Philadelphia. Smart City. Smart Choice.
Smart Location
Thriving region, centrally positioned, attracting global and national businesses.

Smart Company
Innovation by industry-leading thinkers, cultivating new ideas for growth.

Smart Living
Authentic and convenient neighborhoods offer engaging lifestyles and affordable living.

A letter from the Mayor
It’s a great time to be in Philadelphia.

We are leading a renaissance in Philadelphia where the convergence of arts, education, business, technology, science and healthcare are creating exciting and change-making opportunities. Our creative spirit, collaborative infrastructure, and resilient nature are transforming these opportunities into realities.

More people and companies than ever before are coming to Philadelphia. They are attracted by the affordable living and quality of life in our many inviting and culturally diverse neighborhoods. Philadelphia is energized with a vibrant street life, amazing eateries, thriving retail, arts and entertainment attractions, and abundant recreational activities within the largest urban park system in the United States.

We are strategically connected and conveniently located at the center of the U.S. Northeast Corridor with a robust and accessible transportation network to other major markets.

The narrative of independence, resilience and invention are at the heart of our city; a story that has inspired and influenced our global values. Here, we take pride in diversity: our people, our neighborhoods, and our beliefs. Here, old and new shape how we live our American dream.

Philadelphia is the first World Heritage City in the United States, and we embrace our position on the global stage as a city of ideas. This status is creating positive impact on tourism, real estate, workforce and economic growth.

As Mayor, I am one of many engaged residents working together to maximize our potential, create new opportunities for all Philadelphians, enhance our city’s landscape, and design our future.

I invite you to come grow with us and join the renaissance,

James F. Kenney
Mayor James F. Kenney
Philadelphia is at the center of a dynamic and thriving region. From the scale of our region, to the national and global access of our East Coast location, Philadelphia delivers a robust market for your business. Fortune 1,000 companies and the next wave of emerging companies chose to call the Philadelphia region home because of its economic growth, cost of living, innovative culture and highly educated, diverse workforce.
Campus Philly, with partnerships at 35 local colleges and universities, connects companies to top talent and helps streamline internship and recruitment processes. www.campusphilly.com

101 regional colleges and universities award nearly 90,000 degrees and certificates annually, fueling the talent pipeline for Philadelphia-based companies.

Large Scale Regional Market
As the 2nd largest market on the East Coast for employment and average income, the Philadelphia region’s growing population of 6.4 million presents emerging opportunities for business growth and investment.

On the Move
Philadelphia’s transportation network provides easy access to national and global markets and convenient connections to the strong regional labor pool. This integrated system features interstate and regional highways, high-speed passenger and freight rail, international and domestic airports, and the largest freshwater port in the world.

Central Location
Philadelphia is at the center of the most dynamic business region in the United States, with approximately 47 million people living along the Northeast Corridor. Strategically positioned between Boston, New York and Washington D.C., Philadelphia offers easy logistics to these major business markets.

Working Smart
A Philadelphia location means access to more than 3 million people in our workforce who provide the talent you need to grow your business. With approximately 60% of downtown residents holding a Bachelor’s Degree or higher, Philadelphia offers a broad range of experience and talent.

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By The Numbers

430K
PHL moves over 430,000 tons of cargo and mail annually and serves as the home of the United Parcel Service (UPS) hub.

50M
people with $2.5 trillion in annual income are within a 200-mile radius.

300K
commuters travel daily in and out of Center City on SEPTA, NJ Transit and PATCO commuter lines.

5th
Philadelphia’s population is 5th among large US cities at over 1.5 million.

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Our Geography

By The Numbers

65%

of Philadelphia’s workforce lives within walking distance of rail transit.

525

Philadelphia International Airport (PHL) offers 525 daily departures to 130 non-stop destinations worldwide including 39 international destinations.

3

major shipping ports served by two Class I railroads.

17

Philadelphia International Airport is 17 minutes by train from Center City.

4M

Amtrak’s 30th Street Station serves nearly 4 million riders per year and offers high speed trains to New York, DC and Boston.

University City

Home to major educational and research institutions, including pipeline projects such as Drexel University’s mixed-use innovation neighborhood, Schuylkill Yards, and the University City Science Center’s uCity Square.

Center City

Experience the regional and global access of a traditional downtown office district. Spanning two revitalized waterfronts, Center City is a vibrant home to world-class arts and culture and countless restaurants.

Old City

America’s most historic square mile also has some of the city’s most unique office space and includes the heart of Philly Tech along N. 3rd Street, ceremonially named N3rd Street in 2014.

The Navy Yard

A unique corporate campus with access to Center City, PHL International Airport, and Interstate 95. At 1,200 acres, approximately 12,000 employees work in historic structures and modern office buildings alike.
A culture of innovation is in Philadelphia’s DNA.

The regions’ growing population has sparked an inspired creative culture that is partnering with future-focused, innovative business and education institutions. All business sectors are benefiting from regional innovation, new opportunities and economic growth.

