

June 16, 2021

The Philadelphia Art Commission
The Sign Review Committee
1515 Arch Street – 13th Floor
Philadelphia, PA 19102

RE: Review Application – 1000 Filbert Street Philadelphia, PA 19107

The purpose of this letter is to request to put the proposed project at 1000 Filbert Street on the agenda of the June 23rd, Sign Review Committee. This is a re-submittal with the requested modifications regarding the main sign on Filbert Street.

1000 Filbert Street is a main entrance to Jefferson Station and is also the designated area for the Jefferson Hospital shuttle which connects the station to the hospital's campus.

The project scope for the exterior of the building includes:

- a. The erection of a new 25' tall by 3' wide and 1'-1" thick illuminated sign on Filbert Street.
The sign is comprised of push-thru backlit acrylic letters and logos on aluminum face & aluminum structure, projecting 4' into the street and attached to the structure of the building. The bottom of the sign will be 16'-8" from the sidewalk elevation.
- b. The erection of a new 13' tall by 1'-6" wide and 1'-1" thick illuminated sign on 10th street.
The sign is comprised of push-thru backlit acrylic letters and logos on aluminum face & aluminum structure, projecting 2' into the street and attached to the structure of the building. The sign is meant to be seen from Market Street. The bottom of the sign will be 9'-4" from the sidewalk elevation.
- c. The erection of a new 63' long painted steel structure marquee extending 4' into the street on Filbert Street covering the two Filbert Street entrances with a polycarbonate roof. The marquee will be attached to the building structure. The lowest point of the marquee will be 9' from the sidewalk elevation.

For more information on this project, please contact me at arotival@septa.org or (215) 580-8039.

Thank you for your help with this project. Please do not hesitate to contact me with any questions.

Sincerely,

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Southeastern Pennsylvania Transportation Authority
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arotival@septa.org
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Cell: 215-873-4310

