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Permexpress@outlook.com

Beige Berryman
Philadelphia Art Commission
1515 Arch Street (13th FL)
Philadelphia, PA 19102

Stephanie Tuccio
116 Ellis Road
Havertown, PA 19083

**RE: RITE AID
2301 WALNUT ST.
Philadelphia, PA
ZP-2020-007133**

September 28, 2020

Dear Beige,

Rite Aid is rebranding their logo and as a result they would like to replace the existing signs at this location. They will be removing all signs and replacing with a total of (4) building façade signs. There will two sets of RITE AID illuminated channel letters at 39 square feet and two sets of PHARMACY illuminated channel letters at 17.53 square feet.

Please review this at the Sign Committee meeting on 10/21.

Please review and feel free to contact me if you need anything else.

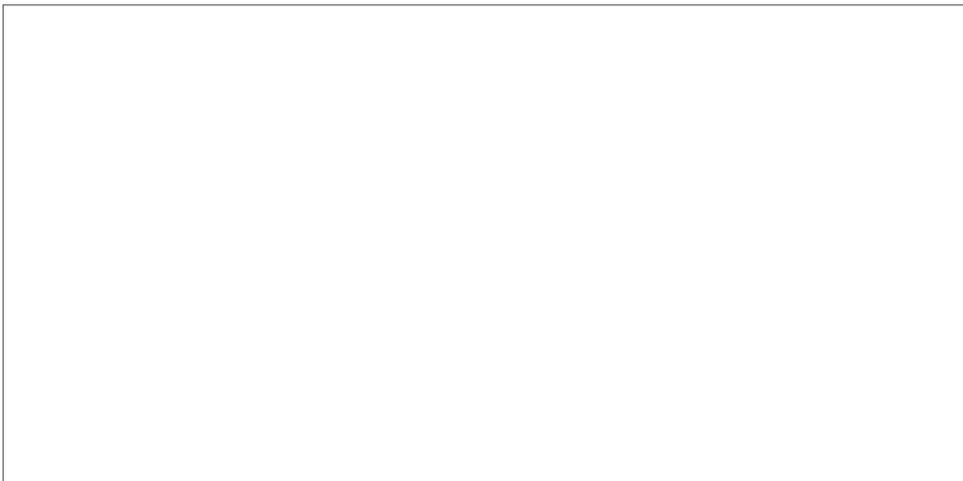
Kind Regards,
Stephanie Tuccio



Store #03959
2301 Walnut Street
Philadelphia, PA
9.10.20



by description date
92093 RR Originator 9.10.20



WALNUT STREET
DIRECTION OF TRAFFIC

ZONING SITE PLAN

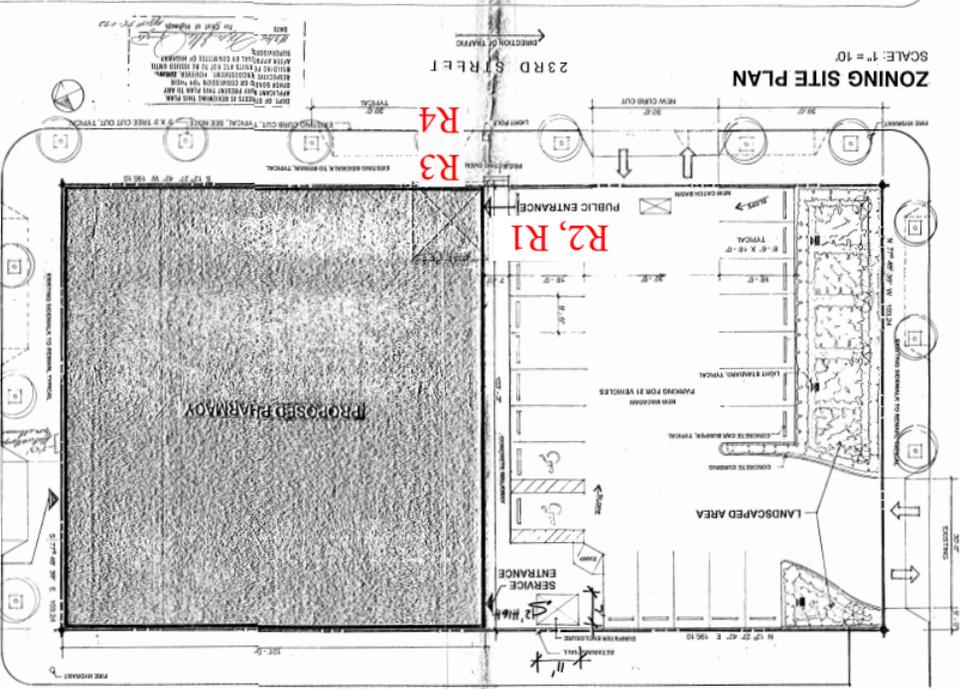
SCALE: 1" = 10'

