

BEAT THE HEAT HUNTING PARK WENZLAEL CALOR

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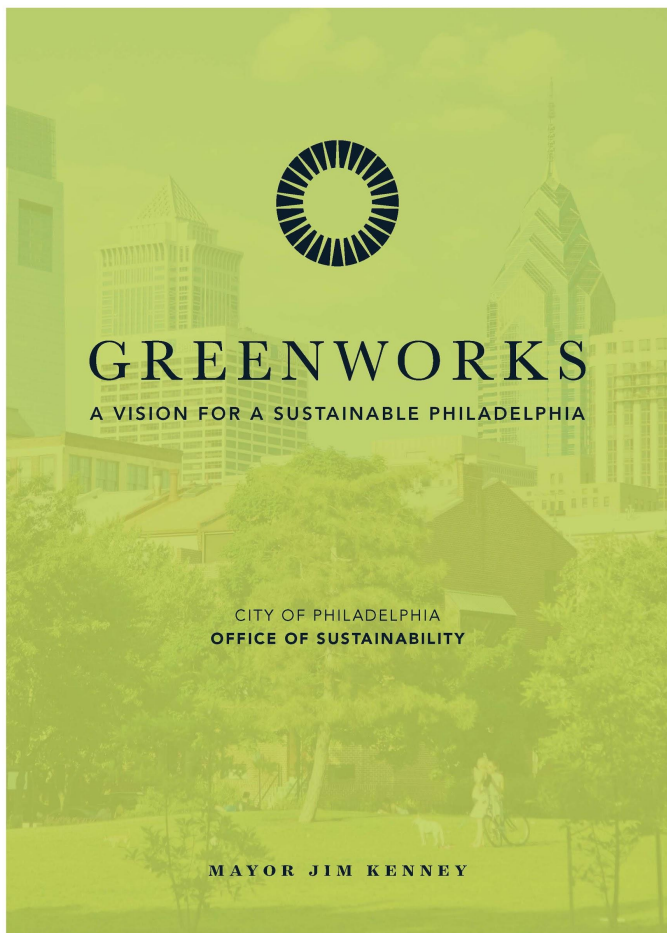
MEETING AGENDA

1. Introductions + get to know one another
2. Presentation and discussion about extreme heat in HP
3. Beat-the-Heat HP: What you can do to help your neighborhood stay cool and safe
4. Eating + Socializing


INTRODUCTIONS


1. Your name
2. Where you are coming from this evening
3. Your favorite thing to eat when it is hot outside
4. One thing you love about Hunting Park


What does **Sustainability** mean to you?



VISION 1	All Philadelphians have access to healthy, affordable, and sustainable food and drinking water
	

VISION 2	All Philadelphians breathe healthy air inside and outside
	

VISION 3	All Philadelphians efficiently use clean energy that they can afford
	

VISION 4	All Philadelphians are prepared for climate change and reduce carbon pollution
	

VISION 5	All Philadelphians benefit from parks, trees, storm-water management, and healthy waterways
	

VISION 6	All Philadelphians have access to safe, affordable, and low-carbon transportation
	

VISION 7	All Philadelphians waste less and keep our neighborhoods clean
	

VISION 8	All Philadelphians benefit from sustainability education, employment, and business opportunities
	

