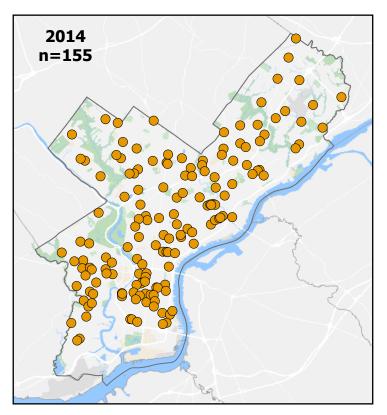
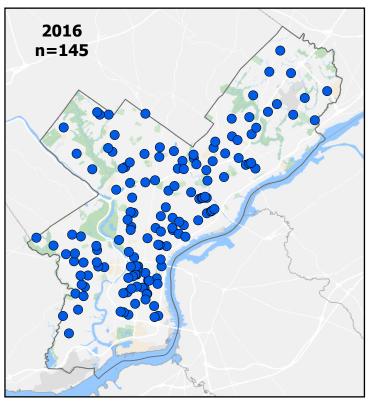
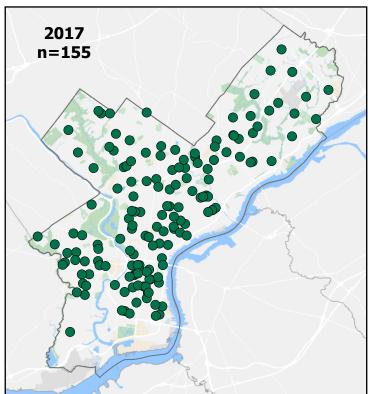
Philadelphia Supermarkets 2014, 2016, 2017, 2019

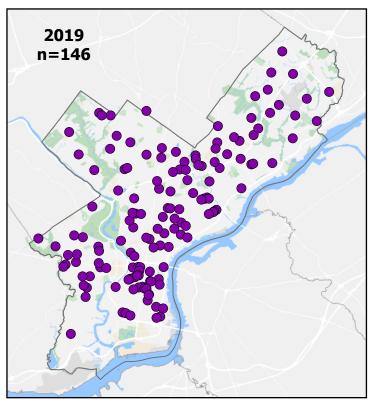
According to Nielsen data, the number of supermarkets in Philadelphia a year after the PBT was enacted (December 2017) was higher than the number of supermarkets in 2016 (145) and exactly the same as the number three years earlier (155).

This number slightly dropped to 146 in 2019.









Source: Nielsen, September 2014, September 2016, December 2017, February 2019.

Trade Channel = Grocery. Sub=Channel = Supermarket, Limited Assortment, Natural/Gourmet Foods, Warehouse Grocery.