



2019



Rebuild
PHILADELPHIA

BY THE NUMBERS

Investing in stronger communities - one park,
recreation center, and library at a time.

Made possible by the Philadelphia Beverage Tax

#REBUILDPHL

REBUILD.PHILA.GOV

ABOUT REBUILD

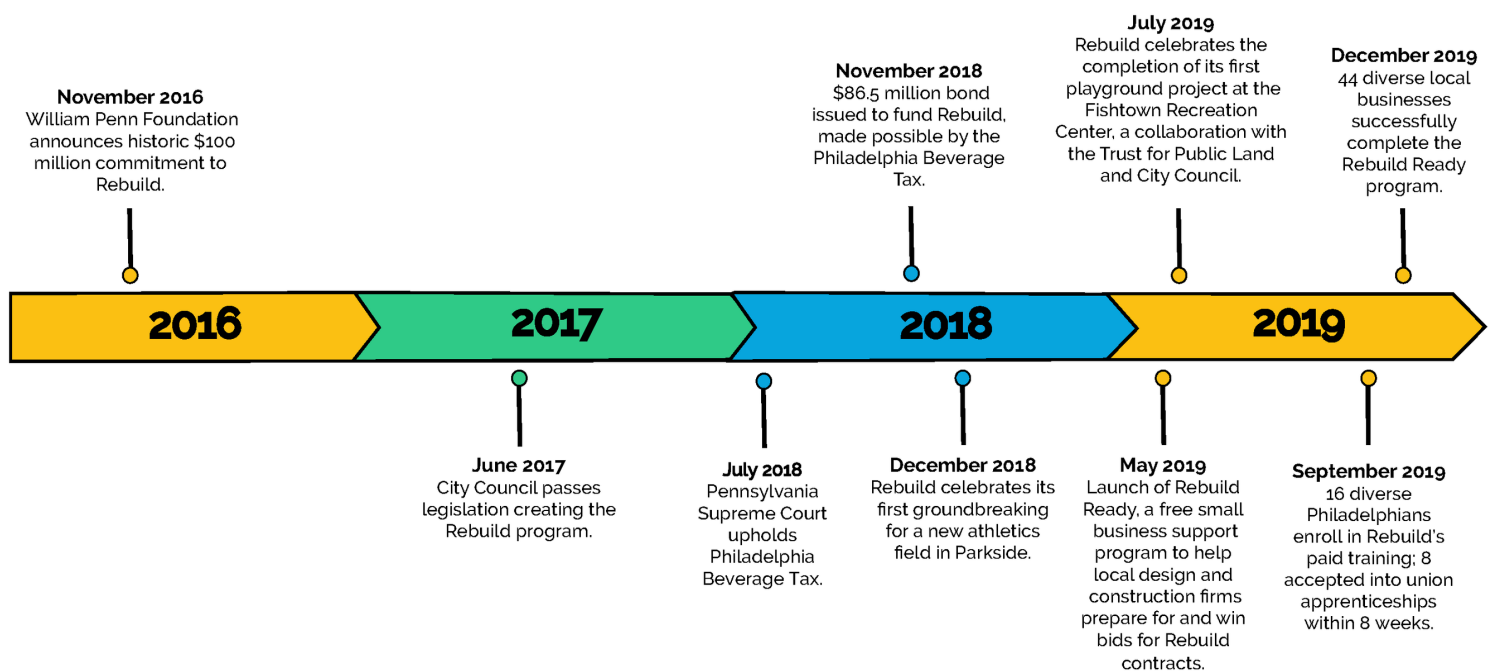
Philadelphia's parks, recreation centers, and libraries are **vital community assets** where residents get together to learn, play, and grow. Years of deferred maintenance have left many of these buildings failing to meet residents' needs. Rebuild is a **once-in-a-generation** chance to improve neighborhood facilities and invest in our communities.

Through its capital projects, Rebuild is:

- Making **physical improvements** to parks, recreation centers, and libraries.
- Promoting **diversity and economic inclusion** in the design and construction industries.
- Creating **new career pathways** for diverse Philadelphians to enter the building trades unions.
- **Engaging residents** to help shape the improvements that are made to facilities.

Twelve months after Rebuild's first bond was issued, work is happening at 61 sites. Rebuild has secured **\$4.8 million** of additional grant funding to supplement taxpayer funds and a historic grant of up to \$100 million from the William Penn Foundation.

