



**Rebuild**  
PHILADELPHIA

# Oversight Board Meeting July 8, 2021



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# Agenda

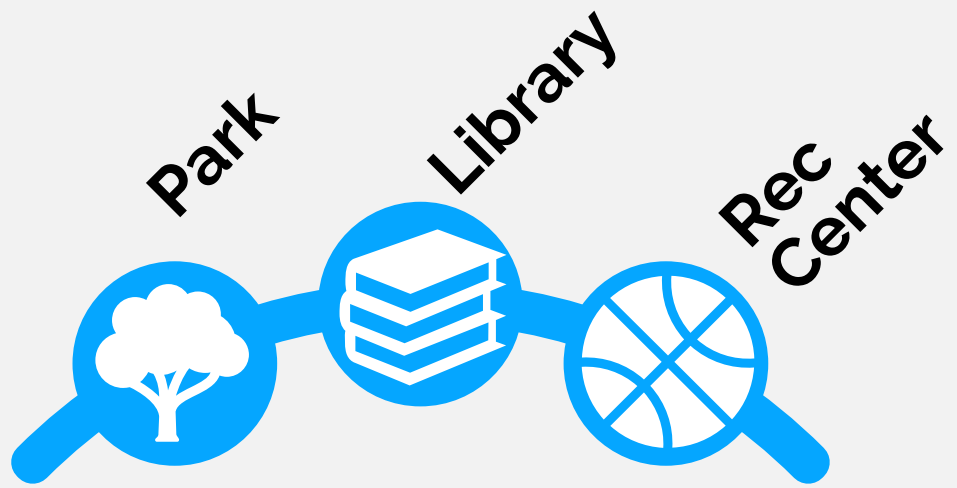
- Opening Remarks
- Introductions
- Rebuild Program Update
- Spotlight on Diversity & Inclusion
  - Kariema Milligan, President, Milligan Group LLC
  - Perrice Goodlett, WFD Graduate, Commercial Painting Apprentice, DC 21
- Q&A



# The Rebuild Promise

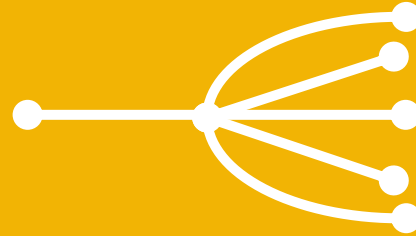
Rebuild is a historic investment of hundreds of millions of dollars in neighborhood parks, recreation centers and libraries across Philadelphia. Proposed in Mayor Jim Kenney's first budget as a part of his vision for a more equitable Philadelphia, Rebuild's promise to acknowledge history, engage the community and invest intentionally seeks to uplift pivotal community spaces, empower neighborhoods, and promote economic opportunity through diversity and inclusion.





- ✓ Complete Building and Site Renovation
- ✓ Roofing
- ✓ Lighting
- ✓ Fire alarms
- ✓ Security cameras
- ✓ HVAC systems
- ✓ Painting

# SITE



# PROJECTS

**72 Sites\*** approved  
for the Rebuild  
Program  
(one or more projects per facility)

- ✓ Fencing
- ✓ Pool pumps
- ✓ Field improvements
- ✓ Playgrounds
- ✓ Spraygrounds
- ✓ Court repairs
- ✓ Sidewalk repairs
- ✓ Landscaping

*\*Rebuild manages certain co-located facilities as singular sites, resulting in a total of 65 discrete Rebuild sites.*



# 54 Sites



Completed,



Under construction, or



In engagement and  
design

... representing

## \$215.3M

in committed or  
expended funds

*Soccer mini-pitch kit  
delivery at FJ Myers*





# Finance Committed and Expended Funds

Total spend to date: \$29.6 million (+\$2.7 million since April Board meeting)

TOTAL COMMITTED AND EXPENDED AS OF 5/31/21 (\$M)

	REBUILD BONDS	GO CAPITAL	GRANTS	TOTAL
PROJECTS AT REBUILD SITES	\$170.3	\$22.9	\$11.6	\$205.3
DIVERSITY AND INCLUSION PROGRAMS	\$0.9	\$0.0	\$2.8	\$3.7
REBUILD ADMINISTRATION	\$0.0	\$0.0	\$6.3	\$6.3
TOTAL	\$171.7	\$22.9	\$20.7	\$215.3

