



Beige Berryman  
Philadelphia Art Commission  
1515 Arch Street (13<sup>th</sup> FL)  
Philadelphia, PA 19102

Stephanie Tuccio  
116 Ellis Road  
Havertown, PA 19083

**RE: MUSEUM OF ILLUSIONS  
401 Market St.  
Philadelphia, PA**

September 14, 2021

Dear Beige,

The Museum of Illusions would like to install (3) signs on an existing building band. They would like to add two sets of halo lit channel letters at 9" high x 13'-2 13/16" wide, totaling 9.9 square feet. One set is proposed on Market Street elevation and the other is proposed on N Independence Mall E elevation. They would also like to install vinyl decal on Market Street measuring 1.85 square feet.

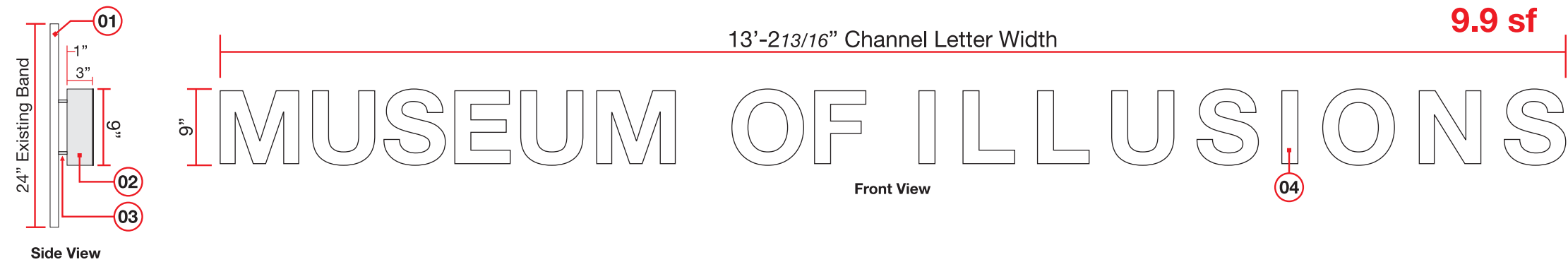
Please schedule us on the agenda for the next Sign Committee meeting on 9/22.

Please let me know if you need anything else.

Kind Regards,

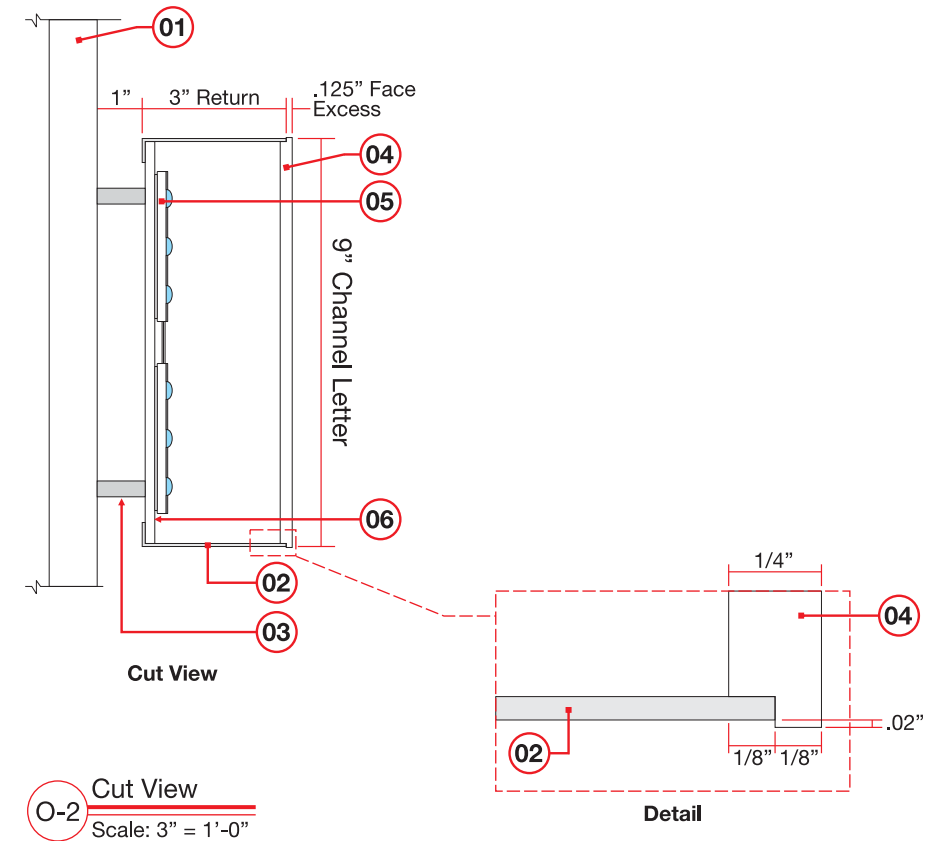
Stephanie Tuccio

Qty: (2) Two Sets of Face/Halo Lit Channel Letters



O-1 Channel Letters  
Scale: 3/4" = 1'-0"