Rebuild investments are guided by Mayor Kenney's vision for inclusive growth. The program is meeting ambitious goals for contracting with minority and woman-owned businesses, and offering diverse Philadelphians new pathways to membership in a building trades union.



REBUILD BY THE NUMBERS

ENGAGEMENT, DESIGN, & CONSTRUCTION

- **61** facilities with work underway.
- **\$126** million in committed or expended funds.
- **\$4.8** million in external fundraising.
- **8** new playgrounds completed or underway.
- **4** new roofs installed.

WORKFORCE DEVELOPMENT

- **16** participants in the workforce development program.
- **25% women; 100% people of color** enrolled in first cohort.
- **50%** of workforce trainees now working as union apprentices.
- **8,300*** total paid workforce training hours and apprenticeship hours completed.

DIVERSE BUSINESS SUPPORTS

- **15** businesses approved for the Rebuild. Emerging Vendors Program.
- **43** businesses enrolled in Rebuild Ready Small Business Support Program.
- **42%** of committed contract dollars slated to go to MBEs. **
- **24%** of committed contract dollars slated to go to WBEs. **
- **45%** of total hours worked to date by women and people of color.

* Estimate as of December 31, 2019

**On Rebuild initiated contracts, as of December 2, 2019

61

FACILITIES

WITH WORK UNDERWAY

16

ENROLLEES

IN THE WORKFORCE
DEVELOPMENT PROGRAM

56

BUSINESSES

ENROLLED IN BUSINESS
SUPPORTS



TRANSFORMING PUBLIC SPACES

8 new playgrounds underway; 4 new roofs to keep the rain out



WORKFORCE DEVELOPMENT

16 union apprenticeship trainees enrolled



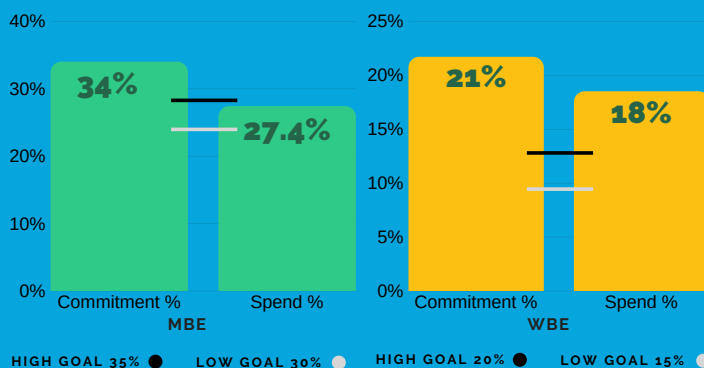
MINORITY-OWNED BUSINESSES

42% minority business participation in Rebuild projects

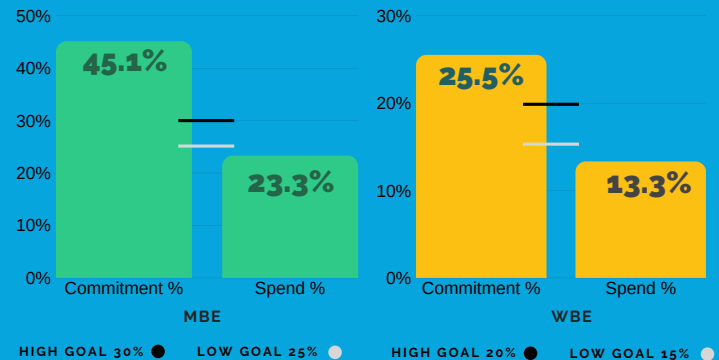


PARTICIPATION

CONSTRUCTION



PROFESSIONAL SERVICES



LOOKING AHEAD

IN 2020, REBUILD WILL:

- **Begin construction** at more sites across the city, such as:
 - East Poplar Playground
 - Miles Mack Playground
 - Rivera Recreation Center / Mann Older Adult Center
 - Fishtown Recreation Center's Lederer Pool
 - Vernon Park
- **Award** multi-million dollar grants for 10+ major transformation projects
- **Recruit 30+** additional pre-apprentices
- **Provide training** and business support to 30+ diverse small businesses
- **Engage** thousands of residents in the design and improvement of their park, rec center, or library