# Sites in Planning, Engagement & Design

Capitolo Playground	Kingssessing Recreation Center	Vogt Recreation Center
Cohocksink Recreation Center	West Mill Creek Playground	McVeigh Recreation Center
Heitzman Recreation Center	Carousel House	Piccoli Playground
Murphy Recreation Center	John C. Anderson Cultural Center	Barrett Playground
Richmond Library	Wynnefield Library	Belfield Recreation Center
Francis J Myers Recreation Center	Mander Playground	Jerome Brown Playground
James Finnegan Playground	Parkside Fields Game	Panati Playground
Paschalville Library	Shepard Recreation Center	Cherashore Playground
Vare Recreation Center	Cecil B. Moore Recreation Center	Lawncrest Library
Blanche A. Nixon Library	Fotteral Square	Lawncrest Recreation Center
Cobbs Creek Environmental Center	Martin Luther King Jr. Recreation Center	West Oak Lane Library
Johnny Sample (Cobbs Creek) Park & Recreation Center	Disston Recreation Center	Ziehler Playground
Kingssessing Library	Russo Park Playground	Pelbano Recreation Center

# Construction Activity

## Under Construction:

### REBUILD SITES

- ✓ 8th & Diamond Playground
- ✓ East Poplar Playground
- ✓ Miles Mack Playground
- ✓ Rivera Recreation and Mann Older Adult Center
- ✓ Waterloo Playground

### INTERIM IMPROVEMENTS

- ✓ Fishtown Pool
- ✓ Fishtown Hockey Roof
- ✓ Francis J. Myers Rec Center Athletic Courts
- ✓ John C. Anderson Cultural Center Stair Shoring
- ✓ Nicetown Tioga Library Roof

## Preparing for Summer/Fall 2021 Construction:

### REBUILD SITES

- ✓ Frank Glavin Playground
- ✓ Heitzman Recreation Center
- ✓ Nelson Playground
- ✓ Olney Recreation Center
- ✓ Powers Park

### INTERIM IMPROVEMENTS

- ✓ Pelbano Recreation Center Roof
- ✓ Martin Luther King, Jr. Rec. Center Roof
- ✓ West Oak Lane Library Roof



# New & Noteworthy

## Engagement & Design

- Kick-offs at Cohocksink, Kingsessing, Pelbano, Fotteral (late July) and FJ Myers (late July)
- Parkside Multi-Sport Facility webinar
- Heitzman final design reveal!
- Design Excellence and Art Commission reviews for Barrett, Olney, Lawncrest, Shepard and Ziehler

## Recently Opened / Coming Soon!

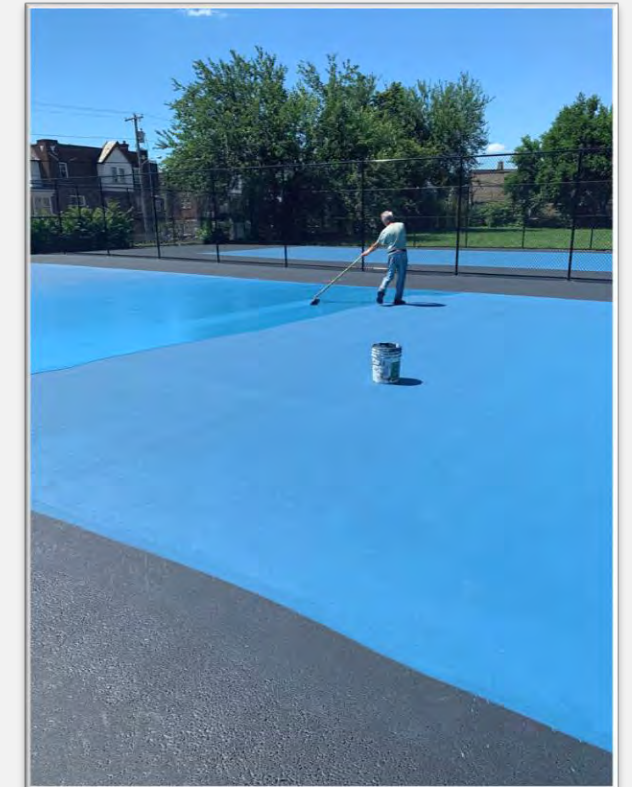
- Miles Mack Playground (June soft open, September full open)
- 8<sup>th</sup> and Diamond (mid July)
- FJ Myers Athletic Courts with soccer mini-pitch (late July)



*8<sup>th</sup> and Diamond*



*Miles Mack Playground*



*FJ Myers Athletic Courts*



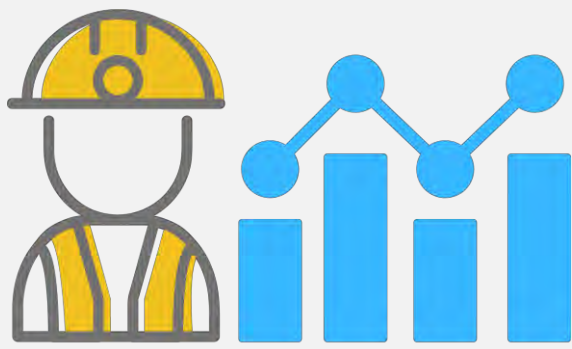
# New & Noteworthy

DCED Greenways, Trails and Recreation Program (GTRP) awarded funds to two Rebuild sites for improvements:

