERIM IMPROVEMENTS

Fishtown Hockey Roof
Pelbano Recreation Center Roof

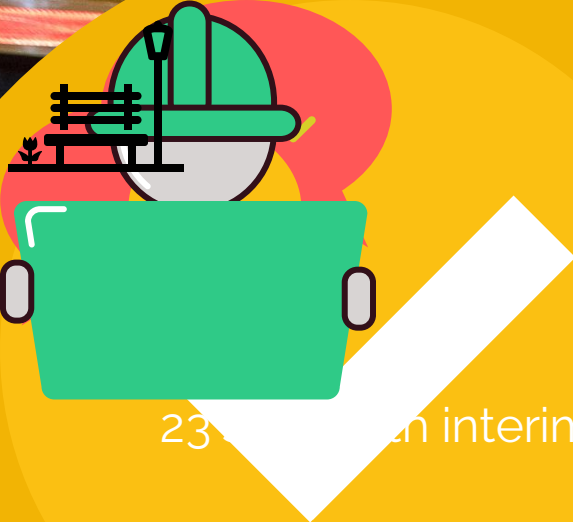
Preparing for Construction

REBUILD SITES

Chew Playground
Vare Recreation Center

INTERIM IMPROVEMENTS

West Oak Lane Library Roof
Cobbs Creek Rec Center Sanitary Pipe Replacement



the

23... interim improvements

construction

4... engagement and design

... representing

\$227.3M

in committed or expended funds

Capitolo Playground fields groundbreaking.

Finance Committed and Expended Funds

Total spend to date: \$42.4 million (+\$12.8 million from the October meeting)

TOTAL COMMITTED AND EXPENDED AS OF 11/30/21 (\$M)

	REBUILD BONDS	GO CAPITAL	GRANTS	TOTAL
PROJECTS AT REBUILD SITES	\$181.5	\$22.8	\$12	\$216.3
DIVERSITY AND INCLUSION PROGRAMS	\$1.2	\$0.0	3.5	\$4.7
REBUILD ADMINISTRATION	\$0.0	\$0.0	\$6.3	\$6.3
TOTAL	\$182.7	\$22.8	\$21.8	\$227.3

NEWLY OPENED: EAST POPLAR PLAYGROUND



NEWLY UNDER CONSTRUCTION: CAPITOLO PLAYGROUND

Engagement and Design

**\$100
MILLION**

Worth of projects in active community engagement and design where residents and neighbors can provide feedback on their parks, recreation centers and libraries.

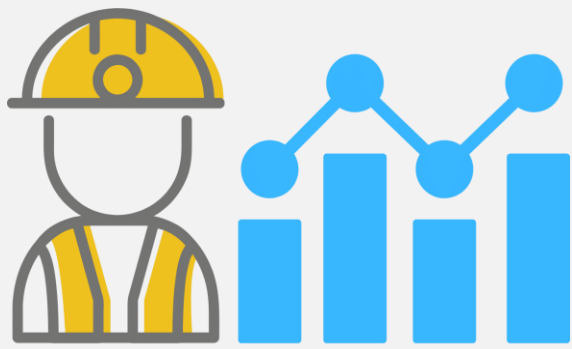
Past public meetings:

Site	Design Stage	Date
Blanche Nixon Library	Kick Off	12/8/21
Vare Rec	Design Development	1/26/22
Fotteral Square Park	Schematic Design	1/27/22

Upcoming Public Meetings (Feb-March 2022):

- Carousel House- Save the Date- 2/22/22
- FJ Myers Recreation Center
- Kingessing Library and Recreation Center
- Cobbs Creek Nature Playground
- Paschalville Library
- Blanche A. Nixon Library – 2/2/22
- and more...





Rebuild Participation Goals

Professional Services

*Architecture, Design,
Community Engagement,
Training & Coaching*

Contract Participation Goals

- 25-30% MBE
- 15-20% WBE



Construction Services

Demolition, Sitework, MEP, General Contracting, Trades Contracting

Contract Participation Goals

- 30-35% MBE
- 15-20% WBE

Workforce Participation Goals

JOURNEYPERSONS (45% total)

- 27% African-American
- 15% Hispanic
- 3% Asian

SKILLED

- 40% minority
- 5% women

LABORERS

- 60% minority
- 5% women

LOCAL

- 50-60%



Diverse Participation

SUMMARY

Contract Participation

42.9%

of contract dollars for
professional services
and construction
slated to go to MBEs*

23.9%

of contract dollars for
professional services
and construction
slated to go to WBEs*

Workforce Participation

47.7%

of total hours worked on
Rebuild projects by
women and people of
color

Laborers

61% People of color
1% Women

Skilled workers

39% People of color
1% Women

Diverse Business Support Programs

Emerging Vendors Program

Helps Philadelphia-based design & construction businesses get certification as minority- or woman-owned

48

businesses approved

Rebuild Ready

Personalized business development planning and assistance for small businesses

109

businesses enrolled or graduated

Workforce Development Programs

Programs build on a historic MOU between the City of Philadelphia and the Philadelphia Building Trades Council, leading to membership in trades unions (21 different unions)

➤ PHL Pipeline

For entry-level workers with interest and aptitude but no experience yet

- 30 participants annually
- Extended onramp to union apprenticeships

➤ Talent Development Program

For experienced workers seeking union membership

- 30 workers over the life of Rebuild
- Up to 3,000 hours of work in relevant trade



Photo Credit: Andrew Fearon



Workforce Development Program

Recent Cohorts

- Full-time carpentry pre-apprenticeship
- Part-time, multi-trade apprenticeship prep program
- Full-time masonry pre-apprenticeship

50

98% People of color

32% Women

Philadelphians graduated
from Rebuild Workforce
Development training
program pursuing a career
in construction

33

Number of graduates with
apprenticeships or
equivalent full-time work

7

Number of unions where
program graduates are
now apprentices

**From Hashtag to Handle:
Rebuild is now online!**



**EAST POPLAR
PLAYGROUND**



General Questions:
rebuild@phila.gov