



CITY OF PHILADELPHIA
Department of Commerce

Sylvie Gallier Howard
Acting Director of
Commerce

1515 Arch Street, 12th Floor
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MEMORANDUM

Date: September 24, 2020

To: Council President Darrell Clarke; Chief Clerk of Council Michael A. Decker

Cc: James Leonard, Department of Records

From: Sylvie Gallier Howard, Acting Director of Commerce

**RE: First Source Jobs Policy, Quarter II 2020 Report
April 1, 2020 – June 30, 2020**

Per the First Source Jobs Policy, Chapter 17-1900 of the Philadelphia Code, the Department of Commerce (designated by the Mayor as the “Designated Department” responsible for overall implementation and enforcement of the “First Source Jobs Policy”) is submitting the First Quarter Report for the 2020 calendar year.

Since the implementation of the First Source Jobs Policy, the Department of Commerce has been made aware of three beneficiaries that are covered by and will comply with the First Source legislation. The original beneficiaries are:

1. Pennsylvania Real Estate Investment Trust (Fashion District of Philadelphia Project))
2. Orinoka Mills, L.P.
3. New Kensington Community Development Corporation

The Fashion District Project remains a TIF, and the Orinoka Mills and New Kensington projects are below market rate land transactions.

To date, there have been no additional beneficiaries to the report since Quarter I. All of the projects will continue to be tracked as needed and are ready for hiring employees and transaction of business or services.

At the time of this report, which spans the period from April 1, 2020 through June 30, 2020, the impact of the COVID-19 pandemic has continued to be pervasive and affects the projects covered in this report. In March, the first Executive Order for all residents to stay at home, and the closing of all but essential businesses took effect. As of this report, Philadelphia is in a modified “Green” phase and non-essential retail stores are allowed to have customers in their establishments at a prescribe percentage of occupancy. This, along with the impact of the pandemic, the social unrest and racial inequality across the city, has profoundly affected the outcomes and status of the businesses referred to in this quarterly report.

Other than the below work and action, all activities have ceased due to the pandemic and due to the lack of hiring/recruiting. The previous quarterly report referenced that the BSR’s were to initiate an assessment with the retail businesses and the intent was for the Fashion District employers to be included. As of this date, that assessment has not been implemented due to extenuating circumstances and the PA CareerLink® staff working remotely and all center locations remaining closed to public in person services.

Updates from Fashion District -reported by PA CareerLink® Team

- South Fellini's lease has expired with the Fashion District
- Forever 21 is being on-boarded to work with PA CareerLink®. They need to hire Sales Associates. Job Posting should be posted by 9/9
- Jimmy Levy from Clair De Lune emailed BSR Team stating that he is no longer involved with the Fashion District (BSR’s will obtain new contact)
- H&M- Temporary hiring freeze
- Justice- Laying off staff
- Columbia- Store recording still has a message from March 2020
- WonderSpaces- All existing contacts email are undeliverable
- Aeropostale- Open and Fully Staffed
- Zumiez- Open and Fully staffed
- Journeys- Open and Fully Staffed

BSR Team did reach out to another 40 FDP vendors to check-in on store activity.

Table 1: All Retail Businesses with fully executed leases as of 3/31/2020* (last period Q1 report)

Currency Exchange	Blush	Potato Corner
Justice	Clair de lune	Starbuck’s
Perfect Photo	DSW	Utopia
The Vision	Francesca’s	Wetzel’s Pretzels
A/X Armani	Kate Spade	Windsor
American Shaman	Poke/Sushi	Yoyoso
AMC	Americana Eagle	Bella Shoes
Candytopia	City Winery	Columbia
Dunkin Donuts	Eddie Bauer	Guess
H&M	Levi’s	Nike

REC Philly	Round 1	Samsonite
Sunglass Hut	Uniquely Philly Hats	Uniquely Philly-Dolly's Boutique
Wills Eye	Zales	Pandora
Aramark	Asics	Columbia Sportswear
Allied Security	Skechers	Burlington
SMS		

***Business Services Team Contact Info**

**The chart below reflects no change as compared to the Q1 activity. For this Quarter 2, the PA CareerLink team reported that they had activity regarding reaching out to all of the companies. However, at those moments none of the companies were actively hiring and have not provided previous feedback on candidates. They currently stated that they are starting to see more activity lately with Fashion District of Philadelphia businesses needing recruitment assistance. Q3 reporting will reflect that activity.*

Employers	Hired	Interviewing	Not Selected	Pending Feedback	Grand Total
Aramark	130		222	30	382
Asics	2		2	12	16
Candytopia	4			2	6
City Winery	3	1	1	13	18
Columbia Sportswear	6		4	67	77
H&M	1				1
Justice	5		10		15
Levi's	7				7
Pandora	1				1
Ulta				18	18
Allied Security	1				1
American Eagle	3				3
Pandora	1			32	33
Skechers	1			22	23
Sunglass Hut		1			1
SMS	11		13		24
Kate Spade		10		21	31
DSW		15		42	57
Wetzels Pretzels				11	11
Wonder Spaces	5		9	10	24
Guess	2				2
Burlington	1				1
Eddie Bauer	1				1
Grand Total	185	27	261	280	753

The Department of Commerce will continue to monitor and track the status of the three projects in their phases of development and reopening or other changes and will report on these projects as we

move through the Response, Restart and Reimagine phases of the City's recovery approach to the COVID-19 impact.

**Note that this report was written for the period ending 6/30/20 and the face to face services via the PA CareerLink® system are still suspended due to COVID-19 as of this writing.*