Over 300 healthcare facilities are in our region, including four children’s hospitals, six medical schools, and 137 hospitals.

URBN Global Headquarters. Historic ship building facilities at The Navy Yard are now home to growing eCommerce, technology, and life science companies.
Entrepreneurship & Startups
City leadership is a champion of new ideas, providing incentives and opportunities that facilitate success. Collaboration between the thriving tech, design, science and art communities is fueled by the drive for innovation and commercialization with the region’s VC investors, higher education institutions and the business community.

Thriftig Hospitality Sector
As the first World Heritage City in the United States, Philadelphia’s globally-acknowledged historic attractions, cultural appeal and vibrant street life draw millions of visitors each year. Recognized as a top cultural destination in the world, Philadelphia is a favorite choice for conventions and meetings. The city’s centrally located convention center is in close proximity to more than 12,000 hotel rooms and hundreds of outstanding restaurants.

Life Sciences, Healthcare & Higher Education
With one of the strongest Life Sciences and Healthcare industry clusters in the nation, Philadelphia features four nationally recognized universities and healthcare systems and a top-ranked children’s hospital. These visionary medical research and life science organizations in Philadelphia attract internationally recognized thinkers and investors to develop life changing products and technologies.

Vibrant Corporate Sector
Philadelphia is home to many global market leaders and innovative companies, especially in financial and professional services. Philadelphia is home to approximately 300,000 higher education students; a future talent pool to support business innovation and growth.

Top 5
Philadelphia’s UPenn is a top 5 grant recipient from the National Institutes of Health for over 20 years.

StartupPHL is the gateway to Philly Tech. We support and accelerate the development of Philadelphia’s entrepreneurial community.

www.startupphl.com

Smart Company
By The Numbers

3M
skilled workers in the region across diverse industries.

$600M
Named a top ten region for venture capital by the National Venture Capital Association with an average of nearly $600 million in funding yearly.

$1.8B
in annual spending on academic Research & Development.

57%
More than half of the city’s downtown population holds a bachelor’s degree.

440K
full and part time students are enrolled in the region’s higher education institutions.
Philadelphia has a vibrant and celebratory nature energized by the second largest residential downtown in the country. Streets are lined with independent shops, world-class restaurants, art galleries and music venues. A central part of peoples’ daily lives is Fairmount Park, one of the largest urban parks in the world. Biking and walking trails weave through the city unlike anywhere in the U.S. Each Philadelphia neighborhood offers an authentic shopping and restaurant experience.
Exciting Entertainment and Cultural Amenities

Public art is a way of life in Philadelphia, with thousands of murals and sculptures integrated into the landscape. Picturesque Boathouse Row on the Schuylkill River sits alongside the Benjamin Franklin Parkway, featuring the internationally renowned Philadelphia Museum of Art, the Barnes Foundation and Rodin Museum. At the city center, performance art venues present a colorful and dynamic Avenue of the Arts.

Proud of its nine professional sports teams and four stadiums, Philadelphia is the country’s best city to be a sports fan. Numerous annual indoor and outdoor events occur citywide each year including street fairs, marathons, music festivals and celebrations.

A Walking City

With a character reminiscent of Europe, Philadelphia is a walking city. Intimate, well-lit streets provide adventure and discovery in a city that is easy to navigate. The Center City core is in walking distance to rivers, parks, cultural centers and neighborhoods that are uniquely Philadelphia, featuring varied cultures, architecture, food and mood.

Convenience

Philadelphia’s extensive public transit network, used by a third of the region’s population, includes buses, subways, trolleys, and regional rail lines. Half of downtown residents walk or bike to work; more than any other major American city. Philadelphia’s central location on the Northeast corridor offers short distance travel and easy access to our neighbors: New York, Washington D.C., Baltimore, and Boston.

Affordable Cost of Living

Compared to residents of other northeast markets, Philadelphians enjoy an exceptional living experience at a highly affordable cost. A seemingly endless variety of unique neighborhoods allow individuals and families to choose what is right for them, from historic row homes to condo-living. Warm and inviting Philadelphia communities from South Philadelphia to Kensington and University City to Old City, welcome new residents seeking to build careers and raise families.

Visit Philadelphia, the City’s tourism promotion agency, creates vibrant, neighborhood-based online content to share an inside perspective on arts, culture, and recreation.

www.visitphilly.com
www.uwishunu.com

1st
World Heritage City in the United States, designated in 2015.

403
Arts and Cultural institutions, ranking second only to midtown Manhattan in number of downtown cultural organizations.

Smart Living
By The Numbers

2nd largest residential downtown population in the U.S.

15M visitors to arts and culture venues in and around Philadelphia each year.

400+ sidewalk cafes in Center City alone.

73% of recent graduates from Philadelphia colleges and universities recommend the city as a place to live.
The Schuylkill River Walk opened in 2014 and adds a unique element to Philadelphia’s growing river trail system.

Photography courtesy of:
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Cover photo by
CJ Dawson Photography
Philadelphia.
Smart City.
Smart Choice.