- 01 -Existing 23" High Building Band
- 02 -3" Deep Mill Finished Stainless Steel Channel Letter Returns. Drain holes in bottom.
- 03 -1" Long x .33" Diameter Spacers
- 04 -Faces: 1/4" Thick White Profiled Acrylic with overlap. Faces bonded to returns. See detail to right.
- 05 -White LED Modules..
- 06 -Backs: 1/4" Thick Clear Polycarbonate.



O-2 Cut View  
Scale: 3" = 1'-0"



4th & Market Streets  
Philadelphia, PA 19106

ACCT #: 14871

DWG #1

PERMIT

Note: This photo reimage is intended for visual communication of signage intent depicted in it's completed/installed setting. This is not intended to be an accurate scaled drawing. Although the proper scale is attempted-we are not responsible for conflicts in final visual results.

#### Typography

**Arial Bold**  
Regular | 0 Kerning | 0 Spacing

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789#!&

#### Print Method

CMYK Digital Print



251 Boot Road  
Downingtown, PA 19335  
610.518.5881  
610.518.5244  
info@prosign.net

## FACE / HALO LIT CHANNEL LETTERS | OVERVIEW

QTY : (2) TWO FACE / HALO LIT CHANNEL LETTERS

#### REVISIONS:

1. PNO - 9/13/2021 - Added Lengths,  
and Existing Photos, PERMIT

PM: TAB  
DESIGNER: PNO  
FXH

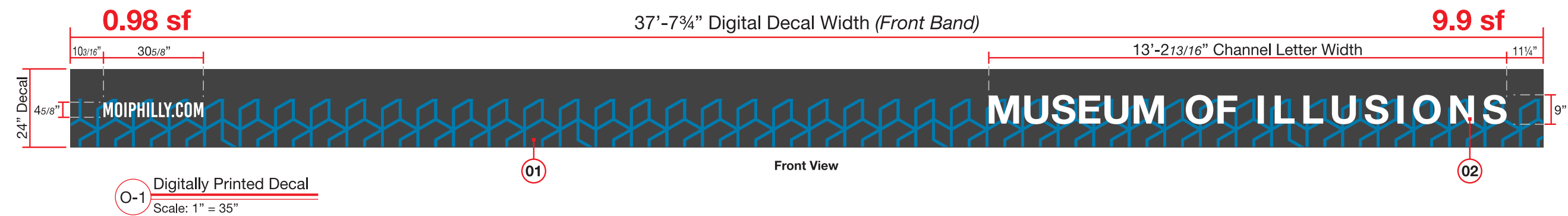
DATE: 9/13/2021

Copyright, Pro Sign Company, 2021  
THIS DRAWING INCLUDES DATA THAT IS PROPRIETARY  
INFORMATION OF PRO SIGN COMPANY. IT SHALL NOT BE  
USED, DUPLICATED OR DISCLOSED IN WHOLE OR PART  
FOR ANY PURPOSE OTHER THAN TO EVALUATE THIS  
PROPOSAL. IF A CONTRACT IS AWARDED TO THIS  
PROPOSER AS A RESULT OF OR IN CONNECTION WITH  
THE SUBMISSION OF THIS DATA, THE DEFEREE SHALL  
HAVE THE RIGHT TO USE OR DISCLOSE THE DATA TO THE  
EXTENT PROVIDED IN THE RESULTING CONTRACT.

#### Job File Locations

DWG:  
Y:\P\Philadelphia Museum of Illusions\14871\Design\  
14871-1\_PRM-PHILLY MUSEUM OF ILLUSIONS.cdr

Qty: (1) One Digitally Printed Decal



- 01 -3M™ Controltac™ Graphic Film with Comply™ Adhesive IJ180C-10 (White) Digitally UV Printed (**600DPI Single Strike Light Smoothing**)  
-Laminate with 3M™ Scotchcal™ Luster Overlaminate 8519  
-Contour Cut, Weed, & Mask with 3M SCPM-3 Premasking Tape for first surface application to existing building band.
- 02 -Face / Halo Lit Channel Letters.  
See page 1 for details.

