

BigIdeasPHL

Small Contracts, Big Ideas

Post Archive

January 2014 – December 2014

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2014

2014 - 01

No-Fault Agreement with Danella Co. - 2014-01-07 18:38 - admin

The City of Philadelphia (City) Office of Inspector General (OIG) investigated a complaint that Danella Companies, Inc., doing business as Danella Construction Corp. (Danella), or its subcontractor, installed less than the required amount of concrete and asphalt on a series of paving projects undertaken for Philadelphia Gas Works (PGW) and overbilled PGW by at least \$1.75 million. Danella denied any wrongdoing but has nonetheless cooperated fully with the OIG investigation and agreed to a financial resolution described in the attached press release.

The full Settlement Agreement and Executive Summary of the investigation can be [found on the OIG's website](#).

Read the press release from the Mayor's Office [here](#).

2014 - 06

Philly 311 Mobile App - 2014-06-03 21:24 - twisniewski

Description

The City of Philadelphia seeks (1) a mobile application and (2) a web application for Philly 311 which will provide a real-time civic engagement platform allowing Philadelphians to report neighborhood issues directly into Philadelphia government work-order systems from their smart phone or internet browser.

Application Requirements

- Issue Reporting
 - Users can report issues such as potholes, graffiti, broken street lights, etc.
 - Reporting allows users to specify location, description, and attach a photo
 - Mobile reporting utilizes phone's GPS to help specify the location
 - Optional anonymous reporting
- Work-order System Integration
 - Reported issues are directly added to existing City software: Novo Solutions CRM, Salesforce.com, CityWorks 2010.1 SP2
- Social Media Integration
 - Users can report issues via Facebook and Twitter
- View Existing Issues
 - Users can view issues displayed on a map
 - Users can view a text-based list of issues
 - Mobile application defaults to displaying nearby issues in these views
- Issue Status Tracking
 - Users can track the status of reports they or other users have submitted
 - Users can request notifications when a report's status has changed
- Input Quality
 - Information entered with reports is validated to ensure data accuracy
 - Administrators can specify which information is required for each type of request
 - Addresses are verified against list of City addresses
- Cross-Platform
 - Mobile application available for free download for all of the most common smart phone platforms (iOS, Android, BlackBerry OS)
 - Cross-browser compliant web interface
- Administrative Tools
 - Statistical dashboard view available to administrators
 - Report generation available to administrators
- Support
 - On-going maintenance to ensure functionality and device compatibility
 - Training guide for use of mobile/web interfaces made available
 - Training guide for use of dashboard/reporting functionality made available
- City of Philadelphia branding (removal of third-party branding)

The deadline for response is: Monday, June 9, 2014 at 9:00 AM EDT

Respond to tim.wisniewski@phila.gov

twisniewski (2014-06-04 14:08:31)

We've received several requests for an extension of the deadline. The deadline has been extended to Monday, June 9, 2014 at 9:00 AM EDT

geoffd (2014-06-04 18:59:36)

Sounds like a great project. Wondering if you could answer a few questions:

1. To confirm, with this project are you looking for some to make a web application and also separate native apps for iOS, Android, and BlackberryOS for Philly 311?
2. Can you share more information about the integration of the systems? APIs, etc?
3. What is the max budget for this project?
4. Are you saying "City of Philadelphia branding (removal of third-party branding)" because you have certain "canned" products already in mind?

Thanks!
Geoff

twisniewski (2014-06-05 17:17:51)

Hi Geoff,

- 1) Yes
- 2) The work will require integrations with custom workflows be built to the systems mentioned. The integrations include REST, SOAP, and one that currently involves HTML scraping in the current 311 mobile app
- 3) The maximum the law allows us to spend with this contract vehicle is \$32,000
- 4) We are aware of several off-the-shelf products out there, including the product we currently have implemented (PublicStuff). This requirement was included because off-the-shelf products would have to remove third-party branding.

geoffd (2014-06-06 15:46:11)

Tim,

Do you like PublicStuff? Do you want to keep it? Or is this something you want to change?

Either way, what are some strengths and weaknesses of the app and the value of staying with it verses switching?

