

Sign Committee Report Wednesday September 22, 2021

Applications

First Reviews:

1. 166-21

Citizens Bank

1401 Walnut Street a.k.a. 150 S Broad Street

Zoning: CMX-5 within /CTR Center City Overlay District - Center City Commercial Area

Approved, thank you for the revisions of removing the banners.

2. 164-21

Museum of Illusions

401 Market Street a.k.a. 101 N Independence Mall East Zoning: CMX-4 within /CTR Center City Overlay District - Independence Hall Area

Approval.

3. 168-21

Joanne Hudson

2402 Market Street

Zoning: CMX-4 within /CTR Center City Overlay District - Center City Commercial Area

Approval.

4. 165-21

Sugar Factory

1214 Chestnut Street

Zoning: CMX-5 within /CTR Center City Overlay District - Center City Commercial Area

Revise and resubmit:

The Sign Committee made the following suggestions: reduce the scale (use second floor windows as a guide) and lower the height of the main sign; remove the light bulbs on the awning; move the smaller sign's copy ('American Basserie') to the awning; and move the menu items from the awning to the windows.



5. 171-21

Good Shepard Penn Partners

1800 Lombard Street

Zoning: CMX-3; encroachment over the public right-of-way

Disapproval, no signs on the skybridge.

6. 167-21

For Eyes

1711 Chestnut Street

Zoning: CMX-5 within /CTR Center City Overlay District - Center City Commercial Area

Approval.

7. 169-21

Boost Mobile

1211-15 Chestnut Street

Zoning: CMX-5 within /CTR Center City Overlay District - Center City Commercial Area

Approval, suggestion to match raceway to background color.

8. 170-21

Truist

1845 Walnut Street

Zoning: CMX-5 within /CTR Center City Overlay District - Center City Commercial Area

Approved, thank you for the revisions of removing the copy on the sides of the awning.