

October 6, 2020

Philadelphia Art Commission

1515 Arch St., 13th Floor

Philadelphia, PA 19102

To Whom It May Concern,

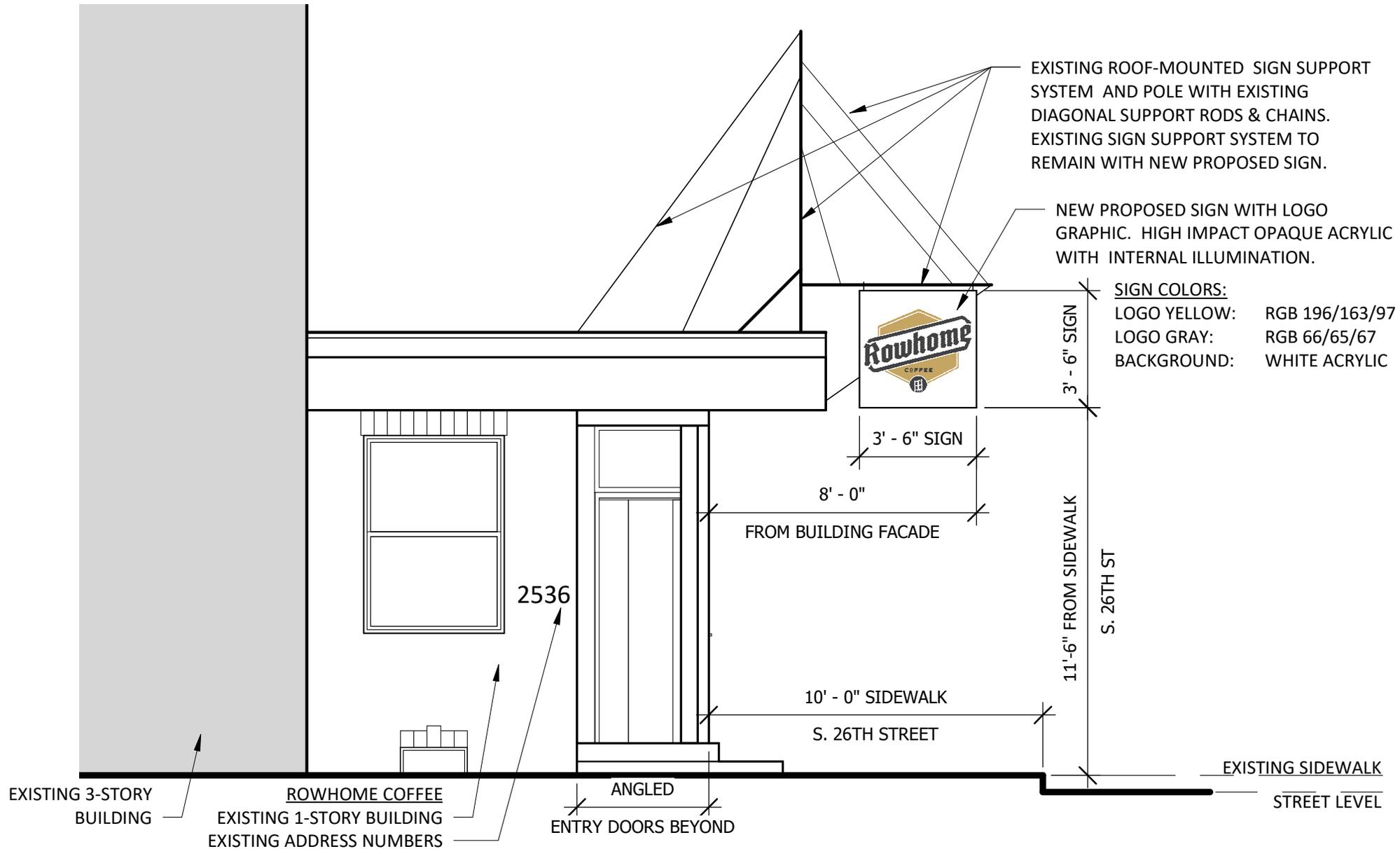
I'm applying to replace an accessory sign attached to the property at 2536 Pine St. Philadelphia, PA 19103 designating the building as the location of Rowhome Coffee. I am only replacing one sign. This was previously the site of another cafe named Gavin's which moved operations to West Philly in 2018.

I'm including photos outlining the proposed location of the sign within the surrounding neighborhood. I'm also including renderings of the proposed sign and information on the previous sign. I am available to answer questions about the application and I would also like to receive information on the commission's decision.

Hugh Morretta
1905 N. 2nd St. Fl 1
Philadelphia, PA 19122
hugh@rowhomecoffee.com
215-866-6849

I would like this sign approval to be added to the agenda for the Sign Committee Review meeting on 10/22/20 if possible. Please let me know if you require any additional information.

