



The experts in permit services

484-883-3640

Permexpress@outlook.com

Beige Berryman
Philadelphia Art Commission
1515 Arch Street (13th FL)
Philadelphia, PA 19102

Stephanie Tuccio
116 Ellis Road
Havertown, PA 19083

**RE: PLAYA BOWLS
1804 Chestnut Street
Philadelphia, PA
ZP-2020-000803**

September 09, 2020

Dear Beige,

As a result of your feedback at the Sign Committee meeting last month, Playa Bowls has revised their proposal to comply with your recommendations. They have reduced the whole sign cabinet so that the railing on the second floor and glazing below are exposed. The letter size is proposed at 17" H x 118" W, totaling 13.9 square feet.

I've provided our code research below to show that our proposed sign is compliant with L&I's sign restrictions:

Code Compliance:

ZONE: CMX-5

ALLOWANCE: 2 SQ. FT. PER LIN. FT. OF GROUND FLOOR FRONTAGE; 100 SQ. FT. PER SIGN

WIDTH OF TENANT SPACE: 16'

ALLOWABLE SIGN AREA: 32 SF

PROPOSED SIGN AREA: "Playa Bowls @ 13.9 SF

Playa Bowls also decided to change the color scheme of the sign for a better aesthetic appeal. They changed the proposal to a white background with black letters.

Please feel free to contact me if you need anything else.

Kind Regards,

Stephanie Tuccio

The Philadelphia Art Commission Decision Form

The Philadelphia Art Commission

Established 1911

Alan Greenberger
Chair

José Almiñana

Carmen Febo San Miguel

Bridget Collins-Greenwald

Joe Laragione

Raed Nasser

Natalie Nixon

Robert Roesch

Mario Zacharjasz

C. Beige Berryman
Senior Planner

File #: 101-20

**Commission
Meeting Date:** 9/2/2020

Name: Stephanie Tuccio
PermEX
116 Ellis Road
Havertown, PA 19083

Location: Playa Bowl
1804 Chestnut Street

Proposal: The committee recommended the size of the sign be significantly reduced to expose the building's second floor railing and storefront glazing. At a minimum it should comply with zoning code sign size standards.

**Commission
Decision:** DISAPPROVAL

Remarks: Please resubmit a revised proposal to the Sign Committee.

**C. Beige Berryman, AICP
Senior Planner**

One Parkway Building
1515 Arch Street
13th Floor
Philadelphia, PA 19102

215-683-4674
artcommission@phila.gov

Art Commission approval is not an endorsement for any approval, exception or variance that the proposal might require from any other department, board or commission.

92
YEARS
1928-2020

419 SUMMIT AVENUE
PERTH AMBOY, NEW JERSEY

phone 732 · 826 · 3858
fax 732 · 826 · 2612

info@acesigninc.com
acesignnj.com

PROJECT PROPOSED TO:

COMPANY / CLIENT
PLAYA BOWLS

ADDRESS
1804 CHESTNUT ST.
PHILLY, PA.

CONTACT NAME
JIM DALE
PHONE NUMBER
*

E-MAIL
*

PROJECT TITLE

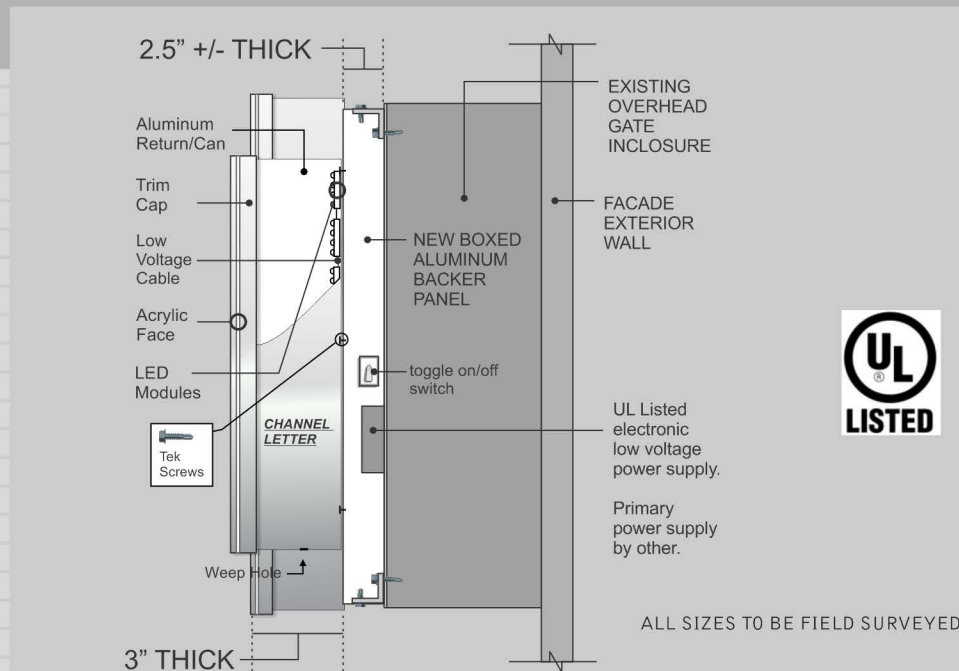
TITLE
CHANNEL LETTERS
SAVED AS:
C:/clients 2020 /PLAYA BOWLS/
/PENNSYLVANIA/ PHILADELPHIA
2.CDR