- Frank Glavin Playground Renovation - \$175,000
- Ziehler Recreation Center - \$87,500







# Rebuild Participation Goals

## Professional Services

*Architecture, Design,  
Community Engagement,  
Training & Coaching*

### Contract Participation Goals

- 25-30% MBE
- 15-20% WBE

## Construction Services

*Demolition, Sitework, MEP, General Contracting, Trades Contracting*

### Contract Participation Goals

- 30-35% MBE
- 15-20% WBE

### Workforce Participation Goals

#### JOURNEYPERSONS (45% total)

- 27% African-American
- 15% Hispanic
- 3% Asian

#### SKILLED

- 40% minority
- 5% women

#### LOCAL

- 50-60%

#### LABORERS

- 60% minority
- 5% women





# Diverse Participation

## SUMMARY

### Contract Participation

**45%**

of committed contract dollars for professional services and construction slated to go to MBEs\*

**23%**

of committed contract dollars for professional services and construction slated to go to WBEs\*

### Workforce Participation

**41%**

of total hours worked on Rebuild projects by women and people of color

**Laborers**  
59% People of color  
1% Women

**Skilled workers**  
29% People of color  
1% Women



# Diverse Business Support Programs

## Emerging Vendors Program

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Helps Philadelphia-based design & construction businesses get certification as minority- or woman-owned

**42**

**businesses  
approved**

## Rebuild Ready

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Personalized business development planning and assistance for small businesses

**90**

**businesses  
enrolled**



# Workforce Development Programs

Programs build on a historic MOU between the City of Philadelphia and the Philadelphia Building Trades Council, leading to membership in trades unions (21 different unions)

## ➤ PHL Pipeline

For entry-level workers with interest and aptitude but no experience yet

- 30 participants annually
- Extended onramp to union apprenticeships

## ➤ Talent Development Program

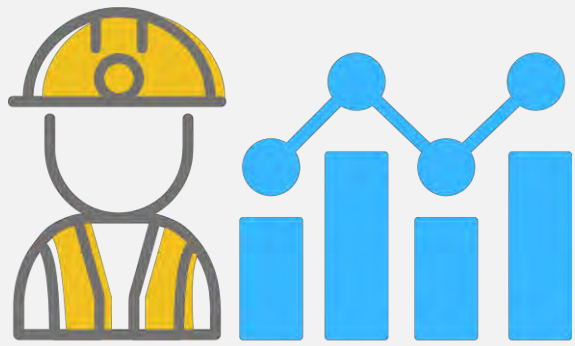
For experienced workers seeking union membership

- 30 workers over the life of Rebuild
- Up to 3,000 hours of work in relevant trade



Photo Credit: Andrew Fearon





# Workforce Development Program

## Current Cohorts

- Full-time carpentry pre-apprenticeship
- Part-time, multi-trade apprenticeship prep program
- Full-time masonry pre-apprenticeship

**81**

**28%**

**Women**

**96%**

**People  
of color**

Philadelphians accepted  
into workforce  
development training  
programs

**96%**

Program graduates  
offered union  
apprenticeships



# Rebuild Spotlight

## Diversity & Inclusion



Photo Credit: Andrew Fearon







# Rebuild Spotlight

## Diversity & Inclusion

### **Kariema Milligan, President**

Milligan Group LLC

Milligan Group, LLC is a Rebuild Ready business and recently completed the Fall / Winter 2020 Rebuild Ready Program.

The comprehensive 12-week program provides over 20 virtual workshops, breakout sessions, networking opportunities, one-on-one consulting and master classes. Topics include professionalism, ethics, marketing, construction law, blueprint reading and estimating, bid preparation, financial management, and more! Businesses like Milligan Group each receive 70 contact hours, on average, of instruction and technical assistance.



# Rebuild Spotlight

## Diversity & Inclusion

### **Perrice Goodlett**

Commercial Painting Apprentice, DC 21

Perrice participated in Rebuild's first cohort of the PHL Pipeline program. She enrolled in the program in September 2019 to pursue her goal of becoming a commercial painter through District Council 21 and the Finishing Trades Institute. After completing a rigorous training that combined hands-on training, professional development classes, and individualized coaching, Last summer, Perrice started her commercial apprenticeship with DC 21 and is now succeeding as a second-year apprentice. She is on track to complete her apprenticeship and become a journeyperson in the next 3 years.





**Rebuild**  
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General Questions  
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