



Philly Gives:

Philly Counts



Contributors' Guide

The City of Philadelphia 2020 Employees' Combined Campaign



About the City of Philadelphia 2020 Employees' Combined Campaign

Thank you for your interest in the City of Philadelphia 2020 Employees' Combined Campaign, the City's workplace giving program. The Campaign gives you the opportunity to contribute to pre-vetted charities using the convenience of payroll deduction, credit card, and personal check. Simply put, through this Campaign, you can positively affect your community.

Since 1983, Philadelphia employees and retirees have raised more than \$38 million for impactful nonprofits. Just last year, more than \$472,000 was raised for more than 300 pre-approved charities through the Campaign.

This year, we're working to raise \$1 million. With your help, we can achieve this goal. Your efforts help feed the hungry, shelter the homeless, protect our environment, assist youth and the elderly, and so much more.

Please review this guide to learn more about the causes you can support through the Campaign and how you can easily contribute to the charities close to your heart.

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What You Need to Know about the 2020 Campaign

- The Campaign runs September 9 - December 31, 2019.
- Our overall 2020 Campaign goal is \$1 million. If everyone gives a little, this is achievable!
- The 2020 Campaign theme is *Philly Gives: Philly Counts*.
- We have continued to improve our state-of-the-art online giving portal to make giving easier than ever.
- We will have one prize drawing, and two winners, each week; **any donor who gives \$10 or more per pay period is eligible for the drawing.**
- Donors may make one-time donations by credit card again this year. Please note: Retirees may make a one-time donation by check or credit card again this year as well.
- The returning Advisory Chair for Philadelphia's Combined Campaign Advisory Committee is Pedro Rodriguez.
- The 2020 Honorary Co-Chairs are Commissioner Blanche Carney, Philadelphia Department of Prisons, and Fire Commissioner Adam K. Thiel, Director of the Philadelphia Office of Emergency Management.

Message from Mayor Kenney

It is my pleasure to introduce our Combined Campaign, the City's workplace charitable giving program. I am truly grateful to everyone who contributed last year. Thousands of individuals in our area are better off because of your kindness and compassion.

I invite every City employee to support a cause that you care about through the 2020 Campaign. Our City is in need, and we have proven that when we work together, we can make a powerful difference. If every City employee pledged \$2 per pay period, we would raise more than \$1.5 million for worthy causes. That very option to donate a small amount from each paycheck is what sets our Campaign apart. The Campaign is designed with you in mind, giving you an opportunity to support charities without breaking your budget.



Please take the time to view this Contributors' Guide to learn more about the causes you care about and can contribute to through the Campaign. Your leadership, commitment to public service, support of our City, and dedication to the Campaign are just a few of the many reasons why I am so proud to be mayor of this great City. All of you are the reason why the Combined Campaign is a success. I thank you in advance for your generosity, and I look forward to a successful 2020 Campaign.

Sincerely,

A handwritten signature in black ink that reads "James F. Kenney".

James F. Kenney
Mayor

Message from Pedro Rodriguez, 2020 Campaign Chair

The Combined Campaign, which has raised more than \$38 million for nonprofits since 1983, is officially underway. Just last year, you, your City colleagues, and retirees raised more than \$472,000 for more than 300 pre-vetted charities through the Campaign, a wonderful demonstration of your commitment to the well-being of communities across our region.

Our work is far from over. **We need your help.** This year's goal is to raise \$1 million for causes that bring critical services—among them feeding the hungry, sheltering the homeless, protecting our environment, and assisting youth and the elderly.

Please join me and my co-chairs, Blanche Carney, Commissioner of Prisons, and Fire Commissioner Adam K. Thiel, Director of the Office of Emergency Management, by participating in the Campaign. Together, we continue to improve the lives of our residents and the neighborhoods we live in.



In Solidarity,

A handwritten signature in black ink that reads "Pedro Rodriguez".

Pedro A. Rodriguez, Director of Partnerships for Philly Counts 2020, Campaign Advisory Committee Chair

Honorary 2020 Campaign Co-Chairs

The 2020 Honorary Co-Chairs are:

Blanche Carney, Commissioner of Prisons for the City of Philadelphia

Blanche Carney, MSS, CCM, was appointed Commissioner of the Philadelphia Department of Prisons (PDP) in 2016. As the PDP Commissioner, Ms. Carney is the first woman to head the almost 200-year-old jail system. The PDP employs over 2,500 employees and contracted staff. There are five facilities in Northeast Philadelphia for under 5,000 inmates accused, or sentenced, of crimes in Philadelphia.

Since her appointment, Ms. Carney has worked with criminal justice stakeholders to address the over reliance on jails and prisons to safely reduce the population and address racial and ethnic disparities, and the PDP was awarded the MacArthur Foundation's Safety and Justice Grant to further this mission. Since July of 2015, the prison population of Philadelphia has been reduced by nearly 40 percent.



Ms. Carney began her career with the PDP as a Social Worker. She was promoted to Social Work Supervisor and given the responsibility for the Intake Unit at the Curran-Fromhold Correctional Facility. Ms. Carney was instrumental in implementing Gender Responsive Training to correctional officers, treatment staff, and contractors in working with female offenders and is a strong advocate for drug and alcohol treatment and transitional services.

Adam K. Thiel, Fire Commissioner, Director of the Philadelphia Office of Emergency Management

In May 2016, Mayor James Kenney appointed Adam Thiel to serve as the 20th Fire Commissioner for the City of Philadelphia. Commissioner Thiel is responsible for leading the Philadelphia Fire Department's almost 3,000 members in every facet of protecting our nation's fifth-largest city from fires and emergencies arising from all hazards. Adam also serves as Director of the Philadelphia Office of Emergency Management (OEM).

From 2014-2016, he was a Deputy Secretary of Public Safety and Homeland Security for the Commonwealth of Virginia. In that role, he helped provide strategic direction, policy advice, management oversight, and operational coordination for eleven agencies with an overall budget of more than \$3.1B and 30,000 employees. Deputy Secretary Thiel was directly responsible for the Departments of: Emergency Management, Fire Programs (including the State Fire Marshal's Office), Military Affairs (Virginia Army/Air National Guard), and State Police, along with the state's Homeland Security and Resilience portfolio.



Adam is a Fellow of the Institution of Fire Engineers (FIFireE), a former Certified Emergency Manager® (CEM), and holds several National Fire Protection Association (NFPA)-standard professional qualifications. He currently serves on multiple boards and committees, including: the NFPA Technical Committee on Emergency Service Organization Risk Management; Underwriters Laboratories (UL) Fire Council and Firefighter Safety Research Institute; Auburn University's Center for Cyber and Homeland Security Board; the American Red Cross Eastern Pennsylvania Region Board; and the Philadelphia Police Athletic League Board. Commissioner Thiel is a former chair of the National Fire Academy Board of Visitors and served on the NFPA Fire Service Section Board. Adam is a 2017 Leadership Philadelphia Fellow and a 2018 USA Eisenhower Fellow.