LOGO/GRAPHIC COLORS

1) *	
2)	
3)	
4)	
5)	
6)	
7)	
8)	
9)	
10)	
11)	
12)	
13)	
14)	
15)	
16)	

DESIGNED by:

Fernando Santos



ALL SIZES TO BE FIELD SURVEYED

SCALE

1/8"

1/4"

1/2"

Proposed sign images depicted on this rendering are for visualization of sign placement only, and there for are approximate and may not be an exact depiction of scale or represent exact color.

Great care, thought and time has been invested in the preparation of this design layout, so that we may present you our client the best possible rendering of what your sign may look like when completed.
Please respect our invested time and do not allow the signage depicted here to be fabricated by any one other than Ace Sign Company. Thank you.



follow us on:

Instagram @ACESIGNNJ

View our website @acesignng.com

Approval Signature x

Note: All graphics / logos designed by ACE sign company are the property of ACE Sign Company. Reproduction of the proposed graphics / logos are not permitted and are protected under Copyright laws. Copyrights will be released upon payment of artwork services to ACE Sign.

92
 YEARS
 1928-2020

 419 SUMMIT AVENUE
 PERTH AMBOY, NEW JERSEY

 phone 732 · 826 · 3858
 fax 732 · 826 · 2612

 info@acesigninc.com
 acesignnj.com

PROJECT PROPOSED to:

 COMPANY / CLIENT
 PLAYA BOWLS

 ADDRESS
 1804 CHESTNUT ST.
 PHILLY, PA.

CONTACT NAME

JIM DALE

PHONE NUMBER

E-MAIL

PROJECT TITLE

 TITLE
 CHANNEL LETTERS

SAVED AS:

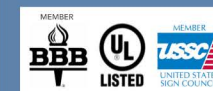
 C:\clients 2020 \PLAYA BOWLS/
 \PENNSYLVANIA\ PHILADELPHIA
 2.CDR

LOGO/GRAPHIC COLORS

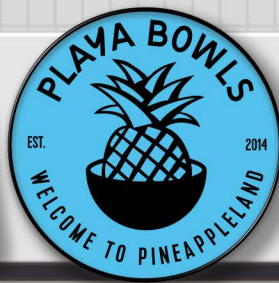
1)	*	
2)		
3)		
4)		
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11)		
12)		
13)		
14)		
15)		
16)		

DESIGNED by:

Fernando Santos



PLAYA BOWLS



BOWLS

SIGN DESCRIPTION: (SIGN ID# 001)

 CHANNEL LETTERS ON A BOXED ALUMINUM BACKER
 PANEL.

1). DESIGN

2). FABRICATE

3). INSTALL

ALL SIZES TO BE FIELD SURVEYED

NOTE:

SIGN COMPONENT COLORS:

A	RETURNS	BLACK
B	TRIM	BLACK
C	FACES	PERFORATED BLACK DAY=BLACK NIGHT=WHITE
D	BOXED BACKER PANEL	TBD
E		
F		

SIGN AREA: * Sq. Ft. FACADE AREA: * Sq. Ft. QTY: * /S SCALE * = N/A

SCALE

1/8"

1/4"

1/2"

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Approval Signature x

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Poke Spot

w8192

WServerWgWwork2018WJaehoWthe poke spotWthe poke spot_sign_permit.cdr

Site Plan



APPLICATION NO. 870579
 APPROVED 80 DATE 10/10/18
 WHEN YOUR PLANS CONTAIN ANY OMISSION, ERROR
 OR DEVIATION FROM THESE APPROVED PLANS, IT WILL
 REQUIRE THE APPROVAL OF THE ZONING UNIT OF THE
 DEPARTMENT OF LICENSING & INSPECTIONS
 PUBLIC SERVICE CONCOURSE
 MUNICIPAL BUILDING

Sign only
 11/11/18

Client : Mr. christopher
 Tel : 347 806 9201
 Address : 1804 chestnut st, Philadelphia, PA 19103
 Directory : work2018/Jaeho

E-Mail : pokespotny@gmail.com
 Date : 5 / 28 / 2018
 Sales Rep. : Lee
 Designed By : Jaeho Lee

1250 Metropolitan Ave., Brooklyn, NY 11237
 E-Mail : signmasterusa@gmail.com
 Tel : 718-218-6999 / Fax : 718-218-6911



Disclaimer : We have made an effort to provide fabric images that closely represent the fabric colors. However, Due to all the possible variants lights source, monitor quality, etc. We cannot guarantee that the fabric images accurately represent the true fabric colors. Please, Take this into consideration, If you are attempting to color match materials.

