FY 2019 HUD CoC PROGRAM COMPETITION BRIEFING

July 22, 2019
This briefing will cover:

- 2019 HUD CoC Competition Timeline
- Highlights from the Notice of Funding Availability (NOFA)
- Submitting Renewal Project Applications
- Consolidating and Creating New Projects
## PHILADELPHIA FY 2019 HUD COC COMPETITION TIMELINE

<table>
<thead>
<tr>
<th>OPEN</th>
<th>July 3, 2019</th>
<th>2019 CoC NOFA Published</th>
</tr>
</thead>
<tbody>
<tr>
<td>TBD – soon</td>
<td>If OHS is the grantee for your project, the Housing Unit will reach out to gather all necessary information to submit your application in eSnaps with a due date.</td>
<td></td>
</tr>
<tr>
<td>August 16, 2019, 4:00PM</td>
<td>Renewal Applications due in eSnaps for OHS’ review</td>
<td></td>
</tr>
<tr>
<td>August 23, 2019</td>
<td>OHS Deadline to return applications to providers in eSnaps requesting revisions</td>
<td></td>
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<tr>
<td>August 28, 2019, 4:00PM</td>
<td>Deadline to submit all application revisions and required attachments (dated 5/1/19 - 9/30/19) in eSnaps</td>
<td></td>
</tr>
<tr>
<td>September 13, 2019</td>
<td>Deadline to notify providers on project’s (new and renewal) acceptance, rank, reduction, and rejection for the 2019 CoC Consolidated Application</td>
<td></td>
</tr>
<tr>
<td>September 27, 2019</td>
<td>Full CoC Consolidated Application posted on OHS website</td>
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<tr>
<td>CLOSE</td>
<td>September 30, 2019 8:00PM</td>
<td>Continuum of Care Consolidated Application Due to HUD in eSnaps</td>
</tr>
</tbody>
</table>
Philadelphia’s FY2019 Funding Eligibility

<table>
<thead>
<tr>
<th>Tier 1 Funding Eligibility: 94% of Annual Renewal Demand (ARD)</th>
<th>$31,971,195</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tier 2 Funding Eligibility: 6% of ARD</td>
<td>$1,922,265</td>
</tr>
<tr>
<td>CoC Bonus Eligibility: 5% of ARD</td>
<td>$1,694,673</td>
</tr>
<tr>
<td>DV Bonus Eligibility: 10% of ARD</td>
<td>$3,119,599</td>
</tr>
<tr>
<td>CoC Planning Grant Eligibility: 3% of ARD</td>
<td>$1,016,804</td>
</tr>
<tr>
<td><strong>PHILADELPHIA’S 2019 MAXIMUM ELIGIBLE REQUEST</strong></td>
<td><strong>$39,724,536</strong></td>
</tr>
</tbody>
</table>
2019 HUD Policy Priorities

1. Ending Homelessness for all Persons
2. Creating a Systemic Response to Homelessness
3. Strategically Allocating and Using Resources
4. Using an Evidence-Based Approach NEW!
5. Increasing Employment NEW!
6. Providing Flexibility for Housing First with Service Participation Requirements NEW!
HUD continues to increase focus on performance:

<table>
<thead>
<tr>
<th>Scoring Criteria Category</th>
<th>Possible Points (200 total)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2016</td>
</tr>
<tr>
<td>1. Project Ranking, Review, and Capacity</td>
<td>29</td>
</tr>
<tr>
<td>2. System Performance</td>
<td>43</td>
</tr>
<tr>
<td>Points Based on Performance Data Alone: 34% in 2018; 48% in 2019</td>
<td></td>
</tr>
<tr>
<td>3. Homeless Management Information System</td>
<td>18</td>
</tr>
<tr>
<td>4. Point-in-Time Count</td>
<td>9</td>
</tr>
<tr>
<td>5. Performance and Strategic Planning</td>
<td>60</td>
</tr>
<tr>
<td>Points Based on PIT Data Alone: 41% in 2018; 60% in 2019</td>
<td></td>
</tr>
<tr>
<td>6. CoC Coordination and Engagement</td>
<td>43</td>
</tr>
</tbody>
</table>
RESOURCES