Existing



Proposed



Existing



Proposed



SIDE BAND  
(SEE PAGE 3)

O-2 Photo Reimage  
Not To Scale



4th & Market Streets  
Philadelphia, PA 19106

ACCT #: 14871

DWG #1

PERMIT

Note: This photo reimage is intended for visual communication of signage intent depicted in it's completed/installed setting. This is not intended to be an accurate scaled drawing. Although the proper scale is attempted-we are not responsible for conflicts in final visual results.

Typography

**Arial Bold**  
Regular | 0 Kerning | 0 Spacing

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789#!&

Print Method

CMYK Digital Print



251 Boot Road  
Downingtown, PA 19335  
610.518.5881  
610.518.5244  
info@prosign.net

DIGITALLY PRINTED DECAL | FRONT BAND

QTY : (1) ONE DIGITALLY PRINTED DECAL

REVISIONS:

1. PNO - 9/13/2021 - Added Lengths,  
and Existing Photos, PERMIT

PM: TAB  
DESIGNER: PNO  
FXH

DATE: 9/13/2021

Copyright, Pro Sign Company, 2021  
THIS DRAWING INCLUDES DATA THAT IS PROPRIETARY  
INFORMATION OF PRO SIGN COMPANY. IT SHALL NOT BE  
USED, DUPLICATED OR DISCLOSED IN WHOLE OR PART  
FOR ANY PURPOSE OTHER THAN TO EVALUATE THIS  
PROPOSAL. IF A CONTRACT IS AWARDED TO THIS  
PROPOSER AS A RESULT OF OR IN CONNECTION WITH  
THE SUBMISSION OF THIS DATA, THE DEFEREE SHALL  
HAVE THE RIGHT TO USE OR DISCLOSE THE DATA TO THE  
EXTENT PROVIDED IN THE RESULTING CONTRACT.

Job File Locations  
DWG:  
Y:\P\Philadelphia Museum of Illusions\14871\Design\  
14871-1\_PRJ-MUSEUM OF ILLUSIONS.cdr

Qty: (1) One Digitally Printed Decal



Front View

O-1 Digitally Printed Decal  
Scale: 1" = 35"

- 01 -3M™ Controltac™ Graphic Film with Comply™ Adhesive IJ180C-10 (White) Digitally UV Printed (600DPI Single Strike Light Smoothing)  
-Laminate with 3M™ Scotchcal™ Luster Overlaminate 8519  
-Contour Cut, Weed, & Mask with 3M SCPM-3 Premasking Tape for first surface application to existing building band.
- 02 -Face / Halo Lit Channel Letters.  
See page 1 for details.

Existing



02

Proposed



Existing



FRONT BAND  
(SEE PAGE 2)

02

Proposed



O-2 Photo Reimage  
Not To Scale



4th & Market Streets  
Philadelphia, PA 19106

ACCT #: 14871  
DWG #1

PERMIT

Note: This photo reimage is intended for visual communication of signage intent depicted in it's completed/installed setting. This is not intended to be an accurate scaled drawing. Although the proper scale is attempted-we are not responsible for conflicts in final visual results.

