



CITY OF PHILADELPHIA
Department of Commerce

Harold T. Epps
Director of Commerce

1515 Arch Street, 12th Floor
Philadelphia, PA 19102

MEMORANDUM

Date: April 30, 2019

To: Council President Darrell Clarke; Chief Clerk of Council Michael A. Decker

Cc: James Leonard, Department of Records

From: Harold T. Epps, Director of Commerce

RE: First Source Jobs Policy, Quarter I 2019 Report

Per the First Source Jobs Policy, Chapter 17-1900 of the Philadelphia Code, the Department of Commerce (designated by the Mayor as the "Designated Department" responsible for overall implementation and enforcement of the "First Source Jobs Policy") is submitting the 1st Quarter Report for the 2019 calendar year.

Since the implementation of the First Source Jobs Policy, the Department of Commerce has been made aware of three beneficiaries that are covered by and will comply with the First Source legislation. The original beneficiaries are:

1. Pennsylvania Real Estate Investment Trust (Fashion District of Philadelphia Project)
2. Orinoka Mills, L.P.
3. New Kensington Community Development Corporation

The Gallery Project remains a TIF, and the Orinoka Mills and New Kensington projects are below market rate land transactions.

To date, there have been no additional beneficiaries to the report since Quarter IV. All of the projects will continue to be tracked as needed and are ready for hiring employees and transaction of business or services.

The Orinoka Mills residential housing project has been open and in operation since October 2017 and at this time is fully occupied with 51 tenants. The New Kensington CDC administrative staff are scheduled to move into the newly renovated office space at Orinoka Mills within the next two months. They have expressed the need to hire a Book Keeper for the CDC and will be connecting with the PA CareerLink® Business Services Team to utilize the First Source Registry and their recruiting services to hire for this position. Although a Book Keeper is not necessarily an entry-level position, NKCDC has opted to continue to recruit and hire through the First Source Registry and utilize the business services of the PA CareerLink® team.

The project with the Pennsylvania Real Estate Investment Trust (PREIT) that is re-developing the former Gallery Mall into the Fashion District of Philadelphia (FDP), continues to move forward.

The following is an update from the PA CareerLink® Center that is providing services for First Source projects:

Members from the PA CareerLink Business Services Representatives (“BSR”) team, (the “First Source Registry”), and the Business Engagement staff team of Philadelphia Works, continued to plan, meet and communicate with the future tenants of the Fashion District of Philadelphia with the following results:

- *Developed an introductory flyer and targeted email that will be sent to tenants at the Fashion District on 4/29/19. The information outlines the business services offered by the BSR team including recruitment assistance, On-the Job-Training supports, and access to local labor market information.*
- *Developed the contact list of Fashion District of Philadelphia tenants and will continue to populate as more tenants receive executed leases.*
- *May through August will be heavy recruiting and hiring time for the tenants and meetings and services to and for tenants will ramp up over the next quarter.*
- *Grand opening still currently slated for September 2019 with some larger venues opening in November 2019.*

The Department of Commerce and the Office of Workforce Development continue to monitor the three projects in their phases of construction and development, and will report on these projects as construction is completed and entry-level jobs are created and hires are confirmed.