SUSTAINABILITY = People & Planet

1. Equity

Improve quality of life for all Philadelphians

2. Health

Avoid negative health impacts and address those that already exist

3. Environment

Preserve and improve our natural and built environments

4. Economic

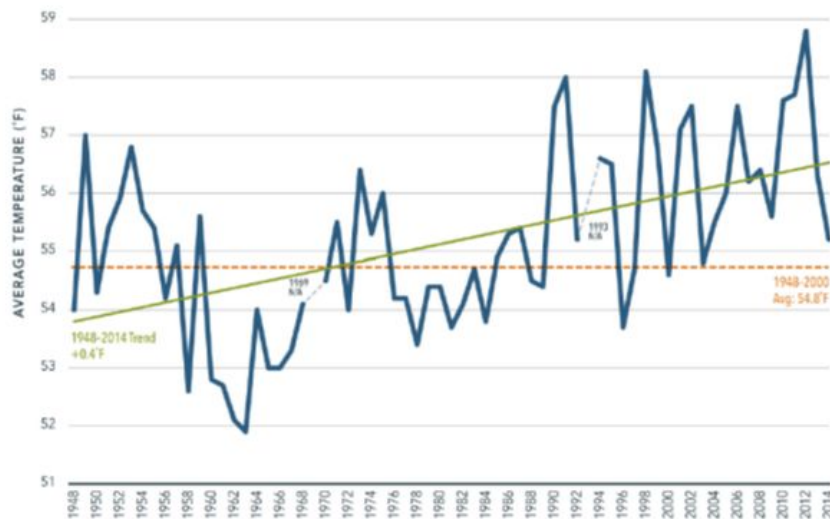
Create business and job growth opportunities

SUMMERS IN PHILADELPHIA

GETTING HOTTER

- Since 2010, Philadelphia has experienced the three **hottest** summers and the most days **over 90 degrees** on record
- There could be as many as **52 days over 95 degrees** by the end of the century

ANNUAL TEMPERATURE TREND FOR PHILADELPHIA, 1948-2014



The horizontal line represents the average temperature in Philadelphia from 1948-2000.²

CLOSED EYE EXERCISE

Think of a memory of a time you felt **very hot** outside in your neighborhood:

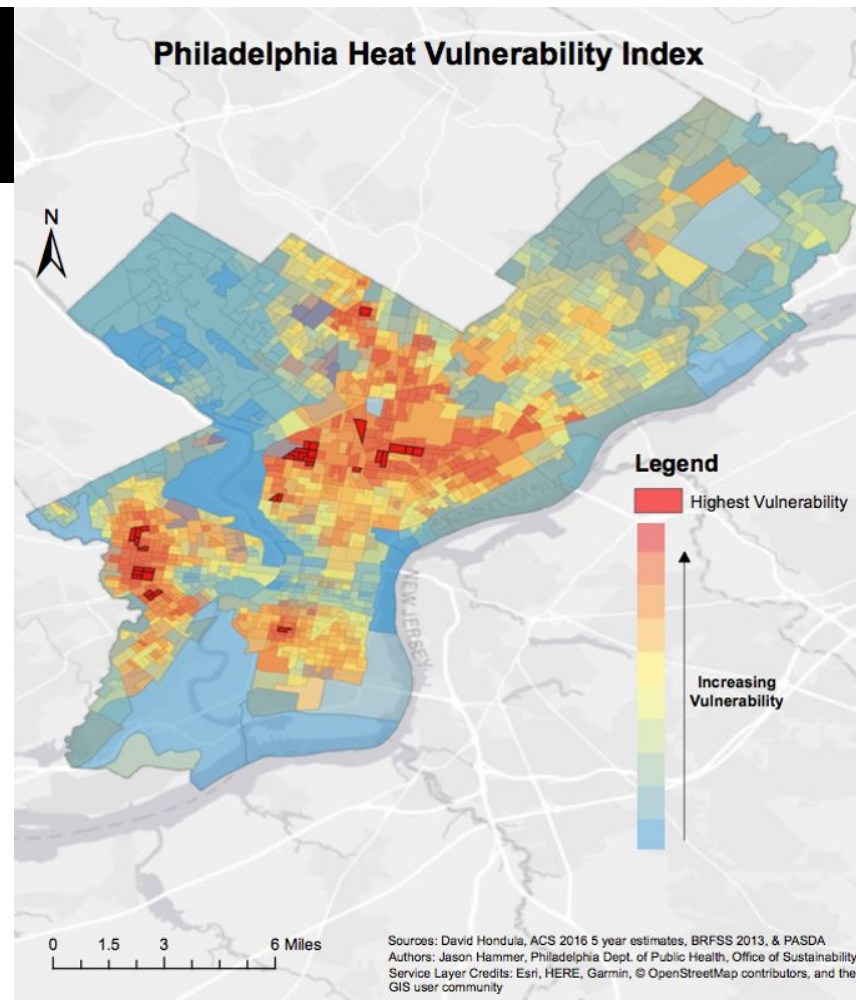
- Where are you?
- What do you see?
- What does it look like around you?
- What are you doing?
- What do you hear?
- Who are you with?

