

## THE LOGISTICS: HOW EVERYONE GETS COUNTED

*Group quarters counting will begin  
in February 2020.*

- Your student will be counted at their college address.
- Do not count anyone in a detention facility on April 1, 2020. They will be counted at the facility where they are incarcerated on Census Day.
- People experiencing homelessness will be counted at places where they receive services, such as shelters and meal centers through Service-Based Enumeration.
- People who do not have a stable home or are experiencing homelessness, can be counted at transitory locations (hotels, motels, campgrounds) using a paper form.

### *Do not forget the baby!*

- Babies and children under five-years-old must be counted.
- You have to count children who live and sleep at your home most of the time.
- Include your newborn baby in your census form, even if they are still in the hospital on April 1.



### CENSUS JOBS APPLY ONLINE: [2020CENSUS.GOV/EN/JOBS](https://2020census.gov/en/jobs)

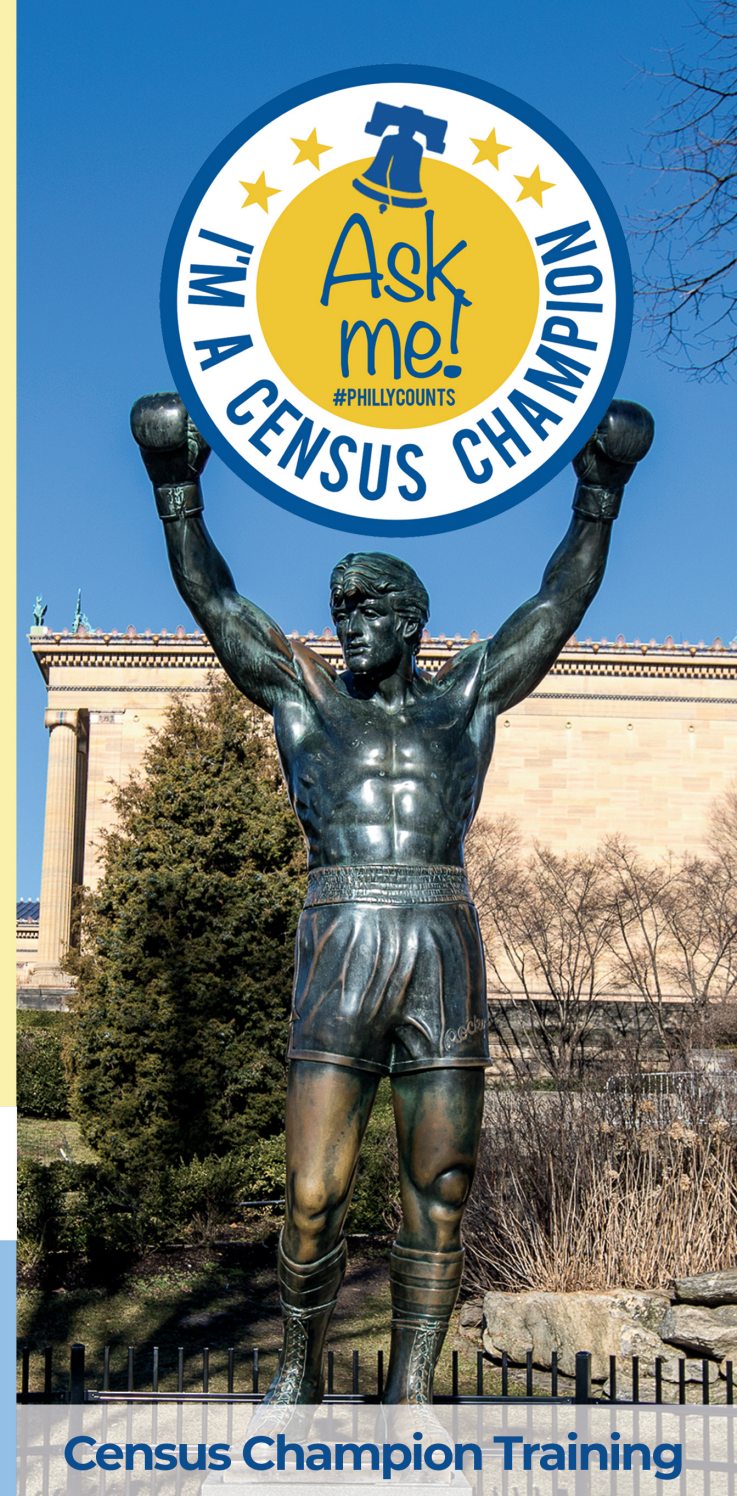
- In Philadelphia, the U.S. Census Bureau will be hiring more than 3,000 temporary workers.
- The hiring process is 100% internet-based. People must apply to jobs online, and if they are selected, they will be invited to complete online training.
- The online training must be completed using a computer (not a tablet or smartphone.)
- To be eligible, you must be at least 18 years old, have a valid Social Security number, and be a U.S. citizen.



