

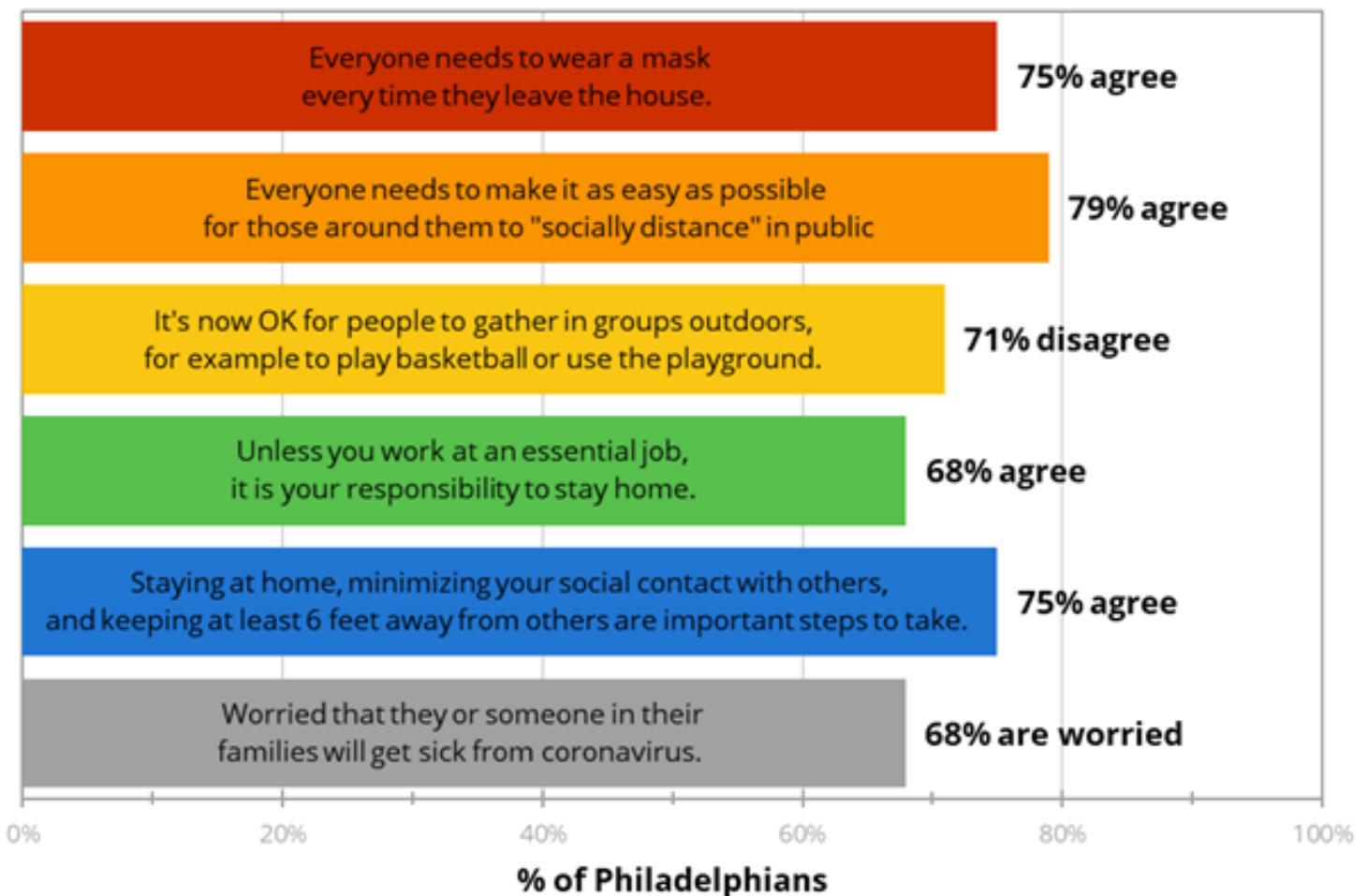


Public Health Perception Survey

The City of Philadelphia partnered with the University of Pennsylvania and the polling firm Civiqs to survey Philadelphians about their perceptions of public health precautions in response to the COVID-19 pandemic.

Key findings

Philadelphians agree on the importance of public health precautions to reduce the spread of COVID-19:



The full set of survey questions and responses is available upon request.

Notable insights

- We know Black communities are more likely to experience the negative impacts of COVID-19, and Black Philadelphians were even more likely than average to believe in the importance of public health precautions, with **86 percent** believing that it's important to stay at home, minimize social contact with others, and keep at least six feet away from others.
- Women were more likely than men to agree that everyone in Philadelphia needs to wear a mask every time they leave the house, with **85 percent** of women agreeing compared to **65 percent** of men.
- There is some variation by age in how likely Philadelphians are to agree that everyone in Philadelphia needs to make it as easy as possible to practice social distancing: **85 percent** of Philadelphians age 18-34 agree compared to **66 percent** of Philadelphians age 35-49, **82 percent** of Philadelphians age 50-64, and **89 percent** of Philadelphians 65 or older.
- While survey data showed that three out of four Philadelphians agree on the importance of public health precautions, only **42 percent** of Philadelphians think that their neighbors believe strongly in the importance of steps like staying home, minimizing social contact, and keeping six feet away from others.

Methodology

The online survey of 626 adult Philadelphia residents was conducted from May 5 through May 8, 2020. Survey questions were designed by GovLabPHL, University of Pennsylvania Professor Dan Hopkins, and Swarthmore College Professor Syon Bhanot. The survey was conducted online among members of a research panel managed by the polling firm Civiqs. Sampled individuals were emailed by Civiqs and responded using a personalized link to the survey. The results are representative of the population of adults in Philadelphia, weighted by age, race, gender, and education. The survey has a margin of error of ± 6.5 percent at the 95 percent confidence level.

Research partners

Dan Hopkins, University of Pennsylvania
Syon Bhanot, Swarthmore College
Civiqs Polling