



CITY OF PHILADELPHIA
Department of Commerce

Sylvie Gallier Howard
Acting Director of
Commerce

1515 Arch Street, 12th Floor
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MEMORANDUM

Date: June 3, 2020

To: Council President Darrell Clarke; Chief Clerk of Council Michael A. Decker

Cc: James Leonard, Department of Records

From: Sylvie Gallier Howard, Acting Director of Commerce

**RE: First Source Jobs Policy, Quarter I 2020 Report
January 1, 2020 – March 31, 2020**

Per the First Source Jobs Policy, Chapter 17-1900 of the Philadelphia Code, the Department of Commerce (designated by the Mayor as the “Designated Department” responsible for overall implementation and enforcement of the “First Source Jobs Policy”) is submitting the First Quarter Report for the 2020 calendar year.

Since the implementation of the First Source Jobs Policy, the Department of Commerce has been made aware of three beneficiaries that are covered by and will comply with the First Source legislation. The original beneficiaries are:

1. Pennsylvania Real Estate Investment Trust (Fashion District of Philadelphia Project))
2. Orinoka Mills, L.P.
3. New Kensington Community Development Corporation

The Gallery Project remains a TIF, and the Orinoka Mills and New Kensington projects are below market rate land transactions.

To date, there have been no additional beneficiaries to the report since Quarter IV. All of the projects will continue to be tracked as needed and are ready for hiring employees and transaction of business or services.

At the time of this report, which spans the period from January 1, 2020 through March 31, 2020, the impact of the COVID-19 pandemic began to affect the projects covered in this report. In March, the first Executive Order for all residents to stay at home, and the closing of all but essential businesses took hold and continues to date.

The following is an update from the PA CareerLink® Center Business Services team that is providing services for First Source projects during the first quarter.

Members from the PA CareerLink Business Services Representatives (“BSR”) team, (the “First Source Registry”), and the Business Engagement staff team of Philadelphia Works, continued to plan, meet and communicate with the current and future tenants of the Fashion District of Philadelphia with the following results:

1. Total businesses that will be tenants/contractors at Fashion District: **73**
2. Total businesses that PA CareerLink® received contact information for: **56**
3. Total number of businesses that responded to outreach: **34**
4. Total number of businesses that have not responded to outreach: **22**
5. Total number of job orders received: **58**
6. Total number of businesses that attended the job fair/hiring events: **39**
7. Total number of hires reported: **185**

PA CareerLink® staff were in the execution stage with PREIT regarding a Spring Job Fair, but that plan was suspended due to COVID-19. The BSR’s are in the process of following up with Aramark and the other employers that the team had conducted events for in January, February and March. Other than this action, all activities have ceased due to the pandemic and due to the lack of hiring/recruiting. The Business Services team plans to create an employer needs assessment that will be completed sometime in June, and the intent is for the Fashion District employers to be included.

The tables below represent activity for PREIT and the PA CareerLink® team: Table 1 represents all reported retail tenants that have signed leases with PREIT for business in the Fashion District of Philadelphia; Table 2 represents the number of candidates/jobseeker referrals sent to specific retail tenants for interviews and the outcomes of the referrals:

Table 1: All Retail Businesses with fully executed leases as of 3/31/2020*

Currency Exchange	Blush	Potato Corner
Justice	Clair de lune	Starbuck’s
Perfect Photo	DSW	Utopia
The Vision	Francesca’s	Wetzel’s Pretzels
A/X Armani	Kate Spade	Windsor
American Shaman	Poke/Sushi	Yoyoso
AMC	Americana Eagle	Bella Shoes
Candytopia	City Winery	Columbia
Dunkin Donuts	Eddie Bauer	Guess

H&M	Levi's	Nike
REC Philly	Round 1	Samsonite
Sunglass Hut	Uniquely Philly Hats	Uniquely Philly-Dolly's Boutique
Wills Eye	Zales	Pandora
Aramark	Asics	Columbia Sportswear
Allied Security	Skechers	Burlington
SMS		

Table 2: Referrals sent to Fashion District businesses by Philadelphia Works*

Employers	Hired	Interviewing	Not Selected	Pending Feedback	Grand Total
Aramark	130		222	30	382
Asics	2		2	12	16
Candytopia	4			2	6
City Winery	3	1	1	13	18
Columbia Sportswear	6		4	67	77
H&M	1				1
Justice	5		10		15
Levi's	7				7
Pandora	1				1
Ulta				18	18
Allied Security	1				1
American Eagle	3				3
Pandora	1			32	33
Skechers	1			22	23
Sunglass Hut		1			1
SMS	11		13		24
Kate Spade		10		21	31
DSW		15		42	57
Wetzels Pretzels				11	11
Wonder Spaces	5		9	10	24
Guess	2				2
Burlington	1				1

Eddie Bauer	1				1
Grand Total	185	27	261	280	753

***Business Services Team Contact and work with PREIT FDP Tenants**

The Department of Commerce will continue to monitor the three projects in their phases of development and reopening and will report on these projects as we move through the Response and Restart phases of the City's recovery approach to the COVID-19 impact.

**Note that this report was written for the period ending 3/31/20 and the face to face services are still suspended due to COVID-19 as of this writing.*