EC: Melissa Cooper, SEPTA

JEFFERSON STATION

10TH AND FILBERT

ENTRANCE RENOVATION

1000 FILBERT STREET PHILADELPHIA PA 19107

SIGN REVIEW

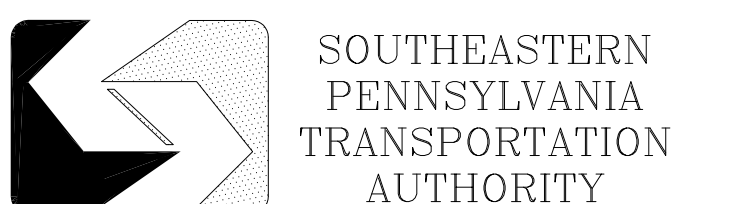
MAY 26TH 2021 REVISED JUNE 15 2021

C1

**ARCHITECTURAL
COVER SHEET**

**JEFFERSON STATION
10TH & FILBERT
ENTRANCE RENOVATION**

SIGN REVIEW





EXISTING ENTRANCE ON FILBERT STREET

A1

**ARCHITECTURAL
EXISTING VIEWS - 1**

**JEFFERSON STATION
10TH & FILBERT
ENTRANCE RENOVATION**

SIGN REVIEW



EXISTING CORNER OF 10TH & FILBERT STREET LOOKING WEST TOWARDS 11TH STREET



EXISTING FILBERT STREET VIEW FROM 11TH STREET TOWARDS 10TH STREET



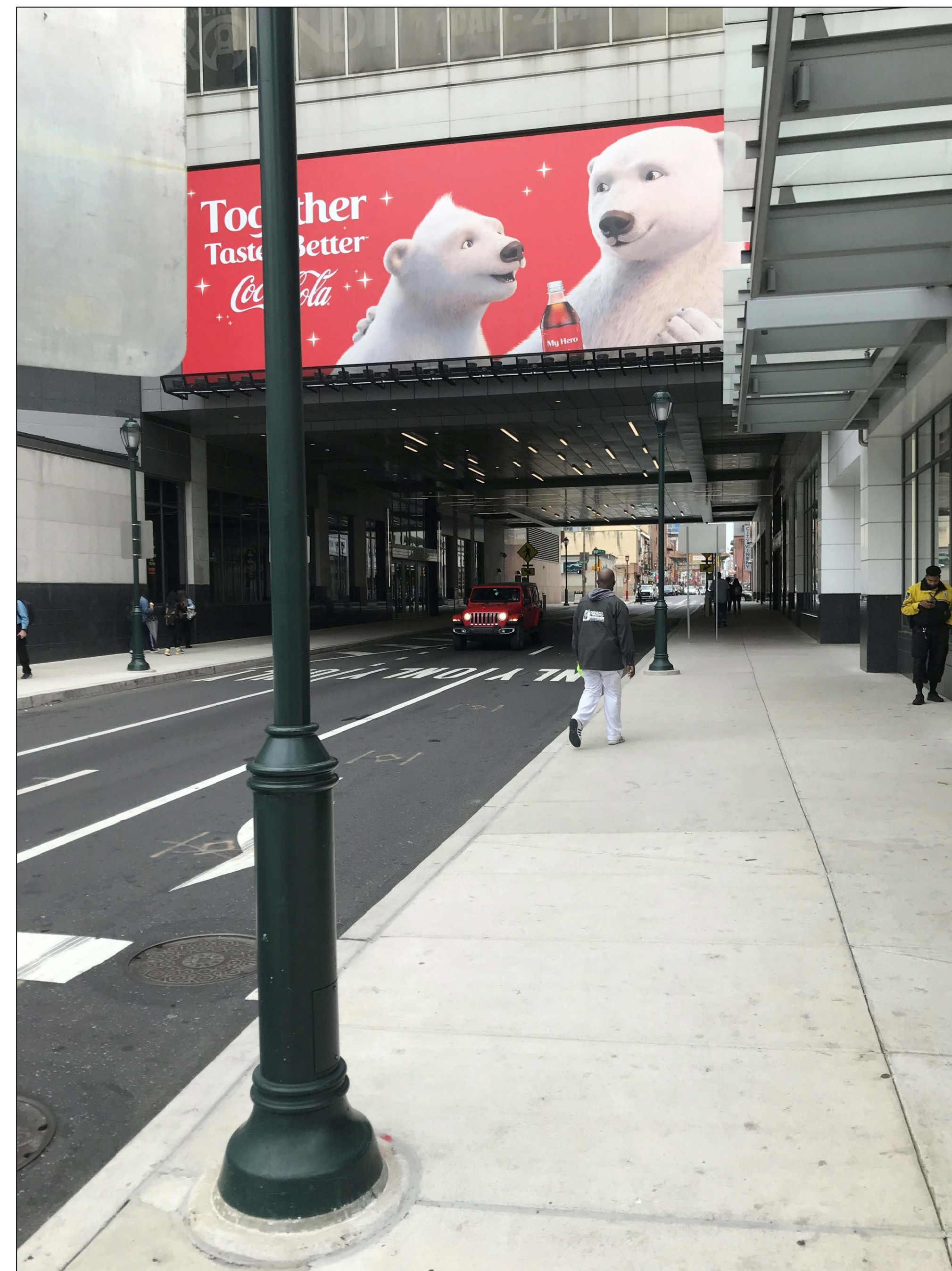
EXISTING FILBERT STREET VIEW LOOKING