Why Give Through the Campaign

- The City of Philadelphia 2020 Employees' Combined Campaign provides a single, coordinated appeal, rather than hundreds of individual fundraising drives.
- The Campaign is a way for City employees and retirees to participate in a local effort to meet local, national, and international health and human care needs.
- This year there are more than 300 pre-vetted charities eligible for your donation.
- Pledge now and pay in 2020.
- Payroll deduction enables you to give small contributions from each paycheck, making it easier to give generously over the course of a year.
- Charities that receive donations may devote their funds to areas where they are needed most. That's a value-add for the donor *and* the charity.
- Raising funds through the Combined Campaign is the most effective way for a charity to raise sustainable support for its programs and services.
- Designated charities receive one check quarterly for multiple donations, lowering their administrative burden.

Impact of Last Year's Contributions

Thanks to contributions Philadelphia employees and retirees made through the Employees' Combined Campaign last year:

AIDS Fund secured and sustained permanent housing and medical care for some of the most vulnerable people living with HIV/AIDS in Philadelphia.

America's Charities distributed approximately 10% more dollars to nonprofits compared to the year before, providing sustainable, unrestricted funds that are critical to charities. With your generous support, we are poised to raise \$1 billion of sustainable funding and resources by 2026 to help high-impact charities meet the greatest demands before us such as climate change, homelessness, literacy, treatments and cures for cancer and heart disease, and myriad other issues. Together, we can build stronger communities and change our world.

Bread & Roses Community Fund organized donors to move money to more than 50 grassroots groups in the Philadelphia region that are fighting for immigrant safety, gender justice, workers' rights, LGBTQ liberation, racial justice, decarceration, and more.

Catholic Charities Appeal raised more than \$12.5 million for tens of thousands of people most in need in the Greater Philadelphia Area, via the efforts of countless organizations and ministries that feed the hungry, give shelter to the homeless, and comfort the afflicted.

Community Health Charities has empowered individuals, children, and families to make the world a better place, by raising awareness and resources for health and wellbeing. We are committed to building stronger, healthier communities together.

DVLF (Delaware Valley Legacy Fund) was able to continue empowering and advancing the LGBTQ community through their LGBTQ Emerging Needs grant cycle, advocacy, scholarships, programming, community leadership development, and education.

EarthShare Pennsylvania worked with local PA farmers to implement nearly 100 'best management practices' on their farms. All that work results in an annual reduction of nutrients (18,300 lbs. of nitrogen and 7,200 lbs. of phosphorus) and sediment (30,500 lbs.) in local waterways and, ultimately, the Chesapeake Bay.

Global Impact Your donations made a collective impact on our world through our member charities by providing 10 water tanks, 6,967 vaccines, and training for 245 farmers on financial management.

The Philadelphia Cultural Fund provided over 200,000 children across Philadelphia with high quality arts experiences, in and out of school, by the Philadelphia arts organizations that received grant funding.

Police Athletic League of Philadelphia brought cops and kids together for more than 350,000 hours of athletic, educational, and cultural programming all free of charge.

United Negro College Fund helped provide educational opportunities, because education is the pathway to a more secure future and because *"A Mind is a Terrible Thing to Waste, but a Wonderful Thing to Invest in.®"*

United Way of Greater Philadelphia and Southern New Jersey worked to end poverty by investing \$18.4 million into programs supporting children, youth and caregivers, helping improve rates of early grade literacy; increase access to job training and secure employment for youth and young adults; and provide housing, food, and economic supports for families in need.

WOMEN'S WAY was able to empower women to achieve financial well-being through one-on-one financial coaching and assist community organizations facing crisis through providing emergency funding.

PLEASE NOTE: Only participating organizations listed here in the 2020 Contributors' Guide—Funds, Federations, their approved members, and the Independent Charities, vetted by America's Charities—are eligible to receive donations through the City of Philadelphia 2020 Employees' Combined Campaign.

Calendar and Giveaway Prizes

Campaign kickoff: September 9, 2019

Campaign closes: December 31, 2019

Campaign Giveaway Drawings and Prizes

When you donate \$260 (\$10 per pay period) or more through the Combined Campaign, you are automatically entered in this year's weekly prize drawings. We will have one prize drawing, and two winners, each week. Visit

www.phila.gov/combinedcampaign for prize details throughout the Campaign.

How to Give

Two Ways to Donate: Online Giving is Encouraged!

1. Online: Payroll deduction and credit card
2. Pledge Form: Payroll deduction, check, cashier's check, money order, etc.

Please find step-by-step giving instructions on page 15.

Charity Code Directory

Participating Organizations and Their Charity Codes

Listed below are the Campaign’s participating organizations – Funds, Federations, their approved members, and Independent Charities, vetted by America’s Charities – and their charity codes. For any questions concerning this list, please contact the Campaign Management Office or visit the Campaign website at www.phila.gov/combinedcampaign.

AIDS Fund

215-731-9255 | www.aidsfundphilly.org

AIDS Fund provides emergency financial assistance to people living with HIV disease and organizations providing HIV services in the Greater Philadelphia region, while providing education and increasing public awareness of HIV/AIDS issues.



Aids Fund	24-0000
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America’s Charities

800-458-9505 | www.charities.org

America’s Charities inspires employees and organizations to support causes they care about. Donations invest in the success of thousands of causes across the planet.



America's Charities	22-0000
"I Have A Dream" Foundation®	22-0177
Alzheimer's Disease Research	22-0101
American Center for Law and Justice	22-0185
American Civil Liberties Union Foundation, Inc.	22-0039
American Red Cross, Eastern Pennsylvania Region	22-0202
Amnesty International USA	22-0158
Believe In Tomorrow National Children's Foundation	22-0191
Best Friends Animal Society	22-0199
Boy Scouts of America	22-0180
Breast Cancer Coalition	22-0104
Cancer Research and Prevention Foundation (Prevent Cancer Foundation)	22-0001
Cancer Research for Children - CureSearch	22-0040
Canine Partners for Life	22-0118
Children's House at Johns Hopkins Hospital	22-0192
Christopher & Dana Reeve Foundation	22-0140

Diabetes Research & Wellness Foundation	22-0086
Father Flanagan's Boys' Home	22-0045
Feed the Children	22-0128
Give Kids The World	22-0058
Human Rights Campaign Foundation	22-0059
International Planned Parenthood Federation, Western Hemisphere Region	22-0146
Make-A-Wish Foundation of America	22-0155
Memorial Sloan Kettering Cancer Center	22-0200
Mercy Housing	22-0194
Mothers Against Drunk Driving	22-0159
Multiple Sclerosis Association of America	22-0113
NAACP Foundation	22-0195
NAACP Legal Defense and Educational Fund	22-0183
NARAL Pro-Choice America Foundation	22-0201
National Down Syndrome Society	22-0114

National Fallen Firefighters Foundation	22-0197
National Trust for Historic Preservation in the United States	22-0198
Operation Warm	22-0203
Ovarian Cancer Research Alliance	22-0002
Pennsylvania Coalition Against Domestic Violence	22-0132
PetSmart Charities, Inc.	22-0204
Population Connection	22-0161
Rails-to-Trails Conservancy	22-0187

Reading Is Fundamental, Inc. (RIF)	22-0110
Ronald McDonald House Charities®	22-0142
Southern Poverty Law Center	22-0097
SPCA of Luzerne County, Inc.	22-0173
The Conservation Fund	22-0188
The Hole in the Wall Gang Fund	22-0049
Thurgood Marshall College Fund	22-0102
Tuberous Sclerosis Alliance	22-0144
Wounded Warrior Project, Inc.	22-0189

Bread & Roses Community Fund

215-731-1107 | www.breadrosesfund.org

Bread & Roses Community Fund organizes donors to give at all levels to support community organizations fighting for good schools, fewer prisons, better jobs, a safe environment, quality health care, and more throughout the Philadelphia region.