- Notice of Funding Availability (NOFA) for the Fiscal Year (FY) 2019 Continuum of Care Program Competition
- CoC Renewal Project Application Detailed Instructions: Fiscal Year 2019 CoC Program Competition
- Project Applicant Profile: eSnaps Navigational Guide and How to Complete the HUD Form 2880 in eSnaps
- Consolidating Eligible Renewals during the CoC Program Competition and Consolidated Grant End Date Resource
- Transition Project Requirements for the CoC Program Competition
- Applying for Expansion Projects During the CoC Program Competition (update in process but will be available here)
- FY 2019 Continuum of Care (CoC) Program Competition NOFA: What’s New, Changes, and Highlights
Project Eligibility and Threshold Requirements

To be eligible for renewal, a project **MUST:**

- be under grant agreement by December 31, 2019 AND
- have an expiration date in Calendar Year (CY) 2020 (between January 1, 2020 and December 31, 2020).

HUD’s Project Eligibility Threshold Requirements are on page 33 of the NOFA.

- Any project requesting renewal funding will be considered as having met these requirements through its previously approved grant application unless information to the contrary is received.
FIRST STEPS: BEFORE COMPLETING THE RENEWAL PROJECT APPLICATION
1. Update Your *eSnaps* Applicant Profile

Verify and update information, including the following:

- HUD Form 2880 - Applicant/Recipient Disclosure/Update Report
- Code of Conduct
- Survey on Equal Employment Opportunity - If you submitted this during a prior year’s competition, you must submit a new, current date attachment.

**NOTE:** When you log in for the first time after the CoC Program Competition period opens, even if there is a statement "This e.Form has been marked as complete," you MUST put the Applicant Profile forms in edit-mode and select the "Complete" button again.

*HUD has separate Guides for Navigating Applicant Profiles AND HUD 2880.*
2. Ensure:

- Your organization is registered with Dun and Bradstreet to obtain a DATA Universal Numbering System (DUNS) number.
  - Information can be found on page 14 of NOFA.
- Your organization has completed or renewed its registration in the System for Award Management (SAM).
  - **NEW THIS YEAR:** Project Applicants must certify “Active” System for Award Management (SAM) status.
  - Information can be found on page 14 of NOFA and page 24 of the Renewal Project Application Detailed Instructions.
NEXT STEPS: COMPLETING THE RENEWAL PROJECT APPLICATION
Creating a Project Application

1. Register for the Funding Opportunity
2. Projects: Add Renewal Project Application FY2019
3. Submissions: access your project application
   * Pages 5-13 in the Navigational Guide*

Complete Part 1: SF-424 and Recipient Performance, Expansion, Consolidation Qs

Applicants must complete Part 1 in its entirety before the rest of the application screens appear on the left menu bar.
* Pages 21-34 in the Navigational Guide*
Submission Without Changes

• Most screens in Part 2 through Part 6 begin in “Read-Only” format and should be reviewed for accuracy.
• If all the imported data is accurate, select “Submit Without Changes.”
• If project applicants do need to make updates to the information, they must navigate to Part 8: “Submission Without Changes” Screen, select “Make Changes,” and check the box next to each relevant screen title to unlock screens for editing.

Answering any “open” or new questions does not disqualify project applicants from selecting “Yes” to the question “Submission without Changes.”
SCREEN 3B: POPULATION FOCUS & HOUSING FIRST

• Select “Yes” to Question 2a if your project has **special capacity** in its facilities, program designs, tools, outreach, or methodologies for a specific subpopulation(s). This means that your project is **uniquely equipped** to serve the subpopulation.

• If your funders have requirements that require you to screen out or terminate participants for certain criteria, please ensure that your response to the Housing First questions in *eSnaps* accurately reflect the project’s intake and retention policies.