3RD STREET
DIRECTION OF TRAFFIC

BONSALL STREET

SANSOM STREET
DIRECTION OF TRAFFIC

GARAGE ENTRANCE
AT LOWER LEVEL
SEE 9-2



R4
R3
R2, R1

NOTES
PROPOSED NEW STREET THRESH SHALL BE SELECTED AND PLANTED IN ACCORDANCE WITH THE PLANNING COMMISSION AND PARADIGMATIC PARK COMMISSION REQUIREMENTS.
REMOVED AND REPLACED WITH NEW CONCRETE CURBING AND DEPARTMENT REQUIREMENTS.
EXISTING CURB CUTS WHICH WILL NOT BE USED SHALL BE REMOVED AND REPLACED WITH THE STREETS AND DEPARTMENT REQUIREMENTS.
LANDSCAPED AREA - 1,696.5 SQ. FT.
MANSION AREA - 7,054.2 SQ. FT.
BUILDING AREA - 10,427.2 SQ. FT.
SITE AREA - 20,984.4 SQ. FT.
ZONING CLASSIFICATION - **C-4**

BUILDING ZONING DATA

- ACCESSORY PARKING FOR PHARMACY - 21 SPACES
- INTERIOR PUBLIC PARKING - 38 SPACES



S-1

PROJECT NUMBER: 1995

DATE: 12/28/15

REVISIONS:

NO.	DATE	DESCRIPTION
1	12/28/15	ISSUED FOR PERMIT

DESIGNED BY: [Firm Name]

CHECKED BY: [Firm Name]