Bread & Roses
community fund

Bread and Roses Community Fund	12-0000
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Catholic Charities Appeal

215-587-5650 | www.catholiccharitiesappeal.org

The Catholic Charities Appeal (CCA) is the Archdiocese of Philadelphia's single most important annual fundraising initiative, which benefits tens of thousands of those in need every year. Over 160 ministries and agencies that provide vital services to many in the Greater Philadelphia Area are funded in part by the CCA, spanning across 5 key areas - Education, Social Services, Evangelization, Parish and Spiritual Life, Clergy, and Local Mission Activities.



Catholic Charities Appeal	21-0000
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Community Health Charities

800-654-0845 | www.healthcharities.org

Community Health Charities builds stronger communities and empowers people to take action to improve health and wellbeing through giving opportunities, causes, volunteering, and health resources.



Community Health Charities	14-0000
AIDS Research Foundation (amfAR)	14-0005
Aids United	14-0089
Alliance for Cancer Gene Therapy, Inc.	14-0069
ALS Association	14-0090

ALS Association, Greater Philadelphia Chapter, Pennsylvania	14-0002
ALS Association, Western Pennsylvania Chapter	14-0091
Alzheimer's Association	14-0092
American Cancer Society	14-0008



American Diabetes Association	14-0006
American Heart Association	14-0048
American Kidney Fund	14-0014
American Liver Foundation	14-0031
American Lung Association	14-0070
American Parkinson Disease Association	14-0071
Arthritis Foundation	14-0093
Association of Maternal and Child Health Programs	14-0120
Autism Speaks	14-0072
Be The Match Foundation	14-0043
Black Women's Health Imperative	14-0073
Breast Cancer Research Foundation, Inc	14-0121
Cancer Research America	14-0094
Cancer Research Institute	14-0009
CaringBridge	14-0044
Cerebral Palsy Foundation	14-0045
Children's Health Fund	14-0051
Children's Heart Foundation	14-0025
Children's Tumor Foundation	14-0074
City of Hope	14-0046
Colon Cancer Alliance	14-0096
Cooley's Anemia Foundation	14-0076
Covenant House International	14-0122
Crohn's & Colitis Foundation	14-0010
Cystic Fibrosis Foundation	14-0011
Depression and Bipolar Support Alliance	14-0052
Easterseals	14-0077
Endometriosis Association	14-0053
Epilepsy Foundation of America	14-0078
Epilepsy Foundation of Eastern Pennsylvania	14-0013
Epilepsy Foundation of Western Pennsylvania	14-0097
Facing Addiction with NCADD	14-0098
Huntington's Disease Society of America	14-0099
JDRF International	14-0016

Leukemia & Lymphoma Society	14-0017
Lupus Foundation of America	14-0100
Lupus Foundation of America, Philadelphia Tri-State Chapter	14-0018
March of Dimes Foundation	14-0019
Mazzoni Center	14-0079
Mental Health America (formerly National Mental Health Association)	14-0055
Muscular Dystrophy Association	14-0020
Myasthenia Gravis Foundation of America	14-0056
NAMI (National Alliance on Mental Illness)	14-0021
National Foundation for Transplants	14-0102
National Hemophilia Foundation	14-0103
National Hospice and Palliative Care Organization	14-0058
National Kidney Foundation	14-0104
National Multiple Sclerosis Society	14-0105
National Ovarian Cancer Coalition	14-0059
National Psoriasis Foundation	14-0041
OneSight	14-0123
Pancreatic Cancer Action Network	14-0047
Paralyzed Veterans of America	14-0124
Parkinson's Foundation	14-0061
Pet Partners	14-0062
Sickle Cell Disease Association of America	14-0107
Smile Train	14-0065
Spina Bifida Association of America	14-0066
St. Jude Children's Research Hospital	14-0108

St. Jude Children's Research Hospital (Serving Western Pennsylvania)	14-0027
Susan G. Komen	14-0109
Susan G. Komen, Northeastern Pennsylvania	14-0110
Susan G. Komen, Pennsylvania, Philadelphia	14-0038
Susan G. Komen, Pennsylvania, Pittsburgh	14-0111

The National Center on Addiction and Substance Abuse	14-0125
Tourette Association of America	14-0067
ZERO - The End of Prostate Cancer	14-0068

Delaware Valley Legacy Fund (DVLf)

215-863-8110 | www.dvlf.org

DVLf is the leading funder of emerging needs in the Greater Philadelphia LGBTQ community.



Delaware Valley Legacy Fund	25-0000
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EarthShare Pennsylvania

800-875-3863 | <http://www.earthshare.org/>

EarthShare donations are shared among our member groups to protect our environment, health, wildlife, and natural resources. One environment, one simple way to care for it.



EarthShare Pennsylvania	23-0000
10,000 Friends of Pennsylvania	23-0009
African Wildlife Foundation	23-0068
Alaska Conservation Foundation	23-0100
Allegheny Land Trust	23-0001
Alliance to Save Energy	23-0101
American Bird Conservancy	23-0067
American Farmland Trust	23-0016
American Forests	23-0053
American Rivers	23-0054
Audubon Pennsylvania	23-0002
Bat Conservation International	23-0102
Beyond Pesticides	23-0020
Born Free USA	23-0069
Carbonfund.org Foundation	23-0103
CERES, Inc.	23-0104
Children's Environmental Health Network	23-0073
Clean Air Council - PA	23-0003

Clean Water Fund of Pennsylvania	23-0004
Conservation International	23-0105
Defenders of Wildlife	23-0052
Delaware Riverkeeper Network	23-0007
Earth Island Institute	23-0106
Earthjustice	23-0025
Earthworks	23-0107
Energy Coordinating Agency of Philadelphia	23-0005
Environmental and Energy Study Institute	23-0056
Environmental Defense Fund	23-0108
Environmental Law Institute	23-0027
Food & Water Watch	23-0028
Friends of the Earth	23-0109
Friends of the National Zoo	23-0110
Green Corps	23-0030
GreenTreks Network	23-0014
Hawkwatch International	23-0074
Izaak Walton League of America	23-0031