Typography

**Arial Bold**  
Regular | 0 Kerning | 0 Spacing  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789#&!&

Print Method

CMYK Digital Print



**pro signs**  
www.prosign.net

251 Boot Road  
Downingtown, PA 19335

610.518.5881  
610.518.5244  
info@prosign.net

DIGITALLY PRINTED DECAL | SIDE BAND

QTY : (1) ONE DIGITALLY PRINTED DECAL

REVISIONS:  
1. PNO - 9/13/2021 - Added Lengths, and Existing Photos, PERMIT

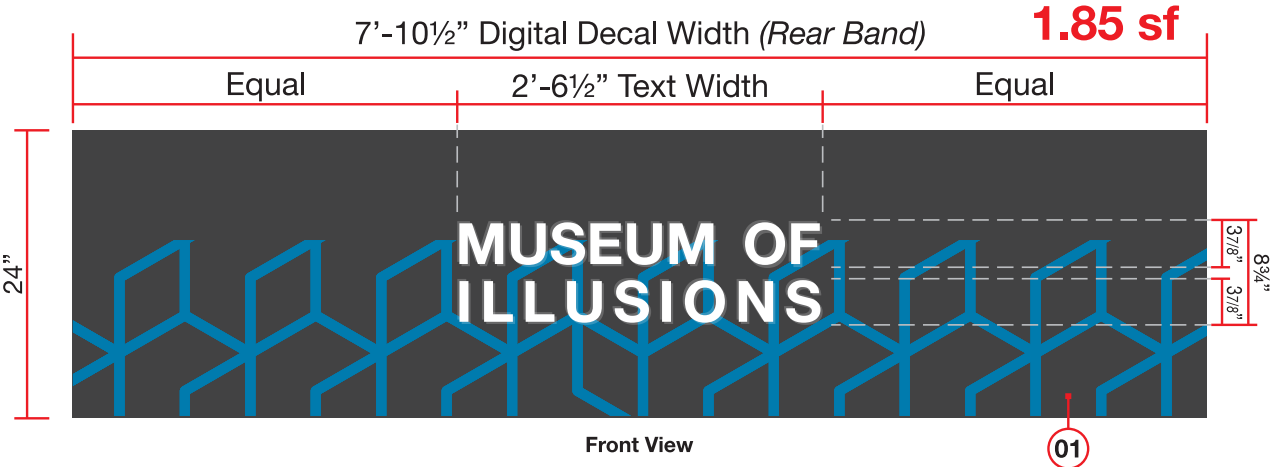
PM: TAB  
DESIGNER: PNO  
FXH

DATE: 9/13/2021

Copyright, Pro Sign Company, 2021  
THIS DRAWING INCLUDES DATA THAT IS PROPRIETARY INFORMATION OF PRO SIGN COMPANY. IT SHALL NOT BE USED, DUPLICATED OR DISCLOSED IN WHOLE OR PART FOR ANY PURPOSE OTHER THAN TO EVALUATE THIS PROPOSAL. IF A CONTRACT IS AWARDED TO THIS PROPOSER AS A RESULT OF OR IN CONNECTION WITH THE SUBMISSION OF THIS DATA, THE DEFEREE SHALL HAVE THE RIGHT TO USE OR DISCLOSE THE DATA TO THE EXTENT PROVIDED IN THE RESULTING CONTRACT.

Job File Locations  
DWG:  
Y:\P\Philadelphia Museum of Illusions\14871\Design\14871-1\_PRJ-MUSEUM OF ILLUSIONS.cdr

Qty: (1) One Digitally Printed Decal



O-1 Digitally Printed Decal  
Scale: 3/4" = 1'-0"

- 01 -3M™ Controltac™ Graphic Film with Comply™ Adhesive IJ180C-10 (White) Digitally UV Printed (600DPI Single Strike Light Smoothing)  
-Laminate with 3M™ Scotchcal™ Luster Overlaminate 8519  
-Contour Cut, Weed, & Mask with 3M SCPM-3 Premasking Tape for first surface application to existing building band.

Existing



O-2 Photo Reimage  
Not To Scale



Proposed



4th & Market Streets  
Philadelphia, PA 19106

ACCT #: 14871

DWG #1

PERMIT

Note: This photo reimage is intended for visual communication of signage intent depicted in it's completed/installed setting. This is not intended to be an accurate scaled drawing. Although the proper scale is attempted-we are not responsible for conflicts in final visual results.

Typography

**Arial Bold**  
Regular | 0 Kerning | 0 Spacing  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789#!&

Print Method

CMYK Digital Print



251 Boot Road  
Downingtown, PA 19335  
610.518.5881  
610.518.5244  
info@prosign.net

DIGITALLY PRINTED DECAL | REAR BAND

QTY : (1) ONE DIGITALLY PRINTED DECAL

REVISIONS:  
1. PNO - 9/13/2021 - Added Lengths,  
and Existing Photos, PERMIT

PM: TAB  
DESIGNER: PNO  
FXH

DATE: 9/13/2021

Copyright, Pro Sign Company, 2021  
THIS DRAWING INCLUDES DATA THAT IS PROPRIETARY  
INFORMATION OF PRO SIGN COMPANY. IT SHALL NOT BE  
USED, DUPLICATED OR DISCLOSED IN WHOLE OR PART  
FOR ANY PURPOSE OTHER THAN TO EVALUATE THIS  
PROPOSAL. IF A CONTRACT IS AWARDED TO THIS  
PROPOSER AS A RESULT OF OR IN CONNECTION WITH  
THE SUBMISSION OF THIS DATA, THE DEFEREE SHALL  
HAVE THE RIGHT TO USE OR DISCLOSE THE DATA TO THE  
EXTENT PROVIDED IN THE RESULTING CONTRACT.

Job File Locations  
DWG:  
Y:\P\Philadelphia Museum of Illusions\14871\Design\  
14871-1\_PRM-PHILLY MUSEUM OF ILLUSIONS.cdr