DATE: 12/28/15

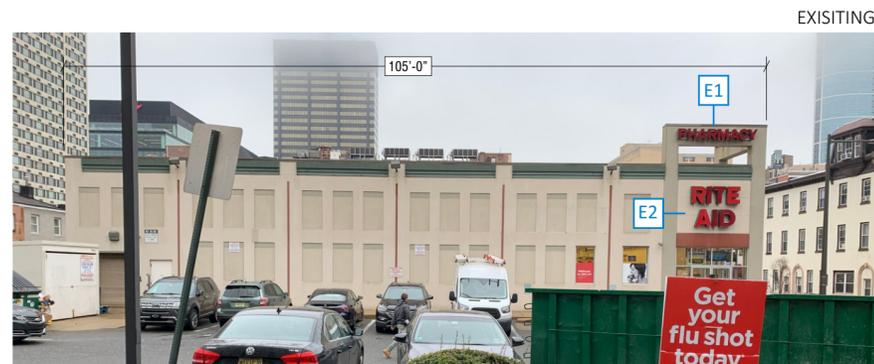
PROJECT NUMBER: 1995

DAS ARCHITECTS

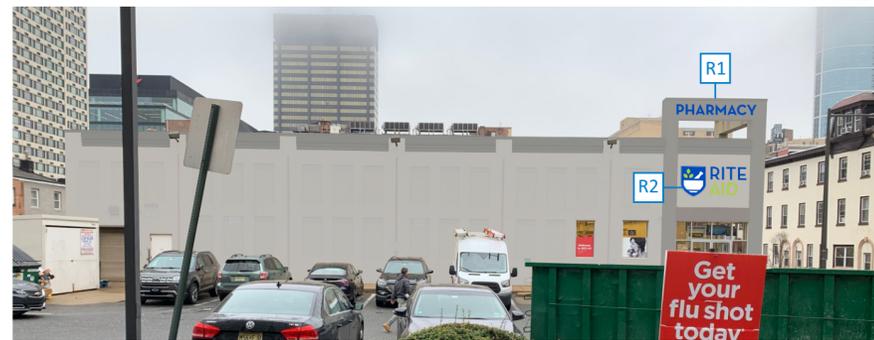
PROPOSED RETAIL DEVELOPMENT
3RD & WALNUT STREETS
PHILADELPHIA, PA

APR 2 2016
PLANNING COMMISSION
CITY OF PHILADELPHIA

Handwritten notes at the top of the page, including '3RD STREET' and 'WALNUT STREET'.



EXISTING



PROPOSED

1ST ELEVATION

EXISTING SIGNAGE

- E1: Pharmacy Channel Letters - 1'-6" x 11'-8"
- E2: Rite Aid Channel Letters - 2'-6 1/2" x 7'-2"

EXISTING Sq. Ft. 53.68

PROPOSED SIGNAGE

- R1: RA-STKD-1 / Stacked Logo w/ Shield | 39 SQ. Ft.
- R2: RA-PHCY-2-BL-RW / Pharmacy Channel Letters 17.53 SQ. FT.

Proposed Sq Ft: 56.53

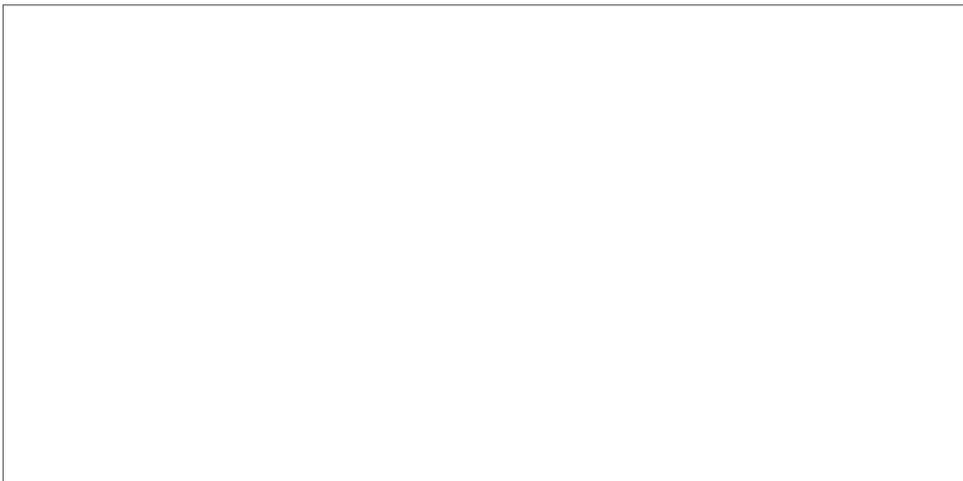
Scope:

1. Remove existing signage.
2. Ensure electrical whip is capped and on back side of wall for install.
3. Install New Signage
4. Reconnect primary electrical



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Philadelphia, PA 19103

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WALL RESTORATION & PAINT

*Note: Wall Painting By Others

***Please contact your Cima representative with any questions or for any situation that these requirements do not address for further instructions
o Call: 267-308-0575 and ask for a member of the Rite Aid Team



Typical Wall Repair from Sign Removal:

After removal of signs (in the case of non-masonry enclosures), with the understanding that resulting finished product (regardless of methodology used) is expected to meet certain requirements, which include:

