Equity and Opportunity for All: Priorities for Mayor Kenney's Second Term. January 2020

EXECUTIVE SUMMARY

Mayor Kenney's Values

Mayor Kenney is driven by his unwavering commitment to **helping all Philadelphians reach their potential**. He leads through his values of:

- Equity for every neighborhood
- Opportunity for all residents to thrive
- Courage to take-on well-funded special interests in support of Philadelphia's future
- Compassion for our most vulnerable
- Collaboration with broad coalitions to deliver results

Mayor Kenney's Approach

The Mayor's commitments and priorities laid out in this report are a comprehensive and multigenerational approach to lifting 100,000 residents out of poverty over the next decade. Poverty and economic insecurity weaken Philadelphia's competitiveness and limits people from being able to realize their fullest potential. When families in poverty rise out of poverty and become more economically secure, we all benefit. The Mayor's priorities are focused on providing equity and opportunity for all residents by:

- 1. Supporting Philadelphians living in or near poverty who need assistance now.
- 2. Taking actions to raise incomes—lifting Philadelphians out of poverty and into the middle class.
- 3. Investing in the future generation of Philadelphians, and making bold structural changes to break the intergenerational cycle of poverty and improve Philadelphia's prosperity.

Most critically, the Mayor's commitments are shaped by residents' priorities. The biannual resident survey, started in 2017 by the Kenney Administration, evaluates residents' perceptions of the quality of citywide services. Results from the updated 2019¹ survey will guide the Administration in term two. The complete report of survey results will be available in mid-January 2020.

"Street Conditions (Repair and Cleaning), Police Services, and Public Safety are the top three services that raise concerns for residents."

(Resident Survey: 2019)

¹ The City of Philadelphia partnered with the Temple University Institute for Survey Research (ISR) for the second time to conduct a comprehensive survey of residents' attitudes towards a wide range of City services.



Mayor Kenney's Commitments

1. Safer and More Just Philadelphia

- Implementing evidence based and community informed strategies to reduce homicides by 30 percent and fighting for common sense gun reform
- Transforming community relations and police reform to build trust and accountability
- Advancing criminal justice reform to reduce the jail population by 50 percent, and leading the next phase of reform with reentry and reinvestment in the community

2. Quality Education for All

- Increasing funding for public education to over \$1.2 billion and ensuring continued financial stability for the School District of Philadelphia
- · Giving a strong start for every child by expanding access to quality pre-K
- Improving access and affordability of Community College of Philadelphia so more students successfully graduate
- Creating a system of great schools marked by great spaces, dynamic teachers, career opportunities and supportive services for students and families

3. Cleaner and Safer Streets

- Expanding street cleaning to more neighborhoods and commercial corridors across the city.
- Investing \$200+ million in street paving
- Designing safer streets that promote zero fatalities through Vision Zero
- Delivering 40 miles of protected bike lanes
- Improving transit by supporting SEPTA's ambitious redesign of the bus network

4. Inclusive and Resilient Neighborhoods

- Growing quality jobs through entrepreneurship, job training, attracting and retaining business through new growth sector strategies
- Investing over \$88 million in housing affordability, homeless services, and homeownership
- Delivering on the Paris Climate Agreement and meeting our own ambitious climate goals
- Saving more lives from opioid overdose and supporting overdose prevention sites
- Revitalizing 72 parks, recreation, playgrounds, and library facilities with more projects to come, and expanding the impact of the Rebuild program

5. Diverse, Efficient, and Effective Government

- Prioritizing racial equity across the government
- Reforming sexual harassment reporting and expanding training for all City workers
- Prioritizing better customer service for residents and businesses
- Improving financial health, stability, and credit rating of the City
- Reforming burdensome fines and fees to bring fairness to residents
- · Embedding data, evaluation, and human centered design in more City operations









