ADDRESS: 1624-28 LOCUST ST
Proposal: Install Illuminated channel-letter sign
Review Requested: Final Approval
Owner: CP Acquisitions 45 LLC
Applicant: Natalya Atroshyna, EZ Signs LLC
History: 1948, Thalheimer and Weitz, architects
Individual Designation: None
District Designation: Rittenhouse-Fitler Historic District, Non-Contributing, 2/8/1995
Staff Contact: Randal Baron, Randal.Baron@phila.gov, 215-686-7660

BACKGROUND:
The office building at 1624-28 Locust Street is classified as non-contributing to the Rittenhouse Fitler Historic District. This application proposes to install an illuminated channel-letter sign on the sign band above the front entrance. Most of the block is institutional including the Curtis School of Music and St. Mark’s Church.

SCOPE OF WORK:
• Install illuminated channel-letter sign.

STANDARDS FOR REVIEW:
The Secretary of the Interior’s Standards for the Treatment of Historic Properties and Guidelines include:

• Standard 9: New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale, and architectural features to protect the historic integrity of the property and its environment.
  o The proposed sign is not compatible with the existing streetscape.

STAFF RECOMMENDATION: Denial, pursuant to Standard 9.
April 17, 2019

To whom it may concern,

Proposed Sign installation for SPACES located at: 1624-28 Locust Street. Seeking for a final approval

Proposed one (1) illuminated channel letter sign (16.32 sq ft sign area) 1'10” x 9’9 ½”

Thank you!

Natalya Atroshyna
EZ SIGNS LLC
2177 Bennett Road
Philadelphia, PA 19116
p. 267-406-0273
f. (215) 676-3269
e. permits@signsinstall.com
**FL.1  FACE-LIT WHITE CHANNEL LETTERS (Qty 1)**

**SQUARE FOOTAGE: 16.32**

**SPECIFICATIONS:**

3" DEEP FACE-LIT LETTERS & LOGO.

#7326 WHITE ACRYLIC FACES

1" WHITE TRIM-CAP RETURNS TO BE PAINTED WHITE INTERNAL WHITE LED FACE-LIT ILLUMINATION.

**COLOR PALETTE**

- P-1 MP WHITE / SATIN FINISH
- A-1 #7326 WHITE ACRYLIC

1626 LOCUST ST
CENTER #5093
±6,000 SF

PROPOSED ONE (1) ILLUMINATED CHANNEL LETTER SIGN (16.32 SQ FT SIGN AREA) 1'-10" x 9'-9 1/2"