- When patching or repairing an exterior building enclosure, components are to be patched in a manner that restores enclosure to a weather tight condition and ensures thermal and moisture integrity of building enclosure.
- Patch construction by filling, repairing, refinishing, closing up, and similar operations following performance of other Work. Patch with durable seams that are as invisible as possible and provide materials so as to provide an even surface of uniform finish, color, texture, and appearance.
- Where patching occurs in a painted surface, prepare substrate and apply primer and intermediate paint coats appropriate for the substrate over the patch, and which result in a uniform finish, color and texture matching adjacent surfaces. Provide additional coats until patch blends with adjacent surfaces and apply final paint coat over entire unbroken surface containing the patch, if necessary, to provide uniform appearance.
- Ghosting of previous letter set and/or sign should be completely removed during the process
- Highly visible patches re not acceptable. Paint must blend to match existing and paint to extend from architectural feature/control joint to architectural feature/control joint.

1ST ELEVATION

Wall Repair Types:

Stucco/Plaster:

- Power wash and/or clean areas of existing signage only. Base fill holes to finish surface flush with surrounding.
 - o Re-texture to blend as needed. Match existing color of each area and paint from break point to break point. (EIFS similar).

Brick surfaces:

- Power wash and/or clean areas of existing signage only. Base fill holes to finish surface flush with surrounding.
 - o Option 1: Use a colored caulk that is the closest possible match to the brick being repaired.
 - o Option 2: Mix a small amount of brick dust with the caulk for the best possible color match.
 - o Option 3: Patch the holes with a mortar material and use brick dust and/or a paint match to blend the brick in.

Stones, granites, tiles, etc:

- Power wash and/or clean areas of existing signage only. Base fill holes to finish surface flush with surrounding.
 - o Clean as needed. Base fill holes to finish surface flush with surrounding. Re-texture with the final finishes to have be specially blended in the field with similar materials or creative faux finishing to make patched areas blend.

Metal surfaces:

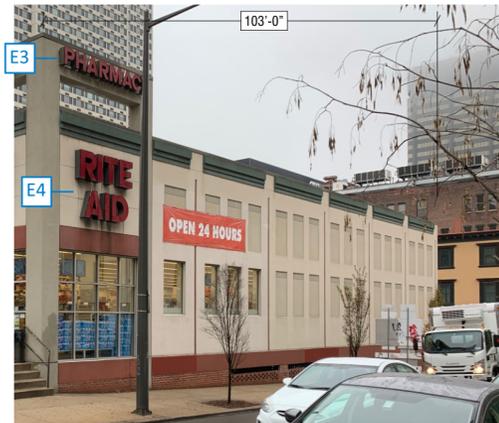
- Power wash and/or clean areas of existing signage only.
 - o Patching technique whereby we apply metal pieces as backing to each hole. Bondo each location, prime and paint to blend from break point to break point.
 - o Large metal surface patches required should be reviewed by Cima. Due to aesthetics Cima may choose to replace the metal panel if patch required is oversized



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EXISTING



PROPOSED



2ND ELEVATION

EXISTING SIGNAGE

- E3: Pharmacy Channel Letters - 1'-6" x 11'-8"
- E4: Rite Aid Channel Letters - 2'-6 1/2" x 7'-2"

EXISTING Sq. Ft. 53.68

PROPOSED SIGNAGE

- R3: RA-STKD-1 / Stacked Logo w/ Shield | 39 SQ. Ft.
- R4: RA-PHCY-2-BL-RW / Pharmacy Channel Letters
17.53 SQ. FT.

