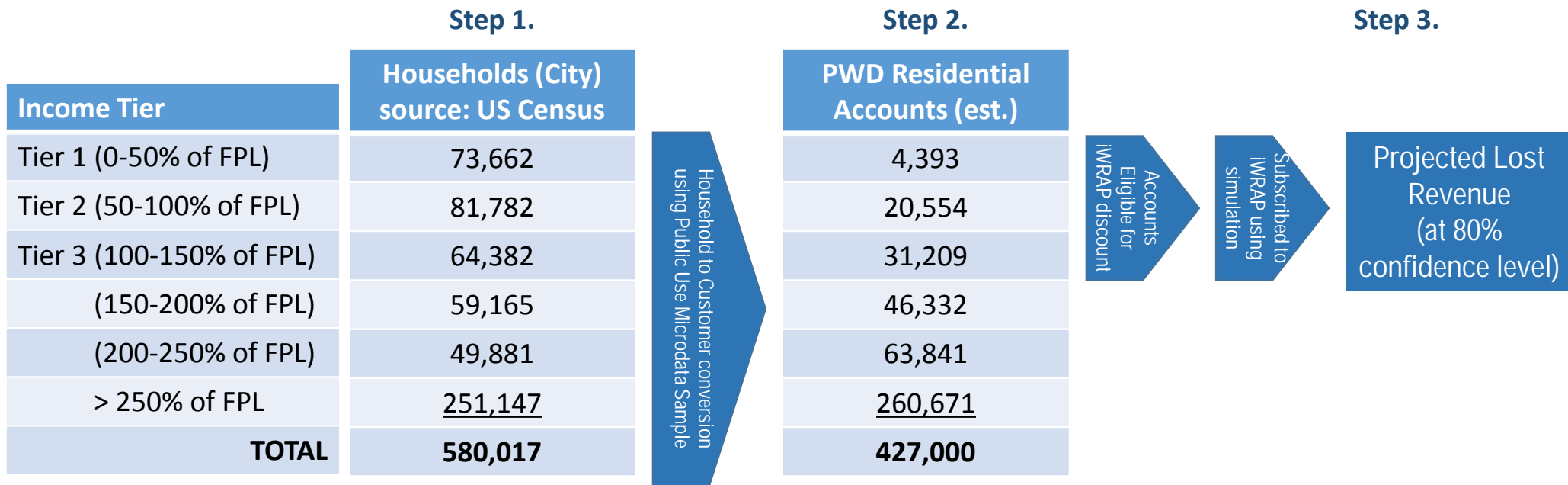


# Transcript Request #9: RFC Development of Lost Revenue Projections



- Step 1. Quantify City households by income tier using US Census data
- Step 2. Estimate PWD accounts by income tier using Census Public Use Microdata Sample (PUMS)
- Step 3. Vary subscription rate by income tier using Monte Carlo simulation to determine the potential lost revenue impacts