Jane Goodall Institute for Wildlife Research, Education, and Conservation	23-0111
Keep Pennsylvania Beautiful	23-0010
Lancaster Farmland Trust	23-0006
Land Trust Alliance	23-0032
Manada Conservancy	23-0033
National Aquarium	23-0112
National Environmental Education Foundation	23-0034
National Fish and Wildlife Foundation	23-0035
National Forest Foundation	23-0036
National Parks Conservation Association	23-0037
National Wildlife Federation	23-0059
Natural Resources Defense Council	23-0045
Nine Mile Run Watershed Association	23-0060
Ocean Conservancy	23-0113
Oceana	23-0114
Partnership for the Delaware Estuary	23-0050
PennFuture	23-0022
Pennsylvania Environmental Council	23-0011

Pennsylvania Environmental Defense Foundation	23-0012
Pennsylvania Land Trust Association (The)	23-0019
Pennsylvania Parks & Forests Foundation	23-0061
Pennsylvania Recreation and Park Society	23-0013
Philadelphia Orchard Project	23-0038
Pocono Environmental Education Center	23-0063
Rainforest Alliance	23-0051
Restore America's Estuaries	23-0041
Rocky Mountain Institute	23-0043
Scenic America	23-0044
Sierra Club Foundation	23-0046
Surfrider Foundation	23-0065
The Nature Conservancy, Pennsylvania Chapter	23-0018
The Peregrine Fund	23-0070
The Trust for Public Land	23-0066
The Wilderness Society	23-0071
Union of Concerned Scientists	23-0048
Wildlife Conservation Society	23-0115
World Wildlife Fund	23-0072
Xerces Society	23-0049

Global Impact

800-836-4620 | www.charity.org

Global Impact supports more than 100 trusted international charities addressing critical humanitarian issues throughout the world, such as disaster response, human trafficking, education, clean water, and hunger.

**GLOBAL
IMPACT**

Growing global philanthropy

Global Impact	18-0000
Accion	18-0053
Action Against Hunger	18-0106
Africare	18-0089
Alight (formerly American Refugee Committee)	18-0009
American Jewish World Service	18-0006
Americares	18-0010
Amref Health Africa	18-0003

Anera (American Near East Refugee Aid)	18-0008
Ashoka	18-0093
CARE	18-0011
ChildFund International	18-0056
Children International	18-0015
Church World Service	18-0058
Clinton Foundation	18-0071
Compassion International	18-0097
Doctors Without Borders/Médecins Sans Frontières USA	18-0018

ECHO	18-0059
EngenderHealth	18-0083
Episcopal Relief & Development	18-0074
Feed My Starving Children	18-0095
FINCA International, Inc.	18-0060
Free the Slaves	18-0099
Global Partners in Care	18-0100
Habitat for Humanity International	18-0002
Health Volunteers Overseas	18-0020
Heifer International	18-0021
Helen Keller International	18-0062
HIAS	18-0090
Human Rights Watch	18-0101
Humanity & Inclusion	18-0084
International Center for Research on Women (ICRW)	18-0085
International Medical Corps	18-0075
International Orthodox Christian Charities	18-0063
International Relief Teams	18-0050
International Rescue Committee, Inc.	18-0064
MAP International	18-0091
Medical Teams International	18-0092
Mercy Corps	18-0013

Operation Smile	18-0102
Opportunity International	18-0026
Oxfam America	18-0027
Pact	18-0087
Partners In Health	18-0081
PATH	18-0069
Plan International USA	18-0042
Prison Fellowship International	18-0103
Project HOPE	18-0031
Rise Against Hunger	18-0098
Save the Children	18-0033
SEE International	18-0094
The Salvation Army World Service Office (SAWSO)	18-0052
UNICEF USA	18-0035
Unitarian Universalist Service Committee	18-0067
United Methodist Committee on Relief (UMCOR)	18-0046
United Seamen's Service	18-0037
Water For People	18-0007
Women for Women International	18-0104
World Bicycle Relief	18-0105
World Relief	18-0068
World Renew	18-0004
World Vision	18-0096

Independent Charities vetted by America's Charities

609-760-1313 | rhendrix@charities.org

These charities provide vital services in and around the Philadelphia area to those in need. These groups have been independently vetted to ensure they meet Campaign requirements for participation.

After School All Stars Philadelphia	30-0046
Aid For Friends	30-0077
AJ Foundation For Children with Autism	30-0038
Archdiocese of Philadelphia	30-0053
Back On My Feet	30-0029
Bicycle Coalition of Greater Philadelphia	30-0086
Big Brothers Big Sisters Independence	30-0061

Boys and Girls Clubs of Philadelphia	30-0082
Career Wardrobe	30-0057
Center for Families and Relationships	30-0078
Center for Literacy	30-0032
Center In The Park	30-0075
Children's Crisis Treatment Center	30-0007
Children's Hospital of Philadelphia (CHOP)	30-0024

Children's Scholarship Fund Philadelphia (CSFP)	30-0010
Chosen 300 Ministries, Inc.	30-0033
City Year Philadelphia	30-0092
Congreso de Latinos Unidos, Inc.	30-0026
Cradle of Liberty Council, Boy Scouts of America	30-0090
Faithful Friends Animal Society	30-0014
First Up/Delaware Valley Association	30-0068
Free Library of Philadelphia Foundation	30-0060
Germantown Avenue Crisis Ministries	30-0074
Gift of Life Family House	30-0091
Girl Scouts of Eastern Pennsylvania	30-0058
Girls on the Run Philadelphia	30-0013
HIAS and Council Migration Service of Philadelphia	30-0048
Jewish Family and Children's Service of Greater Philadelphia	30-0067
Jewish Relief Agency (JRA)	30-0083
Keystone Opportunity Center	30-0001
Kids Smiles Inc.	30-0015
LEADERSHIP Philadelphia	30-0016
Liberty USO	30-0039
Lincoln University	30-0059
Lisa's Army	30-0076
Make-A-Wish Foundation of Philadelphia, Delaware & Susquehanna Valley	30-0042
MANNA on Main Street	30-0052
Metropolitan Area Neighborhood Nutrition Alliance	30-0002
Mighty Writers	30-0054
Nationalities Service Center	30-0065
Neighborhood Crusades, Inc.	30-0041
New Leash on Life USA	30-0004

Open Hearth, Inc.	30-0081
PAWS (Philadelphia Animal Welfare Society)	30-0050
Pennsylvania Innocence Project	30-0037
Pennsylvania Prison Society	30-0009
Pennsylvania SPCA	30-0064
People's Emergency Center (PEC)	30-0012
PHILABUNDANCE	30-0035
Philadelphia Education Fund	30-0044
Philadelphia Fire Foundation	30-0084
Philadelphia Outward Bound School	30-0045
Philadelphia Police Foundation	30-0056
Philadelphia Ronald McDonald House	30-0028
Philadelphia Scholars Program (Philadelphia Education Fund)	30-0017
PhillySEEDS, Inc.	30-0006
Please Touch Museum, Philadelphia's Children's Museum	30-0070
Project HOME	30-0011
Red Paw Emergency Relief Team	30-0055
Rock To The Future	30-0072
Second Alarmers Association of Philadelphia	30-0062
Senior LAW Center	30-0088
Settlement Music School	30-0018
Share Food Program	30-0019
Shriners Hospital for Children-Philadelphia	30-0030
Siloam Wellness	30-0051
Special Olympics Pennsylvania	30-0071
Sunday Breakfast Rescue Mission	30-0080
Sunshine Foundation	30-0023
Support Center for Child Advocates	30-0027