HEAT INEQUITY

Climate change will exacerbate inequity. It will affect low income people and people of color more, while these communities also contribute the least to climate change.

View Philadelphia's heat vulnerability index here:

<https://goo.gl/781dbz>



WHY IS HUNTING PARK SO HOT?

INDUSTRY



TREE CANOPY



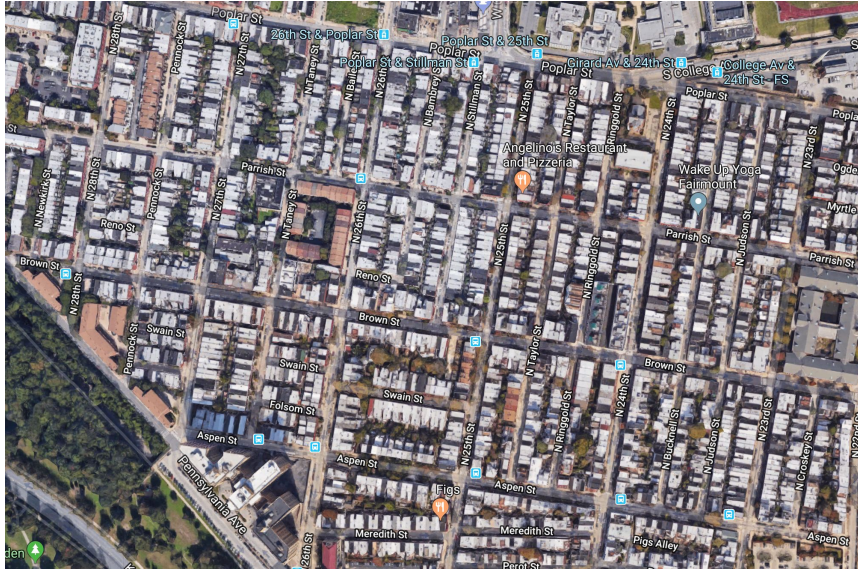
DARK ROOFS & SURFACES



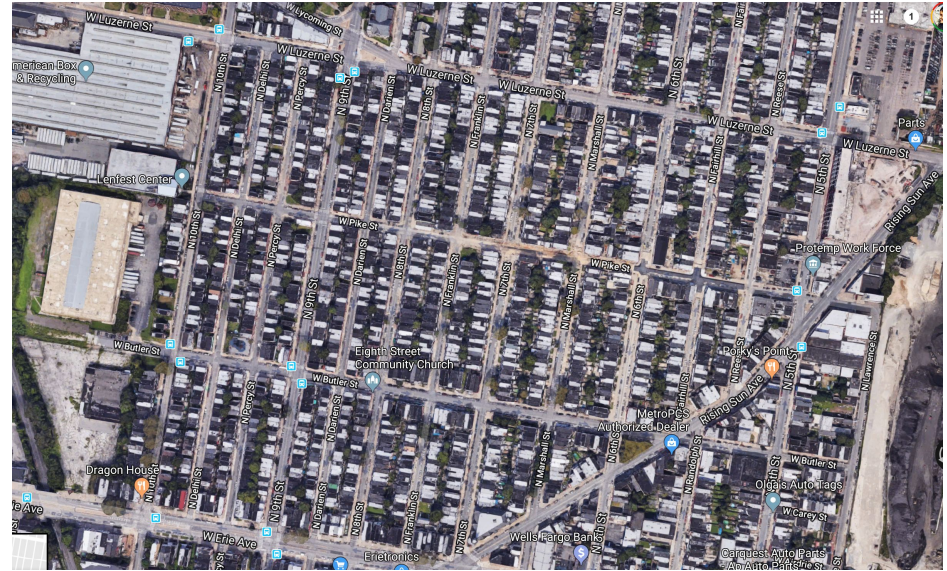
Heat inequalities are a legacy of discriminatory practices like redlining

WHY IS HP SO HOT?

