

Sign Committee Report Wednesday March 24, 2021 10:00 AM

Applications

Second Reviews:

1. 61-20

Lincoln Square

1000 S Broad Street

Zoning: CMX-3 within /CTR Center City Overlay District - Center City Commercial Area

Approved, the blade sign "B" was removed from the application.

2. 180-20

Vibrant Coffee

222 Rittenhouse Square

Zoning: RM-4 within /CTR Center City Overlay District - Rittenhouse Square

Approval, thank you for the revisions.

First Reviews:

1. 56-21

Electricians Local 98

1719 Spring Garden St

Zoning: CMX-2 within /CTR Center City Overlay District – Benjamin Franklin Parkway Area

Withdrawn at this time.

The Sign Committee and applicant agreed to review the proposal again after the ZBA hearing.

2. 54-21

Beyond/Hello

1201 Walnut St

Zoning: CMX-5 within /CTR Center City Overlay District - Center City Commercial Area

Approval, thank you for the revisions.



3. 55-21

Paris Baguette

1709-17 Chestnut St

Zoning: CMX-5 within /CTR Center City Overlay District - Center City Commercial Area

Disapproval as presented.

The Committee observed that adjacent signs are consistent in their sign type and use channel letters without a background, and the current signage conforms with this sign type.

4. 57-21

Santander Bank

2000-24 Market Street

Zoning: CMX-4; projecting sign

Application withdrawn. The projecting sign on 20th Street was removed, thus the Art Commission has no jurisdiction over the sign proposal.

5. 58-21

See Sharp

200-10 Lombard St

Zoning: CMX-3; projecting sign

Approval, thank you for the revisions.

6. 59-21

South 16th Street Flats

262 S 16th St

Zoning: CMX-3; projecting sign

Approval as presented.

7. 60-21

Motto

29-31 S 19th St

Zoning: CMX-5; projecting and building ID signs

Applicant seeking appeal from Art Commission.

Projecting sign was disapproved, other replacement signage was approved, including the building identification signs.

8. 61-21

Extra Storage Space

500 N Columbus Blvd

Zoning: CMX-5 within /CTR Center City Overlay District - Vine Street Area

Approval as presented.

One Parkway Building 1515 Arch St. 13th Floor Philadelphia, PA 19102