Surrey Services	30-0089
Taller Puertorriqueño	30-0043
Temple University/Philadelphia Cease Fire	30-0049
The Attic Youth Center	30-0031
The Center for Autism	30-0005
The Crefeld School	30-0063
The Research Institute of Fox Chase	30-0073
The Linda Rios Fund/Urban Affairs Coalition	30-0066
Tookany/Tacony-Frankford Watershed Partnership, Inc.	30-0021
Triple Threat Foundation	30-0040
Turning Points for Children	30-0022

Veterans Multi-Service Center	30-0085
Vision For Equality	30-0036
West Philadelphia Alliance for Children	30-0025
Whosoever Gospel Mission	30-0047
Widener University	30-0087
Women Against Abuse	30-0069
Women In Transition	30-0020
Women of Faith and Hope, Inc.	30-0008
Women Organized Against Rape (WOAR)	30-0003
Women's Community Revitalization Project	30-0034
Women's Opportunities Resource Center	30-0079

The Philadelphia Cultural Fund

267-419-7643 | www.philaculturalfund.org

The mission of the Philadelphia Cultural Fund is to provide funds to nonprofit Philadelphia arts and culture organizations to enhance the cultural life and vitality of the City of Philadelphia and its residents.



Philadelphia Cultural Fund	26-0000
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Police Athletic League of Philadelphia (PAL)

215-291-9000 | www.phillypal.org

The Police Athletic League of Philadelphia is "Cops Helping Kids" through educational, cultural and athletic programs within their community.



PAL- Police Athletic League	19-0000
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United Negro College Fund (UNCF)

215-925-9044 | www.uncf.org

UNCF, the country's largest and most effective minority education organization, provide scholarships to build a robust and nationally-recognized pipeline of under-represented students.



United Negro College Fund (UNCF)	20-0000
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United Way of Greater Philadelphia and Southern New Jersey

215-665-2535 | www.unitedforimpact.org

UWGPSNJ seeks to end intergenerational poverty in our region by harnessing, leveraging and strategically investing the collective power of donors, advocates and volunteers.



United Way
of Greater Philadelphia
and Southern New Jersey

United Way Greater Philadelphia and Southern NJ	11-0000
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WOMEN'S WAY

215-985-3322 | www.womensway.org

WOMEN'S WAY advances the rights of, and opportunities for, women and girls and fights to achieve gender equity for all.

WOMEN'S WAY **CONNECTS EMPOWERS INVESTS**

WOMEN'S WAY	15-0000
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Step-by-Step Online Giving and Pledge Form Instructions

You may also view the online giving tutorial on YouTube: <http://bit.ly/2kzNsnn>

Online Giving Directions:



Login and Setup Your User Profile

1. Click "Sign in" from the top right corner of the site and enter the following credentials:

City Employees:

Username = First Initial of First Name + First Initial of Last Name + Employee ID

Example: John Doe's username, if his Employee ID is 123456, is JD123456 or jd123456

Note: Enter information as it appears on your pay stub. No space between names and not case sensitive.

Password = P + Employee ID

Example: P123456

Note: Password is case sensitive. "P" should be capitalized. Enter ID as it appears on your pay stub.

Quasi Employees:

Username = First Initial of First Name + First Initial of Last Name + Unique ID

Example: JD234567 or jd234567

Note: Enter information as it appears on your pay stub. No space between names and not case sensitive.

Password = P + Unique ID

Example: P234567

Note: Password is case sensitive. "P" should be capitalized. Contact your payroll office to obtain your Unique ID.

Log On

Please enter your username and password.
[Lost your Password?](#)

User Name or Email
Password
 Remember Me
Sign In

All City Employees Enter the Following Credentials to Login:
Username: First Initial of First Name + First Initial of Last Name + Employee ID (Example: A person named John Doe with the Employee ID of 123456 would use the username JD123456 or jd123456)
(Note: Enter information as it appears on your pay stub. No space between names and not case sensitive.)
Password: P + Employee ID (Ex: P123456)
(Note: Password is case sensitive. "P" should be capitalized. Enter ID as it appears on your pay stub.)

All Quasi Employees Enter the Following Credentials to Login:
Username: First Initial of First Name + First Initial of Last Name + Unique ID (Ex: JD234567 or jd234567)
(Note: Enter information as it appears on your pay stub. No space between names and not case sensitive.)
Password: P + Unique ID (Ex: P234567)
(Note: Password is case sensitive. "P" should be capitalized. Contact your payroll office to obtain your Unique ID.)

2. Once you are logged in, your username will display in the upper right corner of the screen.
3. Click "Give Now" to start the pledge process online.
4. First, you will be asked to "Edit [your] Profile." Information you enter will be provided to the nonprofits you support through this Campaign so they can acknowledge your gift upon your request.
5. Select "Continue" when you have finished updating your contact information.



Select a Payment Method

You may support your favorite nonprofits via Payroll Deduction or a one-time donation by credit card.

Click "Add" to choose your payment method.

Note: Please add only one payment method per transaction.

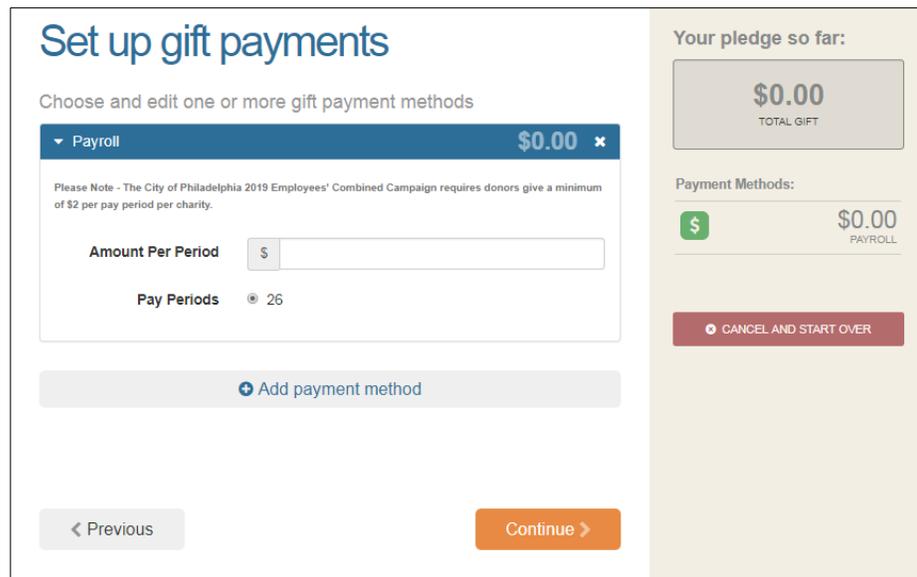
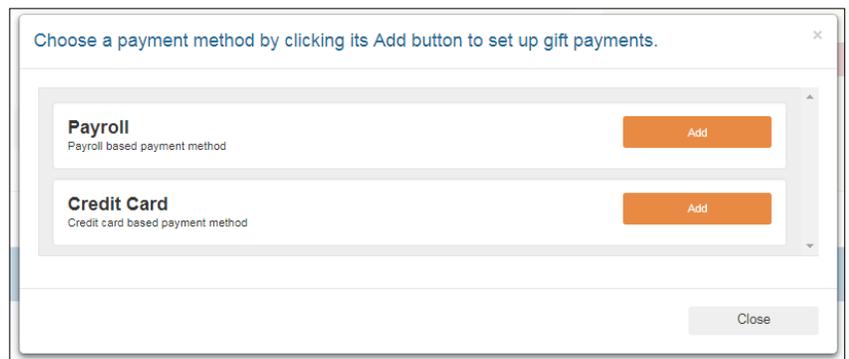
Due to payroll giving requirements, please complete all payroll donations in a single transaction and submit your pledge before giving via credit card.