Thanks!

James P. Sullivan (2014-06-05 00:43:23)

Hi Tim.

Is there a specific format you would like to receive responses in, or are you simply looking for a statement of capabilities and pricing.

James Sullivan
311 Advocate
email: jsullivan@311call.com
web: jamespsullivan.com

twisniewski (2014-06-05 17:27:25)

Hi James,

There is not a standard submission template but we'd expect a proposal format that describes and pitches your product (particularly how it meets or exceeds our requirements) as well as detailed cost information.

Ben Shive (2014-06-05 17:22:17)

Is this considered to be a single project or multiple ones? I don't think it's possible to handle all of the requirements under the maximum (32k) bid mark. In breaking this down I actually see 3 different components since there are the mobile apps, the web app, and then the administrative/workflow requirements.

twisniewski (2014-06-05 17:32:12)

Hi Ben,

This should be a single contract.

sharpwitz (2014-06-06 05:30:03)

1. Could you expand on "Users can report issues via Facebook and Twitter"

I believe Philly 311 already has a Twitter and Facebook page that can be used by citizens to submit city issues. Are you talking about natural language processing in this case?

2. You mentioned "The integrations include REST, SOAP, and one that currently involves HTML scraping in the current 311 mobile app"

Are you saying you would like to transfer old data to the upcoming CRM or only current data to the upcoming CRM?

Thank you.

Sincerely,
Minh

3. What features would you like to see that is not currently available with your Philly 311 App.

twisniewski (2014-06-06 20:19:15)

Hi Minh,

- 1) See my response to your other question
- 2) Transferring data between CRMs is not part of this project

sharpwitz (2014-06-06 15:39:34)

1. Work order integration
Reported issues are directly added to existing City software: Novo Solutions CRM, Salesforce.com, CityWorks 2010.1 SP2

Q: Are you looking for a standard API that outputs the service requests data in XML or JSON format where the other Vendors (Salesforce, CityWorks, and Novo) would create scripts on their end to parse the data provided by the API?

Q2: Do the other Vendors offer scripts that can work with the Open 311 format?

Q3: Are you expecting the Vendor for this contract to create custom scripts that directly submits service requests to each of the CRMs? If so, could you provide detailed specs and any APIs that each CRM uses to take in data.

Q4: Will we be working with the developers of the other CRM systems?

2. Social Media Integration

Users can report issues via Facebook and Twitter

Q: Philly 311 currently has a Facebook and Twitter Page that takes in service requests. Could you expand on what you looking for with the above request. Are you seeking natural language processing of conversations on Facebook and Twitter?

twisniewski (2014-06-06 20:14:14)

Hi Minh,

1) No

2) Salesforce does, but the others do not so integrations would need to be built

3) Yes we are. We don't have specs for integrations because the systems were not built to accommodate integrations like this; custom integrations would need to be built as we did with PublicStuff.

4) Not quite sure what you mean by this, but yes you would be able to contact the vendors that provide our systems.

5) No, only the ability to initiate service requests from these portals

Kristin Spaulding (2014-06-06 18:01:13)

1. What is the data source for the address verification?

2. Is Blackberry required? Various surveys have Blackberry at less than 1% market share

3. Is the web interface requested for administration or end users?

4. Does your version of Cityworks include support for the Open311 integration standard?
5. What is the timeline for "Go-Live" for this new 311App?
6. Is there a required Cost Response Format?

twisniewski (2014-06-06 20:17:49)

Hi Kristin,

- 1) We have a REST API for address verification
- 2) We're willing to revisit this but I'd suggest including the cost of a BB app separately in your pricing (as an option) if possible
- 3) End users
- 4) No but we have a simple REST API in front of it that can assist
- 5) As soon as possible
- 6) There is no template but it is helpful to see costs broken down/itemized with options

Jeff Mooney (2014-06-06 19:15:15)

Hi Tim - Do you need to receive a hard copy by 9 am on Monday or is email delivery preferred?