Thank You,
Hugh Morretta



1
SK-1

PINE STREET BUILDING ELEVATION WITH SIGN

1/4" = 1'-0"

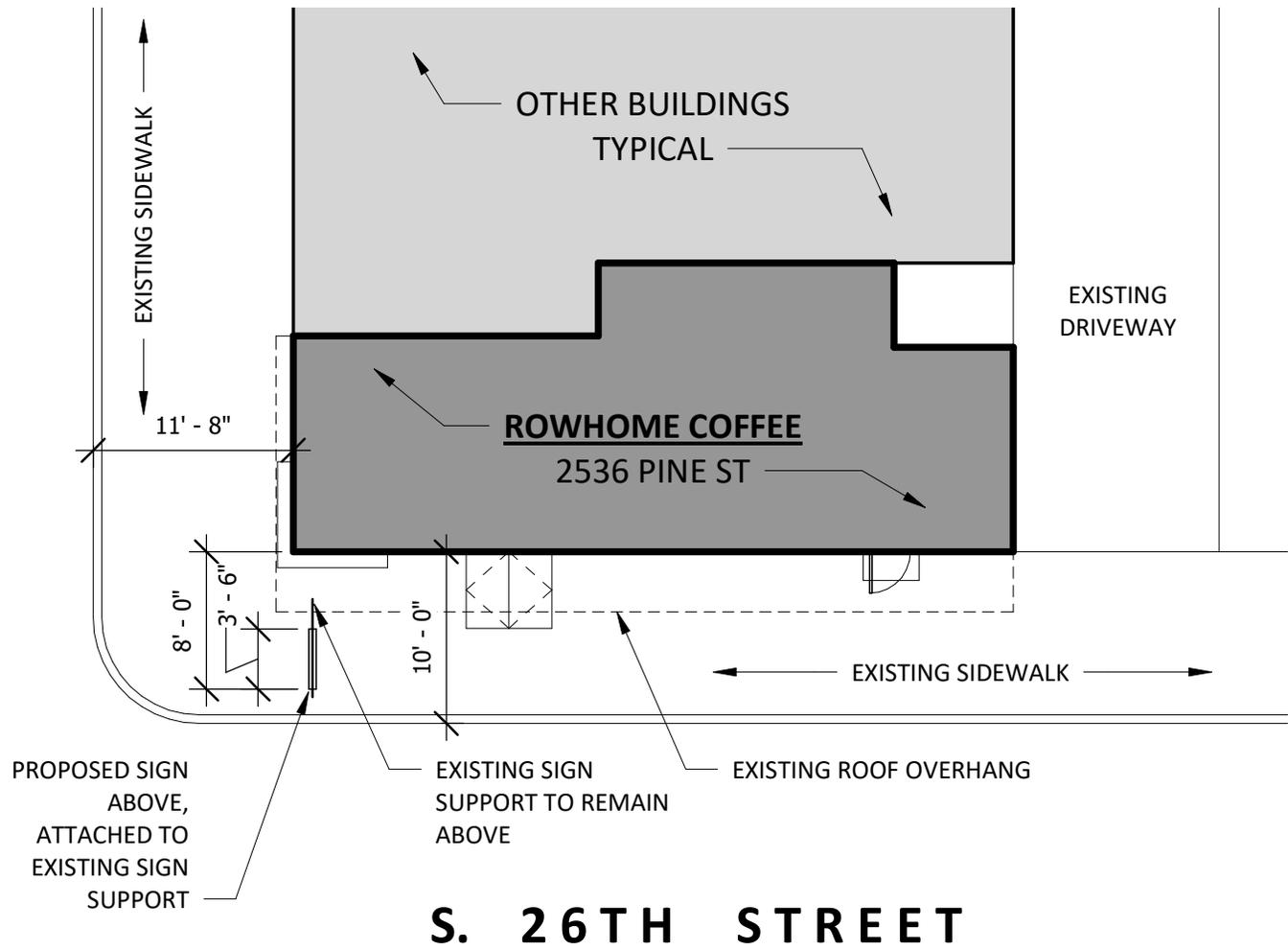


PROPOSED SIGN RENDERINGS

ROWHOME COFFEE, 2536 PINE STREET, PHILADELPHIA, PA 19103

10/05/20

PINE STREET



1
SK-2

SIGN REFERENCE PLAN

3/32" = 1'-0"



PROPOSED SIGN RENDERINGS

ROWHOME COFFEE, 2536 PINE STREET, PHILADELPHIA, PA 19103

10/05/20



1
SK-3

PERSPECTIVE VIEW OF PROPOSED SIGN

PHOTO TAKEN FROM NORTHWEST CORNER OF PINE ST & S. 26TH ST



PROPOSED SIGN RENDERINGS

ROWHOME COFFEE, 2536 PINE STREET, PHILADELPHIA, PA 19103

10/05/20



2534

2536





536

LADIES ENTRANCE

CP



O

LADIES
ENTRANCE



2536

NO
PARKING
EXCEPT
AS SHOWN
HEREIN



LADIES
ENTRANCE



FMC

Pine St

NO STOP
ENTER

LADIES
ENTRANCE





PREVIOUS SIGN APPROVAL



THE PHILADELPHIA ART COMMISSION

3 March 2010

1515 Arch Street
15th Floor
Philadelphia, PA 19102
215 ■ 683 ■ 2015
FAX 215 ■ 683 2049
ARTCOMMISSION@PHILA.GOV

Jezebel Careaga
931 Clinton Street - Apt. 106
Philadelphia, PA 19107

Re: #19-10
Gavin's Café
2536 Pine Street

Moc A. Brodier
Chair

José Almiñana

Sean Buffington

Karen B. Davis

Emanuel Kelly, FAIA

Robert Roach

Patricia A. Sanford

Joan Schlottebeck

Dear Ms. Careaga:

At their meeting of March 3, 2010, the Art Commission voted to endorse the recommendation of its Sign Committee to approve proposed signs at this location as presented .