DARK SURFACES



Fairmount



Hunting Park

WHY IS HP SO HOT?

LOW TREE COVERAGE



West Philly (Angora)



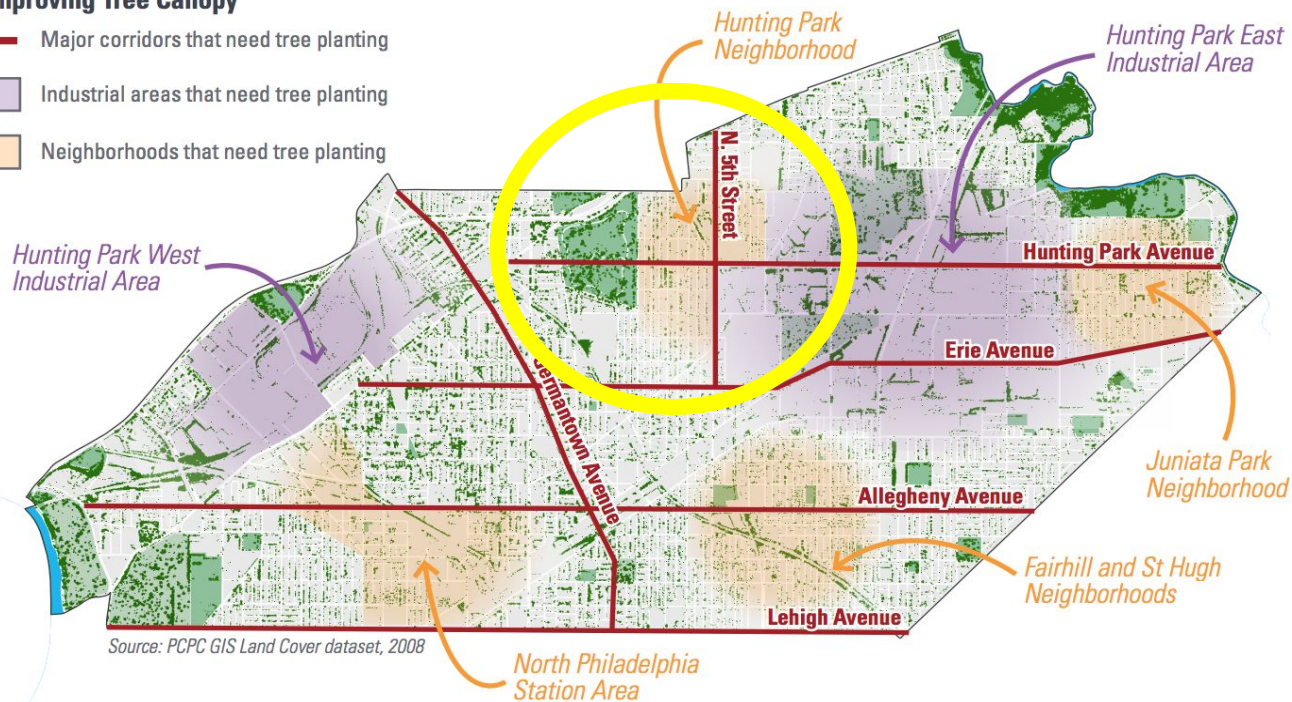
Hunting Park (Reese St)

WHY IS HP SO HOT?

LOW TREE COVERAGE

Improving Tree Canopy

- Major corridors that need tree planting
- Industrial areas that need tree planting
- Neighborhoods that need tree planting



Land Cover

Land Cover	Approximate Percentage of the North District	Approximate Percentage of the city
Tree Canopy	5.5%	18.6%
Grass/Shrubs	8.9%	23.3%
Water	0.5%	5.9%
Buildings and Hardscape	85.0%	51.9%

WHAT YOU CAN DO

STAY HEALTHY + SAFE

Stay informed

- Text ReadyPhila to 888-777 to receive alerts

Stay cool

- Stay in the shade
- Stay in air-conditioning
- Wear light, loose-fitting clothing
- Take a cool shower or bath

Stay hydrated

- Drink plenty of water
- Avoid alcohol, caffeine and sugary drinks— they can dehydrate you



WHAT YOU CAN DO

LOOK OUT FOR OTHERS

Who is most at risk?