WEST TOWARDS 10TH & 11TH STREET



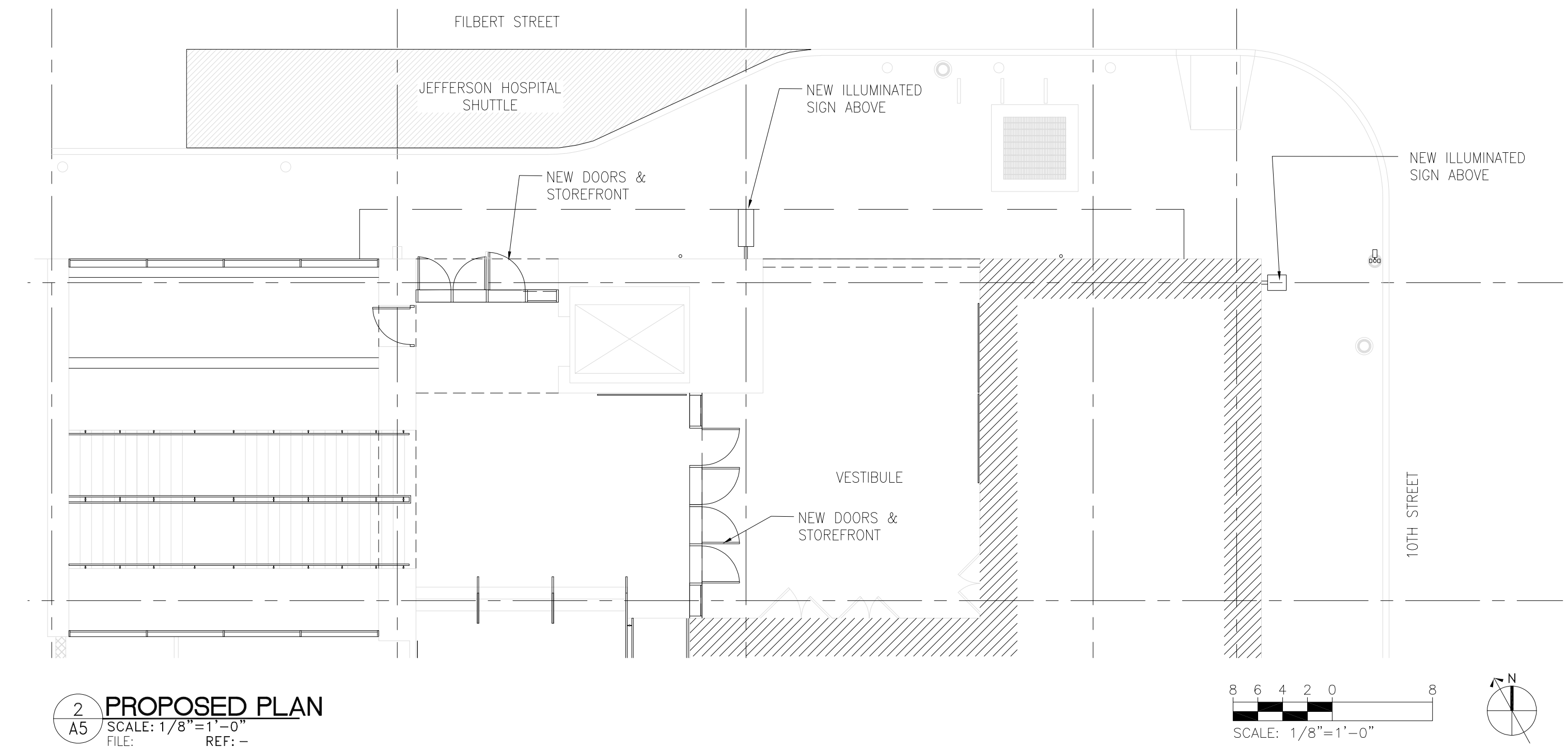
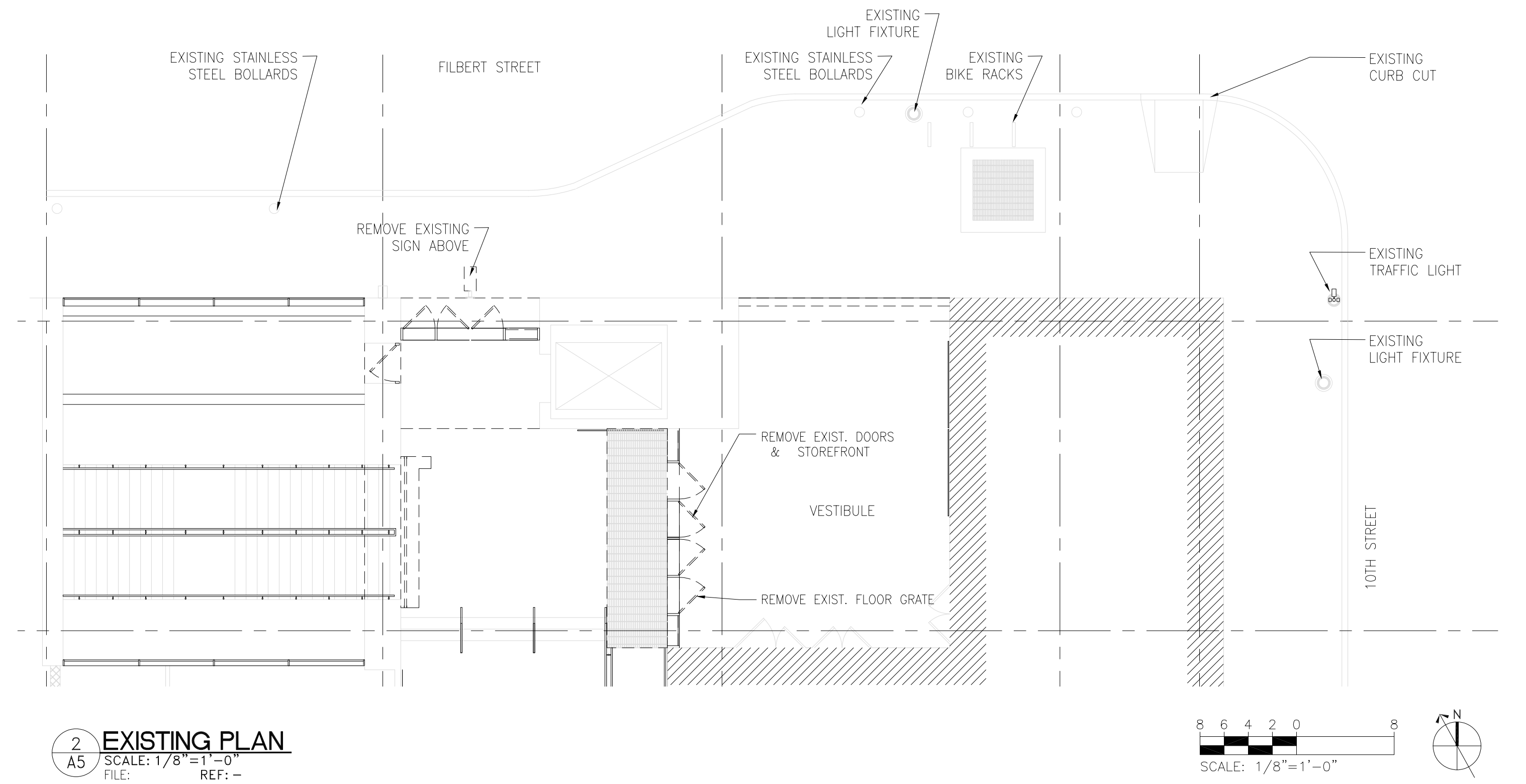
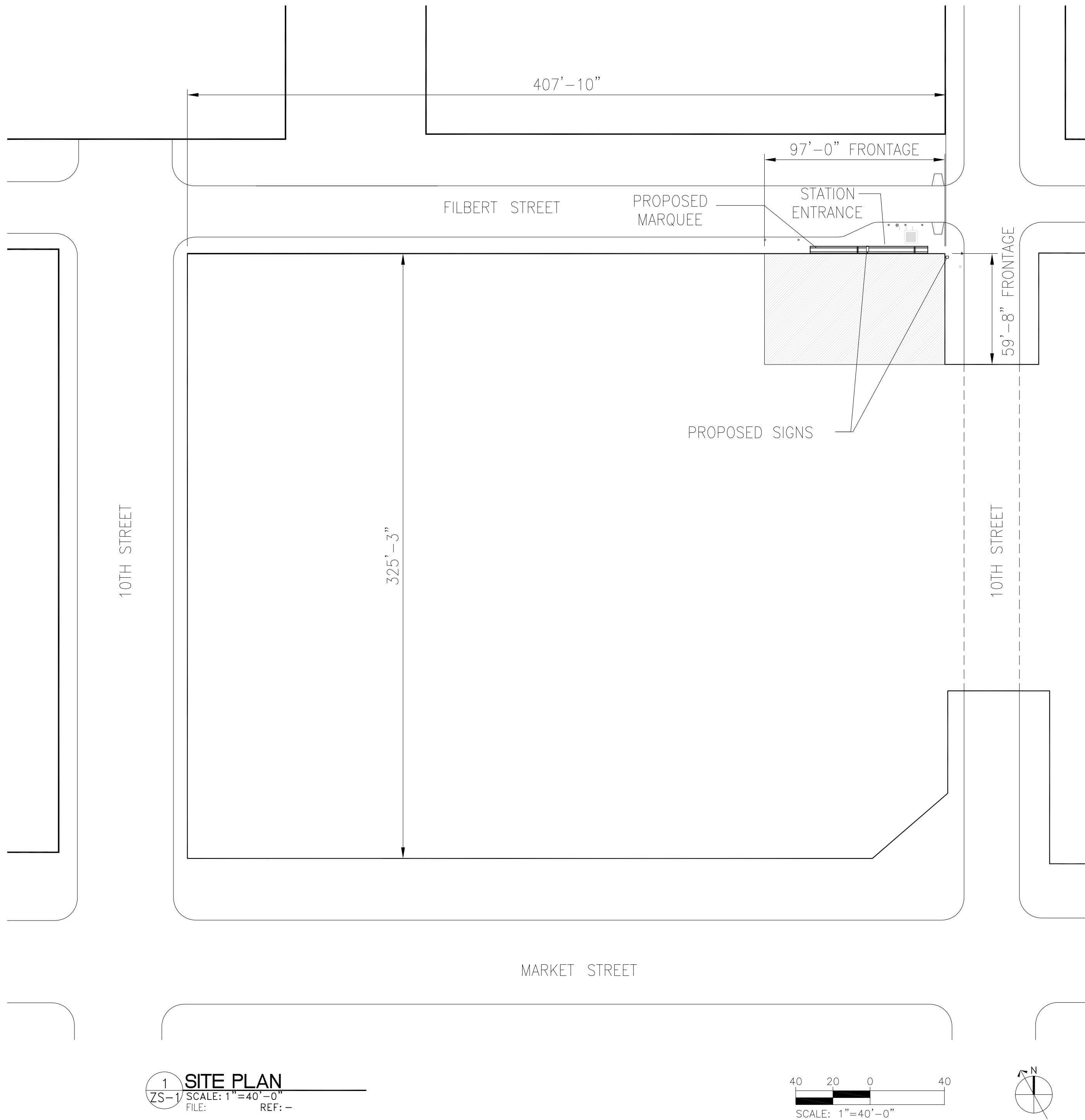
EXISTING 10TH STREET VIEW LOOKING SOUTH TOWARDS FILBERT & MARKET STREET