Thanks

twisniewski (2014-06-06 20:14:51)

Hi Jeff,

We do not want any hard copies - email is fine

2014 - 07

Open Data Strategic Plan - 2014-07-10 19:36 - twisniewski

The City of Philadelphia's open data team is looking for a great communicator to take the extensive research we've done and turn it into a professional report/strategic plan that's easy to digest for the average citizen. For an example of what we mean, take a look at the [Greenworks Report](#) or the [OIG Report](#).

We have already performed research, drawn conclusions, received input from other sources, and drafted an outline. We would like assistance drafting the text, making it easier to understand for general audiences, and producing charts or visualizations where appropriate to illustrate key points. Ideally, this partner would know how to word things in a way that is sensitive to our various groups of stakeholders.

The outline we have is 2 pages, and it pertains to (1) What we've done, (2) What we've learnt, (3) Our research, and (4) Our new strategy. As to the length of the document, we're hoping this partner can help us determine the ideal length, containing enough information but slim enough that it will be read.

We would like to have this document ready to publish by mid-August (though the sooner the better). We're hoping that the work we've already done will make this a reasonable timeline.

Proposals need not be more than 1-2 pages, and can use the following template:

- Company name
- Location of company
- A few links to samples of similar work performed by the company (where you drafted the text)
- Approximate time it would take to deliver based on this project description (range is okay)
Cost proposal, ideally with pricing options (ie. the amount of graphic design, the option to reach out to stakeholders for more input, the option to get it done quicker, etc.)

Please send proposals, including work samples, to Tim Wisniewski, Chief Data Officer, at tim.wisniewski@phila.gov no later than Monday, July 28th at 12:00 PM EDT (noon).

Please post any questions below as a comment on this posting so that Q&A can be available to all interested parties. Questions sent via email will be directed back to this posting.

Sandra Gromball (2014-07-22 13:01:01)

Can the two-page outline be provided?

How many pages of material support the two-page outline: research, input from other sources, and conclusions drawn?

In order to make a correlation between the Open Data Strategic Plan project and the two example reports, what was the volume of information that was available for the preparation of each of the

reports?

How many stakeholders contributed to the preparation of the outline and supporting documentation?

twisniewski (2014-07-23 14:09:01)

Hi Sandra,

1) The outline is based around the four topics listed in the posting. Are you able to send in a proposal without seeing the full detail of the outline? I'd much prefer to release the final report than just the outline if possible. I understand this may require proposals to have a "range" or flexibility.

2) The research itself is one big spreadsheet, but we have about 5 pages of material, including some charts, that represent conclusions drawn from the research.

3) I wasn't involved in the two reports referenced so I can't say for sure. What I was hoping to convey with those was the writing style and "easy-to-digest" presentation that we're after.

4) We've presented/got feedback from 7 internal stakeholders (in the City) and 8 external stakeholders (representing various communities). We'd like to get even more feedback from them wherever possible.

Sandra Gromball (2014-07-23 15:58:58)

Hi Tim - Thank you for your response. Your answers are helpful and I can work out a range based on this additional information. I can understand you not wanting to release the outline prematurely. I'll be sure to reach out if I have any more questions.

Marcy Coffey (2014-07-23 17:22:09)

Hi Tim:

Just a few questions for you:

1) Will custom photography be needed for this project? If so, please provide an idea of photo contents/number of photos.

2) Will the report be printed? If so, what is the quantity and should printing be included in our estimate?

Thanks,
Marcy, WFGD Studio

twisniewski (2014-07-23 19:55:13)

Hi Marcy,

- 1) No photography will be needed for this project.
- 2) Printing will not need to be included in this project; it will be primarily distributed digitally.

Marcy Coffey (2014-07-23 20:14:20)

Great, thanks for your quick response.

Marcy

twisniewski (2014-07-24 20:05:00)

Questions sent via email due to web site difficulties:

- 1) I'm trying to get a sense of how many charts/graphs/tables there may be and how many and to what degree of complexity of any info graphics.
- 2) I realize you are looking for the potential writer for the project to suggest size/length, but am wondering if you have a guestimate? If not, we will assume 20 pages + cover based on the two samples you have referenced.

twisniewski (2014-07-24 20:07:49)

- 1) We currently have about 5 charts/graphs pulling from one big spreadsheet. Ideally the vendor would tell us something like, "you don't need a chart to explain that," or, "you should really have a graph to illustrate that," but that's what we have now.
- 2) I think 20+ pages is too long - I would suggest closer to 10 or even fewer. Open data's exciting but after too many pages I think folks would fall asleep!