- People age 65 and older
- Infants and young children
- Pregnant women
- People who work outside
- People who live alone
- People without A/C
- People without A/C
- People experiencing homelessness
- Athletes
- People with some chronic medical conditions



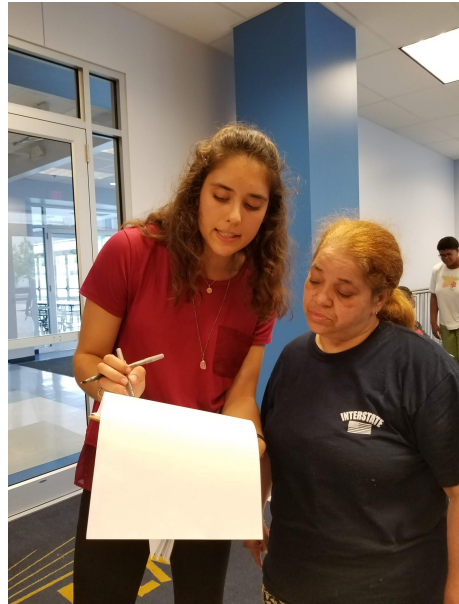
When the City declares a **Heat Health Emergency**, the following services are activated:

- **PCA Heatline: 215-765-9040**
- **Cooling Centers: (call 311 to find local cooling center)**
 - **Hunting Park Pool**
 - **Rivera Recreation Center (3201 N 5th St)**
 - **Plymouth Hall Community Center (2201 W. Venango St)**

BEAT THE HEAT

HUNTING PARK

VENTAEL CALOR



BEAT THE HEAT HUNTING PARK

PROJECT GOALS

GOAL 1: UNDERSTAND how HP residents experience heat in the summer, and what resources could help them to stay cool in their homes and neighborhoods

GOAL 2: INFORM residents about the urban heat island effect, its impact on community health, and how to stay healthy and safe in the heat

GOAL 3: WORK TOGETHER with HP residents to create a Hunting Park Heat Plan with neighborhood specific recommendations to help HP residents beat the heat

HP HEAT SURVEY

SPREAD THE WORD

Help us reach our goal of **500 survey responses** by October!

- Share on social media
- Pass out flyers to your friends and neighbors in HP



A flyer for the 'Beat the Heat Hunting Park' survey. The top section has a blue background with white and orange text: 'BEAT THE HEAT HUNTING PARK' followed by four orange chevrons pointing left, the hashtag '#BeatTheHeatHP', and 'WE NEED YOUR FEEDBACK!' in large orange letters. To the right is a yellow graphic of sunglasses with horizontal slats. Below this, in small white text, is 'FOR MORE INFORMATION EMAIL: BEATTHEHEATHP@GMAIL.COM CALL: 267.847.8385'. The middle section has a white background with blue and orange text: 'TAKE THE HUNTING PARK HEAT SURVEY' and the URL 'www.bit.ly/hpheatsurvey' in orange. The bottom section has a blue background with white text: 'Help us understand how you experience heat in the summer, and what things could help you stay cool in your home and your neighborhood.'

BEAT THE HEAT HUNTING PARK <<<<<

#BeatTheHeatHP

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#BeatTheHeatHP

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HUNTING PARK
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BEAT THE HEAT MOBILE STATION

VOLUNTEER

Help us run the beat-the-heat mobile station and administer heat surveys at community events in August and September!

Receive a \$50 visa gift card for each full event in which you participate, up to 4 events. You must attend at least one Beat-the-Heat meeting before participating in a community event. **Ages: 18+**

Upcoming Beat-the-Heat Outreach Events in August:

- **August 11**--Family Fun and Fitness Day (11am-4pm)
- **August 14**--Beat-the-Heat Mobile Station at the Pool
- **August 18**--Beat-the-Heat Mobile Station at the Pool



USE THE HASHTAG #BeatTheHeatHP

SHARE



Share how you **stay cool** in Hunting Park!

#BeatTheHeatHP