Central NAILS

CENTRAL NAILS

Central NAILS

PLAYA BOWLS



BLO
OUT
Blow Dry Bar

1804

FREEEMAN'S
EST. 1805
APPRAISERS & APPRAISERS

BYs



215/305/8245
BLO OUT
BLOW DRY BAR
www.BloOut.com

NO CUTS
NO COLOR
SIMPLY
BLO
OUTS!

SEPTA 9 | 21 | 42

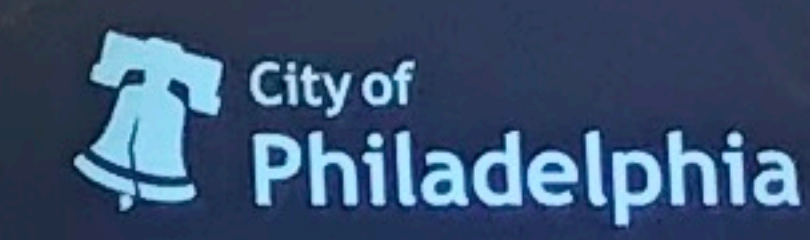
STOP I.D. # 6062

**Stay Safe
and Healthy**

**Do not hold
or attend any
gatherings.**

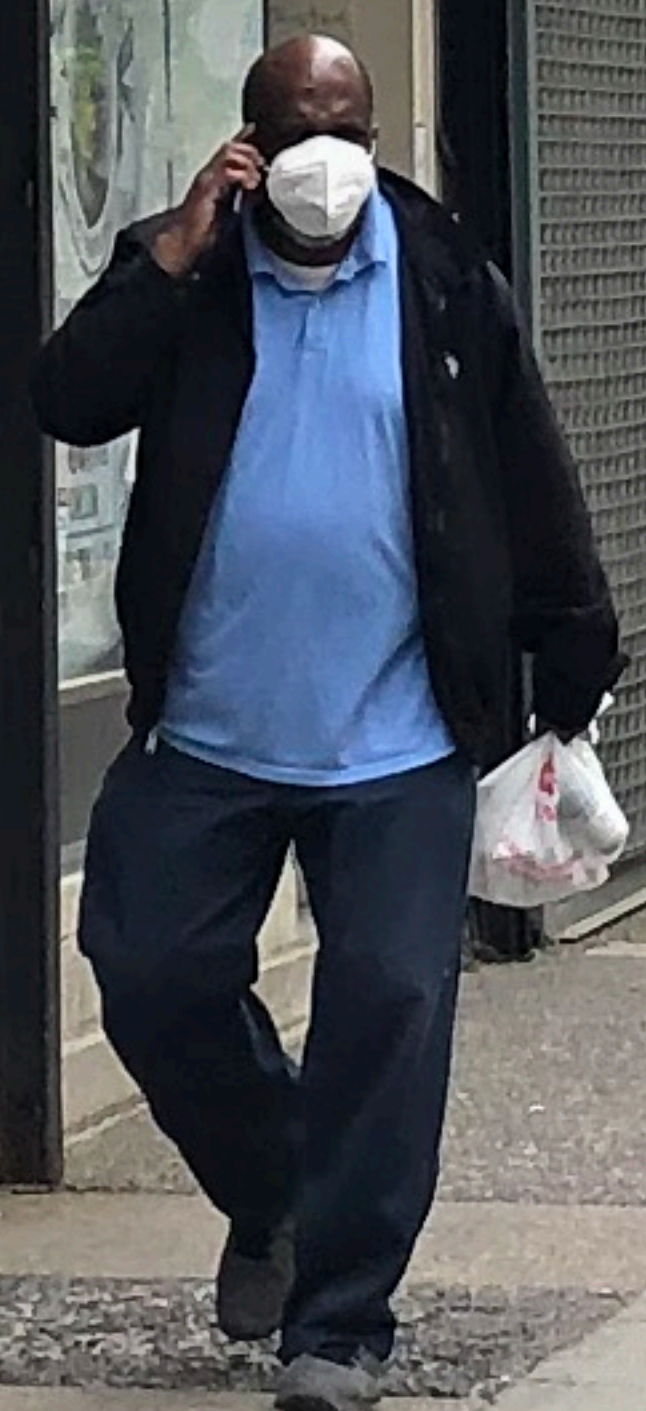
PHILA.GOV/COVID-19

STAY HOME. STOP THE SPREAD. SAVE LIVES.



Intersection

215-268-0073











ONE WAY

1800 W 1700
CHESTNUT ST
ONE WAY

DON'T BLOCK
THE BOX

DON'T BLOCK
THE BOX

ONE WAY
NO
TURN
ON
RED