Proposed Sq Ft: 56.53

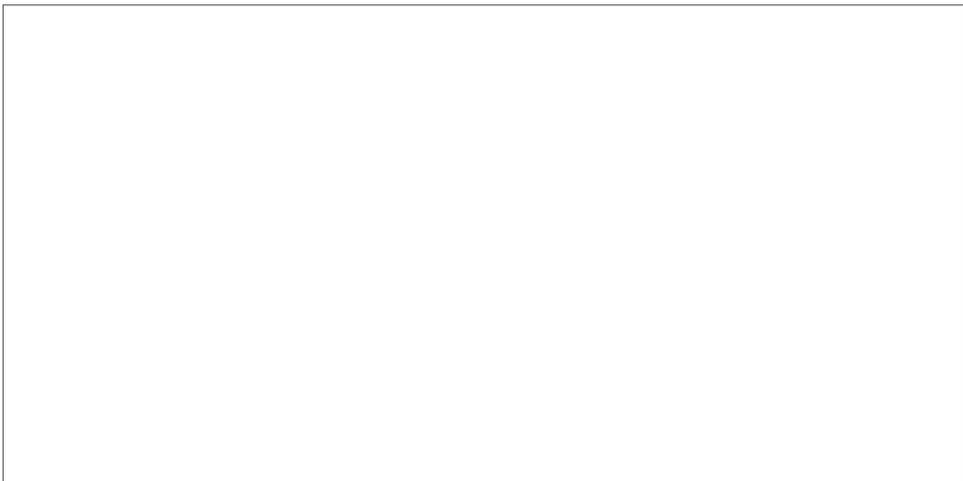
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2ND ELEVATION

Wall Repair Types:

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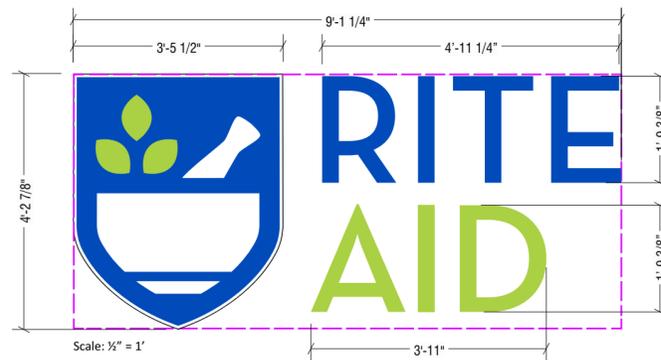
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RA-STKD-1 | 39 SQ.FT Stacked Logo w/Shield

R2 R4 Qty. 2



“Shield”

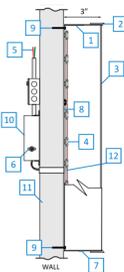
Face: RITE AID BLUE 3M Trans 3630-157 Sultan Blue
 RITE AID Green, 3M Trans 3630-5317,
 White border to illuminate
 Substrate: .177” Optix 7328LD-NG
 Returns: 3” Deep, Semi-Gloss White
 Trim Cap: 1” Semi-Gloss White
 Illumination: Sloan Prism 5000k LED (Statically Illuminated)

“RITE”

Face: 3M 3635-157 Dual-color Sultan Blue
 Substrate: .177” Optix 2447 LD Acrylic
 Returns: 3” Deep, Semi-Gloss White
 Trim Cap: 1” Semi-Gloss White
 Illumination: Sloan Prism 5000k LED (Statically Illuminated)

“AID”

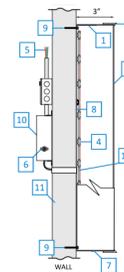
Face: 3M 3635-5317 Dual-color Rite Aid Green
 Substrate: .177” Optix 2447 LD Acrylic
 Returns: 3” Deep, Semi-Gloss White
 Trim Cap: 1” Semi-Gloss White
 Illumination: Sloan Prism 5000K LED (Statically Illuminated)



Detail of Shield Logo
N.T.S.

- 1 3” x .040 aluminum letter coil painted Semi-Gloss White stapled to aluminum letter backs
- 2 1” White Trimcap
- 3 1.77” Optix 7328LD-NG acrylic
- 4 Sloan Prism 5000K LED
- 5 Primary Power with #12 THHN primary wire
- 6 120V 20A Toggle Switch
- 7 (2) 1/4” Weep holes w/ internal light baffle
- 8 3mm Di-bond Laird part #79698
- 9 Anchors as required. (See hardware chart.)
- 10 Pipe Box with power supply
- 11 Building facade.
- 12 Wall buster or approved equal

Notes: All penetrations to be sealed with BIOSTOP 500+ Intumescent Firestop Sealant to meet NEC #300.21, ASTM #E814, UL#1479 & UL#2079 standards



Detail of Channel Letters
N.T.S.