EXISTING 10TH STREET VIEW LOOKING NORTH TOWARDS MARKET & FILBERT STREET



EXISTING 10TH STREET VIEW LOOKING NORTH TOWARDS FILBERT STREET UNDER THE FASHION DISTRICT



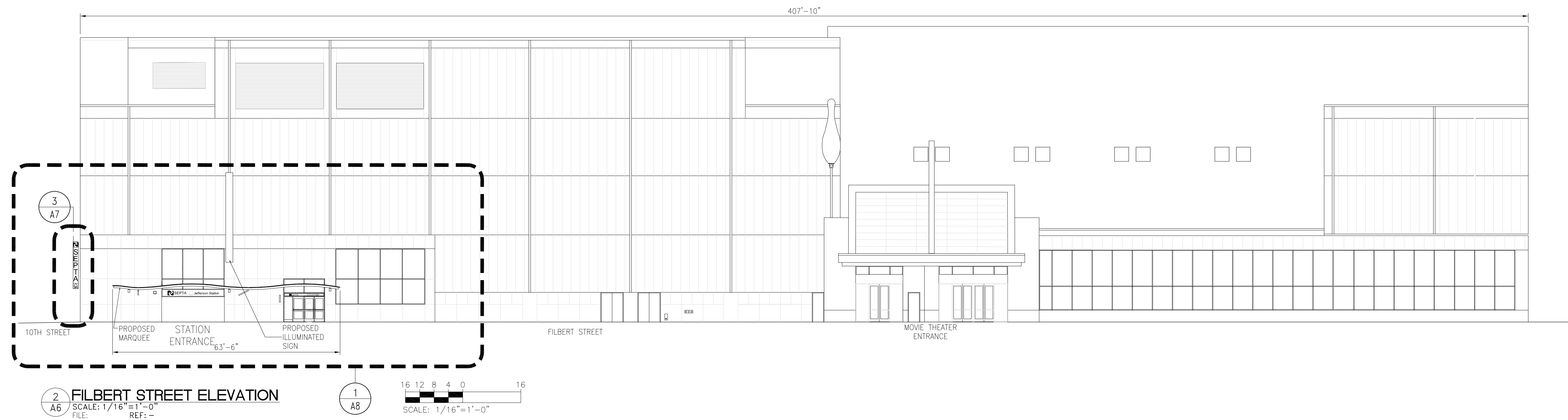
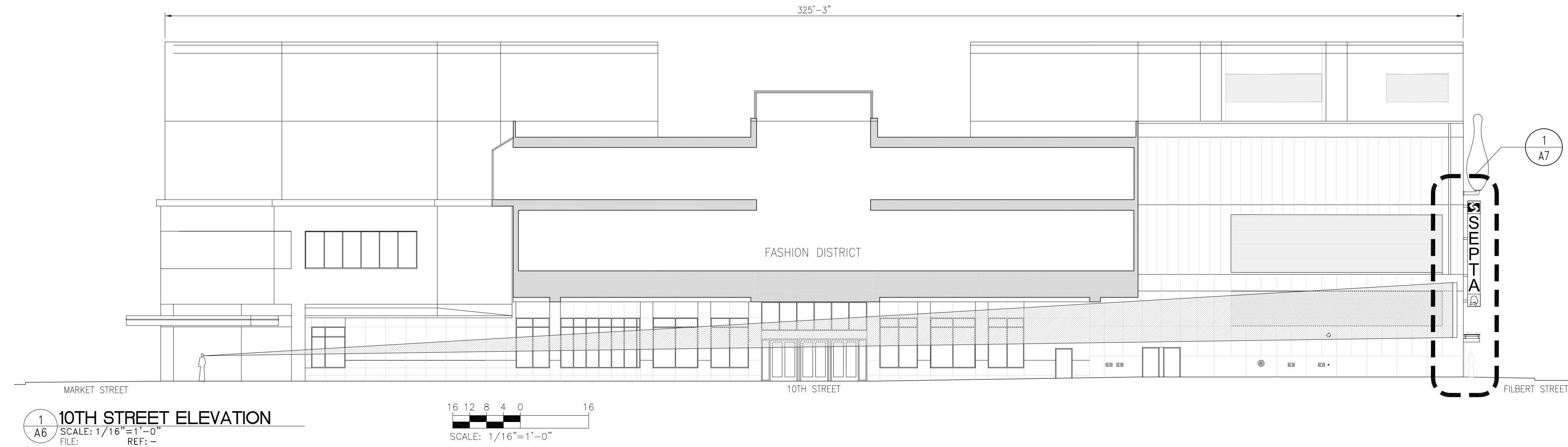
A5

