Sources for Produce*

- Philadelphia Wholesale Produce Market, 6700 Essington Ave, 215-336-3003
- Jetro, 700 Pattison Ave, 215-465-3055
- Restaurant Depot, 700 Pattison Ave, 215-465-3055
- Local farms and gardens, find them at www.groundedinphilly.org

For more information about where to source produce, contact sellhealthy@thefoodtrust.org

*This is not a comprehensive list of all produce sources. Reference to specific businesses does not constitute an endorsement or recommendation.

Tips for Displays

- Attractive displays will increase sales and help reduce food waste. See below for tips on displaying fruits and vegetables.

- Use colorful baskets or containers and keep them fully stocked.

- Display popular items like bananas or seasonal items (watermelon in summer and pumpkins in fall).

- Post signage with items and prices. Offer promotions and discounts such as “buy one, get one”.

- Display items that do best without refrigeration such as mangos, pineapples, bananas, papayas, onions, potatoes, and tomatoes.

- Provide recipes or cooking tips.

- Use mobile shelving or racks for easier transport, although, it’s not required to move them inside at night.

For more information about selling produce outside your store contact gethealthyphilly@phila.gov
STORE OWNERS:
IT’S NOW EASIER TO SELL FRESH FRUITS AND VEGETABLES OUTSIDE YOUR STORE

No special license needed
Only whole fruits and vegetables eligible
Sell healthy foods and make a profit

HERE’S WHAT YOU NEED:

- All of the licenses that are already required to operate your store;
- A food establishment license, if you don’t already sell food;
- Additional requirements apply if you want to sell cut produce or install a new awning.

FOR MORE INFORMATION on licensing and food standards visit
business.phila.gov/business/retail/grocery/

Produce must be covered by canopy or umbrella.
Shelving and structures used to hold produce can stay outside overnight.
No boxes or containers on the ground.
Stand must be within 3 feet of building, abutting the property, and not curbside.

Must have at least 6 feet* of unobstructed sidewalk space.
*or at least half the sidewalk width, whichever is greater