**NOTE:** Despite NOFA language about allowing service participation requirements, the application defines Housing First as “a model of housing assistance that prioritizes rapid placement and stabilization in permanent housing that **does not have service participation requirements** or preconditions (such as, sobriety or a minimum income threshold).”
SCREEN 3C: DEDICATED AND DEDICATED PLUS

**Chronic-Dedicated bed**: A PSH bed that must be filled by a chronically homeless participant when a program participant exits the project.

**DedicatedPLUS project**: A PSH project where 100% of the beds are dedicated to people who meet one of the following criteria at intake:

- (1) experiencing chronic homelessness as defined in 24 CFR 578.3;
- (2) residing in a transitional housing project that will be eliminated and meets the definition of chronically homeless in effect at the time in which the individual or family entered the transitional housing project;
- (3) residing in a place not meant for human habitation, emergency shelter, or Safe Haven and had been admitted and enrolled in a permanent housing project within the last year but were unable to maintain a housing placement and met the definition of chronic homeless as defined by 24 CFR 578.3 prior to entering the project;
- (4) residing in transitional housing funded by a Joint TH and PH-RRH component project and who were experiencing chronic homelessness as defined at 24 CFR 578.3;
- (5) residing and has resided in a place not meant for human habitation, Safe Haven, or emergency shelter for at least 12 months in the last three years, but has not done so on four separate occasions and the individual or head of household meet the definition of 'homeless individual with a disability; or
- (6) receiving assistance through a Department of Veterans Affairs (VA)-funded homeless assistance program and met one of the above criteria at initial intake to the VA's homeless assistance system.
BUT WHAT DOES THIS REALLY MEAN???

• Dedicating *beds* versus designating your *project*
• 100% *Dedicated* versus *DedicatedPLUS*
• Options:
  o Dedicate individual beds to the chronically homeless
  o Designate your project 100% Dedicated or Dedicated PLUS
  o Designate DedicatedPLUS *and* dedicate single beds to the chronically homeless

Philadelphia CoC Priority: serving people experiencing chronic homelessness

* Pages 29-31 in the Renewal Project Application Detailed Instructions*
## SCREEN 5A PROJECT PARTICIPANTS - HOUSEHOLDS

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Households with at Least One Adult and One Child</th>
<th>Adult Households without Children</th>
<th>Households with Only Children</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Number of Households</td>
<td></td>
<td></td>
<td></td>
<td>36</td>
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<tr>
<td>Characteristics</td>
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<tr>
<td>Adults over age 24</td>
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<tr>
<td>Persons ages 18-24</td>
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<td></td>
<td></td>
<td>36</td>
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<tr>
<td>Accompanied Children under age 18</td>
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<td></td>
<td>0</td>
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<tr>
<td>Unaccompanied Children under age 18</td>
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<tr>
<td>Total Persons</td>
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<td>36</td>
<td>0</td>
<td>36</td>
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</table>

**Click Save to automatically calculate totals**
**SCREEN 5B: PROJECT PARTICIPANTS - SUBPOPULATIONS**

*Renewal Project Application Detailed Instructions:*

For PSH: pages 35-37; for RRH: pages 49-50; for TH: pages 75-76; for SH: pages 99-100*

### Persons in Households with at Least One Adult and One Child

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Chronically Homeless Non-Veterans</th>
<th>Chronically Homeless Veterans</th>
<th>Non-Chronically Homeless Veterans</th>
<th>Chronic Substance Abuse</th>
<th>Persons with HIV/AIDS</th>
<th>Severely Mentally Ill</th>
<th>Victims of Domestic Violence</th>
<th>Physical Disability</th>
<th>Developmental Disability</th>
<th>Persons not represented by listed subpopulations</th>
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<tbody>
<tr>
<td>Adults over age 24</td>
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</table>

### Persons in Households without Children

<table>
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<tr>
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<tr>
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<tr>
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</tr>
</tbody>
</table>