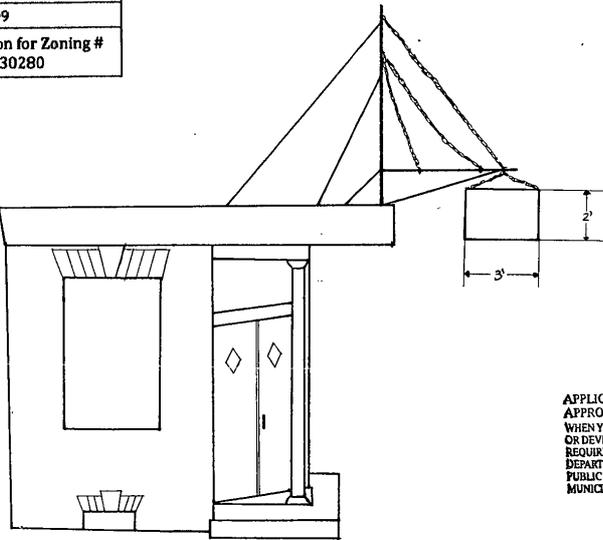
Sincerely,

A handwritten signature in black ink, appearing to be "Moc A. Brodier", written over a horizontal line.

Property: 2536 Pine Street on the SE corner of Pine and 26 th street.	
Draw by Jezabel Careaga - 12/17/2009	
Scale: 1" = 4'	Application for Zoning # 230280

DATE: 12/18/09
Projection of 6'-0" beyond the property line right-of-way approved for <i>Hanging Sign</i>
The Streets Department reserves the right to order the removal of the said projection at anytime, costs to be paid by the Property Owner. <i>Scott Salayda</i>
Philadelphia Streets Department

WHEN YOUR SUBMITTED PLAN(S) CONTAIN AN OMISSION OR ERROR, OUR APPROVAL STAMP WILL BE NULL AND VOID. YOUR PLAN(S) MUST INCLUDE ALL NECESSARY INFORMATION, I.E., STREET FURNITURE, LEGAL RIGHT-OF-WAY INFORMATION, DIMENSIONS, AND ALL OTHER PERTINENT INFORMATION.
STREET FURNITURE INCLUDES STREET LIGHTS, TRAFFIC LIGHTS, CULVERTS, FIRE HYDRANTS, TREES, ETC.

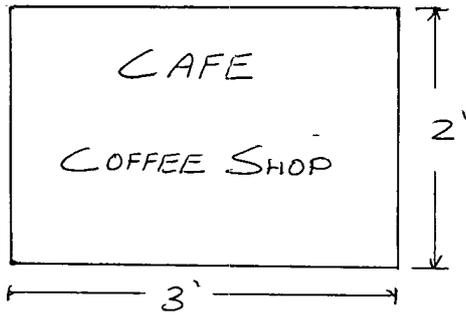


PINE STREET

230280/
267960
APPLICATION NO. *AD* DATE *3/22/10*
APPROVED *AD* DATE *3/22/10*
WHEN YOUR PLANS CONTAIN ANY OMISSION, ERROR
OR DEVIATION FROM THESE APPROVED PLANS, IT WILL
REQUIRE THE APPROVAL OF THE ZONING UNIT OF THE
DEPARTMENT OF LICENSING & INSPECTIONS
PUBLIC SERVICE CONCOURSE
MUNICIPAL BUILDING

Sheet 2 of 4

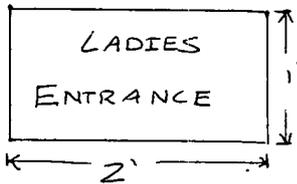
SIGN AT CORNER:



2536 PINE ST.

PROPOSED PROJECTING
SIGNS

SIGN ALONG 26TH STREET:



SCALE: 1" = 10'

APPLICATION NO. 230280/
APPROVED MD 267960
DATE 3/22/10
WHEN YOUR PLANS CONTAIN ANY OMISSION, ERROR
OR DEVIATION FROM THESE APPROVED PLANS, IT WILL
REQUIRE THE APPROVAL OF THE ZONING UNIT OF THE
DEPARTMENT OF LICENSES & INSPECTIONS
PUBLIC SERVICE CONCOURSE
MUNICIPAL BUILDING

Renderings Only

Sheet 4 of 4

Jezabel Careaga

12/18/2009