- 1 3” x .040 aluminum letter coil painted Semi-Gloss White stapled to aluminum letter backs
- 2 1” White Trimcap
- 3 1.77” Optix 2447LD acrylic
- 4 Sloan Prism 5000K LED
- 5 Primary Power with #12 THHN primary wire
- 6 120V 20A Toggle Switch
- 7 (2) 1/4” Weep holes w/ internal light baffle
- 8 3mm Di-bond Laird part #79698
- 9 Anchors as required. (See hardware chart.)
- 10 Pipe Box with power supply
- 11 Building facade.
- 12 Wall buster or approved equal

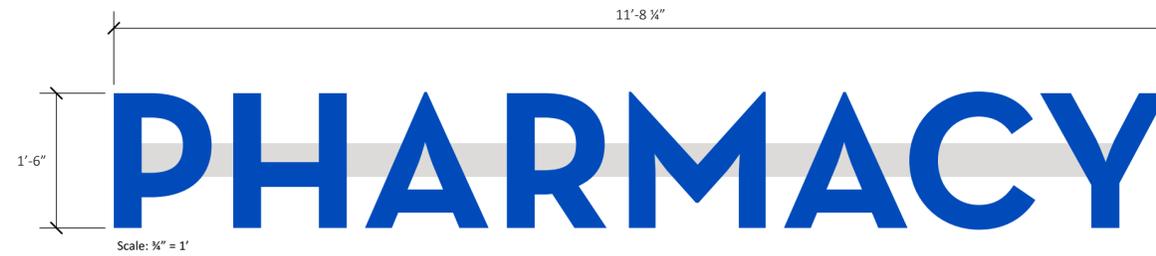
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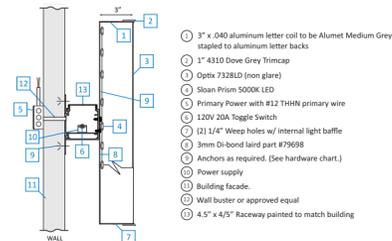


RA-PHCY-2-BL-RW | 17.53 SQ.FT PHARMACY

R1 R3 Qty. 2



PRODUCT	OVERALL HEIGHT A	OVERALL WIDTH B	TOTAL SQUARE FOOTAGE
RA-PHCY-2-BL	1'-6"	11'-8 1/4"	17.53 Sq.Ft.



Detail of Channel Letters on raceway.
N.T.S.

- 1 3" x .040 aluminum letter coil to be Alumet Medium Grey stapled to aluminum letter backs
- 2 1" 4310 Dove Grey Trimcap
- 3 Optix 7238LD (non glare)
- 4 Sloan Prism 5000K LED
- 5 Primary Power with #12 THHN primary wire
- 6 120V 20A Toggle Switch
- 7 (2) 1/4" Weep holes w/ internal light baffle
- 8 3mm Di-bond laid part #79698
- 9 Anchors as required. (See hardware chart.)
- 10 Power supply
- 11 Building facade
- 12 Wall buster or approved equal
- 13 4.5" x 4/8" Raceway painted to match building

"PHARMACY"

Face: 3M 3635-157 Dual-color Sultan Blue
 Substrate: .177 Optix 2447 LD Acrylic
 Returns: 3" Deep, Semi-Gloss White
 Trim Cap: 1" Semi-Gloss White
 Illumination: Sloan Prism 5000K LED (Statically Illuminated)
 "P" (Baseline): 24" H

Channel Letters are Rite Aid's primary choice for ancillary signs. However, in the event that channel letters are not possible, ancillary signs may be constructed as follows:

- Option 1:** Internally Illuminated Sign Cabinet, per cabinet (RA-DT-SF-WS) Copy should be 11" tall and be white with a blue background.
- Option 2:** Non-Illuminated sign panel. .125" Aluminum Panel painted PMS293 C, with 11" White Reflective Copy

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