2014 - 09

Innovation Video - 2014-09-29 14:54 - twisniewski

Summary

The Managing Director's Office is looking for a videographer to create a 3-5 minute video to serve as "Part C" in its "[PhillyInnovates](#)" series. The video should highlight the City's launch and use of its Innovation Lab as well as its Municipal Innovation Academy. As this video is a continuation of an existing series, the final product should strike a similar look and feel to [Part A](#) and [Part B](#).

Submitting a Proposal

Interested parties should send a brief proposal to the attention of Ryan Birchmeier (ryan.birchmeier@phila.gov) no later than 12:00 PM EDT on Tuesday, October 7th, 2014, including:

- Information about the individual/company
- Relevant work samples
- Cost proposal
- Approximate timeline

krispfilms (2014-10-02 01:31:48)

Do you know how many interviews will take place?
Will you need me to capture "B" roll of the city and other video spots to fill in over interviews?
Do you have an estimate on how many days the interviews will take place?
When is the start date? and Goal for finished project?

thx

Kevin Colahan (2014-10-04 16:20:05)

Hi Ryan/Tim,

Is there a budget associated with this project?

Thanks!

Ryan Birchmeier (2014-10-07 11:17:54)

Due to requests for extension, we are going to accept proposals until Friday 10/10 at 12:00 noon EDT.

2014 - 10

Voting System Modernization (RFI) - 2014-10-22 21:07 - twisniewski

The City of Philadelphia is looking for information about modern technology solutions for holding elections. Specifically, what new options are available that are certified by the Commonwealth of Pennsylvania and can be implemented by the Municipal Primary Election in 2017.

The Request for Information (RFI) document is available at www.phila.gov/rfp - any supporting documentation will be added there as well.

The City of Philadelphia is seeking information from design firms regarding the creation a [pattern portfolio](#) for the next version phila.gov. This pattern portfolio will help the City provide a consistent interface across all of our public information and digital services. We are seeking an experience for our neighbors (i.e. users) that is simple, crisp, respectful, and delightful.

We are still gathering information, so please note that no contract will be awarded at this time. This information will help us determine the feasibility of the project and frame a subsequent RFP (Request for Proposal). Any future contract will be awarded via BigIdeasPHL.com, eContract Philly, or similar contracting process.

Expectations

Any future contract will have the following expectations:

- Context. You will work with our team to understand the needs of the users, which includes both our neighbors in Philadelphia and City employees who will be maintaining content. This may include information architecture, user testing, etc.
- Expertise. Pattern portfolios are tools you've employed on countless projects. You're an expert. This work will be done in cooperation with our internal design team as to 1) avoid beginner pitfalls and 2) equip our team with even greater expertise.
- Openness. We expect this work to be done in an open and transparent way on a public GitHub repository.

Deliverables

Any future contract will have the following deliverables:

- An online pattern portfolio, hosted on GitHub and GitHub Pages.
- Sample page layouts that will be starter templates for our most common types of information.
- Documented guidelines as necessary.

Examples

The following are examples of good pattern portfolios from government, non-profit, and commercial organizations.

- Gov.uk: <http://govuk-elements.herokuapp.com/>
- Code for America: <http://style.codeforamerica.org/>
- Mailchimp: <http://ux.mailchimp.com/patterns>

To Provide Feedback

The City is currently gathering information in order to understand the options available. Again, this information will help us determine the feasibility of the project and frame a subsequent RFP. Please email Aaron Ogle at [aaron.ogle \[at\] phila.gov](mailto:aaron.ogle@phila.gov) **by Wednesday, November 5th at 5pm** with the following information:

- Brief description of proposed work. Keep it succinct, no more than a page or two.
Estimated cost. Brief details would be useful, including any options available.