## FACTSUMO

**Become a Census Champion or  
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everywhere you go.  
Download FactSumo app and get  
confidence through practice!**

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for the latest news and updates.**



**Census Champion Training**



**Philly Counts**

## WHO IS A CENSUS CHAMPION?

A Census Champion is a trusted messenger who has the knowledge to educate their community about the census and its impact on our city.

## CENSUS 101: WHAT YOU NEED TO KNOW

1. The United States Census is a national survey conducted every ten years by the U.S. Census Bureau to count the population.

2. The census counts people. You must respond to the census, regardless of your immigration status.

*We need you to ensure an accurate count in Philadelphia!*

3. The 2020 Census will have only **nine questions**.

4. Census Day is **April 1, 2020**. This is the reference date for responses to the census.

5. You can respond to the census online or by phone in 12 non-English languages: Spanish, Chinese, Korean, Vietnamese, Russian, Arabic, Tagalog, Polish, French, Haitian Creole, Portuguese, and Japanese.

6. By April 1, 2020, households will receive an invitation via U.S. Mail to participate in the census. People can respond:



Online Phone Call Paper Form In-person

7. Census data determines YOUR elected representation.

8. Census data is used to distribute more than \$900B to fund public services, including education, healthcare and public spaces.

9. The data is also used for research and to analyze and predict trends. This has a direct influence where businesses decide to open, impacting the local economy and job creation.

10. Your community benefits the most when the census counts everyone. Federal funds, grants, and support to communities are based on population totals and breakdowns by sex, age, and race, among other factors.



• A question related to citizenship status **WILL NOT BE ADDED** to the 2020 Census.

• If you do not answer all the questions, your form can still be submitted. However, an enumerator may come by to your house to collect the missing information.



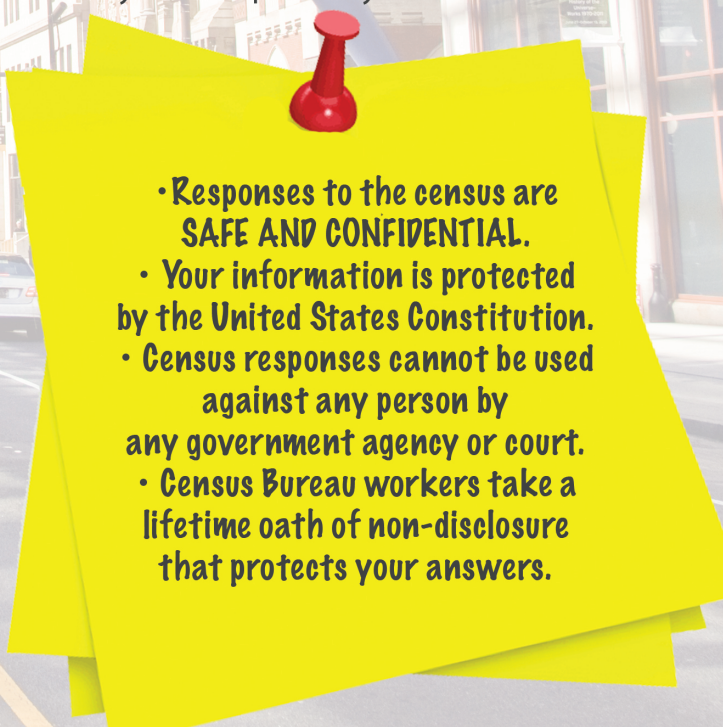
• The U.S. Census Bureau **will never ask for your social security number, money, donations, or bank and credit card numbers.**

• The U.S. Census Bureau will never send an invitation to complete the census via email.

• Keep your personal information safe, do not share any confidential/sensitive information with strangers.

• The U.S. Census Bureau workers will have badges and briefcases indicating their affiliation with the Census Bureau.

• An U.S. Census Bureau worker will never ask you to step out of your home.

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- Responses to the census are **SAFE AND CONFIDENTIAL.**
  - Your information is protected by the **United States Constitution.**
  - Census responses cannot be used against any person by any government agency or court.
  - Census Bureau workers take a lifetime oath of non-disclosure that protects your answers.