If you choose to then give via credit card, click "Give Now," then "Start a New Gift and Designations," and complete your separate credit card transaction.

Payroll Deduction:

1. Enter in the amount you would like to pledge per pay period. As you enter in the per pay period amount, you will see the annual amount you are pledging on the right under "Your pledge so far."

Note: The Campaign requires donors to give a minimum of \$2 per pay period, per charity (\$52 per charity annually).



Credit Card:

- This will be a one-time credit card gift. All credit card fees will incur a per transaction fee of 3.5% by your carrier. Credit card transactions are immediate. In the event of an error, you will need to contact your credit card company to cancel the transaction.

Set up gift payments

Choose and edit one or more gift payment methods

Credit Card \$0.00 ✕

All credit card fees will incur a per transaction fee of 3.5% by your carrier.

Total Annual Amount \$ 0

Credit Card Type

- Visa
- MasterCard
- AmericanExpress
- Discover

Credit Card Number

Credit Card CCV

Expiration Date Month Year

[+ Add payment method](#)

[< Previous](#) [Continue >](#)

Your pledge so far:

\$0.00
TOTAL GIFT

Payment Methods:

\$0.00
CREDIT CARD

[CANCEL AND START OVER](#)

- Once you have selected the amount you would like to pledge per pay period or by one-time credit card payment, and you agree with the annual total you are pledging listed under "Your pledge so far," click "Continue" to find charities to support.

Set up gift payments

Choose and edit one or more gift payment methods

Payroll \$130.00 ✕

Please Note - The City of Philadelphia 2019 Employees' Combined Campaign requires donors give a minimum of \$2 per pay period per charity.

Amount Per Period \$ 5.00

Pay Periods 26

TOTAL: \$130.00

[+ Add payment method](#)

[< Previous](#) [Continue >](#)

Your pledge so far:

\$130.00
TOTAL GIFT

Payment Methods:

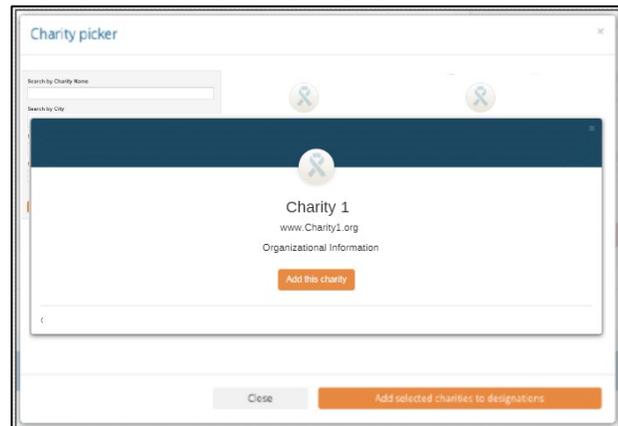
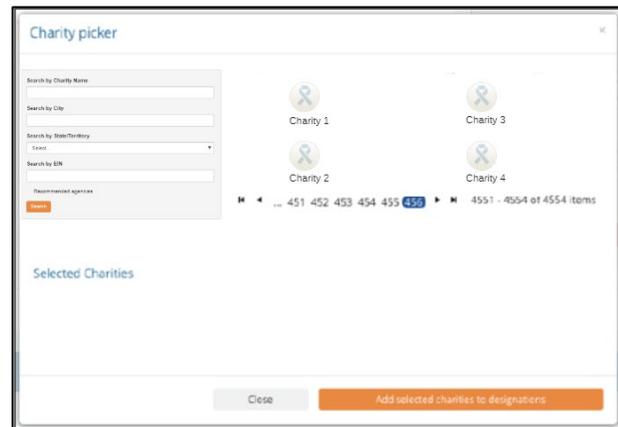
\$130.00
PAYROLL
\$5.00 x 26

[CANCEL AND START OVER](#)

Step 3

Choose Your Favorite Charities to Support

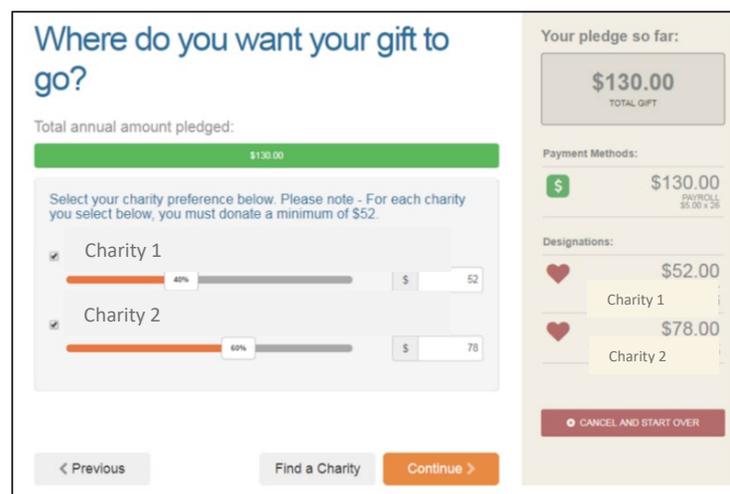
1. To find charities to support, click the "Find a Charity" button.
2. The Charity Picker screen will appear. Search by charity name, city, or state, or filter by federation to find a specific organization, or click through the alphabetical list.
3. You can select as many charities to support as you would like. As you find charities you want to support, click "Add" and they will appear highlighted in blue under "Selected Charities."
4. Click the orange "Add selected charities to designations" button. The organization(s) you selected will now display on your list of designations.
5. Next, you will have the opportunity to allocate your total pledge amount between the organizations you have added to your list of designations. To specify how much money to donate to each, use the slider tool or enter the exact amount in the donation box next to the charity.