Click Save to automatically calculate totals

### Persons in Households with Only Children

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Chronically Homeless Non-Veterans</th>
<th>Chronically Homeless Veterans</th>
<th>Non-Chronically Homeless Veterans</th>
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<th>Victims of Domestic Violence</th>
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SCREEN 6A: FUNDING REQUEST

**NEW THIS YEAR:** All renewal project applications with an Operating Budget Line Item are required to answer an additional “Replacement Reserve” question prior to submission. In addition, if any applicant utilizes CoC Program Operating funds for replacement reserve, the applicant must submit documentation on Screen “7A Attachments.”
SCREEN 6D: MATCH

- **25% match is required**, determined by taking 25% of total budget (except Leasing).
- Activities funded by match must be CoC eligible activities.
- Program income (i.e., tenant rents) may be used as a source of match and must be properly documented in the project application.
- Match commitment letters should be **dated between 5/1/19 and 9/30/19**, noting that the match is for the specific grant period of this application (in 2020-2021).
CONSOLIDATING AND CREATING PROJECTS
Consolidation

HUD is again allowing organizations to consolidate projects during the competition.

If you are interested in consolidating 2 or more (but no more than 4) same-component projects, please let OHS (Kataney/Beth) know so we can talk about the process and any impact this consolidation would have on the CoC.

*For more information about consolidation, please see pages 8-9 of the NOFA and pages 20-22 of the Renewal Project Application Detailed Instructions.*
Transition Grants

HUD is again allowing organizations to apply for a grant to fund transition of an eligible renewal project from one program component to another eligible new component over a 1-year period.

If you are considering converting your project from one component to another, please let OHS (Kataney/Beth) know so we can talk about the process and any impacts on the CoC.

*For more information about transition grants, please see the specific HUD resources on transition grant requirements and FAQs, as well as pp. 20-21 of the NOFA, and pp. 6-7 of the Renewal Project Application Detailed Instructions and pp.18-19 of the New Project Application Detailed Instructions.*
Options for Funding New Projects

- **Reallocation**: Repurposing funds to create new or expand existing high-performing projects

- **CoC Bonus**: Up to 5% of the CoC’s Annual Renewal Demand (ARD) to fund new or expand existing projects

- **DV Bonus**: Up to 10% of the CoC’s ARD to fund new or expand existing RRH, Joint TH-RRH, and SSO – Coordinated Entry projects that are dedicated to serving survivors of domestic violence, dating violence, or stalking who meet the definition of homeless and that demonstrate trauma-informed, victim-centered approaches
Reallocation for New Projects

HUD will continue to prioritize bonus funding for CoCs that have demonstrated the ability to reallocate resources to improve system performance. This benefits the whole CoC!

For FY 2019, Philadelphia CoC will continue to reallocate funding for the following reasons:

• **Consistent Underspending**: if your project has not used more than 5% of its grant for each the past 3 years, expect that your grant will be reduced in order to use that money to create additional housing opportunities.

• **Cost-effectiveness within project type**, as defined by cost per positive outcome

• **Consistent low performance in local renewal competitions**
Expansion Projects

Expansion projects to increase the number of units, persons served, or services provided to existing program participants can be created using reallocated, CoC bonus, or DV bonus funds.

**NEW THIS YEAR:** Applicants will have to submit 3 project applications to expand a renewal project.

See the [Philadelphia New Project RFP](#) for information about applying for these funds.

*For more information about HUD’s requirements for expansion projects, please see the HUD resource on Applying for Expansion Projects, pages 30-31 of the NOFA and pages 17-20 of the Renewal Project Application Detailed Instructions.*
OHS Support

For technical assistance, contact **Leah Staub**:

Monday through Friday, 2pm – 4 pm

Leah.Staub@phila.gov
215-686-7163

*(For the week of 7/29/19 – 8/2/19: contact **Leticia Devonish** –

Leticia.Devonish@phila.gov, 215-686-7176)*

For questions about your projects, contact **Kataney Couamin** or **Beth Gonzales**.

Kataney: Kataney.Couamin@phila.gov, 215-686-7178
Beth: MaryBeth.Gonzales@phila.gov, 215-686-7190