ARCHITECTURAL
EXISTING VIEWS

JEFFERSON STATION
10TH & FILBERT
ENTRANCE RENOVATION

SIGN REVIEW



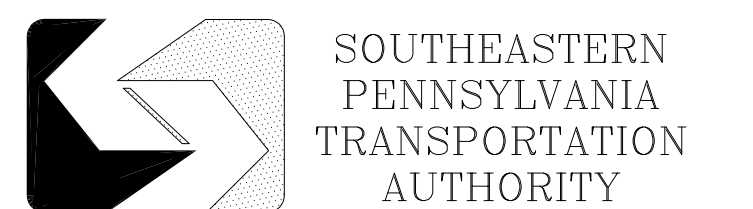


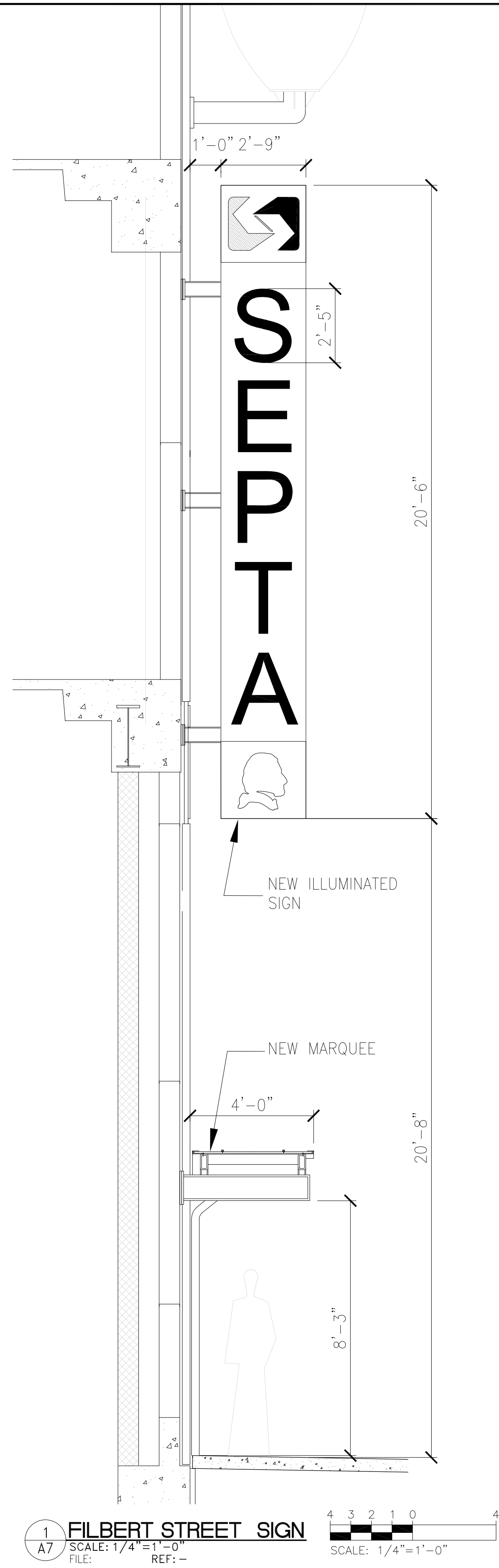
A6

**ARCHITECTURAL
ELEVATIONS**

**JEFFERSON STATION
10TH & FILBERT
ENTRANCE RENOVATION**

SIGN REVIEW

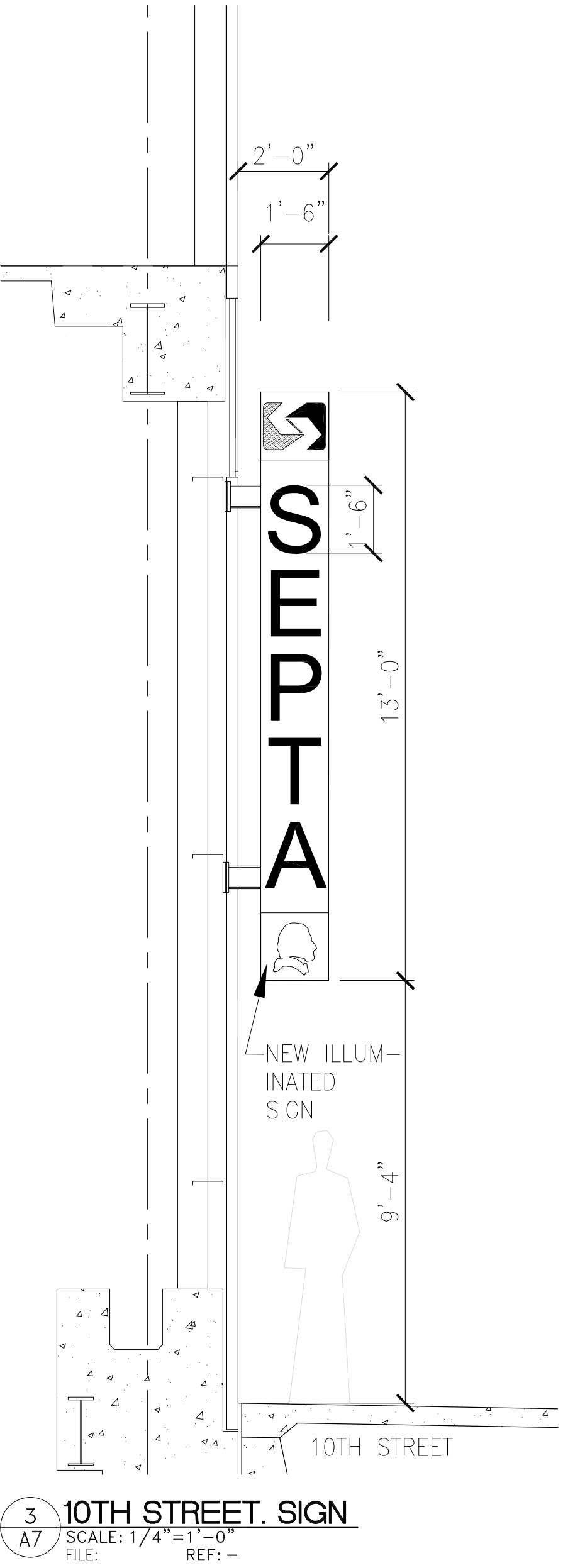




SIGN LOCATION	SIGN SIZE	LETTER HEIGHT	READABLE DISTANCE FOR MAXIMUM IMPACT	MAXIMUM READABLE DISTANCE	DISTANCE FROM MARKET STREET	DISTANCE FROM ARCH STREET	DISTANCE FROM 11TH STREET	DISTANCE FROM 9TH STREET
10TH STREET	1'–6" X 13'–0"	1'–6"	180'–0"	540'–0"	325'–0"	386'–0"	–	–
FILBERT STREET	2'–9" X 20'–6"	2'–6"	300'–0"	900'–0"	–	–	365'–0"	506'–0"