Change Donation Amount of Charity Designations:

6. The amount you selected during the payment method step will be allocated between the charities you have selected. **Please Note: You must give a minimum of \$52 to each charity annually.**

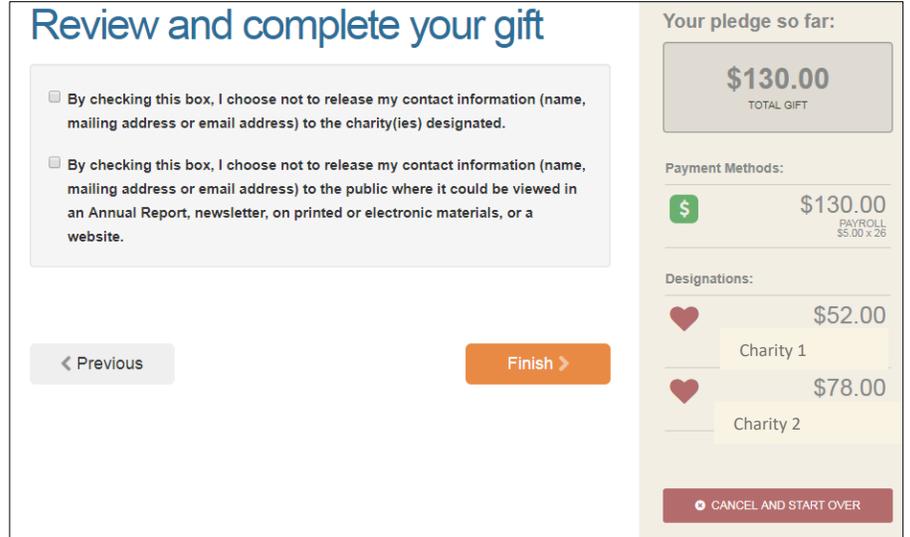
To adjust the total amount you would like to pledge, click the "Previous" button to return to the payment method screen. The charities you selected will all remain saved on your list until you are ready to submit your pledge. When you have finished allocating your donation between designated nonprofits, click "Continue."



Step 4

Submit Your Pledge

1. You will have one final chance to review your gift and designations, and you will also be able to select whether your gifts remain anonymous or if you grant permission to have your contact information shared with the charity (ies) you supported through this Campaign.
2. Click "Finish" to submit your pledge.



Step 5

Repeat this Process to Modify Your Donation

Credit card transactions are immediate. In the event of an error, you will need to contact your credit card company to cancel the transaction. Payroll deduction pledges may be edited using the following steps:

1. Log into the Campaign website and click "Give Now."
2. You will be given an option to "Modify a gift from this Campaign."

Choose this option if you would like to edit a pledge you already submitted. By choosing to modify a gift, you will open your existing pledge to edit. You will need to complete all steps of the pledge process as outlined above to return the gift to a completed status.

Pledge Form:

The 2020 Pledge Form will have employee names and employee ID numbers pre-populated. Blank pledge forms are also available at the end of this Contributors' Guide, or on the Campaign website, accessed at phila.gov/combinedcampaign/.

The directions for completing the pledge form are included on the form itself. Please review carefully. Ensure all of your information is included. Then, return the form to your Campaign Captain.

For assistance, please contact help@charities.org or www.charities.org/support. Thank you for your commitment. *Philly Gives: Philly Counts*, thanks to you.



Frequently Asked Questions (FAQs)

1. Can I fill out more than one pledge form?

Yes. You may use more than one pledge form if you want to give to more than five charities. Please be sure to check the box in the upper right hand corner of the pledge form that indicates that you are using a second form. Please make sure that employee name, employee identification number, and department are included on each form. Pledge forms are at the back of this Guide and [on the giving portal](#).

2. To how many organizations may I contribute?

Employees may contribute to as many charities as they would like. Follow the instructions in this Guide to give online via payroll deduction or credit card, or by paper pledge form. If you give to more than five charities by paper pledge form, you need to complete additional pledge forms. See FAQ #1.

3. Is there a minimum pledge amount?

Yes. The City mandate is a minimum contribution of \$2 per pay period to each charity or \$52 per charity annually.

4. Why must I sign the pledge form?

To deduct money from a paycheck, we must have signed authorization. Those that contribute by check do not need to sign the pledge form.

5. How do I designate a contribution to a federation's member group?

There are four federations in the Campaign to which employees may designate contributions: America's Charities, Community Health Charities, EarthShare Pennsylvania, and Global Impact. To give to any of their member charities, employees should use their specific Campaign codes.

6. How may I contribute if I don't want to give by payroll deduction?

Employees may give by credit card or check, in addition to payroll deduction. When an employee donates by check, the employee must complete a pledge form and submit it along with his or her check, made payable to the "Philadelphia Combined Campaign." The employee must attach the check by paper clip to the pledge form. The employee should list the charity name and the amount designated to each charity on his or her pledge form. The total donation on the employee's check must match the total donation on the employee's pledge form.

7. What is a Parish Credit Form?

For employees who want their parish to receive credit for gifts to the Catholic Charities Appeal, request the required Parish Credit Form, code 21-0000, and fill in the information requested.

8. What if my favorite charity is not located in the Contributors' Guide?

Make sure you thoroughly look for your charity under each umbrella Fund/Federation in the Contributors' Guide. If an agency is not listed here, please contact the charity and encourage them to contact the Campaign Manager Regina Hendrix at rhendrix@charities.org.

9. Can I revise my pledge?

Yes. Donors may edit online pledges via the online giving platform. However, please note that credit card transactions are immediate. In the event of an error, you must contact your credit card provider.

10. Can I cancel my pledge?

Yes. Employees may email requests to cancel pledges made online or by pledge form to help@charities.org and copy Regina Hendrix at rhendrix@charities.org. However, please note that credit card transactions are immediate. If you would like to cancel a credit card pledge, you must contact your credit card provider.

Acknowledgements

Campaign Honorary Co-Chairs

- Commissioner Blanche Carney, Philadelphia Department of Prisons
- Fire Commissioner Adam K. Thiel, Director of the Philadelphia Office of Emergency Management

Campaign Advisory Committee Chair

The returning Advisory Chair for Philadelphia's Combined Campaign Advisory Committee is Pedro A Rodriguez, Director of Partnerships for Philly Counts 2020.

The Campaign Advisory Committee recommends the overall policy direction of the Campaign. The Committee is comprised of a representative from each participating organization, along with representation from municipal employees.

Campaign Management Organization

[America's Charities](#), which inspires employees and organizations to support causes they care about, is the 2020 Campaign Management Organization (CMO). The CMO administers the Campaign and works with Campaign Captains to develop ideas and implement plans to promote the Campaign. Regina Hendrix is CMO's Project Manager for the 2020 Campaign: rhendrix@charities.org.

Advisory Committee Members (listed alphabetically by last name)

- Renee Crews
- Porsha Colter-Marshall
- Jane Grabias
- Beth Gunter
- Michael Gutierrez
- Sarah Hanley
- Maura Kelly
- Sierra Kiarsis
- Greg Lyles
- Juan Marco
- Jessica Muslin
- Theodore J. Qualli
- Krishna Rami
- Robb Reichard
- Pedro Rodriguez
- Mary Scout
- Barbara Silzle
- Annie Szymanski
- Jennifer Watkins

For help, visit <https://www.phila.gov/combinedcampaign/> or contact help@charities.org.

Thank you for giving!

Because of you, **Philly Gives: Philly Counts**



City of Philadelphia Combined Campaign 2020 Pledge Form

Pledge online at www.phila.gov/combinedcampaign

Check this box for additional pledge form page only.