- Up to three links of examples of previous work.
 - Contact information (company name and location, contact name, title, email, and phone)
-

Aaron Ogle (2014-11-05 20:31:16)

I got a few additional questions that I wanted to share with everyone:

Q. Should we assume that the style assets (Photoshop files, fonts, etc) already exist and will be provided?

A. Yes, we do have style assets and will provide them.

Q. You mention collaborating with your internal team. What is the team makeup?

A. We have two developers and three designers focusing on this project.

Q. Have you chosen a CMS for hosting?

A. We are leaning towards WordPress at the moment.

2014 - 11

Illustration Support for Animated Video - 2014-11-05 16:14 - Ryan Birchmeier

The City of Philadelphia's Office of Innovation and Technology (OIT) is seeking an illustrator to assist with an animated video project highlighting the City's Center of Excellence.

This video project would strike a similar tone and feel to a [video previously produced](#) by the City of Philadelphia. As this project has already been storyboarded by hand, the selected artist would be expected to design and illustrate scenes and scenic details using Adobe Illustrator for an OIT creative media specialist to animate. The video project contains approximately 25 unique scenes.

Proposals should be sent to Ryan Birchmeier at ryan.birchmeier@phila.gov by November 13, 2014 and should include the following information:

- Cost Estimate
- Estimated timeline
- Relevant work samples
- Resume

*Please keep proposals between 1-2 pages

Whitney Krape (2014-11-05 17:20:34)

Quick heads up, the video link is <http://www.youtube.com/watch?v=UepvHpNZONQ> (The original link is an Outlook redirect.)

Ryan Birchmeier (2014-11-05 17:24:19)

Thanks, Whitney! The link has now been fixed.

Data Sharing Solution - 2014-11-07 16:22 - twisniewski

The City of Philadelphia's Office of Innovation & Technology is looking for an enterprise data sharing solution to help us (a) publish datasets to the public and (b) share datasets internally between departments. We recognize this may require a stack of products rather than a single product, and are looking for proposals to what that could look like.

Specifically, the solution should:

- Keep the data up-to-date automatically. We can setup the ETL workflow initially, but there should not be a need to manually intervene to keep the data up-to-date beyond that point (other than troubleshooting).
- Provide ability to set strict, fine-grained permissions that are difficult to violate unintentionally (the platform will contain nonpublic, sensitive data)
- Provide an API for each dataset that can handle a good amount of traffic
- Provide multiple, useful download formats for each dataset (ie. CSV, GeoJSON, SHP)
- Provide easily built, embeddable visualizations (charts, maps, and tables)
Provide a dashboard-building tool for the datasets to departments
- Provide easy-to-use business intelligence/analysis tools to departments that can connect to the datasets
- Provide ability for seasoned analysts to use more advanced software to analyze the datasets (this may involve joins and other functionality typically performed at the database level)
Provide a DCAT (or DCAT-like) feed of the download links, visualization links, API documentation, etc. to be harvested by OpenDataPhilly.org (CKAN)
Store metadata fields that we define
- Provide a catalog interface for internal/department users to browse available datasets (external/public users do not need a catalog as they will use OpenDataPhilly.org)

Additional Questions

Please post any questions as a comment below the solicitation on bigideasphl.com so that additional information provided in Q&A will be available equally to all vendors. Any questions sent via email will be directed back to the comment section.

Responding

Please send proposals to Tim Wisniewski (tim.wisniewski@phila.gov) no later than Friday, 11/28/2014 at 5:00 PM EST. Submissions should outline how the proposed solution addresses the features listed above and should not propose a cost above \$32,000.

Derek Eder (2014-11-07 21:40:14)

This sounds like a great and ambitious project! Unfortunately, its not a lot of money for a pretty full feature list.

Considering Open Data Philly (<http://www.opendataphilly.org>) already exists and is open source

(<https://github.com/azavea/Open-Data-Catalog/>), why not position the RFP as an opportunity to take over and build off that?

twisniewski (2014-11-07 22:49:32)

Hi Derek,

Great question, and I appreciate the opportunity to clarify a few things:

There is a separate project underway to migrate OpenDataPhilly to CKAN. OpenDataPhilly will continue to be community-managed and will be the place that the City of Philadelphia directs the public to for its open data. We are looking for a layer behind that to *house* our data, which OpenDataPhilly (CKAN) dataset entries will point to. This could even be another CKAN instance, for example.