2
A7
SCALE: N/A
FILE: —
REF: —

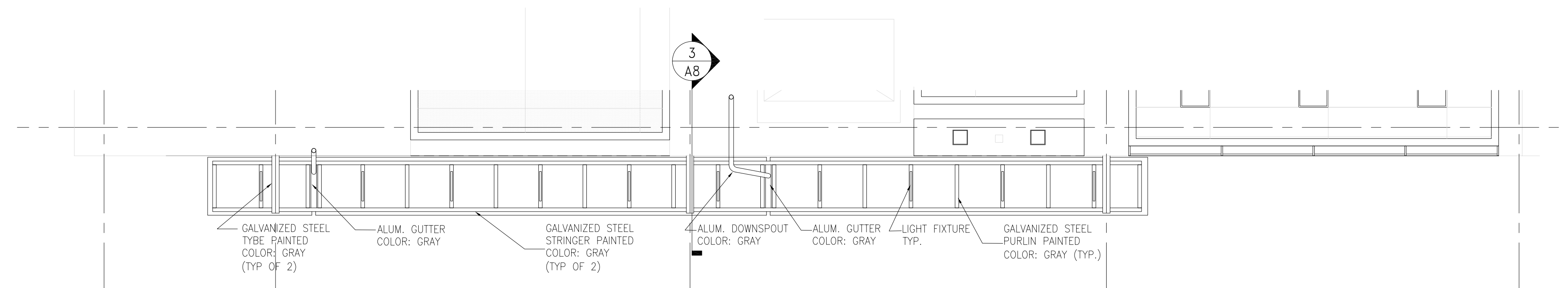
SIGN INFORMATION





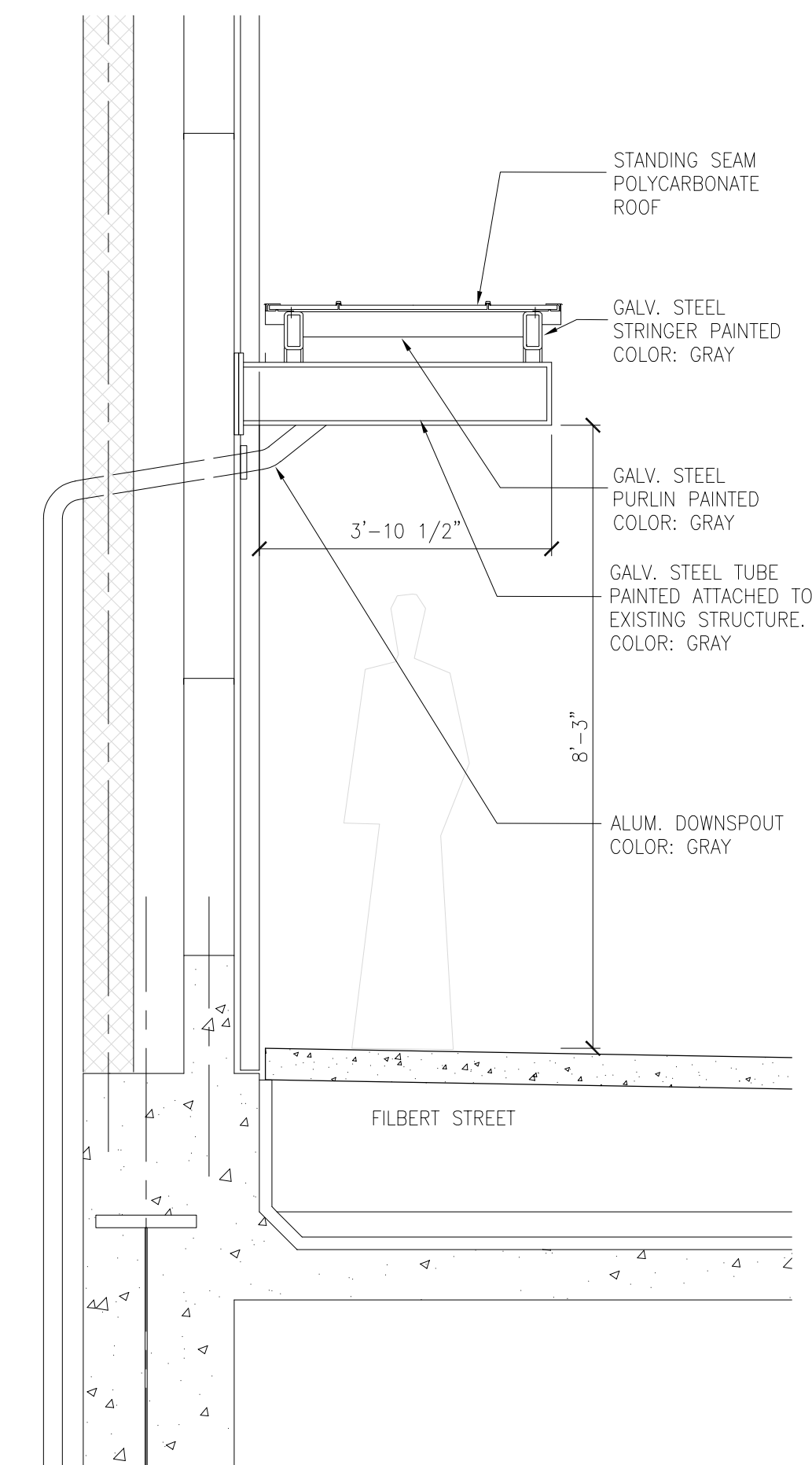
1 MARQUEE ELEVATION
A8 SCALE: 3/16"=1'-0"
FILE: REF: -

64 32 0 64
SCALE: 1"=64'-0"



2 MARQUEE REFLECTED CEILING PLAN
A8 SCALE: 3/16"=1'-0"
FILE: REF: -

64 32 0 64
SCALE: 1"=64'-0"



3 MARQUEE SECTION
A8 SCALE: 3/4"=1'-0"
FILE: REF: -

2 1 0 3
SCALE: 3/4"=1'-0"



RENDERING – ENTRANCE ON FILBERT STREET

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**ARCHITECTURAL
RENDERING** MODIFIED 6-15-2021

**JEFFERSON STATION
10TH & FILBERT
ENTRANCE RENOVATION**

SIGN REVIEW



RENDERING – CORNER OF 10TH & FILBERT STREET LOOKING TOWARDS 11TH STREET



RENDERING – FILBERT STREET VIEW FROM 11TH STREET TOWARDS 10TH STREET