

Philadelphia Tax Center (https://tax-services.phila.gov) Toolkit

Goal: Raise awareness among taxpayers, businesses and community groups about the City's new tax filing and payment website: the Philadelphia Tax Center.

Links, Hashtags, and Accounts:

- PhilaRevenue (Twitter)
- Philadelphia Department of Revenue (Facebook)
- Images: https://drive.google.com/drive/folders/17Gfl-fBvScUpfS4Y0zj8ShdY5pIQ2i4E?usp=sharing

Blog Posts:

- o New tax system allows Philadelphians to go paperless
- o New! City taxpayers to file Earnings Tax online
- o Nuevo sitio web de impuestos ¡disponible en español!

Videos:

- o Philadelphia's tax filing and payment website Main features
- o El sitio web para declarar y pagar sus impuestos en Filadelfia
- o Philadelphia Tax Center: First-time log in for existing taxpayers

• Online guide:

o Philadelphia Tax Center guide

Sample Facebook and Twitter posts:

The City of Philadelphia has a new tax filing and payment website. Find out how the Philadelphia Tax Center is making life easier for residents and businesses: https://www.phila.gov/guides/philadelphia-tax-center/what-to-expect/

Don't know what taxes you can file & pay electronically on the Philadelphia Tax Center? Need to set up a new tax account? We've got you covered! Check out our user guide: https://www.phila.gov/guides/philadelphia-tax-center/

BIRT, NPT, SIT and 5 other taxes are now on the Philadelphia Tax Center, Philadelphia's new website to file and pay taxes. Check out our guide so you're ready! https://www.phila.gov/guides/philadelphia-tax-center/

You don't need a username and password to make an online tax payment through the new Philadelphia Tax Center. You can pay as guest! Find out more about services that don't require you to log in: https://www.phila.gov/guides/philadelphia-tax-center/what-to-do/#new-taxpayers

(AFTER DEC 1, 2021) The City has a new tax website, but Philadelphia property owners should continue to use www.phila.gov/revenue/realestatetax/ to pay 2022 Real Estate Tax bills electronically. You can also pay by phone, mail or in-person!

(AFTER JAN 1, 2022) Need to request a Wage Tax refund or a payment agreement online? The Philadelphia Tax Center is the place to go. Find out how to get started: [URL forthcoming]

Did you hear? You can now file and pay your Philadelphia taxes online in Spanish. We have a new website, and it's completely en español: https://www.phila.gov/guides/philadelphia-tax-center-en-espanol

Philly tax update! Starting November 1, Liquor and Philly Beverage taxes must be paid and filed electronically through the new Philadelphia Tax Center. Get started here: https://tax-services.phila.gov

Questions? Contact Joseph.Bamat@phila.gov