As to the ambition relative to the suspected budget, we're looking for guidance here. It may be that proposals detail a stack rather than one solution - for instance, an ETL tool, a data warehouse, an API generator, a BI tool, etc. - and we could purchase pieces we don't have and leverage tools we already do have for some of the rest (for instance, we have a few licenses for Safe FME).

Our concern with a more traditional proposal targeting a very specific product within a stack that we assume will work is that there may be newer, alternative solutions to these common problems that we haven't thought of.

Dan Feder (2014-11-14 18:28:44)

Hi Tim, you write that "submissions should not propose a cost above \$32,000. Does this include hosting and ongoing support of the solution after the initial launch? If so, for how long?"

Dan Feder (2014-11-14 18:34:14)

Regarding ETL functionality, do you mean that you essentially need the solution to expose write/update functions via an API, and that any ETL and automation can be done externally?

twisniewski (2014-11-17 19:36:20)

Hi Dan, yes that sounds accurate.

CSCofNJ (2014-11-17 15:17:33)

Hi Tim - In processing your response to Derek's inquiry, could you please clarify the intended use (and expected deliverables) of the \$32K max budget? Prior to Derek's question, the posting implied "product + services", however, after reading your response, we then felt that the cost for the product would be separate from that budget (thereby, the \$32K max budget would be for services). We have a wide array of solutions we could proposed, with ranging complexities and costs. Thank you.

twisniewski (2014-11-17 19:40:16)

Hello, I'm not sure how to clarify it much better. We're looking for a "stack." Components of that stack may have costs associated with them, whether "product" or "services" related. Other components of the stack we may already own, such as the Safe FME ETL tool.

CSCofNJ (2014-11-17 22:03:03)

Let me ask a different way...if we recommend a solution/stack of which part of the stack you do NOT own, is the cost to acquire that portion part of the total \$32K budget.

CSCofNJ (2014-11-18 15:20:19)

Additionally, is the City open to a full-featured (and financially feasible) full stack replacement? Where existing stack components (like SAFE FME ETL) would be replaced? Please advise.

twisniewski (2014-11-18 16:19:13)

Yes we are open to such proposals. It's hard to get specific about how the funding would work because different parts of the potential stack may fall into different funding categories (ie. off-the-shelf software like Photoshop vs a subscription like a SaaS product). Typically solicitations like these don't disclose a budget range at all so hopefully what we've provided so far can be helpful.

ewans (2014-11-24 15:23:26)

Are there any submission requirements beyond and emailed copy, presumably a pdf?

Thanks in advance,

twisniewski (2014-11-24 15:28:50)

Hi Ewan, an emailed PDF is sufficient - we do not want any paper copies.

Aaron Couch (2014-11-24 15:59:59)

Is the City interested in hosting a solution internally? What kind of hosting could you support? If the city is NOT able to provide its own hosting infrastructure, does the \$32K budget need to include hosting, and if so, for how long?

twisniewski (2014-11-24 16:26:45)

Hi Aaron, we would prefer a cloud solution if possible - either externally hosted or as a SaaS product - rather than hosting the solution on our infrastructure. Ideally proposals would include at least a year of hosting (or service in SaaS terms) at that budget.

Dan Feder (2014-11-25 18:09:14)

Tim - are you hoping to integrate this with the city's existing API key management system? If so, should that be part of the proposal or would that be a separate contract?

twisniewski (2014-11-28 14:48:17)

It's okay if it doesn't integrate - we can always iterate later. FYI, we use Gatekeeper (<https://github.com/JarvusInnovations/GateKeeper>) but haven't started using the key management side of it yet.