EMPLOYEE ID NUMBER

DEPARTMENT CODE #

FIRST NAME

MIDDLE INITIAL

LAST NAME

CONTACT INFORMATION

CITY DEPARTMENT/EMPLOYER <input type="text"/>		PHONE NUMBER (For use to verify designation) <input type="text"/> - <input type="text"/> - <input type="text"/>	
EMAIL <input type="text"/>			
HOME ADDRESS (Optional) Required for acknowledgements if no email <input type="text"/>			
CITY <input type="text"/>		STATE <input type="text"/>	ZIP <input type="text"/>
Do you authorize your address and gift amount to be released to the designated charities so that you will receive an acknowledgement? <input type="checkbox"/> Yes <input type="checkbox"/> No			

DESIGNATING YOUR GIFT Choose which charities to support, pledge amount, and payment method.

Charity codes are listed in the Contributors' Guide and at www.phila.gov/combinedcampaign. The minimum required payroll deduction amount for each designated charity is \$2.00 per pay period. Pledges left undesignated or designated to a charity NOT listed will be considered UNDESIGNATED funds and distributed among all eligible charities in the Campaign. To designate more than 5 charities, please use a second form and check the box in the top right corner of the additional page.

CHARITY CODE	CHARITY NAME	PER PAY PERIOD DEDUCTION/CHECK AMOUNT	PAYMENT METHOD	
<input type="text"/>		\$ <input type="text"/>	<input type="checkbox"/> Payroll Deduction	<input type="checkbox"/> Check
<input type="text"/>		\$ <input type="text"/>	<input type="checkbox"/> Payroll Deduction	<input type="checkbox"/> Check
<input type="text"/>		\$ <input type="text"/>	<input type="checkbox"/> Payroll Deduction	<input type="checkbox"/> Check
<input type="text"/>		\$ <input type="text"/>	<input type="checkbox"/> Payroll Deduction	<input type="checkbox"/> Check
<input type="text"/>		\$ <input type="text"/>	<input type="checkbox"/> Payroll Deduction	<input type="checkbox"/> Check

In Honor/Memoriam Requests: If you are making one of your gifts above in honor of or in memory of someone, please check the box shown to the right and enter the requested information on page 2 of this form. My gift is in honor or in memory of someone.

Checks: Please make your one-time payment payable to: Combined Campaign. Attach the signed check with your completed pledge form and return to your Campaign Captain. **Total Check Amount \$**

Recurring Payroll Deduction Gifts: Please check the # of your pay periods here (Deduction period Jan.-Dec. 2020): 26 52 **Total Per Pay Period Deduction Amount \$**

AUTHORIZATION (Sign and date here to authorize pledge and payment method.)

My signature below authorizes the City of Philadelphia to deduct the amount shown from my paycheck each pay period, starting with my first paycheck in January 2020 and ending with my last paycheck in December 2020, provided the amounts so deducted shall be remitted to the Combined Campaign. I understand that I can revoke this authorization at any time.

Sign: <input type="text"/>	Date: <input type="text"/>
----------------------------	----------------------------

KEEP A COPY OF THIS FORM AS A TAX RECEIPT. Please keep a copy of this pledge/authorization form for your records (use your smart phone or other scanning device). Contributions to a qualified 501(c)(3) are tax deductible to the extent of the law. Contributions made to the Campaign are confidential.

IRS Disclosure: No goods or services are provided in whole or in partial consideration for any contribution made via this pledge form.

IN HONOR/MEMORIAM CONTRIBUTION REQUEST (OPTIONAL)

To make your donation in honor/memorial of someone, please complete this section. Enter the charity(ies) you designated on page 1, along with the name and contact information of the recipient you would like acknowledged. The information below will be shared with the designated charity(ies).

In honor/memorial request #1:	In honor/memorial request #2:
<input type="checkbox"/> In honor of <input type="checkbox"/> In memorial of	<input type="checkbox"/> In honor of <input type="checkbox"/> In memorial of
Select One: DR <input type="checkbox"/> MR <input type="checkbox"/> MRS <input type="checkbox"/> MS <input type="checkbox"/>	Select One: DR <input type="checkbox"/> MR <input type="checkbox"/> MRS <input type="checkbox"/> MS <input type="checkbox"/>
Recipient Name: <input style="width: 90%;" type="text"/>	Recipient Name: <input style="width: 90%;" type="text"/>
Recipient Address: <input style="width: 90%;" type="text"/>	Recipient Address: <input style="width: 90%;" type="text"/>
City: <input style="width: 90%;" type="text"/>	City: <input style="width: 90%;" type="text"/>
State: <input style="width: 20%;" type="text"/> Zip Code: <input style="width: 20%;" type="text"/>	State: <input style="width: 20%;" type="text"/> Zip Code: <input style="width: 20%;" type="text"/>
Designated Charity: <input style="width: 90%;" type="text"/>	Designated Charity: <input style="width: 90%;" type="text"/>
Charity Code: <input style="width: 90%;" type="text"/>	Charity Code: <input style="width: 90%;" type="text"/>
Amount Pledged: \$ <input style="width: 100px;" type="text"/>	Amount Pledged: \$ <input style="width: 100px;" type="text"/>

PLEASE RETURN THIS FORM, ALONG WITH ANY CHECK DONATIONS TO YOUR CAMPAIGN CAPTAIN.

If you make an online pledge, please DO NOT fill out and submit a paper pledge card for the same gift. Doing both will double the amount you designate to give. If you make a mistake and submit both, let your Campaign Captain know or contact America's Charities' donor support team via email at help@charities.org or call 1-800-458-9505 (dial "1" when prompted).

If you receive verification for a pledge you did not make, please contact the CMO lead at 609-760-1313 and we will correct your account. If you see an unauthorized payroll deduction on your pay stub, contact the Campaign at help@charities.org and we will correct the error and reimburse you for any unauthorized funds that were withheld.

KEEP A COPY OF THIS FORM AS A TAX RECEIPT

Please keep a copy of this pledge/authorization form for your records (use your smart phone or other scanning device). Contributions to a qualified 501(c)(3) are tax deductible to the extent of the law. Contributions made to the Campaign are confidential.

2020 PARTICIPATING CHARITY CODES

For a list of these organizations and their member/funded charities, see this year's Contributors' Guide or visit www.phila.gov/combinedcampaign.



AIDS Fund
24-0000



America's Charities
22-0000



Bread & Roses community fund

Bread & Roses Community Fund
12-0000



Catholic Charities
Appeal
21-0000



COMMUNITY HEALTH CHARITIES Give. Connect. Help.SM

Community Health Charities
14-0000



Delaware Valley Legacy Fund
25-0000



EarthShare Pennsylvania
23-0000



Global Impact
18-0000

Independent Charities

(vetted by America's Charities)
30-0000



The Philadelphia Cultural Fund
26-0000



Police Athletic League of Philadelphia
19-0000



United Negro College Fund
20-0000



United Way of Greater Philadelphia and Southern New Jersey
11-0000



WOMEN'S WAY
15-0000

Visit www.phila.gov/combinedcampaign for more information, FAQs, and to pledge online.