CSCofNJ (2014-12-02 00:31:34)

Tim - Do you have an anticipated date or even a timeframe as to when you will be making a decision (notification) from the responses you've received? Would appreciate the insight. Thank you.

twisniewski (2014-12-04 16:16:09)

We anticipate making a decision within the next few weeks

emon006 (2018-03-23 16:27:00)

Keep the data up-to-date automatically. We can setup the ETL workflow initially, but there should not be a need to manually intervene to keep the data up-to-date beyond that point (other than

troubleshooting)

>> How many Source to how many destinations this ETL workflow will distribute? If this is a many source to one destination then you can use in-house build ETL process (SQL). if this is a big ETL process then you can use IBM data state or something like that.

Provide ability to set strict, fine-grained permissions that are difficult to violate unintentionally (the platform will contain nonpublic, sensitive data)

->> Permissions can be defined in database Level as well as server level to make sure to keep data integrity.

Provide an API for each dataset that can handle a good amount of traffic

-> I would suggest to build it in house.

Provide multiple, useful download formats for each dataset (ie. CSV, GeoJSON, SHP)-

->> You can download data in any format (CSV, Excel, PDF) but before you download, you will have to figure out what data you need to download. maybe a Report

Provide easily built, embeddable visualizations (charts, maps, and tables)

->> Creating a report. This will take time to speak with the end users to find out what types of data is useful to them and how they like to see it against. (report, charts, Maps can be figure out)

Provide a dashboard-building tool for the datasets to departments-

-> Again, this can be solved by the previous process. (Very time consuming and someone will have to write and analyze the needs and come up with the requirements)

Provide easy-to-use business intelligence/analysis tools to departments that can connect to the datasets-

-> There are BI tools available in the market (Oracle, IBM) and I suggests to get one of them.

Provide ability for seasoned analysts to use more advanced software to analyze the data sets (this may involve joins and other functionality typically performed at the database level)

->> Before analyzing, we will have to figure out what we are looking for in the data sets and based on that we can take accurate measurements and do accurate data analysis.

Provide a DCAT (or DCAT-like) feed of the download links, visualization links, API documentation, etc. to be harvested by OpenDataPhilly.org (CKAN)

->> a knowledge based site can be created.

Store metadata fields that we define

->> all schema, data fields will have to define and documented while building this project.

Provide a catalog interface for internal/department users to browse available datasets (external/public users do not need a catalog as they will use OpenDataPhilly.org) -

->> you can create a share drive or share point within developers to share codes/data sets.

2014 - 12

Illustrated Scenes for Animated Video - 2014-12-01 20:17 - Ryan Birchmeier

The City of Philadelphia's recently produced [an animated video](#) highlighting its community engagement programs. The Office of Innovation and Technology (OIT) is now seeking an illustrator to assist in the production of a second animated video to highlight the City of Philadelphia's [Center of Excellence](#).

The ideal artist will be able to illustrate 25 unique scenes, striking the same look as the [previously animated video](#). The artist will be expected to design and illustrate scenes and scenic details using Adobe Illustrator for an OIT creative media specialist to animate. OIT will be providing hand-drawn storyboards for this project to serve as rough guidelines for the scenes.

Proposals should be sent to Ryan Birchmeier at ryan.birchmeier@phila.gov by December 9, 2014 and should include the following information:

- Cost Estimate
- Estimated timeline
- Relevant work samples
- Resume

*Please keep proposals between 1-2 pages

Ryan Birchmeier (2014-12-05 21:38:49)

We have extended the deadline to Tuesday December 9 for this project.

Illustration Support for Animated Video - 2014-12-15 19:33 - Ryan Birchmeier

The City of Philadelphia's recently produced [an animated video](#) highlighting its community engagement programs. The Office of Innovation and Technology (OIT) is now seeking an illustrator to assist in the production of a second animated video to highlight the City of Philadelphia's [Center of Excellence](#).

The ideal artist will be able to illustrate 25 unique scenes, striking the same look as the [previously animated video](#). The artist will be expected to design and illustrate scenes and scenic details using Adobe Illustrator for an OIT creative media specialist to animate. OIT will be providing hand-drawn storyboards for this project to serve as rough guidelines for the scenes.

Proposals should be sent to Ryan Birchmeier at ryan.birchmeier@phila.gov by Monday December 22, 2014 and should include the following information:

- Cost Estimate
- Estimated timeline
- Relevant work samples
- Resume

*Please keep proposals between 1-2 pages